



The
Wheeler
Centre
Books
Writing
Ideas

Annual Report 2013

CONTENTS

ABOUT THE WHEELER CENTRE	3
OUR MISSION	3
OUR HISTORY	3
REPORTS	4
CHAIR'S REPORT	4
DIRECTOR'S REPORT	5
SNAPSHOT	6
COMMUNITY LEADERSHIP & ENGAGEMENT	7
PUBLIC PROGRAMME	7
FIFTH ESTATE	8
INTELLIGENCE SQUARED DEBATES	8
NEW INITIATIVES	9
INCLUSIVE & ACCESSIBLE	10
ON THE ROAD	10
DIGITAL ACTIVITIES	11
FREE EVENTS	11
SUPPORTING ARTISTS & THE LITERARY SECTOR	12
VICTORIAN PREMIER'S LITERARY AWARDS	12
HOT DESK FELLOWS	12
DEBUT MONDAYS	13
RESIDENT ORGANISATIONS	13
YOUNG PEOPLE	14
CHILDREN'S BOOK FESTIVAL	14
TEXTS IN THE CITY	15
WORKING IN PARTNERSHIPS	16
FESTIVAL OF DANGEROUS IDEAS	16
SCHOOL OF LIFE SECULAR SERMON SERIES	16
PUBLISHERS & BOOKSELLERS	17
OUR PEOPLE	18
BOARD & GOVERNANCE	18
STAFF	19
FINANCIAL PERFORMANCE	20
OVERVIEW	20
FINANCIAL BREAKDOWN	20
ACKNOWLEDGEMENTS	21

ABOUT THE WHEELER CENTRE

OUR MISSION

The Wheeler Centre exists to drive the development and celebration of literature in Melbourne and beyond and to foster broad public engagement in books, writing and ideas. We aspire to be nationally and internationally renowned as a leading institution for the art of conversation, and champions of the transformative power of informed public discussion and debate.

OUR HISTORY

In its four years of existence, the Wheeler Centre has established a reputation for ambition, variety, and quality.

We never stop: Since our first public programme in February 2010, we've curated three seasonal programmes – with over 200 events – each year.

There's nothing we're not interested in: Our events have fostered conversations on a broad range of topics, including literature, art, social responsibility, politics, ethics, copyright, urban planning, sports, Indigenous storytelling and public affairs.

Our audiences are voracious: over 40,000 audience members attend our annual events, 33,000+ readers subscribe to our electronic newsletter, and 18,000 people connect with us on social media.

We attract leading writers and thinkers: over 1300 speakers have participated in 900 public conversations since 2010. Our guests have included Tim Winton, Germaine Greer, Richard Flanagan, Tara Moss, George Megalogenis, Anita Desai, Malcolm Fraser, Hannah Kent, Michael Pollan, Sally Warhaft, Peter Goldsworthy, Anna Krien, Alain de Botton, and Peter Singer.

We want everyone to participate, in whichever way suits them: over 80% of our events are free and 70% are made available online, after the live event.

REPORTS

CHAIR'S REPORT



As the Wheeler Centre heads towards its fifth birthday in 2015, it is displaying all the characteristics of a healthy, lively and sometimes precocious four-year old making its way in the wide world of writing and ideas.

The story of those four short years is the story of how a hugely ambitious concept has morphed into a successful institution. The Wheeler Centre is now firmly established as a place where ideas flow almost daily throughout the year. A place that has created a vibrant platform for writers, thinkers, public figures, polemicists, journalists, artists, professionals and all kinds of people with interesting and often provocative things to say. A place that has become a hub for the writing and publishing sectors and the centrepiece of Melbourne's mantle as a UNESCO City of Literature.

2013 was another busy and eventful year for the Wheeler Centre, chockfull of diverse programming, different ideas and new partnerships which have broadened our audiences.

I would like to thank the people whose commitment and enthusiasm are responsible for this extraordinary enterprise. Maureen and Tony Wheeler for their vision and unrelenting support. Michael Williams, our director, for his flair and energy. The board members, for their coolness and wisdom. And, of course, the Victorian government and Arts Victoria for their rock-solid patronage and encouragement.

Next year, as the Wheeler Centre turns five, the ideas will keep flowing, even more bountifully.

A handwritten signature in black ink that reads "Eric Beecher". The signature is fluid and cursive, with a large initial "E" and "B".

Eric Beecher
Chairman

DIRECTOR'S REPORT



2013, quite apart from anything else, seems like a terribly long time ago now. We're already halfway through a bumper 2014, and deep in planning and scheming for 2015 and beyond. 2013 in memory is already sepia-toned: 'Were we ever that young?', 'look at what you're wearing!'. But even beyond the nostalgia factor, there's profound value to flicking through the photo albums and looking back at the year that was.

It was a year that began with the laying out of a multi-year business plan, refining and expanding upon the articulation of our mission, and the securing of state government support through to 2022 as one of Arts Victoria's Lead Organisations. For the first time the Centre appointed a General Manager, a full-time Head of Sponsorship and Development and a Marketing Assistant supporting our ticketing needs.

The Wheeler Centre has fast become an institution: a unique arts organisation, a gathering point for public conversation, home to half a dozen of the country's finest literary organisations (Australian Poetry, Emerging Writers' Festival, Express Media, Melbourne Writers Festival, the Small Press Network and Writers Victoria), an embodiment of Melbourne's

status as a UNESCO City of Literature. Our audiences never cease to amaze us with their curiosity, their passion and their dedication. By keeping 80% of our events free, we work to make the Wheeler Centre and our offerings a gift to the intellectual and cultural life of this city.

Our warmest thanks, as ever, to our many friends, partners and supporters; in particular the Centre's dedicated and imaginative board of directors, lead by our Chairman Eric Beecher, and the Centre's extraordinary staff. The temptation is to use the word "tireless" to describe the team at the Wheeler Centre, but that doesn't quite do it justice: they don't merely endure their exhausting workloads, they drive the whole process with their energy and verve.

A handwritten signature in black ink that reads "Michael Williams". The signature is fluid and cursive, with a large initial "M" and "W".

Michael Williams
Director

SNAPSHOT



We held **201** public conversations, giving **423** speakers a platform for their writing and ideas.



In turn, **39,179** audience members joined the conversation at one of **10** venues across Melbourne and another **10** throughout regional Victoria.



Approximately **15,000** young people and their families attended our annual Children's Book Festival.



11,504



18,329

Our online presence expanded to **11,504** Facebook and **18,329** Twitter followers



30K

Our wonderful band of E-news subscribers reached **30,600**



Each calendar month, our website got (on average) **33,804** unique hits. Why wouldn't it? We produced **149** high-quality recordings and **239** articles in our online content series, *The Dailies*.

COMMUNITY LEADERSHIP & ENGAGEMENT

PUBLIC PROGRAMME

Our annual programme of events aims to be stimulating, challenging, inspiring and entertaining in equal measure.

In 2013, the Wheeler Centre presented a range of significant writers and thinkers as stand-alone speakers, in conversation or interviews, and as participants in panel discussions or debates.

Our guests included: iconic New York cartoonist Art Spiegelman; major Australian writers Christos Tsiolkas, Tim Winton, Helen Garner, John Safran, Richard Flanagan and Alexis Wright; international writers Edward St Aubyn, Chika Unigwe, J.M. Coetzee, Patrick Ness, George R.R. Martin, William Dalrymple, Carlos Ruiz Zafón, Sylvia Nasar, and Kate Atkinson; and many, many (many) more.

The Wheeler Centre couldn't be more proud of its ability to name-drop the list of extraordinary guests featured in the 2013 programme; it speaks of our audience's – and the city's – appetite for the world of books, writing, and ideas.

Art Spiegelman
Christos Tsiolkas Tim
Winton **Helen Garner**
John Safran **Richard**
Flanagan Alexis Wright
Edward St Aubyn Chika
Unigwe **J.M. Coetzee**
Patrick Ness **George**
R.R. Martin William
Dalrymple **Carlos Ruiz**
Zafón Sylvia Nasar
Kate Atkinson

FIFTH ESTATE

The Fifth Estate is the Wheeler Centre's fortnightly political interview series, hosted by the inestimable Sally Warhaft, Melbourne broadcaster, anthropologist and writer. Given that 2013 was a highly eventful year in Australian politics, there was a wealth of material and viewpoints to cover.

Guests in what was the second year of this series included sitting and former politicians: the Hon. Alison Anderson, Amanda Vanstone, Kristina Keneally, John Hewson, Peter Reith, Tim Fischer and Senator Kim Carr. Political analysts Michelle Grattan and Kerry O'Brien each appeared in spotlight sessions on the federal election among a range of other speakers, from Nobel Laureate Peter Doherty to Tim Lane and Deborra-lee Furness. Topics ranged from foreign policy, climate policy and international adoption to asylum seekers and Christianity in Australia today.

The Fifth Estate was by far the Wheeler Centre's most downloaded podcast and a regularly booked-out event throughout the year.

"The event last night was excellent. It was really good to have an intelligent discussion on things that really do matter. Well done to all at the Wheeler Centre who made it happen." – Audience member, Fifth Estate

INTELLIGENCE SQUARED DEBATES

Across 2013, we presented five IQ2 debates, in partnership with Sydney's St James Ethics Centre. These events take the form of traditional Cambridge and Oxford Unions-style debates – with two sides proposing and opposing a sharply formed motion – followed by comments and questions for the audience. The year's range of motions were that:

- **Our Food Obsession Has Gone Too Far**
- **Anzac Day is More Puff Than Substance**
- **Our Children are Over Diagnosed**
- **Copyright is Dead, Long Live the Pirates**
- **True Reconciliation Requires a Treaty**

With the ABC's ongoing commitment to filming and broadcasting many of these debates, the IQ2 series reaches a significant broadcast audience, as well as those present at the live events.

"Public debates like those your organisation puts on are vital to maintaining democracy as something owned by the people, and I thank you." – Audience member, IQ2 Debate

NEW INITIATIVES

The Wheeler Centre is an ambitious organisation and our audience's appetite spans a diverse range of formats and topics. In 2013, we undertook a range of new initiatives aimed at remaining fresh and vibrant, while connecting to new audiences through new event types.

Our season-launching **Gala Night of Storytelling** was dedicated to the fiftieth anniversary of Maurice Sendak's *Where the Wild Things Are*. Eleven Australian poets, dramatists, essayists, fiction writers, lyricists, and journalists took inspiration from this much-loved classic in developing and performing new pieces for an audience of 1330 at Melbourne's Town Hall.

The Centre presented a dedicated Indigenous oral storytelling programme: **Country Sky Water Fire**. These events were curated and hosted by Tony Birch and Genevieve Grieves, with each night focused on one of the four elements. Guests included Alexis Wright, Bruce Pascoe, Ellen van Neerven, Vicki Couzens, Daniel Browning, Dylan Coleman, Lionel Fogarty, and many others.

To farewell 2013, the Centre presented **The Show of the Year**, a cabaret variety show, celebrating and critiquing key moments of the year. Featuring a range of writers, comedians, and musicians (including George Megalogenis, Tony Birch, Alan Brough, Maude Davey, Catherine Deveny, Lally Katz, Maxine Beneba Clarke, Henry Wagons, Sammy J, Hannah Gadsby, Chloe Hooper and Tripod), the night was hosted by inimitable Wheeler Centre regular Casey Bennetto.

"A fabulous event, incredibly well conceived and brought onto the stage. Many thanks to all involved." – Audience member, The Show of the Year

INCLUSIVE & ACCESSIBLE

ON THE ROAD

In 2013, the Wheeler Centre visited nine regional locations with our **On the Road** series supported by the Sidney Myer Fund.

Events in this series included Anne Summers on equality for women (at the Clunes Booktown Festival) and Elliot Perlman interviewed by Toni Jordan in a packed-out Aireys Pub, as part of the Words in Winter series.

Wherever possible, these events are presented free to the public, and take place as part of local festivals, and in partnership with community venues and local government agencies.

“I went to the Aireys Inlet pub to hear Elliot Perlman in conversation. I was so pleased to learn that the Wheeler Centre is holding sessions in regional areas, and found it to be a fascinating hour. He is a great communicator, and very interesting to listen to.” – Audience member



DIGITAL ACTIVITIES

The Wheeler Centre expanded the depth and reach of its digital activities in 2013 part of a key strategic interest in engaging online audiences.

High-profile events and speakers – including **Game of Thrones** with author George R.R. Martin and actor Michelle Fairley, and the **Pop Up Festival of Dangerous Ideas** – saw our website receive literally twice as many page-views on the day of the programme's launch than it did the previous year.

Beyond the simple growth in traffic, our digital activities have begun a trend that's so far continued unabated: as awareness of the Wheeler Centre expands, the positive sentiment and regard from our audience has remained strong (and vocal). Our online publishing activities include video, audio, and written works. We commissioned a diverse range of established and emerging writers for our Dailies series, with articles on: the business and practice of publishing, writing and editing; investigative reports on sustainability and racism in the police force; and opinion pieces on feminism, disability rights and education. The Centre also produced and published its first

work in Auslan, and filmed several international authors appearing at the Melbourne Writers Festival in exclusive 'green room' interviews and readings.

Digital activities expanded in tandem with events programming, to deepen and broaden the opportunities for audiences to experience the Wheeler Centre. Alongside the **Criticism Now** events, we produced a solid suite of digital-first content that will serve as a valuable resource – including an aggregation of quotes about criticism's value, five high-quality podcasts, and an extended panel discussion video.

FREE EVENTS

Our commitment to accessibility means the Wheeler Centre presents 80% of its public programme for free. Just some of the writers and thinkers who appeared at our free events in 2013 include:

Kutcha Edwards
Monica Dux
Sam Pang
Edward St Aubyn
Joanna Murray-Smith
René Redzepi
Bruce Pascoe
Anna Goldsworthy
Geoffrey Rush
Lawrence Weschler
David Marr

Approximately 50% of our annual audience attended these free events.

"Keep up the good work. You do an incredible job. Melbourne is the better for you." – Audience member

SUPPORTING ARTISTS & THE LITERARY SECTOR

VICTORIAN PREMIER'S LITERARY AWARDS

Awards play an important part in profiling and supporting Australian writers. On behalf of Arts Victoria, the Wheeler Centre administers the annual Victorian Premier's Literary Awards (VPLAs).

There are eight award categories: Fiction, Non Fiction, Writing for Young Adults, Drama, Poetry, Unpublished Manuscript, Indigenous Writing, and the overall Prize for Literature, which is the single richest prize for writing in Australia.

Following an extensive review of the VPLAs in 2013, the timing of the awards was adjusted, making the VPLAs now the first major prize to be awarded in the annual cycle, rather than the last.

Before this adjustment, the Unpublished Manuscript prize was awarded to Maxine Beneba Clarke for her first collection of short fiction, *Foreign Soil*, in May. Clarke has since gone on to sign with Hachette for a three-book deal.

HOT DESK FELLOWS

The Wheeler Centre continued our support for local writers through the increasingly popular Wheeler Centre Hot Desk Fellowships, supported by the Readings Foundation.

These residencies offer time, space, a stipend, and unparalleled opportunity to the fellows to dedicate themselves to their creative practice. Alongside this, the Centre connects fellows with the hub of sector organisations in the building, and the writing and publishing community more broadly, through formal and informal meetings, and events.

The 2013 Fellows were:

Andrew Bifield
Angie Hart
Dan Giovannoni
Dione Josphe
Dominic Gordon
Eileen Ormsby
Fatima Measham
Jacinta Le Plastrier
Justin Heazlewood
Kirsty Murray
Lucy Holt
Luke Beesley
Manisha Anjali Kumar
Martin McKenzie-Murray
Meleesha Bardolia
Penelope Chai
Pepi Ronalds
Sian Campbell
Wahibe Moussa
Zane Lovitt

"It's been such a wonderful treat to have the desk – I've never felt so productive!" Penelope Chai

"My time at the Hot Desk was such a perfect opportunity to hunker down and get a big start on my book. I am well on my way!" Angie Hart

DEBUT MONDAYS

The **Debut Mondays** series showcases the work of emerging writers in an intimate cafe environment. In 2013, 36 writers presented their work for an appreciative public audience (for many of them, for the first time). Speakers included:

- Fiona McFarlane, who has gone on to win (and be shortlisted for) many national awards for her debut novel *The Night Guest*
- Kate Belle, an erotic fiction writer whose book *Being Jade* has been critically acclaimed
- Tom Doig, whose comedic work *Moron to Moron* has seen him perform across the country
- Laura Jean McKay, whose new work *Holiday in Cambodia* has been shortlisted for the New South Wales Premier's Literary Awards 2014
- Mel Campbell, a noted cultural critic whose book *Out of Shape* was published in 2013 and received broad national coverage
- Graeme Simsion, whose international bestseller *The Rosie Project* has gone on to be one of the biggest sellers of 2013
- Johannes Jakob, a former editor of *Voiceworks* magazine and current fiction editor of *The Lifted Brow*.

RESIDENT ORGANISATIONS

Melbourne's designation as a UNESCO City of Literature recognises the invaluable contribution made by the following organisations, who reside in the Wheeler Centre:

- **Australian Poetry**
- **Emerging Writers' Festival**
- **Express Media**
- **Melbourne Writers Festival**
- **Small Press Network**
- **Writers Victoria**

With their combined wealth of energy, vision, and passion for our sector, the Centre is a vibrant physical hub for the books, writing and publishing community of Melbourne.

Alongside these organisations, a range of volunteer-led organisations worked within the Wheeler Centre, through small-scale Hot Desk residencies: The Stella Prize, PEN Melbourne, 100 Story Building, and Free Play Game Festival. Small, independent organisations are a vital component of the ecology of our literary and publishing sector; the Wheeler Centre is proud to support their activities and operations.



YOUNG PEOPLE

CHILDREN'S BOOK FESTIVAL

A major moment on the Melbourne family calendar, the **Children's Book Festival** is a day-long programme of books, writing and ideas events for young audiences aged 5 – 12 years. On the last Sunday in March, the Children's Book Festival took over the entire city block of the State Library of Victoria and the Wheeler Centre combined. Extensive outdoor activities occurred on the front lawns of the Library and along Little Lonsdale Street, with additional events inside the Wheeler Centre and State Library public spaces.

The **Children's Book Festival** is a co-presentation of the State Library of Victoria and the Wheeler Centre. The Festival reached new heights in 2013, with an at-capacity audience of 15,000 children and families.

Authors included: Jackie French, Lynley Dodd, Justine Clarke, Rhys Muldoon and Asphyxia.

Other artists and activities included: 100 Story Building, Kids Own Publishing, Tracey and Steve's Mobile Farm, Let's Read, Two Friends Productions, Tony Bones, The List Operators, Nikki Ashby, Ron Murray, The Mudcakes, and Story Thieves (roving performers).

The **Children's Book Festival** is a key element of the Wheeler Centre's vision for the young citizens of our City of Literature.

"... sincere congratulations to everyone who was involved in organising yesterday's Children's Book Festival. There was a great mix of things to do and it was just as much fun for parents as kids. Well done!"
– Parent



TEXTS IN THE CITY

Our series of afternoon events exploring texts from the VCE English and Literature lists brought 1435 students to the Wheeler Centre.

Texts in the City delivered 18 author interviews and panel conversations, with regular hosts including Tony Birch and Lili Wilkinson. The series included:

Laura Carroll on Jane Austen's *Persuasion*

Phil Zachariah on Charles Dickens' *A Christmas Carol*

Kevin Brophy on Gwen Harwood's *Selected Poems*

Ailsa Piper on Ray Lawler's *Summer of the Seventeenth Doll*

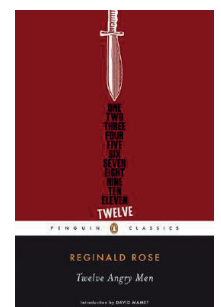
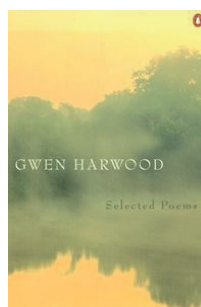
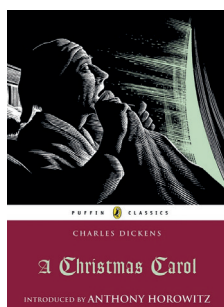
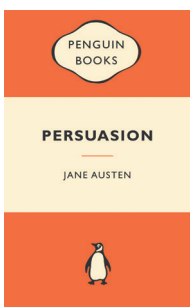
Chris Mead on Reginald Rose's *Twelve Angry Men*

All talks had an extensive period for Q&A, giving students the opportunity to examine key issues within the texts in detail. The events were filmed, with video available online for subsequent viewing (i.e. at exam preparation time). Such videos ensure that the ephemeral **Texts in the City** events continue to be available to, and an effective resource for, an ongoing audience of young people and their educators into the future. **Texts in the City** was made possible by the support of the Ian Potter Foundation.

"That was sooo useful!"

"Thank you, that was such an interesting talk!"

– Student feedback



WORKING IN PARTNERSHIPS

FESTIVAL OF DANGEROUS IDEAS

In a major partnership with key interstate partners – the Sydney Opera House and St James Ethics Centre – the Wheeler Centre brought the Festival of Dangerous Ideas to Melbourne for the first time.

In a Wheeler Centre first, we presented the **Pop-Up Festival of Dangerous Ideas** as a back-to-back day of sessions MCed by our Director, Michael Williams. For our five international speakers, this was their only Melbourne appearance.

David Simon: Some People Are More Equal Than Others

Arlie Hochschild: We Have Outsourced Ourselves

Dan Savage: Savage Advice

Kirby Ferguson: This Is Not A Conspiracy Theory

Hanna Rosin: The End of Men

“Thank you so much for bringing the Festival of Dangerous ideas to Melbourne. I attended all sessions and was thoroughly enraptured by all speakers and impressed at the seamless production and brilliant MC work!” – Audience member

SCHOOL OF LIFE SECULAR SERMON SERIES

The **Secular Sermon** series – a School of Life initiative co-presented with the City of Melbourne’s *Melbourne Conversations* programme – saw maverick cultural figures deliver passionate polemics on cultural values ranging from vengeance, to lying, humour to unrest.

Whimsically pitched, but with a serious purpose, the Secular Sermons were expertly curated by Stephen Armstrong.

David Woods ON HUMOUR

John Safran ON UNREST

Christine Kenneally ON LYING

Craig Sherborne ON BEING ORDINARY

Andrea Durbach ON VENGEANCE

Supported by the Trewalla Foundation, the sermons took place in a range of unusual spaces and timeslots around Melbourne, including the zoo at dusk, a university college dining room, and an inner-city bar at dawn.

PUBLISHERS & BOOKSELLERS

The Wheeler Centre partners regularly with Melbourne's diverse publishing industry. Publishers are central to the role of bringing writers and ideas to readers. In 2013 we worked with every major – and several independent – publishers from across Australia, including

Affirm

Allen and Unwin

Black Inc

Bloomsbury

Hachette

Hardie Grant

HarperCollins

Melbourne University

Publishing

NewSouth Books

Pan Macmillan

Penguin

Random House

Scribe

Simon & Schuster

Text Publishing

University of Queensland Press

The Wheeler Centre encourages its audience to support local bookshops, and it is our pleasure to partner with these companies to make books available for purchase (and author signings) at a range of events across our programme. In 2013, we extended this through a number of 'event & book' packages that ensure tickets to Wheeler Centre events remain affordable, while securing essential book sales for writers and booksellers. We thank all of our bookseller partners:

Avenue Bookstore

Book City Ballarat

Books in Print

Brunswick Bound

Brunswick Street Bookstore

**Collins Booksellers in Mildura,
Sale and Wangaratta**

Dymocks Collins Street

Dymocks Camberwell

Embiggen Books

Hares and Hyenas

Hill of Content Bookshop

The New International Bookshop

The Paperback Bookshop

Readings

The Sun Bookshop

OUR PEOPLE

BOARD & GOVERNANCE

The Wheeler Centre is a not-for-profit company limited by guarantee, registered under the *Corporations Act 2001*. As a public entity, the Centre is subject to reporting requirements and codes of ethics as appropriate, and governed by a Board of Directors. In accordance with the Centre's constitution, the Directors have a broad range of skills covering financial, legal, marketing, media and literature.

Directors



Peter Biggs
CNZM,
Managing
Director of
Clemenger
BBDO in
Melbourne



Gabrielle Coyne,
Chief Executive
Officer of
Penguin
Random House
Asia Pacific



Tony Hudson
(Company
Secretary),
General Counsel
and Company
Secretary for
ConnectEast
Group

Chair



Eric Beecher,
Publisher of
Crikey and
SmartCompany



Joanna
Murray-Smith,
Melbourne-
based
playwright,
screenwriter
and novelist



Mark Rubbo
OAM, Managing
Director of
Readings Books
and Music



Dianne Rule,
Publisher



Anita Ziemer,
Managing
Director of
Slade Group,
Founding
Director of
Nexthire and
Chairman of
Melbourne
Girls Grammar
School

STAFF

Director: Michael Williams

General Manager: Jaclyn Booton
(from July)

Head of Programming:
Jenny Niven (to July)
Simon Abrahams (from July)

Head of Marketing &
Communications: Pauline O'Brien

Head of Sponsorship &
Development: Kendra Overall
(from April)

Head of Operations:
Sarah Masters (to June)

Executive Assistant:
Katherine Lynch

Programming Coordinator:
Donica Bettanin

Series Producer: Gemma Rayner

Project Coordinator:
Lucy De Kretser

Online Manager: Jon Tjhia

Marketing Manager:
Shannon Hick

Marketing Assistant: Ben Packer

Senior Writer/Editor: Jo Case

Publicist: Tamara Zimet

Events Coordinator: Vikki Woods
(to August)

Operations Manager:
Sebastian Prowse (from August)

Technical Coordinator:
Oren Gerassi

Receptionists: Kathryn Renowden
and Fiona Williams

Accounts: Jennifer Brewer
(to February); Sam Ryan
(from February)

Our extraordinary Front and Back
of House staff who ensure our
events run seamlessly night after
night:

Ania Anderst

Flavia Baird-Watson

Anne Bravos

Christopher Cody

Beatrix Coles

David Gros

Tanith Harley

Christopher Jensen

Kylie King

Kylie Maslen

Rose McCormick

Oliver Mol

Robbie Negro

Kevin O'Faircheallaigh

Leticia Parish

Richie Plunkett

Laura Ricketts

Sophia Robinson

Autumn Royal

Amy Rudder

Gabrielle Ryan

Jessica Smith

Georgina Titheridge

Katherine Tonkin

Nikita Vanderbyl

Fraser Walker

Julie Weston

Laura Woollett

FINANCIAL PERFORMANCE

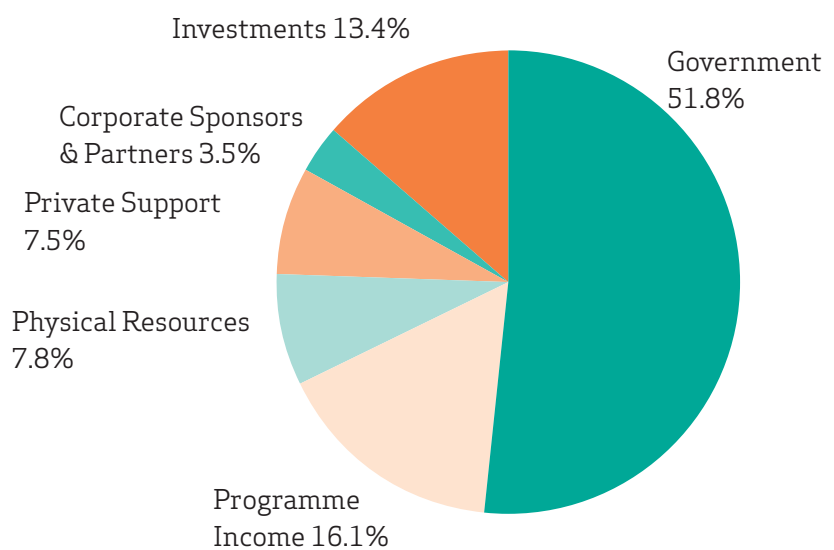
OVERVIEW

This is an overview of the Wheeler Centre's financial performance for 2013. The information is intended to provide a summary only; it is not intended to replace or modify the content of the Centre's separate audited consolidated financial statements.

The Wheeler Centre has an annual turnover of \$2.5 – 3.9M. The end-of-year result was a better-than-budget surplus, representing 5% of turnover.

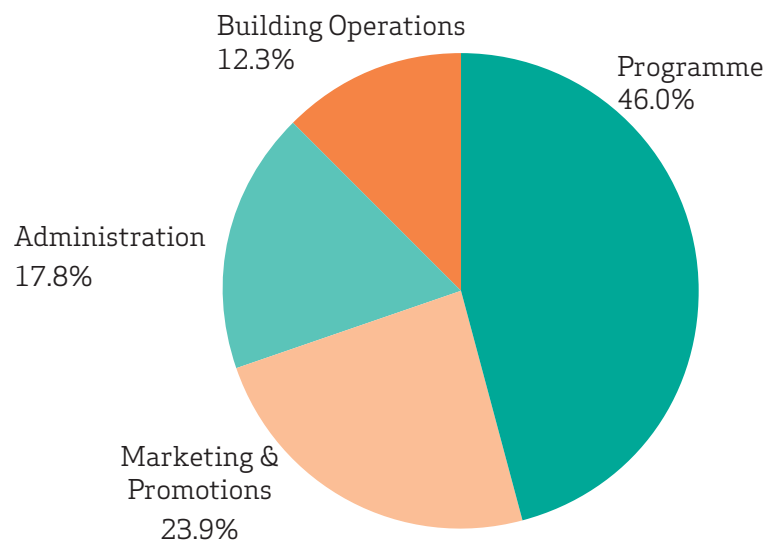
FINANCIAL BREAKDOWN

INCOME



NB: Income includes donated goods and services.

EXPENDITURE



ACKNOWLEDGEMENTS

As a cultural institution, we rely on the vision and generosity of state government, our patrons, donors, corporate partners and philanthropic trusts. Their outstanding contribution and commitment enables us to create and maintain our extraordinary programme of activities, and ensure that we are the best, most ambitious organisation we can be.

We take this opportunity to say thank you.

Government Partners

**ARTS
VICTORIA**



**M CITY OF
MELBOURNE**

Patrons

Maureen and Tony Wheeler

Major Sponsors

S O F I T E L
LUXURY HOTELS

MinterEllison |
LAWYERS

THE AGE

**RTR
PRODUCTIONS**



Trusts and Foundations



Sidney Myer
SIDNEY MYER FUND

Event and Series Partners

Art Spiegelman:

Monash University Australian
Centre for Jewish Civilisation

Children's Book Festival: State
Library of Victoria, City West
Water

May Blockbusters: City of
Melbourne

Carlos Ruiz Zafón supported by
Consulate General of Spain

On the Road: Sidney Myer Fund

Secular Sermon Series: The
School of Life, City of Melbourne,
Trawalla Foundation

Texts in the City: Ian Potter
Foundation, Victorian Association
for the Teaching of English

Cultural Partners

ABC Big Ideas
Australian Poetry
Adelaide Writers' Festival
Auckland Writers' Festival
Chamber Made Opera
Emerging Writers' Festival
Ethnic Communities Council of Victoria
Express Media
Griffith Review
Law Week
Liberty Victoria
Melbourne International Comedy Festival
Melbourne Festival
Melbourne Food & Wine Festival
Melbourne International Jazz Festival

Melbourne International Film Festival
Melbourne Rare Book Week
Melbourne Writers Festival
Monash University Australian Centre for Jewish Civilisation
Next Wave Festival
Opera Australia
Perth Writers Festival
Quarterly Essay
Readings
Small Press Network
Supanova
St James Ethics Centre
Sydney Opera House
Sydney Writers' Festival
The Age Good Food Month
The Age
The Stella Prize
Token
Writers Victoria

Venue Partners

Aireys Pub, Aireys Inlet
Athenaeum Theatre
The Capital, Bendigo
Dainty Sichuan
Dallas Brooks Centre
Deakin Edge, Federation Square
Esso BHP Billiton Wellington Entertainment Centre, Sale
Lighthouse Theatre, Aireys Inlet
Madame Brussels
Melbourne City Conference Centre
Melbourne Town Hall
Melbourne Zoo
Museum of Australian Democracy at Eureka (M.A.D.E), Ballarat
Princess Theatre
Queenscliff Town Hall, Queenscliff
RMIT Capitol Theatre
State Library of Victoria
The Cube, Wodonga
The MOAT
Wesley Bluestone, Clunes
Wangaratta Performing Arts Centre, Wangaratta

Additional thanks to...

All the publishers and publicists who partner with us throughout the year.

Abby McCarthy

Affirm

Andrew Bleby and Associates

Andrew Hunting at Notemaker

Ann Mossop at Sydney Opera House

Anna Burkey at Centre for Youth Literature

Casey Bennetto

Dan Pearce at Holding Redlich

Luke Flood and Adele Smith at Actual Size

Darren Stevens at Immij Print Media

Esther Makris and Kate Van Veenendaal at NAB

George & Rosa Morstyn

Gideon James at Melbourne International Comedy Festival

Greg Andrews, Stuart Koop, and Debra Jeffries at Arts Victoria

Hardie Grant

Bruce Lucas at Hepburn Shire Council

Jane Crawley and Candy Mitchell at City of Melbourne

Jemma Birrell and Ben Strout at Sydney Writers' Festival

John Wiley, Sue Roberts, the Directors and staff of the State Library of Victoria

Josephine Ridge and Jennifer Gulbransen at Melbourne Festival

Josh Kinal

Katherine Dorrington

Laura Kroetsch

Megan Quinlan

Natalie O'Brien, Fern Barrett and Jo-Ann Moody at Melbourne Food & Wine Festival

New South Books

Pan Macmillan

Peter Shields, Paul Tan and Darren Wong at Seward Dawson

Petrus Spronk

Saraid Carey and Ilan Weil at Grand Hyatt Melbourne

Scribe

Stephen Armstrong

Simon and Shuster

Wendy Whelan and Chris Wilson at JB Were



The
Wheeler
Centre
Books
Writing
Ideas

176 Little Lonsdale Street
Melbourne VIC 3000 Australia
T +61 3 9094 7800
F +61 3 9650 6473

Trading as Centre for Books, Writing
and Ideas ABN 97 134 682 189

wheelercentre.com

