

A blurred city street scene with cars and a traffic light. The image is out of focus, showing a line of cars in traffic. A traffic light with a red light is visible in the background. The overall tone is muted and professional.

Uber for Business

How to reduce the carbon footprint of business travel

Business travel is making a welcome recovery, but its landscape has changed. Organizations are now relying more on technology and digital collaboration, focusing more on traveler wellness, and embracing bleisure. They're also taking a hard look at how and why employees move around (or stay put) for work.

We've seen that there will always be an important reason for colleagues and customers to travel, whether it's an annual trade show or a strategic account meeting. But the successes of remote work and virtual collaboration during the pandemic have led companies to reevaluate the need for regular corporate travel—especially as it relates to creating sustainable practices.





How companies are responding to business travel's environmental impact

During peak COVID-19 lockdown periods, greenhouse gas (GHG) emissions from air travel **decreased by a startling 75%**. The fact that flying for business contributes to **2% of the total global GHGs** from air travel further illuminates the benefits of booking business-critical flights primarily. Unfortunately, driving can be just as environmentally problematic as flying: **petroleum combustion vehicles** account for the most GHG emissions in the transportation sector.

Recent insights reveal that sustainability will continue to play a big role in how we explore the world and how we travel for our jobs. In a 2022 study, the Global Business Travel Administration (GBTA) and Uber for Business found that **50% of corporate travel managers surveyed in the United States and Canada** said sustainability is “very important” or “extremely important” in the design of their company’s travel program.

Sustainability at Uber: our road to zero emissions

At Uber, we're working to reduce our environmental impact as well. It's our responsibility as one of the largest mobility platforms in the world to more aggressively help tackle the challenge of climate change. We want to do our part to drive a green recovery in our cities, and we're approaching this task in a number of ways.

In September 2020, we made a commitment to become a **zero-emission rides platform**—with 100% of rides taking place in electric vehicles (EVs), on public transit, or with micromobility—by 2040. To meet this goal, we:



Are committing \$800 million to help hundreds of thousands of drivers transition to EVs through the **Green Future program**.



Have established a **partnership with Hertz** that aims to provide drivers on the Uber platform with access to 50,000 Tesla rentals by 2023. Over 25,000 drivers have already joined the program.



Are investing in **our multimodal network** to promote sustainable alternatives to personal car usage.

As a platform built on movement, Uber's environmental impact makes a difference, and our yearly **ESG Report** is one way we're showing our progress. Along with many other metrics, the report details emissions data on over 1.4 billion rides completed between 2020 and 2021. We've also joined the **Science Based Targets initiative** and the **Climate Pledge**, which includes a commitment to net-zero carbon emissions across the entire company's operations by 2040.



The road to zero emissions requires transparency and being accountable for progress year after year. Uber is proud to be the first mobility platform to measure and report on emissions from customers' real-world use of our products.

Dara Khosrowshahi

Uber CEO



To learn more about the company's green initiatives, you can read our latest **sustainability report**.



The benefits of Uber, reimagined for business travel

One way you can start reducing your organization's carbon footprint is by reassessing its ground-transportation offerings. Ridesharing can be a more sustainable alternative to having employees drive personal vehicles or rental cars when they need to move around for work.



With **Uber for Business**, companies can tap into mobility options through Uber to create ride programs for their workforce. Available in over 70 countries and 10,000 cities, it's a globally accessible solution with options designed to meet companies' diverse needs.



In more than 100 major urban markets, riders can choose **Uber Green**, which allows them to book a hybrid or fully electric vehicle for their trip. They can also tap into other travel-handly options such as **Uber Reserve**, which helps **improve the airport-rides experience**, and Uber Comfort Electric, a premium-EV option available in certain areas.



The Uber for Business platform also allows organizations to customize their employee rides programs by setting limits and allowances based on time, location, and vehicle type. And to streamline expensing and reduce paper usage, Uber for Business offers multiple **online integrations** with expense providers such as SAP Concur.



Your company and your employees can also take comfort in the fact that Uber partners with other environmentally minded brands including **Marriott Bonvoy** and **American Express**—because we can all reach our sustainability goals faster if we work together.



And the benefits for employees extend beyond the ozone layer. Marriott Bonvoy members can **earn hotel points** on qualifying rides and meals, while American Express Corporate Card holders can **earn Uber Cash** when they ride with Uber and order with Uber Eats through their business profile.

“As innovators best known for helping you tap a button and get a ride, we want to next become known for helping you go from A to B in a way that does right by the planet.

Thibaud Simphal

Global Head of Sustainability at Uber



Build sustainability into your travel program with Uber for Business

Uber for Business is proud to serve as a climate and sustainability partner for our clients around the world. In conjunction with Uber's overall sustainability goals, our platform's sustainability insights feature adds an extra layer of visibility to your program.

By helping businesses track carbon-emissions data and the number of eco-friendly trips their employees take, Uber for Business can help organizations better understand their carbon impact and the work they're doing to reduce it. You can [read more about sustainability reporting here](#).

Reducing the carbon footprint of business travel is a complicated task. Whether your organization has a robust sustainability plan already in place or is just beginning the conversation, Uber for Business is here to help.



Learn how Uber for Business can support your sustainability goals →