

Robinhood Financial LLC Customer Relationship Summary (“CRS”)



Effective June 12, 2024

<p>Introduction</p>	<p>Robinhood Financial LLC (“Robinhood Financial”, “RHF,” “we,” “our,” or “us”) is registered with the U.S. Securities and Exchange Commission as a broker-dealer and is a member of the Financial Industry Regulatory Authority (“FINRA”) and the Securities Investor Protection Corporation (“SIPC”). Brokerage and investment advisory services and fees differ; and it is important that you understand these differences. Free and simple tools are available for you to research firms and financial professionals at Investor.gov/CRS, which also provides educational materials about broker-dealers, investment advisers, and investing.</p>
<p>What investment services and advice can you provide me?</p>	<p>Robinhood Financial offers brokerage services to retail investors. Our primary business is providing retail customers with an app-based brokerage platform (“App”) to place orders to buy and sell stocks, exchange-traded funds (“ETFs”), and other securities or investment strategies such as trading on margin or using options strategies. Robinhood also provides educational content and tools for investors to learn about trading and the markets. We provide certain retail customers with recommendations to enroll in our fully paid securities lending (“Stock Lending”) program (“Stock Lending Recommendation”). Stock Lending Recommendations are made via email and App, and can be acted upon via the App. Not all customers are eligible for Stock Lending, and among eligible customers, not all will receive a recommendation to enroll in Stock Lending. While there is not an account minimum requirement to receive this recommendation, having a certain account value is one method of eligibility. Additional information about these criteria, certain limitations, and other requirements is available in the RHF Regulation Best Interest Disclosure. Stock Lending Recommendations are point in time recommendations and not monitored for changes. Also, certain retail customers are given an option to receive a recommendation of an asset allocation of ETFs through a proprietary computer algorithm, available exclusively through the App (“Portfolio Recommendation”). This is a point in time brokerage Portfolio Recommendation and is not monitored for future market changes. Portfolio Recommendations are only available for certain ETFs with a minimum investment of \$20.00; additional information about these limitations and other information about Portfolio Recommendations is available in the RHF Regulation Best Interest Disclosure. You always make the ultimate decision regarding whether to buy and sell securities (including if you receive a Portfolio Recommendation or Stock Lending Recommendation from us). We do not have any account minimums.</p> <p>Robinhood Financial is an introducing broker-dealer. Your cash and securities will be custodied by our affiliate, Robinhood Securities, LLC (“Robinhood Securities” and together with Robinhood Financial, “Robinhood”), which services your account by executing, clearing and settling your trades; preparing and distributing your account statements and trade confirmations; and extending credit to margin accounts. We offer NYSE- and NASDAQ-listed stocks, ETFs, options and American depository receipts (“ADRs”), as well as certain stocks and ADRs traded in over-the-counter markets. We also offer fractional shares in many of the same stocks, ETFs, and ADRs. We offer individual and joint brokerage accounts and Traditional and Roth Individual Retirement Accounts (IRAs). We do not offer mutual funds or fixed income securities, except in the form of an ETF. Robinhood does not provide account or investment monitoring services.</p> <p>For more information about our products and services, please visit our website at robinhood.com/us/en/about as well as our RHF Regulation Best Interest Disclosure and RHF Customer Agreement.</p> <p>Conversation starters: <i>Given my financial situation, should I choose a brokerage service? Why or why not? How will you choose investments to recommend to me? What is your relevant experience, including your licenses, education and other qualifications? What do these qualifications mean?</i> Responses to these questions can be found at: rbnhd.co/crs-rs.</p>
<p>What fees will I pay?</p>	<p>Robinhood does not charge commissions for executing buy and sell orders, nor does it charge for the point in time Portfolio Recommendations or Stock Lending Recommendations we make. Other fees will apply. The primary fees you should expect to pay include:</p> <p>Robinhood Gold Fees: Robinhood charges a subscription-based fee for access to premium features for eligible users such as the ability to participate in the brokerage cash sweep program with a preferred annual percentage yield (APY) rate, the ability to receive a preferred match rate for eligible IRA contributions, the ability to receive an increase in Robinhood Instant deposits based on your account balance, access to certain Level II Market Data and Morningstar Equity Research, and access to the Robinhood Gold Card, a credit card product offered by Robinhood’s affiliate, Robinhood Credit, Inc. (“RCT”). Gold subscription fees are disclosed in the Fee Schedule.</p> <p>Margin Interest: Robinhood charges a percentage on funds you borrow to purchase securities in a margin account.</p> <p>Other Fees and Costs: Robinhood charges other administrative fees, such as regulatory and exchange fees, and fees for certain paper copies of account documents as outlined in our Fee Schedule.</p> <p>Underlying Fees Associated With Investments: You will pay management fees (expense ratio) or other charges for ETFs you purchase, which are explained in more detail in the ETF’s prospectus.</p> <p>You will pay fees and costs whether you make or lose money on your investments. Fees and costs will reduce any amount of money you make on your investments over time. Please make sure you understand what fees and costs you are paying. For more information about fees and costs, please refer to the Robinhood Fee Schedule in the App or website, as well as the securities prospectus where applicable. Fees may change without notice and any changes will be reflected in the Fee Schedule.</p> <p>Conversation starters: <i>Help me understand how these fees and costs might affect my investments. If I give you \$10,000 to invest, how much will go to fees and costs, and how much will be invested for me?</i> Responses to these questions can be found at: rbnhd.co/crs-rs.</p>



<p>What are your legal obligations to me when providing Recommendations?</p> <p>How else does your firm make money, and what conflicts of interest do you have?</p>	<p><i>When we provide you with a recommendation, we have to act in your best interest and not put our interest ahead of yours. At the same time, the way we make money creates some conflicts with your interests. You should understand and ask us about these conflicts because they can affect the recommendations we provide you. Here are some examples to help you understand what this means:</i></p> <p>IntraFi Network Deposit Sweep Program. Robinhood gives you the choice to have your uninvested cash in your brokerage Account deposited into an insured account at one or more Program Banks. We earn money on the difference (or spread) between the rate at which the Program Bank pays you for the cash and the fees paid to us by the Program Banks for the use of your cash, so Robinhood has an incentive to send your cash to the Program Banks, and you receive a lower yield than if the Program Banks did not pay us a fee.</p> <p>Payment for Order Flow. Robinhood earns revenue from your trade activity and therefore has a monetary incentive for you to trade more. Specifically, we earn revenue from third-party market centers to which we route customer orders, so we have an incentive to route orders to market centers that pay or rebate us for such orders, subject to our best execution requirements.</p> <p>Principal Trading. RHS is responsible for executing your fractional share orders. When RHS has sufficient inventory in its principal account to facilitate your fractional orders, RHS may execute your fractional orders in a principal capacity. RHS may also source shares from the market and provide you with the same price that RHS received from the market in a riskless principal or agency capacity. When it acts as principal, RHS may make money or lose money on a transaction, depending on a variety of factors. For more information on money RHS can make from trading activity please see our 606 Report within the Disclosure Library.</p> <p>Examples of Other Revenue Robinhood Receives:</p> <ul style="list-style-type: none"> • Interest on uninvested cash deposited in interest-bearing bank accounts outside the Sweep Program. • Stock loan income from lending the stocks you purchase on margin or through your participation in the fully paid securities lending program. • Payment from a third-party for services rendered in distributing new securities issues. <p>Conversation starters: <i>How might your conflicts of interest affect me, and how will you address them?</i> Our response to this question can be found at: robinhood.com/crs-rs.</p> <p>For more information about conflicts of interest, please visit the Robinhood Disclosure Library and the RHF Regulation Best Interest Disclosure.</p>
<p>How do your financial professionals make money?</p>	<p>Robinhood Financial professionals do not receive commissions or other compensation related to client assets or clients' investment activities. In limited circumstances, some employees may receive incentive compensation tied to the overall success of certain products, including our Portfolio Recommendations and Stock Lending Recommendations products. Robinhood Financial professionals receive salaries and bonuses that are based on their overall job responsibilities and performance.</p>
<p>Do you or your financial professionals have legal or disciplinary history?</p>	<p>Yes. Visit Investor.gov/CRS for a free and simple search tool to research Robinhood and Robinhood Financial professionals. You can also find additional information about our financial professionals and the firm at https://brokercheck.FINRA.org: Robinhood Financial's CRD number is 165998.</p> <p>Conversation starters: <i>As a financial professional, do you have any disciplinary history? For what type of conduct?</i> Our responses to these questions are found on our website: robinhood.com/crs-rs.</p>
<p>Additional Information</p>	<p>For more information about our services or financial professionals or to request an up-to-date version of this Form and our Written Responses, please see our Disclosure Library, email help@robinhood.com, visit robinhood.com/contact, or call (650) 772-5277.</p> <p>Conversation starters: <i>Who is my primary contact person? Is he or she a representative of an investment adviser or a broker-dealer? Who can I talk to if I have concerns about how this person is treating me?</i> Our responses to these questions can be found at: robinhood.com/crs-rs.</p>