Making Semantic Web based-hypermedia Applications

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Abstract

The existence of web pages that are described semantically via ontologies and metadata conforming to these ontologies is crucial to bring the Semantic Web to life. In this paper we address the problem of developing semantic web-based hypermedia applications through web-hypermedia design methods. For that, we propose a general approach based on extracting an ontology-based design from a traditional model-driven design , thus allowing hypermedia designers to obtain both domain ontologies and annotated documents in parallel with the application design without requiring extra tasks and expert know-how. This approach is presented through a specific hypermedia design method called Ariadne Development Method (ADM) and its software tool, AriadneTool, that automates a semantic extraction process to provide annotated documents in a format suitable for the semantic web, as RDFS and RDF. Moreover, a semantic web platform has been developed in order to enable the publication of the resulting semantic web-based hypermedia application.

1. Introduction

The Web has turned into a medium for sharing knowledge among people, therefore the major emphasis has been placed on how to present it for human readers. However, the increasing amount of information is leading to an information overload. In order to deal with this continuous Web growth, programs must be able to share and process web resources. This is the aim of the Semantic Web [1]: to attain a web of data that can be both human-readable and machine-processable, thus enabling intelligent access to information.

Representing multimedia content (e.g. voice, video, image, and data) with semantics provided by relevant ontology (or ontologies) has been identified as a key challenge for the semantic web. Annotation systems produce semantically tagged pages using web-based knowledge representation languages, such as RDF [1] (Resource Description Framework) and OWL[2](Ontology Web Language). These systems [3] require documents in HTML format and specific domain ontologies in order to produce annotation in a manual or (semi-)automatic way. However, the building of these ontologies is a difficult task that requires extensive knowledge (both a knowledge on engineering and a domain expert) and, in most cases, the result could be incomplete or inaccurate. Moreover, the annotation of documents is usually made over existing static pages as an additional task that takes a long time and human effort, and this process may be incomplete or incorrect if the creator is not skilled enough. Therefore, the success of the semantic web depends on the easy creation both of domain ontologies and ontology-based metadata by semantic annotation.

Although this kind of system is still necessary to convert existing web applications to semantic web applications, annotation would be best performed while designing the web application, not after it is implemented. In this way, we can take advantage of implicit and explicit semantic assumptions made during the conceptual modeling of web-based hypermedia applications to directly generate semantic web applications without any additional tasks and expert know-how.

Combining the use of design methods with ontologies according to the Semantic Web provides us with the following benefits:

- Makes possible to re-use information designs.

- Offers new uses for existing data.

- Reduces the cost and risk of the application design.

- Allows information sharing between applications.

- Increases the flexibility of systems that will adapt as requirements evolve.

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[1]http://www.w3.org/TR/1999/REC-rdf-syntax-19990222/
[2]http://www.w3.org/2004/OWL/
[3]http://annotation.semanticweb.org/tools/

- Makes searching content easier using semantic queries on web application with a great amount of information.

Consequently, we propose the coupling of ontologies into the development process of hypermedia and web applications into the conceptual modeling of the existing web design method [11]. This combination allows us to provide web pages with semantic contents (the annotation process) as well as contextual information about the domain knowledge involved (the ontology domain) upon which the application is being designed. Here we present this approach applied to a specific hypermedia design method called Ariadne Development Method (ADM) [3]. We have developed a software framework integrated by a process which transforms hypermedia application modeling into a global, syntactically and semantically interoperable knowledge base in RDF(S) format using a software support tool for ADM, called AriadneTool [12], and a semantic web platform devoted to its visualization.

The paper is structured as follows. Section 2 describes briefly how hypermedia design methods can integrate semantic content in a natural way. Section 3 describes the Ariadne Development Method phases and AriadneTool. Section 4 presents the framework where we will integrate the semantic annotation functionality and explains how an application domain ontology and a presentation ontology together with metadata conforming these ontologies are extracted from the different products of Ariadne Design Method ready for publication on a particular semantic web platform. Finally, sections from 5 to 7 presents related works, some conclusions including future work and acknowledgements.

2. How to add semantics to Hypermedia Design Methods

In order to allow hypermedia design methods to include metadata about web resources that are specified during the development process, we propose to integrate ontologies in the conceptual modeling phase. A model is an explicit specification of a set of concepts and relationships between them that defines a description language for a specific domain of interest. Just like models, an ontology includes definitions of basic concepts in the domain and the relationships among them but with a different starting point, as stated in [5]. While the former usually has as foundation to get a successful use in an application development, in the latter an epistemological level underlies to express the intended meaning about what is being conceptualized. So ontologies are the tool that may yield a more concise semantic to design models.

In this approach, the idea is to map the concepts and relations of models used in hypermedia design methods to an ontology language. While the former contribute with their graphical support, the latter adds semantic support. All hypermedia design methods such as WebML [2] or RMM [6] are based on formal models to capture the essence of hypermedia applications. Most formal models can be expressed in terms of ontologies languages; in our case ADM is based on the Labyrinth model [4] to explicitly describe the elements which define the structure and behavior of the application and it can be expressed by means of an ontology web language such as DAML+OIL [10] or OWL as described in [11].

From this coupling, hypermedia design methods and the semantic web can mutually benefit. On the one hand, methods can integrate web standards for expressing metadata about web resources and include formal semantics for checking completeness, consistency and correctness of the design with the respect to the method semantics, thus improving the user's understanding of its use, as in [12]. On the other hand, the semantic web can take advantage of the experience gained from years of research in the hypermedia engineering field through its design methods devoted to obtain well-organized application in aspects of information, navigation, presentation, interaction, personalization and even access control.

In the next section, we present a specific hypermedia design method, the Ariadne Development Method and its implementation, in order to introduce how the underlying semantics of a hypermedia application can be extracted during its design process to produce metadata about information and its presentation applying the approach presented here.

3. The Ariadne Development Method and the AriadneTool toolkit

In a nutshell, the Ariadne Development Method establishes a systematic process composed of three phases as illustrated in Figure 1. The *Conceptual Design* is focused on identifying abstract types of components, relationships and functions; the *Detailed Design* is concerned with specifying the system features, processes and behaviors in a detailed way in which the application might be generated; and, finally, the *Evaluation* is concerned with the use of prototypes and specifications to assess the system usability. Furthermore, each one of them proposes a number of design products to specify and produce hypermedia and web applications. The arrows shown in Figure 1 mean that the method does not impose any kind of sequence among phases, letting developers decide the best way to face their work according to their needs. Moreover, the method provides a number of *Validation and Integrity Rules*, both at the intra and inter phase level to check completeness, consistency and integrity among the various design products. AriadneTool [12] is an environment designed to develop hyperme-
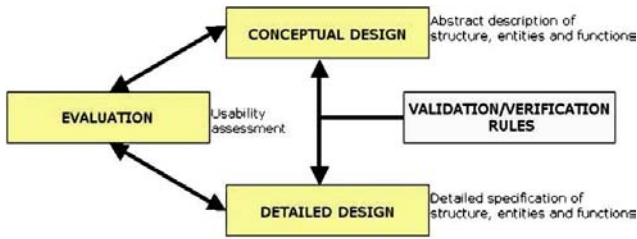
Figure 1. The ADM process

dia applications based on ADM supporting fast-prototyping in HTML, XML, SMIL and RDF, as well as automatic generation of documentation about the design process.

We will next explain how AriadneTool extracts knowledge about the application domain and expresses it in RDF/S format, suitable for the semantic web.

4. Automatic extraction of semantic information from the design process

Before explaining the extraction process, we will describe the architecture of our approach which is depicted in Figure 2. It is made up three component modules.

The **Semantic Generator** recollects semantics and presentation characteristics associated to a hypermedia application designed with AriadneTool. It is implemented as a Java module within the tool and uses Jena[4] for creating, modifying and inferring knowledge about the modeling, and expresses it in RDFS and RDF format. The **Semantic Repository Manager** and the **Viewer Module** are external applications that are needed to store and manage semantic information in order to be presented later to the user. The Semantic Repository Manager uses the Sesame[5] repository for managing the semantics from the application. It uses RDQL[6] as query language and MySQL to store the metadata generated by the Semantic Generator. The Viewer Module is implemented with JSP[7].

As shown in Figure 2 the semantics extracted are stored on the semantic repository according to two different points of view: the *data view* and the *presentation view*. The following subsections describe how AriadneTool extracts semantics from the different products of ADM through a simple example about a research group website which provides information about its members, research areas and publications. Moreover, some pieces from the annotation produced in RDF and RDFS format are included.

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[4]http://jena.sourceforge.net
[5]http://openrdf.org
[6]http://www.w3.org/Submission/2004/SUBM-RDQL-20040109/
[7]java.sun.com/products/jsp

4.1 The data view

AriadneTool extracts the ontology and its instances about the data of the research group website example from the Conceptual Design and the Detailed Design, respectively. This process generates an RDFS file containing the application domain ontology (domain.rdfs) and a file containing the ontology domain instance (dataDomain.rdf).

The **Application Domain Ontology** is extracted from the following products of the Conceptual Design:

– **The Structural Diagram** allows us to express concepts and relationships that appear in the application domain by means of composite nodes which are connected to their simple or composite components by means of two abstraction mechanisms: *aggregation*, which refers to a set of nodes as a whole and *generalization*, which represents an inclusion relation involving inheritance mechanisms.
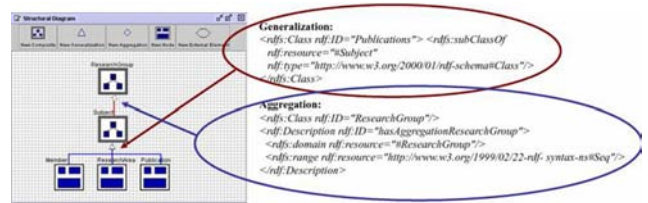

Figure 3. Structural Diagram from Ariadne-Tool

On the proposed example we want to represent a research group composed of members, research areas and publications. To represent it on AriadneTool, the designer draws the general structure composed of a node Subject that is an aggregation of the node ResearchGroup and the nodes Member, Research and Publication that are a generalization of the node subject. This representation is shown on the left side of Figure 3. On the right side, Part of the Application Domain Ontology that is extracted automatically from the design is shown. On this ontology *generalization* is represented with the property: subClassOf and *aggregation* with a new property with a range which is a sequence.

– **The Navigation Diagram** specifies the navigation paths and tools that the website is going to offer to the users. Navigation paths are settled among nodes using tagged links which can be uni or bi-directional. In the *Member* node example we browse both the *Publications* and the *ResearchArea* node. Since *Subject* is a generalization composite, all its components (such as
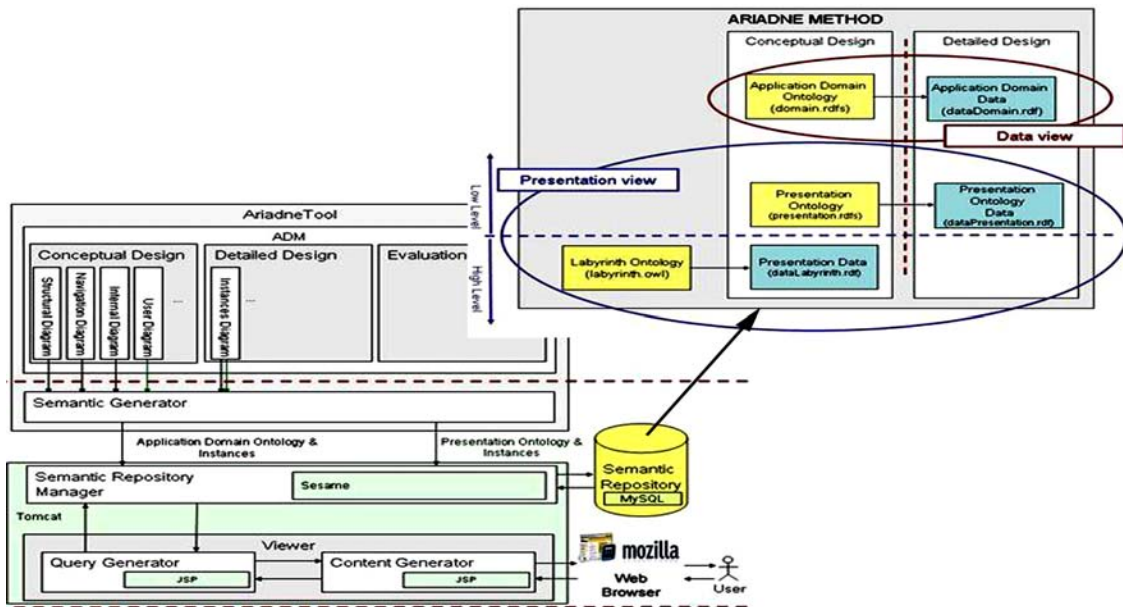
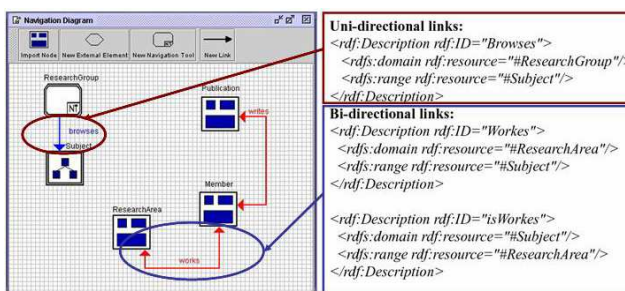**Figure 2. Overview of arquitecture**

Figure 4. Navigation Diagram from Ariadne-Tool

Figure 5. Spatial Diagram from AriadneTool

Member, *Publication*, and so on) will inherit the link information.

Left side of Figure 4 shows a screenshot of the drawing of the Navegation Diagram captured from AriadneTool. The right side contains part of the Application Domain Ontology that is extracted automatically from the design. On this ontology uni-directional links are represented with a property whose domain is the node source and the range is the target node. Bi-directional links are represented through two properties, alternating source and range.

– **The Internal Diagram** stores information about the spatial as well as temporal dimension of each of the information elements identified in the structural and navigation diagrams.

The left side of figure 5 shows the Member node visualization area with its contents represented with white boxed, located and aligned. From an ontological point of view, contents are like ontology properties, they are defined in an independent way and are then tied to different nodes, and thus, they can have different domains. For example, the properties of a group Member include its photo, name biography and address. On the ontology fragment presented on the right side of Figure 5 each node content is presented as a property whose domain is the node where it is included and the range is a reference to the information that will be included in the node.

The ontology domain instance will be extracted in the next stage, the *Detailed Design* where the entities specified in the *Conceptual Design* are transformed into more concrete system elements. It is extracted from the following products:

– **The Diagram of Nodes Instances** where the nodes defined in the structural diagram are created by means of a number of Node Instances. Thus, the Member node is replicated as many times as needed to represent all group members.

– **The Detailed Internal Diagrams** where all nodes and contents are fully specified and annotated with their values.

Figure 6. Domain ontology metadata

Figure 6 is a part of the RDF/XML encoding for the research group where the instances of Member node appear with its values attached to the ResearchGroup resource. From these metadata described in RDF and the structure of the application domain ontology described in RDFS and generated as explained on previous section, we can develop a semantic web application.
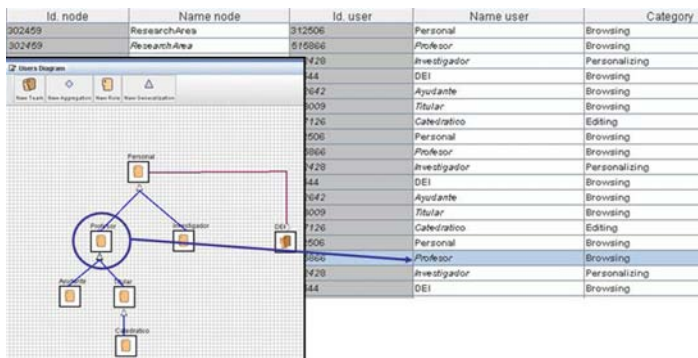
Figure 7. User Diagram and Access Table of AriadneTool

4.2 The presentation view

The application domain ontology and its instances enable us to define concepts, relations and system data information to be processed by software tools. However we need to store information on presentation in order to show the semantic content on a conventional browser. This information is extracted from two detail levels:

Figure 8. The Labyrinth model ontology and data

Figure 9. Presentation ontology and data

– **Hypermedia information relative to the model** annotate hypermedia content according to the Labyrinth model. On Figure 8 we can see a fragment from the Labyrinth model ontology and the data extracted from the research group example. This is a high level description extracted from the different products of the Conceptual Design such as the *User Diagram* and the *Access Table* (Figure 7) in which the designer can define presentation rules. Using this information we can decide which user accesses each node (content).

Taking as example the knowledge presented in Figure 8 we can think about the following question: what user or users has priviledge to reach the photo content of the Member node? or what content belongs to each node. This information is extracted from the sematic repository containing ontologies and data, using RDQL as query language as mentioned on section 4.

– **Presentation details** is a low level description of the layout, size and content type. First we generate an on-

tology about the presentation and then we extract the data from the Internal Diagram of the Conceptual Design (Figure 9).

5. Related works

Currently, other model-driven approaches such SHDM [9] or UWE [8], follow the same strategy as ADM with some differences. As mentioned on previous sections, these approaches use Semantic Web-based languages (e.g. OWL, RDFS, RDF) to specify those relevant conceptual constructs that characterize the meaning of the corresponding Web Application. This specification makes possible the connection of the application to any external potential agent. This way, models can be represented by Semantic Web languages. The available Semantic Web infrastructure is immediately applicable for the Web Engineering field, thus making the processing of Web site models effective. SHDM, UWE and ADM allow to adapt the content of the application based on the user. In order to obtain this, a user model is defined. Unlike SHDM and UWE, ADM also defines access policies for users implementing this way security mechanisms.

6. Conclusions

This paper has argued how hypermedia design methods can provide semantic contents as well as contextual information about the application domain which are modeling in order to face up the Semantic Web. Mapping models to an ontology language provides us some benefits such as the decrease of the cost and risk of the application design and information sharing between applications. We incorporate semantic content generation using the Ariadne Method. We apply this approach on AriadneTool.

Web designers will now provide the annotation during the Conceptual Design. Compared to currently existing annotation methods, this approach extracts the semantic content implicitly so the designer does not realize the process; no additional expert knowledge is necessary for the data annotation and the ontology and data generated. Finally, this process enables us to improve the consistency during the application design process and to speed it up by making use of the metadata already provided. Also we can browse semantic content on a conventional browser using the visualization module that complements AriadneTool. Finally this approach establishes a technological framework where the application data and functionality can be presented and shared between different web applications.

To conclude, we are extending the architecture presented here for sharing and reusing semantic content generated in the design process of other applications. In addition we are extending the functionality of AriadneTool for import-

ing ontologies already defined as does HERA [13] and OntoWebber [7]. This will allow to validate designs or begin the design from domains previously defined adopting those concepts that are of utility.

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