



Our Sustainability Profile

For over 60 years, CTC Group has been one of Sudan's leading companies. Our success is built on our clear mission to continue to do business utilising local talent, prioritising the values of transparency, trust and accountability

Sustainability Strategic Goals

- Deliver excellent levels of service & quality products that reach beyond customers' expectations, resulting in new and repeated business, and the attainment of leading position in every sector in which we are active to enhance the national economy.
- Provide our employees with long-term career opportunities within a stable working & cultural environment, which allows them to grow and develop themselves and the understanding of the business.
- Contribute toward the national labour market by creating high quality job opportunities, empowering youth and supporting their career development. Expand opportunities for diversity and inclusion idea generation and innovation.
- Run our business in the most environmentally sensitive way, maintaining strong links with the community through social impact activities/projects.
- Promote sustainability & excellence development across the group toward achieving outstanding innovative solutions and results,
- Build and maintain strong partnerships & multi-stakeholder relationships to increase capacity, knowledge sharing efficiency & ease of implementation.



SDGs Our Commitment



Focus Areas

Leading business in Sudan to unleash the economic potential of the country in a sustainable and responsible manner; Agriculture, Youth Development, Workforce Welfare, Environment & Community Relations

Our Value Chain

We build our long-term success by creating value in each part of our value chain through improving our daily operations and acting responsibility towards our wide-ranging stakeholders.

Our long-term partnerships with suppliers enhance the efficiency & quality through out the value chain.

Customers are the center of our value chain.

Our competent staff & trusted business partners are the key factor of our success

Current S & CSR Projects

- Mashrouy Program
- Education & TVET Support
- Health & Nutrition Programs
- Agro Mobile App (add the link)
- Agro Mobile Clinic

- Small Farmers Equity Support
- Nuwar Community Project
- Climate Change Actions
- Transformative Technology
- Emergency Response & Relief