

Trade Area: 9710 Scranton Rd - 1 mi.

## POPULATION

679

## HOUSEHOLDS

249

## ETHNICITY



12.2%

Index:61

Hispanic/Latino

## HISPANIC ORIGIN\*



54.2%

Index:89

Mexican

## POPULATION BY RACE\*\*



35.5%

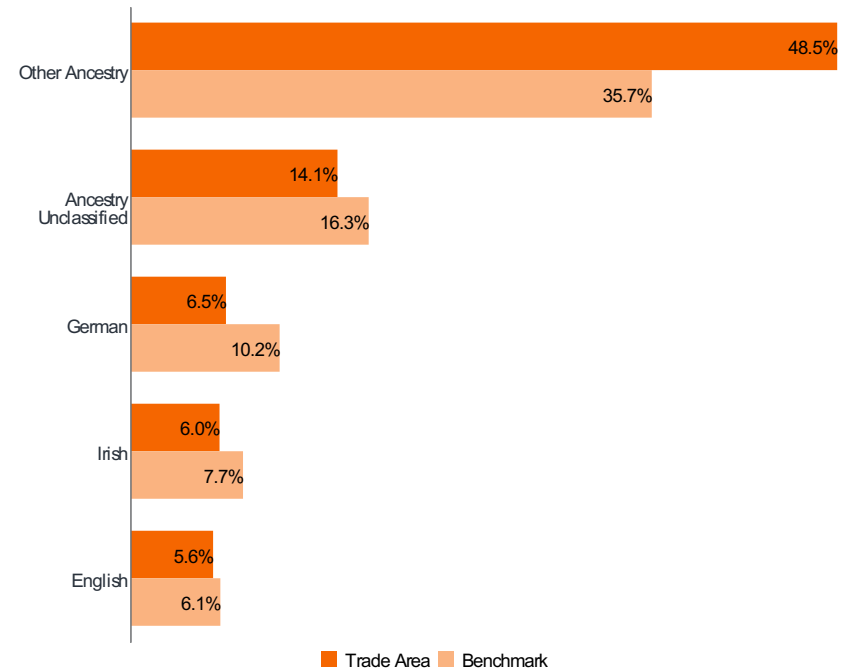
Index:573

Asian

## POPULATION BY AGE AND SEX

	Male			Female		
	Count	%	Index	Count	%	Index
0 - 4	19	2.80	94	18	2.65	93
5 - 9	21	3.09	102	20	2.95	101
10 - 14	21	3.09	98	22	3.24	107
15 - 17	13	1.92	98	13	1.92	102
18 - 19	7	1.03	75	7	1.03	78
20	3	0.44	62	2	0.29	44
21	4	0.59	87	3	0.44	69
22 - 24	11	1.62	82	9	1.32	71
25 - 29	15	2.21	66	12	1.77	55
30 - 34	26	3.83	109	16	2.36	69
35 - 39	34	5.01	151	37	5.45	165
40 - 44	35	5.16	164	25	3.68	116
45 - 49	30	4.42	148	24	3.54	116
50 - 54	23	3.39	114	24	3.54	115
55 - 59	23	3.39	111	24	3.54	110
60 - 61	9	1.32	102	11	1.62	116
62 - 64	12	1.77	100	12	1.77	92
65 - 66	6	0.88	74	8	1.18	89
67 - 69	10	1.47	94	11	1.62	91
70 - 74	12	1.77	80	15	2.21	86
75 - 79	6	0.88	61	9	1.32	75
80 - 84	4	0.59	69	5	0.74	63
85+	3	0.44	59	3	0.44	34

## ANCESTRY: TOP 5\*



Benchmark: USA

\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, White excluded from ranking.

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Family Structure



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 679 | Households: 249

## FAMILY TYPE WITH CHILDREN\*



27.3%

Index: 124

Married Couple

## TOP 2 LANGUAGES SPOKEN AT HOME\*



57.0%

Index: 73

Only English

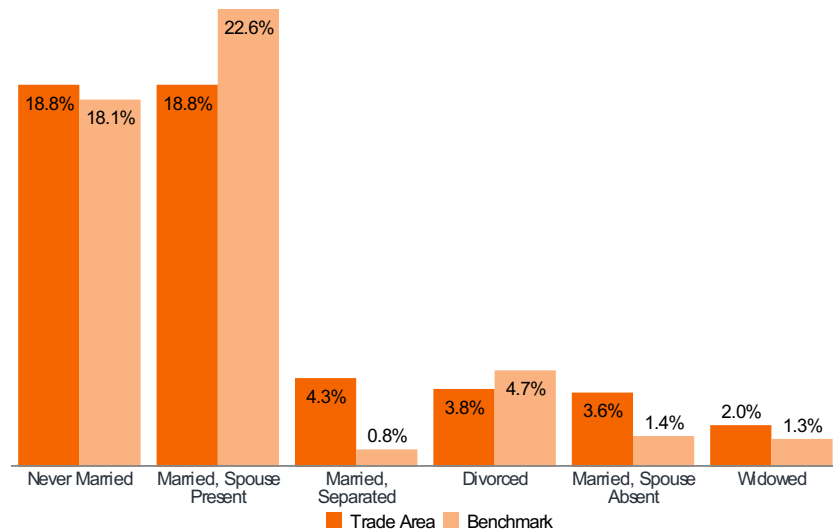


8.1%

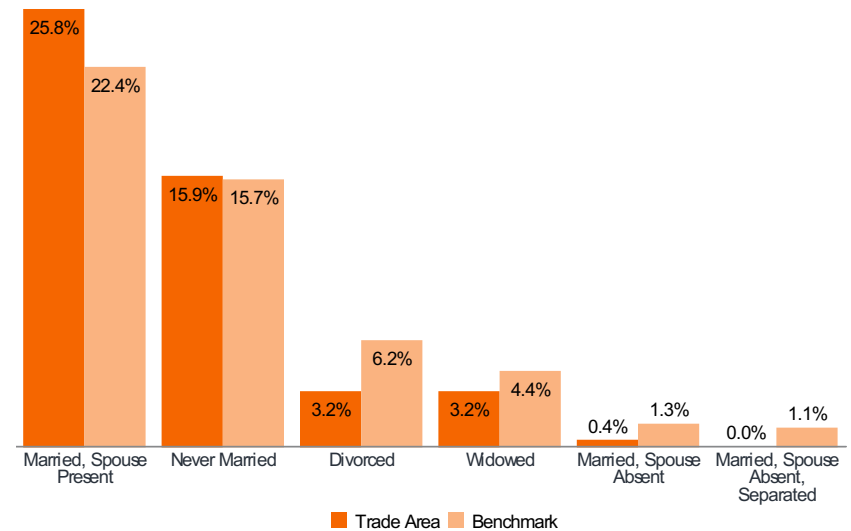
Index: 1,614

Vietnamese

## MALE MARITAL STATUS\*\*



## FEMALE MARITAL STATUS\*\*



Benchmark: USA

\*Chosen from percent composition ranking.

\*\*Order based on percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Housing & Household



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 679 | Households: 249

## HOUSING OWNERS



**57.7%**  
Index:99

**AGE OF OWNER\***

**55 - 64**  
Index:116  
% Comp:14.6

## HOUSING RENTERS



**32.8%**  
Index:103

**AGE OF RENTER\***

**35 - 44**  
Index:158  
% Comp:10.6

## COST OF RENT\*



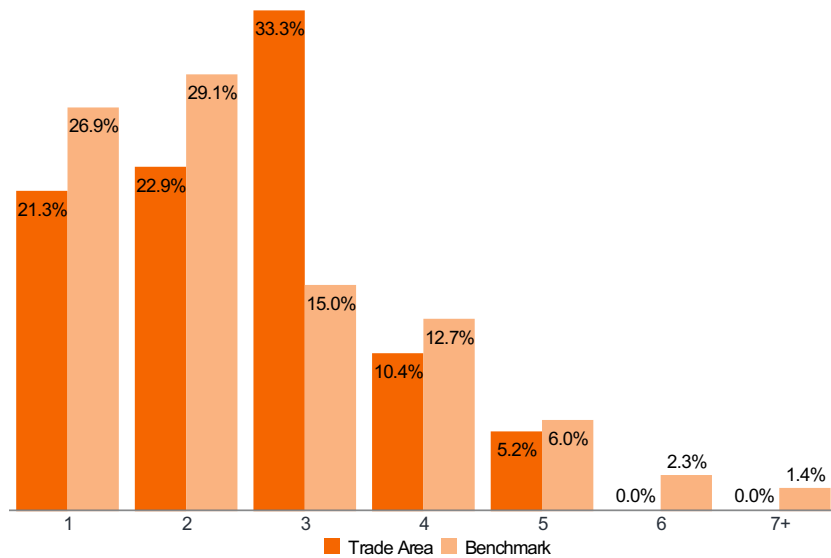
**\$2,500 to \$2,999**  
% Comp:16.4 Index:1,677

## AGE OF HOUSING\*

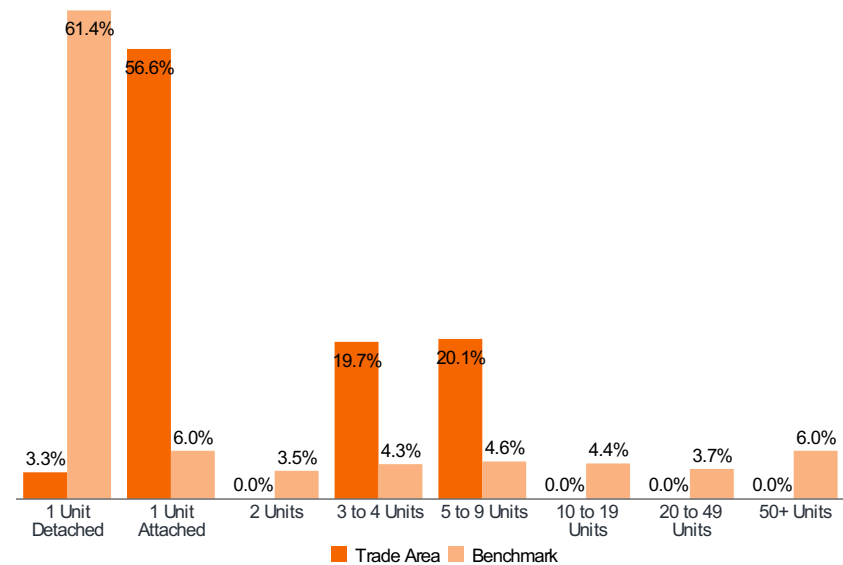


**Built 1990-1999**  
% Comp:70.8 Index:516

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark:USA

\*Chosen from percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 679 | Households: 249

## EDUCATIONAL ATTAINMENT\*

**Male:** Master's Degree  
% Comp:13.8 Index:352

**Female:** Bachelor's Degree  
% Comp:23.5 Index:221

## HIGH SCHOOL ENROLLED\*

**Public:** 0.6%  
Index:13

**Private:** 0.1%  
Index:28

## MEDIAN HOUSEHOLD INCOME



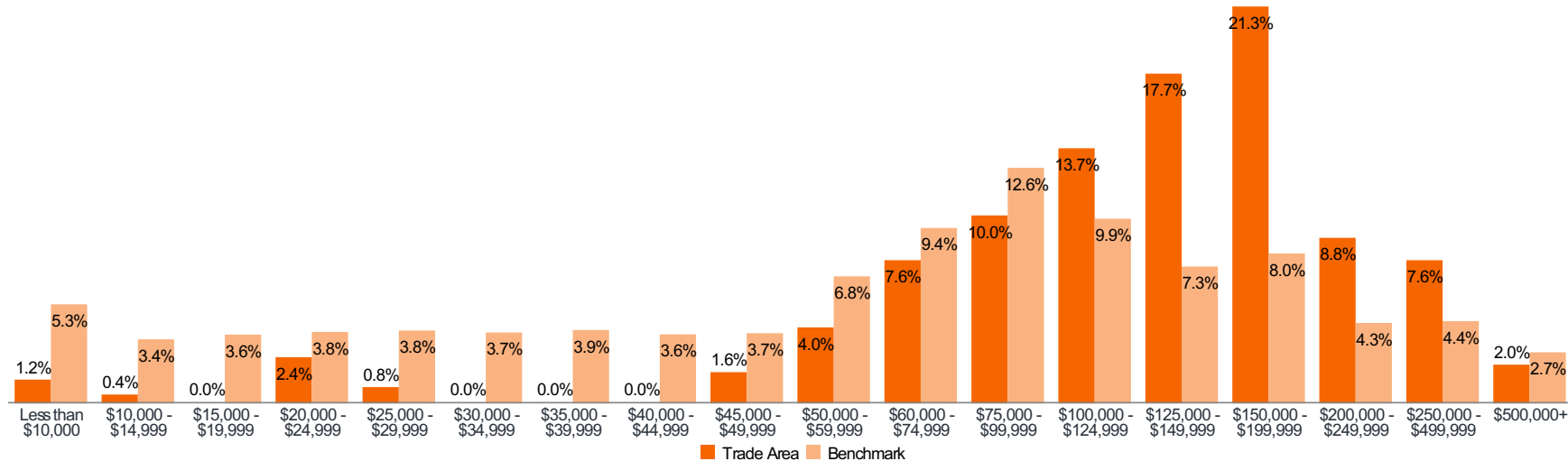
**\$136,099**  
Index:186

## FAMILY BELOW POVERTY LINE\*\*



Married Couple, No Kids  
% Comp:0.6 Index:39

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark:USA

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\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, With Kids <5 and 5 - 17 indicates 1 or more children in each age group.

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 1 mi.

Population: 679 | Households: 249

## UNEMPLOYMENT RATE



Male

1.5%

Index: 92



Female

1.5%

Index:106

## WORKING CLASS\*



59.6%

Index: 146

Private For-Profit Worker

## COMMUTING METHOD\*\*



11.5%

Index:220

Carpooled

## COMMUTE TIME\*

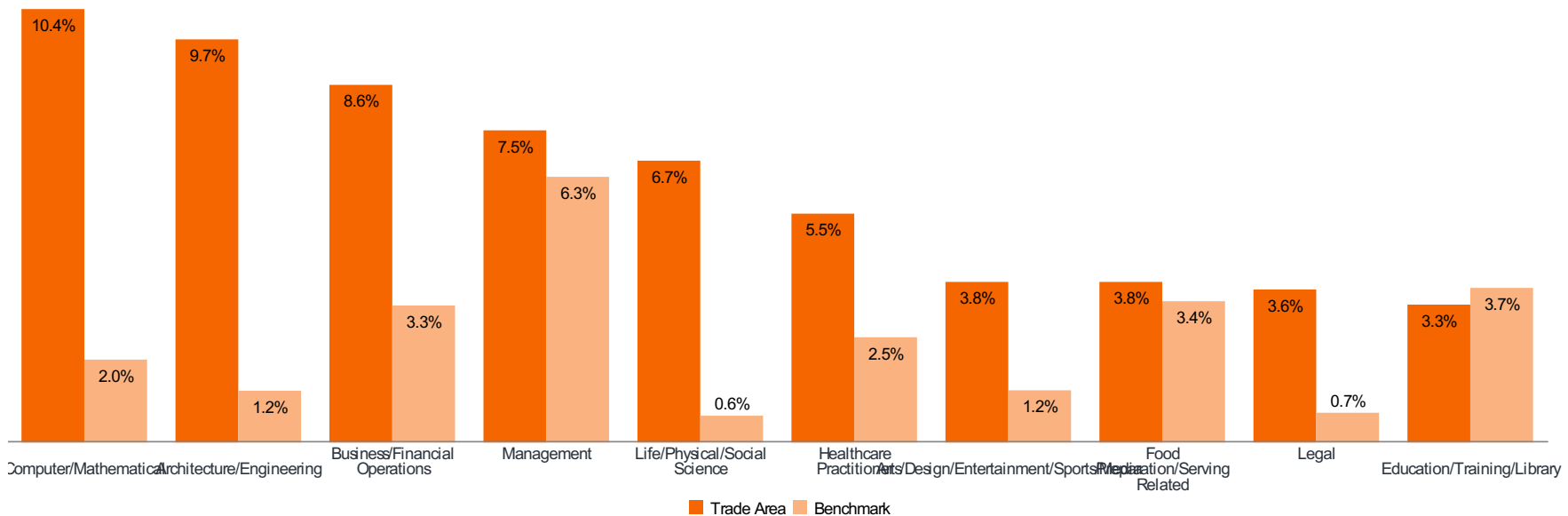


21.7%

Index:280

20 - 24 Minutes

## OCCUPATION: TOP 10\*



Benchmark:USA

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\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, Driving Alone excluded from ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

Population: 679 | Households: 249

## HOUSEHOLDS

	Count	%	Base Count	Base %	% Pen	Index
<b>Renter-Occupied Householder Age</b>						
15 - 24	7	2.56	4,137,101	2.90	0.00	88
25 - 34	19	6.93	10,317,789	7.24	0.00	96
35 - 44	29	10.58	9,522,268	6.68	0.00	158
45 - 54	17	6.20	7,084,340	4.97	0.00	125
55 - 64	9	3.29	5,908,006	4.14	0.00	79
65 - 74	3	1.09	4,572,534	3.21	0.00	34
75 - 84	3	1.09	2,585,898	1.81	0.00	60
85+	2	0.73	1,532,451	1.07	0.00	68
<b>Owner-Occupied Householder Age</b>						
15 - 24	2	0.73	942,139	0.66	0.00	110
25 - 34	7	2.56	8,152,193	5.72	0.00	45
35 - 44	37	13.50	12,540,928	8.80	0.00	154
45 - 54	38	13.87	14,711,680	10.32	0.00	134
55 - 64	40	14.60	18,013,434	12.63	0.00	116
65 - 74	25	9.12	16,843,317	11.81	0.00	77
75 - 84	9	3.29	8,624,479	6.05	0.00	54
85+	0	0.00	2,809,598	1.97	0.00	0
<b>Number of People in Household</b>						
1-Person	53	21.29	34,449,694	26.85	0.00	79
2-Person	57	22.89	37,286,305	29.06	0.00	79
3-Person	83	33.33	19,246,354	15.00	0.00	222
4-Person	26	10.44	16,347,202	12.74	0.00	82
5-Person	13	5.22	7,678,871	5.99	0.00	87
6-Person	0	0.00	2,962,679	2.31	0.00	0
7+ Person	0	0.00	1,857,629	1.45	0.00	0
<b>Age of Housing</b>						
Built Before 1939	0	0.00	16,867,618	11.83	0.00	0
Built 1940 to 1949	0	0.00	6,567,616	4.61	0.00	0
Built 1950 to 1959	0	0.00	13,988,736	9.81	0.00	0
Built 1960 to 1969	1	0.36	14,509,302	10.18	0.00	4
Built 1970 to 1979	9	3.29	20,864,776	14.63	0.00	22
Built 1980 to 1989	18	6.57	18,667,377	13.09	0.00	50
Built 1990 to 1999	194	70.80	19,561,234	13.72	0.00	516
Built 2000 to 2009	44	16.06	19,594,686	13.74	0.00	117
Built 2010 to 2013	2	0.73	4,039,546	2.83	0.00	26
Built 2014 or Later	5	1.82	7,909,404	5.55	0.00	33
<b>Number of Units in Structure</b>						
1 Unit Detached	9	3.29	87,571,143	61.42	0.00	5
1 Unit Attached	155	56.57	8,545,865	5.99	0.00	944
2 Units	0	0.00	4,954,222	3.48	0.00	0
3 to 4 Units	54	19.71	6,146,488	4.31	0.00	457
5 to 9 Units	55	20.07	6,618,331	4.64	0.00	432
10 to 19 Units	0	0.00	6,269,235	4.40	0.00	0
20 to 49 Units	0	0.00	5,282,628	3.71	0.00	0
50+ Units	0	0.00	8,552,173	6.00	0.00	0
Mobile Home	0	0.00	8,488,188	5.95	0.00	0

## MARITAL STATUS & HOUSEHOLD COMPOSITION

	Count	%	Base Count	Base %	% Pen	Index
<b>Male Marital Status</b>						
Never Married	105	18.82	49,613,677	18.08	0.00	104
Married, Spouse Present	105	18.82	61,918,384	22.57	0.00	83
Married, Spouse Absent, Separated	24	4.30	2,116,481	0.77	0.00	558
Married, Spouse Absent, Other	20	3.58	3,939,931	1.44	0.00	250
Divorced	21	3.76	12,853,132	4.68	0.00	80
Widowed	11	1.97	3,541,921	1.29	0.00	153
<b>Female Marital Status</b>						
Never Married	89	15.95	43,191,869	15.74	0.00	101
Married, Spouse Present	144	25.81	61,430,505	22.39	0.00	115
Married, Spouse Absent, Separated	0	0.00	2,943,291	1.07	0.00	0
Married, Spouse Absent, Other	2	0.36	3,584,248	1.31	0.00	27
Divorced	18	3.23	17,119,733	6.24	0.00	52
Widowed	18	3.23	12,141,914	4.42	0.00	73
<b>Households with Children</b>						
Married Couple	68	27.31	28,332,262	22.08	0.00	124
Other Family, Male Householder	3	1.21	3,635,802	2.83	0.00	43
Other Family, Female Householder	11	4.42	10,824,201	8.44	0.00	52

## RACE & LANGUAGE AT HOME

	Count	%	Base Count	Base %	% Pen	Index
<b>2023 Population by Single Race and Sex</b>						
Asian	241	35.49	20,716,223	6.19	0.00	573
White	282	41.53	200,969,974	60.08	0.00	69
African American	11	1.62	41,686,913	12.46	0.00	13
American Indian	7	1.03	3,993,864	1.19	0.00	86
Pacific Islander	1	0.15	743,608	0.22	0.00	66
Some Other Race Alone	39	5.74	29,957,098	8.96	0.00	64
Two or More Races	98	14.43	36,432,389	10.89	0.00	133
<b>Ancestry*</b>						
Other Ancestry	329	48.45	119,485,831	35.72	0.00	136
Ancestry Unclassified	96	14.14	54,458,790	16.28	0.00	87
German	44	6.48	34,000,627	10.16	0.00	64
Irish	41	6.04	25,593,381	7.65	0.00	79
English	38	5.60	20,388,394	6.09	0.00	92
Italian	35	5.16	13,476,248	4.03	0.00	128
Polish	22	3.24	7,283,425	2.18	0.00	149
French (Excluding Basque)	9	1.32	5,989,424	1.79	0.00	74
Russian	9	1.32	2,055,381	0.61	0.00	216
Swedish	9	1.32	2,910,804	0.87	0.00	152
<b>Language Spoken at Home</b>						
Arabic	3	0.47	1,280,320	0.41	0.00	115
Speak Only English at Home	366	57.01	246,517,741	78.25	0.00	73
Spanish	22	3.43	42,170,373	13.39	0.00	26
French, Haitian, Cajun	4	0.62	2,134,379	0.68	0.00	92
West Germanic Language	2	0.31	1,458,955	0.46	0.00	67
Slavic Language	14	2.18	2,072,781	0.66	0.00	331
Other Indo-European Language	38	5.92	5,962,390	1.89	0.00	313
Korean	22	3.43	1,105,909	0.35	0.00	976
Chinese	46	7.17	3,524,633	1.12	0.00	640
Vietnamese	52	8.10	1,580,632	0.50	0.00	1,614
Tagalog	48	7.48	1,767,830	0.56	0.00	1,332
Other Asian-Pacific Language	21	3.27	3,120,145	0.99	0.00	330
Other Language	4	0.62	2,345,957	0.74	0.00	84

Benchmark: USA

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<https://claritas.easptlight.com/Spotlight/About/3/2023>

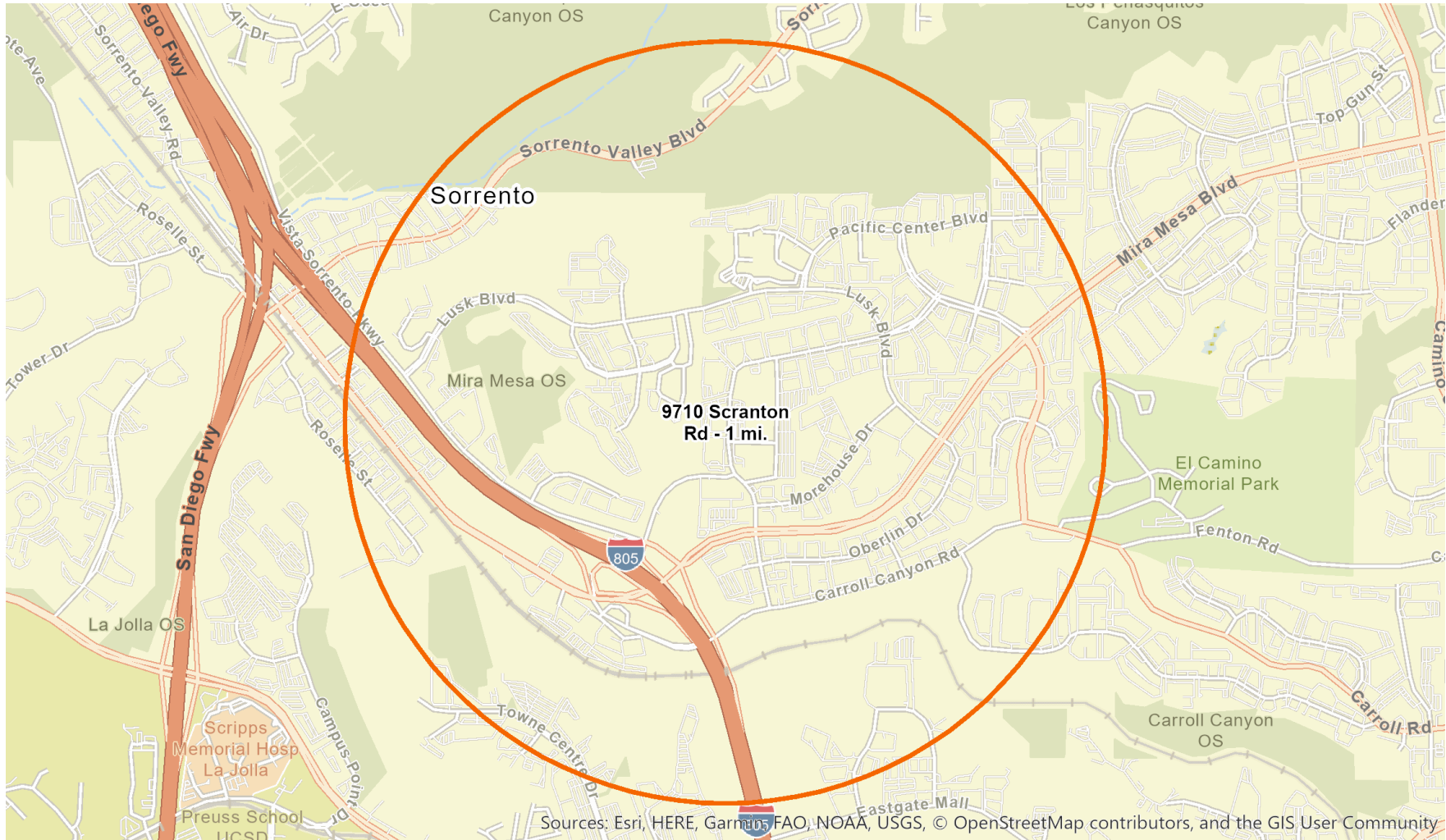
\*Top 10 chosen from percent composition ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 1 mi.

Population: 679 | Households: 249



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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Trade Area: 9710 Scranton Rd - 3 mi.

## POPULATION

93,228

## HOUSEHOLDS

33,076

## ETHNICITY



13.6%

Index:68

Hispanic/Latino

## HISPANIC ORIGIN\*



77.3%

Index:127

Mexican

## POPULATION BY RACE\*\*



37.2%

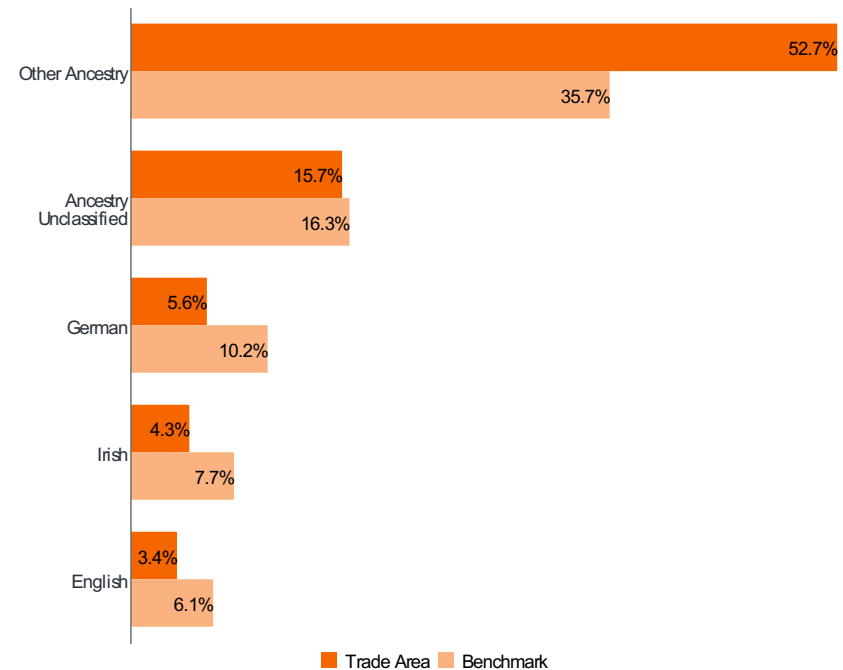
Index:600

Asian

## POPULATION BY AGE AND SEX

	Male			Female		
	Count	%	Index	Count	%	Index
0 - 4	1,949	2.09	70	1,874	2.01	71
5 - 9	2,328	2.50	82	2,210	2.37	81
10 - 14	2,276	2.44	77	2,177	2.33	77
15 - 17	1,453	1.56	80	1,385	1.49	79
18 - 19	4,146	4.45	323	3,628	3.89	294
20	2,135	2.29	324	1,795	1.93	290
21	1,829	1.96	289	1,557	1.67	262
22 - 24	3,902	4.18	212	3,564	3.82	204
25 - 29	4,136	4.44	133	3,196	3.43	108
30 - 34	3,989	4.28	122	3,129	3.36	99
35 - 39	3,441	3.69	111	3,439	3.69	112
40 - 44	3,314	3.56	113	3,260	3.50	110
45 - 49	2,952	3.17	106	2,783	2.98	98
50 - 54	2,347	2.52	85	2,324	2.49	81
55 - 59	1,984	2.13	70	2,000	2.15	67
60 - 61	750	0.81	62	790	0.85	60
62 - 64	1,032	1.11	63	1,071	1.15	60
65 - 66	648	0.69	58	685	0.73	56
67 - 69	849	0.91	58	937	1.00	56
70 - 74	1,179	1.26	57	1,289	1.38	54
75 - 79	663	0.71	49	848	0.91	51
80 - 84	387	0.41	49	541	0.58	50
85+	407	0.44	58	648	0.69	53

## ANCESTRY: TOP 5\*



Benchmark: USA

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\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, White excluded from ranking.

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Family Structure



Trade Area: 9710 Scranton Rd - 3 mi.

Population: 93,228 | Households: 33,076

## FAMILY TYPE WITH CHILDREN\*



21.8%

Index:99

Married Couple

## TOP 2 LANGUAGES SPOKEN AT HOME\*



54.6%

Index:70

Only English

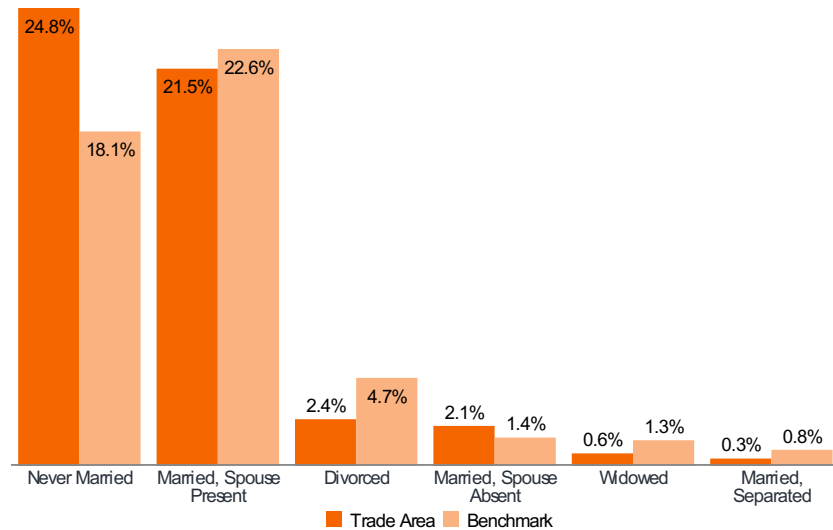


11.9%

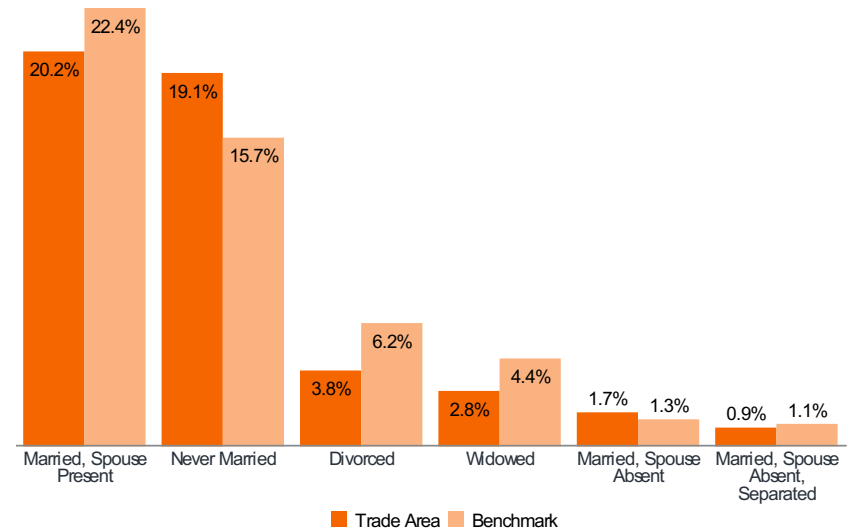
Index:1,068

Chinese

## MALE MARITAL STATUS\*\*



## FEMALE MARITAL STATUS\*\*



Benchmark:USA

\*Chosen from percent composition ranking.

\*\*Order based on percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

Population: 93,228 | Households: 33,076

## HOUSING OWNERS



**36.9%**  
Index: **64**

**AGE OF OWNER\***

**45 - 54**  
% Comp: **8.7** Index: **84**

## HOUSING RENTERS



**55.7%**  
Index: **174**

**AGE OF RENTER\***

**25 - 34**  
% Comp: **14.8** Index: **204**

## COST OF RENT\*



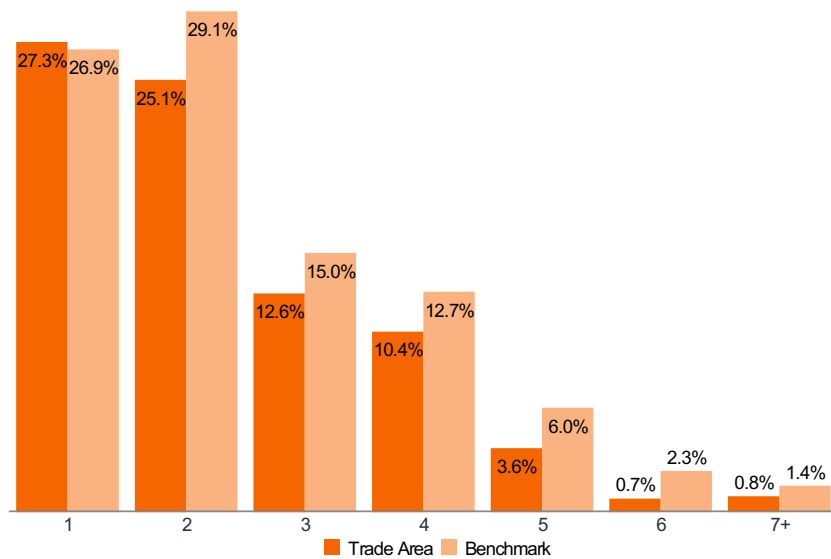
**\$2,000 to \$2,499**  
% Comp: **16.7** Index: **742**

## AGE OF HOUSING\*

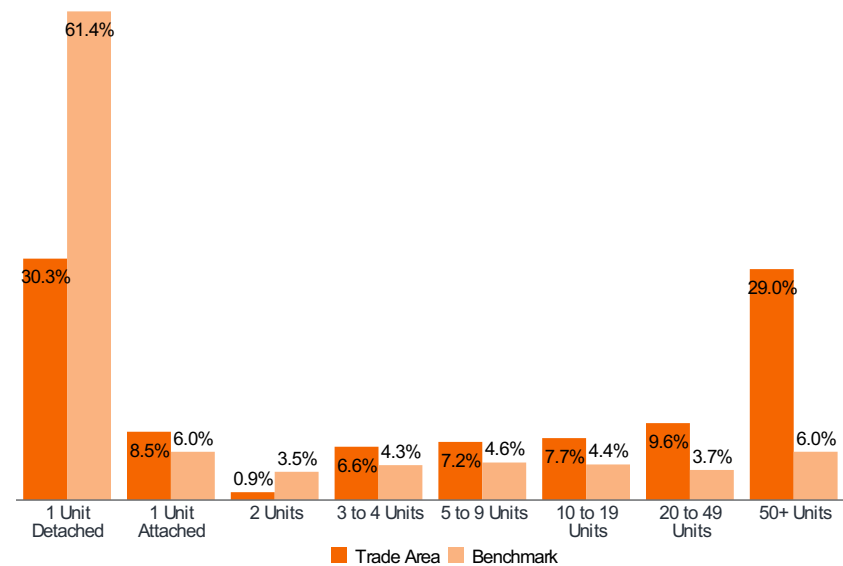


**Built 1990-1999**  
% Comp: **25.2** Index: **184**

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark: USA

\*Chosen from percent composition ranking.

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Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 3 mi.

Population: 93,228 | Households: 33,076

## EDUCATIONAL ATTAINMENT\*

**Male:** Bachelor's Degree  
% Comp: **17.0** Index: **178**

**Female:** Bachelor's Degree  
% Comp: **17.9** Index: **168**

## HIGH SCHOOL ENROLLED\*

**Public:** **3.0%**  
Index: **65**

**Private:** **0.6%**  
Index: **108**

## MEDIAN HOUSEHOLD INCOME



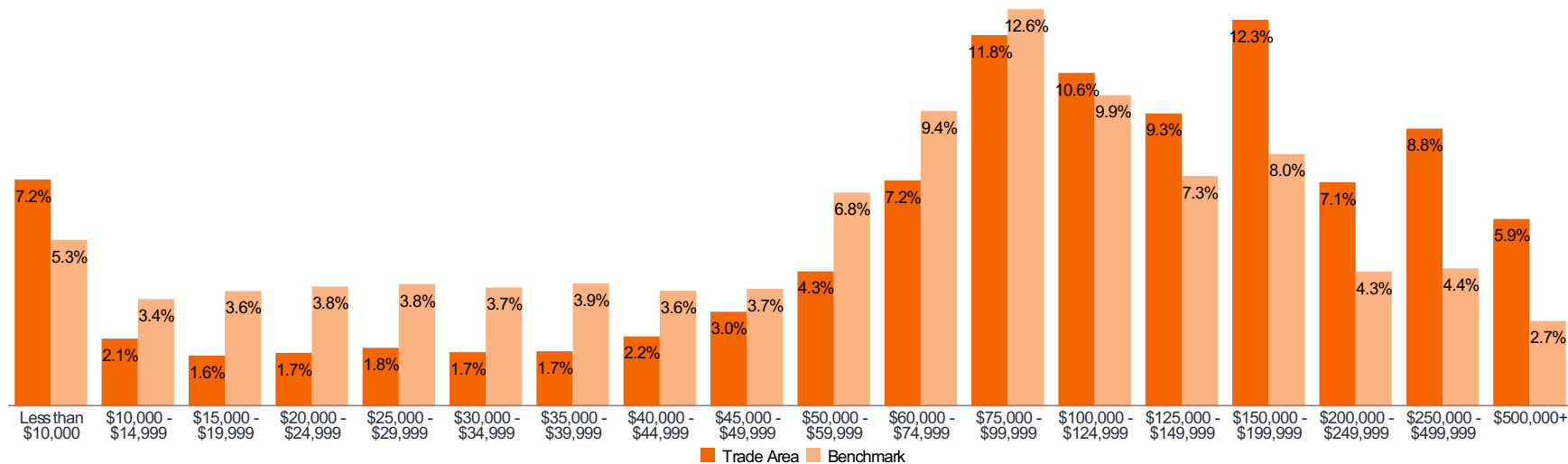
**\$108,961**  
Index: **149**

## FAMILY BELOW POVERTY LINE\*\*



Married Couple, No Kids  
% Comp: **1.8** Index: **124**

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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(<https://claritas.easpotlight.com/Spotlight/About/3/2023>)

\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, With Kids <5 and 5 - 17 indicates 1 or more children in each age group.

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 3 mi.

Population: 93,228 | Households: 33,076

## UNEMPLOYMENT RATE



Male

1.0%

Index: 66



Female

1.8%

Index: 127

## WORKING CLASS\*



35.4%

Index: 87

Private For-Profit Worker

## COMMUTING METHOD\*\*



4.3%

Index: 82

Carpooled

## COMMUTE TIME\*

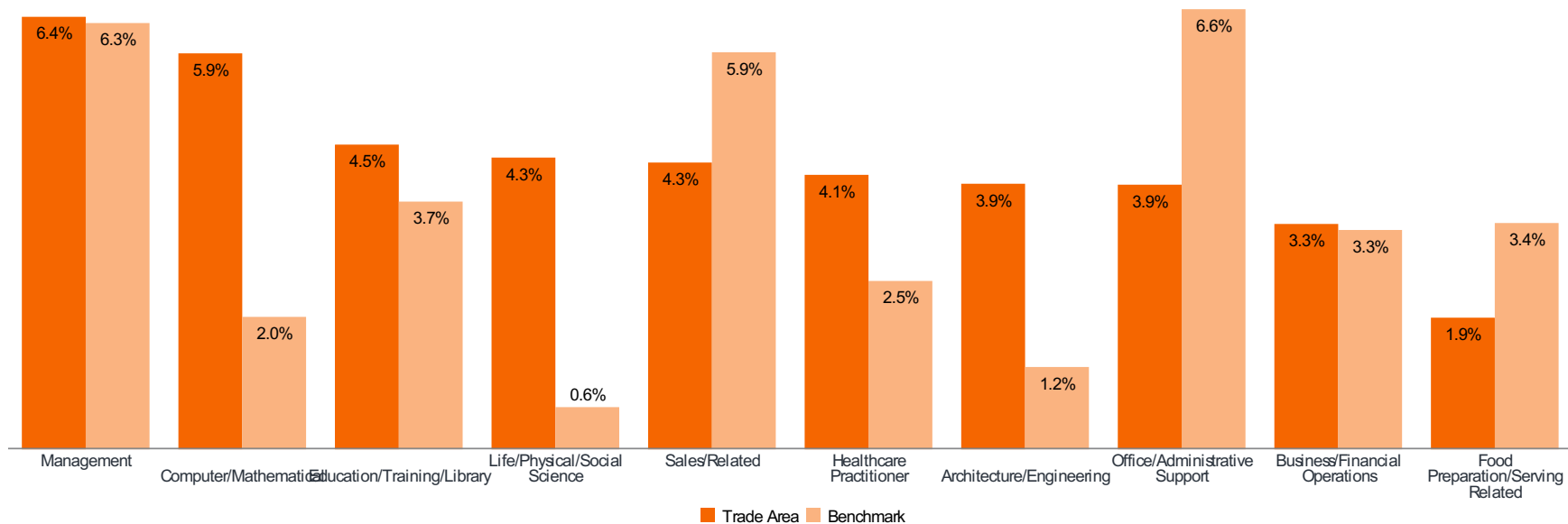


11.0%

Index: 134

15 - 19 Minutes

## OCCUPATION: TOP 10\*



Benchmark: USA

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\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, Driving Alone excluded from ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

Population: 93,228 | Households: 33,076

## HOUSEHOLDS

	Count	%	Base Count	Base %	% Pen	Index
<b>Renter-Occupied Householder Age</b>						
15 - 24	3,482	9.75	4,137,101	2.90	0.08	336
25 - 34	5,270	14.76	10,317,789	7.24	0.05	204
35 - 44	4,854	13.59	9,522,268	6.68	0.05	204
45 - 54	3,085	8.64	7,084,340	4.97	0.04	174
55 - 64	1,579	4.42	5,908,006	4.14	0.03	107
65 - 74	907	2.54	4,572,534	3.21	0.02	79
75 - 84	434	1.22	2,585,898	1.81	0.02	67
85+	281	0.79	1,532,451	1.07	0.02	73
<b>Owner-Occupied Householder Age</b>						
15 - 24	251	0.70	942,139	0.66	0.03	106
25 - 34	1,098	3.08	8,152,193	5.72	0.01	54
35 - 44	2,694	7.54	12,540,928	8.80	0.02	86
45 - 54	3,109	8.71	14,711,680	10.32	0.02	84
55 - 64	2,795	7.83	18,013,434	12.63	0.02	62
65 - 74	2,025	5.67	16,843,317	11.81	0.01	48
75 - 84	860	2.41	8,624,479	6.05	0.01	40
85+	357	1.00	2,809,598	1.97	0.01	51
<b>Number of People in Household</b>						
1-Person	9,023	27.28	34,449,694	26.85	0.03	102
2-Person	8,294	25.08	37,286,305	29.06	0.02	86
3-Person	4,181	12.64	19,246,354	15.00	0.02	84
4-Person	3,446	10.42	16,347,202	12.74	0.02	82
5-Person	1,202	3.63	7,678,871	5.99	0.02	61
6-Person	230	0.69	2,962,679	2.31	0.01	30
7+ Person	276	0.83	1,857,629	1.45	0.01	58
<b>Age of Housing</b>						
Built Before 1939	95	0.27	16,867,618	11.83	0.00	2
Built 1940 to 1949	50	0.14	6,567,616	4.61	0.00	3
Built 1950 to 1959	383	1.07	13,988,736	9.81	0.00	11
Built 1960 to 1969	1,723	4.83	14,509,302	10.18	0.01	47
Built 1970 to 1979	6,736	18.86	20,864,776	14.63	0.03	129
Built 1980 to 1989	8,311	23.27	18,667,377	13.09	0.04	178
Built 1990 to 1999	9,008	25.23	19,561,234	13.72	0.05	184
Built 2000 to 2009	6,224	17.43	19,594,686	13.74	0.03	127
Built 2010 to 2013	990	2.77	4,039,546	2.83	0.02	98
Built 2014 or Later	2,192	6.14	7,909,404	5.55	0.03	111
<b>Number of Units in Structure</b>						
1 Unit Detached	10,821	30.30	87,571,143	61.42	0.01	49
1 Unit Attached	3,041	8.52	8,545,865	5.99	0.04	142
2 Units	324	0.91	4,954,222	3.48	0.01	26
3 to 4 Units	2,367	6.63	6,146,488	4.31	0.04	154
5 to 9 Units	2,584	7.24	6,618,331	4.64	0.04	156
10 to 19 Units	2,754	7.71	6,269,235	4.40	0.04	175
20 to 49 Units	3,428	9.60	5,282,628	3.71	0.06	259
50+ Units	10,350	28.98	8,552,173	6.00	0.12	483
Mobile Home	32	0.09	8,488,188	5.95	0.00	2

## MARITAL STATUS & HOUSEHOLD COMPOSITION

	Count	%	Base Count	Base %	% Pen	Index
<b>Male Marital Status</b>						
Never Married	19,938	24.79	49,613,677	18.08	0.04	137
Married, Spouse Present	17,285	21.50	61,918,384	22.57	0.03	95
Married, Spouse Absent, Separated	237	0.29	2,116,481	0.77	0.01	38
Married, Spouse Absent, Other	1,665	2.07	3,939,931	1.44	0.04	144
Divorced	1,957	2.43	12,853,132	4.68	0.02	52
Widowed	464	0.58	3,541,921	1.29	0.01	45
<b>Female Marital Status</b>						
Never Married	15,326	19.06	43,191,869	15.74	0.04	121
Married, Spouse Present	16,213	20.16	61,430,505	22.39	0.03	90
Married, Spouse Absent, Separated	709	0.88	2,943,291	1.07	0.02	82
Married, Spouse Absent, Other	1,338	1.66	3,584,248	1.31	0.04	127
Divorced	3,062	3.81	17,119,733	6.24	0.02	61
Widowed	2,221	2.76	12,141,914	4.42	0.02	62
<b>Households with Children</b>						
Married Couple	7,216	21.82	28,332,262	22.08	0.03	99
Other Family, Male Householder	457	1.38	3,635,802	2.83	0.01	49
Other Family, Female Householder	1,128	3.41	10,824,201	8.44	0.01	40

## RACE & LANGUAGE AT HOME

	Count	%	Base Count	Base %	% Pen	Index
<b>2023 Population by Single Race and Sex</b>						
Asian	34,649	37.17	20,716,223	6.19	0.17	600
White	42,038	45.09	200,969,974	60.08	0.02	75
African American	2,216	2.38	41,686,913	12.46	0.01	19
American Indian	300	0.32	3,993,864	1.19	0.01	27
Pacific Islander	183	0.20	743,608	0.22	0.02	88
Some Other Race Alone	4,209	4.51	29,957,098	8.96	0.01	50
Two or More Races	9,633	10.33	36,432,389	10.89	0.03	95
<b>Ancestry*</b>						
Other Ancestry	49,152	52.72	119,485,831	35.72	0.04	148
Ancestry Unclassified	14,661	15.73	54,458,790	16.28	0.03	97
German	5,242	5.62	34,000,627	10.16	0.02	55
Irish	4,021	4.31	25,593,381	7.65	0.02	56
English	3,163	3.39	20,388,394	6.09	0.02	56
Italian	2,711	2.91	13,476,248	4.03	0.02	72
Polish	1,827	1.96	7,283,425	2.18	0.03	90
French (Excluding Basque)	1,595	1.71	5,989,424	1.79	0.03	96
United States or American	1,448	1.55	16,732,695	5.00	0.01	31
Arab	1,374	1.47	1,783,354	0.53	0.08	276
<b>Language Spoken at Home</b>						
Arabic	960	1.07	1,280,320	0.41	0.07	264
Speak Only English at Home	48,801	54.58	246,517,741	78.25	0.02	70
Spanish	6,976	7.80	42,170,373	13.39	0.02	58
French, Haitian, Cajun	1,054	1.18	2,134,379	0.68	0.05	174
West Germanic Language	331	0.37	1,458,955	0.46	0.02	80
Slavic Language	1,285	1.44	2,072,781	0.66	0.06	218
Other Indo-European Language	5,412	6.05	5,962,390	1.89	0.09	320
Korean	2,733	3.06	1,105,909	0.35	0.25	871
Chinese	10,681	11.95	3,524,633	1.12	0.30	1,068
Vietnamese	3,036	3.40	1,580,632	0.50	0.19	677
Tagalog	2,494	2.79	1,767,830	0.56	0.14	497
Other Asian-Pacific Language	4,541	5.08	3,120,145	0.99	0.15	513
Other Language	1,103	1.23	2,345,957	0.74	0.05	166

Benchmark: USA

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\*Top 10 chosen from percent composition ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 3 mi.

Population: 93,228 | Households: 33,076

POVERTY & WEALTH

Table with columns: Household Income, At or Above Poverty Line, Below Poverty Line. Rows include income brackets and household types with metrics: Count, % Base Count, Base %, % Pen, Index.

EMPLOYMENT & OCCUPATION

Table with columns: Male/Female Employment Status, Working Class, Occupation\*. Rows include labor force status and various job titles with metrics: Count, % Base Count, Base %, % Pen, Index.

EDUCATION

Table with columns: Male/Female Educational Attainment, Public School Enrollment, Private School Enrollment, Work Commute, Commute Length. Rows include educational levels and commute methods with metrics: Count, % Base Count, Base %, % Pen, Index.

Benchmark: USA

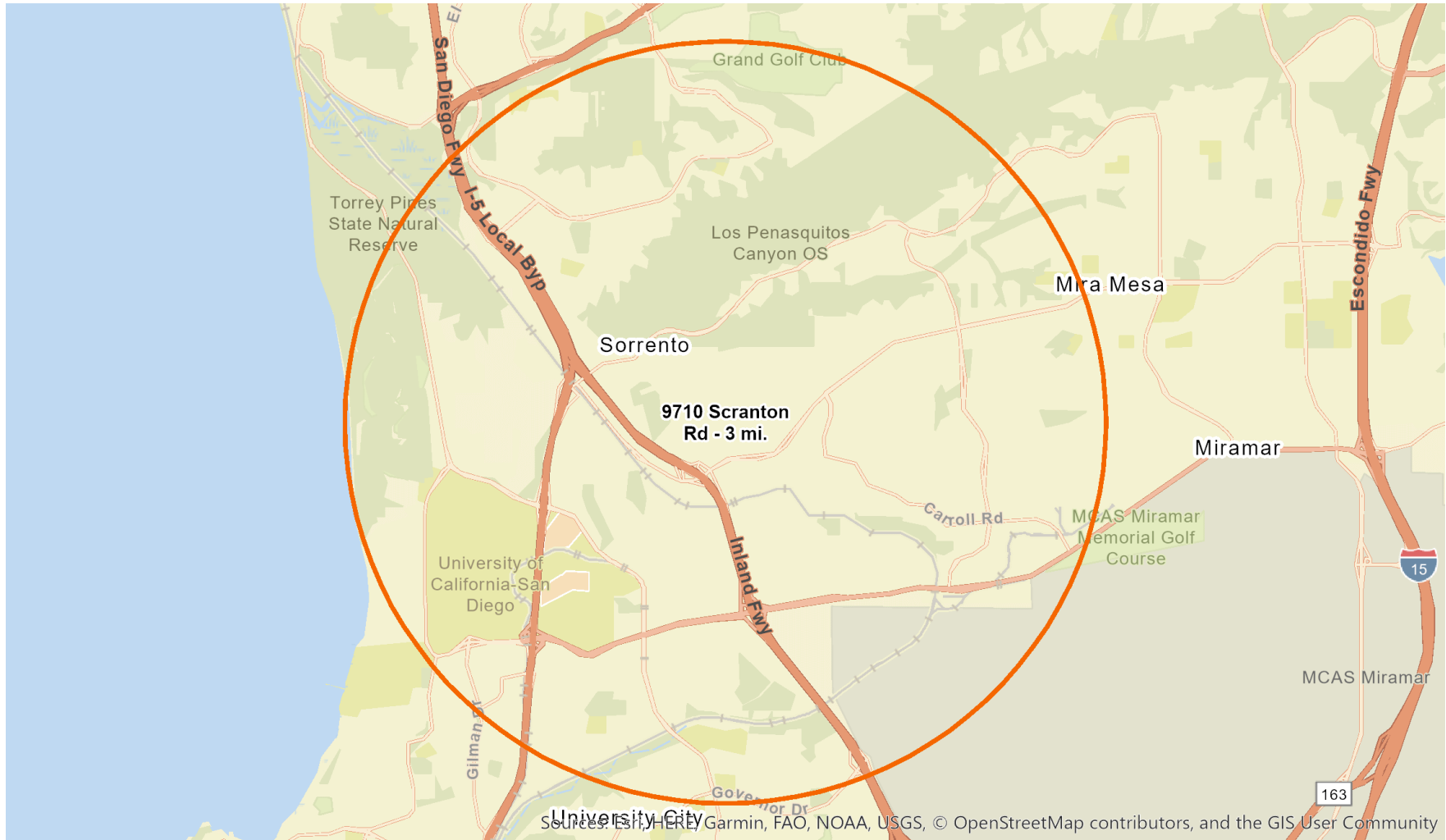
\*Top 10 chosen from percent composition ranking.

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Index Colors: <-80 | 80 - 110 | 110+

Trade Area: 9710 Scranton Rd - 3 mi.

Population: 93,228 | Households: 33,076





Trade Area: 9710 Scranton Rd - 5 mi.

## POPULATION

247,260

## HOUSEHOLDS

86,186

## ETHNICITY



15.3%

Index:77

Hispanic/Latino

## HISPANIC ORIGIN\*



72.3%

Index:119

Mexican

## POPULATION BY RACE\*\*



33.5%

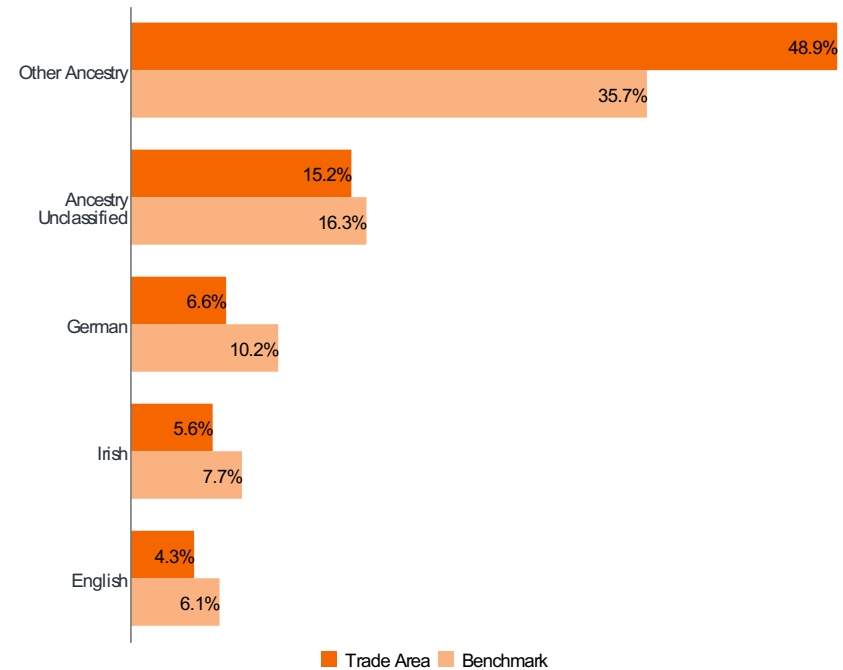
Index:542

Asian

## POPULATION BY AGE AND SEX

	Male			Female		
	Count	%	Index	Count	%	Index
0 - 4	5,912	2.39	80	5,623	2.27	80
5 - 9	6,601	2.67	88	6,258	2.53	87
10 - 14	6,803	2.75	87	6,467	2.62	86
15 - 17	4,092	1.66	85	3,803	1.54	82
18 - 19	6,218	2.52	182	5,111	2.07	156
20	3,933	1.59	225	2,597	1.05	158
21	3,582	1.45	213	2,337	0.94	148
22 - 24	8,592	3.48	176	5,971	2.42	129
25 - 29	10,434	4.22	127	8,022	3.24	102
30 - 34	10,456	4.23	120	8,520	3.45	102
35 - 39	8,781	3.55	107	8,442	3.41	104
40 - 44	8,346	3.38	108	8,258	3.34	105
45 - 49	7,761	3.14	105	7,772	3.14	103
50 - 54	7,174	2.90	98	7,253	2.93	96
55 - 59	6,722	2.72	89	6,913	2.80	87
60 - 61	2,683	1.08	84	2,874	1.16	83
62 - 64	3,648	1.48	84	3,912	1.58	83
65 - 66	2,401	0.97	82	2,641	1.07	81
67 - 69	3,156	1.28	81	3,579	1.45	81
70 - 74	4,631	1.87	85	5,225	2.11	82
75 - 79	2,789	1.13	78	3,461	1.40	79
80 - 84	1,633	0.66	77	2,134	0.86	74
85+	1,494	0.60	81	2,245	0.91	69

## ANCESTRY: TOP 5\*



Benchmark: USA

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\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, White excluded from ranking.

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Family Structure



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 247,260 | Households: 86,186

## FAMILY TYPE WITH CHILDREN\*



25.5%

Index: 116

Married Couple

## TOP 2 LANGUAGES SPOKEN AT HOME\*



59.8%

Index: 76

Only English

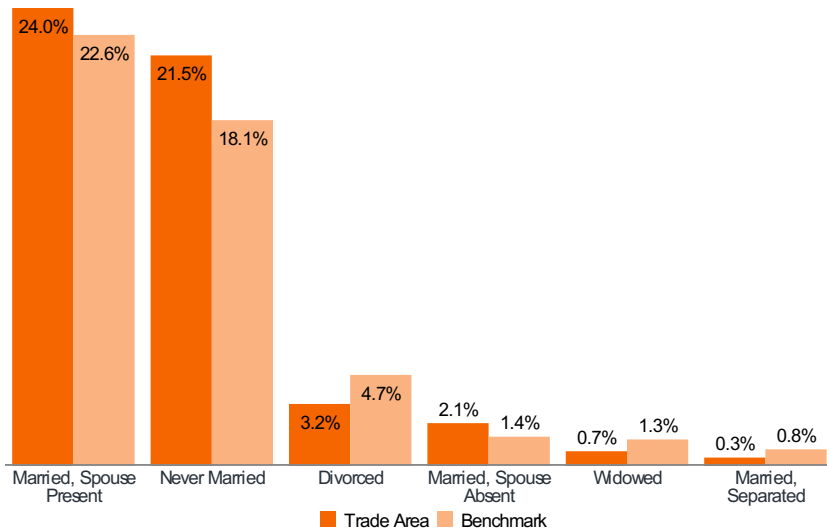


8.5%

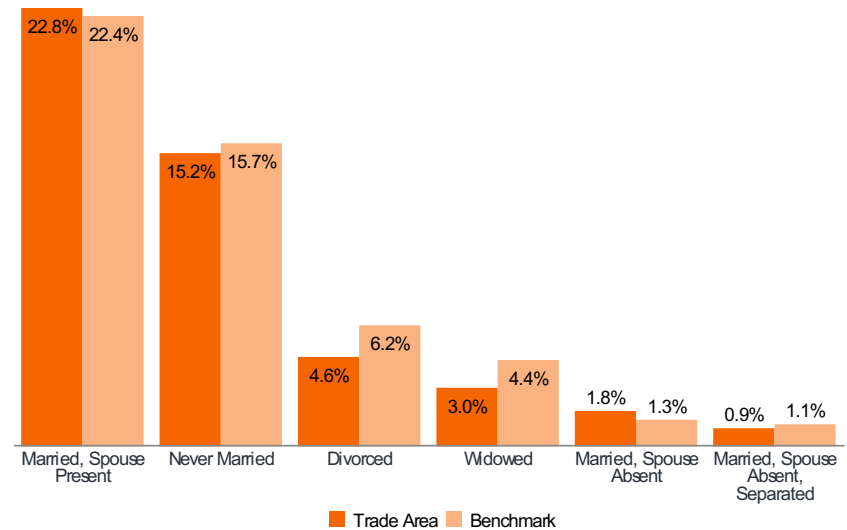
Index: 64

Spanish

## MALE MARITAL STATUS\*\*



## FEMALE MARITAL STATUS\*\*



Benchmark: USA

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<https://claritas.easpotlight.com/Spotlight/About/3/2023>

\*Chosen from percent composition ranking.

\*\*Order based on percent composition ranking.



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 247,260 | Households: 86,186

## HOUSING OWNERS



**50.3%**  
Index:87

**AGE OF OWNER\***

**55 - 64**  
% Comp:11.6 Index:92

## HOUSING RENTERS



**43.1%**  
Index:135

**AGE OF RENTER\***

**25 - 34**  
% Comp:11.2 Index: 155

## COST OF RENT\*



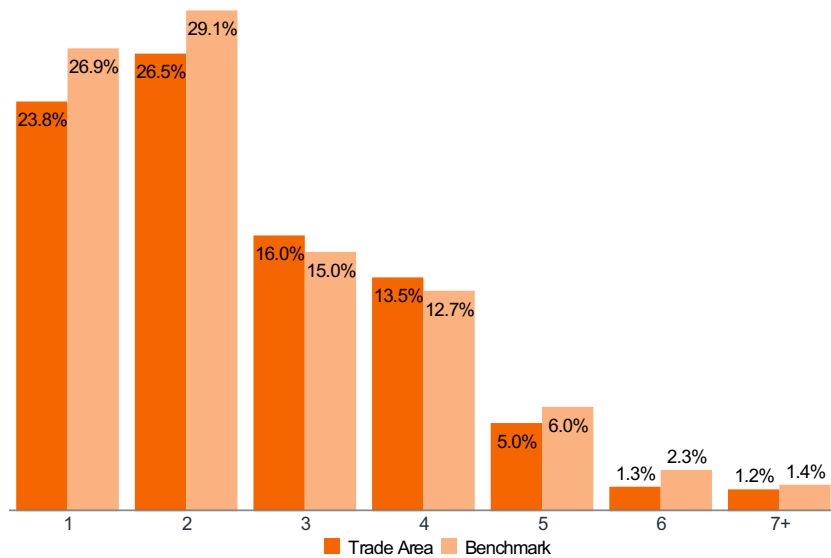
**\$1,500 to \$1,999**  
% Comp:11.9 Index: 291

## AGE OF HOUSING\*

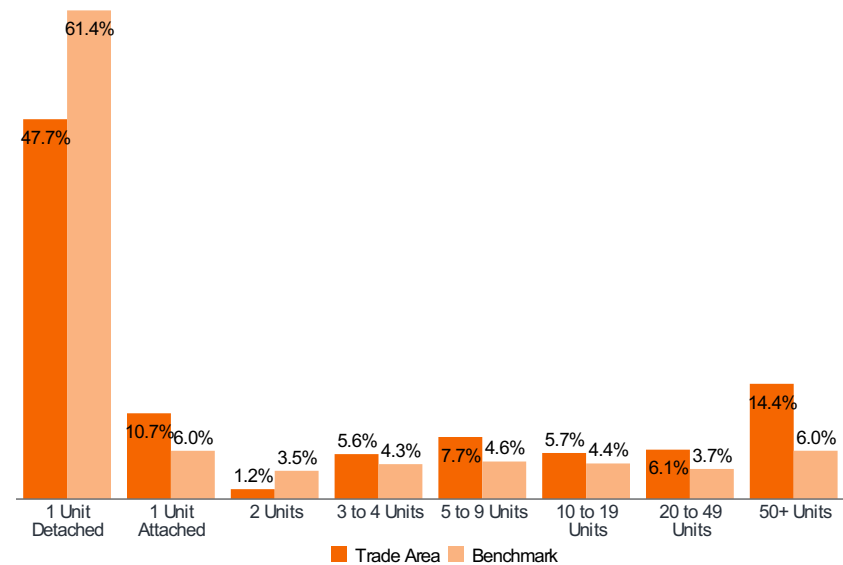


**Built 1970-1979**  
% Comp:24.5 Index:168

## HOUSEHOLD SIZE



## HOUSING UNITS IN STRUCTURE



Benchmark:USA

\*Chosen from percent composition ranking.

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(<https://claritas.easpolight.com/Spotlight/About/3/2023>)

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Affluence & Education



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 247,260 | Households: 86,186

## EDUCATIONAL ATTAINMENT\*

**Male:** Bachelor's Degree  
% Comp: **15.0** Index: **157**

**Female:** Bachelor's Degree  
% Comp: **16.5** Index: **156**

## HIGH SCHOOL ENROLLED\*

**Public:** **3.8%**  
Index: **81**

**Private:** **0.5%**  
Index: **95**

## MEDIAN HOUSEHOLD INCOME



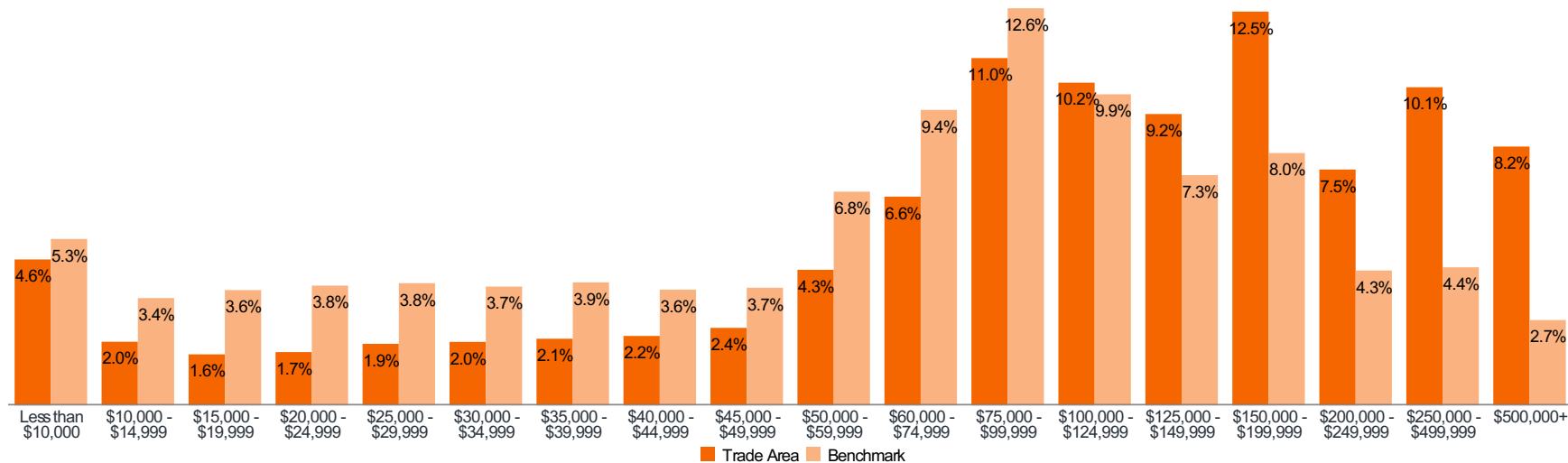
**\$118,652**  
Index: **162**

## FAMILY BELOW POVERTY LINE\*\*



Married Couple, No Kids  
% Comp: **1.3** Index: **89**

## HOUSEHOLD INCOME DISTRIBUTION



Benchmark: USA

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\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, With Kids <5 and 5 - 17 indicates 1 or more children in each age group.

Index Colors:	<80	80 - 110	110+
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# Pop-Facts® Advanced Demographics | Employment & Occupation



Trade Area: 9710 Scranton Rd - 5 mi.

Population: 247,260 | Households: 86,186

## UNEMPLOYMENT RATE



Male

1.4%

Index: 89



Female

1.5%

Index: 110

## WORKING CLASS\*



38.7%

Index: 95

Private For-Profit Worker

## COMMUTING METHOD\*\*



4.9%

Index: 93

Carpooled

## COMMUTE TIME\*

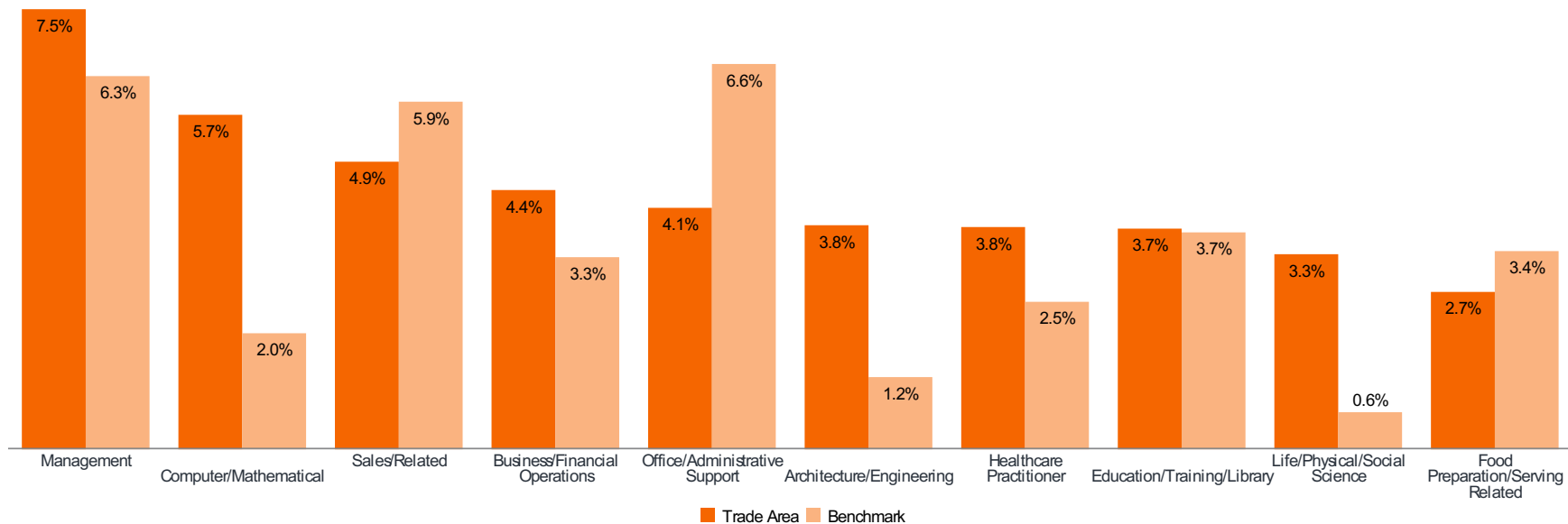


11.4%

Index: 147

20 - 24 Minutes

## OCCUPATION: TOP 10\*



Benchmark: USA

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\*Chosen from percent composition ranking.

\*\*Chosen from percent composition ranking, Driving Alone excluded from ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

Population: 247,260 | Households: 86,186

## HOUSEHOLDS

	Count	%	Base Count	Base %	% Pen	Index
<b>Renter-Occupied Householder Age</b>						
15 - 24	4,741	5.14	4,137,101	2.90	0.11	177
25 - 34	10,319	11.19	10,317,789	7.24	0.10	155
35 - 44	9,420	10.21	9,522,268	6.68	0.10	153
45 - 54	6,468	7.01	7,084,340	4.97	0.09	141
55 - 64	4,107	4.45	5,908,006	4.14	0.07	107
65 - 74	2,598	2.82	4,572,534	3.21	0.06	88
75 - 84	1,406	1.52	2,585,898	1.81	0.05	84
85+	732	0.79	1,532,451	1.07	0.05	74
<b>Owner-Occupied Householder Age</b>						
15 - 24	415	0.45	942,139	0.66	0.04	68
25 - 34	3,661	3.97	8,152,193	5.72	0.04	69
35 - 44	7,581	8.22	12,540,928	8.80	0.06	93
45 - 54	9,677	10.49	14,711,680	10.32	0.07	102
55 - 64	10,671	11.57	18,013,434	12.63	0.06	92
65 - 74	8,923	9.68	16,843,317	11.81	0.05	82
75 - 84	4,100	4.45	8,624,479	6.05	0.05	73
85+	1,369	1.48	2,809,598	1.97	0.05	75
<b>Number of People in Household</b>						
1-Person	20,476	23.76	34,449,694	26.85	0.06	88
2-Person	22,879	26.55	37,286,305	29.06	0.06	91
3-Person	13,755	15.96	19,246,354	15.00	0.07	106
4-Person	11,651	13.52	16,347,202	12.74	0.07	106
5-Person	4,344	5.04	7,678,871	5.99	0.06	84
6-Person	1,148	1.33	2,962,679	2.31	0.04	58
7+ Person	1,015	1.18	1,857,629	1.45	0.05	81
<b>Age of Housing</b>						
Built Before 1939	608	0.66	16,867,618	11.83	0.00	6
Built 1940 to 1949	461	0.50	6,567,616	4.61	0.01	11
Built 1950 to 1959	5,595	6.07	13,988,736	9.81	0.04	62
Built 1960 to 1969	8,277	8.97	14,509,302	10.18	0.06	88
Built 1970 to 1979	22,632	24.54	20,864,776	14.63	0.11	168
Built 1980 to 1989	18,312	19.85	18,667,377	13.09	0.10	152
Built 1990 to 1999	18,236	19.77	19,561,234	13.72	0.09	144
Built 2000 to 2009	11,763	12.75	19,594,686	13.74	0.06	93
Built 2010 to 2013	1,743	1.89	4,039,546	2.83	0.04	67
Built 2014 or Later	4,608	5.00	7,909,404	5.55	0.06	90
<b>Number of Units in Structure</b>						
1 Unit Detached	44,018	47.73	87,571,143	61.42	0.05	78
1 Unit Attached	9,880	10.71	8,545,865	5.99	0.12	179
2 Units	1,072	1.16	4,954,222	3.48	0.02	33
3 to 4 Units	5,140	5.57	6,146,488	4.31	0.08	129
5 to 9 Units	7,128	7.73	6,618,331	4.64	0.11	166
10 to 19 Units	5,272	5.72	6,269,235	4.40	0.08	130
20 to 49 Units	5,658	6.13	5,282,628	3.71	0.11	166
50+ Units	13,303	14.42	8,552,173	6.00	0.16	240
Mobile Home	700	0.76	8,488,188	5.95	0.01	13

## MARITAL STATUS & HOUSEHOLD COMPOSITION

	Count	%	Base Count	Base %	% Pen	Index
<b>Male Marital Status</b>						
Never Married	45,035	21.49	49,613,677	18.08	0.09	119
Married, Spouse Present	50,260	23.98	61,918,384	22.57	0.08	106
Married, Spouse Absent, Separated	706	0.34	2,116,481	0.77	0.03	44
Married, Spouse Absent, Other	4,502	2.15	3,939,931	1.44	0.11	150
Divorced	6,617	3.16	12,853,132	4.88	0.05	67
Widowed	1,407	0.67	3,541,921	1.29	0.04	52
<b>Female Marital Status</b>						
Never Married	31,912	15.23	43,191,869	15.74	0.07	97
Married, Spouse Present	47,797	22.80	61,430,505	22.39	0.08	102
Married, Spouse Absent, Separated	1,810	0.86	2,943,291	1.07	0.06	81
Married, Spouse Absent, Other	3,700	1.76	3,584,248	1.31	0.10	135
Divorced	9,612	4.59	17,119,733	6.24	0.06	74
Widowed	6,239	2.98	12,141,914	4.42	0.05	67
<b>Households with Children</b>						
Married Couple	22,009	25.54	28,332,262	22.08	0.08	116
Other Family, Male Householder	1,622	1.88	3,635,802	2.83	0.04	66
Other Family, Female Householder	4,091	4.75	10,824,201	8.44	0.04	56

## RACE & LANGUAGE AT HOME

	Count	%	Base Count	Base %	% Pen	Index
<b>2023 Population by Single Race and Sex</b>						
Asian	82,933	33.54	20,716,223	6.19	0.40	542
White	114,895	46.47	200,969,974	60.08	0.06	77
African American	5,997	2.42	41,686,913	12.46	0.01	19
American Indian	1,108	0.45	3,993,864	1.19	0.03	38
Pacific Islander	713	0.29	743,608	0.22	0.10	130
Some Other Race Alone	13,666	5.53	29,957,098	8.96	0.05	62
Two or More Races	27,949	11.30	36,432,389	10.89	0.08	104
<b>Ancestry*</b>						
Other Ancestry	120,933	48.91	119,485,831	35.72	0.10	137
Ancestry Unclassified	37,669	15.23	54,458,790	16.28	0.07	94
German	16,203	6.55	34,000,627	10.16	0.05	64
Irish	13,893	5.62	25,593,381	7.65	0.05	73
English	10,715	4.33	20,388,394	6.09	0.05	71
Italian	8,502	3.44	13,476,248	4.03	0.06	85
French (Excluding Basque)	4,695	1.90	5,989,424	1.79	0.08	106
United States or American	4,512	1.82	16,732,695	5.00	0.03	36
Polish	4,323	1.75	7,283,425	2.18	0.06	80
Russian	3,273	1.32	2,055,381	0.61	0.16	215
<b>Language Spoken at Home</b>						
Arabic	1,491	0.63	1,280,320	0.41	0.12	156
Speak Only English at Home	140,926	59.78	246,517,741	78.25	0.06	76
Spanish	20,040	8.50	42,170,373	13.39	0.05	64
French, Haitian, Cajun	2,054	0.87	2,134,379	0.68	0.10	129
West Germanic Language	1,180	0.50	1,458,955	0.46	0.08	108
Slavic Language	3,068	1.30	2,072,781	0.66	0.15	198
Other Indo-European Language	11,950	5.07	5,962,390	1.89	0.20	268
Korean	5,091	2.16	1,105,909	0.35	0.46	615
Chinese	19,414	8.24	3,524,633	1.12	0.55	736
Vietnamese	9,013	3.82	1,580,632	0.50	0.57	762
Tagalog	9,449	4.01	1,767,830	0.56	0.53	714
Other Asian-Pacific Language	9,542	4.05	3,120,145	0.99	0.31	409
Other Language	2,508	1.06	2,345,957	0.74	0.11	143

Benchmark: USA

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<https://claritas.easptlight.com/Spotlight/About/3/2023>

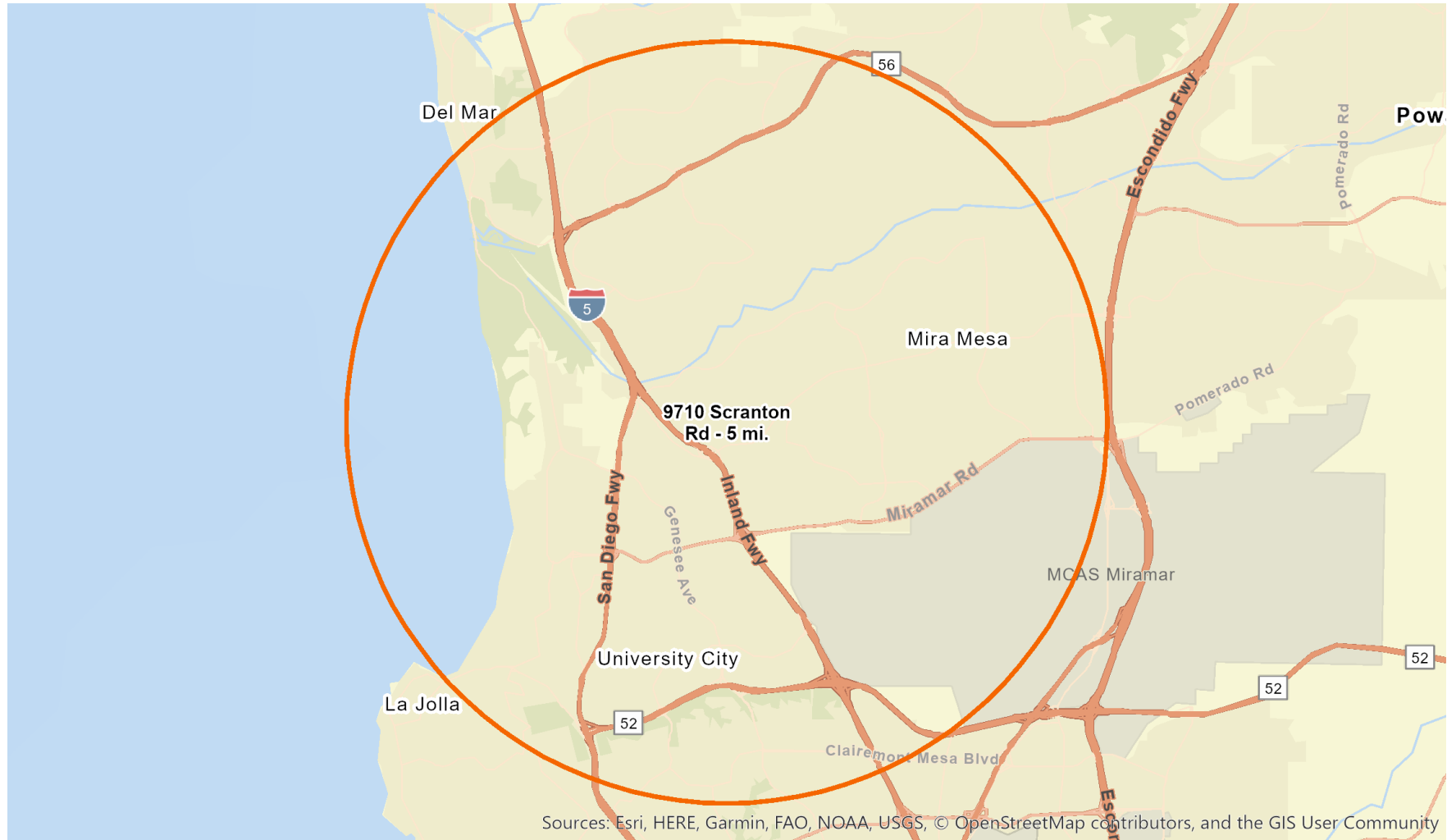
\*Top 10 chosen from percent composition ranking.

Index Colors:	<80	80 - 110	110+
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Trade Area: 9710 Scranton Rd - 5 mi.

Population: 247,260 | Households: 86,186



Sources: Esri, HERE, Garmin, FAO, NOAA, USGS, © OpenStreetMap contributors, and the GIS User Community

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# Report Details

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**Name:** Pop-Facts® Advanced Demographic Report  
**Date / Time:** 12/29/2023 1:50:34 PM  
**Workspace Vintage:** 2023

## Trade Area

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Name	Level	Geographies
9710 Scranton Rd - 1 mi.		N/A
9710 Scranton Rd - 3 mi.		N/A
9710 Scranton Rd - 5 mi.		N/A

## Benchmark

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Name	Level	Geographies
USA	Entire US	United States

## DataSource

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Product	Provider	Copyright
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