



EUROPEAN INSTITUTE FOR GENDER EQUALITY

Helena Morais Maceira | 02/10/2023 | European Committee of Regions

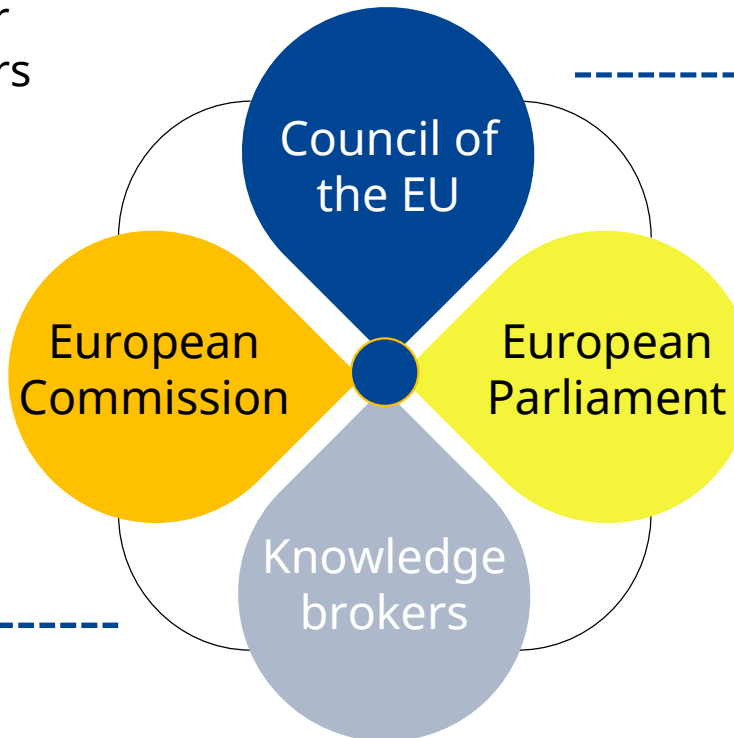


What is our vision?



How do we work?

- DG Justice
- Commissioner for Justice, Consumers and Gender Equality
- EU Agencies and other bodies



- Presidencies
- Member States



- International Organisations
- Academia
- Civil society
- Social partners



- FEMM and other relevant committees

EIGE's main focus areas

Gender mainstreaming

Gender Equality Index

Monitoring
implementation of
the Beijing Platform
for Action

Gender Statistics
Database

Gender-based
violence

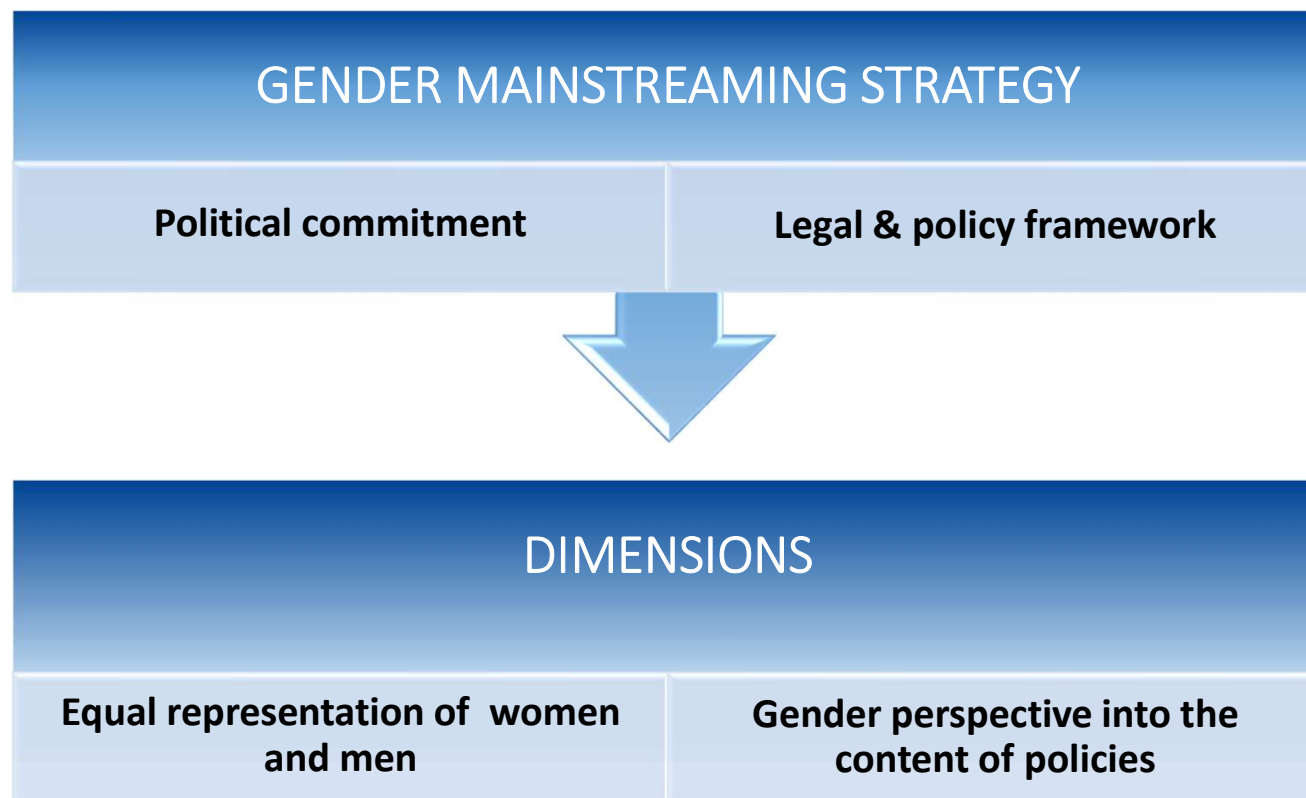


What is gender mainstreaming?

PUTTING
GENDER
EQUALITY
AT THE
HEART
OF
POLICYMAKING



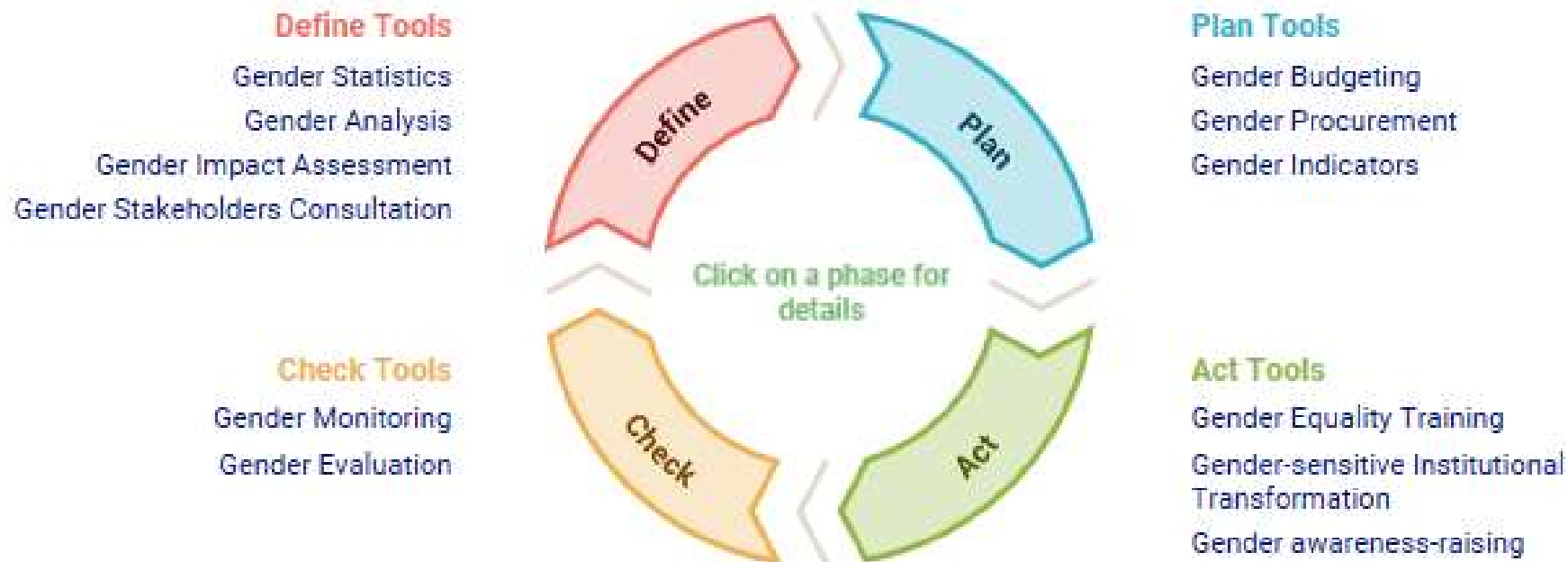
Gender mainstreaming approach



Gender perspective in the content of policies, programmes and budgets



Gender mainstreaming cycle



How to? EIGE's Gender Mainstreaming Platform

<p>What is gender mainstreaming? →</p>	<p>Relevance of gender in 21 EU policy areas →</p>	<p>Step-by-step toolkits for institutions →</p>	<p>More gender mainstreaming tools and resources →</p>
<p>Gender perspective in all stages of policymaking →</p>	<p>Good practices on gender mainstreaming from the EU →</p>	<p>Gender equality institutions and structures in the EU →</p>	<p>Glossary of gender mainstreaming concepts →</p>

Featured



How to make universities and research organisations equal for women and men

EIGE has released an updated version of its Gender Equality in Academia and Research (GEAR) online tool. The



How to promote gender equality through public procurement

Our new practical toolkit supports contracting authorities, including EU institutions, bodies and agencies, in

Gender mainstreaming publications



ECONOMIC AND FINANCIAL AFFAIRS

Gender-responsive public procurement: the key to fair and efficient public spending in the EU →



ECONOMIC AND FINANCIAL AFFAIRS

Gender-responsive Public Procurement in the EU: Report →



WHY

DOES

GENDER

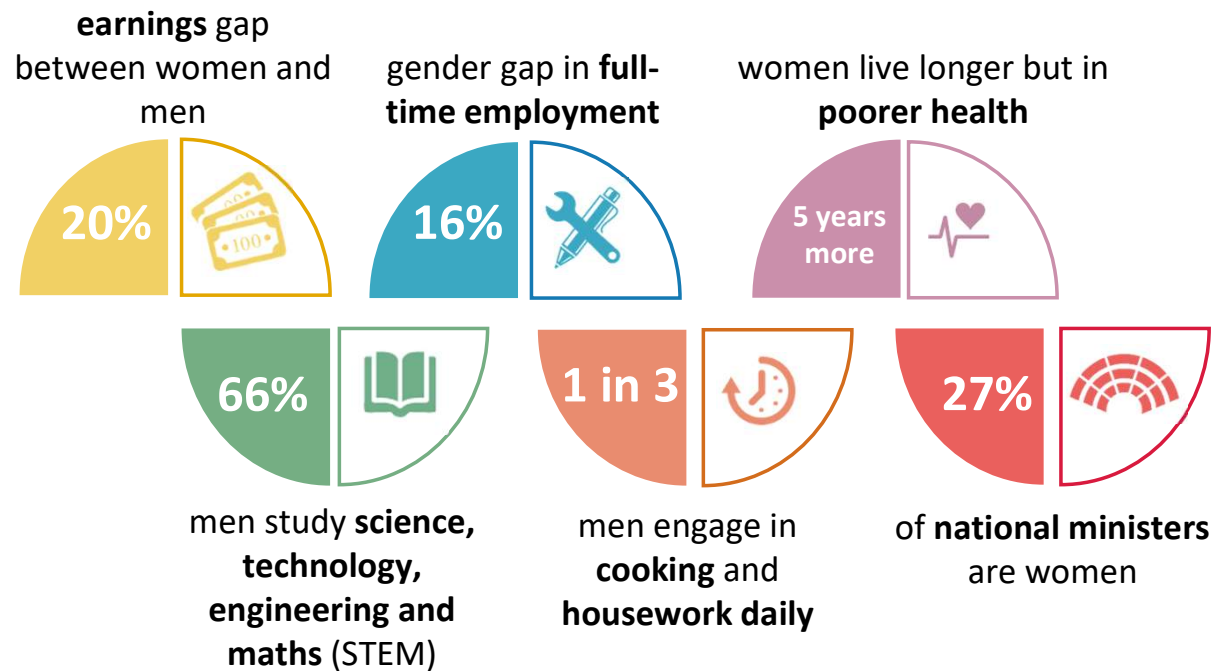
EQUALITY /

MAINSTREAMING

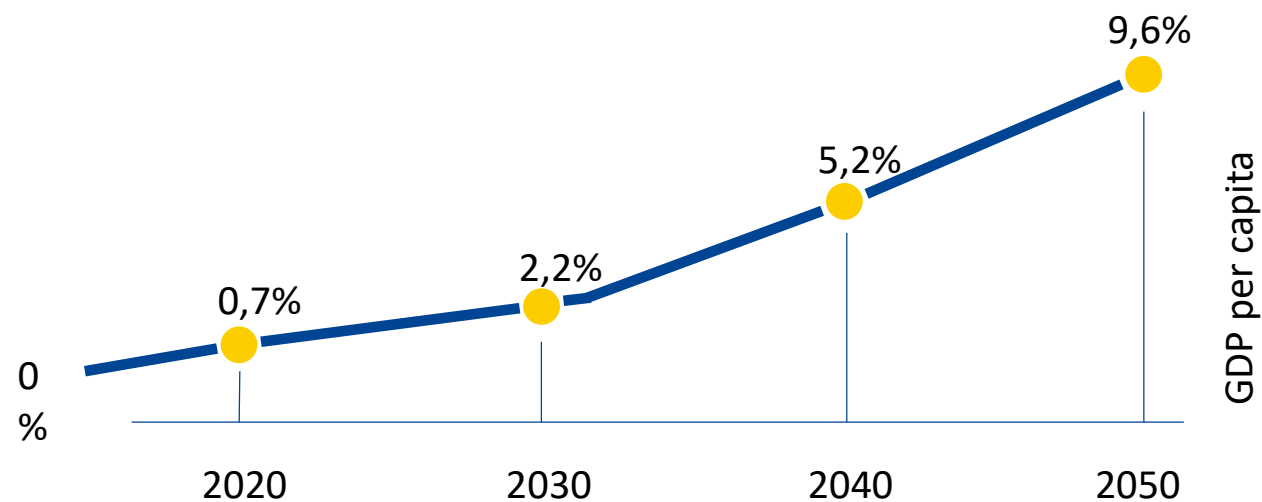
MATTER



In the EU today...



Gender equality boosts GDP



GDP grows with

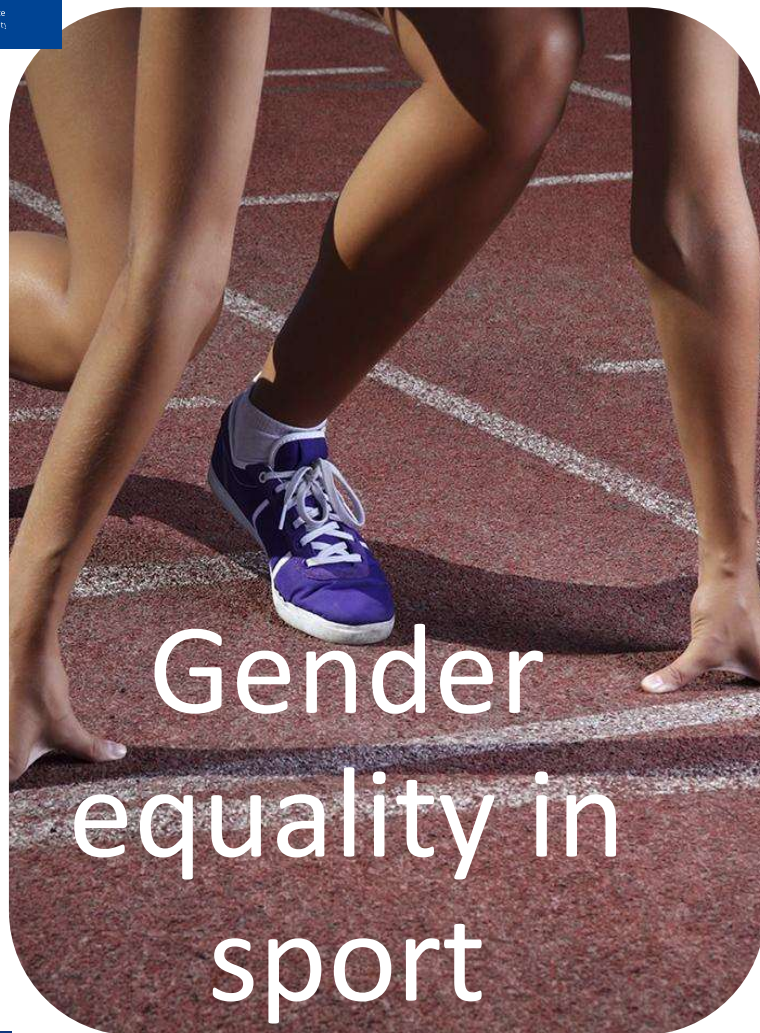
€ 3.15 trillion

Increase up to 9.6% per capita
By 2050 in the EU



#EIGEconomicBenefits

Sport



Men more likely than women to exercise (45% men 1/w vs 37% women 1/w) & 37% men vs 47% women never exercise, Eurobarometer, 2014



Women less than 1/6 members in national sports federations (most popular) in 13 MS and gender balance only in 1 MS, EIGE WMID, EU-27, 2022



Sports coaching: 1 in 5 elite level coaches (employed by federations) are women (22%), EU-CoE, 2019



Lower space dedicated in press. Coverage hardly changed since 1970s, EU-CoE, 2019



GBV present but no data

Gender mainstreaming and LRAs

Example: City of Linköping & gender budgeting in sports



In 2018, City Council adopts **decisions** to strengthen the competencies of gender equality in the municipality: **training** for decision-makers and staff, gender equality in all municipal **programmes** and dedicated **budget**

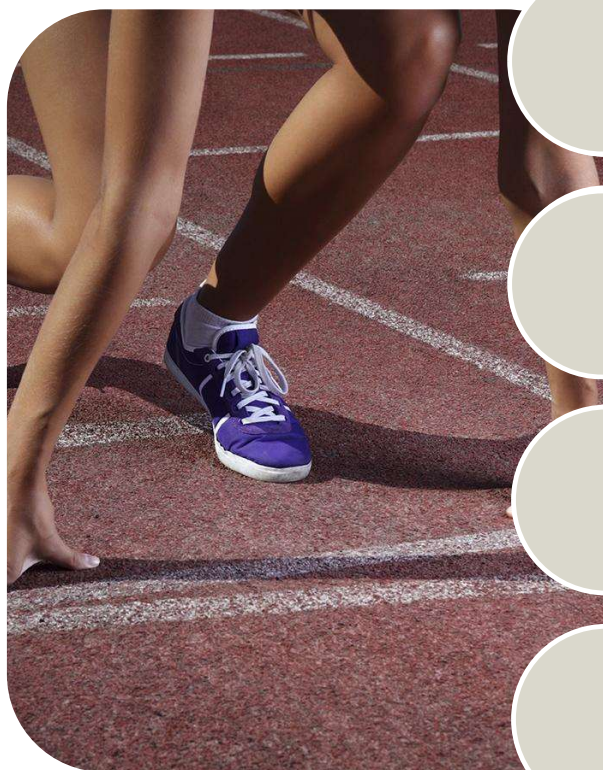


Comparable and reliable data (gender **statistics**, gender analysis, gender indicators, gender goals)



Proactive responses against gender **inequalities** lead to reduced tolerance **to gender stereotypes**

Example: City of Linköping & gender budgeting in sports



Gender analyses of city services

Number of practitioners: 46% women vs 54% men

Sponsorship / cooperation agreements: 20% women sports vs 80% men sports

Men sports received 2.9 billion SEK more in sponsorships agreements income

Gender mainstreaming and gender budgeting in LRAs: takeaways



Gender neutral budgets maintain gender inequalities



Gender budgeting is good budgeting that increases transparency and efficiency



Designing, planning, implementing, monitoring and evaluating policies from a gender perspective will strengthen your policies and programmes, increase their societal relevance and responsiveness



Let's talk

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come in for
a chat!



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