

SOCIETAL INNOVATION CONSTRAINT SURVEY

The Societal Constraint relates to how your innovation process is affected by your organization's values, social regulations and historical standards. Take this short quiz to see if this constraint is lurking in your organization:



Customers use our products to express their personal identity



Our innovation efforts are impeded by regulations or ethical concerns



Our customers insist that our products look and perform the way they always have

If you answered "yes" to any of these questions, you may benefit from attending Vanderbilt's Strategic Innovation Short Program to work on the Societal Innovation Constraint in your organization. Visit creativepeoplemustbestopped.com to take the full survey.