

## ePrime

Bond Connect Company Limited's latest innovation for continuous enhancements in the connectivity, processes and infrastructure of the primary market.

### ePrime Issuance Service

- ✓ For issuing, primary bookbuilding, pricing and allocation of multi-currency bonds, with a specialization in China offshore issuances



What is it?

- ✓ **OFFSHORE UNDERWRITERS:** DCM, Bond Syndicates, Sales, Issuers



Who is it for?

- ✓ **VAST NETWORK:** Manage complex bookbuilding process across syndicate banks real-time
- ✓ **WEB-BASED SERVICE:** No software installation required for efficiency and convenience



Value

- ✓ **EVOLVES WITH MARKET:** Regular development and enhancements to platform according to market trends and feedback from market participants
- ✓ **CO-MARKETING:** Co-marketing opportunities with Bond Connect to broaden brand and deal exposure



Strengths

### ePrime Northbound Subscription Service

- ✓ For accessing the new bond issuances in the onshore China Interbank Bond Market

- ✓ **OFFSHORE INVESTORS:** Portfolio Managers, Traders

- ✓ **CONVENIENCE:** Negate signing of distribution agreements with onshore underwriters
- ✓ **FREE OF CHARGE:** A free option to tap broad primary bond issuance
- ✓ **DIGITAL:** Comprehensive, efficient and digitalized subscription process management

- ✓ **SCALABLE COVERAGE:** Subscribe to onshore rates and credit issuances including CGB, PFB, Financial Bonds, Green Bonds, MTN, CP/SCP
- ✓ **SEAMLESS CONNECTIVITY:** Interlinked with CFETS iDeal with 20 major onshore underwriters



Contact Us  
BCCL Sales & Marketing  
T: (+852) 2327 0398  
E: [epime@chinabondconnect.com](mailto:epime@chinabondconnect.com)  
W: [www.chinabondconnect.com](http://www.chinabondconnect.com)