

Ontology-centric decision support

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Abstract. In the last few years, ontologies have been successfully exploited by Decision Support Systems (DSSs) to support some phases of the decision-making process. In this paper, we propose to employ an ontological representation for *all* the content both processed and produced by a DSS in answering requests. This semantic representation supports the DSS in the whole decision-making process, and it is capable of encoding (i) the request, (ii) the data relevant for it, and (iii) the conclusions/suggestions/decisions produced by the DSS. The proposed approach offers many advantages, and have been successfully implemented in an DSS for personalized environmental information, developed in the context of the PESCaDO EU project.

1 Introduction

Decision support systems (DSSs) are information systems that support users and organizations in *decision-making* activities. DSSs have been applied in several diverse application contexts, to help to take decisions in domains like the medical, legal, computer security, and power consumption management ones.

At an abstract level, we can identify three phases in a decision-making process [1]:

1. the formulation of the decision-making problem;
2. the gathering, storing, and fusion of the data relevant for the given problem;
3. the reasoning on the data to take a decision;

To support the implementation of such process, DSSs usually comprise three main modules [2]: the (i) *dialogue* or *user* module, which supports the interaction of the user with the system, to formulate the problem and receive in output the result of the the DSS computation, the (ii) *data* module, which allows to store the data collected and processed by the DSS, and the (iii) *model* module, which implements the decision support strategy.

Being studied, both theoretically and technically, since the late 1960s, research in DSSs field has taken advantage in the last decade of the achievements and results of Semantic Web technologies. In particular, ontologies have recently been adopted in DSSs in various application domains [3,4,5,6,7,8,9,10], exploited for several purposes: to support via reasoning some of the decision support phases [6,3,8], to characterize the data manipulated by the DSS [11,3], and to define the tasks and parameters of the various modules of the system [9]. That is, so far ontologies have been adopted by DSSs to support only parts of the decision-making process, mainly to represent the data and to support their processing for taking decisions.

In this paper we propose to exploit an ontology-based knowledge base as the main (enhanced) data structure of a DSS, where *all* the content and data for a specific decision support request, processed and produced by the system, are stored. In details, our approach consists in designing the ontology underlying the knowledge base, i.e. the *T-Box* in Description Logics (DL) terminology, so that it is capable of formally representing all the details of the three decision-making phases described above, i.e., (i) the decision support request submitted by the user to the system, (ii) the data that the system processes for the given request, and (iii) the new content and conclusions produced by the DSS from the available data and in view of the given request, possibly together with some details on how the DSS arrived to those conclusions.

Each single request submitted to the system triggers the instantiation of a new *A-Box* of this ontology. The instantiation incrementally occurs in subsequent steps, coherently with the decision-making process phases. Therefore, at the end of the processing of a request by the DSS, the *A-Box* associated with the request contains a structured and comprehensive description, a *semantic request story-plan*, of the output produced by the DSS, linked to the data and the request that triggered that output.

The ontological representation of the DSS data that we propose is used to support the DSS activities

- as the main, shared, data structure of the DSS;
- as content exchange format between the different modules of the DSS;
- to keep track of all the intermediate data and results produced by the DSS in the course of solving a problem.

The advantages of using a semantic (ontology based) representation of the main data structure of a DSS are many. First, differently from what happened in the past where DSS were closed systems, in the semantic web era most of the knowledge and data useful to support a decision is available (in heterogeneous formats) in the web. As one of the main objectives of ontologies is to define shared domain models, an ontology-based representation of the knowledge in a DSS facilitates the integration of structured knowledge and data available in the web. Second, in the semantic services era we are now, a DSS can be seen as any other web-service and therefore it can be combined with other semantic services. Keeping a semantically rich track of the entire decision process followed by a DSS in order to reach a conclusion/suggestion/decision, and exposing it by adopting for instance the Linking Open Data¹ principles, enables the combination of the DSS with other complex services, such as explanation services (for which, just information about input-output is not enough) or case reuse/adaptation services (which can adapt the entire reasoning chain done by the DSS to slightly different cases). Finally, the third advantage is the fact that some of the inference steps of the DSS can be performed via state of the art logical reasoning services, as for instance rule engines or ontology reasoners.

The proposed approach has been successfully applied in a running personalized environmental DSS, in the context of the PESCADO EU project, where its features and advantages have been empirically demonstrated.

¹ <http://linkeddata.org/>

2 The PESCaDO Use Case

Citizens are increasingly aware of the influence of environmental and meteorological conditions on the quality of their life. One of the consequences of this awareness is the demand for high quality environmental information and decision support that is tailored (i.e., personalized) to one's specific context and background (e.g., health conditions, travel preferences). Personalized environmental information may need to cover a variety of aspects (e.g., meteorology, air quality, pollen) and take into account a number of specific personal attributes of the user (e.g., health, age, allergies), as well as the intended use of the information.

The goal of the PESCaDO EU project² is to develop a multilingual web-service platform providing personalized environmental information and decision support. This platform takes advantage of the fact that nowadays, the Web already hosts a great range of *environmental nodes* (i.e. web-sites, web-services, open data repositories) that offer data on each of the above aspects, such that, in principle, the required basic data are available. The challenge is thus threefold: first, to discover and orchestrate these environmental nodes; second, to process the obtained data in accordance with the decision support needs of the user; and, third, to communicate the gained information in the user's preferred mode.

For a general overview of the running PESCaDO system³, and the type of information produced, check the demonstration video⁴, or directly play with the on-line demonstrator⁵. Shortly, users submit a decision support request to the system (e.g. “*I want to do some hiking in Nuuksio Park tomorrow: is there any health issues for me?*”), specifying in full details the type of request, the type of activity (if any) they want to perform, their profile, the geographic area and the time period to be covered. Then, the system (i) determines the data relevant for the request, (ii) retrieves the data from environmental nodes providing them⁶, (iii) processes these data providing conclusions (e.g., warnings, recommendations) according to the needs of the users, and, finally, (iv) generates reports (e.g., text, tables, graphics) to be communicated to the user.

3 The Decision Support Knowledge Base

We propose a reference architecture for designing ontology-based knowledge bases for decision support systems, called Decision Support Knowledge Base (DSKB). It aims at guiding the development of an OWL [13] ontology capable of representing in a connected and comprehensive way all the content relevant for a given decision support request. In details, in our approach each decision support request is associated with an A-Box (i.e., a set of individuals and assertions on them) instantiating the T-Box part of the DSKB (see Figure 1⁷). The DSKB T-Box, to which we refer to as *Deci-*

² <http://www.pescado-project.eu>

³ A more comprehensive description of the system workflow can be found in [12]

⁴ <http://www.youtube.com/watch?v=c1Ym7ys3HCg>

⁵ Accessible from the project web-site, or directly here <http://193.145.50.130/>

⁶ More precisely, data are hourly distilled from web-sites and stored in a dedicated repository, so when a decision request is submitted to the system, this database is actually queried for data.

⁷ The three parts of each request A-Box correspond to the components of the T-Box.

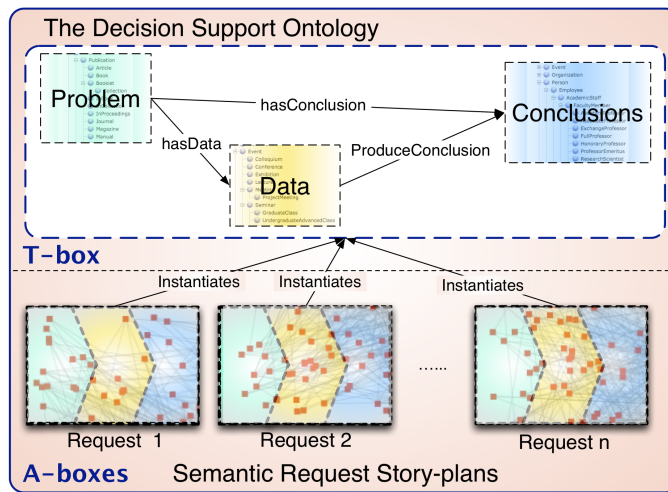


Fig. 1: The Decision Support Knowledge Base

Decision Support Ontology (DSO), comprises three main components, namely **Problem**, **Data**, and **Conclusions**. These three components are connected by relations between the corresponding elements. As shown by Figure 1, these relations are⁸: *hasData* and *hasConclusion*, which relates a problem description with the data relevant for it and the conclusions provided for it by the DSS, and *ProduceConclusion* which connects the data with the conclusions they trigger. As we will remark in Section 3.4, these object properties allow to relate the instances of the different components of the DSO, to assemble a connected semantic request story-plan. Furthermore, these properties are particularly useful for explanation purposes: e.g., the *ProduceConclusion* property allows to keep track of what data triggered a certain conclusion of the DSS.

Next, we describe each part of the DSKB, reporting the details of its implementation in the context of the PESCaDO DSS⁹.

3.1 Problem component

The purpose of this component of the DSKB is to formally describe all the aspects of decision support problems that the user can submit to the system. In its simplest form, this component could consist in a taxonomy of the request types supported by the system, enriched by the additional input parameters that are needed by the DSS to provide adequate decision support to the users (e.g., date/time of the request). In more advanced situations, a problem description may include also aspects of the users profile

⁸ The set of object properties here presented is not exhaustive, and can be further extended depending also on the application context.

⁹ The DSO of the PESCaDO DSKB consists of 210 classes, 99 object properties, 42 datatype properties, and 641 individuals, and it is available at: <http://www.pescado-project.eu/ontology.php>

(e.g., age, preferences, diseases), or other additional problem features that may affect the decision support provided by the DSS. This component may also be used by the DSS dialogue module to guide (and constrain) users in composing a request.

PESCaDO Problem component The Problem component defined for the PESCaDO system comprises three interrelated parts: *Request*, *Activity*, and *User*. *Request* describes a taxonomy of request types supported by the system (e.g., “Is there any health issue for me?”, “Do environmental conditions require to take some administrative actions?”). *User* enables to describe the profile of the user involved in the request. Examples of the aspects modelled in this component are the user typology (e.g., end-user or administrative user), the age of the user, the gender, diseases or allergies the user may suffer from. Finally, *Activity* describes the activities the user may want to undertake, and that may affect the decision support provided by the system. For instance, different factors are considered by the DSS if the user decides to do some physical outdoor activity rather than travelling with public transportation.

These three sub-components are interrelated by object properties (e.g., a request has to have a user profile associated with it, and may involve an activity the user wants to undertake) and axioms that constrain the possible combinations allowed. The PESCaDO user interface module has been developed to dynamically read this constraints from the ontology, to guide the users in formulating their decision support problems. For instance, the subclass restriction “hasRequestUser only AdministrativeUser” on request class “CheckAirQualityLimits” states that the request for checking the air quality limits can be submitted only by administrative users. Similarly, the restriction “hasRequestActivity some (AttendingOpenAirEvent or PhysicalOutdoorActivity or Travelling)” on request class “AnyHealthIssue” enables to propose to the users only some activities, those of type “AttendingOpenAirEvent” or “PhysicalOutdoorActivity” or “Travelling”, forcing them to select one of those. Further parameters are also defined to allow the specification of all the necessary details to compose a complete problem description: for instance, the time period and geographical region considered in the request.

3.2 Data component

The purpose of this component of the DSKB is to formally describe the data accessed and manipulated by the DSS. For instance, in the case of an environmental DSS, the Data component could describe physical phenomena observations like temperature, humidity, or wind speed, while in the case of a financial DSS, it may represent stock market rates or currency exchanges.

To some extent, this component plays the role of the *domain ontology* of the DSS application. Differently from the other two components of the DSO which are more application-oriented, an ontology to be used as Data component may be already available in the web, and thus reused in the DSKB. By adopting an ontological representation of the data processed by the DSS, we favour the integration of (structured) data provided by heterogeneous sources, like web-sites or nodes of the Linking Open Data cloud. For instance, this approach enables to easily exploit for decision making purposes the data exposed by smart city initiatives, like the SmartSantander project¹⁰.

¹⁰ <http://www.smartsantander.eu/>

All the aspects of the data that may affect the conclusions taken by the DSS should be described in this component: e.g., validity, provenance, trust, uncertainty. For instance, the Data component may incorporate standardization efforts like the Open Provenance Model [14].

PESCaDO Data component The Data component in PESCaDO describes the environmental data used by the system to provide decision support: e.g., meteorological data (e.g., temperature, wind speed), pollen data, and air quality data (e.g., NO₂, PM₁₀, air quality index). All the necessary details to comprehensively represent observed, forecast, or historical data are included, such as values (both quantitative and qualitative values are supported), the time period covered by the data, and the type of the data (e.g., instantaneous, average, minimum, maximum). Concerning the values, the mapping between qualitative values and quantitative ones is also encoded in the ontology: for instance, a *moderate* quantity of birch pollen in the air correspond to a concentration between 10 and 100 grains per meter cube of air. Detailed information on the environmental node providing the data is also representable, like its type (e.g., measurement station, web-site, web-service), geographical location, and confidence value.

The development of the Data component in PESCaDO has involved (i) the reuse of (part of) some already available environmental domain ontologies (e.g., SWEET¹¹), (ii) the application of techniques for automatic ontology extension [15] (e.g., to define the pollen sub-domain), and (iii) the contribution of environmental domain experts.

The ontological representation of the data processed by the PESCaDO DSS is exploited by a component of the system (the Data Fusion Module) to integrate, for decision-making purposes, the input data coming from heterogeneous sources and obtained with different techniques, like by querying environmental web-services or by distilling data from text and images of environmental web-sites.

3.3 Conclusions component

The purpose of this component of the DSKB is to formally describe the output produced by the DSS by processing the problem description and the data available. Examples of the content to be produced are warnings/suggestions/instructions, as well as the results of further processing of the data (e.g., data aggregations, data analysis results). Details on the confidence of the system about this content may also be represented, for instance supporting the possibility to assign a weight. Furthermore, if needed, this component may also allow to represent the feedback left by the users about their degree of satisfaction of the content produced by the DSS for the submitted request. We also recall that the “ProduceConclusion” property links the conclusions produced by the DSS to the data that triggered them, an information that may be exploited for explanation purposes.

PESCaDO Conclusions component The Conclusions component in PESCaDO allows to describe conclusions like warnings, recommendations, and suggestions that may be triggered by environmental conditions, or exceedances of air pollutants limit values that may be detected from the data. An example of warning type encoded in

¹¹ <http://sweet.jpl.nasa.gov/ontology/>

the PESCaDO DSKB is the one to be triggered if the hourly NO₂ concentration exceeds the EU limit value, having the following message text attached: *”Nitrogen dioxide causes respiratory symptoms especially in children and asthmatics, because high concentrations of this gas cause contraction of the bronchial airways. It may increase the sensitivity of the airways to other irritants such as cold air and pollen.”*

A warning issued by the PESCaDO system for a given decision support request is represented as a new instance in the A-Box associated with the request, having an object property asserting the type of warning, and a datatype property asserting the relevance (a decimal value in [0..1]) of the warning for the current problem request.

3.4 Semantic request story-plans

The three components of the DSO provide a schema to represent the main aspects of a decision support request. Therefore, for any given decision support request submitted to the system, the actual content about these three aspects of the given request can be formalized as a set of individuals, and assertions on them, instantiating the T-Box part of the DSKB. This results in a connected set of triples, what we called a semantic request story-plan. A semantic request story-plan is an RDF graph covering all the aspects of any decision support request: its formulation, the data relevant for it, and the conclusions generated by the DSS from the data.

An A-Box of the PESCaDO DSKB Figure 2 shows an excerpt of an A-Box instantiating the proposed schema. The three blocks in Figure 2 corresponds the three components of the T-Box, of which the subjects of the assertions instantiate some classes. Note the connections between the individuals of different components, highlighted in (red) boxes and corresponding arrows.

4 Incrementally building semantic request story-plans

Coherently with the main phases of a decision-making process (see Section 1), semantic request story-plans are incrementally built by DSSs in three consequent phases.

Phase1: Instantiation of the problem In the first phase, the problem part of the DSO is instantiated. This occurs when the user submits the request to the DSS via the dialogue module. That is, a module of the system processes the input selections and parameters provided by the user, and generates the instances and assertions characterizing the user decision support request. A consistency check of the input instances with the schema defined by the DSO can be performed via reasoning, to verify that the user request is compliant with the problem supported by the DSS.

Phase2: Instantiation of the data In the second phase, the actual data which will be used by the DSS to provide decision support, and generate the final conclusions, are instantiated in the A-Box, and connected to the instances describing the problem being processed. First, the DSS determines which data are relevant for the user decision

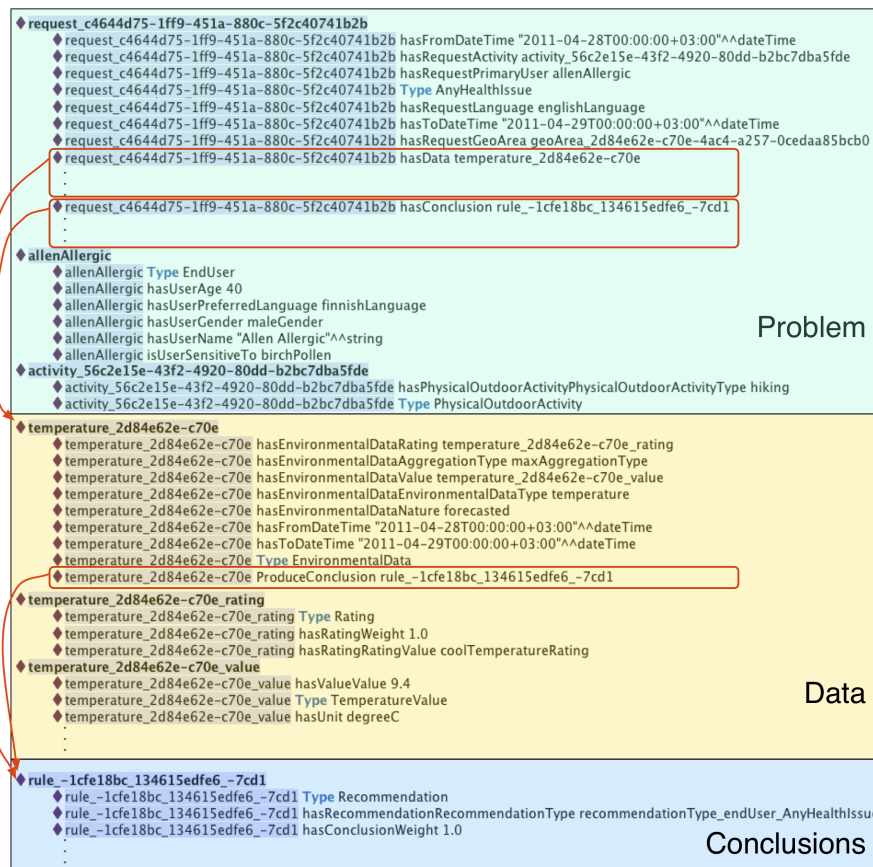


Fig. 2: An A-Box of the PESCaDO DSKB

support request submitted. For this purpose, different strategies and techniques can be exploited. In PESCaDO, we encoded in the DSO some mappings between the three parts (request, user, activity) of the Problem component, and the types of environmental data formalized in the Data component, to represent that certain environmental data are relevant for some problem aspects. These mappings, defined together with the domain experts involved in the project, are formalized as OWL `hasValue` restrictions on the classes of the Problem component. For instance, a restriction of the form “hasRelevantAspect **value** Rain” on the class characterizing the users sensitive to some pollen, states that data about precipitation should be retrieved and taken into consideration when providing decision support for this typology of user. By modelling the mapping this way, the environmental data types for which to retrieve data about, can be automatically determined via DL-reasoning, simply checking the new assertions inferred by the reasoner to the request, user, and activity individuals forming the current user decision request.

Once the data to be used are determined, the module of the system in charge of retrieving these data from the data sources can instantiate them in the DSKB according to the schema defined in the **Data** component. The connection of the ontology individuals formalizing the data with the individuals formalizing the request under processing is also instantiated (see the “hasData” assertions - first red box - Figure 2).

Phase3: Instantiation of the conclusions In the third phase, the conclusions triggered by the data according to the user decision support request are instantiated in the A-Box. The way conclusions are computed depends on the techniques for decision support implemented in the DSS. For instance, in PESCaDO we implemented a module responsible for computing conclusions which combines some complementary techniques, based on DL-reasoning and rule-based reasoning. More in details, a two-layers reasoning infrastructure is currently in place: the first layer exploits the Hermit reasoner [16] for the OWL DL reasoning services. The second layer is stacked on top of the previous layer, and implements the Jena [17] RETE rule engine, which performs the rule-based reasoning computation.

Once the conclusions are instantiated in the DSKB according to the schema defined in the **Conclusions** component, they are also connected to the individuals formalizing the request under processing (see the “hasConclusion” assertions - second red box - Figure 2), and to the data triggering them (see the “ProduceConclusion” assertions - third red box - Figure 2).

Each semantic request story-plan is maintained by a DSS at least for the lifetime of the processing of the request by the system. Then, the DSS can dispose of the story-plan, or it can archive it in a dedicated cases repository for other purposes (see Section 5). Note that, especially for web-based DSSs like PESCaDO, where simultaneous requests may be submitted by users to the system, several semantic request story-plans may be there at the same time in the DSKB. To manage them in parallel, the DSS can adopt an *ontology pooling* mechanism [18]: multiple in-memory ontologies (aka *pools*) are available in the system, and each decision support request submitted to the DSS is assigned exclusively to one of these pools. This solution, adopted in the PESCaDO DSS, allows to keep the size of the ontology used in each pool relatively small (on average the PESCaDO system is working with A-Boxes containing approximately 20,000 triples), allowing to efficiently exploit the ontology also for some DL-reasoning tasks, like the ones we previously described in this section.

5 Exploitation of semantic request story-plans

In this section, we present a couple of examples where the semantic representation of a request story-plan can be further exploited to offer additional enhanced services.

5.1 Natural language generation of DSS reports

At the end of a DSS computation, the A-box associated with a decision support request contains a complete “semantic” snapshot of all the information processed and produced

by the DSS for the given request: it contains a complete description of the user request, the data relevant for the request and that were used for the decision support computation, and the conclusions and inferred content produced by the DSS together with the information on what triggered those conclusion. All this information can be used to automatically generate a text, summarizing and explaining in natural language the most relevant information to be reported to the user. In the context of an environmental DSS, like in PESCaDO, this automatically generated text, which may complement information provided by the system in graphical or tabular form, is especially appreciated by laymen, or even media corporations which may directly spread it through their communication channels.

In PESCaDO, an approach for multilingual personalized information generation from dynamically instantiated ontologies is adopted [19]. Two modules are involved in the information generation: the text planning module and the linguistic generation module. In particular, the text planning module consists of a content selection and a discourse structuring phase, both performed on a dynamically instantiated ontology (e.g., the T-Box + an A-Box of our DSKB) extended by an additional ontology module capable of representing content selection schemas and elementary discourse units. The output of the text planning module is thus an instantiated ontology enriched with information on the content selected, and the way the text should be organized. This constitutes the input of the linguistic generation module, which produces the text in the three languages supported by the system. Next we report an excerpt of the kind of text produced by the PESCaDO system by exploiting the semantic request story-plan representation

Situation in the selected area between 08h00 and 20h00 of 07/05/2012. The ozone warning threshold value ($240g/m^3$) was exceeded between 13h00 and 14h00 ($247g/m^3$), the ozone information threshold value ($180g/m^3$) between 12h00 and 13h00 ($208g/m^3$) and between 14h00 and 15h00 ($202g/m^3$). The minimum temperature was 2°C and the maximum temperature 17°C . The wind was weak (S). There is no data available for carbon monoxide, rain and humidity.

Ozone warning: ozone irritates eyes and the mucous membranes of nose and throat. It may also exacerbate allergy symptoms caused by pollen. Persons with respiratory diseases may experience increased coughing and shortness of breath and their functional capacity may weaken. Sensitive groups, like children, asthmatics of all ages and elderly persons suffering from coronary heart disease or chronic obstructive pulmonary disease, may experience symptoms. [...]

5.2 Semantic archive of request story-plans

The semantic request story-plans produced by the DSS could be archived in a semantic repository (e.g., a triple store like Virtuoso [20]), whose schema is defined by the DSO of the DSKB. This allows to build an incrementally growing archive of all the decision support requests handled by the DSS, together with the data used to process each request and the conclusions generated, as well as some feedback of the user on the decision support provided by the system.

This semantic archive of request story-plans can be exploited for several purposes, enabled by the possibility to semantically access/query its content. For instance, the

archive could be used to fine-tune the decision support strategies implemented in the DSS by querying and inspecting the requests not positively rated by the users. Similarly, in the case of DSSs implementing case-based reasoning strategies, the positively rated requests could be used to strengthen the selection of cases used for taking decisions. Furthermore, thanks to the precise semantic provided by the DSO, this archive could be exposed to the world, adopting the Linking Open Data philosophy. Therefore, the content of the archive could be further exploited by other applications or web-services, like for instance a case reuse/adaptation service which can adapt to slightly different cases the decision-making process done by the DSS, the main phases of which are tracked in each semantic request story-plan. Relevant statistics could also be produced by querying this semantic archive: e.g., in the context of PESCaDO, one may be interested in checking how frequent is the occurrence of warnings, triggered by environmental conditions, reported to sensitive users, or which type of requests are more frequently submitted by each of the various typologies of users.

6 Conclusions

In this paper we proposed to employ an ontology-based knowledge base as the main data structure in DSSs. In our approach, to each decision support request submitted to the DSS corresponds a semantic request story-plan in the knowledge base, which describes in a structured way (i) the request itself, (ii) the data relevant for the request, and (iii) the conclusions/suggestions/decisions generated by the system by processing the data. We described the possible usages and advantages offered by the proposed approach, demonstrating them in a concrete implementation for an environmental DSS, developed in the context of the PESCaDO EU project. In details, the PESCaDO DSS shows that a semantic representation of the content processed and produced by a DSS enables (i) to integrate heterogeneous sources of data available in the web (e.g., web sites, web services), (ii) to track, and to expose in a structured form to additional services (e.g., a natural language report generation service), all the content processed and produced by the DSS for each request, and (iii) to exploit logical reasoning for several of the inference steps of the DSS decision-making process. The PESCaDO DSS was positively evaluated by a team of environmental experts, who judged an appropriateness of 90% and a completeness of 87% of the content produced by the system on some exemplar scenarios considered¹².

Acknowledgements The work described in this paper has been partially funded by the European Commission under the contract number FP7-248594 (PESCaDO).

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¹² A detailed description of the evaluation performed has been omitted due to the lack of space.

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