| Product <br> Category | Unit | Nutrients to Limit |  |  |  | Nutrition Components to Encourage | Notes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Calories | Sat Fat | Sodium | Added Sugars |  |  |
| 1. Juices | $\begin{aligned} & \text { LSS (max } \\ & \quad 8 \mathrm{oz}) \end{aligned}$ | - | 0 g | $\leq 105 \mathrm{mg}$ | No added sugars or added caloric or non-caloric sweeteners | $\leq 6$ oz maximum 100\% F/V juice | - A serving must contain $100 \%$ F/V juice or $F / V$ juice blends OR 100\% F/V juice diluted with water only, no added caloric or non-caloric sweeteners; with or without carbonation <br> - A serving must contain no more than 6 fl oz 100\%juice <br> - Sugars limited to those naturally occurring in F/V |
| 2. Milks | 8 fl oz | $\leq 150$ | $\leq 2 \mathrm{~g}$ | $\leq 200 \mathrm{mg}$ | $\leq 10 \mathrm{~g}$ | 1 c dairy and $\geq 10 \%$ DV calcium | - For LSS < 8 fl oz, NTL \& NCTE to be proportionately lower |
| 3. Yogurts and Yogurt-Type Products | 6 oz | $\leq 170$ | $\leq 2 \mathrm{~g}$ | $\leq 140 \mathrm{mg}$ | $\leq 18 \mathrm{~g}$ | $\geq 1 / 2$ c dairy and $\geq 10 \%$ DV calcium | - For LSS < 6 oz, NTL \& NCTE to be proportionately lower |
| 4. Cheese and Cheese Products | LSS | $\leq 80$ | $\leq 3 \mathrm{~g}$ | $\leq 240 \mathrm{mg}$ | $\leq 2 \mathrm{~g}$ | $\geq 1 / 2 \mathrm{C}$ dairy equivalent and $\geq 10 \%$ DV calcium | - For LSS $<1$ oz, NCTE to be scaled to $\geq 1 / 3 \mathrm{c}$ dairy equivalent and $\geq 10 \%$ DV calcium |
| 5. Cereals | LSS | $\leq 200$ | $\leq 1.5 \mathrm{~g}$ | $\leq 290 \mathrm{mg}$ | $\leq 12 \mathrm{~g}$ | $\geq 1 / 2$ serving of WG or $\geq 10 \%$ DV of an underconsumed nutrient | - LSS based on increased RACC (40 g) <br> - RTE cereals with 60 g RACC may contain $\leq 220$ calories and must meet the NTL criteria ( $\leq 1.5 \mathrm{~g}$ sat fat, 0 g labeled trans fat, $\leq 290 \mathrm{mg}$ sodium and $\leq 12$ g added sugars) and qualify based on WG content or contain $\geq 10 \%$ DV of an under-consumed nutrient |
| 6a. Savory Snacks | LSS | $\leq 150$ | $\leq 1.5 \mathrm{~g}$ | $\leq 260 \mathrm{mg}$ | $\leq 4 \mathrm{~g}$ | $\begin{aligned} & \geq 1 / 2 \text { serving or first ingredient } \\ & \text { a F/V/D/M/WG or } \\ & \geq 10 \% \text { of an essential nutrient } \end{aligned}$ | - If the first ingredient is a nut, the item may contain $\leq$ 200 calories and $\leq 2.5 \mathrm{~g}$ sat fat <br> - If the first ingredient is dairy (milk, yogurt, cheese), the item may contain $\leq 200$ calories and $\leq 2 \mathrm{~g}$ sat fat |
| 6b. Sweet Snacks | LSS | $\leq 150$ | $\leq 1.5 \mathrm{~g}$ | $\leq 200 \mathrm{mg}$ | $\leq 9 \mathrm{~g}$ | ```\geq1/2 serving or first ingredient a F/V/D/M/WG or z 10% DV of an under- consumed nutrient``` | - If the first ingredient is a nut, the item may contain $\leq 200$ calories and $\leq 2.5 \mathrm{~g}$ sat fat <br> - If the first ingredient is dairy (milk, yogurt, cheese), the item may contain $\leq 200$ calories and $\leq 2 \mathrm{~g}$ sat fat |
| 7. Waffles and Pancakes | LSS | $\leq 200$ | $\leq 2 \mathrm{~g}$ | $\leq 360 \mathrm{mg}$ | $\leq 10 \mathrm{~g}$ | $\begin{aligned} & \geq 1 / 2 \text { serving WG or } \\ & \geq 10 \% \text { DV of an under- } \\ & \text { consumed nutrient } \end{aligned}$ |  |
| 8. Breads | LSS | $\leq 150$ | $\leq 1.5 \mathrm{~g}$ | $\leq 250 \mathrm{mg}$ | $\leq 4 \mathrm{~g}$ | $\geq 1 / 2$ serving WG or $\geq 10 \%$ DV of an underconsumed nutrient |  |

[^0]| Product Category | Unit | Nutrients to Limit |  |  |  | Nutrition Components to Encourage | Notes |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Calories | Sat Fat | Sodium | Added Sugars |  |  |
| 9. Pastas (plain) | LSS | $\leq 200$ | 0 g | 0 mg | No added sugars | ```\geq1/2 serving WG or \geq10% DV of an under-consumed nutrient``` |  |
| 10. Fruits and Vegetables | LSS | - | No added fats | Very low sodium | No added sugars | $\geq 1 / 2$ serving of F/V |  |
| 11. Seeds, Nuts, and Nut Butters and Spreads | $\begin{gathered} 1 \text { oz or } 2 \\ \text { Tbsp } \end{gathered}$ | $\leq 220$ | $\leq 3.5 \mathrm{~g}$ | $\leq 230 \mathrm{mg}$ | $\leq 4 \mathrm{~g}$ | $\geq 1$ oz meat equivalent | - For LSS < 1 oz or 2 Tbsp, NTL \& NCTE to be scaled proportionately |
| 12. Meat, Fish, and Poultry Products | LSS | $\leq 120$ | $\leq 2 \mathrm{~g}$ | $\leq 280 \mathrm{mg}$ | $\leq 2 \mathrm{~g}$ | $\geq 1 \mathrm{oz}$ meat equivalent | - For LSS $\leq 1$ oz, NTL to be proportionately lower |
| 13. Soups and Meal Sauces | LSS | $\leq 200$ | $\leq 2 \mathrm{~g}$ | $\leq 470 \mathrm{mg}$ | $\leq 4 \mathrm{~g}$ | $\geq 1 / 2$ serving a F/V/D/M/WG or <br> $\geq 10 \%$ DV of an under-consumed nutrient | - Tomato-based products allowed to have 7 g added sugars to balance pH |
| 14. Mixed Dishes | LSS | $\leq 280$ | $\leq 2.5 \mathrm{~g}$ | $\leq 515 \mathrm{mg}$ | $\leq 7 \mathrm{~g}$ | $\geq 1 / 2$ serving or first ingredient a F/ V/D/M/WG and $\geq 10 \%$ DV of one under-consumed nutrient or $\geq 10 \%$ DV of two under-consumed nutrients | - Products include pasta mixes, casseroles, burritos, pizzas, \& sandwiches that do not meet FDA/USDA definition for main dishes |
| 15. Main Dishes and Entrées | LSS | $\leq 350$ | $\begin{gathered} \leq 10 \% \\ \text { kcal } \end{gathered}$ | $\leq 570 \mathrm{mg}$ | $\leq 9 \mathrm{~g}$ | ```\geq1 serving of F/V/D/M/WG and \geq10% DV of one under-consumed nutrient``` | - Items must meet FDA/USDA definition for main dishes <br> - If the first ingredient is a nut, nut butter, or dairy (milk, yogurt, cheese) product, the item may contain up to $15 \% \mathrm{kcal}$ sat fat of these ingredients reflecting their higher intrinsic sat fat levels |
| 16. Small Meals | LSS | $\leq 450$ | $\begin{gathered} \leq 10 \% \\ \text { kcal } \end{gathered}$ | $\leq 570 \mathrm{mg}$ | $\leq 14 \mathrm{~g}$ | $\geq 11 / 2$ servings of $F / V / D / M / W G$ and $\geq 10 \%$ DV of one under-consumed nutrient or $\geq 1$ serving of $F / V / D / M / W G$ and $\geq 10 \%$ DV of two under-consumed nutrients | - Small meals contain multiple items but do not meet FDA/USDA definition for meals <br> - If the first ingredient is a nut, nut butter, or dairy (milk, yogurt, cheese) product, the item may contain up to $15 \% \mathrm{kcal}$ sat fat of these ingredients reflecting their higher intrinsic sat fat levels |
| 17. Meals (entrée and other items including a beverage) | Meal | $\leq 600$ | $\begin{gathered} \leq 10 \% \\ \text { kcal } \end{gathered}$ | $\leq 700 \mathrm{mg}$ | $\leq 15 \mathrm{~g}$ | $\geq 2$ servings of $F / V / D / M / W G$ and $\geq 10 \%$ DV of one under-consumed nutrient | - Meals must meet FDA/USDA definition for meals |

## Definitions and Notes

## DV: Daily Value

Essential Nutrients: Those occurring naturally in foods (or that are added to foods to meet standards of identity or to restore nutrients lost in processing), and for which a DV has been established.

## Exemptions:

- Sugar-free mints, gum and gelatin
- Beverages, including bottled waters that meet FDA regulations for "low calorie," "very low sodium," and contain $\leq 5 \mathrm{~g}$ added sugars per LSS (does not include diet sodas)


## Food with NFP dual-labeling:

1) For products that are packaged and sold as a single serving, contain more than $150 \%$ but less than $200 \%$ of the RACC, and provide dual columns on the NFP, the NTL and NCTE criteria may be based on the common household measure that most closely approximates the RACC. See, 21 C.F.R. § 101.9 (b) (6).
2) For products that are packaged as an individual unit in a multi-serve pack, weigh $50 \%$ or less of the reference amount, and provide dual columns on the NFP (per serving and per individually wrapped unit), the NTL and NCTE criteria may be based on the nutritional information per individually wrapped unit. See, 21 C.F.R. § 101.9 (b)(2)(i)(A) and 21 C.F.R. § 101.9 (b)(10)(ii).

F/V/D/M/WG: Any combination of fruits, vegetables, non/low-fat dairy, meat or meat alternate, and/ or whole grains. USDA Food Group Serving Equivalents for F/V/D/M are noted in the Table below. To provide a $1 / 2$ serving of whole-grain (WG), a food must provide $\geq 8$ grams of whole grains and meet at least one of the following: 1) First ingredient a whole grain, or 2 ) $\geq 50 \%$ whole grains by weight of product; or 3) $50 \%$ whole grains by weight of grains. Foods that have F/V/D/M/WG as the first ingredient after water also qualify.

LSS: Labeled serving size
RACC: Reference amount customarily consumed
Serving(s): See USDA Food Group Serving Equivalents Table
Under-consumed nutrients: Certain nutrients are considered "under-consumed" because they are consumed in amounts below the Estimated Average Requirement or Adequate Intake levels. Underconsumed nutrients, as identified in the 2020 Dietary Guidelines Advisory Committee Report and/or as required by FDA to be declared on the NFP, are calcium, choline, fiber, iron, magnesium, potassium, and Vitamins A, C, D, E and K (DGAC Report, Part D, Chapter 1 page 68 and FDA, Food Labeling: Revision of the Nutrition and Supplement Facts Label, 81 FR 33742, 33884 (2016)),

USDA Food Group Serving Equivalents: (See Table below). Meat/meat alternate aligns with the USDA Food Group Serving Equivalents that CFBAI currently uses to measure food groups and the USDA meal planning requirements for the federal school lunch and breakfast programs. Meat/meat alternate includes meat, poultry, seafood, eggs, legumes (beans and peas), soy products, and nuts and seeds. One oz-eq is 1 ounce of meat, poultry, or seafood; 1 egg; $1 / 4$-cup of cooked beans or tofu; 2 Tbsp peanut butter; or 1 ounce of nuts or seeds.

Yogurt-type products: Includes products that contain cultured dairy-based yogurt in liquid form, such as yogurt-based smoothies.

Whole grains: Grains and grain products made from the entire grain seed, usually called the kernel, which consists of the bran, germ, and endosperm. If the kernel has been cracked, crushed, or flaked, it must retain the same relative proportions of bran, germ, and endosperm as the original grain in order to be called whole grain. Many, but not all, whole grains are also sources of dietary fiber (Scientific Report of the 2020 Dietary Guidelines Advisory Committee, Appendix F-1: Glossary, Page 12).

## USDA Food Group

Serving Equivalents Table

|  |  |  |
| :--- | :--- | :--- |
| Food Group Component | $\mathbf{1}$ Serving | One-half Serving |
| Fruits and vegetables | $1 / 2$ cup | $1 / 4$ cup |
| Fruit and vegetable juices | $1 / 2$ cup $(4 \mathrm{fl} \mathrm{oz})$ | $1 / 4 \mathrm{cup}(2 \mathrm{fl} \mathrm{oz})$ |
| Dried fruit | $1 / 4$ cup | $1 / 8$ cup |
| Milks | 1 cup $(8 \mathrm{fl} \mathrm{oz})$ | $1 / 2 \mathrm{cup}(4 \mathrm{fl} \mathrm{oz})$ |
| Yogurt | 8 oz | 4 oz |
| Cheese, natural | 1.5 oz | 0.75 oz |
| Cheese, processed | 2.0 oz | 1.0 oz |
| Meat/meat alternate | 1 oz-eq | $1 / 2$ oz eq |
| Whole grains | See Definitions and Notes for definition of Whole Grains |  |


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