



# Impact Amplification & Communication Packages



Communication Plans for Nonprofits, Social Enterprises and other Implementing Agencies





# **India's Largest CSR Impact Communication Platform**

#### **Information I Knowledge I Collaboration**

"Strong brands in all sectors help organizations acquire financial, human, and social resources, and build key partnerships. The trust that strong brands elicit also provides organizations with the authority and credibility to deploy those resources more efficiently and flexibly than can organizations with weaker brands."

#### -Stanford Social Innovation Review

Your brand, as an impact organization, becomes critical when you are seeking new partnerships, looking for more funders, want to communicate about lives that you impact, willing to associate with people in government or CSR and when you are exploring new collaborations. While most of the organizations invest handsome amount on program design and delivery, they ignore the brand visibility which is essential to communicate the impact of the programs. There is **psychological value associated with the brand communication,** and non-profits, social businesses and CSR foundations are the best positioned to leverage this value for the social good.

While you build and run your organization, we at CSRBOX, help you to build visibility, to capture attention of the funders you want to target in future and to amplify your impact' outreach to the right target group. We boost your 'impact-brand value'.



# As a social impact communication solutions platform, we serve you with



- 52000 + page-views/day on CSRBOX and NGOBOX
- 11000+ Unique visitors/day
- 120,000+
  social media
  followers, including
  key team members
- 210,000+
   Unique newsletter subscribers



- 3200+ CSR Heads and donor agencies network
- India's Impact
   Communication
   Leader since 2015
- India's only platform with one click, open access CSR data repository of large companies



- Host of India's largest
   CSR event; India CSR
   Summit
- Native grant-management practice for donors and CSR funders
- Dedicated team of Impact Communication Professionals



# **Our Plans & Pricing**

Features (Annual Plans)	Standard Plan INR 10,000 (Exclusive of GST)	Super Plan INR 27,000 (Exclusive of GST)	Premium Plan INR 59,000 (Exclusive of GST)	Reference Links
List your organization	(Standard Listing)	(Featured Listing)	(Featured Listing)	For non-profits: Link For social enterprises: Link
Pitch your proposal  Post CSR Proposal  (For NGOs with  CSR Form-1 only)	1	3 6		Link
Employee Volunteering Proposal (Post Employee Volunteering Proposals *(For NGOs )	1	3	7	Link
Customized Social Media Promotions Social media posts about projects/solutions on CSRBOX and NGOBOX social media handles (FB, Twitter, LinkedIn, Instagram)	1	4 (One per quarter)	12 (One per month)	Facebook Twitter Linkedin
Pitch your Press Note	1	3	7	Link
Proposal Specific Slide Show Video (*New) Slideshow video about project/org/solution/product High resolution images will be required from the organization Proliferation through social media.	-	2	4	Link



Newsletters to the corporate database Coverage about proposed project proposals in corporate newsletter.	-	1	3	Link Link
Impact Stories Impact Story about projects/organization (text + images)  Crafted by professional journalists	-	1	3	Link
Foundation Video Creation (*New) Impact Videos about projects/solutions (Raw footage/pictures from the org ) Proliferation through our impact communication newsletter and social media.	<u>-</u>	1	1	Link
Highlight your profile (*New) Your profile will be highlighted on organization listing Page (New)*	-	7 Days	15 Days	-
Impact Talks An Impact Talk video of the leadership team/person  Proliferation through newsletters	-	<del>-</del>	1	Link



# **Our Plans & Pricing**

Events (*New) India CSR Summit Delegate Ticket (excludes paid masterclasses/workshops)	-	-	1	Link
Impact Compendium (*New) Coverage in annual-monthly 'India Impact Compendium'. Hard copy distribution to 700+ CSR Heads	<u>-</u>	-	1	-
Adbanner (*New) Sponsored ad banner on CSRBOX	-	-	7 Days (Once)	-

Note: This is an inner listing slide banner

CSR Thematic Research Report (A detailed report with over 100 CSR projects details in a particular thematic area)	-	-	1	Link

#### **Grant Alert**

Periodic Premium alert on grants announcements via WA and emailer We have created WA groups for all partners, the PoC gets regular alert on the WA





**Add-ons** 

For customized solutions, reach out to our relationship team.

\*\*Refer the slides below for a detailed understanding of the platform and the servucesiffered.

# **Impact Stories**



Scheider Electric India Foundation empowers youth through its Vocational Skill Development Program

Let your funders, partners and donors find value in you that goes beyond project reports and KPIs. Our journalist will craft your impact stories and we will help you proliferate your impact.



Sightsavers' Netra Vasant Rural Eye Health Program en-visions a brighter future for the rural mass



Glenmark Foundation Protects Mothers and Infants via Project Kavach



Akshaya Patra Kitchens give a healthy and nutritious start to school children



Teach for India Fellowship: Building Equities via Leadership in Education

### **Impact Talks**



In Conversation with Mr. P Balaji Chief Regulatory & Corporate Affairs Officer Vodafone Idea Ltd.

Let's work together to establish your thought leadership along with brand building. More than 120+ thought leaders and changemakers have been interviewed at CSRBOX.



In Conversation with Ms. Neerja Birla Founder & Chairperson, Mpower



In Conversation with Ms. Alka Talwar, Chief CSR & Sustainability, Tata Chemicals



Eduaction Leader Series | Mamta Saikia Chief Executive Officer- Bharti Foundation



India Skills Series | Ms. Manisha Singh GM & Head, CSR South Asia- Schneider Electric

## **Impact News**

We create buzz about your new program launches. Bank on us, we publish press releases on our platform and also reach out to more state/national digital platforms.







Vodafone Idea foundation Felicitates Teachers on the Occasion of Teachers' Day

ABP Majha & CRY - Child Rights and You Launch a special donation drive 'Bappa Majha Dukharta Balkancha'



ACC Trust Implements lift - irrigation in Rajasthan's Mej Rive



Akshaya Patra and Newgwn Collaborate to Distribute Happiness Kits to MDM Beneficiaries in Uttar Pradesh and Rajasthan



# **Impact Compendium**

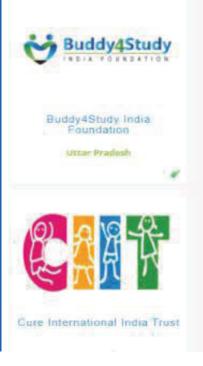




Let us help you out by speaking about your work in the annual-monthly 'India Impact Compendium' and help you amplify your reach directly to CSR Heads.

### **Ad Banners**

Catch more eyeballs and get noticed with the inner Ad Banner at CSRBOX.

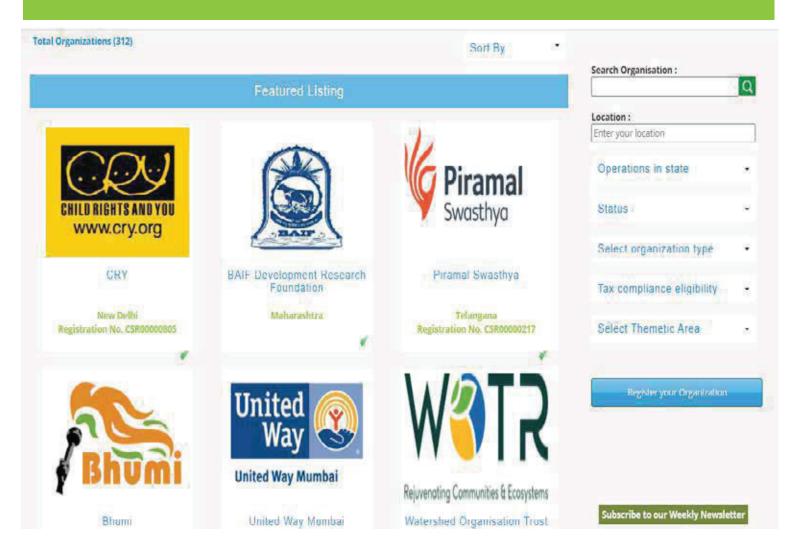








Get your organization listed and highlighted on the Organisations page at CSRBOX and gauge visitor attention.



Be among one of the 300+ organisations already listed!

#### Visit for more information:

https://csrbox.org/India-list\_of\_ CSR\_Partners\_NGOs\_Social\_Business



# **Pitch your Proposals**

Posting your project proposals is a unique way of communicating your project ideas to the donor agencies. Let us help you reach out to the untapped corporate groups.

# **CSR Projects Proposals**

For COVID2.0 proposals, submit query here or email at shilpi@csrbox.org

Search Proposals by Organization Name :		Search Proposals by Loc	cation :	
Enter Organisation Name	Q	Enter your location		•
Login to Pitch Proposal				
otal Projects (209)			Sort By	
			Date	: 25 August 2021
	Social protection for construction workers  By Hagdarshak Empowerment Solutions Pvt Ltd			
	Proposed Thematic Area: Gender equality, women empowerment , senior citizens and economically backward groups			
	Proposed Locations: Pan India, Delhi, Maharashtra			

Make sure you don't miss out the opportunity to highlight your projects here.

#### Visit for more information:

https://csrbox.org/India-csr-project-proposals

#### **Pitch EVP Ideas**

Propose Employee Volunteering Proposals as an opportunity for to build long-lasting relations with the corporates.

**Submit your Proposal** 

Total Proposals (51)

Sort By



#### Supporting E-Literacy Program of the Organisation

#### **BAIF Development Research Foundation**

At the present juncture, promotion of viable rural enterprises linked to farming can be identified as one pathway towards nurturing sustainable liveli......

Thematic Area: Skill Development & Employment, Others

Location: Pan India

More Info >>



#### Voltour- Explore Grounds Realities in Covid19 Crisis & Experiencing the Humanity

#### **Ladli Foundation Trust**

The organization in special consultative status with United Nations Economic and Social Council is inviting enthusiastic young minds to explore the gr.......

Thematic Area: Healthcare, Women Empowerment, Event based engagement

# Be among the top few organisations pitching their EVP ideas and stand unique.

#### Visit for more information:

https://csrbox.org/list-Volunteering-Projects-India-Proposals

# **Social Media Amplification**

Let's proliferate the impact your interventions have created through our social media platforms with 1.7 lakh+ followers. We use multichannel approach to highlight your programs in front of the right audience.



.@haqdarshak ensures financial inclusion for those who earn less than 500 INR a day. If you are a bank or an org whose goal is to promote financial inclusion in India, we are competent partners to team up with! Drop us a note at contactus@haqdarshak.com, and we'll connect.





Nagai Narayanji Memorial Foundation (NNMF) is engaged in spreading awareness about disability and related issues. Every screening camp organized by the Foundation starts with an awareness session where experts provide information and guide the audience about the various types, extent, causes, and preventive measures.

Through regular screening camps organized by the foundations, more than 16000 children were assessed by the expert medical team, Normally 50% -70 % of the screened children require corrective surgeries.

To know more, visit - https://lnkd.in/eDAPNXK

#OrganizationProfile #Awareness #Disability #Prevention #ScreeningCamps #Children











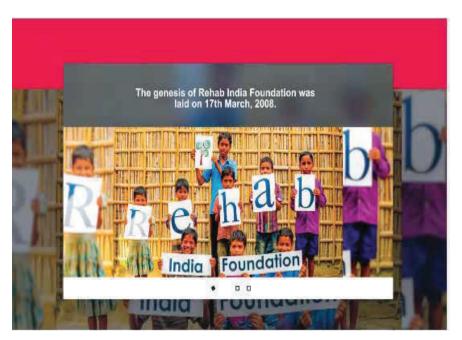
# BAIF Development Research Foundation



For more information please, visit www.csrbox.org

# **Project Slideshows**

Let the mix of visuals and text speak about the impact and build a connect with the your audience- a quick and trending way to communicate your project.







# **Terms and Conditions:**

- All plans are on annual subscription basis.
- The services offered in respective segment will be planned and executed by our team as per the time-slots availability.
- The content like programs overview, project overview and impacts, raw videos, high resolution images etc. will be provided by the respective organizations with due internal approvals and credit for sources of media.
- Any delay in delivery of services due to delay in providing relevant content and approval, will be respective organization's responsibility.



# **Reference Links:**

- CSRBOX organization onboarding section: https://csrbox.org/India-list\_of\_CSR\_Partners\_NGOs\_ Social\_Business
- CSRBOX Impact Stories and Impact Talks section: https://csrbox.org/Impact-stories, https://csrbox.org/Impact\_talks
- CSRBOX Products section: https://csrbox.org/products-for-csr-projects
- India CSR Summit 2021: https://indiacsrsummit.in

#### For any queries, please contact

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