



ANADOLU GROUP

## COOKIE DISCLOSURE STATEMENT REGARDING THE PROCESSING OF PERSONAL DATA

Cookies, pixels, gifs, and similar tracking technologies ("Cookies") are small files placed on your devices, such as tablets, phones, or computers, while using online applications like websites or mobile apps. Through Cookies, the servers of our websites and applications can recognize your devices and, for example, manage your language preferences or traffic on the site. Cookies also help us analyze the number of visitors and audience of our website or app, enabling us to improve our software and provide you with a better experience.

In accordance with the Personal Data Protection Law No. 6698 ("Law"), your personal data related to the cookies used on <https://www.anadolugroup.com/> ("Platform") may be processed by AG Anadolu Grubu Holding Anonim Şirketi ("Company"), as the data controller, within the scope explained below.

### **Purposes and Legal Grounds for the Processing of Personal Data**

The personal data collected will be processed for the purposes ("Purposes") listed below, in accordance with the conditions and purposes of personal data processing specified in Article 5 of the Law. Cookies are used for different purposes on the Platform. Depending on the type of the cookie used, the data processing purposes and the legal grounds we rely on for processing personal data may vary under the scope of the Law.

### **Necessary Cookies**

Necessary cookies are those placed on your device while viewing the Platform and are required for the proper functioning of the online services provided. The data processing activities we carry out during the use of these cookies are based on the legal ground of **"the necessity of processing personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract"** as specified in Article 5 of the Law.



### **Performance and Analytical Cookies**

Performance cookies allow us to track and analyze the visits and traffic on the Platform. Through these cookies, we can gather information such as which areas of the Platform are visited most or least frequently and optimize the traffic of the Platform.

When you explicitly request the relevant information society service, the use of these cookies, as well as first-party analytical cookies used for purposes such as obtaining general statistical information that does not significantly affect users' privacy and for statistical measurement tools, is based on the legal ground of "the necessity of processing data for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject" as stated in Article 5 of the Law.

If you have not explicitly requested the relevant information society service, the use of these cookies and third-party analytical cookies is based on your explicit consent, if applicable, under Article 5 of the Law.

### **Functionality Cookies**

Functionality cookies are necessary for providing specific features on the Platform and remembering your preferences. These cookies are used to remember your language preference or save your settings for cookie usage on the Platform.

When you explicitly request the relevant information society service, the use of these cookies to save your preferences and customize the website for you is based on the legal grounds of **"the necessity of processing personal data of the parties to a contract, provided that it is directly related to the establishment or performance of the contract"** and "the necessity of processing data for the legitimate interests of the data controller, provided that it does not harm the fundamental rights and freedoms of the data subject," as stated in Article 5 of the Law.

If you have not explicitly requested the relevant information society service, the data processing activities we carry out during the use of these cookies are based on your **"explicit consent,"** if applicable, under Article 5 of the Law.



### **Personalized Advertising Cookies**

Personalized advertising cookies are used to display personalized product and service promotions based on your viewing history and visitor profile on the Platform or on external platforms. The data processing activities we carry out during the use of these cookies are based on your "explicit consent" as the legal ground under Article 5 of the Law.

Below, you can find the different types of cookies we use on the Platform. Both first-party cookies (placed by the Platform you visit) and third-party cookies (placed by servers outside the Platform you visit) are used on the Platform.

You can access the most up-to-date version of the cookies and their technical details through [the Cookie Settings link](#) located at the bottom of our website.

### **Transfer of Processed Personal Data and the Recipients and Purposes**

In line with the objectives mentioned above, your collected personal data may be transferred to consultants and other technical service providers from whom we obtain services within the scope of our legitimate interests, to business partners with whom we collaborate in accordance with our legitimate interests, to public authorities authorized by law and private organizations authorized by law for the purpose of fulfilling our legal obligations, in accordance with the data processing conditions set out in Article 5 of the Law and in compliance with the rules regarding the transfer of personal data stated in Article 8 of the Law.

Some cookies used on the Platform are provided by third-party service providers outside of the Company. With your explicit consent, your identity and marketing data, along with cookie records, may be transferred to Google LLC and YouTube, which are located abroad, for the purposes of tracking and analyzing the Platform's visit and traffic, and optimizing the traffic, in accordance with the data processing conditions regulated in Article 5 of the Law and in compliance with the rules regarding the transfer of personal data specified in Article 9 of the Law.



## **Method of Collecting Personal Data**

Your personal data is collected electronically through cookies on the Platform in order to fulfill the purposes outlined above.

## **Rights of the Data Subject Under Article 11 of the Law**

As the data subject, we inform you that you have the following rights under Article 11 of the Law:

- To learn whether your personal data is being processed,
- If your personal data has been processed, to request information about it,
- To learn the purpose of processing your personal data and whether it is being used in accordance with that purpose,
- To know the third parties to whom your personal data has been transferred, both domestically and abroad,
- To request the correction of any incomplete or inaccurate personal data and to request that the correction be communicated to third parties to whom your personal data has been transferred,
- Even though your personal data has been processed in accordance with the Law and other relevant laws, to request the deletion or destruction of your personal data if the reasons for processing it no longer exist, and to request that the action be communicated to third parties to whom your personal data has been transferred,
- To object to the result of the processing of your personal data solely by automated systems that leads to a negative outcome for you,
- To request compensation for the damage caused by the unlawful processing of your personal data.

If you wish to exercise the above-mentioned rights, please submit your request by filling out the Data Subject Application Form, which you can access via [the link](#).

Once you submit the form to our Company, we will evaluate your request based on its nature and provide a response at the earliest, and in any case, no later than thirty days, free of charge.



However, if the process requires an additional cost, the fee determined by the Personal Data Protection Authority will be charged by our Company.

### **Cookie Settings from Browser Settings**

You can change your cookie preferences at any time by clicking the "COOKIE SETTINGS" link on the homepage of the website. To do this, adjust the buttons in the cookie management panel to "on" or "off" according to your preference and click the "Save Settings" button. Then, to activate your settings, refresh the page.

Additionally, you can partially control cookies through the settings of the browser you are using. You can access information about managing cookies in popular browsers through the following links:

- Google Chrome (<https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3Dde%20sktop&hl=en>)
- Mozilla Firefox (<https://support.mozilla.org/en-US/kb/third-party-cookies-firefox-tracking-protection>)
- Microsoft Internet Explorer (<https://support.microsoft.com/en-gb/windows/deleteand-manage-cookies168dab11-0753-043d-7c16-ed5947fc64d>)
- Safari (<https://help.apple.com/safari/mac/9.0/#/sfri40732>)
- Opera (<https://help.opera.com/en/latest/web-preferences/> )

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