

elitebusiness
100
TOP SME **2024**
BUSINESSES

Celebrating Britain's Top
Performing SME Businesses

2024
MEDIA
DECK



About

Over the years, we've had the great privilege of covering some of Britain's best SME businesses, and they continue to exhilarate us with their ingenuity. We believe it is important to highlight these businesses and to this end, we publish the **Elite Business 100**, the annual definitive league table, that celebrates business excellence in the UK. In conjunction with the guide we'll also be hosting a celebratory awards evening to further congratulate all our winners.

Allowing SME businesses to duke it out on everything from growth to the support they offer their team, the **Elite Business 100** recognises Britain's brightest businesses and honour them in a league table and digital guide sent out to our combined audience and digital network of over 500,000. Whether you're a flourishing business at the top of your game or a budding business making its first inroads into the SME world, the **Elite Business 100** provides the perfect opportunity to show the world what your business is made of.



Important Entrant Criteria

Employee size: 2 - 250

Company Turnover: 100k - 50M

UK based businesses, privately owned trading for the last 2 years.

We're unable to accept applications from investment or property development companies, financial trading, money management companies or franchisors/franchisees.

The winners selected for EB100 will be those who put themselves forward to enter.

Entries must be live to market at some point between 2021-22.

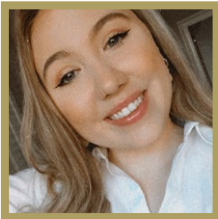


Dont just take our word for it



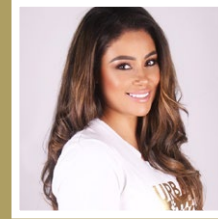
The perfect mix of celebration and networking in an exciting atmosphere, complemented by great speakers. A really enjoyable evening.

**Steve Adams, CEO,
MattressOnline.co.uk**



What a brilliant night at the Awards evening, it was great to be in a room full of inspiring businesses and to listen to some excellent keynote speakers! We were thrilled to be ranked #3 and it was an amazing achievement that we were able to take home the diversity and inclusion award on the night. It was an overall great evening that the team enjoyed thoroughly, thank you!

**Codie Goddard, Product Development,
Brand & Marketing, Curious Universe**



We found the whole process of entering EB100 really motivating. The application stage was very thorough, and it really got us thinking about what we do to support our team. It was a great exercise to go through to make the EB100 list amongst some household name brands is a fantastic result which we're very proud of. We're using the EB100 collateral and logo in our marketing for our customers to demonstrate our credentials. We'll definitely be entering again. The celebratory and awards evening was fantastic, thank you to the EB100 team for organising such a great event.

Layla Flaherty, CEO, Urban Paws



The EB100 is the first of it's kind. An innovative idea of really going in depth within an organisation, scoring on all areas of the business to demonstrate what makes a successful SME. The list is definitely the one to watch in Britain. The EB100 Awards Evening was one of the best Awards shows I have ever been to, and it meant so much to our company to be part of it. We'll definitely be entering next year, and spreading the EB100 far and wide.

**Mike Dunn, Founder & Managing Director,
Excel Group**

2023 survey comments and feedback

“

"This publication really now is seen as the definitive league table for SMEs in the UK, it is extremely important to continue to recognise the best the industry has to offer."

"Recognising success in the industry is a must and Elite Business TOP 100 is successfully doing this. Being able to allow businesses to compete against each other regardless of age and size is a great opportunity for everyone involved, and gives the potential consumer to see the full picture from longevity to team retention."

"You're doing a brilliant job and your marketing of the EB100 actually has attracted a number of new enquiries into our business – so thank you."

"As a supporter of the EB100 I can't actually tell you how I feel you can improve it you're really hitting the industry nail on the head with this."



"Making the list in the EB100 league is truly an achievement to be proud of. The business plans of the finalists to ensure stability through the current economic hardship is remarkable. The EB100 has shown despite all of this, they haven't allowed it to hinder the overall performance of their businesses, and many in fact have thrived. These top 100 SMEs have impressed us with their innovation and growth."

”

Criteria

Using Elite Business's experiences of Britain's SME community, the **Elite Business 100** is judged on eight core criteria that helps us gauge entrants on their growth, ambitions, innovation and contributions to their team and community based on information supplied by entrants.



[Click here to view a full overview of criteria](#)

Longevity: this will take into account the age of the business and its longevity in the marketplace.

Team size: looking at the number of individuals the business has and will take into account the accelerated growth of the company. Recognising businesses who have created a significant presence in their market.

Financial performance: looking at your business's turnover and profit as a whole, this will gauge how financially successful your business has been.

Growth: comparing year-on-year growth acceleration in both revenue and team size, this will recognise the recent growth within the business.

Contribution: this will recognise those businesses that have made the most significant contributions to the community as a whole, whether that's how they are championing the profile of the sector and giving back to society through charity and outreach.

Support/People: taking a look at how businesses train and support their teams, this criteria will recognise the businesses that provide the most comprehensive and ongoing support for those in their business, demonstrating innovation through the company culture.

Innovation: what is your business doing that sets it apart from other brands on the market? How is it making the most of new technologies, developing new products or services and helping to push the envelope of what SMEs can achieve? How is the company encouraging CSR/ESG into the business model pushing purpose as a brand. And having exemplary customer service.

Future: looking at your plans for the future, this will recognise those SMEs with the most ambitious plans for the future, whether that's further UK or international expansion, new products or services, the creation of new brands or a major marketing drive?

A selection of this year judges*

*Please note: we have endeavoured to recuse any judges that may have a conflict of interest from judging certain entries.



Áine Rogers

Managing Director, Cisco's SMB for the UKI theatre

Áine Rogers is Managing Director of Cisco's SMB for the UKI theatre. She is responsible for the strategic direction and growth of this

segment executing on Cisco's defined go to market combining global short mid- and long-term strategies with developing existing local routes to market in new ways to best serve smaller enterprises on their digitisation journey whose technology adoption, consumption and needs have changed drastically in recent years. Critical to the overall success and market share capture will be running the business successfully while reimagining small business at true scale.

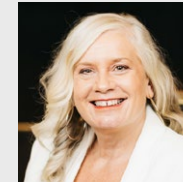


Alex von Schirmeister, Managing

Director, UK & EMEA

Alex is the Managing Director of Xero, responsible for business operations across Europe, Middle East and Africa.

Alex has more than 25 years of senior leadership experience, having led teams across Europe and Latin America in e-commerce, payments, telecommunications, FMCG and consultancy. Alex believes that small businesses are a crucial piece of the fabric of our communities, alongside many of the sectors that support them – such as accountants and bookkeepers.

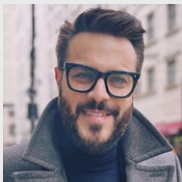


Alison Edgar MBE

Performance improving expert and Author

Alison Edgar MBE is an expert in improving performance, and has delivered her motivational-methodologies to some of the

World's leading brands, including Adobe, Louis Vuitton-Moët Hennessy, Amazon and Porsche, helping them to build high performing teams. As a dyslexic author of two international best-selling books, she has mastered the balance of how to enhance personal and professional development. Her debut book was a WHSmith Top Ten Business Book and named one of the top business books written by a woman in 2019 by The Independent newspaper.



Andreas Adamides

CEO, Helm (The Supper Club)

Andreas Adamides is a serial entrepreneur, and currently the CEO of Helm (The Supper Club), and also the founder & CEO of CatchApp (SaaS). As the CEO of

Helm (The Supper Club), Andreas Adamides heads the most established membership community for scaleup founders in the UK. Previously, Andreas founded BuyQuick, the first online department store in Australia, which he expanded to 10 countries, offered the largest product range in Australia, and achieved 300% annual growth for its first seven years.



Cassandra Donovan

Founder & CEO, Prism Thinking Media Ltd

Cassandra has over 30-years of experience in B2B publishing, establishing her own publishing company in 2016 and now runs

three news websites including London Loves Business. The latest launches being London Loves Property and London Loves Tech. In total the group of websites has over 340,000 monthly visitors and 520,000 pageviews. All three websites bring together London's most established and entrepreneurial business leaders to inspire the private and public sectors to create opportunity, further innovation, and drive growth.



Charlie Mullins OBE

Founder & former CEO, Pimlico Plumbers

Erstwhile plumbing apprentice and now regular media commentator/motivational speaker, Charlie Mullins OBE, is the archetypal

entrepreneur. Launching his business from scratch in 1979, Charlie subsequently built Pimlico Plumbers into a multi-million-pound enterprise, which he then sold to the world's largest home services franchisor, US-based Neighbourly, in 2021. He was awarded an OBE for services to plumbing in the 2014 Queen's New Year's Honours and his autobiography, Bog Standard Business was published in 2015.

A selection of this year judges*

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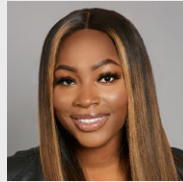


Charlotte Hastings

Managing Director, Seven Hills

Charlotte Hastings is Managing Director of campaigns business Seven Hills, working with mission-driven companies and individuals to bring their campaigns to life.

These are entrepreneurs, investors, philanthropists, business leaders and innovators who are realising the positive potential of business and clients include One Young World, Strava, The Valuable 500, Maths4Girls, Tech London Advocates and Innovate Finance. Charlotte has worked on international campaigns across Europe and Asia, based out of both London and Hong Kong, and previously worked in marketing and sponsorship at Classic FM, Evening Standard, Daily Mail and Metro.

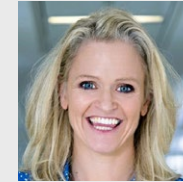


Christina Okorochoa

Co-founder & Director of Entertainment, VAMP

Christina Okorochoa is a co-founder and Director of Entertainment at VAMP, A digital talent and entertainment PR

agency. VAMP works with some of the biggest entertainment and film and TV companies such as Warner Brothers, Disney, Universal Music and Channel 4 to support in maximising reach by authentically diversifying content and approach. VAMP also manage and work with top black UK content creators.



Emma Sayle

Founder, CEO, Speaker

Emma is one of the UK's leading female entrepreneurs'. She made her name launching the global female empowerment brand Killing Kittens in 2005, now incorporated

into the KK Group with over 150,000 members having launched events across the US, Australia and Europe and has grown online into an online community network with empowering women at its core. The press have pronounced her a leader at the cutting edge of the new dawn of female liberation.

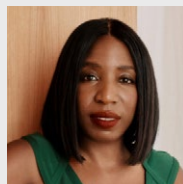


Eric Partaker

CEO coach & mentor, peak performance expert

Eric has been named "CEO of the Year" at the 2019 Business Excellence Awards, one of the "Top 30 Entrepreneurs in the UK", 35 and

under, by Startups Magazine, and among "Britain's Most Disruptive Entrepreneurs" by The Telegraph. He has advised Fortune 50 CEOs while at McKinsey, helped build Skype's multi-billion dollar success story, and has founded several businesses. His work has been featured on over 7 major TV stations, in the Wall Street Journal, and The Economist. He has also appeared as a guest judge on The Apprentice with Lord Alan Sugar.



Flavilla Fongang

Award-winning serial entrepreneur

Flavilla Fongang is an award-winning serial entrepreneur, and an international multilingual keynote speaker. She is the founder of 3

Colours Rule, an award-winning branding and marketing agency specialising in the technology sector. Flavilla was awarded the "She's Mercedes" businesswoman award by Mercedes Benz among women such as Sheryl Sandberg, the COO of Facebook. She is the author of "99 Strategies to get customers". She is also the founder of Global Tech Advocates – Black Women in Tech, one of the fastest-growing and largest communities of black women in tech.



Guy Rigby

Entrepreneurial Champion & Atlantic Rowing Philanthropist

Guy is a qualified chartered accountant, author and mentor. A natural and driven enthusiast, he built and sold his own accountancy

firm, as well as pursuing other commercial interests. He has been a director and part owner of a variety of companies, including businesses in the IT, property, defence, manufacturing and retail sectors. In an unusually varied career, he has been the senior partner of two accountancy firms, a finance director, a sales and marketing director and a professional adviser acting for multiple entrepreneurial businesses and their owners.

A selection of this year judges*

*Please note: we have endeavoured to recuse any judges that may have a conflict of interest from judging certain entries.



Jackie Fast

Young Entrepreneur of the Year

Former Young Entrepreneur of the Year and Media Disrupter of the Year recipient, Jackie Fast is no stranger in utilising change to amplify growth. She directs leaders

on how to succeed through the power of sponsorship in the current era of disruptive media fragmentation. Arriving from Canada in 2007 with the intent to backpack Europe, Jackie ended up staying in London and launching her career. Her first business – Slingshot Sponsorship – was started in her bedroom in 2010 with just a laptop and £2,000. 6 years later Jackie sold Slingshot for millions, having worked with notable international clients including Sir Richard Branson, the Rolling Stones, Shell, Red Bull and many more.

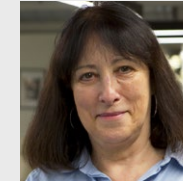


Kim Antoniou

Founder & CEO, Auris Tech

Kim is a passionate and tenacious award winning entrepreneur with a proven track record in converting negative real life experiences into creative innovative tech solutions

for good and positive impact. As the founder and CEO of Auris Tech and its flagship app, Fonetti, Kim has developed a patented Automatic Speech Recognition (ASR) engine designed specifically for reading with the intent to improve literacy, support English language practice and basically promote a love for reading for pleasure around the world. She is also the brand ambassador and co-founder of Kafoodle, the award-winning kitchen management software platform for the foodservice, health and education sectors.



Liz Barclay

Small Business Commissioner for the UK

Liz Barclay is the Small Business Commissioner for the UK. She has a background in broadcasting and journalism specialising in small

business, personal finance and consumer affairs and is author of several business books. She is also Chair of the Fair by Design Campaign (to tackle the poverty premium); and a non-executive Director of the Lending Standards Board and member of the Equity Release Council Standards Board. Until she took up the role of SBC Liz was a Financial Inclusion Commissioner, an Ambassador for Business Debtline, a member of the Fundraising Regulator Standards Board.

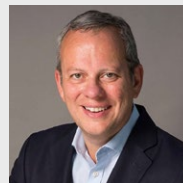


Lucy Tobin

Award-winning business journalist

Award-winning business journalist Lucy Tobin has been writing a weekly column on London's brilliant start-ups for the past decade. She

is the author of seven books, including Entrepreneur (John Wiley) and The Book of Jobs (Hodder), write a Sunday Times column on share tips each week, and can also be found commenting on business and personal finance issues on TV and radio.

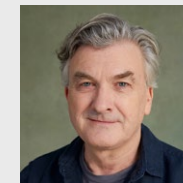


Michael Hayman MBE DL

Entrepreneur, author & broadcaster; Chair & Co-Founder, Seven Hills

Michael is an entrepreneur and author. He co-founded the

campaigns firm Seven Hills & co-authored Mission (Penguin). He is Chair of the Small Business Charter, the mark of excellence for small business leadership education in UK business schools. He is also Chair of Entrepreneurs at the private bank and wealth manager Coutts.



Nick Dorman

Founder, Echo

Though his working life Nick Dorman has transversed the world of design from engineering, product and service design to branding and communication. On

the way he has been active in industries at critical points of transition prompted by technology and social change. His early career was spent in San Francisco helping Silicon Valley companies take advantage of computing power acceleration. In London, Nick supported the BBC's transition to emerging digital radio services.

A selection of this year judges*

*Please note: we have endeavoured to recuse any judges that may have a conflict of interest from judging certain entries.



Piers Linney

Co-Founder, Implement AI

Piers is an entrepreneur and investor with experience across a range of sectors including technology, converged communications, and additive

manufacturing. He is the Founder and CEO of Moblox, a next generation technology and business tools platform for UK small business owners. Piers is well-known as a champion of entrepreneurship and SMEs and a regular media commentator and is probably best known as a former Dragon investor on BBC 2's Dragons' Den and from Channel 4's The Secret Millionaire.

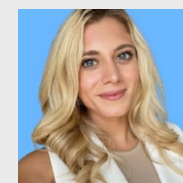


Richard Bearman

Managing Director Small Business Lending, British Business Bank

Richard has over 20 years' experience in the banking sector and over that time has developed

a real passion for working with and supporting entrepreneurs. Richard is a Managing Director at the British Business Bank and is responsible for the Start Up Loans programme. Over the past year Richard also led the Covid-19 emergency Bounce Back Loan Scheme and has recently set up a Financial Crime team and Assurance and Insight team at the British Business Bank.

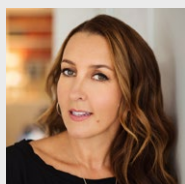


Sabrina Stocker

4 x Founder, Investor, Editor

Sabrina has built several successful companies, mentored hundreds of entrepreneurs, and was a final candidate in the BBC One The Apprentice Show. Having spoken

on internationally known stages, including Wembley Stadium, the London Olympic Stadium & The Excel Stadium, she knows how to captivate an audience with her story. From professional tennis player to Forbes featured entrepreneur, she is on a mission to create an impact. She has now launched Two Comma PR, an international creative and viral creative press agency, getting online coaches, entrepreneurs, and CEOs featured in huge publications.

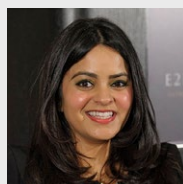


Shaa Wasmund MBE

CEO of a \$100 million technology fund

Shaa Wasmund MBE has over 20 years' experience building and exiting multiple businesses and works fiercely towards financial

empowerment for all. At 21 she was the youngest and only licensed female boxing manager in the world working with Super Middleweight Champion, Chris Eubank. At 23, she set up her own PR agency and Sir James Dyson became her first client. Shaa went on to create and sell multiple online businesses as well as running an investment fund for tech start-ups. Named one of the UK's Top 20 Most Influential Entrepreneurs by The Sunday Times and one of the 'Most Influential Women in the UK' by the Institute of Directors.



Shalini Khemka CBE

Founder, E2E

Shalini Khema CBE is the founder of E2E. As former Chair of the Business Action Council's Job Retention Scheme Committee, Shalini led the recommendation

of policy changes to No.10 Downing Street and the Government. Her work during COVID-19 played a major role in the introduction of the UK Bounce Back Loans scheme, the introduction of Flexi-Furlough and Short Time Working Directive introduced in 2020. Shalini was an Investment Director at LDC, the private equity arm of Lloyd's Banking. In 1999, Shalini co-founded the world's first online 'bank to bank' trade finance company.



Simon Squibb

Founder, Helpbnk

Simon has spent 10 years as an entrepreneur in the UK and 20 years as an entrepreneur in Hong Kong. He started his first company when he was homeless at 15 years old, and he sold his last company 'Fluid' to PwC. He has also invested in over 70 startups in the last 15 years.

Today Simon is the founder of the world's first Help2Earn platform – HelpBnk, an ecosystem that helps people learn how to start and scale a business for free while allowing those that help to get paid. Simon's mission is to help 10 million people start a business of their own, and fix the education system.

A selection of this year judges*

*Please note: we have endeavoured to recuse any judges that may have a conflict of interest from judging certain entries.



Simone Roche MBE

Founder, Northern Power Women

Simone Roche MBE is founder of Northern Power Women, the PoWER Up Collective CIC and the PoWER Platform. A organically grown community of 95,000, that spans

all sectors, genders and socio-economic groups. She also founded The Northern Power Women Awards celebrating role models and trailblazers. The PoWER Collective has enabled 25k conversations and created £1.25m in social value through running PoWER Up Mentoring & Networking sessions open to all. Simone has been recognised on the Yahoo Finance Heroes List 2018, 19, 20 and awarded the IOD NW Chairs award for excellence in 2020.



Sophie Milliken MBE

CEO, Moja Group

Sophie Milliken is founder and CEO at Moja Group. Moja work with entrepreneurs and senior executives to amplify their personal profiles and become known authorities in

their industries. A multi award-winning businesswoman and proud mum, Sophie also enjoys supporting the North East region. Sophie is a supporter of Northern Power Women and co-founder of City Ladies Networking. She is Chair of Smart Works Newcastle and has achieved huge success delivering the aim of doubling the number of unemployed women supported with interview clothing and coaching across the North East and securing Sara Davies MBE as the charity's ambassador.

Our audience

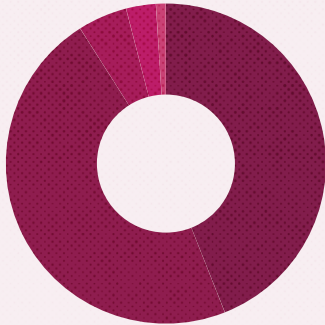
*Figures may vary due to ongoing marketing activities



51,000

SUBSCRIBERS

Breakdown by role

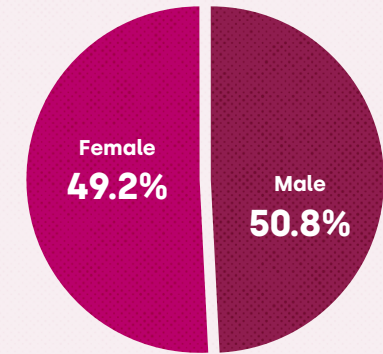


CEO, Managing Director, Proprietor, Owner	44%
C-Suite (Other)	47%
Director (Other)	5%
Manager (Other)	3%
Other	1%



Turnover

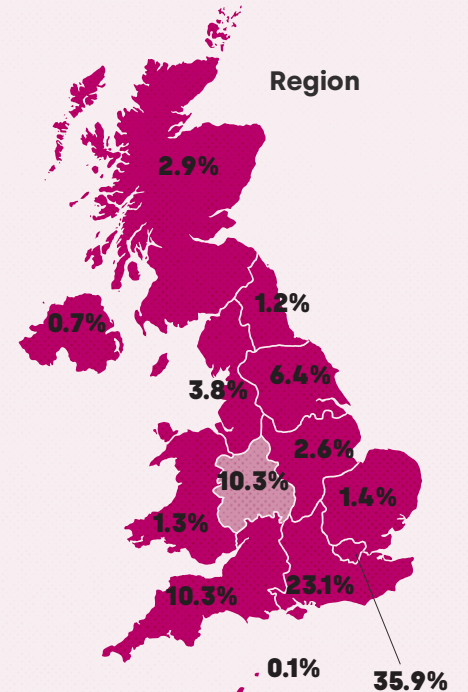
Up to 500k	19%
500k to £1m	39%
£1m - £2.5m	25%
£2.5m - £5m	9%
£5m - £10m	4%
£10m - £50m	2%
£50m+	2%



Area of interest

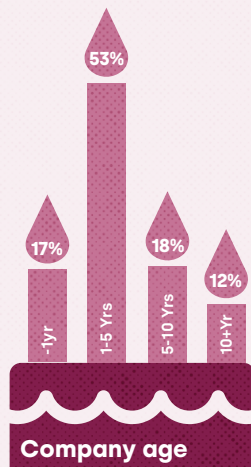
Banking	75.6%
Company Cars / Fleet	
Management	53.7%
Computer Hardware	88.5%
Computer Services	86.8%
Computer Software	91.7%
Conferences / Exhibitions	76.7%
Corporate Finance	50.5%
Corporate Hospitality	54.3%
Credit Management	41.3%
E-Commerce	90.4%
Employee Benefits	55.5%
Energy / Power	42.4%
Expenses Management	56.6%
Financial Services	55.5%
Insurance	64.2%
Leasing	47.9%
Legal Services	22.3%
Network / Internet Security	59.8%
Office Services & Equipment	83.1%
Personnel	62.2%
Sponsorship	51.6%
Telecommunications	68.5%
Transport, Distribution & Logistics	45.4%
Treasury Services	24.7%
Venture Capital	47.3%

Region



Breakdown by sector

Business Manufacturing	3.9%
Business Services / Activities	12.7%
Communications	19.4%
Construction	3.1%
Consumer Services	10.7%
Financial Services	9.9%
Other	19.8%
Public Sector	3.4%
Retail / Wholesale	17.1%



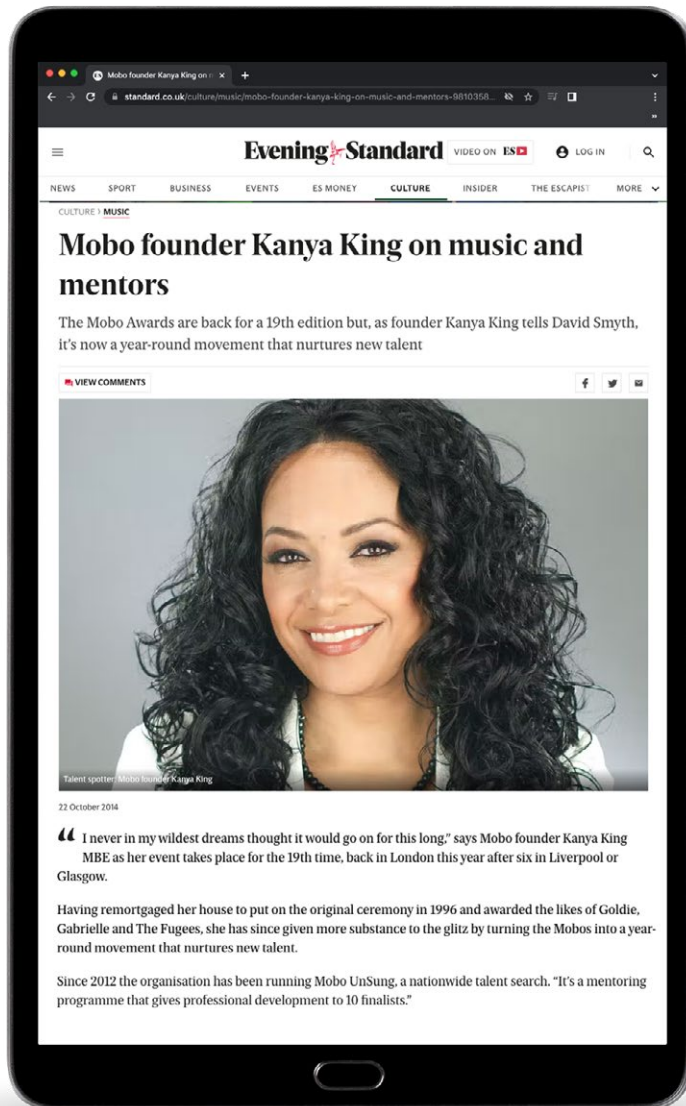
Company age



Employees

Micro (1-10)	19%
Small (11-49)	60%
Medium (50-249)	14%
Large (250-999)	4%
Enterprise (1,000-4,999)	2%
Other	1%

Marketing & PR Campaign



☆ **Utilise our national press coverage and social media reach** Our contacts in the national media support and provide coverage for the initiatives we're proactively introducing to the industry. This will be aided by social media marketing allowing you to reach our extensive network.



☆ **Educate 50,000+ opted-in digital subscribers**
The Elite Business 100 is circulated in January for the year ahead.

☆ **Partnership at 20+ industry leading events**
Access tens of thousands potential businesses and business owners.

☆ **Reach over 500,000+ qualified potential businesses**
Our media partners actively push the Elite Business 100 to their audiences.

☆ **Press Pack** - We supply all winners with a Press Pack and guidance sheet once your EB100 position has been confirmed. Whilst we'll be sharing the EB100 league table with national media partners, you may wish to use this template as the basis for your local or trade PR activity.

SPONSORS



AdSmart from Sky has helped thousands of businesses across the UK to access the unrivalled power of TV advertising. AdSmart allows businesses of all shapes and sizes to benefit from the most trusted and effective way to advertise – reaching the right audience, in world class content, for a lot less than you might think.



Our mission is to help new and early-stage UK businesses access affordable finance and mentoring support. We're a part of the British Business Bank and deliver the government's Start Up Loans programme. This gives personal fixed-interest loans and support to aspiring and early-stage business owners from across the UK who might be struggling to access other forms of finance.



Cisco helps seize the opportunities of tomorrow by proving that amazing things can happen when you connect the unconnected. An integral part of our DNA is creating long-lasting customer partnerships, working together to identify our customers' needs and provide solutions that fuel their success.



CLUB WEMBLEY

As an official supporter, the No.1 winner of the EB100 will receive a full hospitality package exclusively from Club Wembley, including a premium private box, with full catering included for the CEO and 7 of their senior management team, at England v Ukraine on 26 March 2023. So you can celebrate in style!



Moja is all about raising the professional profile of their clients. They believe that being an impactful business leader isn't just about who you are at work. Their services will increase your visibility, get you known in your industry and open you up to opportunities you never thought were out there. From media and press coverage, award recognition to recording your own podcast, they'll give you everything you need to stand out, be heard and get known.



Vodafone Business helps organisations succeed in a digital world and are proud to be an Elite Business Live partner for 2022. Its aim is to provide the technology, inspiration and support to help businesses grow, no matter what stage they're at. Having developed several free initiatives to help SMEs secure their digital future, Vodafone Business offers the resources needed to find and use the right technology.

STRATEGIC MEDIA PARTNERS



The ABM is the voice of professional business mentoring. We are an active and skilled community of professional business mentors that share the goal of improving our professional skills.



Since 2015 The Best Businesswomen Awards have been recognising great female entrepreneurs and business leaders who are making a real impact on their industry.



BusinessesForSale.com is the largest database of business buyers, businesses and business intermediaries in the world. Ensuring your business achieves the highest level of prioritisation across all major search engines.



The Centre for Entrepreneurs (CFE) is the UK's leading entrepreneurship think tank. It researches the economic and social value created by entrepreneurs.



Department for
Business & Trade

Department for Business & Trade are the department for economic growth. We support businesses to invest, grow and export, creating jobs and opportunities across the country.



Founded in 2011, by Shalini Khemka CBE, E2E is an exciting and thriving powerhouse of ground-breaking entrepreneurs, investors, non-execs and SME-focused corporate organisations.



Recognised as setting the agenda in politics and business, as well as being first with major news and sports stories, the brand reaches a total of 18 million cross-platform readers a month.



The UK Fast growth 50 Index is an initiative that has been running in Wales for 25 years and is now expanding across the UK. Publishing a detailed list of the fast growing firms in seven nations and regions of the UK.



The Great British Entrepreneur Awards acknowledges the hard work and inspiring stories of entrepreneurs and businesses in the United Kingdom.



Helm (formerly The Supper Club) is the UK's most established Club exclusively for scaleup founders, and has connecting and supporting pioneering scaleup founders for 20 years!



HelpBnk.com, created by Simon Squibb, is quickly becoming one of the UK's leading business-focused social media platforms.



Not only are The Hustle Awards the networking event of the year – they are also the unrivalled badge of excellence and the benchmark for all startup businesses to aspire to.

STRATEGIC MEDIA PARTNERS

Implement AI

Implement AI is a next generation technology partner dedicated to supporting small and medium-sized businesses to understand, select and implement AI and continually optimise as the technology evolves.



Liverpool Business Associations is an active membership based organisation which helps and supports small companies throughout Liverpool.



London Chamber of Commerce and Industry (LCCI) is London's key hub for the business community, we support members' businesses through a range of services and products.

LONDONlovesBUSINESS

LondonlovesBusiness is the leading online newspaper for London's business community. We aim to bring you exciting and thought-provoking London business news, comment and culture.

sevenHILLS

CAMPAIGNING FOR CHANGE MAKERS

Named as the UK's fastest-growing PR consultancy by PR Week magazine and listed as one of the UK's 100 best new firms by Startups.co.uk, we are redefining UK enterprise.



Finally you can empower your businesses to create their own videos while keeping control of your branding and core messaging. All for a fraction of the cost of traditional video production.



Small Business Commissioner

The Office of the Small Business Commissioner (OSBC) is an independent public body set up by Government under the Enterprise Act 2016 to tackle late payment and unfavorable payment practices in the private sector.



Ambitious SME leaders are gathering in London for the second SME XPO from the Evening Standard. SME XPO, 25 – 26 April 2023, ExCel London.

STARTUPS MAGAZINE

Startups Magazine champions tech startups – the entrepreneurial heroes disrupting industries and the creators challenging norms and breaking boundaries.



The StartUp Awards champion and celebrate the best and brightest StartUps that have been trading for 3 years or under from across the United Kingdom.



At YBC we are acutely aware that small businesses don't get the support they need. This is due in part to the fact that most stakeholders don't understand what it's like to run your own business.

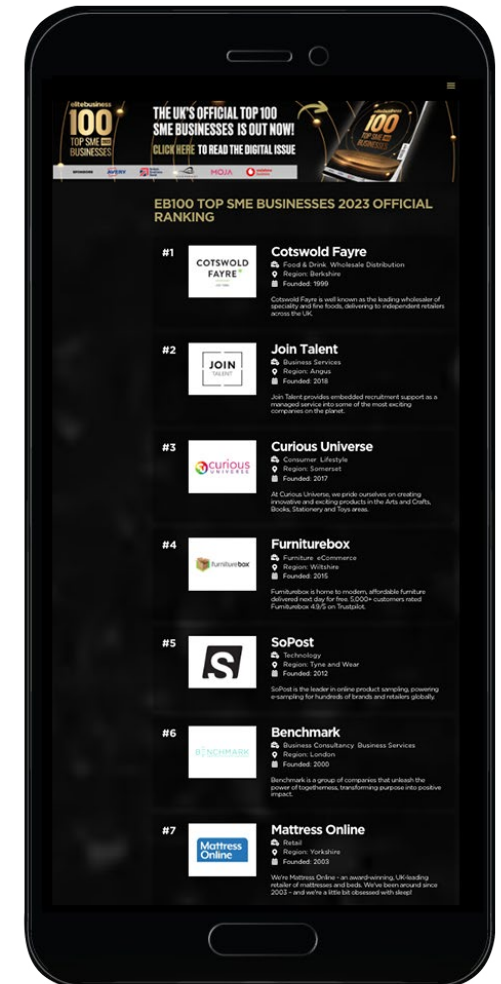
The Entries

All finalists of the Elite Business 100 are entitled to a free Standard Ranking Profile in the guide and on the Elite Business website. The list is released in January each year and is highlighted through these platforms:

Digital guide - we share the EB100 guide through our network of partners. It's also available to download from the Elite Business website and on issue.



The Top 100 list - is published on the Elite Business website. Your logo here links through to your business opportunity listing.



The EB100 2023 Celebratory & Awards Evening

The Elite Business TOP 100 (UK) Celebratory & Awards Evening took place at Tower Hotel, London on March 16th. Guests joined us for a drinks reception, followed by a gala dinner, a selection of speakers, networking and evening entertainment. We look forward to welcoming our new finalists to a similar event in March 2024 at Leonardo Royal London St Paul's.



Award Trophies

Additional recognition and special awards are handed out at the Celebratory & Awards Evening including the EB100 winner trophy with the new winners engraved on the plaque, they get to look after the trophy for the year. Each winner will be welcomed on stage to receive their awards.

EB100 - No.1 Winner Trophy

EB100 - SME of the Year Award **SHORTLISTED**

EB100 - Diversity & Inclusion Award  **SHORTLISTED**

EB100 - Exceptional Business Performance of the Year Award **SHORTLISTED**

EB100 - Innovation of the Year Award 

EB100 - Start-Up Business of the Year Award  **SHORTLISTED**

EB100 - Sustainable Business of the Year Award **SHORTLISTED**

EB100 - Highest new entry of the Year Award

EB100 - Rising Star of the Year Award





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