

Corporate Board Member Magazine

2024 Editorial Calendar

ISSUE	Q1 2024	Q2 2024	Q3 2024	Q4 2024
Featured Interview	Every issue features an exclusive discussion with a news-making business leader or veteran director on issues of critical relevance to the board community.			Board Leadership Awards. We'll profile the distinguished recipients of our 6th annual awards: Director of the Year, Greatest Impact on Corporate Boards and Courage in the Boardroom.
Special Report	Building High Performing Boards Class of 2023 New Directors	Shareholder Engagement	Human Capital Oversight	M&A Outlook
Research	What Directors Think. Our annual poll reveals what's on the minds of directors around the nation and how they are prioritizing for the year ahead.	CEO Perspectives on TBD	Board Performance	Technology Strategy
Director Roundtable	Each quarter, we'll convene a group of 10-12 public company directors to delve into a critical board leadership issue. Takeaways from the roundtable will be used to create a 2-page thought leadership in the magazine.			
Sponsored Thought Leadership Tracks	<p>Tech and the Board. Our year-long deep dive into what today's directors need to know about emerging technologies and business.</p> <p>Risk. Each quarter will tackle a different risk issue for boards: Black-swan scenario planning, cybersecurity, and data privacy, third-party risk, international compliance.</p> <p>Compensation. Best practices and oversight responsibilities of the comp committee: human capital concerns, CEO pay benchmarking, short- and long-term incentives, shareholder expectations for pay and more.</p>			
Event Coverage	Boardroom Summit, NomGov Committee Forum	Human Capital Forum	Directors Forum	Board Risk Forum
Space Close/Thought Leadership Materials Due	11/13/2023	1/31/2024	4/21/2024	7/22/2024
Ad Materials Due	11/20/2023	2/7/2024	4/28/2024	7/27/2024
Mail Date	1/1/2024	3/18/2024	6/10/2024	9/9/2024