GBTC

The world's *largest*Bitcoin ETF

Grayscale Bitcoin Trust ETF

As of 01/11/2024

Grayscale pioneered access to Bitcoin through its launch of Grayscale Bitcoin Trust in 2013 — the first Bitcoin fund of its kind. On 01/11/2024, GBTC uplisted to NYSE Arca as Grayscale Bitcoin Trust ETF, under the same ticker. GBTC offers investors the following advantages:

Efficient Exposure to Bitcoin

GBTC offers investors access to Bitcoin in the form of an exchange traded fund, listed on the New York Stock Exchange. Each share in Grayscale Bitcoin Trust ETF represents ownership in the Trust, the sole assets of which are Bitcoin.

Liquidity & Flexiblity

GBTC is the world's largest spot Bitcoin ETF with \$28B AUM*, holding over 3% of the total Bitcoin supply**. Shares of GBTC can be bought and sold continuously during U.S. trading hours.

*Based on AUM as of 01/11/2024

Growth of Hypothetical \$10,000 (since inception)

The cumulative return of the Net Asset Value of GBTC. Chart reflects a hypothetical \$10,000 investment net of fund expenses management fees and other expenses.

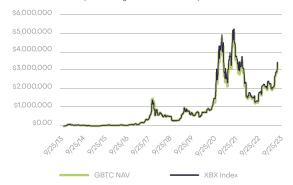


Chart performance as of 12/29/2023

Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than the performance quoted.

Track the Price of Bitcoin

The spot price of Bitcoin is determined by market participants across multiple constituent trading platforms. Each constituent trading platform is weighted proportionally to its trailing 24-hour liquidity with adjustments for price variance and inactivity. The methodology and data for this price calculation can be found on coindesk.com/indices/xbx.

Managed by a Crypto Specialist

As GBTC's sponsor since inception, Grayscale is one of the only asset managers with a decade of experience operating a Bitcoin investment vehicle that is regulated by the U.S. Securities Exchange Commission.

Investment Objective

Shares (based on BTC per Share) are designed to reflect the value of BTC held by the Trust, determined by reference to the Index Price, less the Trust's expenses and other liabilities. Bitcoin is a digital asset that is created and transmitted through the operations of the peer-to-peer Bitcoin Network, a decentralized network of computers that operates on cryptographic protocols. The Bitcoin Network allows people to exchange tokens of value, Bitcoins, which are recorded on a public transaction ledger known as a Blockchain.

Since NYSE Uplisting (%)

| | 1M | 3M | YTD | 1Y | 3Y | 5Y | Since Inception |
|-------|----|----|-----|----|----|----|-----------------|
| NAV | X | Х | X | X | X | × | X |
| Price | Χ | X | Χ | X | Χ | Χ | × |
| Index | Χ | X | Χ | X | Χ | Χ | × |
| | | | | | | | |

Since OTC Listing (%)

| | 1M | 3M | 6M | YTD | 1Y | 3Y | 5Y | Inception |
|-------------------------|--------|--------|--------|---------|---------|--------|--------|-----------|
| NAV | 11.12% | 55.32% | 36.87% | 148.74% | 148.74% | 11.05% | 57.88% | 74.59% |
| Index | 11.30% | 56.10% | 38.24% | 153.75% | 153.75% | 13.27% | 61.02% | 78.06% |
| 09/25/2013 - 01/10/2024 | | | | | | | | |

Full History (%)

| | 1M | 3M | 6M | YTD | 1Y | 3Y | 5Y | Since Inception |
|----------|-----------|------------|--------|---------|---------|--------|--------|--------------------|
| NAV | 11.12% | 55.32% | 36.87% | 148.74% | 148.74% | 11.05% | 57.88% | 70.97% |
| Index | 11.30% | 56.10% | 38.24% | 153.75% | 153.75% | 13.27% | 61.02% | 74.38% |
| Perform: | ance as o | f 12/29/20 |)23 | | | | | |

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^{**}As of 01/11/2024 based on percent of total bitcoin supply.

Fund Details

Inception Date: 9/25/2013 **NYSE Listing Date:** 1/11/2024

Benchmark Index: CoinDesk Bitcoin

Price Index

Assets Under Management: \$28,618,142,691.63

Shares Outstanding: 692,370,100

Net Asset Value (NAV):

\$41.33

Bitcoin per Share: 0.000894263

Total Bitcoin in Trust:

619,162.0971

Fund Expense

Ratio:

150%

Trading Details

Ticker: GRTC **Bloomberg IOPV** GBTC.IV

Ticker:

Index Ticker: XBX

CUSIP: 389637109

ISIN: US3896371099

Primary Exchange: NYSE

Service Providers & Structure

Gravscale Sponsor:

Investments, LLC

Index Provider: CoinDesk Indices.

Fund BNY Mellon

Administrator:

Bitcoin Custodian: Coinbase

Custody Trust Company, LLC

Auditor: Marcum LLP

Delaware **Statutory Trustee:**

Delaware Trust Company

Marketing Agent: Foreside Fund Services, LLC

Important Disclosures

The Grayscale Bitcoin Trust (BTC) (the "Trust") has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the Trust has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the Trust or any authorized participant will arrange to send you the prospectus (when available) if you request it by calling (833) 903-2211 or by contacting Foreside Fund Services, LLC, Three Canal Plaza, Suite 100, Portland, Maine 04101.

An investment in the Trust involves risks, including possible loss of principal. The Trust holds Bitcoins: however, an investment in the Trust is not a direct investment in Bitcoin. As a non-diversified and single industry fund, the value of the shares may fluctuate more than shares invested in a broader range of industries. Extreme volatility, regulatory changes, and exposure to digital asset trading platforms may impact the value of Bitcoin, and consequently the value of the Trust. Investments in digital assets are speculative investments that involve high degrees of risk, including a partial or total loss of invested funds. Investments in digital assets are not suitable for an investor that cannot afford loss of the entire investment.

The Trust relies on third party service providers to perform certain functions essential to the affairs of the Trust and the replacement of such service providers could pose a challenge to the safekeeping of the digital asset and to the operations of the Trust

NAV per Share is not calculated in accordance with GAAP. NAV per Share is not intended to be a substitute for the Trust's Principal Market NAV per Share calculated in accordance with GAAP. Prior to 01/11/2024, Principal Market NAV per Share was referred to as NAV per Share and NAV per share was referred to as Digital Asset Holdings per Share. Our definitions and calculations of these non-GAAP measures may not be the same as similar measures reported by other Bitcoin ETFs. Please refer to GBTC's filings with the Securities and Exchange Commission for additional information

Bitcoin Risk Disclosures

Extreme volatility of trading prices that many digital assets, including Bitcoin, have experienced in recent periods and may continue to experience, could have a material adverse effect on the value of Grayscale Bitcoin Trust ("GBTC" or the "Trust") and the shares could lose all or substantially all of their value.

Digital assets represent a new and rapidly evolving industry. The value of $\ensuremath{\mathsf{GBTC}}$ depends on the acceptance of the digital assets, the capabilities and development of blockchain technologies and the fundamental investment characteristics of the digital asset.

Digital asset networks are developed by a diverse set of contributors and the perception that certain high-profile contributors will no longer contribute to the network could have an adverse effect on the market price of the related digital asset

Digital assets may have concentrated ownership and large sales or distributions by holders of such digital assets could have an adverse effect on the market price of such digital assets.

The value of GBTC relates directly to the value of the underlying digital asset, the value of which may be highly volatile and subject to fluctuations due to a number of factors

A substantial direct investment in digital assets may require expensive and sometimes complicated arrangements in connection with the acquisition, security and safekeeping of the digital asset and may involve the payment of substantial acquisition fees from third party facilitators through cash payments of U.S. dollars. Because the value of GBTC is correlated with the value of Bitcoin, it is important to understand the investment attributes of, and the market for, the underlying digital asset. Please consult with your financial professional.

Prior to 1/11/2024, shares of Grayscale Bitcoin Trust (BTC) (the "Trust") were offered only in private placement transactions exempt from registration under the Securities Act of 1933, as amended (the "Securities Act"), and were quoted on the OTCQX® Best Market. The Trust did not have an ongoing share creation and redemption program. Effective as of the open of business on 01/11/2024, the shares of the Trust were listed on to NYSE Arca as an exchange-traded product, the Trust established an ongoing share creation and redemption program and the shares are being offered on a registered basis pursuant to a Registration Statement on Form

The Trust's investment objective both before and after 01/11/2024 has remained constant, namely to reflect the value of Bitcoin held by the Trust, less the Trust's expenses and other liabilities. However prior to 01/11/2024, the Trust did not meet its investment objective and the Trust's shares traded at both premiums and discounts to such value, which at times were substantial, in part due to the lack of an ongoing redemption program. Furthermore, the Trust's performance prior to 01/11/2024 is based on market-determined prices on the OTCQX, while the Trust's performance following such date is based on market-determined prices on NYSE Arca. As a result, the Trust's historical data prior to 01/11/2024 is not directly comparable to, and should not be used to make conclusions in conjunction with, the Trust's performance following that date. The performance of the Trust before and after $% \left(1\right) =\left(1\right) \left(1\right) +\left(1\right) \left(1\right) \left(1\right) +\left(1\right) \left(1\right)$ 01/11/2024 may differ significantly.

- 1. Investments in the Trust are speculative investments that involve high degrees of risk including a partial or total loss of invested funds and are not suitable for any investor that cannot afford loss of the entire investment.
- 2. The CoinDesk Bitcoin Price Index (XBX) provides a USD-denominated reference rate for the spot price of Bitcoin (BTC). The index leverages real-time prices from multiple constituent trading platforms to provide a representative spot price
- 3. The Trust will not generate any income and regularly sells/distributes digital assets to pay for its ongoing expenses. Therefore, the amount of digital assets represented by each share will gradually decline over time.

Foreside Fund Services, LLC is the Marketing Agent of GBTC.

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