



GIVE YOURSELF A PEP TALK Using Autosuggestion

Autosuggestion tells our inner self or "inner elephant" how to behave and gives a framework for positive selftalk in business. Here are the basics:

STAY IN THE PRESENT.

SPEAK GENTLY, RESPECTFULLY AND POSITIVELY.

SAY IT LIKE YOU MEAN IT. YOUR
INTENDED
ACTIONS.
REPEAT THE
STATEMENT.

USE AUTOSUGGESTION FOR SHORT-TERM RESULTS.

STAY WITH IT.

EXAMPLES INCLUDE:

I am handling this moment.

I am feeling enthusiasm about the upcoming meeting.

I am slowing down and engaging.

I am becoming less critical.

I am letting go of my need to control things.

Credit: The Executive and the Elephant, Richard Daft,
Vanderbilt Executive Education Professor