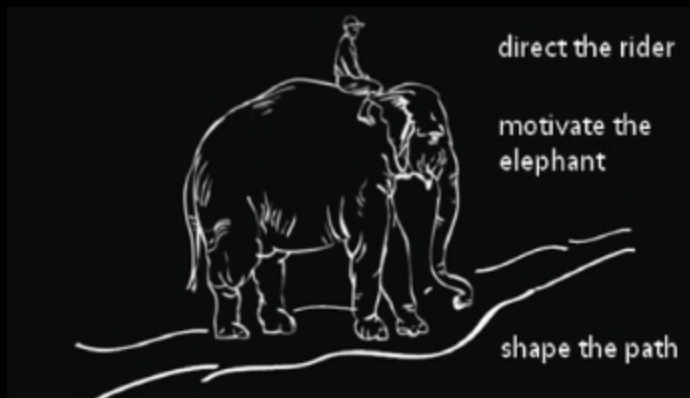


COACHING YOUR EMPLOYEES WHEN THEY ARE STRUGGLING

By finding ways to connect with your employees and removing their obstacles, you can coach for better results.



DIRECT THE RIDER.

Appeal to their rational mindset that thinks, reasons and plans.



MOTIVATE THE ELEPHANT.

Tap into their emotional side that feels, reacts and pursues instant gratification.



SHAPE THE PATH.

Alter their environment by removing obstacles that may be hindering change or progress.