



Black In Neuro 2024 SPONSORSHIP GUIDE

Celebrate Black scholars in neuroscience-related fields
this July 29 to Aug 4, 2024!



#BINW24





About Black In Neuro

Black In Neuro is a 501(c)(3) non-profit organization which aims to diversify the neurosciences by building a community that celebrates and empowers Black scholars and professionals in neuroscience- related fields.

Did You Know?

According to the 2022 report from the [U.S. National Center for Education Statistics](#), ~5.8% of full-time faculty at colleges and universities were Black.

*[At least 13%](#) of the US general population is Black.

Amid changing DEI landscapes, black scholars remain significantly underrepresented in neuroscience and STEM, which is a direct result of systemic anti-Black racism and intersecting oppressions.

Since the summer of 2020, Black In Neuro has challenged these structural issues by building community, providing resources, and increasing the visibility of Black scholars.

Sponsoring Black In Neuro demonstrates your commitment to increasing the inclusion, retention, and success of Black scholars and professionals in the neurosciences, and allows you to connect with this global community.

Want to learn more about what we do? Check out our most recent report: [Black In Neuro Annual Report 2022-2023](#)

BIN @ Society for Neuroscience

The vast majority of attendees for BIN events, such as the SfN networking social, and our members are represented by **students and trainees.**

Undergraduate Students/Post-Baccs



Graduate Students



BIN @ Society for Neuroscience

These events also feature a strong presence of **faculty**, **post-doctoral researchers**, and **professionals**. These gatherings not only provide invaluable networking opportunities but also foster a supportive community that spans various stages of academic and professional careers.

Post-doctoral researchers



Faculty and professionals



Black In Neuro Week

Black In Neuro Week offers **virtual** and **in-person** events, including our official meetups.

Ibadan, Nigeria



Minneapolis, MN, USA



New York City, NY, USA



Boston, MA, USA



Montreal, QC, Canada





What Attendees Say

“BIN Week is one of my favorite weeks of the year! I always look forward to my timeline filling up with Black neuroscientists, and it expands my community further as the years go by.”

- BINW23 Attendee

"My experience interacting in BINW23 was just amazing. I learned a lot and I never knew about the existence of incredible research teams in the community”

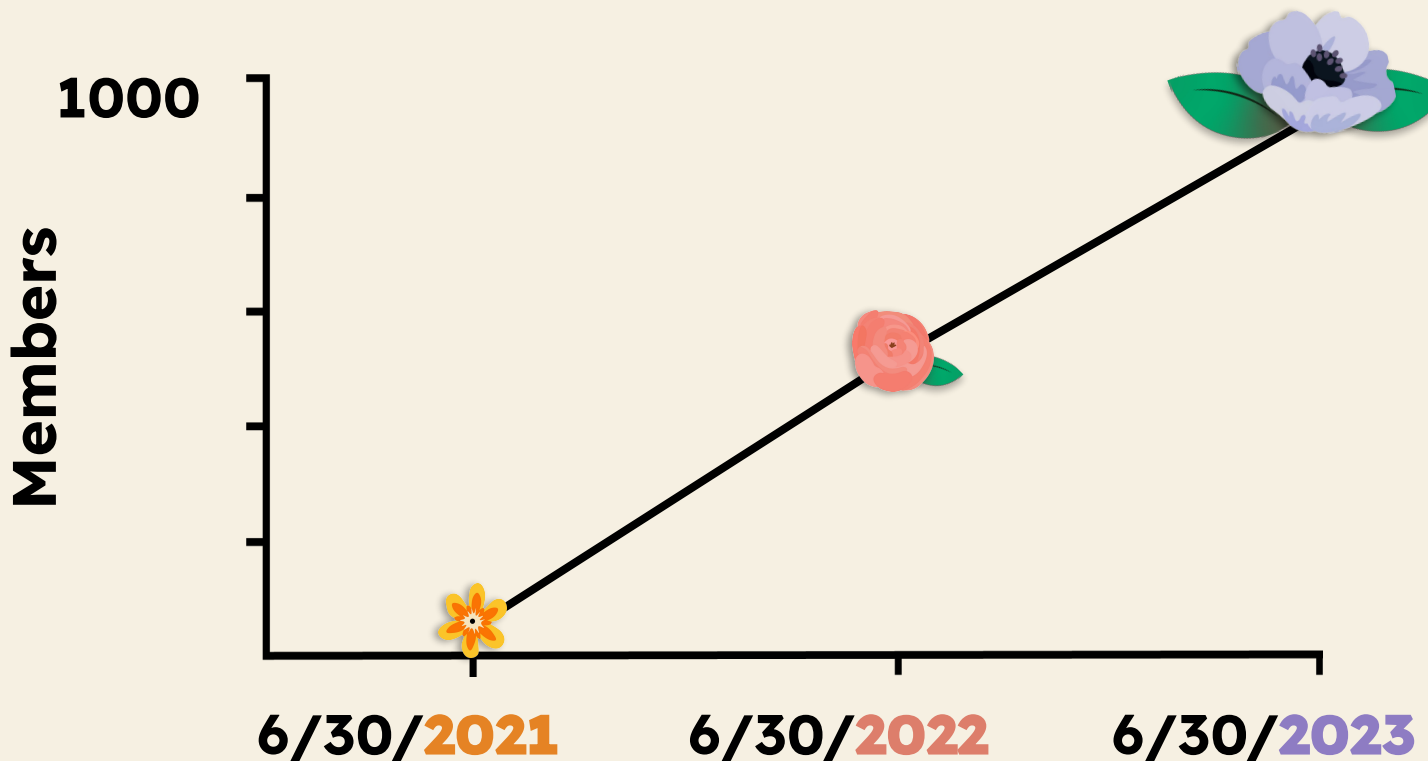
- BINW23 Attendee

"It was amazing! I've already shared BIN with others, and feel so inspired for this week”

- BINW23 Attendee

Growing our Community

In the past year, our community has continued to flourish. We now proudly represent over **1,100** members from more than **35** countries.



1.1k+ members
officially registered



150+ Posts
for #BlackInNeuroRollCall



180+ Attendees
for BIN Workshop at SfN 2023



200+ Attendees
BIN Networking Social at SfN
2023

Our in-person events have attracted **hundreds of attendees**, and the annual **#BlackInNeuroRollCall** has seen **hundreds of members** actively introducing themselves on social media for our annual Black In Neuro Week since inception.



BINW24 Program

The fifth annual BINW will be held from July 29th to Aug 4th, 2024.

7/29 #BlackInNeuroRollCall

Meet, celebrate, and amplify the BLN community through video and social media introductions.

7/30 #NeuroAcrossTheDiaspora

Celebrate our community across the diaspora featuring our keynote speaker.

7/31 #BlackInNeuroCareers

A day dedicated to offering technical training featuring a professional development workshop led by expert programmers.

8/1 #NeuroRacism

Join the conversation discussing the system of racism in the neuroscience fields. This year, we are focusing on the topic of diversity, equity, and inclusion.

8/2 #BlackInNeuroFutures

This day looks towards the future of BIN organization, community, and the neurosciences. #BlackInNeuroFutures will feature a listening session for the community.

8/3 #BlackJoyInNeuro

Celebrate Black joy and staying healthy and happy outside of work with the option to connect with your BIN community, virtually and in-person.

8/4 #BlackRestInNeuro

On the last day of BINW24, #BlackRestInNeuro encourages our BIN members, community, and team to rest, self-care, and prioritize wellness.


Keynote Speaker

Joseph Kamtchum Tatuene,
MD/PhD



Sponsorship Options

Become a sponsor for BINW24 by **July 17, 2024** to show your support to our global community, at our largest event of the year!

 Sponsorship Fee	In-Kind Sponsorship 
<p><i>The traditional way to contribute to Black In Neuro.</i></p>	<p><i>A new way to support our community and Black In Neuro members.</i></p>
<p>The minimum Sponsorship Fee to be recognized in event materials is \$500 USD for BINW24 and/or \$500 USD for BIN Social at SfN 2024.</p>	<p>In-kind BIN sponsors will provide services or discounts directly to Black In Neuro or our members.</p>
<p>Sponsors will be recognized by names and/or logos displayed on the BIN webpage. Black In Neuro shall place sponsors in order of pledge received.</p>	
<p>Alongside your sponsor name and/or logo, the dollar amount pledged will be displayed.</p>	<p>Alongside your sponsor name and/or logo, a description of the in-kind sponsorship will be displayed.</p>
<p>While the minimum sponsorship fee is required to receive acknowledgement, we welcome sponsorship contributions of all amounts.</p>	<p>Acceptance of in-kind sponsorships is subject to the discretion of Black In Neuro. We welcome pledges of value to our membership.</p>

How to Sponsor Us

If you would like to become an official sponsor, email us at sponsorship@BlackInNeuro.com.



Ways to Support In-Kind

Check out some examples of in-kind services and contributions we encourage.



Waived or discounted fees (membership, conference registration, publication, and program applications)



Providing scholarships, assistance or travel awards for BIN members



Facilitating complimentary workshops for Black In Neuro members



Technical training and resources



Providing internship, research, and career opportunities



Providing free or discounted courses

Have Another Idea?

If you have another idea you would like to explore for in-kind sponsorship beyond these options, email us at

sponsorship@BlackInNeuro.com.

Other Ways to Contribute

You can still support BINW24 by making a **charitable donation**. Because we are now a registered 501(c)(3) non-profit organization, all donations are tax deductible. All donation amounts are welcome!

How to Make a Donation

To donate by **credit card**, please visit www.BlackInNeuro.com/donate.

For an alternate donation method, please email us at treasurer@BlackInNeuro.com.

Thank you to our volunteer organizing team!



Thank You!

Do you have any questions?
sponsorship@BlackInNeuro.com
www.BlackInNeuro.com
@BlackInNeuro



#BINW'24