

User Generated Content (UGC) Policy & Peroni Nastro Azzurro House Rules for Social Media Platforms:

Our Social Media platform pages are designed to be a community for fans of legal drinking age to interact and share their thoughts. As we're committed to promoting responsible drinking, as well as delivering a positive experience for our guests, we've created a series of House Rules (or terms & conditions). These rules are to be followed when posting comments or sharing UGC to our channel, these channels are regularly reviewed and anything inappropriate, offensive or in breach of the House Rules will be removed.

Please find below the specific rule for contributions to our page:

- Do not forward or share the contents of this page to anyone under the legal drinking age.
- Do not upload pictures of yourself or other people who look or are under the legal drinking age
- Do not post sexually suggestive text or images/gifs/videos.
- Do not promote drinking to excess, smoking, illicit drugs, drink driving, or other irresponsible activities.
- Do not post inappropriate, rude, abusive, or discriminatory comments, images or videos that others may deem offensive.
- Do not swear or use foul language.
- Do not post spam, advertising, or links to external websites
- Do not post personal information about yourself that should remain private.
- Please make sure that what you post is factually correct and legally permissible, and isn't defamatory, threatening, abusive, discriminatory, offensive, an invasion of privacy, or an infringement of any third party's copyright or other intellectual property rights. If a person or organisation hasn't given you express permission to use his, her, or its name, photos, or audio/video content on our page, please don't post it. All material posted on this fan page must comply with the platforms Terms of Use.
- Our page is moderated regularly to ensure house rules are maintained. We may remove comments that violate our House Rules. Although we don't like removing comments, this is sometimes necessary to ensure our page continues to provide a great community for all our Fans. Please treat other contributors with respect and consideration.
- We reserve the right to remove comments at any time for any reason without prior notice. Please note that offenders may be reported and blocked from participating on the page. We are not responsible or liable for any content posted or uploaded to this page/platform by its users, or any content on third party sites. If you do come across a comment or content on our page that you consider inappropriate, please report it or mark it as spam via the page options presented.
- If you'd like to contact us with a complaint, compliment, provide feedback, or say hello to our brands or products, please don't hesitate to use the 'message' button on the platforms to get in touch. We'll work to respond to you as quickly as possible!
- We encourage responsible drinking, please visit www.aboutalcohol.com for more information.