



Dallas Center-Grimes Community School

MUSTANG MONTHLY

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ISSUE 5
January 2020

Empowering Students to Take Charge of Their Future.



SUPERINTENDENT'S MESSAGE

I want to provide an update on our logo and branding. From my November message in the Mustang Monthly we have been advised that our athletic logo is too similar to other collegiate trademarked logos and that it would be prudent to change ours. We continue to work toward updating our logos and district brand. The branding project is so much more than just creating a set of new logos. This will be a comprehensive rebranding of our district's image, messages and more. The process will resolve many of the challenges facing our district's brand. Owning our own unique marks solves this challenge and brings several benefits. Our school system

has wonderful assets to offer; a rich history, a unique personality, amazing students (current and past), remarkable communities and quality facilities. The new brand will celebrate all the Dallas Center - Grimes Community School District has to offer in a very clear, memorable and exciting way.

A few of the potential returns for this project include, an elevated school district image. A brand is all about the image that we project to the world at large and to our DC-G family. The branding process will deliberately define our school's image. Leveraging the assets available and truly expressing what DC-G represents and how it needs to be perceived. It will represent the history that has made the district what it is today and also project the image of where we want to be in the future.

One of the important things that will result from this project will be a focused brand image. The new brand logos, messaging, visual elements, and applications will be targeted to work in unison to communicate the desired brand image. It is a powerful thing when an entire brand is working together to reflect the true core of an entity.

Another tremendously important benefit of the new branding will be to improve the awareness of our district's community along with the our, history, assets, achievements and personality. There are wonderful stories at DC-G past and present that would inspire and impress both current and potential future residents. This will be an intricate part of the new brand.

In addition, this rebranding process is an opportunity to not only include the opinion of the student body but also include an educational component to the process. We will create educational opportunities such as; creative/art projects where students can express their talent and ideas, presentations to the students on the business of art, workshops for generating ideas and more. We will make this process a rich learning experience for students of all ages. We will be offering workshops for community members, staff members, coaching staff, and alumni to provide feedback during this process helping us get to our overall look.

Through the Request for Proposal process we selected, Rickabaugh graphics. They bring over thirty years of branding knowledge to the process. The company has a national reputation for creating excellent brands for over 300 collegiate and K12 clients. They have also developed branding concepts for the NFL, the NBA, Clorox, Coca-Cola, The Hallmark Channel and more. We will benefit greatly from their involvement and will be able to set our brand apart for decades to come.



CALENDAR AT-A-GLANCE

Wednesday, January 1 - Friday, January 3, Winter Break

Wednesday, January 8, 1pm Dismissal

Friday, January 17, End of second quarter

Monday, January 20, No School, Teacher Workday

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DALLAS CENTER-GRIMES
COMMUNITY SCHOOLS OFFICES

Elementary Offices

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Middle School Office

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Meadows Office

Lori Phillips, Principal
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High School Office

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2555 W. 1st Street, Grimes, Iowa 50111
Office Hours: 7:30 a.m. – 4:00 p.m.

Central Office/Business Office
Scott Grimes, Superintendent

E-mail: scott.grimes@dcschools.com
Telephone Number: (515) 992-3866
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1205 13th Street, P.O. Box 512
Dallas Center, Iowa 50063

Dress for Success to Beat the Iowa Winter

Regardless of how students get to school, it is important that they dress appropriately in Iowa during the winter. The majority of the time kids are not exposed to extreme cold weather for very long time. School buses arrive at bus stops on time and students have a comfortable ride. In Iowa, we occasionally experience extremely cold days which can put stress on the school bus systems. Our chances of a mechanical failure go up as the temperature goes down. As temperatures drop to zero or below, there is an increased risk of both school bus mechanical failure and cold-weather injury. Planning will minimize the risk of hypothermia or frostbite. Here are some good practices for winter planning:

Check the forecast so you'll know when to expect cold weather.

Dress Appropriately

Dress in layers

Warm coat

Gloves

Warm socks & shoes (ideally boots)

Wait on the sidewalk at school bus stops about 5 feet from the curb.

Stay alert when waiting for your school bus at school bus stops.

Watch for cars that could lose control during slick conditions.

Don't approach the bus until it comes to a complete stop as buses may slide on the ice. Students may slip and fall as they approach the school bus.

IMPORTANT: If you think you missed the bus or if the bus doesn't arrive within 10 minutes of schedule. Go home and call your school.

Parents should ensure their kids are dressed appropriately for the weather conditions. Though there may be some push back as kids get older, they will thank you if they are exposed to extreme cold weather and be a risk of a cold weather injury.

Questions or concerns related to school bus transportation can be directed to Jeff Wolfe at (515) 986-5173 ext 1.

Download the DC-G App We are loving our new app! Stay updated with access to real-time sports scores, the daily cafeteria menu, news from administrators, student stories, and even emergency notifications. You can download the app for free on both Google Play or the Apple App Store.

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for Android:

<http://bit.ly/31tnfGz>

Download
for iPhone:

<https://apple.co/2W02i4Y>.



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HIGH SCHOOL

Students of the Month

High school staff members are proud to recognize students who deserve to be celebrated for the work they are doing in class. Students below were selected for qualities such as leadership, work ethic and peer support during the months of November and December.

Agriculture: Carson Beigger

Art: Natalia Segura

Band: Logan MacConnell

Business: Sam Vos

FCS: Isaac Boley

Industrial Tech: Ezekiel Kazeze

Language Arts: Ellie Jermier

PE: Danny Hohenberger

Science: Whitney Caldwell

Social Studies: Mia Caldwell

Vocal: Kyle Bianchi

World Language: Bella Bauman

Student Services: Noah Grant

Math: Anna Flyr



Lunch and Learn DC-G High School hosted a lunch and learn through the Grimes Chamber and Economic Development Group. Hosting this event has become a tradition in December, students from both DC-G Singers and Jazz Band entertained business leaders from around Grimes followed by a lunch served by Taher, and a presentation from the DC-G Education Foundation.



Education Foundation Business Breakfast Last month this newsletter contained a recap of the hugely successful Raising Education Dollars (RED) Dinner and Auction, which raised \$55,000 in funds for student scholarships and teacher grants. Up next is the DCGEF Business Breakfast.

Friday, February 21, 2020
Dallas Center-Grimes High School

7:00 am – 7:30 am Networking
7:30 am – 9:00 am Breakfast & Presentation

Our keynote speaker this year is Whitney Wilkinson, Talent and Acquisitions Manager for Vermeer. Whitney will be speaking on recruitment and retention as well as the importance of STEM in education. Cost is \$50 per person or \$350 for a table of 8. Proceeds go to support the work of the Foundation. Visit <https://www.dcgeducationfoundation.org> for more information and to register. We hope to see you there!

Now Hiring Warm, authentic, passionate, and inspiring? DC-G Schools is looking for both custodians and school associates. Join our team by applying online at <https://www.applitrack.com/dcg/OnlineApp/>

ELEMENTARY

Dallas Center Elementary teamed up with the Dallas Center food pantry to bring in food donations during this busy season. DCE added a friendly competition between grades. The grade that brought in the most donations earned the opportunity to pick a teacher to silly string



at the next school wide assembly. The fourth graders won the prize this year! DCE students worked together and brought in just under

1,400 items. The Dallas Center Food party is located in the Dallas Center United Methodist Church, 1504 Walnut St. The food pantry is open every Tuesday from 4-6 pm. If you or someone you know is in need, please stop in.



PTO Teacher Grants Thanks to the generosity of all parents and community members (and hard-working students!) that participated in this fall's PTO fundraiser, our teacher grants program is off and running. Our elementa-

ry classrooms are benefitting from a variety of new educational resources selected by our creative educators! This month we are featuring the South Prairie 5th Grade grant for the Battle of the Books program. As you can see from their faces, our students were overjoyed to see the piles of books that were purchased to allow students the opportunity to participate in this program. Watch for more teacher grant updates in the coming months.



Congratulations to Bonnie Keeton & Karl Magnussen (pictured above) on their 5 year anniversary with Taher here in DC-G School District! We are in need of more kitchen associates 2-5 days a week. Contact Food Service Director at 515.986.9747 for more information.

Mark Your Calendars for these upcoming PTO events:
January 6 – DCE PTO meeting at 6:30 pm

January 23 – North Ridge and DCE Skate Night from 5pm-8pm at Skateland

January 30 – South Prairie and Heritage Skate Night from 5pm-8pm at Skateland

February 7 – North Ridge Elementary PTO Game Night at 6pm

February 9 – PTO Day with the Iowa Wild, 3pm. Tickets available for all DC-G families for \$13 each.

February 10 – Heritage, South Prairie and North Ridge Elementary PTO Meetings at 7pm

May 1 – Reading Rocks!
For the most up-to-date information on events and resources, be sure to 'Like' and 'Follow' your elementary school's PTO page on Facebook. For questions, you can also contact us directly at dallascentergrime-spto@gmail.com

ACTIVITIES



DC-G Dance Team competes at State Competition

The Mustang Dance Team competed at State Competition on Friday, December 6th at Wells Fargo Arena. The 10 member team competed in Pom and Hip Hop and received a Division I Superior Rating for both routines. The team will

continue to perform at DC-G basketball games in January and February and hold a Mini- Dance Team clinic in February. Stay tuned for more details!



Winter sports have started fast and furiously as DC-G has already hosted home contests for our boys and girls basketball programs. The boys basketball team is off to a 3-0 record defeating Carlisle, Newton, and Des Moines Christian (DMC). Our girls are 2-1 falling to DMC. The two basketball programs will continue with conference play throughout January.

Cross Country Coaches Receive High Honors

Cross Country Coach, Justin Droppert was recognized as the Iowa Track Coaches Association At Large 3A Girls Coach of the Year. Coach Matt Pries was recognized as the 3A Boys Coach of the Year! Congratulations on these big honors for these amazing coaches.

Our Wrestling program is off to a great start as well. Our Mustang wrestlers fell to a strong Norwalk team in their first dual in Meadows. However, they bounced back and place 2nd in our competitive Mustang Invitational. They lost to a very competitive Ankeny Centennial team.



Future Fillie Softball Clinic

Sponsored by the DC-G Softball Association

The 2020 Fillie softball staff and athletes will be conducting a softball skills clinic for girls in grades third through eighth. The clinic will be held on **Sunday, March 1** at the Dallas Center-Grimes High School gym. The clinic will be held for **grades 3-5** from 12:30-3:00 p.m. Clinic times for **grades 6-8** will be held from 3:30-6:15 p.m. Registration will start 30 minutes prior to the start of the clinic so plan on arriving early so we may begin on time.

The focus of the clinic includes the following: throwing, fielding, outfield and infield defensive play and hitting/bunting. Parents and coaches are encouraged to attend the clinic and observe their child or players' participation.

Participants are asked to bring a glove and bat and wear appropriate attire. Please mark your equipment with the players name so we can return it if left at the clinic. **Cost for the clinic is \$30.00** and will include a clinic t-shirt.

The Fillie softball coaches and players wish you well on your upcoming season. If you have any questions, please contact Steve Schlafke at 515-975-5453 (Cell) or 515-992-3784 (Work)

PLEASE RETURN THIS PORTION OF THE FORM TO: STEVE SCHLAFKE at 606 Hickory Ct in Dallas Center, IA 50063 BY FRIDAY, FEBRUARY 21,2020.

NAME _____ GRADE _____

ADDRESS _____ CITY _____ TELEPHONE _____

My daughter has permission to participate in the girls' softball skills clinic. I hereby accept full responsibility for her behavior. DC-G Schools will not be held responsible for accidents or injuries. My daughter is covered by an insurance plan to cover accidents.

PARENT SIGNATURE _____

DATE _____

T-SHIRT SIZE

YOUTH ___ SMALL ___ MEDIUM ___ LARGE

ADULT ___ SMALL ___ MEDIUM ___ LARGE

 ___ X-LARGE

PLEASE MAKE CHECKS PAYABLE TO STEVE SCHLAFKE – DCG SOFTBALL
THANKS!!

WE ARE DC-G

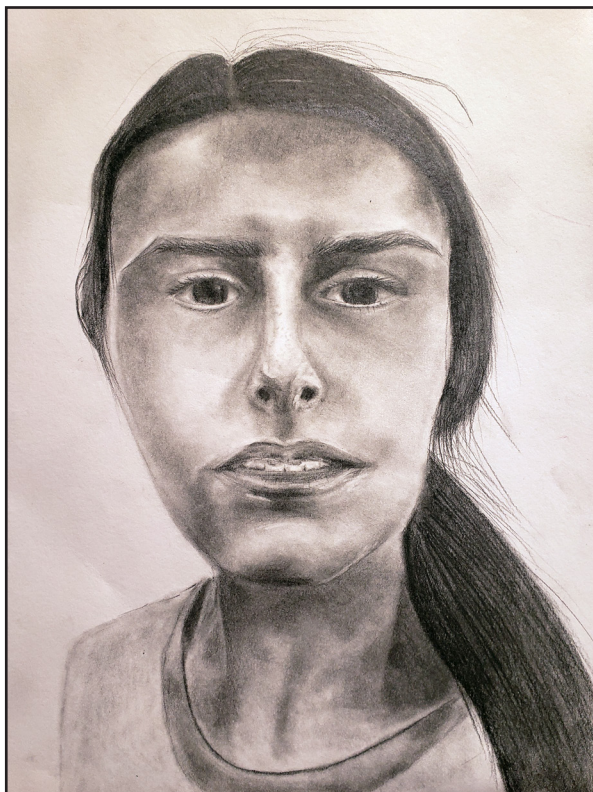
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Sophomore, Anna Kelly, made this fabulous portrait in Drawing I class. Students were asked to create an image that portrayed an emotion. Anna definitely succeeded!



Meadows student, Megan Burket uses a variety of water color techniques in this realistic painting. She incorporated Chinese words as she is studying the language to learn more about the country she moved from. The words say flowers of peace.