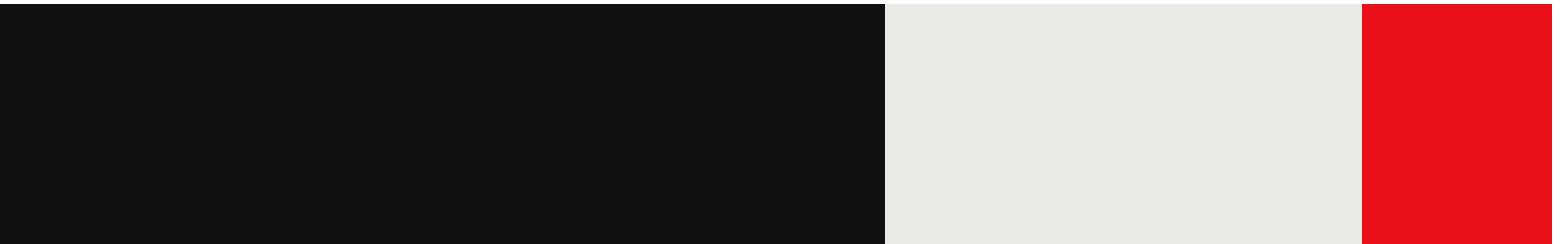


Reimagining Retail: The rise of commerce media and who should be introducing media networks

Audio



On today's podcast episode, we discuss the differences between commerce media networks and retail media networks, how financial services and payment companies are leveraging media networks, who has been successful in the space so far, and who we expect to launch a media network in the next year. Listen to the conversation with our analyst Sara Lebow as she hosts analysts Sarah Marzano and Maria Elm.

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