Grayscale Bitcoin Trust

Pioneering *access* to Bitcoin

As of 06/28/24

Grayscale pioneered access to Bitcoin through its launch of Grayscale Bitcoin Trust in 2013 the first Bitcoin fund of its kind. On 1/11/2024, GBTC uplisted to NYSE Arca under the same ticker. GBTC offers investors the following advantages:

Efficient Exposure to Bitcoin

GBTC offers investors access to Bitcoin in the form of an exchange traded product, listed on the New York Stock Exchange. Each share in Grayscale Bitcoin Trust represents ownership in the Trust, the sole assets of which are Bitcoin. The Fund is not a fund registered under the Investment Company Act of 1940, as amended ("1940 Act"), and is not subject to regulation under the 1940 Act, unlike most exchange traded products or ETFs.

Liquidity & Flexibility

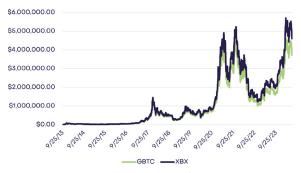
Sponsored by the world's largest crypto asset manager*, GBTC holds roughly 1.4% of the total Bitcoin supply**. Shares of GBTC can be bought and sold continuously during U.S. trading hours.

*Based on AUM as of 06/28/24 **As of 06/28/24 based on percent of total bitcoin supply

Growth of Hypothetical \$10,000

Growth of Hypothetical \$10,000 (since inception)

The cumulative return of the Net Asset Value of GBTC. Chart reflects a hypothetical \$10,000 investment net of fund expenses management fees and other expenses.



^{*} XBX: CoinDesk Bitcoin Price Index Chart performance as of 06/28/24.

Past performance does not guarantee future results. Investment return and principal value of an investment will fluctuate so that an investor's shares, when sold or redeemed, may be worth more or less than their original cost. Current performance may be higher or lower than the performance quoted.

Track the Price of Bitcoin

The spot price of Bitcoin is determined by market participants across multiple constituent trading platforms. Each constituent trading platform is weighted proportionally to its trailing 24-hour liquidity with adjustments for price variance and inactivity. The methodology and data for this price calculation can be found on coindesk.com/ indices/xbx.

Managed by a Crypto Specialist

As GBTC's sponsor since inception, Grayscale is one of the only asset managers with a decade of experience operating a Bitcoin investment vehicle that is registered with the U.S. Securities Exchange Commission.

Investment Objective

The investment objective¹ of the Grayscale Bitcoin Trust (GBTC) is to reflect the performance of the price of Bitcoin, less the Trust's expenses.

Returns^{*}

Since NYSE Listing	1M	3M	6M	YTD	1Y	3Y	5Y	10Y	"Since Inception"
Nav	-11.36%	-15.71%	x	х	х	х	х	х	28.82%
Price	-11.40%	-15.72%	x	х	x	x	x	x	30.84%
CoinDesk Bitcoin Price Index (XBX)	-11.25%	-15.38%	х	х	х	х	х	х	29.72%

 Full History (%)
 1M
 3M
 6M
 YTD
 1Y
 3Y
 5Y
 10Y
 Since Inception

 Nav
 -1140%
 -1572%
 4160%
 4160%
 93.74%
 6148%
 378.35%
 7843.27%
 37928.57

CoinDesk Bitcoin -11.25% -15.38% 42.67% 42.67% 97.23% 72.49% 38.688% 9,550.08% 46.446.05 Price Index (XBX)

						Annualized **			
Full History (%)	1M	3M	6M	YTD	1Y	3Y	5Y	10Y	Since Inception
Nav CoinDesk Bitcoin Price Index (XBX)	-11.40% -11.25%	-15.72% -15.38%	41.60% 42.67%	41.60% 42.67%				54.89% 57.93%	73.68% 76.97%

Returns as of 06/28/2024

*The performance table shows the Trust's performance for the time periods shown from inception through 7/30/2024. The Trust's performance prior to 1/11/2024 is based on market-determined prices on the OTCQX marketplace and on the Trust's performance without an ongoing share creation and redemption program. Prior to 1/11/2024, the Trust's shares traded at both premiums and discounts to the value of the Trust's assets, less its expenses and other liabilities, which at times were substantial, in part due to the lack of an ongoing share creation and redemption program. Effective as of 1/11/2024, the Trust established an ongoing share creation and redemption program and the shares of the Trust were listed to NYSE Arca. Hence, the Trust's returns for periods prior to 1/11/2024 are not directly comparable to, and should not be used to make conclusions in conjunction with, the Trust's performance for periods subsequent to 1/11/2024.

**Updated as additional returns data becomes available

The fund is subject to significant risk, heightened volatility, and possible loss of the entire principal. Therefore, the fund is not suitable for all investors. An investment in the Fund is not an investment in Bitcoin.

As of 06/28/24

Fund Details		Trading Details	I	Service Providers & Structure		
Inception Date:	9/25/2013	Ticker:	GBTC	Sponsor:	Grayscale	
NYSE Listing Date:	1/11/2024	Bloomberg IOPV			Investments, LLC	
Benchmark Index:	CoinDesk Bitcoin	Ticker:	GBTC.IV	Index Provider:	CoinDesk Indices,	
	Price Index ²	Index Ticker:	XBX		Inc.	
Assets Under Management:	\$16,533,313,721	CUSIP:	389637109	Fund Administrator:	BNY Mellon	
Shares		ISIN:	US3896371099	Bitcoin Custodian:	Coinbase	
Outstanding: 310,510,100		Primary Exchange:	NYSE		Custody Trust Company, LLC	
Net Asset Value (NAV):	\$53.25			Auditor:	KPMG LLP	
Bitcoin per Share:	0.00088808 3			Delaware	Delaware Trust	
Total Bitcoin in				Statutory Trustee:	Company	
Trust:	275,780.3043			Marketing Agent:	Foreside Fund	
Fund Expense Ratio:	1.50%				Services, LLC	

Important Disclosures

The Grayscale Bitcoin Trust (BTC) (the "Trust") has filed a registration statement (including a prospectus) with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the Trust has filed with the SEC for more complete information about the Trust and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the Trust or any authorized participant will arrange to send you the prospectus (when available) if you request it by calling (833)903-2211 or by contacting Foreside Fund Services, LLC, Three Canal Plaza, Suite100, Portland, Maine 04101.

Foreside Fund Services, LLC is the Marketing Agent for the Grayscale Bitcoin Trust.

There is no guarantee that a market for the shares will be available which will adversely impact the liquidity of the Trust. The value of the Trust relates directly to the value of the underlying digital asset, the value of which may be highly volatile and subject to fluctuations due to a number of factors.

The Trust relies on third party service providers to perform certain functions essential to the affairs of the funds and the replacement of such service providers could pose a challenge to the safekeeping of the digital asset and to the operations of the Trust.

NAV per Share is not calculated in accordance with GAAP. NAV per Share is not intended to be a substitute for the Trust's Principal Market NAV per Share calculated in accordance with GAAP.

Extreme volatility of trading prices that many digital assets, including Bitcoin, have experienced in recent periods and may continue to experience, could have a material adverse effect on the value of the Trust and the shares could lose all or substantially all of their value.

Digital assets represent a new and rapidly evolving industry. The value of the Trust depends on the acceptance of the digital assets, the capabilities and development of blockchain technologies and the fundamental investment characteristics of the digital asset.

Digital asset networks are developed by a diverse set of contributors and the perception that certain high-profile contributors will no longer contribute to the network could have an adverse effect on the market price of the related digital asset. Digital assets may have concentrated ownership and large sales or distributions by holders

of such digital assets could have an adverse effect on the market price of such digital assets.

The Trust holds Bitcoins; however, an investment in the Trust is not a direct investment in Bitcoin. As a non-diversified and single industry fund, the value of the shares may fluctuate more than shares invested in a broader range of industries.

A substantial direct investment in digital assets may require expensive and sometimes complicated arrangements in connection with the acquisition, security and safekeeping of the digital asset and may involve the payment of substantial acquisition fees from third party facilitators through cash payments of U.S.dollars. Because the value of the Trust is correlated with the value of Bitcoin, it is important to understand the investment attributes of, and the market forthe underlying digital asset. Please consult with your financial professional.

Grayscale does not store, hold, or maintain custody or control of the Trust's digital assets but instead has entered into the Custodian Agreement with a third party to facilitate the security of its digital assets. The Custodian controls and secures the Trust's digital asset accounts, a segregated custody account to store private keys, which allow for the transfer of ownership or control of the digital asset, on the Trust's behalf. If the Custodian resigns or is removed by the Sponsor or otherwise, without replacement, it could trigger early termination of the Trust. Prior to 1/11/2024, shares of the Trust were offered only in private placement transactions exempt from registration under the Securities Act of 1933, as amended (the "Securities Act"), and were quoted on the OTCQX® Best Market. GBTC did not have an ongoing share creation and redemption program. Effective as of the open of business on 1/11/2024, the shares of the Trust were listed to NYSE Arca as an exchange-traded product, GBTC established an ongoing share creation and redemption program and the shares are being offered on a registered basis pursuant to a Registration Statement on Form S-3.

The Trust's investment objective both before and after 1/11/2024 has remained constant, namely to reflect the value of Bitcoin held by the Trust, less expenses and other liabilities. However prior to 1/11/2024, the Trustdid not meet its investment objective and its shares traded at both premiums and discounts to such value, which at times were substantial, in part due to the lack of an ongoing redemption program. Furthermore, the Trust's performance prior to 1/11/2024 is based on market-determined prices on the OTCQX, while the Trust's performance following such date is based on market-determined prices on NYSE Arca. As a result, the Trust's historical data prior to 1/11/2024 is not directly comparable to, and should not be used to make conclusions in conjunction with, the Trust's performance following that date. The performance of the Trust before and after 1/11/2024 may differ significantly.

 Investments in the Trust are speculative investments that involve high degrees of risk including a partial or total loss of invested funds and are not suitable for any investor that cannot afford loss of the entire investment.

2. The CoinDesk Bitcoin Price Index (XBX) provides a USD-denominated reference rate for the spot price of Bitcoin (BTC). The index leverages real-time prices from multiple constituent trading platforms to provide a representative spot price.

3. The Trust will not generate any income and regularly sells/distributes digital assets to pay for its ongoing expenses. Therefore, the amount of digital assets represented by each share will gradually decline over time.