



VANDERBILT.

Executive Education

OWEN GRADUATE SCHOOL OF MANAGEMENT



GUIDE TO AVOID NEGATIVE
GROUP DYNAMICS WHILE



BRAINSTORMING

1. DEFER JUDGEMENT

2. ENCOURAGE WILD IDEAS



3. BUILD ON THE IDEAS OF
OTHERS

4. STAY FOCUSED ON THE TOPIC



5. ONE CONVERSATION AT A TIME

EXTRA CREDIT: GET VISUAL



CREDIT: PROFESSOR DAVID OWENS,
CREATIVE PEOPLE MUST BE STOPPED