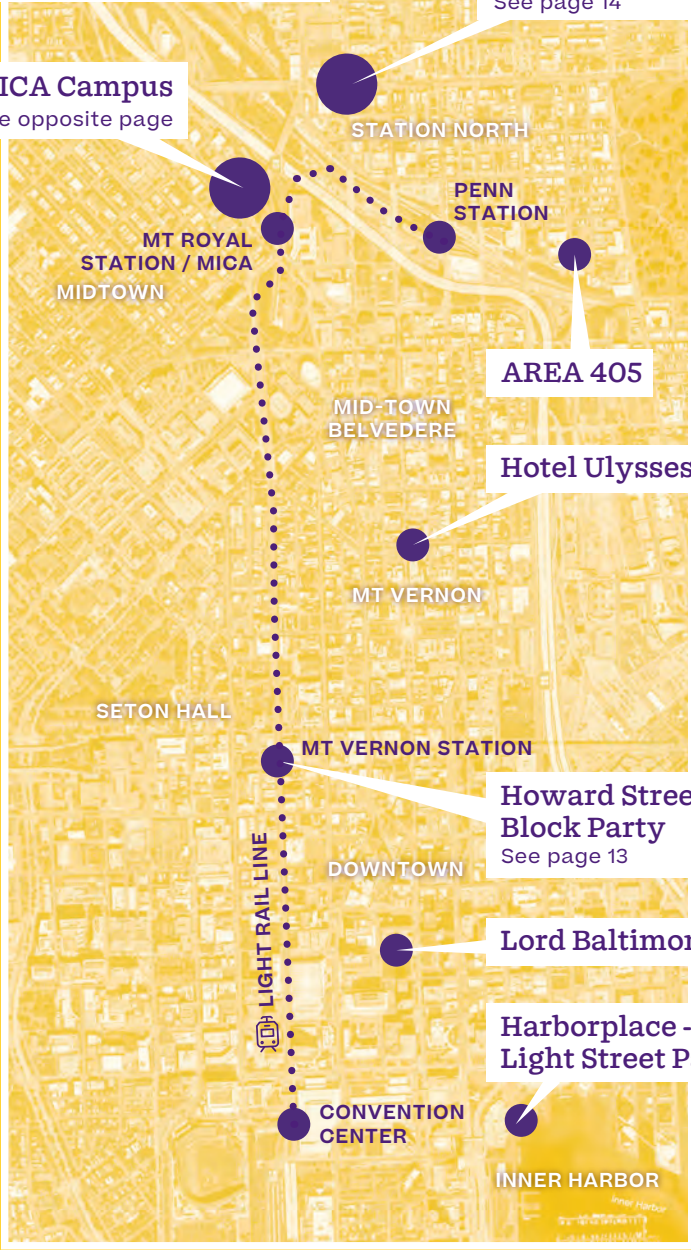


Key Event Sites

MICA Campus
See opposite page

Station North Campus
See page 14



Cohen Plaza

MICA - Fox Building



MICA Campus



KEY EVENT VENUE ADDRESSES

Area 405
405 E Oliver St

**Harborplace -
Light Street Pavilion**
301 Light St

Hotel Ulysses
2 E Read St

Howard Street Block Party
400 Block of N. Howard Street

Lord Baltimore Hotel
20 W Baltimore St

MICA - Brown Center
1301 W Mount Royal Ave

MICA - Fox Building
1305 W Mt Royal Ave

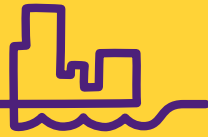
Station North Campus
Locations all along W. North Ave. See page 14.

Scan for Full Event Info →





Welcome to Placemaking Week!



Presented by

Project
for Public
Spaces

Co-Hosted by

the
Neighborhood
DesignCenter

Dear Placemaker,

Thank you for joining over 550 of your fellow public space leaders in Baltimore, Maryland, for a week of learning, exploration, and connection!

It's hard to believe it has been five years since our International Placemaking Week in Chattanooga, Tennessee, and so much has happened since then. The deadly coronavirus pandemic highlighted the importance of public space as fundamental social infrastructure, while the aftermath has magnified long-standing placemaking challenges, from supporting downtown recovery to addressing homelessness to planning for resilience.

These critical themes and so much more were reflected in the 300 proposals we received to participate in this year's program. Our conference reviewers had the tough job of narrowing these down into the program you see here, but we feel confident that you'll find four days full of inspiring ideas, opportunities to experience on-the-ground placemaking projects, and time to connect with colleagues, both old and new.

This year, our co-host is the Neighborhood Design Center, which we partnered with to develop an event that is authentically Baltimore, showcasing the city's diverse arts and culture community, its evolving waterfront, its creative reuses of vacant space, and its innovative work toward more just and equitable infrastructure. Our local partners are thrilled to welcome you to their city, and many Baltimoreans have come out to join us; they are our speakers, volunteers, mobile workshop leaders, attendees, sponsors, and venue hosts.

From all of us—please enjoy the conference and your time in Charm City!



Nate Storring
Co-Executive Director
Project for
Public Spaces

Wednesday, June 5

Today's Campus: Maryland Institute College of Art (MICA), Brown Center & Fox Building

1301 and 1305 W. Mt Royal Avenue, Baltimore, MD, 21217

To get to MICA for today's sessions from the conference hotels by public transit, take the Light Rail to Mt. Royal Station, then walk one block northwest on W Mount Royal Ave to the campus on your right.

To access public Wifi, log on to the network "MICA Guest."

8:00am – **REGISTRATION AND INFORMATION DESK**

5:00pm @ *Brown Center and Fox Building*

9:00am – **OPENING PLENARY - WELCOME TO BALTIMORE!**

10:30am @ *Brown Center, Falvey Hall*

Host: Alanah Nichole Davis, Chief Storyteller,
Mayor's Office of Performance and Innovation

Spoken-Word Performance: Nia June, Writer,
Filmmaker, Poet

Welcome

Nate Storning, Co-Executive Director, Project for
Public Spaces

Jennifer Gould, Executive Director, Neighborhood
Design Center

Couch Conversation: Baltimore— How Did We Get Here?

Dr. Lester Spence, Professor of Political Science &
Africana Studies, Johns Hopkins University

Interviewer: Lisa Snowden-McCray, Editor in Chief,
Baltimore Beat

A Message from Maryland DHCD Secretary Jacob R. Day

Couch Conversation: Community Placemaking through the Arts

Jaz Erenberg, Independent Community Artist &
Muralist

Interviewer: Tonya R. Miller Hall, Senior Advisor of
Arts & Culture, City of Baltimore

Jenene Whitfield, Arts Consulting & Thought
Leader

Keynote: Building Public Space for Culture to Thrive

Brittany Young, Founder & CEO, B-360

A Welcome from MICA Provost Rob Sabal

10:30am – **COFFEE BREAK**

11:15am @ *Brown Center, Leidy Atrium*

11:15am – **BREAKOUT PERIOD 1**

12:30pm

SHORT TALKS: Living with the Land: Resilience, Green Space & Fresh Food

@ *Brown Center, Falvey Hall*

Carla Brisotto, Assistant Director and Scholar,
University of Florida FIBER

Zoe Callahan, Rural Placemaking Coordinator,
County of Hawaii

Kelly Henderson, Government UX Research
Program Specialist, Beeck Center - Georgetown
University

Marina Queirolo, Founder, marketcity TO

Akshita Siddula, Executive Director, The 6th Branch

Moderator: Kurt Wheeler, Market Cities Program
Manager, Project for Public Spaces

Wednesday, June 5 (continued)

11:15am –
12:30pm

BREAKOUT PERIOD 1 (CONTINUED)

PANEL: The State of/and Traffic Calming Art in Baltimore & the U.S.

@ Fox Building - Room 320 (3rd Floor)

Quinton Batts, Baltimore Project Manager, Rails to Trails Conservancy

Graham Coreil-Allen, Founding Principal & Public Artist, Graham Projects

Mike Lydon, Principal, The Street Plans Collaborative

Shayna Rose, Toward Zero Manager, Baltimore City DOT

Graham Young, Project Manager, Baltimore City Mayor's Office of Infrastructure Development

PANEL: Soup to Nuts: Artists & City Officials Teaming up to Activate a Public Space

@ Fox Building - Room 210 (2nd Floor)

Rusty Carr, CEO, The Parks Alliance of Indianapolis

Danica Liongson, Landscape Designer, Merritt Chase

Shauta Marsh, Co-Founder, Big Car Collaborative

Courtney Rissman, Director of Events and Placemaking, Downtown Indy, Inc.

Jim Walker, Executive Director, Big Car Collaborative/Spark Placemaking

PANEL: What Could a Non-Sexist Baltimore Look Like?

@ Brown Center, Lecture Hall (3rd Floor)

Ashley Molese, Curator, AMO Curatorial LLC

Lizzie MacWillie, Architect, buildingcommunityWORKSHOP

PANEL: Crafting the Commons: Recent Placemaking Initiatives with MICA Social Design

@ Fox Building - Room 220 (2nd Floor)

Ana Mengote Baluca, Faculty, Maryland Institute College of Art

Dejia Danhi, Design Researcher, Ignite Design group

Tracy Rone, Faculty, Morgan State University

Lisa Bleich, Community Organizer, Wildseed Ecosystem

WORKSHOP: The Social Gravity of Joy

@ Fox Building - Room 310 (3rd Floor)

Hailey Jordan, Information Designer, Kings Imagination Co

PANEL: Case studies from Alumni of MICA's MFA in Community Arts & Community Art Collaborative Programs

@ Fox Building - Room 420 (4th Floor)

Hannah Brancato, Artist and Educator, Freelance

Genifer Fraser, Program Manager, Jubilee Arts

Christopher "kolpeace" Johnson, Artist, kolpeace LLC

Sara Kaltwasser, Assistant Director of Community Arts, Maryland Institute College of Art

Unique Robinson, Director, MFA Community Arts, Maryland Institute College of Art

Susan Tuberville, Program Manager, Community Art Collaborative, Maryland Institute College of Art

12:30pm –
1:50pm

LUNCH (INCLUDED)

@ Brown Center and Fox Building

Grab a sandwich and some fresh air before your afternoon breakout sessions.

Wednesday, June 5 (continued)

2:00pm – **BREAKOUT PERIOD 2**
3:15pm

SHORT TALKS: Creating People-First Streets, Transit & Infrastructure

@ Brown Center, Falvey Hall

Maura Dwyer, Public Art Coordinator, Station North Arts District/Central Baltimore Partnership

Jacque Gonzalez-Garcia, Planning & Design Manager, Downtown Houston+

Yuxiang Luo, Director, JLP+D

Derek Moore, Co-Founder, Friends of the Underground

Oscar Suastegui Quintero, Deputy Director for On-street Parking, Mobility Ministry of Mexico City

Sam Carter-Shamai, 2024 Early Career Canadian Urban Leader, School of Cities - University of Toronto

Sabina Sethi Unni, Schools Planner, Open Plans

Moderator: Jackson Chabot, Director of Advocacy and Organizing, Open Plans

PANEL: Fostering Community Identity & Driving Inclusive Economic Growth: Nurturing a Distinct Sense of Place Amidst Evolving Infrastructure

@ Brown Center, Lecture Hall (3rd Floor)

Andrea Devening, Senior Program Officer, Local Initiatives Support Corporation (LISC)

Brittney Drakeford, Founder, The Capital Market

Bryan Franklin, Deputy Director, Local Initiatives Support Corporation (LISC)

Hanna Love, Fellow, Brookings Metro, Anne T. and Robert M. Bass Center for Transformative Placemaking, Brookings Institution

WORKSHOP: Empowering Placemaking through Restorative Justice: A Community-Driven Framework for Equitable Placekeeping & Municipal Master Planning

@ Fox Building - Room 210 (2nd Floor)

Melissa Lee, Principal, Public Works Partners

Aron Lesser, Manager, Public Works Partners

WORKSHOP: From Vacant to Vibrant: How to Create a Pop-Up Community Space

@ Fox Building - Room 220 (2nd Floor)

Rishika Dhawan, Community Manager, CultureHouse

Aaron Greiner, Executive Director, CultureHouse

PANEL: Choreographing Better Cities: Dance as a Critical Placemaking Tool

@ Fox Building - Room 310 (3rd Floor)

Carly Bales, Director, Performer, Cultural Producer and Founding Creative Director, LeMondo

Harrison Guy, Artistic Director, Urban Souls Dance Company

CJay Philip, Artistic Director, Dance & Bmore

Bella Stenvall, Research Analyst, AEA Consulting

Edwin Wee, Director, Decadance Co Limited

PANEL: New Monuments as Public Art: Exercises in History, Trust & Accountability

@ Fox Building - Room 320 (3rd Floor)

Zoe Megins-Davies, Consultant & Researcher, Arup / Liverpool John Moore's University

Christopher Kojzar, Assistant Professor / Artist, University of Vermont

Teresa Durkin, Executive Vice President, Trust for the National Mall

Ebony Dumas, Senior Neighborhood Planner, DC Office of Planning

Wednesday, June 5 (continued)

2:00pm – **BREAKOUT PERIOD 2 (CONTINUED)**
3:15pm

PANEL: Planning, Implementing, Maintaining: A Business Improvement District Perspective

@ Fox Building - Room 420 (4th Floor)

Benjamin Bryant, Senior Associate,
Interface Studio

Alex Balloon, Executive Director, Passyunk Avenue
Revitalization Corporation

Emily Hopkins, Vice President of External Affairs,
NewTown Macon

Nathaniel Echeverria, Executive Director, Camden
Special Services District

Maria Gabriela Gonzalez Rausell, Associate Urban
Designer, Interface Studio

3:15am – **COFFEE BREAK**
3:45pm

3:45pm – **BREAKOUT PERIOD 3**
5:00pm

PANEL: Designing Change: Lessons from University-Community Partnerships in Avenue Market Revitalization

@ Brown Center, Lecture Hall (3rd Floor)

Karim Amin, Executive Director, Voices of 21217

Pickett Slater Harrington, Founder & Managing
Principal, Joltage

Kadija Hart, Principal, Founder, Quincy Morgan
Group

Alice Weston, Founding Partner, Ignite Design
Group

SHORT TALKS: Grantmaking for Placemaking: Supporting Community Projects

@ Brown Center, Falvey Hall

Bridget Anderson, Indiana Director, Patronicity
Amy Cohen, Business Generation Manager, Port of
San Francisco

Aisha Glover, Global Head of Urban Innovation,
Audible

Aaron Kaufman, Director of Community Projects,
Central Baltimore Partnership

Sarah Lewitus, Program Director, Performing Arts
& Accessibility, Mid Atlantic Arts

Martha Snow, Director of Community Design,
Urban Design Forum

Shaylee Zaugg, Program Manager, City & County
of Denver, Department of Transportation &
Infrastructure

Moderator: Nate Storrington, Co-Executive Director,
Project for Public Spaces

PANEL: Connecting Communities: The Role of Local Design Centers as Catalysts for Equitable Development

@ Fox Building - Room 220 (2nd Floor)

Keith Baker, Executive Director, ReConnect Rondo

Gary Gaston, CEO, Civic Design Center

Jennifer Gould, Executive Director, Neighborhood
Design Center

Madeleine Spencer, Co-Director, PlacemakingUS

Tya Winn, Executive Director, Community Design
Collaborative of Philadelphia

Wednesday, June 5 (continued)

3:45pm – **BREAKOUT PERIOD 3 (CONTINUED)**
5:00pm

WORKSHOP: Empowering Communities: Resident-Driven Creative Placemaking Workshop for Program Design, Management, Partnerships & Funding

@ Fox Building - Room 210 (2nd Floor)

Kady Yellow, Senior Director of Placemaking and Events, Downtown Vision, Inc. / Jacksonville

PANEL: Placemaking with Federal Agencies

@ Fox Building - Room 310 (3rd Floor)

Katherine (Katie) Irani, Health Scientist, Center for Disease Control

Jocelyn Jones, Acting Equity Coordinator, Federal Highway Administration, USDOT

Ben Stone, Director of Design & Creative Placemaking, National Endowment of the Arts

Bridget Marquis, Director, Reimagining the Civic Commons

PANEL: Building Toronto Together: Co-Creating Equitable Social Infrastructure in the Inner Suburbs

@ Fox Building - Room 320 (3rd Floor)

Cara Chellew, PhD Student, McGill University

Ima Esin, Cultural Planner, STEPS Public Art

Stephanie Mah, Creative Director, Giaimo

Naziha Nasrin, Program Director, plazaPOPS

Wes Reibeling, Co-Chair/ Manager of Toronto Networks, Janes Walk/ Park People/ Independent

Jaclyn Rodrigues, Senior Manager, Events & Initiatives, Toronto Arts Foundation

PANEL: People and Their Place: Lessons From High & Low-Resource Placemaking Efforts in New York City

@ Fox Building - Room 420 (4th Floor)

Tali Cantor, Director of Planning, Union Square Partnership

Jackson Chabot, Director of Advocacy and Organizing, Open Plans

Mike Lydon, Principal, The Street Plans Collaborative

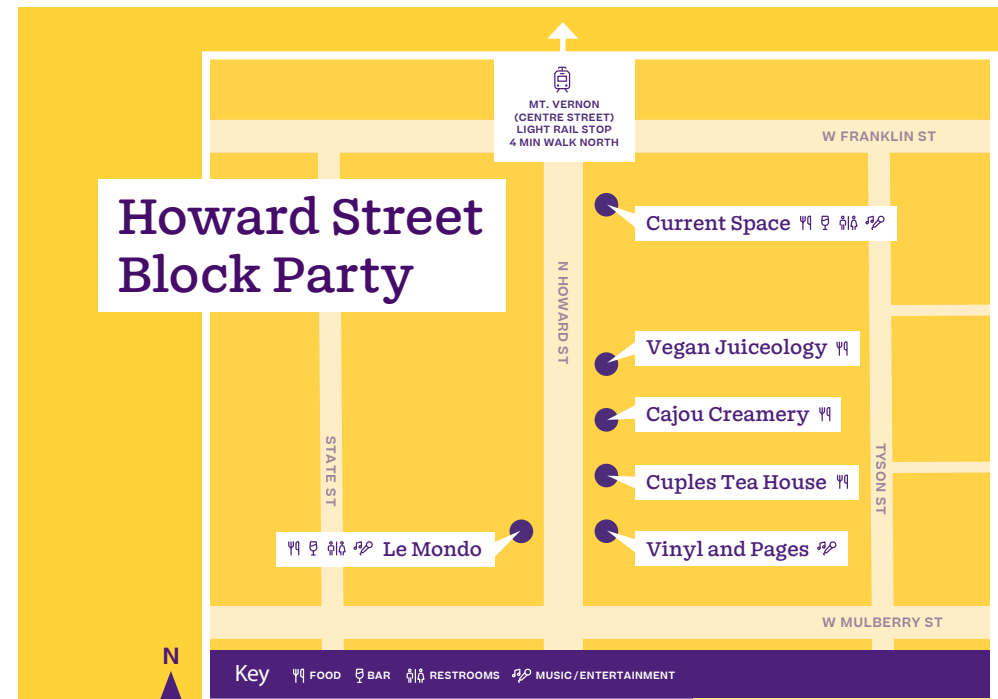
5:30pm – **Howard Street Block Party!**

8:00pm

@ N Howard Street between W Franklin St & W Mulberry St

Join us in the heart of the Bromo Arts District to see how placemaking takes shape in Downtown Baltimore. Be sure to bring your badge!

By public transit from MICA, take the Light Rail from Mt Royal to Mt Vernon Station and walk one block south.



Station North Campus



Mobtown Ballroom & Café

30 W North Ave

The Mobtown Ballroom & Café is a community coffee shop by day and an arts venue (with a full bar) by night. It hosts events, classes, dances, and Baltimore's greatest New Year's Eve party.

The Club Car

12 W North Ave

The Club Car is a queer cocktail bar and performance space that serves twists on classic drinks. It's known for its theatrical, vintage, and midcentury decor and bold art.

Impact Hub

10 E North Ave Suite 5

Impact Hub supports innovators and entrepreneurs. Its inspiring workspace and programming build the connections and skills people need to scale and sustain their initiatives, advancing equity and civic wealth.

Lazarus Center

131 W North Ave

Lazarus Center is the hub of graduate student life at MICA. Its 120,000-square-foot facility includes 177 studios, digital and photo labs, and a fabrication workshop.

The Parkway Theatre

5 W North Ave

The Parkway Theatre is the home of the Maryland Film Festival. Modeled after the West End Theatre in London, it has served cinema lovers for over a century from the silent era into the 1970s. It underwent extensive revitalization and expansion in 2017.

The Garage

6 E Lafayette Ave

The Garage is a Black-owned event space founded by community activist / entrepreneur Derrick Chase and home to non-profit Stand Up Baltimore.



Highland Park Shine | Credit: Graham Projects

Thursday, June 6

Today's Afternoon Campus: Station North Arts District
(locations all along W. North Ave - see map on page 14)

9:00am – Mobile Workshops

12:00pm
Check your email for your workshop information and directions. You can also check Sched.

1. **Community Paint at the Inner Harbor: A Mural to Remember Baltimore's Enslaved Workers**
2. **Art in Between: A "Street Museum" Connecting Baltimore's Cultural Institutions**
3. **Growing Healthier Communities: How Urban Farming Builds Land Justice in Baltimore**
4. **Let's Do It! Transforming Crosswalks & Blank Walls in East Baltimore Midway**
5. **Make Space: Using Cooperative Economics to Build Artist Communities**
6. **Vacant to Vibrant: Community-led Revitalization in Johnston Square**
7. **Power Tools to the People: Community Empowerment through Tool Access at the SNTL**
8. **Activating New Neighborhoods: Placemaking at the Baltimore Peninsula**
9. **A New Lexington Market**
10. **Researching the AFRO American Newspaper Archives**
11. **Countering Systemic Disinvestment: A Park & Green Space Development Model in Southwest Baltimore**
12. **Creative Placemaking in Highlandtown: Nurturing Healthy, Vibrant & Diverse Communities**

12:00pm – **LUNCH BREAK (ON YOUR OWN)**

2:00pm
Suggestions for lunch were shared in your mobile workshop information email.

1:30pm – **REGISTRATION AND INFORMATION DESK (COFFEE AND SNACKS CAN BE BOUGHT HERE)**

@ Mobtown Ballroom and Café

2:30pm – **BREAKOUT PERIOD 4**

3:45pm

PANEL: Inner Harbor 2.0—Inventing Waterfront Placemaking in a Post Industrial Society

@ Fred Lazarus IV Center, Auditorium (MICA)

Jacqueline Bershada, VP Planning & Design, National Aquarium

Adam Genn, Vice President, MCB Harborplace

Michael Humes, Senior Associate, Mahan Rykiel Associates

Laurie Schwartz, President, Waterfront Partnership of Baltimore

Amelle Schultz, Principal, Ayers Saint Gross

WORKSHOP: ChalkTalk: a Participatory Methodology for Designing Resilient Public Spaces

@ Impact Hub Baltimore

Jacob DeGeal, Assistant Professor, The University of Baltimore

WORKSHOP: Creating Intergenerational Public Spaces for Solace

@ The Club Car

Keisha Webster, Executive Director, Greenmount West Community Center Foundation

Thursday, June 6 (continued)

2:30pm – **BREAKOUT PERIOD 4 (CONTINUED)**
3:45pm

PANEL: Building Inclusive Outdoor Communities: Lessons from Pigtown Climbs & Beyond

@ *The Garage*

Amanda Foran, Landscape Architect, Envirocollab
Bri'Anna Horne, Founder, Pigtown Climbs
Hailey Jordan, Information Designer, Kings Imagination Co.
Sih Oka-Zeh, Director of Community Outreach and Engagement, Pigtown Climbs
Neha Srinivasan, Sr. Manager, Design & Sacred Places, Nature Sacred

PANEL: 83 to Hilton Restorative Justice with Food and You

@ *Parkway Theatre, Theatre 2*

Arica Gonzalez, Executive Director, The Urban Oasis
Ashiah Parker, Executive Director, No Boundaries Coalition
Amanda Stephenson, Owner, The Fresh Food Factory Market
Christy Turner, Policy and Research Analyst, West North Avenue Development Authority
Randi Williams, Green Space & Environmental Health Officer, West North Avenue Development Authority

PANEL: Built to Play: Scaling Play Infrastructure at the Regional Scale

@ *Parkway Theatre, Theatre 3*

Alex Allen, President & CEO, Chandler Park Conservancy
Carrie Leovy, Senior Strategist, Partnership Development, KABOOM!
Eamon O'Connor, Associate, Gehl
Kari Pardoe, Program Officer, Ralph C. Wilson, Jr. Foundation
Trevor Staples, Director of Grants and Skatepark Development, The Skatepark Project

3:45pm – **BREAK**
4:15pm

4:15pm – **BREAKOUT PERIOD 5**
5:30pm

PANEL: Crafting Contextually Appropriate Open Spaces: Embracing Community Identity through Placemaking

@ *Fred Lazarus IV Center, Auditorium (MICA)*

Kris Hoellen, Executive Director, B&O Railroad Museum
John Pezulla, Retail/Commercial Property and Asset Management, Placemaking, Activation, MCB Real Estate
Brian Reetz, Principal - Director of Landscape Architecture, Design Collective
Scott Vieth, Principal, Design Collective
Kenneth Young, City Manager, City of College Park

Thursday, June 6 (continued)

4:15pm –
5:30pm

BREAKOUT PERIOD 5 (CONTINUED)

WORKSHOP: Urban Cipher: A Race and Space Board Game

@ *Impact Hub Baltimore*

Heidi Thomas, Founding Principal, EnviroCollab

WORKSHOP: Collective Action: Agenda-Setting for the PlacemakingUS Network

@ *The Club Car*

Ryan Smolar, Co-Director, PlacemakingUS

Madeleine Spencer, Co-Director, PlacemakingUS

SHORT TALKS: Filling Vacancies: Reusing Storefronts, Alleys, and Empty Lots

@ *The Garage*

Simon Bertrang, Executive Director, SF New Deal

Alan Chan, Designer, di Domenico + Partners

Tina Govan, Principal, Tina Govan Architect, Inc.

Lisbeth Iversen, Leader / Public Sector PhD
Candidate, Arendal Municipality / AHO

Ilana Preuss, Founder & CEO, Recast City LLC

Alexis Rourk-Reyes, U.S. EPA, Superfund
Redevelopment Program Manager, U.S. EPA

Heidi Youngha Cho, Founder and Director, Domansa

Moderator: Ilana Preuss, Founder & CEO,
Recast City LLC

PANEL: The Power of Trails for Creating Connection and Celebrating Culture

@ *Parkway Theatre, Theatre 2*

Quinton Batts, Baltimore Project Manager, Rails to
Trails Conservancy

Arica Gonzalez, Executive Director, The Urban
Oasis

Christopher Schulze, President, Gwynns Falls
Community Association

Misty Fae, Executive Director, Friends of Herring
Run Parks, Inc

Kate Foster, Mid-Atlantic Director of Trail
Development, Rails to Trails Conservancy

PANEL: The Guardians of Baltimore: Stories of Change From 25 Black Women Leaders

@ *Parkway Theatre, Theatre 3*

Markia Beckwith, CEO / Executive Director, Natural
Born Champions

Gwen Brown, Organizer / Outreach Coordinator,
Behavioral Health Systems of Baltimore

Terry Moore, Sr. Pastor, New Solid Rock Fellowship
Church

Pauline Charles, President / Community Leader,
Darley Park Community Association

Whitney Frazier, CEO, WGF Studio

5:30pm -
6:30pm

UNOFFICIAL HAPPY HOUR

@ *The Royal Blue, The Club Car, or Mobtown
Ballroom and Café*

Purchase yourself a refreshment after a long day at one of the above Baltimore establishments, and find some friends to spend your open evening with! You can also find tours and other public events for this evening on Sched.

Friday, June 7

Today's Campus: Maryland Institute College of Art (MICA), Brown Center & Fox Building

1301 and 1305 W. Mt Royal Avenue, Baltimore, MD, 21217

To get to MICA for today's sessions from the conference hotels by public transit, take the Light Rail to Mt. Royal Station, then walk one block northwest on W Mount Royal Ave to the campus on your right.

To access public Wifi, log on to the network "MICA Guest."

9:30am – **REGISTRATION AND INFORMATION DESK**
5:00pm @ *Brown Center and Fox Building*

10:30am – **CLOSING PLENARY - THE STATE OF PLACEMAKING**
12:00pm @ *Brown Center, Falvey Hall*

Welcome

Elena Madison, Director of Projects, Project for Public Spaces

Couch Conversation: How Can Placemaking Scale Up?

Mallory Baches, President, Congress for the New Urbanism

Tracy Hadden Loh, Fellow, Brookings Metro

Madeleine Spencer, Co-Director, PlacemakingUS

Moderator: Nate Storrington, Co-Executive Director, Project for Public Spaces

Couch Conversation: The Future of Waterfronts

Ramon Marrades, Director, Placemaking Europe

Anna McCorvey, Senior Equitable Development Manager, 11th Street Bridge Park

Chika Mezie, Program Manager, A. Philip Randolph Institute San Francisco

Moderator: Laurie Schwartz, President, Waterfront Partnership of Baltimore

Closing

Briony Hynson, Deputy Director, Neighborhood Design Center

Juliet Kahne, Director of Events, Project for Public Spaces

Ajamu White, Founder/Head of Storytelling & Impact, The Medicine Show

12:00pm –
2:00pm

LUNCH BREAK (ON YOUR OWN)

We recommend that you go to a local restaurant or food hall on your two hour lunch break! Food can also be purchased from one of the food vendors Cohen Plaza.

2:00pm –
3:15pm

BREAKOUT PERIOD 6

SHORT TALKS: Placekeeping: Honoring Community Cultures & Stories

@ *Brown Center, Falvey Hall*

Dejia Danhi, Design Researcher, Ignite Design group

Christina Delgado, Founder, Tola's Room

Shawn Dunwoody, Creative Director, Hinge Neighbors

Nancy Goldring, President, Northeast Towson Improvement Association, Inc.

Anita Morson-Matra, Cultural Planning Project Manager, Community Engagement, City of Boston / Mayor's Office of Arts & Culture

Fiorella Pinillos, Co-director, La Libelula Cooperative

Moderator: Christina Delgado, Founder, Tola's Room

Friday, June 7 (continued)

2:00pm – **BREAKOUT PERIOD 6 (CONTINUED)**
3:15pm

PANEL: Tools and Techniques for Placemaking Success

@ Brown Center, Lecture Hall (3rd Floor)

Anne-Marie Spencer, Corporate VP of Marketing,
Playcore

Rick Wood, Senior Development Manager,
Impact Parks

WORKSHOP: Exploring Baltimore's Identity through Architectural Sketching

@ Fox Building - Room 210 (2nd Floor)

Eric J. Jenkins, AIA, Lecturer, Maryland Institute
College of Art

Robert R. Lowe III, Associate Professor,
Department of Architecture & Interior Design,
Anne Arundel Community College

Jeffery Roberson, Assistant Professor, Department
of Architecture & Interior Design, Anne Arundel
Community College

PANEL: Retrofitting Suburbia through Placemaking: Equitable Economic Development along the Blue Line Corridor

@ Fox Building - Room 220 (2nd Floor)

Andy Clarke, Director of Strategy, Toole Design

Adam Dodgshon, Planning Supervisor, M-NCPPC

Jared Press, Principal, HR&A Advisors

Angie Rodgers, Deputy Chief Administrative Officer,
Prince George's County Government

MacKenzie Twardus, Associate, Design Collective

WORKSHOP: How San Francisco Is Using Placemaking to Engage People in the Next Wave of Waterfront Revitalization: Sea Level Rise

@ Fox Building - Room 310 (3rd Floor)

Amy Cohen, Business Generation Manager, Port of
San Francisco

Julie Flynn, Senior Project Director, The Street
Plans Collaborative

WORKSHOP: LGBTQ Placemaker Storytelling Toolkit

@ Fox Building - Room 320 (3rd Floor)

Robin Abad Ocubillo, Citywide Ombuds, City of
Oakland, Co-Founder, Global LGBTQ Storytelling
Congress

Wes Reibeling, Co-Chair/ Manager of Toronto
Networks, Janes Walk/ Park People/ Independent

PANEL: Building Safer & Healthier Communities: The Transformative Influence of Placemaking

@ Fox Building - Room 420 (4th Floor)

Dan Baisden, Community Development
Administrator, City of Fort Wayne

Réna Bradley, Neighborhood Planner, City of Fort
Wayne

Megan Grable, Neighborhood Planner, City of Fort
Wayne

John MacDonald, Professor of Criminology and
Sociology, University of Pennsylvania

3:15am –
3:45pm

COFFEE BREAK

Friday, June 7 (continued)

3:45pm – **BREAKOUT PERIOD 7**
5:00pm

SHORT TALKS: On the Waterfront: Making Rivers & Harbors into Community Destinations

@ Brown Center, Falvey Hall

Aaron Cuison, Marketing Director, Waterfront Partnership

Catherine Ferrer, Founder, Place 4 Consulting

Andrew Gustafson, Vice President, Turnstile Tours & Studio

Taylor Mathiesen, President, Quay North Urban Development

Kelsea McCrary, Chief Cultural and Economic Development Officer, City of Monroe, Louisiana

Bryce Turner, President, BCT Design Group

Diane Ruggiero, Director, City of Alexandria Office of the Arts

Moderator: Aaron Cuison, Marketing Director, Waterfront Partnership

PANEL: For Us By Us: Place Keeping in Black Communities

@ Brown Center, Lecture Hall (3rd Floor)

Jason Hyman, Owner, Realinc

Desiree' Powell, Founder/Urban Planner, DRBTS LLC

Khalia Young, Community Organizer, The Key to Planning LLC

WORKSHOP: How the Tennessee Department of Health is Promoting Health Equity through Built Environment Design

@ Fox Building - Room 210 (2nd Floor)

Shannon Velasquez, Built Environment Coordinator, Tennessee Department of Health

Kelly Ware, Healthy Development Coordinator, Tennessee Department of Health-Southeast

PANEL: Placemaking & Social Inclusion

@ Fox Building - Room 220 (2nd Floor)

Elena Madison, Director of Projects, Project for Public Spaces

Elliott Madison, Clubhouse Executive Director and Chief Program Officer, Fountain House

PANEL: Framing the Future of the Roundhouse: Trauma & Public Engagement in Placemaking

@ Fox Building - Room 310 (3rd Floor)

Ian Litwin, City Planner Supervisor, Philadelphia City Planning Commission

Alex Peay, Founder & Chief Trouble Maker, Ones Up

Marisa Denker, CEO & Co-Founder, Connect the Dots

Sylvia García-García, Principal, Connect the Dots

Friday, June 7 (continued)

3:45pm – **BREAKOUT PERIOD 7 (CONTINUED)**
5:00pm

PANEL: Culturally Responsive Placemaking for Social, Economic & Environmental Justice

@ Fox Building - Room 320 (3rd Floor)

Ariam Ford, Equity and Inclusion Lead, Uncommon Bridges

Andrew Martineau, Co-Founder / Managing Partner, Zero Empty Spaces

Garry Gilliam, CEO, The Bridge Eco-Village

Jennie Kovalcik, Project Manager, BDS Planning and Urban Design

Matthew Richter, Senior Advisor, Cultural Space Agency

WORKSHOP: Humanity & Connection to Place & History through Art

@ Fox Building - Room 420 (4th Floor)

Sharon Attipoe Dorcoo, Principal, TERSHA LLC

5:00pm – **Meet for Neighborhood Walks**

5:30pm @ MICA Cohen Plaza (AKA the quad in front of the Brown Center)

5:30pm – **Neighborhood Walks**

6:00pm Groups of guided walks will cut through the Station North and Greenmount West neighborhoods on the way to the Closing Party. Locations along the way will be activated by community members and Neighborhood Design Center partners!

Shuttles from Cohen Plaza to Area 405 will be provided for those who cannot join the 20-minute walk.

5:30pm –
8:30pm

“The City is Yours” Closing Party!

@ Area 405

Join us for food, drinks, and performances that showcase the essence of Baltimore’s culture and charm, as we wrap up the 4th International Placemaking Week with the Neighborhood Design Center’s annual event.

Be sure to bring your name badge!



Kirby Lane Park | Credit: Harry Connolly

Saturday, June 8

If you're still in Baltimore this morning, there's a few public activities you can join.

9:00am – **Floatilla Watch Party: Seeing the Harbor through Googly Eyes**
11:00am

@ Harborplace - Light Street Pavilion (301 Light Street) upstairs on the balcony, look for our yellow signs by the doors!

Join us and the team from Gensler's Baltimore office to enjoy coffee, pastries, and conversation while we watch this procession of paddlers on the Inner Harbor.

10:00am **Baltimore Floatilla & related activities**

onwards @ Harborplace Amphitheater

Check Sched for details if you're looking to paddle!

10:00am **Charles Street Promenade Pedestrian Takeover**

onwards @ Charles St from Saratoga St to North Ave

Acknowledgments

It would not have been possible to produce the 4th International Placemaking Week without the involvement of many other organizations, agencies, and individuals.

Jennifer Vey	Megan McCormack & the Harp and Spice team
Tracy Gosson	Bromo Arts District
Tonya Miller Hall	Central Baltimore Partnership
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Kacie Moon	T Rowe Price
	Maryland DHCD

And of course, we thank all of the Placemaking Week volunteers this year—MICA graduate students, Planning staff from the City of Baltimore, Central Baltimore Partnership, local architects, designers, artists, and everything in between!



Station North Arts District | Credit: Neighborhood Design Center

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the Neighborhood DesignCenter

Founded in 1968, the Neighborhood Design Center is a nonprofit organization that facilitates the development of healthy, equitable neighborhoods through community-engaged design and planning services. By providing the tools, expertise, and partnerships necessary to realize neighborhood visions, we support broad participation in the evolution of the built environment. Learn more at **ndc-md.org**.