

Post Graduate Diploma in Management (E-Learning)



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About upGrad Institute

upGrad Institute (UI) located in Singapore, is a Private Education Institution (PEI) registered with SkillsFuture Singapore (SSG). UI programs are developed with a strong focus on outcomes that will empower adult learners with industry-ready education and skills. UI aim to offer a range of Post Graduate Diplomas, Masters and Doctorate programs in partnership with top global universities.

UI is a subsidiary of upGrad - Asia's largest integrated learning, skilling and career development company that has touched over 7 million total registered learners across 100+ countries, to date. It further boasts an alumni base of 400 in Singapore alone, while also enjoying a strong network of 300 direct global university partners, 20,000+ recruitment partners, and an enterprise arm with a clientele of 3000 corporate partners worldwide



“The opportunity to provide job ready education delivered flexibly and affordably through upGrad Institute’s proprietary content and accomplished faculty is exciting, and I am pleased to support this endeavour”.

Prof. Arnoud De Meyer

Chair of the Advisory Board for upGrad Institute



Cert No: EDU-3-3204

Validity: 19/06/2024 - 18/06/2025

Registration No.: 201005229W

Registration Period: 30/11/2024 - 29/11/2028

Programme Highlights

Dedicated Career Assistance

Receive unmatched career assistance, that includes 360-degree support, interview preparation and profile builder to excel in your career and achieve your professional goals.

Alumni Status

Get certified by upGrad Institute with a Post Graduate Diploma in Management and gain alumni status on successful completion of the programme. With this accomplishment, you will be equipped with the knowledge and skills to stand out in the job market and elevate your career to new heights.



Live Classroom Session

Access 90 Hours of Live sessions with top-notch faculties members and industry experts, where you will receive hands-on learning experiences that will prepare you for real-world challenges.

For the Industry, by the Industry

Learn from over 25 case studies and industry experts who will mentor you throughout the programme. Gain valuable insights from the best in the field and make your mark in the industry.

Programme Developed with **Global Experts**



Kamila Miller
Group Head of
Brand and Marketing
@Charles Farris Limited



Lincoln Wang
Chief Operating Officer
@Integrated International
School



Leandro Bark
Head of Sales, Core & Cloud
- South APAC
@Unity



Rohit Bhutani
Director
@Walmart



Rajiv Bagayatkar
Director - Product
Specialist



Prashant Kapur
National Sales Head
@Vodafone



Mirza Rahim Baig
Analytics Head
@Zalando

upGrad Learning Experience

Live Discussion Forum for Peer-to-Peer Doubt Resolution Monitored by Technical Experts

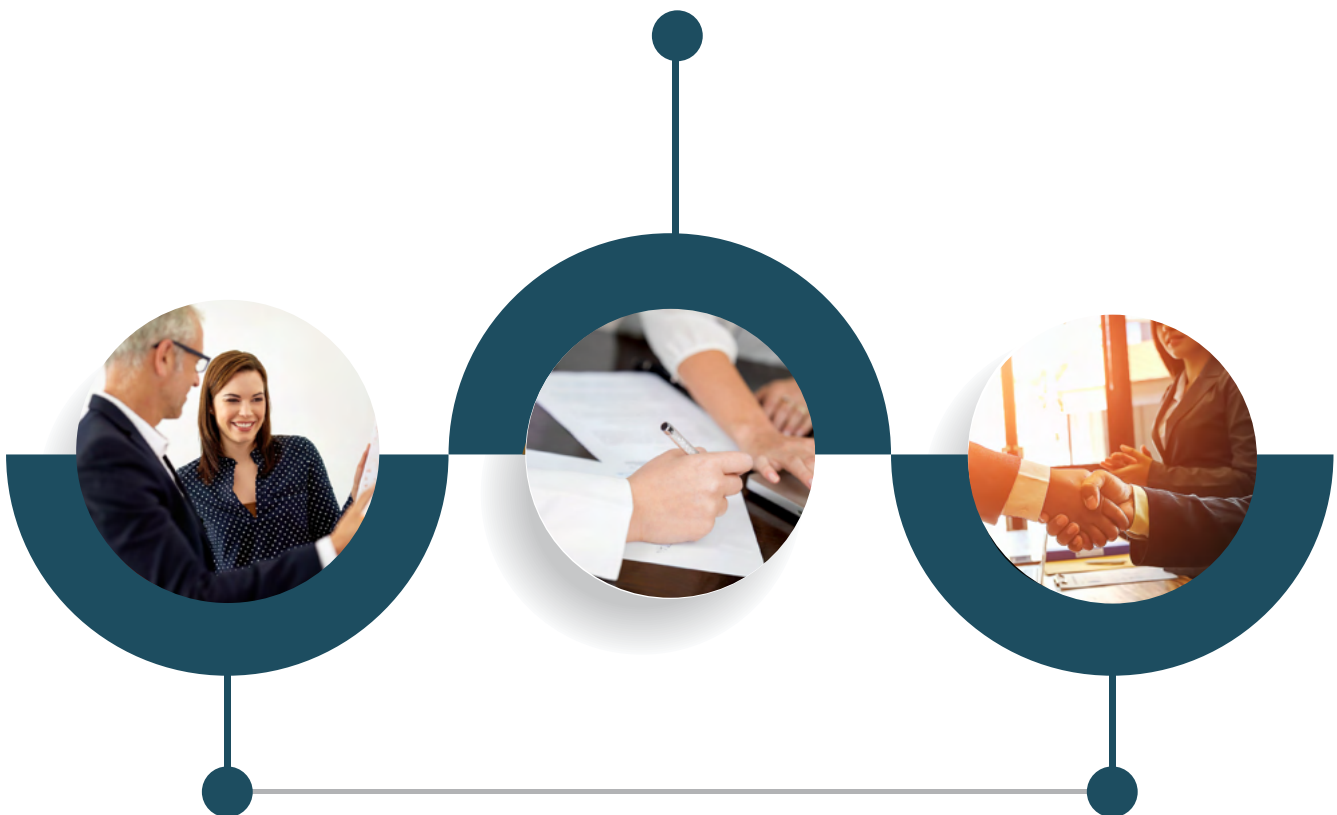
Harvard Business Review Simulations

More than 200 hours of learning

Access to the programme 24/7

Immersive and experiential learning experience, providing real-world decision-making scenarios across various business disciplines.

Harvard Business Review Simulations



Mentorship

90 Hours of Live interactive sessions with industry experts, personalised group mentorship sessions.

Format

Online format with professionally curated live sessions from industry experts to help with topic walk-throughs, doubt resolution and personalised project feedback.

Industry Projects



Learn through real-life industry projects



Engage in collaborative projects with student-mentor interaction



Benefit by learning in-person with Expert Mentors



Personalised descriptive feedback on your submissions to facilitate improvement

Marker Motion Simulation

Identify a target segment based on customer needs and effectively implement a positioning strategy to increase revenue and profits.

COVID 19

Apply microeconomic and macroeconomic concepts in the context of the pandemic.

New Heritage Doll Company

Decide which projects to invest in depending upon quantitative factors with the objective of maximising the value of the company.

Lisa Benton Case Study

Solve dilemmas and conflicts at the workplace through application of organisational behaviour concepts.

Learning Path



Marketing Management



Business Strategy



Accounting and Finance



Specialisation Module



Business Communication



Leadership, Engagement and People Performance



Decision Sciences



Enterprise and Risk Management



OB, HR and Legal



Digital Business Innovation



Operations and Supply Chain



Leading Change for Sustainable Future



Sales and Distribution



Programme Highlights

Core Modules

- 1 - Marketing Management
- 2 - Accounting and Finance
- 3 - Business Communication
- 4 - Decision Sciences
- 5 - OB, HR and Legal
- 6 - Operations and Supply Chain
- 7 - Sales and Distribution
- 8 - Business Strategy
- 9 - Specialisation Module
- 10 - Leadership, Engagement and People Performance
- 11 - Enterprise and Risk Management
- 12 - Digital Business Innovation
- 13 - Leading Change for Sustainable Future
- 14 - Business Economics

Specialisation Module

Market Research

HR Management

Operations and Supply
Chain Management

Accounting and Finance II

Business Analytics

Leadership and Decision Making

Online learning feature	What to expect
Recorded Video	Video Time
InVideo Questions	15 In Class Discussions 10 MCQs + Polls
Graded Assessment	25 MCQs or Open text Qs basis faculty
Projects	PPT/XLX, PDF, Video Submissions
Lecture Notes/Platform Text	Added for every module
Transcriptions	Added for every module
Live Session	~1.5 Hour Webinars * 3 per course

Assessment structure (per course)

Modules	Quizzes (in %)	Assignments (in %)	Exam (in %)
All modules	30	40	30

***Assessment element weightage varies from course to course**

***Overall passing criteria : Min 25% in each course**



Career Support



Career Coaching (1:1)



Get a dedicated career coach to help you stay on track to achieve your career goals, coach you on your profile, and support you in your career journey.

Career Webinars



Industry leaders to guide you on job opportunities, career path in the field of Management. Support on polishing your hard skills and soft skills for interview preparation.

Who is this Programme for?

01

Entrepreneurs
looking
for an in-depth
understanding

02

Aspiring or existing
general managers

03

Domain experts

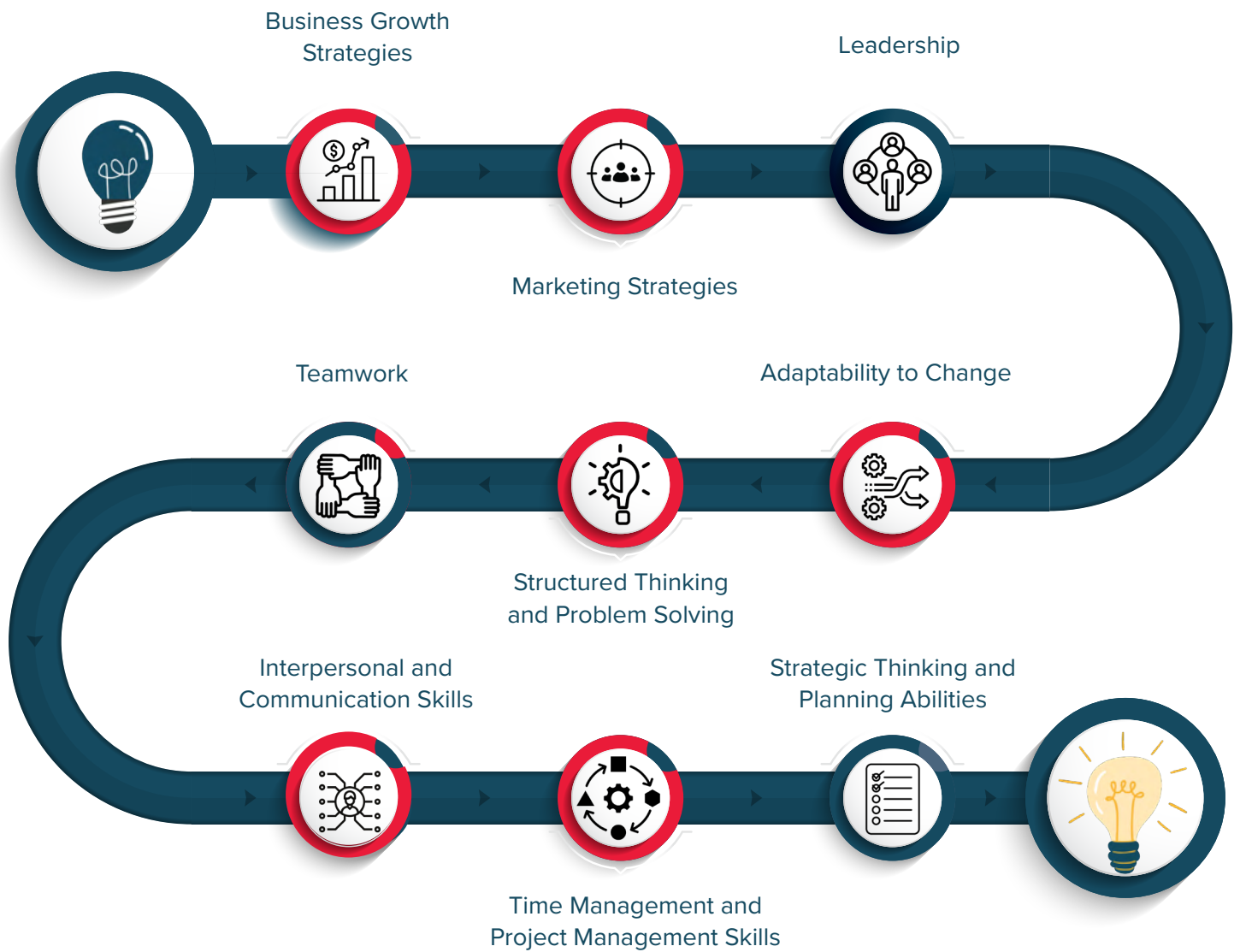
04

IT professionals seek-
ing to transition into
leadership roles in a
different industry

What are some of the Job Opportunities after Graduation?



Top Subjects you will learn



Programme Details



Programme Duration

8 months



Format

E-Learning



Programme Fee

Please refer to the website for program fee



Eligibility

Minimum Age: 21 Years Old

Academic Level: Bachelor's Degree in any discipline

Language Proficiency: Bachelor Degree where English is the mode of delivery, or IELTS 6.0, or equivalent



Weekly Commitment

15 Hours



Live Session

Every two weeks



Please contact us for more details:



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