

## **CRAIG VAN SLYKE**

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### **ACADEMIC EXPERIENCE**

2018 – **College of Business**  
Present **Louisiana Tech University**  
Mike McCallister Eminent Scholar Chair in Information Systems

2012 - **W.A. Franke College of Business**  
2018 **Northern Arizona University**  
**Dean (2012-2017), Professor of Information Systems (2012 – present)**  
Lead the operations and academic programs of the College, which has over 3,500 students and includes traditional business majors and the School of Hotel and Restaurant Management. Provide leadership and direction to the College's faculty and support staff, which totals over 150 individuals. Lead curricular and student development innovation. Manage the human resources of the College. Interact with the leaders of other units on campus. Actively participate in fund-raising activities. Develop and articulate a shared vision for the College and translate that vision into strategic goals. Lead strategic and tactical planning efforts. Promote the College, its programs and students to external stakeholders, including alumni, donors, employers and others in the community. Interact with community leaders to develop co-branded activities. Manage a budget of over \$20 million. Manage accreditation processes with two accreditors, Association to Advance Collegiate Schools of Business (AACSB) and the Accreditation Commission for Programs in Hospitality Administration (ACPHA). Serve as a member of the President's Cabinet and Provost's Academic Leadership Council. From 2013-2015, oversaw veteran student affairs for the Flagstaff campus. Represent Academic Affairs on the university's IT Transition Team. Teach a First-Year Seminar on self-leadership. Serve as an AACSB initial accreditation mentor and Continuous Improvement Review peer review team member.

### **Major Accomplishments**

#### **Innovations**

- Established Executive-in-Residence program, which brings recently retired business executives to the faculty; currently there are five full-time and two part-time executives-in-residence
- Launched the Global Business Program, which allows students to simultaneously earn a business and a language degree while participating in an international internship and study abroad experience.
- Established a Veterans Student Center for the Franke College of Business
- Established the Research Mentor program, which will allow the college to save approximately \$500,000 per year in salary costs

- Established the Get Published! Workshop, which is a week-long workshop directed at enabling non-doctoral faculty to publish in academic outlets.
- Established a Staff Appreciation Week

#### Outcomes

- Secured \$14 million in private donations (some of this was in process prior to my arrival)
- Secured external funding (\$1,200,000) for a non-profit and social entrepreneurship program and center
- Increased enrollments by approximately 27%. In the five years prior to my arrival, enrollments had increased a total of 4%
- Grew employer participation in the college's career fairs (separate fairs for business and Hotel and Restaurant Management) from approximately 70 in my first Fall semester to over 140 in the most recent term
- Grew post-graduation satisfactorily engaged rate to over 80%
- In collaboration with University Advancement, secured over \$300,000 in scholarship funding for students of color
- Grew breadth of faculty scholarship by engaging non-tenure-track faculty in scholarly activities

#### Student engagement

- Created the Students of Color Inclusion Task Force, which has increased engagement of our students of color
- Established significant Native American educational outreach projects, including the Seven Generation Money Management Game, the Seven Generation Paths to Success summer program, and high school entrepreneurship clubs
- Initiated the career coach program, which brings retired executives into our Career Development Office to work one-on-one with students
- Established the investments lab, which gives students access to nine Bloomberg terminals
- Structured the Business Leadership Program, a three year program based on a model of trust-based leadership

#### Accreditation

- Led successful AACSB re-accreditation effort; we were the second business school in the world to be re-accredited under AACSB's 2013 Standards.
- Named as accreditation mentor (AACSB) for Westminster College, a private, liberal arts college in Salt Lake City
- Presented at two AACSB Accreditation conferences (topics were impact of research and our research mentor program)
- Serve as a peer reviewer for AACSB Continuous Improvement Reviews

#### External engagement

- Named to the Boards of the Arizona Lodging and Tourism Association and the Arizona Society of Certified Public Accountants

- Assisted the Flagstaff Symphony Orchestra and the Greater Flagstaff Chamber of Commerce with their strategic planning efforts
- Engaged with two National Advisory Boards (one for business and one for hotel and restaurant management)
- Established formal relationships with several international university partners, primarily in China

Other accomplishments

- Collaborated with other NAU colleges on numerous projects, including an interdisciplinary engineering/business program, Career Steps (an online professionalism program), and the Consortium for Civic Engagement, among others.
- Initiated a faculty-led strategic planning process
- Initiated a faculty-led review of the Hotel and Restaurant Management and Communications curricula
- Initiated faculty-led revision of journal ranking scheme; the revision was directed at increasing the quality and impact of our faculty's publications
- Established a program that enables and encourages non-tenure-track faculty to engaged in scholarly activities

2007 –  
2012

**John Cook School of Business**

**Saint Louis University**

**Associate Dean for Academic Programs (2008-2012)**

**Chair, Decision Sciences & Information Technology Management (2007-2009)**

**Professor of IT Management** (promoted from Associate Professor in 2011)

*Associate Dean for Academic Programs*

Responsibilities include overseeing all academic programs of the school (Bachelors, Masters and Doctoral), chairing curriculum-related boards and task forces, overseeing the school's information technology, interfacing with other units on campus, representing the school on university-level committees and task forces, representing the school at external events, managing course schedules, working with development staff for focused fund-raising, analyzing and acting upon assurance of learning data for all programs, and overseeing marketing and promotion activities for MBA programs. Also worked with Dean, fellow Associate Dean and department chairs in strategic planning, and contingency budget planning for the school. Direct reports include assistant deans for undergraduate and graduate programs, director of career resources center, technology manager and administrative assistant. Oversee budgets totaling over \$600,000.

Major Accomplishments - Academic

- Led curriculum alignment review and redesign of business core
- Initiated and implemented Cook Scholars program, which allows highly qualified students to complete their bachelors in three years
- Led efforts to design and implement the following programs:

- Undergraduate concentration in Sports Business
- Undergraduate certificate in Sustainable Business Practices
- Post-MBA Graduate Certificates
- Graduate Business Certificate (mini-MBA)
- Social Justice Computing Project
- Implemented faculty mentoring program for undergraduate students

#### Major Accomplishments – Accreditation and Administration

- Helped prepare AACSB reaffirmation report
- Involved in Assurance of Learning Program, especially as related to curriculum improvements based on assurance of learning data.
- Worked with Executive Committee to refine AACSB AQ/PQ standards
- Worked with Dean and Executive Committee to prepare and update the school's strategic plan.
- Coached several faculty on teaching and classroom management, which resulted in substantial improvements in teaching performance.

#### Major Accomplishments – Technology

- Initiated and served as executive sponsor of application virtualization project, which allows all classrooms to become virtual computer labs.
- Reduced technology spending while increasing effectiveness
- Started Dean's office social media presence (<http://twitter.com/SLUBiz>)
- Worked with external agency to redesign digital presence (ongoing)

#### ***Chair, Decision Sciences & Information Technology Management Department***

Responsible for the general administration of the department, including curriculum design, course scheduling, budget management, faculty and staff supervision and evaluation, managing part-time faculty, and setting strategic direction for the department.

#### Major Accomplishments:

- Increased number of ITM majors by over 100%.
- Increased enrollments in non-core ITM courses by over 100%.
- With faculty, redesigned the undergraduate ITM curriculum to enhance currency and flexibility.
- Developed, with departmental faculty, new, highly relevant courses that appeal to both ITM majors and non-majors
  - Spreadsheet and Database Productivity
  - Project Management
  - Business Analytics
  - Business Process Implementation
  - Global Logistics
- Led team that developed and implemented a Master's of Science in Supply Chain Management

- Mentored faculty member to early tenure and promotion
- Developed an assessment plan for undergraduate core courses.
- Worked with key faculty to develop and launch new, cross disciplinary programs in:
  - Globalization of Technology (with International Business)
  - Project Management (with Management)
  - Health Informatics (with School of Professional Studies and School of Health Sciences)
- Developed, in conjunction with key faculty, a course sequence in enterprise systems (using SAP)

2000 – **Management Information Systems, College of Business Administration**  
 2007 **University of Central Florida**  
**Associate Professor of Management Information Systems** (Promoted to Associate in 2006)

Administrative Responsibilities:

- Chair, College of Business Administration Teaching Committee
- Member, University Admissions and Standards Committee
- Member, Dean’s Performance Review Committee
- Member, University Course Review Committee
- Member, MIS Department Recruiting Committee

1998 - **Management Information Systems, College of Business Administration**  
 2000 **Ohio University**  
**Assistant Professor of Management Information Systems**

1994 - **Department of Information Systems and Decision Science, College of**  
 1997 **Business**  
**University of South Florida**  
**Teaching and Research Assistant**

1995 - **Division of Lifelong Learning**  
 1997 **University of South Florida**  
**Instructor**

1986 - **Florida Southern College – Orlando**  
 1993 **Adjunct Professor**

1984 **College of Business**  
**Appalachian State University**  
**Teaching Assistant**

## INDUSTRY EXPERIENCE

- 2000**      **E-commerce Business Consultant**  
Consultant to World Telehealth. Responsible for assisting in the gathering, documenting and analyzing of partner requirements. Also work with marketing and engineering to define and develop functional and technical specifications. In addition, assist in the formulation of systems scope and objectives.
- 1995**      **Consultant**  
Designed and developed software development phase containment metrics collection and reporting system for major telecommunications equipment manufacturer. Also researched and recommended appropriate metrics for object-oriented development projects.
- 1992 -**      **Training and Engineering Coordinator**  
**1994**      Gateway Computer Associates, Inc., St. Petersburg, Florida  
Performed various duties for a computer workstation value-added reseller. Designed and implemented a quote/sales order system using Microsoft Excel. Coordinated support, engineering and training efforts. Responsible for designing and conducting classes in computer-aided design (CAD), and conducting classes in UNIX.
- 1990 -**      **CAD Manager**  
**1992**      IMDC, Inc., Orlando, Florida  
Managed the CAD section of a mechanical/electrical engineering firm. Developed various small applications based on LISP and DBMS languages. Also responsible for the coordination of all information systems activities, including planning, hardware and software selection, and implementation.
- 1988 -**      **CAD Designer**  
**1990**      Canin Associates, Inc., Orlando, Florida  
Developed CAD-based automated landscaping estimating system. Also implemented the system and trained various personnel in its use.
- 1986 -**      **President**  
**1988**      Van Slyke & Associates, Orlando, Florida  
Owned and operated a computer reseller, concentrating on the engineering and construction markets. Provided hardware and software as well as integration, training, and support services.

**1984 -**            **Account Representative / Trainer**  
**1986**            Microsolutions, Inc., Roswell, Georgia  
Performed various duties, including training, sales, and technical support for a computer dealer. Designed and conducted individual and classroom training on the operation of various hardware platforms and software applications.

## EDUCATION

**Ph.D.**                    **University of South Florida**  
1998                    Business Administration, Major: Information Systems, Support area:  
Cognitive Psychology

**M.B.A.**                    **Appalachian State University**  
1983                    Concentration in Information Systems

**B.S.B.A.**                    **University of Central Florida**  
1981                    Business Administration, Major: Management

**Non-Deg.**                    **Harvard Graduate School of Education**  
**2013**                    Management and Leadership in Education

## PUBLICATIONS

### BOOKS

Van Slyke, C. and Houchard, A. (in progress). *Trust-Based Leadership*. (Status: Draft manuscript complete.)

Van Slyke, C. (2017). *On Leadership and Life: Essays on Leading and Living Well*, Two Little Goats Press.

Belanger, F., Van Slyke, C., and Crossler, R. (2018). *Information Systems for Business: An Experiential Approach, 3<sup>rd</sup> Edition*, Prospect Press.

Belanger, F. and Van Slyke, C. (2011). *Information Systems for Business: An Experiential Approach, 1<sup>st</sup> Edition*, John Wiley & Sons.

Frost, R., Day J. and Van Slyke, C. (2006). *Database Design and Development: A Visual Approach*, Prentice Hall.

Day, J. and Van Slyke, C. (2003). *Database Implementation Using Oracle 9i*, Scott/Jones (acquired by Addison-Wesley).

Van Slyke, C. and Belanger, F. (2003). *E-Business Technologies: Supporting the Net-Enhanced Organization*, John Wiley & Sons.

## JOURNAL ARTICLES

1. Van Slyke, C., Trainor, K., and Saunders, C. (forthcoming). An Alternative Approach to Meeting Standard 15, *BizEd Magazine*, a publication of the AACSB. (Editorially reviewed.)
2. Van Slyke, C., Yordy, E., and Wright, S. (2015). Solving for X: Preparing for Impact, *BizEd Magazine*, a publication of the AACSB. (Editorially reviewed; named one of the Top-10 most read *BizEd* articles of 2015.)
3. Dongyu, C., Lou, H. and Van Slyke, C. (2015). Toward an Understanding of Online Lending Intentions: Evidence from a Survey in China, *Communications of the Association for Information Systems*, 36(17), 317-336.
4. LeRouge, C., Van Slyke, C., Seale, D. and Wright, K. (2014). Baby Boomers' Readiness to Adopt Consumer Health Technologies, *Journal of Medical Internet Research*, 16(9), e200.
5. Van Slyke, C., Murray, M. and Cuellar, M. (2013). *JSAIS* an Open Journal, *Journal of the Association for Information Systems*, 1(1), i-vi.
6. Boyle, R., Safranski, S., Van Slyke, C. and Link, T. (2012). The Social Justice Computing Project, *Verbum Incarnatum: An Academic Journal of Social Justice*, 5, 78-88.
7. Van Slyke, C., Dick, G., Case, T, and Ilie, V. (2010). Compatibility, Pressure and Distance Learning Intentions, *Communications of the Association for Information Systems*, 27, 395-414.
8. Koch, H., Van Slyke, C., Watson, R., Wilson, R. and Wells, J. (2010). Best Practices for Increasing IS Enrollment: A Program Perspective, *Communications of the Association for Information Systems*, 26, 77-92.
9. Van Slyke, C., Belanger, F., Lou, H. and Sridhar, V. (2010). The Influence of Culture on Consumer-Oriented Electronic Commerce, *Journal of Electronic Commerce Research*, 11(1), 30-40.
10. Li, D., Chau, P.Y.K., Van Slyke, C. (2010). Cultural Difference in Individual Acceptance of Instant Messaging: A Comparative Study of Users in US and China Using A Structural Equation Modeling Approach, *Communications of the Association for Information Systems*, 26, 85-106.
11. Van Slyke, C., Belanger, F., Hightower, R. and Johnson, R.D. (2010). Gender Differences in Factors Influencing E-commerce Adoption, *Communications of the Association for Information Systems*, 26, 17-34.
12. Ilie, V., Van Slyke, C., and Courtney, C. (2009). Challenges Associated with Physicians' Usage of Electronic Medical Records, *International Journal of Health Information Systems and Informatics*, 4(3), 38-54.
13. Ilie, V., Van Slyke, C. and Parikh, M. (2009). Paper versus Electronic Medical Records: Physicians' Decisions to use Healthcare Information Technologies, *Decision Sciences Journal*, 40(2), 213-241.



14. Belanger, F., Van Slyke, C., and Comunale, C. (2009). A Behavioral Beliefs Model of Trustworthiness in Electronic Commerce, *Journal of Electronic Commerce in Organizations*, 7(2), 22-43.
15. Van Slyke, C., Johnson, R.D., Hightower, R., and Elgahra, W. (2008). Implications of Researcher Assumptions about Relative Advantage and Compatibility, *Database for Advances in Information System*, 39(2), 50-65.
16. Granger, M., Dick, G., Luftman, J., Van Slyke, C. and Watson, R. (2007). Information Systems Enrollments: Can they be Increased? *Communications of the Association for Information Systems*, 20, 649-659.
17. Dick, G., Granger, M., Jacobson, C., and Van Slyke, C. (2007). Information Systems Enrollments: Challenges and Strategies, *Journal of Information Systems Education*, 18(3), 303-312.
18. Van Slyke, C. (2007). Putting IS Research in Context, *Information Resources Management Journal*, 20(4), i-v.
19. Van Slyke, C, Ilie, V., Lou H., and Stafford, T. (2007). Perceived Critical Mass and the Adoption of a Communication Technology, *European Journal of Information Systems*, 16, 270-283.
20. Van Slyke, C., Shim, J.T., Johnson, R. and Jiang, J., (2006). Concern for Information Privacy, Risk Perception and Online Consumer Purchasing, *Journal of the Association for Information Systems*, 7(6), 415-444.
21. Dick, G., Case, T., Rhulman, P., Van Slyke, C., and Winston, M. (2006). Online Learning in the Business Environment, *Communications of the Association for Information Systems*, 17, 895-904.
22. Ilie, V., Van Slyke, C., Green, G. and Lou, H. (2005). Gender Differences in Perceptions and Use of Communication Technologies: A Diffusion of Innovation Approach, *Information Resource Management Journal*, 18(3), 13-31.
23. Van Slyke, C., Belanger, F., and Sridhar, V. (2005). A Comparison of American and Indian Consumers' Perceptions of Electronic Commerce, *Information Resource Management Journal*, 18(2), 24-40.
24. Saunders, C., Van Slyke, C., and Vogel, D. (2004). My Time or Yours: Managing Time Visions in Global Virtual Teams, *Academy of Management Executive*, 18(1), 19-31.
25. Van Slyke, C., Belanger, F., and Comunale, C., (2004). Factors Influencing the Adoption of Web-Based Shopping: The Impacts of Trust, *Database for Advances in Information Systems*, 35(2), 32-49.
26. Day, J., Lou, H. and Van Slyke, C, (2004). Instructors' Experiences with Using Groupware to Support Collaborative, Project-Based Learning, *International Journal of Distance Education Technologies*, 2(3), 11-25.
27. Jiang, J., Klein, G., Van Slyke, C., and Cheney, P. (2003). A Note on Interpersonal and Communication Skills for IS Professionals: Evidence of Positive Influence, *Decision Sciences*, 34(4), 799-812.

28. Van Slyke, C., Bostrom, R., Courtney, J., McLean, E., Snyder, C., and Watson, R. (2003). Experts' Advice to Information Systems Doctoral Students, *Communications of the AIS*, 12, 469-478.
29. Van Slyke, C., Comunale, C., and Belanger, F. (2002). Gender Differences in Perceptions of Web-Based Shopping, *Communications of the ACM*, 45(8), 82-86.
30. Belanger, F., and Van Slyke, C. (2002). Abuse or Learning? *Communications of the ACM*, 45(1), 64-65.
31. Van Slyke, C., Lou, H., and Day, J. (2002). Impact of Perceived Innovation Characteristics on Intention to Use Groupware, *Information Resource Management Journal*, 15(1), 5-12.
32. Gjestland, C., Blanton, J., and Van Slyke, C. (2001). Intra-organizational Power and Information Systems Departments, *Journal of Information Technology Theory and Application*, 3(1).
33. Van Slyke, C., Kittner, M., and Belanger, F. (2001). ACEnet: Facilitating Economic Development through Small Business Electronic Commerce, *Annals of Cases on Information Technology*, 3, 1-20.
34. Belanger, F., and Van Slyke, C. (2000). End-User Learning through Application Play, *Information Technology, Learning and Performance Journal (formerly Office Systems Research Journal)*, 18(1), 61-70.
35. Kittner, M. and Van Slyke, C. (2000). Reorganizing Information Technology Services in an Academic Environment, *Annals of Cases on Information Technology*, 2, 124-147.
36. Van Slyke, C., Trimmer, K., and Kittner, M. (1999). Teaching Teamwork in Information Systems Courses, *Journal of Information Systems Education*, 10(3), 36-46.
37. Van Slyke, C., Kittner, M., and Cheney, P., (1998). Skill Requirements for Entry-Level IS Graduates: A Report from Industry, *Journal of Information Systems Education*, 9(3), 7-11.
38. Prescott, M., and Van Slyke, C. (1997). Understanding the Internet as an Innovation, *Industrial Management and Data Systems*, 97(3,4), 119-124.

## Research in Progress

The Need for Nonprofit Entrepreneurship Education, with T. Paul Thomas, (under revision for resubmission to *Journal of Education for Business*)

Consumer Health Information Technology for Patient Empowerment and Engagement Across the Adult Lifespan, with Cynthia LeRouge, Jennifer Ohs, and Arnold Kamis, (under revision for resubmission to *Health Communication*).

Inhibitors and Enablers to Physicians' Usage of Electronic Medical Records: A Mixed-Method Study, with Virginia Ilie, and James Courtney, (targeted to *Information Systems Journal*).

Balancing Data Security and Accessibility in Healthcare Settings, with Virginia Ilie and Philip Styne, (targeted to *Computers & Security*).

The Dark Triad and Insider Threats, with Michele Massberg and Selwyn Ellis (targeted to *Communications of the ACM*).

A Longitudinal Study of Concern for Information Privacy, with Gregory Bott and Rob Crossler, (targeted to *Journal of the Association for Information Systems*).

Technology Brittleness: Barrier to Computer Use by the Elderly, with Virginia Ilie, France Belanger, and JT Shim (targeted to *Communications of the Association for Information Systems*).

Grassroots Adoption of Cloud-Based Storage Solutions for Sensitive Information, with Nirmalee Ratnamalala, Tom Stafford, and Merrill Warkentin (targeted to *Journal of Information Systems*).

The Changing Nature of Faculty and Its Impact on Scholarship (tentative title), with Carol Saunders, (targeted to *Academy of Management Learning and Education*).

Grassroots Diffusion of a Communication Technology, with Thomas Stafford, Merrill Warkentin, and Virginia Ilie (target to be determined).

A Taxonomy for Consumer Health Informatics, with Cynthia LeRouge (target to be determined).

## **BOOK CHAPTERS**

Case, T., Dick, G. and Van Slyke, C. (2008). Expediting Personalized, Just-in-Time Training with E-Learning Management Systems, in *Encyclopedia of Human Resources Information Systems: Challenges in e-HRM*, Torres-Coronas, T. and Arias-Oliva, M. (eds.), IGI Global, Hershey, PA, USA.

Ilie, V., Van Slyke, C., Lou, H. and Day, J. (2008). A Diffusion-Based Investigation into the Use of Lotus Domino Discussion Databases, *Encyclopedia of Information Science and Technology*, Khosrow-Pour, M. (ed.), Information Science Reference, Hershey, PA, USA.

Van Slyke, C. (2008). A Brief Introduction to the Field of Information Communication Technologies, in *Information Communication Technologies: Concepts, Methodologies, Tools and Applications*, Van Slyke, C. (ed.), Information Science Reference, Hershey, PA, USA.

Dick, G., Case, T. and Van Slyke, C. (2008) E-Learning Lessons from the Corporate World, in *Handbook of Research on Instructional Systems & Technology*, Song, H. and Kidd, T. (eds.), Idea Group Publishing: Hershey, PA, USA.

Green, G., Day, J., Lou, H. and Van Slyke, C. (2004). User Perceptions of Groupware, *Encyclopedia of Information Science and Technology*, Khosrowpour, M. (ed.), Idea Group Publishing: Hershey, PA, USA. (reprinted (2008) in *End-User Computing: Concepts, Methodologies, Tools, and Applications*, Clarke, S. (ed.), Information Science Reference, Hershey, PA, USA.

Van Slyke, C., Lou, H. and Day, J. (2003). Intentions to use Groupware: The Influence of Users' Perceptions, in *Advanced Topics on Information Resource Management*, 2<sup>nd</sup> ed., Khosrowpour, M. (ed.), Idea Group Publishing: Hershey, PA, USA.

Griffin, M., Belanger, F. and Van Slyke, C. (2002). Multi-Dimensional B2B Auctions for Electronic Commerce, in *Strategies for eCommerce Success*, Fazlollahi, B. (ed.), Idea Group Publishing: Hershey, PA, USA., 271-277.

Van Slyke, C., Conca, C. and Trimmer, K. (2002). Requirements for SME Information Technology, in *Small and Medium Enterprises in East Asia in the Aftermath of the Financial Crisis: Volume 1 – Overview, Issues, Policy and Prospects*, Charles Harvie and Boon-Chye Lee (eds.), Edward Elgar Publishing: Cheltenham, UK., 158-189.

### **SELECTED REFEREED CONFERENCE PROCEEDINGS/POSTERS**

Ohs, J., Kamis, A., LeRouge, C. and Van Slyke, C. (2015). Health Information Technology for Consumer Health Empowerment Across the Adult Lifespan, 101<sup>st</sup> Annual Convention of the National Communication Association, Las Vegas (Top Paper Award in Division of Communication and Aging).

LeRouge, C., Van Slyke, C., Daniel, K. (2012). Baby Boomer Preferences for Phone-Based mHealth, *American Medical Informatics Conference*.

Van Slyke, C. and LeRouge, C. (2011). Consumer Health Informatics: Who is Ready for What?, *2011 Workshop on Interactive Systems in Healthcare*.

LeRouge, C., Van Slyke, C. and Deckard, G. (2011). A Framework of CHI-Related Consumer Health Outcome Expectations, *American Medical Informatics Conference*.

Van Slyke, C., Boyle, R., Safranski, S. and Ferris, M. (2011). The Social Justice Computing Project, *Colleagues in Jesuit Business Education Conference*.

Van Slyke, C., Safranski, S. and Singh, N. (2010). A Small Wins Approach to Changing Minds about Blended Learning, *Proceedings of the 2010 SIG:ED/IAIM Conference*.

Van Slyke, C., Belanger, F. and Case, T. (2010). Focusing on the Learner: Creating a Learner-Centered IS Course, *Proceedings of the 2010 Southern Association for Information Systems Conference*.

LeRouge, C., Van Slyke, C., Vijaykuman, S and Niu, J. (2009). Consumer Health Informatics: Components of Present and Future Possibilities, *American Medical Informatics Conference*.

Van Slyke, C., Boyle, R., Ferris, M. and Hardaway, D. (2008) Promoting Social Justice through Open Source Software and Service Learning, , *Proceedings of the 2008 SIG:ED/IAIM Conference*.

Shamara, S., Case, T., Dick, G. and Van Slyke, C. (2008). Performance in e-Learning: What makes it happen? , *Proceedings of the 2008 SIG:ED/IAIM Conference*.

Case, T., Dick, G., Granger, M. and Van Slyke, C. (2007). Increasing Information Systems Enrollments: Long-Term and Short-Term Approaches, *Proceedings of the 2007 SIG:ED/IAIM Conference*. (Nominated for Best Paper in the Conference)

Dick, G., Granger, M., Jacobson, C. and Van Slyke, C. (2007). Where have all the Students Gone? Strategies for Tackling Falling Enrollments, *Proceedings of the 2007 Americas Conference on Information Systems*. (Invited paper)

Ilie, V., Courtney, J. and Van Slyke, C. (2007). Paper versus Electronic: Challenges associated with Physicians' Usage of Electronic Medical Records, *Proceedings of the Hawai'i International Conference on System Sciences*. (Named Best Track Paper)

- Chang, Q., Van Slyke, C. and Han, S.H. (2006). Break the Trust Threshold: Customer Ratings and Trust Building in eBay Auctions, *Proceedings of the 12th Americas Conference on Information Systems*.
- Van Slyke, C., Belanger, F., and Hightower, R. (2005). Understanding Gender-Based Differences in Consumer E-commerce Adoption, *Proceedings of the 2005 Southern Association for Information Systems Conference*.
- Wu, Y. and Van Slyke, C. (2005). Interface Complexity and Elderly Users: Revisited, *Proceedings of the 2005 Southern Association for Information Systems Conference*.
- Van Slyke, C., Stafford, T. and Ilie, V. (2004). Grassroots Diffusion: A Research Agenda and Propositional Inventory, *2004 Diffusion Interest Group in Information Technology (DIGIT) Workshop*.
- Van Slyke, C., Lou, H., Belanger, F. and Sridhar, V. (2004). The influence of culture on consumer-oriented electronic commerce adoption, *Proceedings of the 2004 Southern Association for Information Systems Conference*. (Named Best Paper for SAIS 2004).
- Van Slyke, C., Hightower, R., Johnson, R. and Elgarah, W. (2003). The Implications of Researcher Assumptions about the Relationship Between Relative Advantage and Compatibility, *Proceedings of the 2003 Annual Meeting of the Decision Sciences Institute*.
- Elgahra, W. and Van Slyke, C. (2003). Factors Influencing Users' Trust in their Intelligent Agents, *Proceedings of the 2003 Southern Association for Information Systems Conference*.
- Van Slyke, C., Ilie, V. and Lou, H. (2003). The Influence of Perceived Innovation Characteristics and Perceived Critical Mass on Intentions to Use Instant Messaging, *Proceedings of the 2003 Southern Association for Information Systems Conference*.
- Belanger, F., Sridhar, V., and Van Slyke, C. (2002). Comparing the Influence of Perceived Innovation Characteristics and Trustworthiness across Countries, *Proceedings of the Fifth International Conference on Electronic Commerce Research*.
- Van Slyke, C., Ilie, V. and Lou, H. (2002). Influence of Perceived Critical Mass on Perceptions of a Grassroots Innovation, *Proceedings of the 2002 Southern Association for Information Systems Conference*.
- Delalonde, C., Johnson, R. and Van Slyke C. (2002). Individual Characteristics and Distance Learning Education Success: Investigating the Role of Psychological Traits, *Proceedings of the 2002 Southern Association for Information Systems Conference*.
- Van Slyke, C., Lou, H. and Belanger, F. (2001). Cultural Differences in Perceptions of Electronic Commerce: A Comparison of Three Countries, *Proceedings of the 2001 Annual Meeting of the Decision Science Institute*.
- Van Slyke, C. (2000). The Role of Technology Clusters in Small Business Electronic Commerce Adoption, *COLLECTer 2000 Proceedings*.
- Van Slyke, C., von Hellens, L., Elder, K., and Kittner, M. (2000). Comparing the Importance of IT Job Skills in Australia and the United States, *Proceedings of the 2000 International Academy of Information Management Conference*.

- Van Slyke, C., and Belanger, C. (2000). Trust in Consumer-Oriented Electronic Commerce, *Proceedings of the 2000 Annual Meeting of the Decision Science Institute*.
- Sisson, C., Van Slyke, C., and Frost, R. (2000). Understanding Students' Internet Gambling Behaviors, *Proceedings of the 2000 Americas Conference on Information Systems*.
- Belanger, F., and Van Slyke, C. (2000). Perceptions of Business-to-Consumer Electronic Commerce: A Comparison of Two Cultures, *Proceedings of the 2000 Information Resource Management Association International Conference*.
- Trimmer, K., Van Slyke, C., and Cheney, P. (1999). Impact of Team Composition and Conflict on Performance, *Proceedings of the 1999 International Academy of Information Management Conference* (nominated for best paper).
- Van Slyke, C., Kittner, M., and Conca, C. (1999). Using Topic Panels in the MIS Capstone Course, *Proceedings of the 1999 Annual Meeting of the Decision Science Institute*, forthcoming.
- Van Slyke, C., Collins, R., and Comunale, C. (1999). The Role of Trust in Electronic Commerce, in *Managing Information Technology Resources in Organizations in the Next Millennium* (Proceedings of the 1999 Information Resources Management Association International Conference), 1041-1044.
- Van Slyke, C., Kittner, M., and Trimmer, K. (1998). A Framework for Planning Customer-Oriented Electronic Commerce, *Proceedings of the 1998 Annual Meeting of the Decision Science Institute*.
- Van Slyke, C., and Belanger, F. (1998). The Role of Technology Play in Organizational Learning, *Proceedings of the 1998 Annual Meeting of the Decision Science Institute*.
- Van Slyke, C., Kittner, M., and Conca, C. (1998). Student Perceptions of the Importance of IS Skills, *Proceedings of the 1998 Southeast INFORMS Conference*.
- Kittner, M., Van Slyke, C., and Trimmer, K. (1998). A Framework for Planning Distance Education, *ISECON '98 Proceedings*.
- Van Slyke, C., Belanger, F., and Kittner, M. (1998). Distance Education: A Telecommuting Perspective, *Proceedings of the Fourth Americas Conference on Information Systems*.
- Gjestland, C., Trimmer, K., and Van Slyke, C. (1998). Towards a Model of Student Teamwork, *Proceedings of the Fourth Americas Conference on Information Systems*.
- Van Slyke, C., Trimmer, K., and Kittner, M. (1997). Integrating Teamwork into IS Courses, *Proceedings of the 1997 International Academy of Information Management Conference*.
- Kittner, M., and Van Slyke, C. (1997). End-user Computing in Small Enterprises: A Preliminary Study, *Proceedings of the 1997 Annual Meeting of the Decision Science Institute*.
- Van Slyke, C. (1997). Technology Cluster Innovations: The Case of the Internet, *Proceedings of the Third Americas Conference on Information Systems*.
- Van Slyke, C., Trimmer, C., and Conca, C. (1997). Turning Student Groups into Teams, *Proceedings of the Third Americas Conference on Information Systems*.
- Van Slyke, C., Kittner, M., and Cheney, P. (1997). Skill Requirements for Entry-Level IS Graduates: A Preliminary Report from Industry, *ISECON '97 Proceedings*. (Received Best Paper award)

Van Slyke, C., and Blanton, J. E. (1997). Intra-organizational Power and the IS Department, *Proceedings of the 1997 Annual Meeting of the Western Decision Sciences Institute*.

Van Slyke, C., Kittner, M., and Trimmer, K. (1997). Patterns of Adoption of the Internet by Small Businesses, *Proceedings of the Southern Management Information Systems Association*.

Van Slyke, C., Prescott, M., and Kittner, M. (1997). Overcoming Barriers to Distributed Interorganizational Systems, *Proceedings of the Thirtieth Annual Hawai'i International Conference on System Sciences*.

Van Slyke, C., and Collins, R. (1996). Trust Between Users and Their Intelligent Agents, *Proceedings of the 1996 Annual Meeting of the Decision Sciences Institute*.

Prescott, M., and Van Slyke, C. (1996). The Internet as an Innovation, *Proceedings of the Second Americas Conference on Information Systems*.

## **SELECTED PRESENTATIONS AND PANELS**

(Note: Pre-2000 presentations available upon request)

Standards 2 and 15 in the Age of Budget Cuts, 2015 AACSB Accreditation Conference.

AACSB Accreditation and the Impact of Research, North Carolina A&T University, Westminster College (2015).

Impact of Research, 2014 AACSB Accreditation Conference.

Trust-Based Leadership, Northern Arizona Chapter – Arizona Society of Certified Public Accountants (2014).

The Trust Problem, 2014 Northern Arizona University Summer Speaker Series.

Making the Move to Administration (Panel), 2012 Americas Conference on Information Systems.

Curriculum Innovation on a Shoestring, 2011 AACSB Associate Deans Conference.

Workshop: Active Learning: Applying Learner-Centered Principles to IS Education, Georgia Southern University. (2011)

Tutorial: Applying Learner-Centered Principles to IS Education, 2010 SIG:ED – IAIM Conference.

Workshop: Focusing on the Learner: Creating a Learner-Centered IS Course, 2010 Southern Association for Information Systems Conference.

Panel: Surviving the squeeze: The Part-Time MBA in Challenging Times, 2009 Part-Time MBA Conference (Moderator).

Panel: Attracting, Retaining and Placing Students in an Economic Downturn, 2009 Americas Conference on Information Systems (Moderator).

Panel: Incorporating Social Responsibility into the Part-Time MBA, 2008 Part-Time MBA Conference (Moderator).

Grassroots Diffusion: A Research Agenda and Propositional Inventory, 2004 Diffusion of Innovation Interest Group in Information Technology Annual Meeting.

Managing Time Visions in Global Virtual Teams, 10<sup>th</sup> Annual Cross-Cultural Research in Information Systems Meeting.

Cultural Differences in Perceptions of Electronic Commerce: A Comparison of Three Countries, 2001 Annual Meeting of the Decision Science Institute.

The Role of Technology Clusters in Small Business Electronic Commerce Adoption, COLLECTer 2000 Conference.

Comparing the Importance of IT Job Skills in Australia and the United States, 2000 International Academy of Information Management Conference.

Trust in Consumer-Oriented Electronic Commerce, 2000 Annual Meeting of the Decision Science Institute.

Perceptions of Business-to-Consumer Electronic Commerce: A Comparison of Two Cultures, 2000 Information Resource Management Association International Conference.

#### **NON-REFEREED ARTICLES/COLUMNS**

Monthly column for *Flagstaff Business News* (2013-present)

#### **DOCTORAL DISSERTATION ADVISING**

What Do Physicians Want? Information Technology Acceptance and Usage by Healthcare Professionals, Virginia Ilie; Co-Chairs – Jim Courtney and Craig Van Slyke

A Dialectical Methodology for Decision Support Design, Wafa Elgarah; Committee member, Jim Courtney – Chair

Antecedents of Information Systems Backsourcing, Natasha Falaleeva, Committee member, Carol Saunders – Chair.

We Govern, Therefore We are Secure: Using IT Governance to Control Agency Problems in Information Security Budgeting, Yu (Andy) Wu, Committee member, Carol Saunders – Chair.

User-IS Partnership and IS Development Success, J.T. Shim, Committee member, James Jiang – Chair.

#### **GRANTS**

Consumer Health Wearables: Using Adaptable Auditory Alarms to Increase the Accuracy of Patient Identification of Medical Risk, Arizona Department of Health Services – Research to Improve the Health of All Arizonans, (2017), letter of interest submitted, amount to be determined.

Segmenting the Market for Pharmaceutical Consumer Health Informatics, with Cynthia LeRouge, Express Scripts, Inc., (2008), \$50,000



Grassroots Diffusion of an Information Technology Innovation, University of Central Florida, College of Business Administration Summer Research Grant, (2005), \$10,000.

Software Complexity, Functionality and the Use of Computers by the Elderly, University of Central Florida In-House Research Grant (2004), \$10,000.

Teamwork Effectiveness and Training Web Site, with Karen Slovak, Ohio University 1804 Grant, \$7,280.

## **TEACHING EXPERIENCE (PARTIAL LIST)**

### Information Systems

- Database management (undergraduate and graduate)
- Introduction to information systems (undergraduate and graduate)
- Data and decisions (analytics course, graduate)
- Electronic commerce (undergraduate and graduate)
- Operations management (undergraduate)
- Management science (undergraduate)
- Advanced spreadsheet analysis (undergraduate)

### Management

- International management (undergraduate)
- Strategic management simulation (undergraduate)

### Others

- Freshman seminar – Leading Yourself

## **INTERNATIONAL ACTIVITIES**

Taught a course in Intercultural Communication, Guangdong University of Finance and Economics, Fall 2015, Fall 2016

Part of NAU delegation visiting various universities throughout China, 2012-2017

Trust in Electronic Commerce, Presentation to the faculty of Massey University, Palmerston North, New Zealand

Series of lectures at Universal College of Learning, Palmerston North, New Zealand

Series of lectures at Christchurch College of Education, Christchurch, New Zealand

Taught MIS Course for Ohio University/Manipal Institute MBA Program in Bangalore, India

Presentation to the Faculty and Students of the Information Technology Management Program, Griffith University, Brisbane, Queensland, Australia

## SERVICE ACTIVITIES

### *External – Discipline and Professional*

Senior Editor, *The Database for Advances in Information Systems*  
Editorial Review Board, *Information Resource Management Journal*  
Editorial Review Board, *Journal of IS Education*  
AMCIS MIS Camp (junior faculty consortium) co-chair (with France Belanger), 2015.  
AMCIS MIS Camp speaker, 2012, 2014  
Mentor (AACSB), Westminster College  
AACSB Continuous Improvement Review team member, multiple universities  
External program reviewer, Florida State University  
Board Member, Arizona Lodging and Tourism Association  
Board Member, Arizona Society of Certified Public Accountants  
Board Member, Flagstaff Symphony Orchestra  
Strategic planning facilitator, Flagstaff Symphony Orchestra, Flagstaff Chamber of Commerce  
Founding Editor in Chief, *Journal of the Southern Association for Information Systems*  
Executive Board Member, *Association for Information Systems SIG:ED*  
Board Member, *National Center for Aviation Safety Research*  
Reviewer, *MIS Quarterly*  
Reviewer, *Information Systems Research*  
Reviewer, *First Monday*  
Reviewer, *European Journal of Information Systems*  
Reviewer, *Database*  
Reviewer, *Journal of the Association for Information Systems*  
Reviewer, *Communications of the ACM*  
Reviewer, *Journal of Electronic Commerce Research*  
Reviewer, *Information Resource Management Journal*  
Reviewer, *Journal of Information Systems Education*  
Reviewer, *Journal of Informatics Education & Research*  
Reviewer, *Mid-American Journal of Business*  
Reviewer, *Information Technology Management*  
Reviewer, *Journal of Electronic Commerce in Organizations*  
Reviewer, Americas Conference on Information Systems  
Reviewer, Annual Meeting of the Decision Science Institute  
Reviewer, Hawai'i International Conference on System Science  
President, Southern Association for Information Systems (2004-2005)  
Program co-Chair, 2010 Midwest AIS Conference  
Track co-Chair (IS Education), Americas Conference on Information Systems (2006-2010)  
Conference Chair, 2004 Southern Association for Information Systems Conference  
Program Chair, 2003 Southern Association for Information Systems Conference  
Executive Board Member, Association for Information Systems SIG-ED (2005 – present)  
Faculty Advisor, Alpha Kappa Psi Business Fraternity, Ohio University (1998-2000)  
Secretary of the Faculty, College of Business, University of Central Florida (2000 – 2001)  
Vice President of the Faculty, College of Business, Ohio University (1999 – 2000)

### *Internal – SLU*

JCSB Undergraduate Curriculum Board (Chair)

JCSB Graduate Curriculum Board (Chair)  
JCSB Sports Business Steering Committee (Chair)  
JCSB Doctoral Program Steering Committee  
Graduate School Transition Task Force  
Graduate Academic Affairs Committee  
Mentoring Task Force  
Survey Tool Task Force  
Lecture Capture Task Force  
IT Services Academic Project Review Committee  
Masters in Health Informatics Board

*Internal – UCF*

CBA Teaching Committee (Chair)  
University Admissions and Standards Committee  
University Undergraduate Course Review Committee  
MIS Department Recruiting Committee  
CBA Dean's Review Committee

**AWARDS AND HONORS**

NoKyoon Kwak Research Award, Saint Louis University, John Cook School of Business (2011)  
IGI Global Excellence in Information Technology Research Award – Editorial Review Board  
Member of the Year (2008)  
UCF Research Incentive Award (2005)  
UCF Teaching Incentive Program award (2005)  
UCF MIS Department Galloway Award for Excellence in Graduate Teaching (2004, 2005)  
UCF MIS Department Galloway Award for Excellence in Undergraduate Teaching (2003)  
Ernst & Young Foundation / ICIS Doctoral Consortium, 1997  
Beta Gamma Sigma, National Honor Society of Business  
Tau Beta Pi, National Engineering Honor Society  
Omicron Delta Kappa, National Leadership Honor Society