

Executive Certificate in Generative AI for Leaders (E-Learning)



Table of Contents

- About upGrad Institute
- Course Highlights
- Meet our Lecturer
- upGrad Learning Experience
- Industry Projects
- Course Curriculum
- Who is this Course for?
- What are some of the Job Opportunities?
- Top Subjects you will Learn
- Course Details

About upGrad Institute

upGrad Institute (UI) located in Singapore, is a Private Education Institution (PEI) registered with SkillsFuture Singapore (SSG). UI programs are developed with a strong focus on outcomes that will empower adult learners with industry-ready education and skills. UI aim to offer a range of Post Graduate Diplomas, Masters and Doctorate programs in partnership with top global universities.

UI is a subsidiary of upGrad - Asia's largest integrated learning, skilling and career development company that has touched over 7 million total registered learners across 100+ countries, to date. It further boasts an alumni base of 400 in Singapore alone, while also enjoying a strong network of 300 direct global university partners, 20,000+ recruitment partners, and an enterprise arm with a clientele of 3000 corporate partners worldwide.



“The opportunity to provide job-ready education delivered flexibly and affordably through upGrad Institute’s proprietary content and accomplished faculty is exciting, and I am pleased to support this endeavour”.

Prof. Arnoud De Meyer

Chair of the Advisory Board for upGrad Institute



Cert No: EDU-3-3204

Validity: 19/06/2024 - 18/06/2025

Registration No.: 201005229W

Registration Period: 30/11/2024 - 29/11/2028

Course Highlights

Certification from Microsoft

Fireside chat on Gen AI with senior leadership
of Microsoft

Designed for working professionals and
AI aspirants

Apt for Business & Functional leaders:
no coding requirement

ChatGPT Programming Tools & Languages

Expert feedback on assignments & projects

A.D.A.P.T Framework to lead AI-powered
transformation in your organization

Meet our Lecturer



Aditya Bhattacharya

Explainable AI

An AI industry leader, having graduated with a MSc in Computer Science from Georgia Institute of Technology

upGrad Learning Experience

40+ hours of live interactive sessions with industry experts, for a holistic understanding of AI domain

200+ hours of total learning

Access to the Course 24/7



Learning Journey

In-Depth Case Studies and Practical Workshops with Comprehensive Coverage of A.D.A.P.T Framework



Format

Online format with professionally curated live sessions from industry experts to help with topic walk-throughs, doubt resolution and personalized project feedback

Industry Projects

Learn through real-life industry projects

- Engage in collaborative projects with student-mentor interaction
- Benefit by learning in-person with expert mentors
- Personalised subjective feedback on your submissions to facilitate improvement

Exploring Generative AI potential in your own business

Learn to understand where all Gen AI can be implemented and processes can be automated for your business. Apply basic frameworks and Design thinking to leverage Gen AI to your business.

Developing an AI strategy for your business

Build an AI strategy for your business and understand implications of AI integration, data driven decisions and automation

Executing AI strategy for your business

Learn to execute AI strategy for your business by applying Gen AI project lifecycle and management principles, measure ROI and Gen AI impact on the business



Course Curriculum

Understanding AI and
Gen AI Landscape

Applications of Gen AI
in business

Crafting Gen AI Strategy

Gen AI Project Planning

Responsible AI

Capstone Project :
Domain-specific AI
Implementation



Who is this Course for?



**C-level execs and VPs
overseeing organizational
AI strategies.**



**Senior managers
transforming organizations
with data, analytics, and AI**



**Functional leaders
exploring AI's impact
on business and industry.**



**IT/Analytics Services
Account Executives
handling client AI solutions**



**Product Managers
identifying AI use
cases for product
transformation.**



**Mid-career professionals
keeping up with AI
advancements**

What are some of the **Job opportunities** after graduation?



Top Subjects

you will learn



Master AI and generative AI basics:
LLMs, Transformers, and practical applications.

Boost business efficiency:
Apply Gen AI to solve real-world problems.



Strategic Gen AI planning
Launch, grow, and manage AI projects effectively.

Project management excellence:
Gain hands-on experience in leading AI initiatives.



Stay ahead:
Explore future Gen AI trends and prepare for upcoming technologies.

Course Details



Course Duration

5 months



Format

E-Learning



Course Fee

Please refer to the website for Course fee



Eligibility

Minimum Age: 21 Years Old

Language Proficiency: Diploma, High School or Grade 12 Graduate where English is the mode of delivery, or IELTS 5.0, or equivalent.

Academic Level: High School or Grade 12 Graduate (or equivalent) or mature candidates who are at least 30 years old and above with 8 years of work experience and Grade 10 or equivalent. mode of delivery or IELTS 6.0 or equivalent



Weekly Commitment

10-12 hours



Live Session

Weekly




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