

Daily Survey: Favorability of Groups



Sample 1000 U.S. Adult Citizens
 Conducted September 14 - 19, 2022
 Margin of Error ±3.4%

1. Do you have a favorable or unfavorable opinion of the following groups or movements?

	Very favorable	Somewhat favorable	Neither favorable nor unfavorable	Somewhat unfavorable	Very unfavorable	I'm not familiar with this
Black Lives Matter	22%	17%	19%	9%	29%	4%
Planned Parenthood	32%	18%	18%	8%	20%	4%
The American Civil Liberties Union (ACLU)	20%	17%	23%	11%	13%	16%
The Anti-Defamation League	13%	14%	27%	6%	8%	32%
Antifa	6%	7%	20%	7%	38%	22%
The National Association for the Advancement of Colored People (NAACP)	23%	20%	27%	10%	9%	10%
People for the Ethical Treatment of Animals (PETA)	19%	21%	24%	15%	13%	8%
The Ku Klux Klan (KKK)	2%	4%	7%	4%	79%	4%
The Proud Boys	4%	6%	18%	7%	41%	24%
The National Rifle Association (NRA)	19%	16%	21%	8%	29%	6%
AARP	22%	21%	28%	9%	8%	11%
The Aryan Brotherhood	2%	3%	11%	4%	57%	22%
Blue Lives Matter	24%	15%	23%	9%	14%	15%
All Lives Matter	27%	15%	22%	7%	14%	14%

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Interviewing Dates	September 14 - 19, 2022
Target population	U.S. Citizens, aged 18 and over.
Sampling method	Respondents were selected from YouGov's opt-in Internet panel using sample matching. A random sample (stratified by gender, age, race, education, geographic region, and voter registration) was selected from the 2018 American Community Study. Voter registration was imputed from the November 2018 Current Population Survey Registration and Voting Supplement.
Weighting	The sample was weighted based on gender, age, race, education, news interest, and 2020 Presidential vote (or non-vote). The weights range from 0.233 to 4.939, with a mean of one and a standard deviation of 0.439.
Number of respondents	1000
Margin of error	± 3.4% (adjusted for weighting)
Survey mode	Web-based interviews
Questions not reported	86 questions not reported.