

Television Broadcasting Regulations

In force from the beginning of the official competition
in the 2018/2019 season



LaLiga

Television Broadcasting Regulations

In force from the beginning of the official
competition in the 2018/2019 season



Approved by the Extraordinary General Assembly on 21 March 2018

Approved by the Executive Committee of the Higher Sports Council on 26 July 2018

Registered in the Higher Sports Council Sport Association Registry and incorporated into the LaLiga General Regulations on 14 August 2018

This publication includes grammatical and syntactic corrections in the text approved for the Television Broadcasting Regulations. These corrections were made merely to explain the approved and registered text, which in case of conflict shall prevail.

All Rights Reserved. No part of this publication may be reproduced, stored in a retrieval system or transmitted in any form or by any means, electronic, mechanical, photocopying, recording or otherwise, without the written consent of the publisher.

Publisher: Spanish League of Professional Football
C/ Torrelaguna, 60 • 28043 Madrid





Javier Tebas
Chairman of LaLiga

The Television Broadcasting Regulations came into force in the 2016/2017 season. In these first 24 months since they saw the light of day, the impact the Regulations have had on our competition is undeniable. Watching a LaLiga match today on any kind of screen means enjoying a top-level worldwide audiovisual show. This is why I would like to launch this second edition of the Regulations by expressing my sincere thanks to everyone who has worked for this revolution in our football to be successful.

First of all, I would like to thank the Clubs and SADs for their magnificent predisposition towards implementing each and every one of the measures contained in the Regulations. When we set out on this exciting project, the work required was complex and it would have been impossible without your commitment. After two seasons I would dare to say that the result is even better than expected. The support shown and the involvement is total and the number of non-fulfilments is insignificant. This second edition of the Regulations includes improvements in all areas. Many of them were suggested by the Clubs, while others are steps to make the rules even more complete and detailed. I am convinced that this teamwork will make us stronger and stronger.

LaLiga is open to all the technological advances on the market, as it has been up to now, incorporating 4K-HDR broadcasting, 360° replay and other technologies. However, it is also important for the competition to reach fans not only during matches. This is why all these elements also help us

to achieve one of our main targets: making LaLiga and its Clubs and SADs better known on the social networks.

We are improving content and interaction with fans on LaLiga's own platforms, and at the same time we are encouraging all Clubs and SADs to be present on all the social networks possible. This is one of our greatest challenges for the near future.

The first fruits of this effort can already be seen. In 2018 no other football competition anywhere in the world grew as much as we did in the digital environment. And this is how we are going to continue, because there is a real demand for content in new environments and we want to reach all these fans, placing special emphasis on areas where LaLiga still has potential for major growth.

This effort by everyone involved is making the quality of our competition grow and this is good not only for Clubs and SADs, but above all for the millions of fans who follow us on screens all over Spain and all over the world.





Melcior Soler
LaLiga Audiovisual Director

The target of the Television Broadcasting Regulations is to improve the audiovisual perception fans have of LaLiga when they watch our matches on screens. The Regulations are the tool that has enabled us to create the pattern for match production and direction, and they have helped create the “LaLiga style” with its own identity, and which is consistent in each and every match in our championship.

Since the 2016/17 season the broadcasting of LaLiga matches has become a benchmark in audiovisual innovation and we want it to keep on being so. LaLiga has invested in state-of-the-art technology. We have installed fixed aerial cameras in eight stadiums and we are working on putting them in more. Six stadiums boast the 360 degree replay system, which requires a complex installation of 38 fixed cameras; it even lets us see play just like the players themselves do. 4K-HDR technology provides greater definition and incomparable colour and brightness. We also have more and better data to enrich match feed with 3D graphic design that help us appreciate the tactics, movements and athletic qualities of LaLiga players.

This improvement in the Regulations has been made possible by listening to Clubs’ impressions and suggestions at the numerous joint work sessions that have been held this season. On behalf of LaLiga, I would like to thank you most sincerely. Working together we have agreed on a way to improve the audiovisual perception of our football.

I would not like to forget the multidisciplinary team that has made a patient and constructive contribution to this updating. I would like to give special thanks to Maite Alberdi for her work – she provided her knowledge of the UEFA and Premier League regulations - to Sergio Sánchez, the head of Match Directors, who have lived side by side with the application of the Regulations to date and to Neus Roig for her extensive work coordinating and supporting this project. I would also like to thank Mediapro, and in particular Daniel Margalef, head of football, Óscar Lago, head of match broadcasting, and Pablo Ruiz, head of production, for their contributions.

Thanks to them it has been possible to update the Regulations with a view to improvements in all fields so that LaLiga, the Clubs, players and fans can all keep on enjoying an extraordinary championship.



Index

1. Targets and general procedures	12
1.1 Targets	14
1.2 Match Directors	16
1.3 Club's Main Contact	19
1.4 Inspections	19
1.5 Match Protocol and Checklist	22
1.6 Penalty System	23
1.7 Other procedures	24
2. Stadium infrastructure and facilities	26
2.1 Floodlighting	28
2.2 Power supply	33
2.3 Pitch	38
2.4 Pitch areas	46
2.5 Match equipment	49
2.6 Stadium facilities	53
3. Perimeter aspects and advertising elements	58
3.1 Public	60
3.2 Advertising elements	63
4. Television infrastructures	80
4.1 Television production	82
4.2 Types of coverage/Camera plan	88
4.3 Camera and microphone positions	94
4.4 Technical facilities for producing and distributing Match Feed	110
4.5 Other TV facilities	114
5. Content	126
5.1 Pre- and post-match content	128
5.2 General rules for interviews	142
5.3 Official Club Media	144
5.4 Content during the season	150
6. Promotion	154
6.1 Competition promotion	156
7. Other match procedures and protocols	162
7.1 Accreditation procedures in stadium	164
7.2 Pitch	171
7.3 Team kit	174
7.4 Line-ups and Match Sheets	176
7.5 Countdown protocol	177
7.6 High-profile matches	180
Annexes	
<u>Annex I</u> Penalty system: Checklist	184
<u>Annex II</u> Pitch condition report	191
<u>Annex III</u> Power supply regulations	192
<u>Annex IV</u> Match Sheet	193
<u>Annex V</u> Match countdown	194
<u>Annex VI</u> Distinguishing signs (accreditation, bibs and camera IDs)	196

04



Targets and general procedures



01. Targets and general procedures

1.1 Targets

These ‘Television Broadcasting Regulations’ are aimed at Clubs/SADs playing in the professional football First Division competition organised by LaLiga (LaLiga Santander) and matches in the Copa del Rey in which they take part and that are marketed and/or produced by LaLiga.

The commitments made by Clubs/SADs to LaLiga to improve the audiovisual perception of the competition are set out in the following pages. These Regulations seek to standardise the image and audiovisual perception of the competition, in line with other prestigious international competitions where similar Regulations have been successfully implemented.

Much of the competition’s value is established by its audiovisual perception. This audiovisual perception is the impression viewers receive of what is happening in the stadium, which is the sum of all of the elements involved, of which television production is the main

aspect. In addition to television production in itself, there are several other aspects that are visibly reflected in the television broadcasts that are our showcase: the quality of the pitch, lighting, the crowd, the appearance of the area around the pitch, etc.

The measures set out in these Regulations are designed to increase the quality of this perception, and so maximise the value of the competition, making it more attractive for both the national and international markets. For this reason, the Clubs’/SADs’ commitment to complying with the Regulations to which they have signed up is essential.



During the season, LaLiga will organise sector events and meetings for specialists from the Clubs/SADs involved in the issues dealt with in these Regulations, which will go into more detail and further develop these Regulations, fostering their effective application.

These Regulations may be updated at the start of each season to adapt them to new needs and circumstances as they arise.

1.2 Match Directors

LaLiga will delegate the powers for implementing these Regulations to the Match Director. Match Directors will monitor compliance with these Regulations on behalf of LaLiga throughout the preparation process and during the season.

The Match Director will be the official representative of LaLiga at the organisational level at all matches, supervising application of the protocols established, coordinating match operations pre- and post-match, and reporting any issue or significant incidents that might arise to LaLiga.



The Match Directors will be available from the first thing on match day, or from the previous day for matches played at midday.

1.2.1. General functions

The general functions of the Match Directors are:

- To coordinate operations in the stadiums, supervising aspects relating to production, verifying compliance with the uniform standards set out in these Television Broadcasting Regulations, so as to foster the integrity of the competition and promote the value of the product.
- To ensure that the teams' kit, the static and dynamic advertising at matches, the balls used and the advertising on the kit worn by the players all comply with the standards approved and authorised by LaLiga.
- To verify compliance with the conditions set down for the sporting facilities in the stadium (in addition to safety, access control and ticket office Regulations) and to check, with the Club/SAD, that only authorised persons are allowed around the perimeter of the pitch.
- To check compliance with the protocols for interviews and other Regulations relating to the press and media, and to supervise compliance with agreements and commitments undertaken by LaLiga with regard to advertising, marketing and commercial aspects of the competition.

- To act as liaison and ensure the appropriate carrying out of matters relating to the use of official data and statistics.

- To coordinate and carry out the inspections of the stadiums provided for in these Television Broadcasting Regulations.

- Any other functions assigned by Regulations relating to the competencies of LaLiga.



1.2.2. Clubs'/SADs' obligations with regard to the Match Director

Each Club/SAD must demonstrate the utmost cooperation with the Match Director to facilitate the best possible performance of their duties.

Clubs/SADs have the following formal obligations during matches:

- To provide unhampered access and transit for the Match Director to the areas and spaces required to perform the tasks for which they are responsible under prevailing Regulations.
- To this end, the Match Director will receive appropriate accreditation sufficiently beforehand.
- To provide a location in the box area for the main Match Director, with good visibility and easy mobility, so that they can follow the match and remain in direct contact and communication with representatives of both of the Clubs/SADs.
- To request their presence at the executive meetings held before and during LaLiga matches, as a representative of the competition organiser. This includes safety and special meetings organised for matches, as required by the authorities.
- To provide the fullest collaboration in all activities. The Clubs/SADs and their staff will follow the instructions of the Match Director in all issues for which LaLiga has regulatory powers.

1.3 Club's Main Contact

Each Club/SAD shall designate a person to be their main contact, so as to coordinate the relationship with LaLiga for the application of these Television Broadcasting Regulations in all aspects related to their Club/SAD.

This contact will be the main person for: providing LaLiga with all information requirements; clarifying doubts about interpretation, monitoring the issues covered by these Regulations; receiving communications from LaLiga on regulatory issues and distributing them to those directly responsible for each area in their Club; and for collecting the Checklists after each match, responding as

necessary to these and correcting any incidents identified in them.

It is strongly recommended that the Club's main contact attend the matches and coordinate the resources and protocols of their Club/SAD. This task may be delegated onto an Operations Manager, who should be the same person for matches in which the Club/SAD are playing at home, and the same for matches where they are playing away.

LaLiga must be informed of the identity of this Operations Manager before the start of the season. If there is any change to this person, LaLiga must be notified of this with sufficient notice before the first match they attend.

1.4 Inspections

As a starting point, LaLiga will analyse the facilities of each Club/SAD and prepare a Compliance Report.

LaLiga will organise a programme of stadium visits to prepare this report.

The Match Directors are responsible for coordinating visits by LaLiga, compiling Compliance Reports and circulating these internally within LaLiga and to Clubs/SADs.



Up to four inspections may be performed, either as separate or combined visits. These will address the following issues:

Television broadcasts

The television broadcast inspections will be led by the Match Directors, who will be accompanied by a producer and TV director from the LaLiga production company.

Floodlighting and power supply

Inspections of lighting and power supply will be carried out by S.E.F.P.S.A.U. staff.

Grass and pitch

Inspections of the grass and pitch are the responsibility of the association representing the sector with which LaLiga has the agreement, or a specialist company designated by LaLiga.

Marketing and advertising elements

The LaLiga Marketing department will assess advertising issues in the stadiums.



The Club's Main Contact for the purposes of these Regulations will take part in all visits organised by LaLiga, together with the people responsible for each area at each Club/SAD.

The Compliance Report will summarise the facilities available in each stadium, and the improvements needed to comply with the requirements set down in these Regulations.

Once the Compliance Report has been prepared, LaLiga will prepare a Monitoring Plan for the improvements to ensure that they are implemented as required, within the applicable timescale.

These Reports and the Monitoring Plans will be updated by LaLiga to cover any modifications to Clubs' stadiums and protocols during the season. To this end, Clubs must report any such modifications to the email address reglamentotv@LaLiga.es, or any other email address stipulated by LaLiga. The modifications will then be verified on site and reported to LaLiga by the Match Director assigned to the Club's next home match.

Partial verification inspections may be performed on Clubs with significant or important issues that need to be addressed, to verify progress on particular aspects of their facilities.



1.5 Match Protocol and Checklists

Once the season has started, LaLiga will check to ensure that the guidelines set out in the Regulations are complied with at every match in every stadium. To this end, LaLiga will assign two Match Directors to each LaLiga Santander match - a Main Match Director and an Assistant Match Director - to perform this work.

LaLiga may assign an additional Match Director with functions related to integrity, such as detecting persons collecting unauthorised data.

During the week before the match, LaLiga will inform each Club/SAD of the Directors assigned to their matches, regardless of whether they play at home or away, so they can be contacted to coordinate any issues relevant to playing and overseeing the match.

The match protocol starts with a pre-match meeting between the Club's Main Contact and/or Operations Manager, the Match Director, and the LaLiga production company producer and TV director, to analyse the characteristics, protocols and resources for the match, and any issues that need to be addressed as a result of previous matches. The TV director will be sent the relevant information for matches that are to be directed remotely.

During the match, the Match Directors will fill out a Checklist (see Annex I) to inform LaLiga of compliance with these Regulations.

Any breaches, incidents and observations identified are reported in the first instance to the Club/SAD in the final post-match meeting, between the Match Director and the Club's Main Contact and/or Operations Manager. The presence of one of these roles representing the Club/SAD at the meeting is mandatory.



01. Targets and general procedures

This Checklist will be reviewed by LaLiga, with some points that require technical verification and will be complemented with other matters. This Checklist is distributed to the Clubs (home and away) in the days following the match.

1.6 Penalty System

The Regulations set down in this document are mandatory (except when it is specified that they are recommendations). Failure to comply with these Regulations will result in economic penalties.

The Penalty System is based on points, under which each breach gives rise to a number of negative points. A fixed monetary value will be assigned to each negative point accumulated: this amount will be set for each season.

At the end of the season, the Club/SAD will be liable to pay the sum of these negative points.

The amounts collected from such penalties will be used to improve audiovisual broadcasting.

LaLiga will put in place recognition mechanisms for the Clubs that comply with the provisions of these Regulations most scrupulously.

The Penalty System structure applicable to breaches of these Regulations, including the tables setting the points for breaches and other considerations relating to exemptions, transitional periods and penalty points are attached to this document as Annex I.



1.7 Other procedures

1.7.1. Copa del Rey

These Regulations apply in full to the Clubs/SADs in LaLiga's professional categories in all Copa del Rey matches in which they take part, whether as the home or away team, and whether they are playing teams from professional or amateur categories, providing that the audiovisual rights to that competition are produced or marketed by LaLiga.

LaLiga will tailor the models and supports (accreditation, match sheet, etc.) for this competition, as it sees fit. In the absence of any such changes, the general models for LaLiga matches will apply.

1.7.2. Questions about the interpretation and application of the Regulations

Clubs/SADs can resolve any questions about the interpretation or application of the Television Broadcasting Regulations by sending an email to reglamentotv@LaLiga.es, or any other email address LaLiga might make available for such purposes.

To improve the efficiency of communication and avoid duplication, the Main Contact of each Club will be responsible for carrying out consultations under the Regulations, and will then circulate the answers internally to the officers in their organisation.

1.7.3. Entry into force

The Television Broadcasting Regulations came into effect from the 2016/2017 season for First Division Clubs/SADs. The Regulations came into effect for Second División Clubs/SADs from the 2017/2018 season.

The LaLiga Delegate Committee may moderate the application of the legal regime set out in these Regulations for Second Division Clubs/SADs for justified reasons.



02

Stadium
infrastructure
and facilities



02. Stadium infrastructure and facilities

2.1 Floodlighting

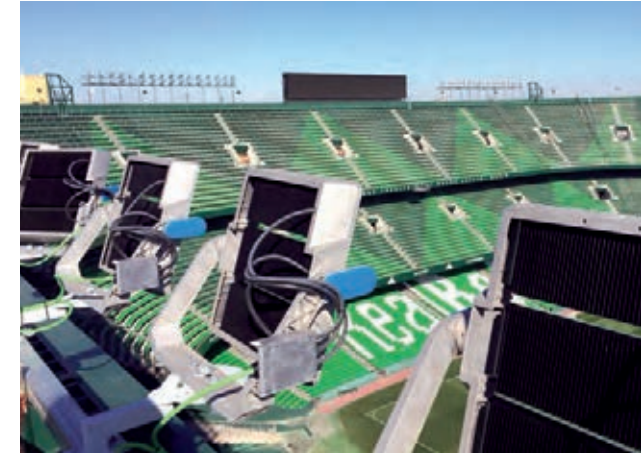
2.1.1. Minimum requirements

The stadium's floodlighting has a direct impact on the quality of the television image, and therefore on audiovisual perception.

The purpose of the minimum requirements defined in these Regulations is to produce a TV signal of excellent quality.

The stadium's floodlighting must permit the broadcasting of the event in high digital quality, generating an appropriate and balanced model.

These requirements must be complied with from the 2017/18 season, except for Clubs promoted to LaLiga Santander, who will have a one-season grace period to comply.



1st Division, HD requirements		
	Vertical lighting at 1.5 metres	Avg EV
		1,500 Lux
Vertical illumination in the direction of the fixed cameras (12)	Uniformities to Camera	Min/Avg
		0.65
		Min/Max
		0.4
Horizontal illumination, measured at pitch level	Horizontal illumination	Avg EV
		2,000 Lux
	Uniformities	Min/Avg
		0.7
	Min/Max	
		0.6
Colour temperature*		5,000 to 6,200°K
Colour rendering (RA/RC)	CRI≥80 Standard IEC/TR 62732, CRI≥90 previous standard	
Glare (GR)		≤50
Maintenance factor	Discharge	0.8
	Led	0.9
Flicker (FF)		<20% Avg <30% Max

* Colour temperature: the colour temperature for all projectors must be consistent.

LaLiga has also established the requirements needed for potential 4k productions. 4k technology requires us to tighten up the requirements to maximise the audiovisual results.

LaLiga is planning to produce certain selected matches in 4k every week. We therefore recommend that Clubs should consider these requirements, as they are ideal for the new TV production standard:



Recommendations for 4K broadcast		
Vertical illumination in the direction of the 12 fixed cameras	Vertical lighting at 1.5 metres	Avg EV
		2,200 Lux
	Uniformities to Camera	Min/Avg
		0.7
Horizontal illumination, measured at pitch level	Horizontal illumination	Avg EV
		3,000 Lux
	Uniformities	Min/Avg
		0.8
Colour temperature*		5,000 to 6,200°K
	Colour rendering (RA/RC)	CRI≥80 Standard IEC/TR 62732, CRI≥90 previous standard
Glare (GR)		≤50
Maintenance factor	Discharge Led	0.8
		0.9
Flicker (FF)		<5%

* Colour temperature: the colour temperature for all projectors must be consistent.

2.1.2. Emergency lighting for television broadcast

The projectors used in stadiums must be instantaneous restrike (hot restrike or LED), with the maximum time for the emergency lighting system to kick in not exceeding two seconds.

Emergency lighting must be sufficient to avoid interruptions in the television broadcast, guaranteeing minimum lighting of 800 Lux for camera 1 (main camera).

The floodlighting installations must comply with all requirements for public spaces, in addition to those applicable to football matches.

These Regulations must be complied with from the 2017/18 season, except for Clubs promoted to LaLiga Santander, who will have a one-season grace period to comply.

2.1.3. Inspections and Monitoring Plan

LaLiga will take regular measurements before the start of each season to determine whether the minimum parameters required are complied with in all stadiums.

If these requirements are met, the Club will not need to take any further action until the next assessment (programmed or one-off).

If the requirements are not met, LaLiga will propose the measures and Monitoring Plan required to achieve the optimal standards.

LaLiga will also establish a period in which a second assessment will be carried out to confirm that the measures adopted have achieved the minimum requirements.

During the season, the Match Directors will report after each match on any maladjustment



in the floodlighting, including any ad hoc incidents in the stadium, in their report (e.g. partial or total power cuts). They will also report whether the lighting was uniform and sufficient for the television broadcast, receiving this information from the LaLiga production company, who has equipment to measure whether the lighting is correct for broadcasting.

2.1.4. Floodlighting times

The floodlighting must be switched on to enable optimum television broadcasting. This is also important in matches played during daylight, as floodlighting plays an important role in offsetting contrasts between sun and shade.

Lighting must therefore be switched on at the required level sufficiently in advance for broadcasting the match. LaLiga has stipulated the following:

- Matches that begin in full natural light, 45 minutes before the start of the match. Matches with 4K production, one hour before the start of the match.
- Matches that do not begin in full natural light, 75 minutes before the start of the match. Matches with 4K production, 90 minutes before the start of the match.

2.1.5. Switch off times

Lighting must remain at this level until at least fifteen minutes after the final whistle.

It will sometimes be necessary to maintain lighting at a suitable level for television production for a longer period. This need will be evaluated on a case-by-case basis, in response to the production plans of the right-holders broadcasting the match. This information will be included in the Production Needs Sheet sent to the Clubs in the run up to the match.

2.1.6. Light required for installations and dismantling

The LaLiga production company will inform the Clubs of the access and lighting needs for set-up and dismantling. This information will be included in the Production Needs Sheet in the same periods as the lists of accreditations and assignment of positions. Clubs shall organise the opening of the necessary accesses and lighting according to this request.



2.2 Power supply

2.2.1. Existing Regulations

A sufficient and secure power supply is required to ensure the match can be played and broadcast without interruption.

The purpose of the requirements and recommendations set out in these Regulations is to ensure an effective power supply, so that the television broadcast is never interrupted, with the resulting negative impact that this would have on the audiovisual perception of the competition.

LaLiga will also carry out an inspection of the facilities at each stadium, and establish an improvement plan if necessary.

As a basic requirement, the stadium's power supply facilities must comply with all prevailing Regulations, at the European, national, regional and local levels, and the requirements of LaLiga, as set out herein.



All new buildings and refurbishments must apply the latest version of applicable Regulations, whilst older facilities will be subject to the other Regulations applicable to them.

However, the latest version of LaLiga's requirements shall always prevail.

For information purposes, Annex III includes a non-exclusive list of the most important current Regulations applicable to power supply.

One of the most important Regulations is ITC-BT-28, concerning "Installations in public spaces", under subsection 2 of Royal Decree 842/2002, on low voltage power supply (RE-BT), which defines the lighting requirements for safety services:

Lighting for safety services

This section defines the characteristics of the power supply for safety services.

Generalities and sources of supply

The power source for security services must be chosen to ensure uninterrupted power supply for an appropriate period.

In order to ensure the operation of safety services in the event of fire, the equipment and materials used must have appropriate fire resistance, either by means of their construction or their installation.

The equipment and material must be accessible to facilitate regular verification, testing and maintenance.

The following sources of supply are permitted:

- **Accumulator batteries.** In general, batteries used to start up vehicles do not meet the power-supply requirements for safety services.
- **Independent generators**
- **Separate supply from the main power network,** effectively independent of the normal power supply.

In-house power supply

An in-house power supply could consist of accumulator batteries, stand-alone equipment or generators.

This supply must come into operation in the event of loss of power in circuits supplied by the power utility company or companies, or when this supply falls below 70% of its nominal value.

As a general rule, the minimum capacity for an in-house power supply must be sufficient to provide safety lighting as set out in section 3.1.

Back-up or safety supplies

A stadium must have a back-up power supply that is able to supply the power needed by emergency services, as required by the competent authorities, independently of the special lighting.

2.2.2. LaLiga Regulations for television broadcasting

In addition to complying with the aforementioned Regulations and standards, the power supply for LaLiga stadiums must also meet the following requirements:

- a) In addition to the normal power supply from the power supply company, stadiums must have a secondary power supply, with at least 25% of the capacity contracted for the normal supply, in order to maintain essential operations and the safety of the facilities, in the event of failure of the main supply.
- b) Pursuant to prevailing legislation, this back-up power supply may be a generator or any other system allowed under the REBT.
- c) All pitch lighting equipment with instantaneous restrike projectors (hot restrike or LED) must be powered by the back-up supply in the event of failure of the normal supply.
- d) This equipment must guarantee the continuity of the television broadcast on its own. Therefore, the minimum level at the main camera must be at least 800 Lux
- e) The period for re-establishing the power supply, from the moment at which the supply fails until the 800 lux level is reached, must not exceed two seconds.
- f) The generators or alternative power supplies must be recalculated to be able to support a peak load from background operation

without load shedding of at least 100% of the instantaneous hot restrike projectors (hot restrike or LED), in order to comply with the two seconds maximum for re-establishing the service.

- g) It must also be ensured that any other power failure in the installation (independently of the failure in the main supply, as already discussed), such as, for example, a short-circuit with the resulting tripping of the associated switch, does not interrupt the broadcast. The following conditions must be met to this end:

- > The power cables for the lighting equipment must be sufficiently independent so that any momentary loss of one line does not result in a critical decrease in lighting levels.
- > The cut-off and protection switches must always have an effective cut-off power of not less than the maximum expected short-circuit intensity that could arise at that point in the installation.
- > In lighting, television broadcast and safety circuits, the cut-off and protection switches (applicable to magneto-thermal and differential circuit breakers) shall have Total Discrimination considering in their application all existing switchgear from the source of the low voltage installation to the final switch in the aforementioned circuits.

The concept of Total Discrimination implies that a short-circuit should be cleared by the apparatus immediately upstream from the electrical fault, limiting the services affected

by the short circuit to the circuit affected, and never affecting the broader installation.

If there is no operating back-up power supply, LaLiga may, exceptionally, provide a generator to ensure the match is broadcast correctly. The costs of such generators will be met by the Club.

2.2.3. Recommendations

It is highly recommended that the power supply from the power supply company should be medium voltage, with one or more user transformer centres (for the stadium's own use).

It is also recommended that there should be a dual medium-voltage supply, in the following order of preference:

1. Loops from different companies with different substations.
2. Loops from the same company with different substations.
3. Loops from the same company and the same substation, but with high-voltage and medium-voltage transformers and different substation busses.

Two recommended circuit diagrams for power supply and transmission are shown on the following page.

The difference between diagrams 1 A and 1 B is that in the former both main supplies work simultaneously but never in parallel, in such a way that any failure in the supply would only affect part of the installation, whilst in the

latter, the installation would only be supplied by one of the power supplies, with the other remaining as back-up, in such a way that any failure in the supply would affect the whole installation.

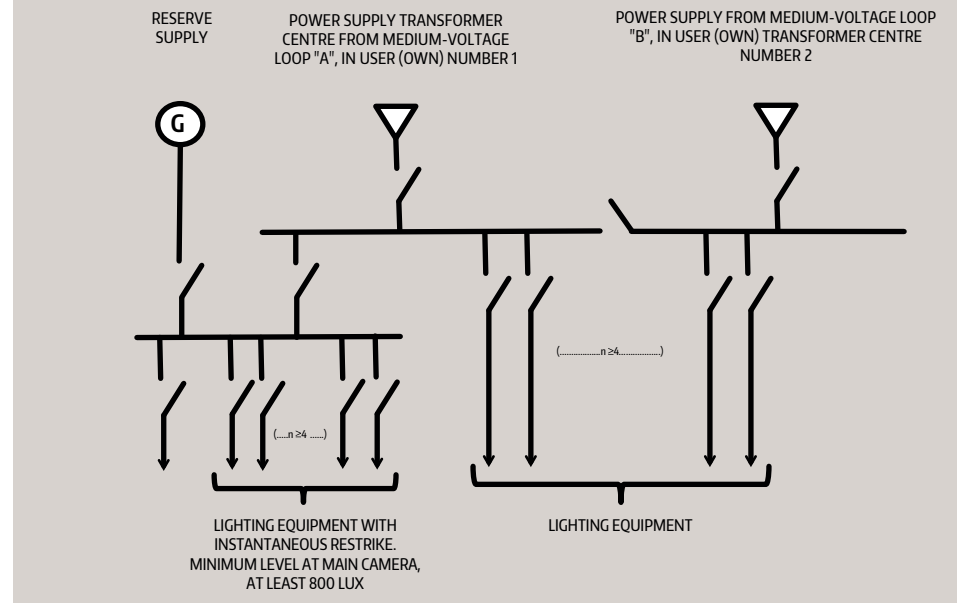
In both cases, both supplies must be capable of absorbing the full load in the event of failure of the other supply.

It is highly recommended that the cabling for lighting of the field of play should be particularly fire resistant, type SZ1.

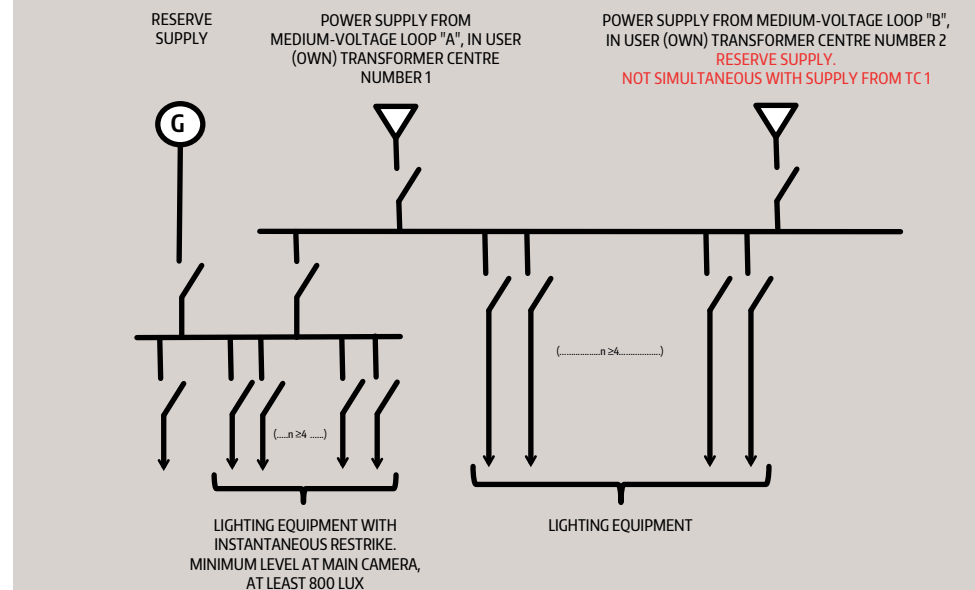
It is also recommended that the emergency generator or generators for pitch lighting and television broadcasting should be independent of the generators for safety and other services.

A further option that could be considered is a dual power supply to each group of lighting equipment, with automatic switching of the power supply from one line to another in the event of a power cut: although this system would be more secure, it would require greater inhibition.

ELECTRICAL CIRCUIT DIAGRAM 1-A



ELECTRICAL CIRCUIT DIAGRAM 1-B



2.3 Pitch

The condition of the pitch - and therefore its appearance - has a direct bearing on the audiovisual perception of a match. In addition to creating an excellent playing surface for the match and helping to prevent injuries, the good health and condition of the pitch has a positive impact on the image projected by LaLiga, its teams and the facilities.

2.3.1. Inspections and Monitoring Plan

LaLiga may carry out inspections during the season, either itself or through third parties, to assess the general conditions of the playing surface and related infrastructure, recommending solutions to improve them.

These inspections will involve a range of analyses and tests, including hardness and rotational traction tests, to present a faithful image of the condition of the pitch and how it can be expected to behave during the season.

Clubs must regularly and continuously water their pitch to maintain the hardness of the playing surface at suitable levels in order to safeguard players' health and wellbeing.

If these requirements are not met, LaLiga will propose the measures and Monitoring Plan required to achieve these targets. LaLiga will also establish a period in which a second assessment will be carried out to confirm that the measures adopted have achieved the minimum requirements.

During the season, the Match Directors will report after each match on any issues relating to the pitch, particularly whether its condition and uniformity appeared correct in the television broadcast, for which they will receive images from the LaLiga production company.



2.3.2. Human and material resources

Clubs must have the material resources required to maintain the pitch surface in their stadiums. For example, they must assess the suitability of having lighting rig system for growing grass, and pitch heating or ventilation systems, and should consider the option of planting hybrid grass.

Given the impact of the state of the pitch on the image of LaLiga, the Clubs should appoint an expert on this matter to be responsible for the technical management of the pitch, regardless of whether they decide to insource or outsource its care and maintenance.



2.3.3. Drainage system

The stadiums where professional Club matches are held must have an effective drainage system that enables the efficient dispersal of unexpected, sudden rainfall, avoiding any risk of the match being suspended.

2.3.4. Pitch condition report

LaLiga has put in place a protocol for monitoring a range of parameters to assess the condition of the pitch for each match.

The person responsible for pitch maintenance must complete a declaration - the Pitch condition Report - as set out in Annex II. All information must be accurate and correct.

The purpose of this report is to provide transparency, particularly so that the teams' medical staff and the television commentators are aware of the actual condition of the pitch.

This report will be given to the Match Director during the pre-match meeting. The Match Director will provide a copy to the delegates of the home and away teams when they arrive, and the person responsible for production of the television signal, when it becomes available. The delegate of the visiting team signs the report to acknowledge receipt and may make any observations they wish.



2.3.5. Measuring material

The home Club must look after the measuring equipment provided by LaLiga in an area set aside for LaLiga, and make this available to the Match Director prior to each match.

2.3.6. Height

The grass on the pitch must be cut to a height of between 20mm and 30mm. The grass must be cut to the same height across the whole pitch.

Hot-weather pitch varieties (Bermuda / Paspalum) must be cut to a height of between 15mm and 20mm. Clubs that use such grasses are responsible for informing LaLiga of their schedule for transitioning from cool- to hot-weather varieties.

The Match Director will check the height of the grass on the pitch before the matches and following the pre-match meeting, in the presence of the person responsible from the home Club. These tests must be carried out on at least three different points of the pitch, at the discretion of the Match Director. If the results are not consistent, measurements will be taken at a further two points. If 4 of the 5 measurements are within the limits, this will be rated as correct.

If the tests reveal results outside the acceptable range, the home Club will use all its resources to correct the incident before the start of the match and comply with these Regulations.



2.3.7. Coverage

The pitch must be completely covered by grass. There must be no areas without any grass coverage, or with such sparse grass coverage that this could be observed in a visual assessment, or would prejudice playing conditions.

Any replanting of grass that affects all or some of the pitch (goals or penalty area, wings, etc.) must be notified to LaLiga in advance for informative purposes, and so that this can be assessed as part of the Checklist for each match.



2.3.8. Uniformity

Uniformity is reflected by a consistent colour. Each strip in the grass must be chromatically uniform. The strips must be the same colour and texture (the grass length must be consistent).

Any lack of uniformity will indicate the presence of weeds, or that the mower was incorrectly set up and not mowing evenly. The presence of weeds, such as clover, kikuyu and poa annua, will be considered a lack of uniformity under these Regulations.



2.3.9. Cut

In addition to the pitch condition, the way it is presented has significant visual impact: this must therefore be harmonious and consistent with these Regulations. To this end, LaLiga has developed guidelines similar to those of other international competitions to give the pitch an outstanding appearance. These are set out below.

The grass should be mowed in straight lines across the width of the pitch, perpendicular to the touchlines. No other patterns are permitted (e.g. diagonal, circles, etc.). However, occasional mowing parallel to the touch line is permitted, if this does not distort the overall perpendicular appearance. This must never be the last cut carried out.

The lines must be cut in opposite directions. In total, there should be 9 strips in each half. The preparation of the strips should start from left to right (looking from the grandstand). The first four strips must be 5.5m wide. The other five must have uniform width. In order for these strips to be clearly visible, the grass should be cut in this pattern two days before the match.



2.3.10. Markings

Clubs must inform LaLiga of the dimensions of the playing area at least fifteen days before the start of the competition. It is not permitted to alter the dimensions of the playing area during the season.

The lines on the pitch must be perfectly straight and of equal thickness to the goalposts (but never wider than 12cm).

No pitch markings for any other sport, or unrelated to the current match, may be visible on, or around, the pitch.

The lines must always be white, except when there is heavy snowfall or thick fog. In such cases, the Club may be recommended to paint

the lines in red or orange, following consultation with the referee.

2.3.11. Watering

The home Clubs must report their pre-match and half-time watering plans in the Pitch condition Report, and must ensure that they comply with the information provided. This watering plan must be complied with, except in occasional and unavoidable circumstances (e.g. heavy rain before the match), which must be explained to the Match Director, who will corroborate them.

The home Clubs shall apply the watering measures needed to ensure the pitch is in optimum condition for sport under the highest quality standards.



They will also ensure that sprinklers are set up correctly, so that the match is not interrupted by accidental watering, and so that watering does not affect other activities around the pitch, such as pitchside presentations for television, or interfere with the equipment located there (technical equipment, pitch perimeter boards, etc.).

It is recommended that water pumps should be switched off to ensure there is no possibility of the sprinklers being accidentally set off.



2.4 Pitch areas

2.4.1. Security transit area

New and refurbished stadiums must have a security area around the pitch to ensure players safety during sequences of play, and to ensure television production equipment can be installed correctly. This area must be at least four metres wide along the touch and goal lines, and five metres wide behind the goals.

Given their individual characteristics, existing stadiums shall attempt to have the widest possible area around the pitch, in line with the previous paragraph.

Cameras on rotating structures on the pitch shall have a padded covering to protect player safety in the event of accidental impact.

This protector shall comprise three parts, measuring approximately 100cm x 36cm x 30cm, which shall be placed contiguously around the part of the structure facing the pitch. This will be covered by a banner, on which LaLiga can display its name or the official name of the competition.

2.4.2. Warm-up area for the teams

In order to preserve the optimum pitch condition, the home Club's Pitch Manager may determine - without bias and always favouring the general interest - areas for both teams to warm up before the match. The home Pitch Manager should include a chart in the Pitch condition Report showing the areas they think should be protected.

The warm-up areas identified by the home Club should be respected, as a sign of goodwill between the Clubs. To minimise potential damage from warm-up exercises that might damage the pitch, agreement should be reached with the host Pitch Manager about the location for such exercises.

The countdown protocol sets the mandatory start and end times for warm-up activities.

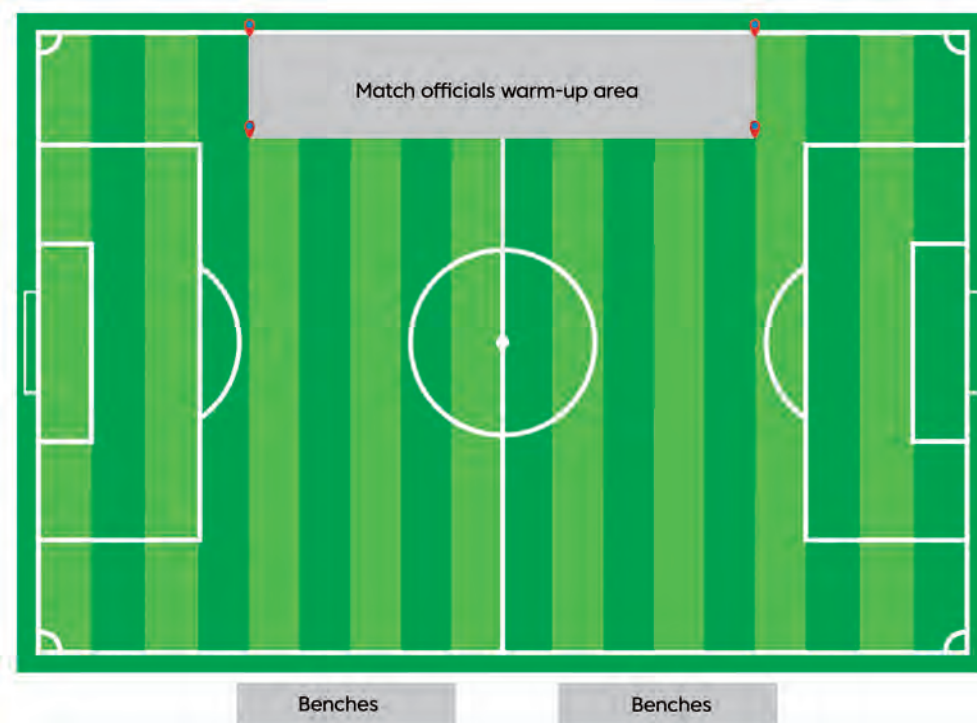
Players not included in the squad for the match may not take part in the pre-match warm up on the pitch from the time the teams arrive at the stadium.

At the discretion of the home Club, a fine dividing line may be marked on the wing of the bench assistant, marking off the warm-up area for substitutes, to avoid accidental collisions and to distribute wear and tear on the pitch in this area.



2.4.3. Match officials warm-up area

The staff responsible for preparing the pitch at each Club shall establish and mark off an area for the match officials to warm up, as shown in the image, so that the officials have their own area where they can warm up without interference.



2.5 Match equipment

2.5.1. Benches

Except for the main bench for players, efforts shall be made to keep the number of covered benches to a minimum, in order to provide the main camera positions with an unobstructed view of the pitch.

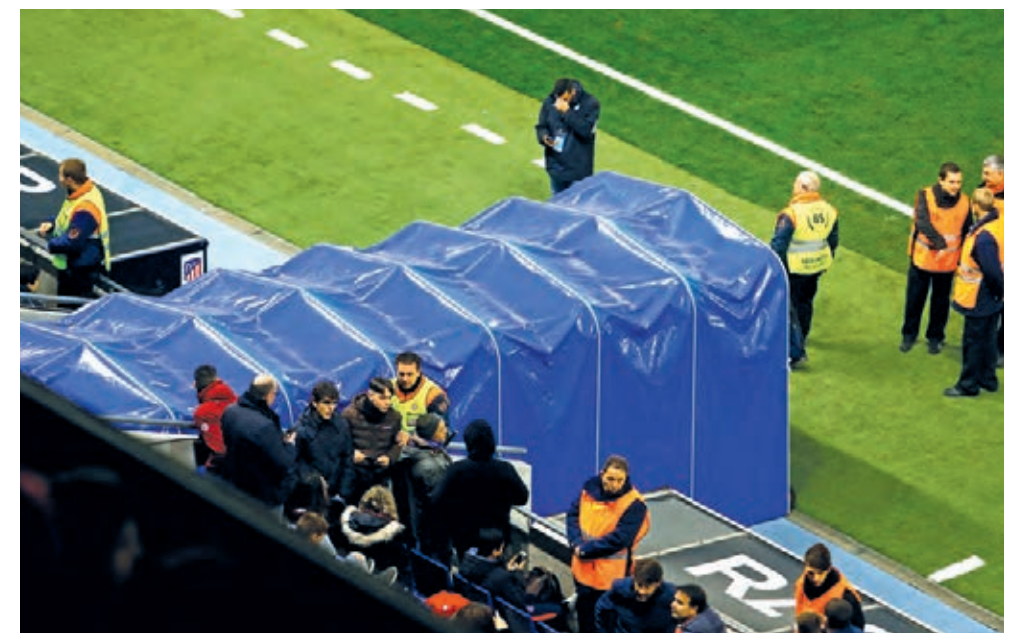
The benches must be sufficiently far back towards the stands to ensure that their covering does not interfere with the view of the side-lines from the main camera, allowing a depth of at least one metre around the pitch to be seen.



2.5.2. Retractable tunnels

From the audiovisual perspective, retractable tunnels interfere with a clear view of the pitch and the players and officials when they are leaving, and create problems for placing and operating the production cameras for the match.

They will be allowed only as security features, and as an exception in some stadiums. Under no circumstances may retractable tunnels extend more than one metre over the side-line or goal line, depending on their location. The tunnel may only be deployed after the referee's final whistle and when the players approach the area.



2.5.3. Goal nets

The goal nets shall be white with a square mesh to increase the consistency of match equipment, and promote visibility of the ball's path. The holes in the net must be 12cm x 12cm or more, to optimise the shot through the net by the goal mini-cameras.

The goals must have a minimum depth - i.e. from the goal line between the posts to the rail or anchorage point of the nets - of 200cm, to ensure this area is of sufficient size, and to achieve an optimum TV shot from the mini-cameras and goal-line cameras.

To achieve this, the nets must be suitably stretched, to allow the lens to cover the whole goal and the goal line between the posts. The supports for the nets should be placed so as not to interfere with or impede the use of television cameras, such as the crane or polecam, and there should be as few as possible. They should not be placed in the central area behind the goals.



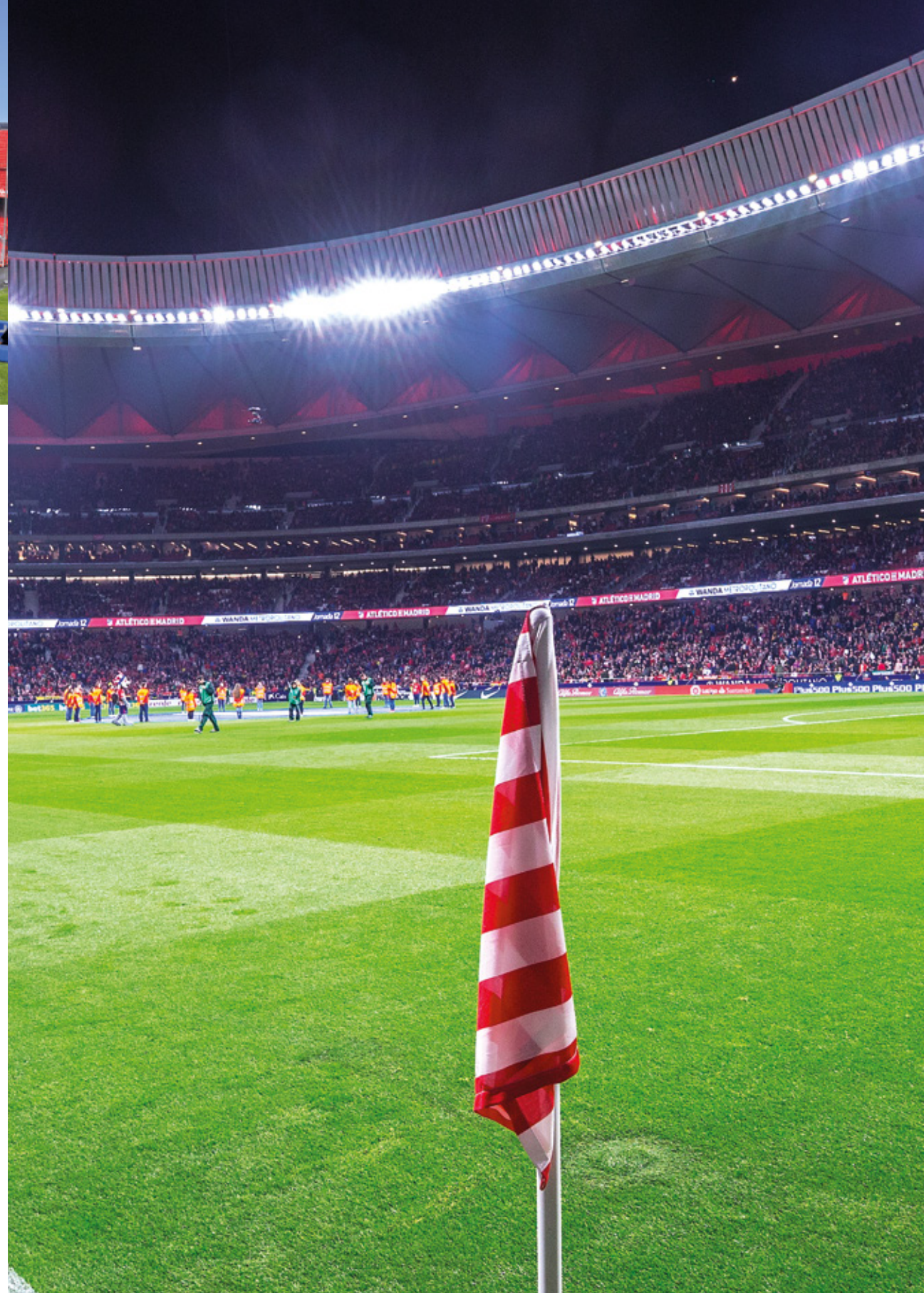
2.5.4. Protective nets for spectators

Protective nets for spectators - particularly those behind the goal lines - are not permitted during the match, if they interfere with the television broadcast. If they are there for security concerns, a report is required from LaLiga's Security and Integrity division for authorisation.

2.5.5. Corner flags

LaLiga may recommend a standard design for corner flags, using different coloured fabrics from which the Clubs can choose the ones they prefer, in order to standardise the look of the competition.

Pursuant to the International Football Association Board's Laws of the Game, these models may sport the logo of the home Club and LaLiga's official logo, with the suitable dimensions identified.



2.5.6. Official balls and substitution boards

The official balls shall be those designated by LaLiga for the winter and summer periods.

The home Club will be responsible for providing an adequate number of balls to optimise effective playing time. This will make interruptions to play as short as possible, in the best interest of TV production and fans.

The substitution boards shall be those regulated by LaLiga at any given time and may show the advertising defined.



2.6 Stadium facilities

2.6.1. Structural modifications to stadiums

In order to ensure the compliance of the infrastructure and installations of stadiums that are going to be refurbished or built in accordance with the Television Broadcasting Regulations, LaLiga recommends submitting information thereon during the project planning stage, in order to ensure that audiovisual production needs are considered.

2.6.2. Environmentally sustainable facilities

These Television Broadcasting Regulations have been prepared in accordance with a strategy to foster sustainable development shared by LaLiga and other leading sporting and political bodies worldwide.

Many of the actions set out in these Regulations directly or indirectly contribute to protecting the environment. For example, energy inspections and the promotion of LED lighting contribute to optimising power consumption and reducing CO2 emissions, while inspections of the playing surface enable more efficient use of water and control of the use of phytosanitary products.

2.6.3. Giant screens

The use of modern giant screens in stadiums is a powerful source of information and entertainment for the spectator. This attracts the public to the stadium, increases the time they remain and leads to a substantial increase in match day revenues for the organisers.

Clubs with giant screens in their stadiums that wish to display match feed of the LaLiga matches played in their stadiums may do so by requesting the signal from LaLiga. The signal that the LaLiga production company provides to the Clubs shall follow the guidelines set out in these Regulations.

The signal will not include images that could have an impact on the course of the match, or that could be considered controversial or might provoke crowd disturbances, or offensive messages, either in the stands or on the pitch.





It will not include images that might prejudice the image or dignity of the players, referee or other participants in the match, or that contradict the fair-play principle.

Match feed will be unalterable from the time the players come out onto the pitch until they enter the tunnel to the dressing rooms.

Clubs may insert advertising into match feed and replays shown on the giant screens in their stadiums.

LaLiga offers Clubs the option to display this ready-made signal in accordance with these Regulations. The signal will be provided by the OB vans for the matches.

2.6.4 Light shows and artistic lighting

Visual and acoustic effects can be programmed using modern lighting infrastructure and equipment in stadiums to enhance the spectator experience. All such actions programmed pre- and post-match must ensure that priority is given to the sporting activity (such as the warm-up and the match time). Television broadcasting shall also take priority over other uses, and must be guaranteed in full.

Any use of this nature that might alter the lighting of the stadium from the start of broadcast of match feed to the end of the second superflash interview must first be submitted to LaLiga for consideration, assessment of compatibility with the television broadcast and approval.

The programming of these visual effects will be incorporated into the running order in order to foster their impact as part of the broadcast.

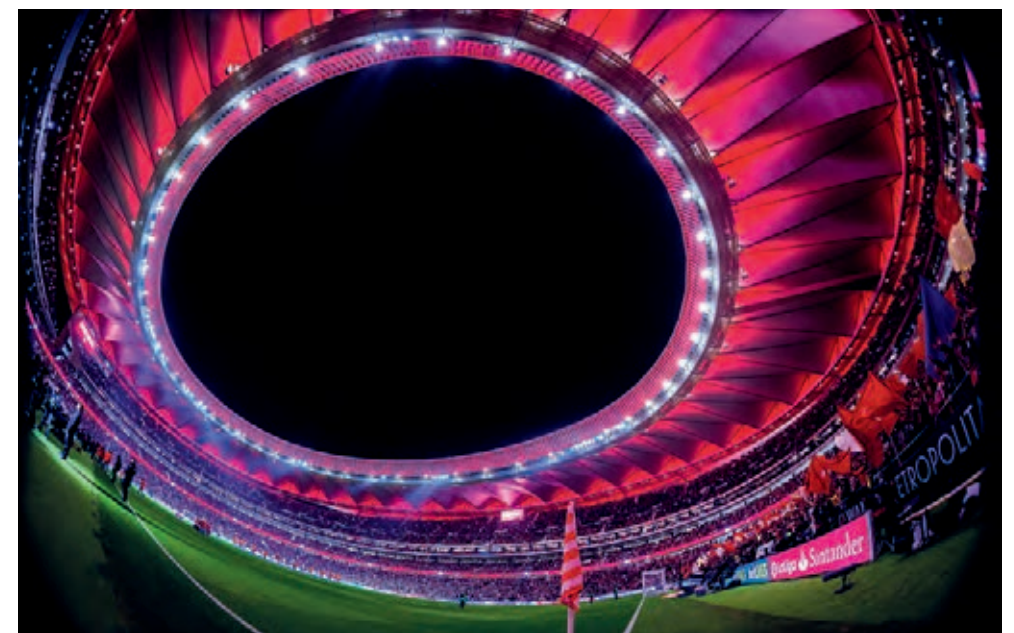
2.6.5. PA systems

The stadium must have an appropriate PA system, with guaranteed operation in the event of an outage in the main power supply, to ensure messages are communicated to all spectators, regardless of their location in the stadium.

During the match the PA system must only be used for security messages and alerts, and information relating to the match (goal scorers, substitutions, attendance figures and stoppage time).

A non-commercial sound effect lasting no more than 15 seconds may be used after each goal. Other formats may be approved by LaLiga at the request of a Club, provided they do not breach the Laws of the Match or interfere with the match or the television broadcast.

The sound level of the stadium's PA system must be adjusted in the commentary





area, cabins, television studios and pitchside presentations, to allow the accredited media for the match to do their job.

2.6.6. VAR

A Video Assistant Referee (VAR) system is currently being trialled by the International Football Association Board (IFAB) in various competitions, with a final decision on its definitive inclusion in the Laws of the Match expected shortly.

During this period, LaLiga may make recommendations to Clubs about adaptations to their facilities and protocols, whether for the incorporation of the competition into the current phase of the trial or for the definitive roll-out of the system following approval.

2.6.7. WiFi

Clubs must provide LaLiga with the possibility to install a WiFi system in the proximity of the match data analysis and TV production services, to enable the correct and efficient compilation of official data for the competition. If the Club has a WiFi system, it must ensure the continuity of this service and its quality.

Given the increasing number of protocols being implemented involving the dressing room tunnel area (completion and submission of the Match Sheet, for example), Clubs must have a sufficiently strong WiFi signal in this area for effective data transmission and reception.

The home Club will provide the away Club and the Match Director with the WiFi network name and password when they arrive, either in writing or on posters in the dressing room area.



2.6.8. Auxiliary space for LaLiga

LaLiga requires a room where the Match Director can meet the Club's Main Contact and/or Operations Manager, TV director and producer, and for other meetings for a minimum of six people, and where objects related to match organisation can be stored.

This room must be appropriately identified on its outside and must be suitably sized, approximately 4m x 4m or 5m x 3m. This room must have a table and chairs, appropriate lighting and power sockets, and must be suitably clean and tidy for its intended purposes.

The door must be lockable (the Club will provide the key to LaLiga staff upon request) and for the exclusive use of the Match Director during the time of their activity.

If necessary, an additional room may be required for the pre-match meeting.



03

Perimeter aspects and
advertising elements



03. Perimeter aspects and advertising elements

3.1 Public

The attendance at the stadium is part of the audiovisual perception of the match. The stadium should appear to be full for an optimum television broadcast.

To this end, and bearing in mind that much of the TV coverage is provided by cameras mounted in the grandstand, the attendance in the stand opposite the main camera is particularly important.

LaLiga therefore strongly recommends accommodating season-ticket holders and the spectators on the match day between the two corners of the stand opposite the main camera.

This stand must be at least 75% full. The sanctions set down in these Regulations will apply if this condition is not fulfilled. The sanction will be doubled if occupation falls below 50%.

The Match Director will report the stand's occupation after each match. This occupation rate will be confirmed from the graphic material provided by the OB van and photos taken by the Match Director in the 30th minute of the match. This will be used to assess the attendance and distribution of spectators.

Data from the turnstiles giving access to the stand may be used in the event of any disagreement.



This measurement will be suspended when matches are played under clearly adverse weather conditions (e.g. heavy rain and snow) or games played from Monday to Friday. Seats sold to season-ticket holders at the tariff rate will be included in the calculation as being occupied, even if they are not used in some matches, which the Club must reliably demonstrate.

Clubs may use banners to cover some parts of the stadiums that are often unoccupied or that are being refurbished. The graphic design applied to this banner may feature the Club's official content.

It may also display commercial advertising, unless the banner is in the first ring or areas visible in the shot of the main camera. The Controlling Body may authorise exceptions to this, considering the circumstances in each case.

LaLiga may finance these banners. If this is the case, the banner must visibly display the LaLiga logo, and LaLiga must approve the final design.



3.2 Advertising elements

LaLiga's target is to standardise the appearance of the perimeter area in stadiums, achieving a consistent look.

All advertising elements inside the stadium or those that might be used as a result of a match and that affect the television broadcast, except advertising in the second and higher rings, must comply with the stipulations of these Regulations.

No advertising element, support or action of the types described in the previous section will be authorised unless it complies with the terms in the following sections.

3.2.1 Pitch perimeter boards

The pitch perimeter boards must be approved and must respect the height established in these Regulations by LaLiga, which is currently a maximum of 90cm. The pitch perimeter boards must consist of LED boards, or static boards only if they are used for virtual advertising.

The installation of LED boards must run around the perimeter of the pitch, from the left corner closest to the grandstand to the right corner of the grandstand (a complete U-shape).

Dynamic advertising on LED boards must enable the spectator to follow the match comfortably, without intrusive visual or chromatic effects that might interfere with watching the match.

The creativity must be uniform throughout the perimeter of the pitch perimeter boards in order to maintain a consistent image.

The board operators must adjust their intensity when the stadium lighting is at its maximum, under match conditions. This adjustment must be carried out to ensure that the television broadcast and the advertising messages can be seen correctly.

If LaLiga considers that the intensity interferes with the audiovisual production, or impedes the visibility of the advertising messages, it will contact the persons responsible to agree on an adjustment that is satisfactory to all parties.



3.2.2 Stadium perimeter boards and vomitories

The stadium perimeter boards are the advertising between the pitch perimeter boards and the first row of seating for spectators.

This advertising may be static or dynamic, but must be monochrome. It may not be more than 90cm high, regardless of the size of the support.

The colours used in the stadium perimeter boards shall be consistent. In other words, the background for the whole perimeter shall be a single colour, and the logos and messages displayed against this background must likewise all be the same colour.



The advertising displayed on sections of the vomitories of the stand opposite the main camera must also comply with these guidelines.

Both these areas (the stadium perimeter boards and vomitories) shall be monochromatic with the same background colour and the same text and insertion colours.

At the requirement of LaLiga, the Clubs will require banners and other elements displayed by fans or cheerleading groups not to cover, either fully or partially, advertising in the pitch and stadium perimeter boards and the vomitories within the shot of the main camera, so as not to disrupt this monochromatic image.

3.2.3. Blind side pitch perimeter boards

The blind side pitch perimeter boards are made up of the vertical advertising that can optionally be placed in the area that closes the pitch perimeter boards, from the corner to the start of each technical area. These supports shall be no more than 50cm high.



03. Perimeter aspects and advertising elements

Specific regulations will be determined for this support in those stadiums where the camera positions are inverted with respect to the benches.

The blind side pitch perimeter boards cannot be placed less than three metres from the touch lines. The blind side pitch perimeter boards must be monochromatic and with the same background colour and text and insertion colours as the stadium perimeter boards and vomitories.

50% of such supports shall be exclusively reserved for official messages from LaLiga, both on the side facing the pitch and that facing the grandstand (e.g. LaLiga's logo and official name, slogans to foster LaLiga's identity and values, social responsibility messages, anti-piracy messages, etc. No commercial brands shall be displayed).

Before the start of the season, the Club will determine the supports of this type that it will market and report this to LaLiga, which will provide its official creativity for the 50% corresponding to LaLiga. The Club will distribute LaLiga's messages on the supports, alternating them with those of other sponsors, so that they all have the same presence in the camera shot during the broadcasting of the match.

The Club shall inform LaLiga in advance of any increase in the number of such supports, so as to adjust the stipulated percentage accordingly.



3.2.4. Blind side stadium perimeter boards

The blind side stadium perimeter boards comprise monochrome perimeter advertising supports that can close the stadium perimeter boards in some stadiums, on the side where the camera positions are located. This includes all vertical physical supports that abut the pitch and are used for advertising in that area, for example, the wall of the stands and perimeter boards.

50% of those to be marketed will be exclusively reserved for official messages from LaLiga, both on the side facing the pitch and that facing the grandstand (e.g. LaLiga's logo and official name, slogans to foster LaLiga's identity and values, social responsibility messages, anti-piracy messages, etc. No commercial brands will be displayed).

Before the start of the season, the Club will determine the supports of this type that it will market and report this to LaLiga, which will provide its official creativity for the 50% corresponding to LaLiga. The Club will distribute LaLiga's messages on the supports, alternating them with those of other sponsors, so that they all have the same presence in the camera shot during the broadcasting of the match.

The Club shall inform LaLiga in advance of any increase in the number of such supports, so as to adjust the stipulated percentage accordingly.



3.2.5 3D mats behind the goal lines

3D mats are advertising supports that are placed behind the goal line, which have special characteristics that make them appear to have depth when seen on television. Their dimensions may not exceed 4m wide by 10m long, with at least one metre between each mat. Their length will be measured from end to end at the base.

A maximum of three mats will be permitted in the area around each goal, two in the most visible area (known as Long and Super-long) and a third on the least televisual side of the goal (known as Short).

Their position shall not interfere with the location of LaLiga's TV cameras.



3.2.6. Advertising elements behind goals

The use of this type of support with a message in white behind the back of the net is permitted, at a distance of one metre, in general.

These banners must not exceed 6m long by 0.5m high, providing they do not obstruct the view of the pitch perimeter boards, in which case the height will be reduced to 25cm.



3.2.7. Centre circle banner

Clubs may place banners in the centre circle before the start of the match and at half-time, providing they do not exceed the dimensions of the centre circle.

The Clubs are responsible for removing these banners in time for the first and second halves to kick off at the scheduled time.

3.2.8. Benches

Advertising on benches is only permitted on the main benches of each team. Therefore, no advertising may be placed on the auxiliary benches, the benches of the fourth official or the Pitch Delegate, or any other benches for auxiliary staff.

The front part of the bench roof may carry advertising messages, but these must not exceed the width of the bench, and must not be more than 20cm high. No other elements may be added to the benches that extend beyond its roof to create new advertising supports.



The upper and rear part of the bench roof may also be used for advertising, providing that the single graphic image does not exceed the length of the benches and is no more than 2m wide.

The part of the bench behind the seats may also be used for advertising, but not the sides, either internally or externally.

The brand of the seat manufacturer or other sponsor may be displayed on the seats once, and may be accompanied by the Club crest.

3.2.9 Other permitted elements

The following advertising elements can be used in general, providing that the specified sizes and characteristics are complied with. There is no need to apply for approval for their use for each match.

- Advertising in team arrival areas, which is suitably incorporated into fixed structural supports (walls, corridors, etc.).



- **Players' arch:** Clubs may use arches when the players emerge at the start of the match, providing these do not exceed 4m wide and 3.15m high. These will be located on the touch line at the level of the half-way line, or outside this. In exceptional cases where the space between the touch line and the tunnel is very narrow, LaLiga may authorise this to encroach slightly onto the pitch.
- **Ball plinths:** Clubs may use plinths for the ball at the start of the match, providing these do not exceed 40cm by 40cm at the base and are less than 120cm high.



- **Boards for the photo of the starting line-up:** any such boards used in the photo of the starting line-up must not exceed 3m wide and 50cm high.
- **Advertising on fixed elements of the medical assistance vehicle,** such as the sides, front, roof and rear, although no other additional advertising elements may be added to this. Advertising is also permitted on the doctor and physio's equipment, namely their case or bag and the stretcher. Any such advertising must be for the healthcare company providing the services to the Club. These elements may not be displayed permanently outside the natural context of their use.





- Bottles of water and isotonic drinks on the players' benches. In this case, only the brand of the product can be visible, and this must be identical to how it is presented for sale on the market. The seats on the players' benches may have a built-in bottle holder. There may also be up to two portable fridges in the bench area, measuring no more than 65cm long, 40cm wide and 55cm high: one of these may have advertising for the brand of water in the bottles, and the other may have advertising for the brand of the isotonic drink.

- Advertising in the dressing room for the home Club's players for just one of the Club's main sponsors, for the recording of the pre-match team talk in the dressing rooms.
- Corporate/official message from the Club (non-advertising) on the pitch in the centre of the pitch perimeter boards and one metre from the touchline, providing these are less than 10m long and 2m wide.
- The name of the stadium can be considered official advertising when it includes a commercial brand name, depending on its features and location.

3.2.10 Non-permitted elements

Pursuant to these guidelines on in-stadium advertising, no other advertising will be permitted in internal and external areas (the pitch and surroundings), up to and including the first ring, except as expressly stipulated in section 3.2.9.



For information and by way of example, the following are not permitted:

- Interior and exterior advertising in the players' tunnels. If the tunnel is retractable, its exterior must be in a single colour, matching the stadium perimeter boards and stadium vomitories.
- Advertising by the sides of the goals.
- Banners and other advertising supports in stands and on walls and other structures inside the stadium.
- Any other banner or mat on or around the pitch, except as authorised.
- Advertising supports of any type between the benches.
- Seats for commercial activities on the pitch.
- Placing commercial vehicles on or near the pitch, or in the stand, affecting the shot of the main camera.
- Advertising on fixed or movable objects used during the warm up.
- Any other vertical or horizontal advertising support located around the pitch, whether in isolation or forming lines, except for those comprising the pitch perimeter boards, the stadium perimeter boards, the blind side pitch perimeter boards and the blind side stadium perimeter boards.
- Product placement: No other elements (furniture, containers, fridges, bottle holders, etc.) featuring advertising of any form may be placed in the tunnel, on the benches or in any other part of the pitch visible in the television broadcast.



3.2.11 Press room

The main microphone in the press room can be sponsored with a plaque or similar element, measuring 30cm wide and 24cm high. The bottom part (or base) of this element must rest on the table. Static advertising may be displayed on this plaque or similar item. If this support is digital, fixed images of the Club's official sponsors may be rotated. These dimensions for the plaques or similar are to ensure that the protagonists can be recorded correctly with no visual obstacles.

Advertising is not permitted on the seats of those appearing in the press room.

Up to two 500 ml bottles are permitted - exclusively water or a soft drink - in the positions of each person appearing before the press,

up to a maximum of three positions. The bottles must not be in holders or anything else that raises them above the level of the table. Bottles or cans of beer - even if alcohol free - or other alcoholic drinks are not permitted in the press room or any other part of the stadium, the sports complex or any other places where press conferences related to LaLiga are held.

If the drinks are sold in tetra-brik format, they must be the nearest size to 500ml on the market.

If the drink is only for the people appearing before the media, it must be placed so that the brand is not visible, and it must be as far from the focus of the shot as possible, so that its presence in the television pictures is not significant.

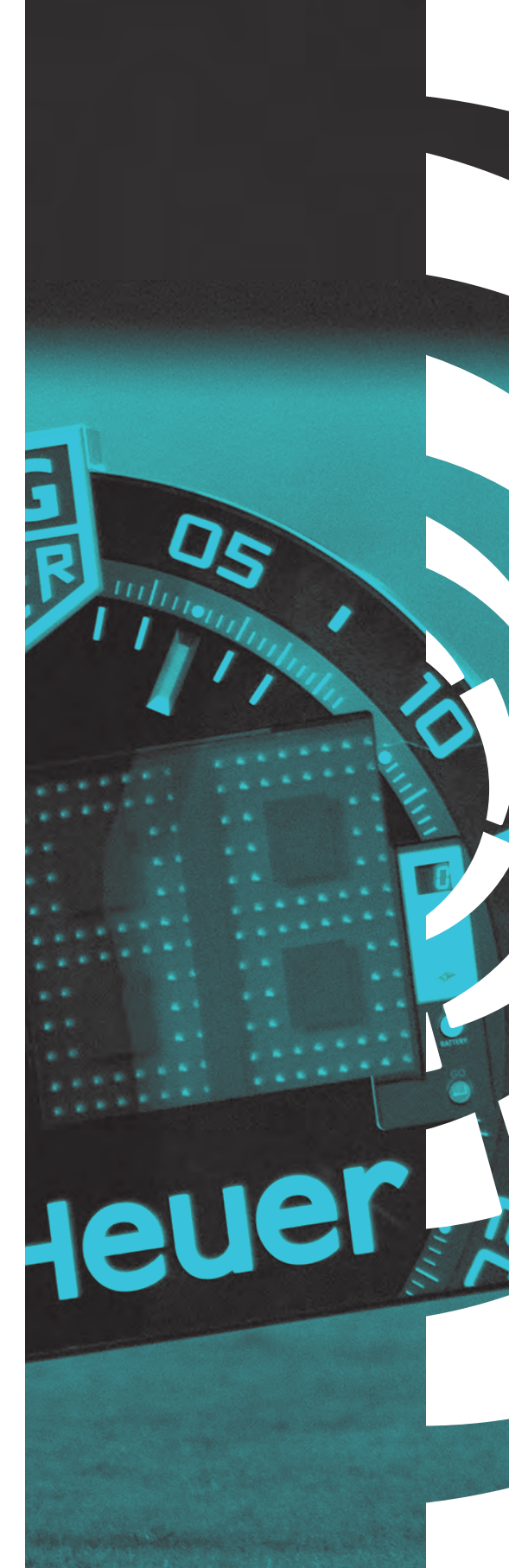


03. Perimeter aspects and advertising elements

3.2.12 Mixed zone

If the Club decides to have a central position for interviews before the media with a main microphone, this microphone may only have one advertising plaque or other advertising support, measuring no more than 20cm wide by 20cm high.

This advertising support may show the logo of the Club and/or one of its main sponsors. If this support is digital, fixed images of the Club's official sponsors may be rotated.



3.2.13 Special LaLiga actions

LaLiga may carry out special official actions on a maximum of four home-match days for each Club, including the official name of the competition and the use of banners and messages on video-scoreboards, before the start of the match.

Clubs will be notified of these special actions as far in advance as possible.

If these special actions by LaLiga introduce one or more elements already sold or planned by the Club for the match, LaLiga may, exceptionally, authorise or use additional supports.

3.2.14 Special commercial actions by Clubs

Clubs may carry out commercial actions up to 15 minutes before the match starts, providing that they do not interfere with planned sporting activities (the warm up, for example) and do not affect the match feed.

Given the particular impact on match feed of commercial actions in the fifteen minutes prior to the official kick-off time and during half-time, Clubs must apply to LaLiga for approval of these, following the procedure and timetable set down. These will, in general, be approved by LaLiga, providing they respect these Regulations and do not interfere with match feed, sporting activities or the Countdown Protocol.

LaLiga will cooperate with the Clubs in the television broadcasting of their special actions, if they are correctly notified.

The standardised advertising supports and elements set out in these Regulations used in special commercial actions must comply with the characteristics and measurements set down.

Any non-standard advertising supports and material must be notified to LaLiga and authorised in advance.

Please refer to section 7.5.3 of these Regulations for other special protocol actions.



3.2.15 Meet & Greet areas

The setting up of VIP areas inside the stadium to witness players' transit may sometimes interfere with the normal course of rightholders activities and the correct performance of media duties.

LaLiga will verify that such areas are set up in such a way that these activities are compatible, subject to the following:

- They must not interfere with the media's work. They must be in an area which is physically separate from the media area.
- The area must be separated from the route the players take by fences or roped off to prevent intrusions.
- It must not interfere with players' movement; they must be free to stop or continue on their way.

- Players and managers may not stop until they have fulfilled their mandatory media obligations.

Clubs should contact reglamentotv@LaLiga.es, or any other email address provided by LaLiga for this purpose, so that LaLiga can verify that the area has been set up correctly.

If this location is to be permanent, plans of the interior of the stadium must be submitted, showing the location of this area in relation to the two teams' dressing rooms, the match officials' dressing room, the flash area, the mixed zone, the tunnel to the pitch and the external area (bus/vehicles).

If the request is temporary for a single match, the application must undertake to comply with these points.

3.2.16 Mascots

For the purposes of this section, the Club mascot is a person dressed up in a costume with the Club's colours or with symbols identifying the team, who helps to animate the crowd on match day.

The guidelines applicable to authorising mascots are:

- The size of the mascots in their outfit and with their equipment must only be slightly larger than a normal person.
- The mascot's outfit should preferably reflect the team's first-choice kit.
- The brand displayed on the mascot's outfit should be one of the Club's main sponsors.
- Mascots may only be visible and enter the pitch area before the match (only until the team photo, when they must withdraw), during half-time and after the match. Mascots must not be visible during the match.

Mascots can only work in the areas agreed by the competition organiser and the Clubs involved. Mascots shall not interfere with the television production under any circumstances.



04

Television
infrastructures



04. Television infrastructures

4.1 Television production

4.1.1. Match feed

The television production provides the foundations of audiovisual perception. All the other elements that define and enhance the audiovisual perception of the competition are dependent upon these foundations.

As part of its commitment to increasing the quality of TV production to the maximum, LaLiga has assigned the production of the match feed for each match to an official production company. Match feed is the uninterrupted signal of each match, including pre-match and post-match segments and the match itself.

This signal (including graphics) produced from each stadium is the only signal that will be distributed to all rightholders.

The production company shall produce this signal in accordance with the standards established and pursuant to these Regulations. LaLiga's ultimate target is to create a consistent and uniform TV product, with significant added value.

In order to ensure the production standards established, the Clubs shall collaborate by making available the facilities required and the access to content needed by LaLiga, pursuant to these Regulations.

4.1.2 4K productions

LaLiga is pushing hard to be at the cutting edge of television broadcasting technology for matches in our competition. It will therefore regularly produce matches with 4K technology. 4K technology multiplies the number of pixels by 4 compared to high definition

signals (HD), from 1920x1080 to 3840x2160. Clubs must ensure the necessary lighting levels on the pitch for optimum 4K production, as set out in section 2.1.1 of these Regulations.

Two Type A matches will be produced with 4K HDR technology on each LaLiga Santander match day. This may increase in future seasons. This 4K signal will simultaneously - i.e. with the same technical resources - be converted into an HD signal.

HDR (High Dynamic Range) will also be used. This processing technique enables the lightest and darkest parts of the image to be balanced, making the contrast captured by the cameras similar to that perceived by the human eye. Use of this technology will also benefit the HD broadcast.



4.1.3 Rightholders

Only rightholders accredited by LaLiga, and official Club media, can carry out previews, near-live and live presentations on match day. Non-rightholders will therefore not have access to the stadium on the match day.

Requests from rightholders will be included in the Production Needs Sheet sent to the Club, adding the schedule and the area from which they wish to do this. Clubs must, at least, provide working lighting to rightholders who make such connections on match day.

The infrastructure needed to produce these programmes must be made available to the rightholders, as set out in these Regulations. Rightholders will also have access to exclusive content, in the form of interviews with the main people involved in the matches.

Rightholders may install cameras to follow players during the match, in addition to pre- and post-match programmes, in the positions identified for this purpose.

Clubs shall provide a seat for rightholders that LaLiga assigns to the press stand to watch the match. This includes rightholders' staff who only have access to the press room and the mixed zone.

4.1.4 Non-rightholders

Non-rightholders are entitled to access the stadiums in observation of the right to information set down in Audiovisual Act 7/2010 and Royal Decree-Law 5/2015.

If non-rightholders request access to the stadium with cameras, they will only be allowed access to the authorised area fifteen minutes before the official kick-off time of the match. They must leave the authorised area five minutes after the end of the match.

All accredited TV and media will have access to the mixed zone and the press room in each LaLiga match.



Non-rightholders who do not request access to the authorised area, but only the press room and the mixed zone, must hand in their camera when they access the stadium, in the place set up for this by the Club.

No non-rightholders may access the stadium on match day to record near live presentations or stand-ups.

Clubs shall provide a seat for non-rightholders that LaLiga assigns to the press stand to watch the match. This includes non-rightholders' staff who only have access to the press room and the mixed zone, and journalists working with those cameras with access to the authorised area.

In matches where demand for seats exceeds capacity in the press stand, the Club may accommodate such persons in the press room.

4.1.5 LaLiga Official Media

LaLiga may accredit additional production teams and its own photographers to generate content for its own channels. For identification purposes, such persons will wear identifying colours corresponding to rightholders, although they will not have any greater rights than the official Club media.

4.1.6 Tactical cameras

LaLiga has implemented a system of tactical cameras to increase the Clubs' technical analysts' quality and speed of work. This system involves the installation of three fixed cameras in a central position in each stadium, above the main camera. The footage generated can be served to different parts of the stadium for live use by analysts, and as a resource by rightholders.

Accreditation of cameras for the technical team will not be considered once this system has been implemented, as all Clubs will have



live access to the footage provided by this system.

Requests for technical recordings by foreign Clubs must be made directly by the Club to LaLiga's Audiovisual area, undertaking to use this content only for internal technical analysis.

The Club must also provide a reciprocity undertaking, authorising a LaLiga Club to make recordings in its stadium, should this be requested. It must also inform its own league of the request and whether it is agreed to.

LaLiga will decide whether to provide access to footage from the tactical camera system, or, exceptionally, to permit accreditation for the technical recording of the match. In this case, the camera will be accredited by the LaLiga production company.

4.1.7 360° replay system

This installation adds value to match feed through its capacity to show spectacular match action from any angle. LaLiga is pioneering the use of this volumetric video technology in its match feeds in Europe. It will gradually be implemented in different LaLiga stadiums.

The 360° replay system comprises 38 cameras located in the upper rings of some stadiums, at an angle of 45° to the pitch.

The cameras are distributed around the perimeter of the pitch to film the match from every possible angle. The signals from all of these cameras are then sent by fibre optic cable to the control room, where the technicians combine the 38 shots into a 360° view, producing replays from the angle chosen.

Implementation of this system requires the Club to set up the technological resource control cabin discussed in section 4.4.4.



4.2 Types of coverage/Camera plan

Match feed will be produced using the camera plans defined for each type of coverage.

Clubs must make at least the camera positions required for these production types available to LaLiga. LaLiga will also consider additional camera positions for certain matches.

The evolution of new technology means that new types of cameras - requiring new positioning - may become available. LaLiga will analyse the suitability of these systems and may ask Clubs to incorporate these positions into their existing inventory, if it considers them to be an advance, improving the audio-visual perception of the match.

The following types of coverage have been defined:

Type A+ production

Type A production

Type B production

Type C production

The following diagrams show the minimum camera positions required for each type of coverage. When the match day schedule is published, the Clubs will be informed of the type of coverage for each match.

In addition to the camera positions defined in each diagram, there will be one or more additional handheld cameras in all production types to cover different positions.

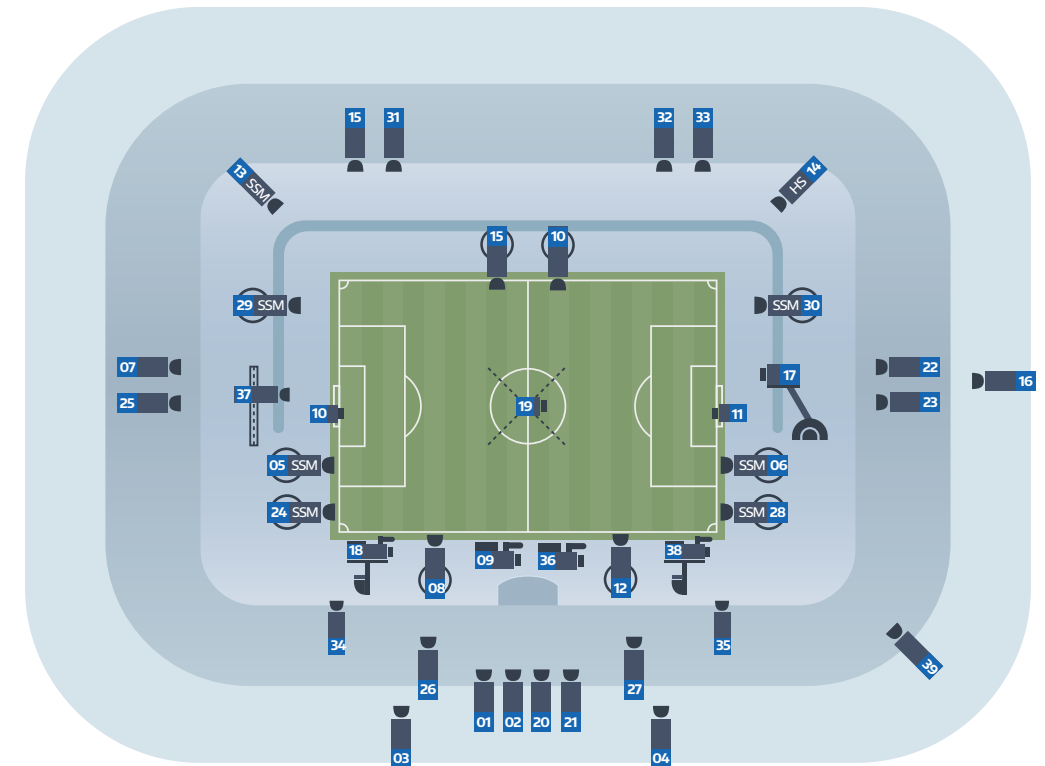
The camera plans for “El Clásico” and other high-profile matches will be adapted to raise the production standards to reflect the interest in such matches.

The production of high-profile matches will be type A, adding the additional cameras identified for the stadium from those available.

The production of “El Clásico” matches may include the positions shown in the following diagrams.

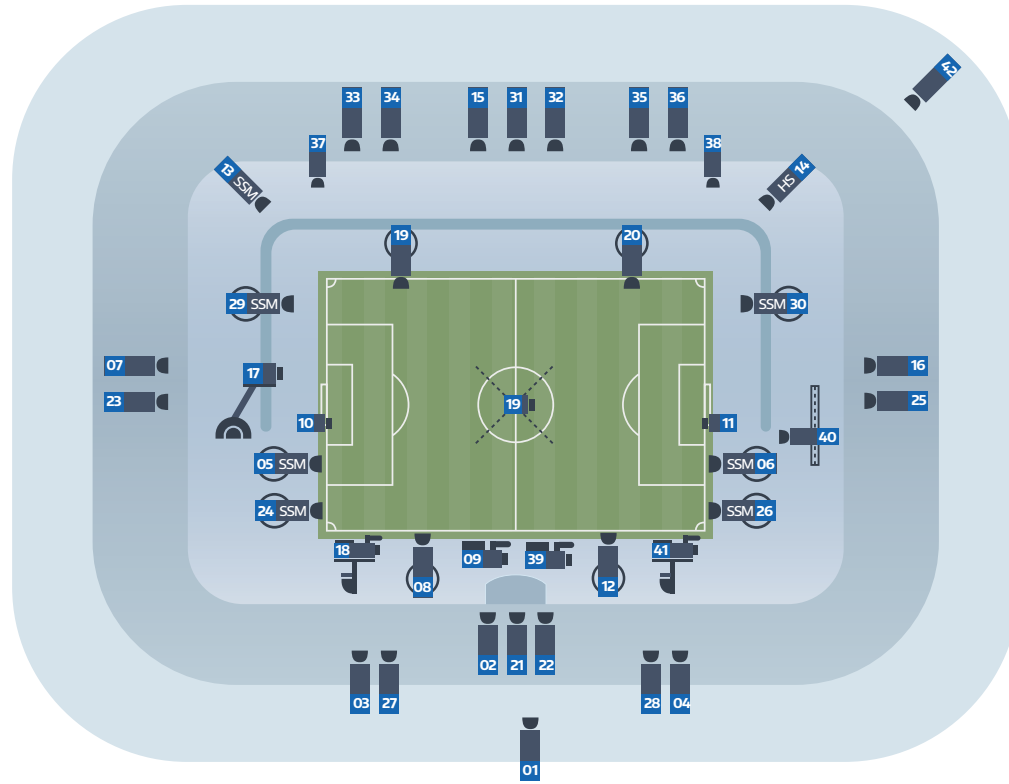


Camp Nou - Type A+ production



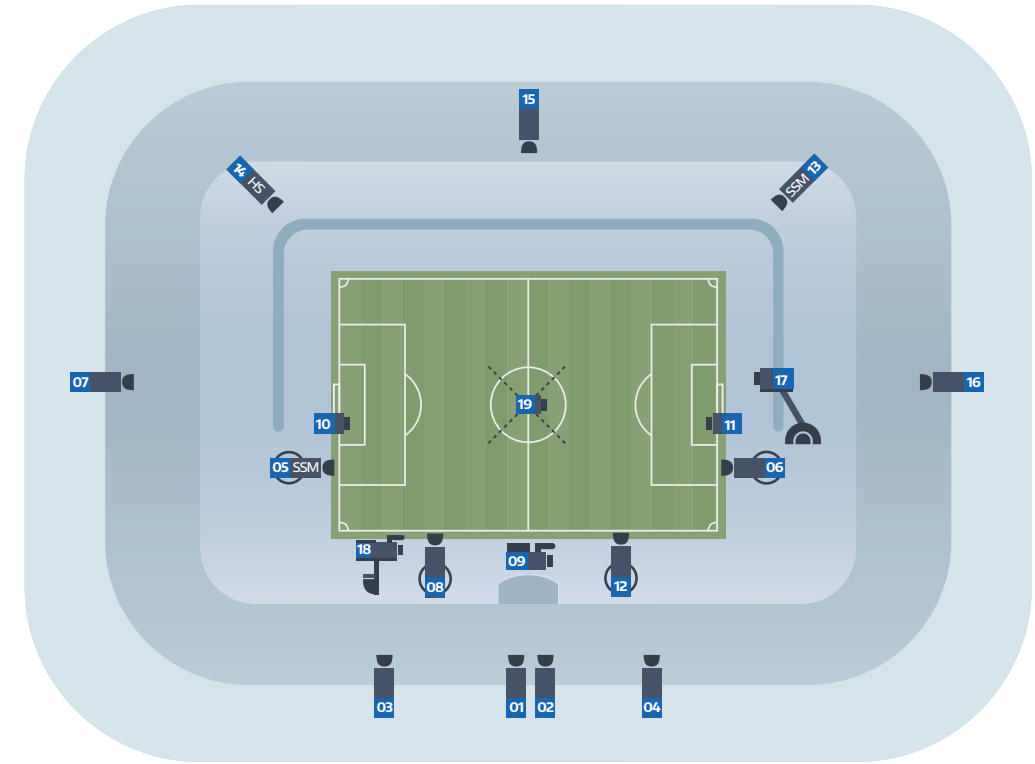
01- Main	22x	20/21- Main 3, 4
02- High close-up	86x	22/23- High end right 2-3
03- Offside Left	22x	24- Goal left SSM 2
04- Offside Right	22x	25- High end left 2
05- Left goal SSM	86x	26/27- Offside low left and right 2-3
06- Right goal SSM	86x	28- Goal right SSM 2
07- High end left	22x	29- North goal, reverse SSM
08- Pitch close ups, left.	86x	30- South goal, reverse SSM
09- Benches/Interviews	22x	31/32/33- Reverse angle, north and south 2, 3, 4
10- Goal mini-camera left	WA	34/35- Goal line
11- Goal mini-camera right	WA	36- Bench 2
12- Pitch close ups right	86x	37- Railcam behind goal
13- Reverse angle corner SSM	86x	38- Steadycam right
14- Reverse angle corner HS	86x	39- Beauty
15- Reverse angle high	22x	
16- High end right	22x	
17- Pole cam	WA	
18- Steadycam	WA	
19- Aerial camera		

Santiago Bernabeu - Type A+ production



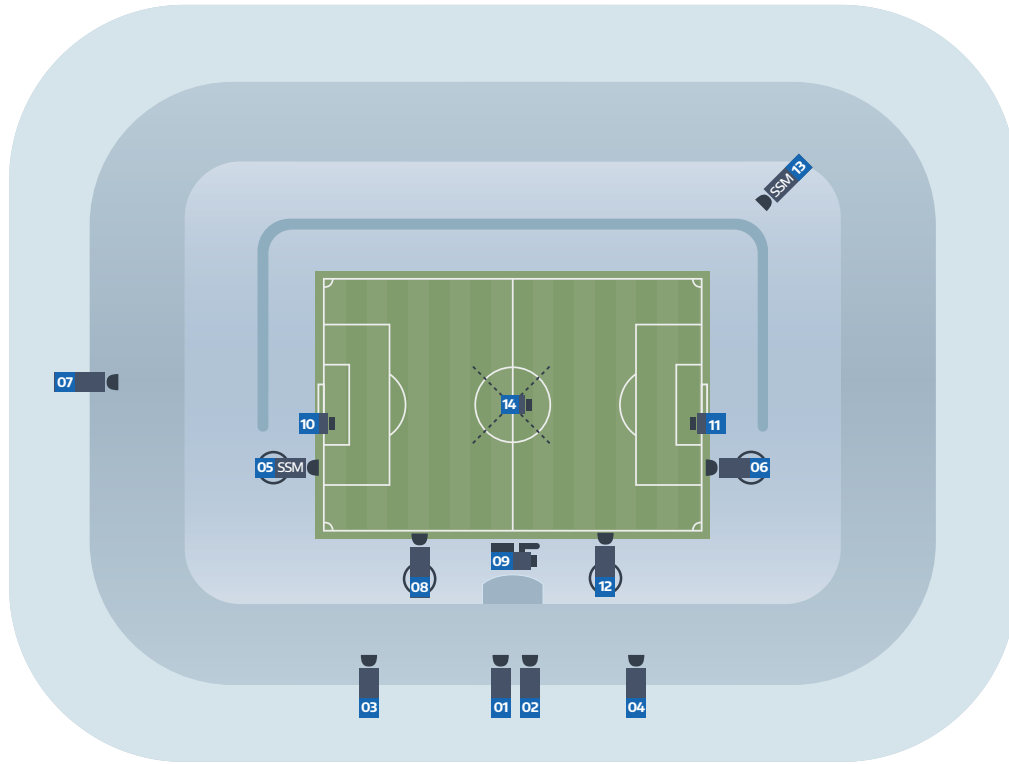
- | | | |
|------------------------------|-----|--------------------------------------|
| 01- Main | 22x | 19/20- Reverse angle pitch 2,3 |
| 02- High close-up | 86x | 21/22- Main 3,4 |
| 03- Offside Left | 22x | 23- High end left 2 |
| 04- Offside Right | 22x | 24- Goal left SSM 2 |
| 05- Left goal SSM | 86x | 25- High end right 2 |
| 06- Right goal SSM | 86x | 26- Goal right SSM 2 |
| 07- High end left | 22x | 27- Offside left 2 |
| 08- Pitch close ups, left. | 86x | 28- Offside right 2 |
| 09- Benches/Interviews | 22x | 29- South goal, reverse SSM |
| 10- Goal mini-camera left | WA | 30- North goal, reverse SSM |
| 11- Goal mini-camera right | WA | 31/32- Reverse angle high centre 2,3 |
| 12- Pitch close ups right | 86x | 33/34- Reverse angle, high south |
| 13- Reverse angle corner SSM | 86x | 35/36- Reverse angle, high north |
| 14- Reverse angle corner HS | 86x | 37/38- Goal line |
| 15- Reverse angle high | 22x | 39- Bench 2 |
| 16- High end right | 22x | 40- Railcam behind goal |
| 17- Pole cam | WA | 41- Steadycam right |
| 18- Steadycam | WA | 42- Beauty |
| 19- Aerial camera | | |

19 cameras - Type A production



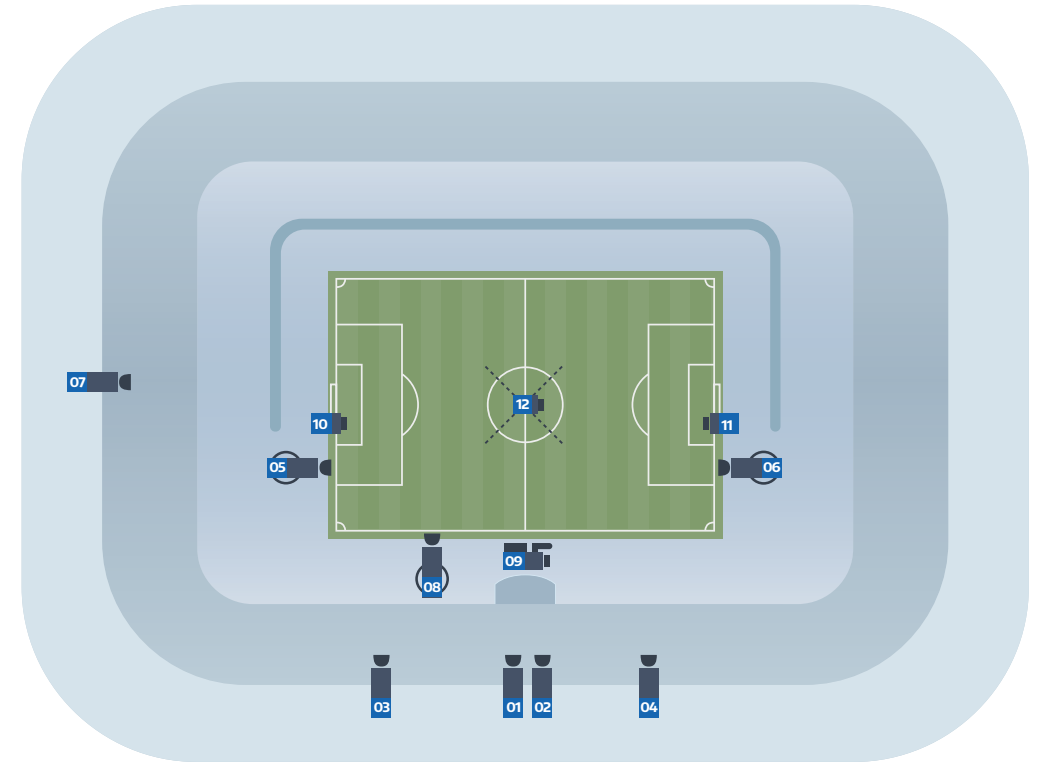
- | | |
|------------------------------|-----|
| 01- Main | 22x |
| 02- High close-up | 86x |
| 03- Offside Left | 22x |
| 04- Offside Right | 22x |
| 05- Left goal SSM | 86x |
| 06- Right goal | 86x |
| 07- High end left | 22x |
| 08- Pitch close ups, left | 86x |
| 09- Benches/Interviews | 22x |
| 10- Goal mini-camera left | WA |
| 11- Goal mini-camera right | WA |
| 12- Pitch close ups right | 86x |
| 13- Reverse angle corner SSM | 86x |
| 14- Reverse angle corner HS | 86x |
| 15- Reverse angle high | 22x |
| 16- High end right | 22x |
| 17- Pole cam | WA |
| 18- Steadycam | WA |
| 19- Aerial camera | |

14 cameras - Type B production



- | | |
|------------------------------|-----|
| 01- Main | 22x |
| 02- High close-up | 86x |
| 03- Offside Left | 22x |
| 04- Offside Right | 22x |
| 05- Left goal SSM | 86x |
| 06- Right goal | 86x |
| 07- High end left | 22x |
| 08- Pitch close ups, left | 86x |
| 09- Benches/Interviews | 22x |
| 10- Goal mini-camera left | WA |
| 11- Goal mini-camera right | WA |
| 12- Pitch close ups right | 86x |
| 13- Reverse angle corner SSM | 86x |
| 14- Aerial camera | |

12 cameras - Type C production



- | | |
|----------------------------|-----|
| 01- Main | 22x |
| 02- High close-up | 86x |
| 03- Offside Left | 22x |
| 04- Offside Right | 22x |
| 05- Left goal | 86x |
| 06- Right goal | 86x |
| 07- High end left | 22x |
| 08- Pitch close ups, left | 86x |
| 09- Benches/Interviews | 22x |
| 10- Goal mini-camera left | WA |
| 11- Goal mini-camera right | WA |
| 12- Aerial camera | |



4.3 Camera and microphone positions

4.3.1. Camera positions for match feed

As already stated, television production provides the foundations for all aspects of audiovisual perception.

It is therefore essential to guarantee the best possible conditions for television production.

Defining a standard inventory of camera positions will enhance the uniformity of audiovisual production in different stadiums.

In each stadium the camera positions needed for the production types planned in them will be identified.

The camera positions defined must meet certain minimum requirements to ensure production plans are correctly implemented and ensure a complete and uninterrupted view of the pitch.

By agreement between the Club and the LaLiga production company, the positions of cameras on the pitch may be identified permanently with visible markings so that they are always in the same space, facilitating the placement of other elements involved in the organisation of the match.

The LaLiga production company's television technicians must have access to the cameras and microphones as necessary for technical adjustments during the match.

Clubs shall avoid physical interference between spectators and the camera operators, by raising the platforms or marking off the areas, and by providing the security resources needed to ensure their personal safety and the performance of their professional activity.

4.3.2. Adaptations for which Clubs are responsible

Clubs must make available to LaLiga the installations required for the best possible audiovisual production. This obligation includes the adaptation of existing infrastructure and installations, and the construction of the new camera positions and television installations formally required in pre-season inspections or by notifications during the season.

The Club shall be responsible for the costs of the modifications needed to guarantee the best possible camera positions, and the installation of the platforms, baskets and balconies needed, including fixed supports for the cameras to be installed. These platforms must also comply with the working conditions required, and must be safe and stable, with all necessary security measures, in accordance with occupational health and safety regulations.

The Club must remove the seats needed to avoid interference with television production. Clubs will be notified appropriately of the numbers of these seats. LaLiga will seek the best solutions to minimise any disruption in this regard.

If changes to the camera positions block or restrict the view from some seats, the Club will cancel their sale, or will sell them as restricted view seats, notifying the people who buy them of this in advance.

4.3.3. Standard camera positions

The positions and modifications required will be defined in the inspection of each stadium.

The cameras included in the standard production types are described below:





• (01&02) Main camera and high close-up camera

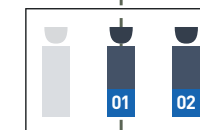
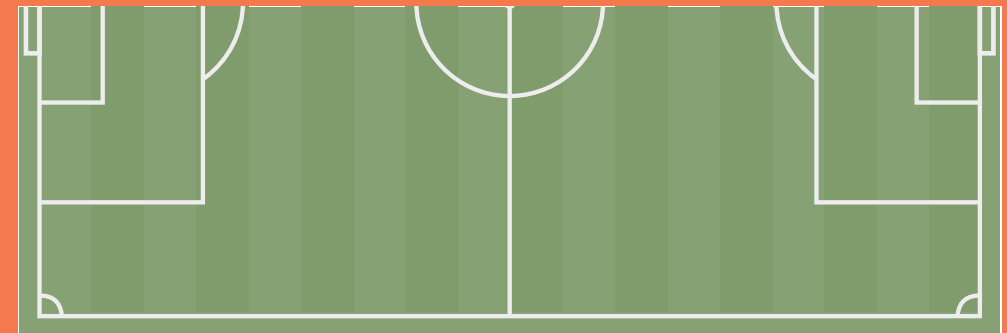
The audiovisual production will be based on these cameras. Their correct positioning has a profound impact on the audiovisual perception of the match. They must therefore be located in the best possible position.

The platform for the main camera and the high close-up camera must be in the grandstand. This platform must be covered and not facing directly into the sun. The platform must also have space for three cameras (minimum of 6 linear metres).

The position of the main camera must be directly aligned with the halfway line.

There must be no visual obstacles obstructing the view of the pitch, whether architectural features, spectators or objects (e.g. flags and scarves). It must be possible to open up the field of view without interference, and to see the opposite stand in its entirety. In addition, the touch line closest to the camera positions must be fully visible to a depth of at least one metre outside the pitch: any pitch elements that might restrict the view of this must be removed or taken away from this area.

Adaptations or construction work may be required to achieve the best positioning of these cameras.



Example of the platform with the camera positions in case of an additional camera to cameras 01 and 02

- (03&04) Offside cameras

This involves two positions in the grandstand located around 16 metres from each goal line, at the same height as the main camera, or higher.



- (05&06) Goal cameras

The positioning of the Match Feed cameras behind the goal line is a priority. A location between the lines of the penalty area and the goalkeeper's area, in front of the advertising boards, will be sought.

In general, only the LaLiga production company's cameras will be placed in front of the pitch perimeter boards. LaLiga's cameras will be installed on a rotating platform, with protection for the players.

These cameras are especially used for action replays in the area (Super Slow motion): their positioning is of the utmost importance for the broadcast. Their location should not be subject

to any elements other than those required for TV production (e.g. advertising mats).

The best usage of these cameras requires the posts supporting the net (supports) to be behind the pitch perimeter boards.



- (07&16) High end camera (left/right)

This camera position is in the stands behind each goal, aligned with the centre of the pitch. Cameras will be located behind both the left and right goals, as seen from the main camera.

They must be at a minimum height to be able to see the penalty spot over the crossbar.

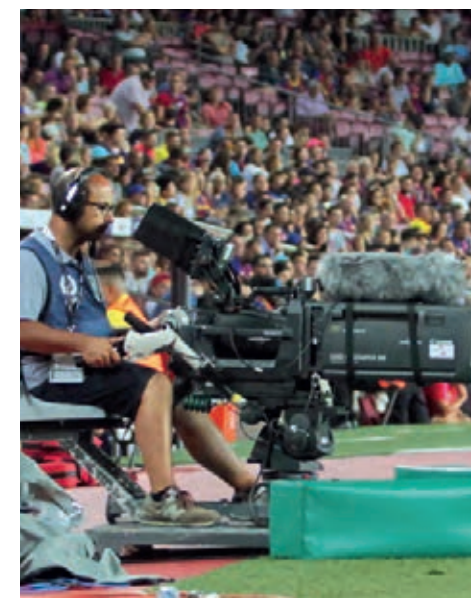


- (08) Pitch close-up camera (halfway line)

This camera is located in line with the halfway line, on the same side as the main camera. It is usually on the pitch, between the substitutes' benches, on a low rotating platform. It is vital to have a clear view of the pitch and the people on the benches.

Where there is only one camera on the main touchline to obtain close-ups, it is essential that this is in the centre of the pitch to provide full coverage. Clubs shall cooperate to ensure that the location and operation of this position is ideal, as it is an essential production resource.

Clubs shall make the modifications required to expand the space in which this camera is located, between the entrance to the pitch and the touch line, in line with the halfway line. They will therefore remove auxiliary benches - such as those for the fourth official or the Pitch Delegate, if there is one - or move them sideways, and remove kerbs and other architectural elements that might restrict or reduce this space.



- (08&12) Pitch close-up cameras (20m)

Two camera positions at pitch level on the touchline between the penalty area and the halfway line, around 20 metres from the goal line. These positions are on the same side as the main camera.

They are located on rotating platforms with protection for the players. If the size of the stadium means that these platforms cannot be used, the cameras should be mounted on tripods.



• (9) Handheld multifunction camera

LaLiga will use one or more handheld cameras to cover certain additional positions, before, during and after the match.

> the arrival of the teams



> filming of dressing rooms



> pre-match manager interviews



> pre-match team talk in dressing rooms



> the players' tunnel



> substitutes' benches



> post-match interviews



> press conferences



- (10&11) Mini-cameras

Mini-cameras may be used in or behind the goals. LaLiga will set up fixings for these behind the net. This model has an extendable arm that moves the lens towards the net. These cameras will be readjusted after the warm-up and at half-time by a LaLiga technician. If these cameras need to be adjusted while the match is in progress, LaLiga technicians will attend to them under the supervision of the Match Director, with prior agreement from the home Club.



- (13&14) Reverse angle, corner

Two camera positions, one in each half of the pitch, located in the reverse corner, i.e. in the opposite stand to the main camera positions. They will be located in line with the goal line, at a height of 5 metres above the pitch. One of these cameras will be a Highspeed (HS) camera and the other will be Super Slow Motion (SSM).



- (15) Reverse angle, high

A camera in the stand opposite the main camera, in line with the halfway line. This should be at roughly the same height as the main camera.

- Steadycams

During the match, up to two steadycams may operate along the touch line on the side of the pitch closest to the main camera, and around the whole pitch perimeter during the warm-up. If there is only one steadycam, the operator may change sides at half-time.

LaLiga will use steadycams to cover the following before and after the match:

- > the warm up
- > the players coming onto the pitch and the official line-up

- > the toss up with the captains and the officials

- > on the pitch after the match

- > the cameras may follow the players when they leave the field, up to the dressing room tunnel.



- **Aerial camera system**

Aerial camera systems give television production an unmistakably modern style. The decision to use such systems is a qualitative leap forward in audiovisual perception.

LaLiga will gradually introduce the technical resources needed to fix these cameras permanently in place in the stadiums.

Such installations involve installing elements at both pitch level and in the higher parts of the stadium. Clubs must facilitate the installation of such elements.

The following conditions will be followed by the aerial camera systems operating above the pitch:

- > compliance with local safety regulations (i.e. approval by the appropriate authorities);
- > compliance with instructions on the use of similar cameras in other international competitions. At the moment, these are:
 - the minimum operating height for the camera during the match is 21 metres above the pitch.
 - the camera may operate at a minimum of three metres during the build up to the match, the half-time break and after the final whistle.

- **Goal line cameras**

These automated cameras are located in the stand in line with each of the goal lines, at a sufficient height to give an optimum view of the goalkeeper's area and the goal line between the posts.

ADDITIONAL CAMERAS

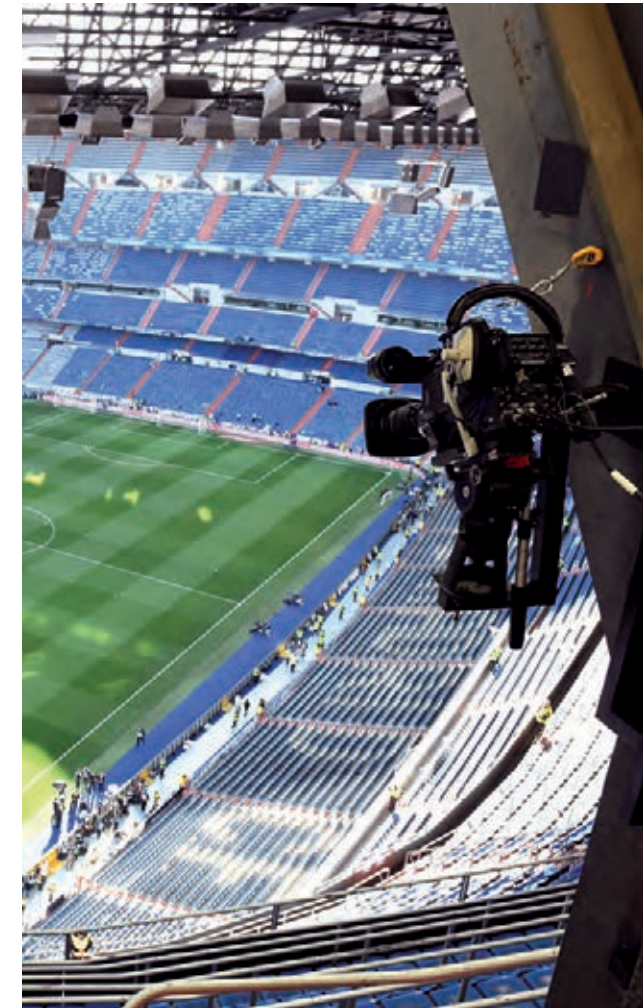
LaLiga may include other cameras in addition to the standard camera plans for matches it considers justify this. A non-exhaustive summary of these camera positions follows.

- **Polecam cameras**

This is a pole-mounted system that provides floating shots. Such cameras are located in front of the pitch perimeter boards.

- **Beauty / Panoramic camera**

This camera is installed in the upper part of the stand, offering a panoramic view of the whole pitch.





- Railcam

Cameras can be mounted on rails as follows:

- On the near side (the side of the main cameras): one camera on rails along the length of the near touch line, providing that it is remotely controlled or operated by a seated camera operator. There must be sufficient space for players to warm up, and for the linesmen to do their job.
- On the far side (i.e. the side opposite the main cameras): one camera on rails behind the advertising boards, travelling between the edges of the penalty areas, providing that this does not impair spectators' view or pose any safety risks.
- Behind the goals.

4.3.4. Camera positions for rightholders

Rightholders may install cameras - both cabled and ENG - in the stadium during the match.

There will be a limited number of positions in which they are authorised to place such cameras, depending on the space available once LaLiga has occupied the positions needed for coverage of the match. These cameras may not be used for live coverage under any circumstances. Such cameras may only be used for filming to enrich post-match programmes.

The positions in which such cameras may be located - space permitting - are:

- Main camera.
- Reverse angle, only behind the pitch perimeter boards.
- Offsides.
- End, high.
- Beauty / Panoramic camera.



There must also be two areas behind each of the goals (behind the advertising boards) - one on each side - for additional TV cameras. Each of these areas must be at least 10m long by 2m wide. Rightholders can place their cameras in either of these areas, but may only change their location at half-time. These cameras will always be located behind the pitch perimeter advertising boards, except in very exceptional situations expressly authorised by LaLiga.

In the build-up to the match, rightholders will have access to occupy a position in front of the benches to cover the players coming out onto the pitch, the toss-up and the initial line-up. This position must be duly identified by the Club by roping it off or marking it out. Once the toss-up has taken place, the cameras will be removed from this position and relocated in the position established for the duration of the match.

4.3.5. Camera positions for non-rightholders

Non-rightholders may, if they so request, use an ENG camera in compliance with the right to information.

Such cameras must be positioned in the area authorised for this purpose in each stadium, and must never interfere with the positions of rightholders.

LaLiga will set the space to be made available for non-rightholders, based on the configuration and characteristics of each stadium. Non-rightholders shall set up their position in the area authorised for this purpose, but may not change their location or move around the

stadium. The camera positions in the authorised area will enable coverage of the whole pitch, and spectators will not impede filming.

4.3.6. Microphone positions for match feed

Match feed sound quality is an essential component of the television production.

The microphones must be correctly located in the stadium to achieve peak performance and good results in the final mix.

Microphones on the pitch may be located in two ways:

- On low tripods, in front of the advertising boards - if space permits - to minimise the distance between the action and the capture of the sound.
- On the cameras located at pitch level. These cameras will include microphones to take advantage of following the game sequence. These microphones are used to capture the ambient sound of the match.

The microphones installed on the main touch-line are an essential part of the production. These cover most of the pitch area. These microphones face the pitch and are used to capture the sound of the match.

Microphones behind the goals must be sufficiently near the net to pick up the sounds of the match, but far enough away not to be hit by the net or the ball when a goal is scored.

The handheld cameras used for other specific filming will also feature sound-recording equipment.

To optimise sound quality in match feed, especially in 4K broadcasts, the placement of other, fixed microphones in the stadium is planned in such a way that they do not disturb either the public or match play.



4.4 Technical facilities for producing and distributing feed

4.4.1. Cabling installations

LaLiga considers it essential to install permanent pre-cabling systems in order to increase the security of the audiovisual production. These systems will guarantee the security of the television production.

LaLiga and its production company will install and maintain such facilities in stadiums where they do not exist. The Clubs must permit LaLiga staff to access the stadium's facilities to implement these permanent pre-cabling systems.

LaLiga will assess the need to modernise any existing cabling installations. In such cases, LaLiga will be responsible for the costs of upgrading these installations to meet the technological requirements for broadcasting and for the maintenance of these systems.



4.4.2. TV Compound

Clubs must provide an adequate area for parking OB vans and other TV vehicles needed for production. The space required will vary depending on the type of production:

- approximately 300 m2 (B and C type productions)
- approximately 800 m2 (A type productions)
- approximately 2000 m2 (A+ type productions), as long as it is possible from a town planning point of view

The TV Compound must be as close as possible to the stadium, and to the extent possible, on the same side as the main camera.

This space must include at least one zone from which the satellites used for television broadcasting are visible, permitting the parking of the vehicles used for these transmissions. If the visibility of satellites is blocked and satellite-broadcasting vehicles have to park in an area outside the main area, this may not be further than 50m away.

The parking and work areas must meet the conditions for safe working. It must be free from obstacles and allow for access by large trucks. Likewise, the surface must be solid (e.g. concrete, tarmac, etc.) to allow the parking of heavy vehicles, and it must be level so that vehicles can park and work correctly. This area must also have an adequate drainage system, and sufficient lighting to enable working at night.

The staff working in this area must have guaranteed access to toilet facilities (permanent or temporary) in the same area.

This area must have the following electrical connections for LaLiga production vehicles:

- 2x 63A three phase 3P+N+T plugs – differential 300 mA - D curve (EURO Cetac 63 A Pentapolar connector)
- 1x 32A three phase 3P+N+T plug
- 2x 32A single phase 1P+N+T plugs

The TV Compound must have telephone connections.

The Club is responsible for reserving the space required for each match. LaLiga will be

responsible for administering any municipal permits required and/or payment of the corresponding fees. If necessary, LaLiga will also provide fencing and dedicated 24-hour security for the parking area, from the arrival of the first vehicle to the departure of the final vehicle. LaLiga will implement and finance actions for the aesthetic and security adaptation of the perimeter fence.

LaLiga's production manager will be responsible for planning and coordinating the parking of TV vehicles.

The area occupied by the TV Compound must be available as from the moment stated in the Production Needs Sheet sent to the Club. The vehicles in the TV Compound must leave within 24 hours of the end of the match.



4.4.3. PTN - Perimeter Transmission Node

Clubs shall provide a space for housing the equipment used to ensure the transmission services of match feed and other services deemed necessary. This room will house the communication fibres system, the TV production rack and the rack for the match data analysis service, among others.

This room will be exclusively for the use of the LaLiga services and the LaLiga production company for LaLiga and Copa del Rey matches.

This room must have the following dimensions: 4m x 4m or 5m x 3m, with approximately 15 m² of useful floorspace. The ceiling must be at least 2.5m high. This room must be protected from dust and other pollutants, with no openings through which these could enter, and from any other type of flooding. No medium- or high-voltage installations or water or gas pipes or downpipes should pass through this room.

This room must be prepared to house sensitive technical equipment, wherefore the following is required: painted finish, raised flooring, suspended ceiling or without a false ceiling, lighting, emergency lighting, power outlets for various uses (connected to the main and emergency power supplies), etc.

The entry door or doors to the room must always open towards the exterior, such that the usable floor space of the room is not affected by issues of safety and regulations. The door shall measure 90cm in width and 2.10m in height, with an FR of 90 and a lock.

If the PTN has access from the public road, the installation of an EI2C90 firewall door at said access is not necessary.

Likewise, the room shall have an air conditioning system that allows a temperature of between 19° and 25° C, as well as humidity between 40% and 60%.

The room shall have, on one of its sides, a cable gland seal for two 100mm tubes (interior diameter and smooth on the interior), which will be connected to the cable gland. The distance between the room and the cable gland will be a maximum of 60m, and the distance



between the OB van and the cable gland will be approximately 20m.

All cabling and the necessary infrastructure will have their own, specific and unique conduit apart from any other in the stadium.

At least two electrical power outlets are necessary for the equipment of the television production racks: two independent single-phase lines of 25A and 220 VAC, with circuit breaker protection, an independent and super-immunised residual current device, with 6mm electrical cable.

Likewise, two electrical power outlets are necessary for the equipment racks of the match data analysis service and communications: two independent single-phase lines of 16 A and 220 VAC, with circuit breaker protection, an independent and super-immunised residual current device, with 4mm electrical cable.

As a prevention measure, the door of the PTN must always remain closed, even during matches. The LaLiga production company is responsible for establishing adequate monitoring systems at the entry door to control access to the same while the production company is making use of the facility.

4.4.4. Control booths for technological resources

Various technological resources provided by LaLiga for improving audiovisual production could require the use of booths or spaces for the control and handling thereof, such as an aerial camera system or Intel's 360° system.

The Club must provide LaLiga with an adequate booth or space with the required characteristics for this purpose, and LaLiga will assume any adaptation costs.



4.4.5. Storage for audiovisual production equipment

At certain stadiums, a warehouse could be required for storing various elements that are necessary for TV production during the time that elapses between one match and another. The Club must provide an adequate space for this purpose at the request of LaLiga.

4.5 Other TV facilities

4.5.1. General requirements

Rightholders will use the facilities that the Clubs place at their disposal for producing their programmes and content on match day.

These facilities must allow optimum and safe working conditions and provide the best production possibilities for increasing the value of the audiovisual perception.

All facilities must be equipped with sufficient power outlets for each position.

The Club shall be responsible for all the necessary modifications for guaranteeing the best possible conditions of these facilities, including the placement of platforms, the removal of seats and/or the modification of positions for the public and media.

LaLiga will coordinate all requests for positions sent by rightholders to the LaLiga production company, who will assign, from among the positions already identified at each stadium, those that will be used by said broadcasters. LaLiga will inform each Club of these positions for each match day at the time when the accreditation lists are delivered.

The production company will also inform the Clubs of the positions that LaLiga will use for producing the match feed of each match. This information will be sent together with the accreditation lists.

This inventory does not include the positions used by official Club media at their own stadiums.

4.5.2. Commentary positions

Each commentary position shall have three seats and a table with sufficient space for installing the necessary equipment for transmission. The Club shall provide LaLiga and broadcasters with 6 commentary positions for each match.

For high-profile and “El Clásico” matches these requirements will be increased, given the high demand by broadcasters.

- For “El Clásico” matches, LaLiga and broadcasters will be provided with 25 commentary positions.

For these matches, the possibility of assigning two seats instead of three per position will be studied. If this is possible (i.e. there is only one commentator per operator). For these matches, in addition to the commentary positions, Clubs shall provide broadcasters with 20 seats for hosts and guests who participate in the programme. These seats will only be assigned to those people who perform a function before and/or after the match and need a good location in order to watch the match.

- In the case of high-profile matches, up to a maximum of 20 commentary positions shall be made available to operators.

If there are an insufficient number of commentary positions to comply with the minimum requirement, Clubs are responsible for building additional positions if necessary.

The commentary positions must always be located on the same side as the main camera platform, and they must offer an uninterrupted view of the entire pitch.

The central part of the commentary area must be aligned with the half-way line, and all positions must be located between the off-side lines.

The commentary positions must be secure and separate from spectator areas and must be covered in the stands, but open-air to capture the atmosphere of the fans. The Club is responsible for ensuring that this space is secure.

The commentary positions must be easily accessible from the media work area, the press room and the mixed zone.

All seats in all the commentary positions, as well as the equipment installed in these positions, must be easily accessible for technical staff during the match without having to disturb the commentators.

The commentary positions must be equipped with the necessary power (at least two domestic or Schuko outlets at each position), plus telephone and ISDN and ADSL connections.

The Club must also provide sufficient lighting for each position.

The Clubs must enable Internet connections at the commentary positions.





4.5.3. Presentation booths

Clubs shall provide LaLiga and broadcasters with two presentation booths on the stands. For high-profile and “El Clásico” matches, needs will be assessed on a case-by-case basis.

These booths shall be located in the same stands as the main camera, and they should be in line with the centre of the pitch.

The minimum dimensions of these booths shall be 3.5m x 2.5m, which is understood as sufficient space for setting up a camera and the necessary television equipment (e.g. lights).

If the booths have glass, it must be possible to remove the glass for television production. The booths will also have to be equipped with at least one table that allows for the installation of television equipment and three seats.

Electrical power will be provided by the Club according to need in each case.

These booths are independent from those that could be required for services that are complementary to producing match feed, such as control of the aerial camera system or Intel’s 360° system (Section 4.4.4).

4.5.4. Pitch view television studio

Clubs shall provide a television studio with views of the pitch for producing the programmes of broadcasters. The studio must be closed, with clear views of the pitch and of the stands. The minimum dimensions are 5m long by 5m wide by 2.3m high.

If this type of studio does not exist at a stadium, box seats with views of the pitch can be outfitted for this purpose.

If this option also is not viable, the Club must provide the necessary space for building a studio. If this means removing seats, thereby preventing them from being sold, these expenses will be payable by the Club. However, LaLiga will be responsible for building the studio and will also pay for the expenses of this construction.

The security of the studio, including separation from the general public, will be the Club’s responsibility, as well as the necessary power for production, at no cost to the broadcaster.

Regarding studios whose construction has been financed by LaLiga, for those matches in which the studio is not required for television use, LaLiga may use them for other institutional purposes or for promoting the competition. If such a studio does not receive alternative use, it will be transferred for use by the respective Club.



4.5.5. Pitch side presentation positions

Broadcasters shall be provided with two areas on the pitch, one on each side of the benches, for making presentations prior to the match, during half-time and after the match. These areas shall measure 15m X 3m each. Complementary positions may be located at the reverse angle or behind the goal lines if necessary.

The areas must be secure for broadcaster staff and must allow for the use of a lectern and lights. These positions must be cleared by broadcasters five minutes before the beginning of matches, except for “El Clásico” and high-profile matches in which the area must be cleared fifteen minutes before the beginning of the match.

If the position is going to be used during half-time, the setting up of the position can only begin once the referee has blown the whistle for the end of the first half, and the position must be cleared before the second half begins.

For those broadcasters who would like to use the position at the end of the match, setting up can only begin after the final whistle.

LaLiga offers broadcasters without their own technical resources in the stadium the possibility of making presentations on the pitch in multilateral positions equipped and operated by the official production company of LaLiga.



4.5.6. Pitch reporter positions

Broadcasters will be provided with positions for pitch reporters, from where their reporters can follow the match and contribute additional information.

These positions shall be located:

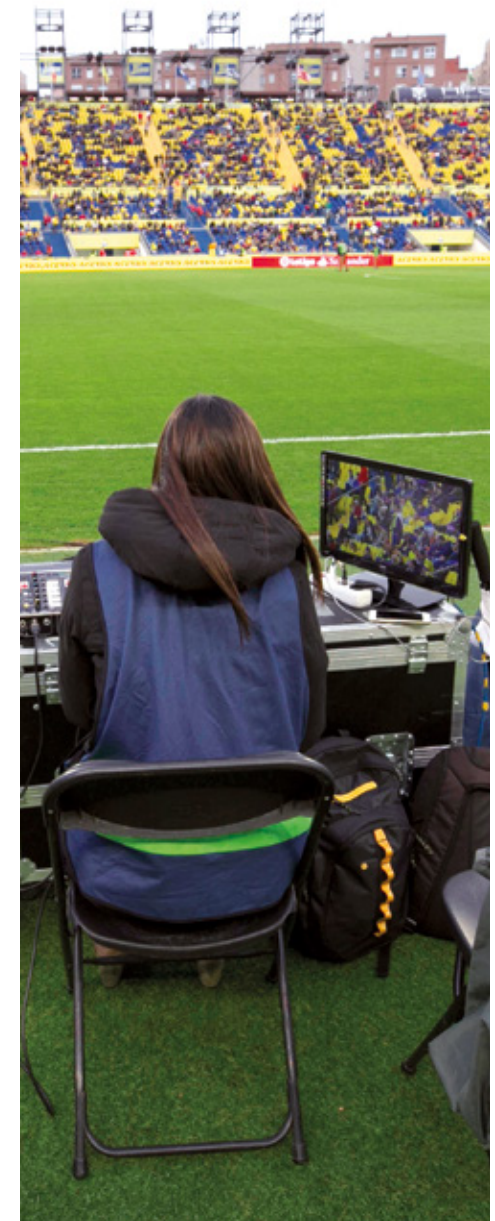
- **Close to the benches:** Up to two positions next to each bench (home and away), if required. A maximum of two people will be allowed at each of these positions (reporter and technician).

The reporter's position shall not be less than two metres from the additional bench and shall have a clear view of the corresponding bench.

If support monitors are used, they must be positioned in such a way that they cannot be seen by the people on either the benches or the additional bench.

- **Other positions:** If additional positions are necessary, they shall be located behind the goal line or at the opposite angle.

LaLiga will design stickers/signs that must be placed by the home Club to identify the seats reserved for reporters on the pitch.



4.5.7. Directors Box interview positions

A position shall be identified for interviews in the Directors Box for the main broadcasters or LaLiga. Exceptionally, an additional position may be requested at those matches that are broadcast free-to-air by two or more broadcasters.

If both Clubs' official media request a Directors Box interview position, these positions will be additional to those previously indicated, and they will be authorised, for the home Club and the away Club, in this order, if there is available space.

Positions outside of the actual Directors Box area (in another adjoining room or even at a different floor level) will be validated by LaLiga only in exceptional circumstances. The Directors Box is an institutional space of the Club where a reporter, with the host

Club's authorisation, may request to interview VIPs or other persons of interest who may be present.

The position must have sufficient space so that the production company can set up the necessary equipment to appropriately conduct interviews (cameras, lights, cables, etc.). Moreover, the space must allow for the installation of the backdrops provided by LaLiga. The necessary power must be provided by the Club.

It is also necessary to provide Directors Box reporters with interview positions with a seat close to the same from where they have good in-person visibility of the match and ease of movement to reach the interview position.



4.5.8. Superflash interview positions

Superflash interviews will be held at an identified area near the playing field, in the open or on the pitch itself.

In general, there will be a single position occupied by LaLiga or by the broadcaster who is transmitting the match. Exceptionally, an additional position will be enabled at those matches that are broadcast free-to-air by two or more broadcasters.

The backdrops determined by LaLiga for doing such interviews must be used.

The Club is responsible for setting up the backdrops in position.

LaLiga will provide corporate umbrellas for covering a reporter and the interviewee in the event of light rain. The Club must store and

safeguard the umbrellas in LaLiga's auxiliary space. In the event of extreme weather conditions, the Match Director may give instructions to use the flash interview position.

4.5.9. Flash interview positions

Up to eight flash interview positions must be identified in the area close to the teams' dressing rooms.

The first six positions will be for broadcasters or the LaLiga production company, thereby providing service to other broadcasters. The last two may be for the official media of the home and away Clubs, if applicable.

The post-match interviews with the coach and players will be carried out at these positions.

Each position must have sufficient dimensions for accommodating the necessary technical means and space for the LaLiga backdrop.

The backdrops provided by LaLiga must be used for doing these interviews, the placement of which will be the responsibility of the home Club.

Power at these positions must be provided by the Club.

Broadcasters must be able to set up the necessary lighting and equipment.

LaLiga will establish the order of the broadcasters at the existing positions.

In any event, the first positions will always be occupied by the main broadcaster and by the

LaLiga production company, thereby providing service to other broadcasters, and the last ones by the official Club media, given that these interviews tend to be longer and to be only with players of the actual Clubs.

If there are more than six broadcasters who request a position in the flash area, LaLiga may assign one of the six positions as a multilateral position, where several broadcasters share the technical means. At this multilateral position, LaLiga will provide the technical means, and each operator will have a reporter - up to a maximum of three reporters - who will do the personalised interviews for their channel.



4.5.10. Press room

The press room must have a sufficiently stable platform to be able to install up to sixteen cameras at two heights.

The central position will be reserved for the camera of LaLiga. If the configuration of the room thus requires (e.g. auditorium type room), a forward position for the camera of LaLiga will be identified.

The Club shall be responsible for providing the technical equipment for the press conference: microphones for speakers, at least one microphone for questions from the media, loudspeakers, and in the case of simultaneous interpretation, booths and headphones. It will also have to provide an audio split box with a minimum of sixteen audio outputs so that the media can take audio from the microphones. If simultaneous interpretation is available, the Club shall allow LaLiga to test the system in advance.

For radios, it would be recommendable to have an area where they can set up their ISDN lines without interfering with the activity of the room. If such an allocated area does not exist, it is vital to have loudspeakers so that radios can capture sound from the same, given that they are not permitted to set up telephones and/or recorders on the main table.

The Club is responsible for providing adequate lighting. Lighting in the room must allow for optimum television coverage of the press conference.

Only room microphones provided by the Club will be permitted on the table (the media can



record sound from the audio split box set up for this purpose).

Exceptionally, LaLiga may set up its own microphone on the table to ensure that the press conference is correctly broadcast.

It is highly recommendable to establish, in a room next to the press room, a work area for the press, television and photographers from where they can perform their activities under the appropriate conditions.

The presence of photographers in the press rooms is subject to the criterion of each Club. In addition and for strict reasons of a lack of available space, LaLiga may limit the number of photographers authorised to be in the press room during coaches appearance. In any event, the priority nature of the activity of televisions and radios in the press room will be safeguarded.

4.5.11. Mixed zone

The mixed zone is a space that Clubs and LaLiga offer to non-rightholders, radios and the press for interviewing players who participate in matches.

The mixed zone will preferably be in the natural area for the passage of players when leaving the stadium, although it is not mandatory that they pass through there.

Each Club will determine the number of players who pass through and the positions where they would like to be interviewed before the media.

Each Club will assess if it is necessary to segment the mixed zone among the various accredited groups so that they can correctly do their jobs.

At the Club's choice, one or more player interview points may be set up, equipped with microphone and speaker systems, so that the media have appropriate access to the image and sound of players.

Appearances by the home team in the mixed zone may be made in the press room as long as they take place after the press conferences of both coaches and the traditional Mixed zone is maintained for the purpose of handling interviews with players of the away team.

The mixed zone is a professional work area, and so Clubs will be sure to keep it tidy and physically clear of unauthorised staff (guests, relatives, etc.).



05

Content



05. Content

5.1 Pre- and post-match content

5.1.1. General conditions

In addition to providing facilities of the highest level to allow excellent television production, it is important to provide match feed with attractive content that increases the value of audiovisual perception to the utmost.

The match feed can begin one hour before kick-off, thereby including content that is complementary to match footage. The signal will follow a running order with a pre-established and consistent order for all matches, wherefore it is essential to respect the times established in the match Countdown. Said Countdown, explained in section 7.5 of these Regulations, will be prepared by LaLiga and will be implemented by the Match Directors at each stadium.

Clubs must therefore assure LaLiga that it will have access to record the activities herein described, barring the provisions set out in section 5.1.9, which are optional for each Club. This material will be included in the match feed that is distributed to all rightholders, both national and international.

In order to effectively handle the match obligations in this matter, a press, media or audiovisual manager from the Club must travel with the away team. This professional must be suitably qualified and will be included on the list of operational staff that the Club provides to LaLiga for this purpose at the beginning of the season.

LaLiga has established and will distribute to Clubs and broadcasters a protocol regarding the content of interviews at the various positions. Interviews shall focus on sports topics referring to the match being played.

5.1.2. Pre-match press conference

The head coach's official press conference, prior to the match, will be held the day before the match is played. If the press conference cannot be held on that date due to travel reasons or for any other justified reason, the coach's appearance may take place two days before the match date.

Regardless of the place where it is held (the stadium or training grounds press room), the regulatory backdrop of LaLiga will be used as set forth in section 6.1.2.



5.1.3. Dressing rooms

One camera of LaLiga will have access to both teams' dressing rooms to record them with the kits prepared for the match before the players enter the dressing rooms.

The recording will be made between two and a half and two hours before the beginning of the match.

Clubs will be responsible for ensuring that a member of the team is available to open up the dressing room at the set time or for authorising stadium staff to open it on their behalf.

The Club's official media may also film their team dressing room at the same time without interfering in the recording of match feed.

5.1.4. Team arrival

LaLiga will use a maximum of three cameras to record team arrival. The positions could be the following (for example): the point where the players get off the coaches; the path between the coach and the dressing room; and in front of the entry door to the teams' dressing rooms (without being able to film the inside of the dressing rooms).

The positions of said cameras will be privileged ones, the location of which will be determined by LaLiga to obtain the best possible coverage.

The presence of other cameras in the teams' arrival positions is not allowed, except for the Club's official media, due to the high risk of interference with match feed. The LaLiga



production company will offer a clean and live signal for rightholders who so request.

Clubs' official media and the LaLiga Production company may, when requested by rightholders, film during a specific Club's journey until their arrival at the stadium.

To continue filming from arrival at the stadium and until the teams departure, and given that this activity creates well-known risks of interference with various camera positions that produce match feed, certain requisites must be complied with:

- The approval of the Club in question for filming by the broadcaster
- Specific accreditation for such use, as well as using the corresponding bib and sticker.

- Regarding the regulations on the area where filming is or is not allowed, both on the playing field and inside the stadium (i.e. the players' tunnel).

- Commitment to adopting the necessary measures so as not to interfere with positions of match feed.



5.1.5. Pre-match coach interviews

LaLiga will interview the head coach or another member of the coaching staff of both teams upon arrival at the stadium.

The interviews will be included in the signal that all rightholders will receive. The interviews will take place in the flash position.

The total duration of each interview will be a maximum of one minute.



5.1.6. Directors Box interviews

It is mandatory that up to a maximum of two appearances per Club be made available, if requested by the broadcaster, at each of the enabled positions. Broadcasters will request, from the Club, the time when they prefer to meet with the Club executive, either before the match, at half-time or after the end of the match.

The interviewee on behalf of the Club must be a relevant executive, which is hereby understood as the Chairman, a director, a member of the Board of directors or another high-level representative.

Whenever possible, it is recommended that the executive of greatest relevance who is present at the match for each Club be the one to appear and that the interviewees be different in the interviews to be done at different moments of the match.

LaLiga and the rightholders will appreciate the Clubs' efforts at facilitating interviews with other VIPs or personalities of interest who are present in the Box, in addition to executives of both Clubs.



5.1.7. Pitch inspection

The match feed will include images of the players when they come out onto the pitch. These images will be taken with the live cameras available for production.

5.1.8. Warm-ups

The match feed will also provide the images of both teams warming up before the match.

If LaLiga is using steadycams for production of the match, they may walk the perimeter of the pitch to record warm-ups.



5.1.9. Pre-match team talk in dressing rooms

The images in the dressing rooms of both teams, with the players inside and right before they leave the dressing rooms for the playing field, are a resource of high added-value for the match feed. LaLiga will appreciate the Clubs' best efforts at facilitating this content.

The Match Director designated by LaLiga at each match will be the person to coordinate the entry time, waiting together with the production team of LaLiga next to the dressing

room door and awaiting indications from the team Representative or the Main Contact in order to enter the room and record images.

The longer the filming time and the better the resources that can be filmed (last part of the coach's pre-match team talk, players' huddle, etc.), the more attractive the content will be, which will therefore increase the TV reputation of the Club in question.



5.1.10. Benches

A LaLiga camera will be located close to the benches to be able to follow the people on the bench during the match. If necessary and in order to follow both teams evenly, a second camera could be added in order to cover both benches.

In general, the presence of cameras other than that of LaLiga are not allowed in this position due to space and operational limitations.



5.1.11. Players' tunnel

LaLiga will use a camera in the players' tunnel to record the moments prior to coming out onto the pitch and the actual time when players come out.

LaLiga may need to install additional lighting to correctly record these images. Clubs must permit the installation of this additional lighting.

This camera will only be used before warm-ups and upon returning from warm-ups, as

well as at the beginning of the first and second halves.

The presence of other cameras or photographers in the tunnel at the time when the players leave for the playing field will not be allowed due to the high risk of interference with match feed.

The placement of a fixed mini-camera in the players' tunnel will be allowed for Clubs that request it. The images from this camera are also subject to the restrictions of use described in this section.



5.1.12. Post-match superflash interviews

A superflash interview is one that is conducted on the pitch at the end of the match. Each Club must provide at least one relevant player for a superflash interview. Up to a maximum of two rightholders may do interviews with each player. The Clubs' official media may do additional interviews with players from their team in a Superflash position, as long as it is the same player interviewed by the rightholders and it takes place once those interviews have ended. All these interviews must always be filmed against the appropriate LaLiga backdrop.

After the end of the match, LaLiga will include the interviews done by rightholders in the match feed. If the corresponding broadcaster does not do these interviews, a LaLiga reporter will conduct them.

The broadcaster's journalist, or that of LaLiga (if applicable), will request which player they want to interview ten minutes before the end of the match, and inform the Club's press manager or media manager who is present in that area.

The first player who reaches the backdrop position will be interviewed first. During the interview, players must wear the sports shirt or official kit of their Club. Using that of their rival or appearing in an undershirt or with their torso bare is not allowed.

The total duration of each superflash interview will be between 1 and 2 minutes.

5.1.13. Post-match flash interviews with coaches

A flash interview with coaches is one that is conducted by rightholders (and/or LaLiga) after the match, in a space enabled by the Club and with the backdrop of LaLiga.

Each Club shall facilitate their head coaches for these interviews. Each coach must talk to the main broadcaster, and, optionally and additionally, may talk to the other rightholders who are present at the flash position.

The coach must be available for the flash interviews immediately after the end of the match, preferably before going to the dressing room, and for up to 5 minutes afterwards.

LaLiga will provide the technical and human resources for conducting the superflash and

flash interviews with coaches at the same time. Therefore, as from the end of the match, there will be a specific position prepared for holding the flash interviews with coaches. Once the flash interviews with coaches have ended, this position will be used to film the flash interviews with players.

The flash interviews with coaches will be prior to or at the same time as the flash interviews with players. Between the coaches, the one who is first available at the flash position will be the one who is interviewed first. It is mandatory that the coach always appear first before the main broadcaster or LaLiga.

The total duration of each flash interview with coaches will be between 1 and 2 minutes.



5.1.14. Post-match flash interviews with players

A flash interview with players is one that is conducted by rightholders (and/or LaLiga) after the match, in a space enabled by the Club and with the backdrop of LaLiga.

Each Club must provide interviews with at least four players for the main broadcaster.

Each Club must present at least one player for each position which is not the main broadcaster's.

The Match Director may determine, at the request of one of the Clubs and depending on the interests of the broadcasters who are present in this area, if the number of appearing players can be decreased in a certain match, depending on the sports circumstances that may exist.

The main broadcaster or LaLiga will have two flash positions for the purpose of speeding up the post-match interviews. One will be used initially for covering the flash interviews with coaches. Once these interviews have ended, this position will be used to support the flash interviews with players.

In order to generate more attractive content for rightholders, one of the LaLiga reporters may do interviews in English with players who are fluent in this language.

It is mandatory for players to always appear first before the main broadcaster or LaLiga, unless the position or positions are occupied at that time. In this situation, the Match Director may arrange to take care of another



broadcaster and then cover the main position as soon as it becomes available.

The criterion that will be used to establish the order of player interviews is that they will be interviewed according to the order when they arrive at the flash position.

At least the first two players must be available to meet the main broadcaster in the flash area within 20 minutes from the end of the match.

All other players who complete the mandatory positions must be available for the remaining interviews within 30 minutes from the end of the match.

Interviews in the flash position shall always have priority over the activities and interviews of the mixed zone and Club media.

The total duration of each flash interview with players will be between 2 and 3 minutes.



5.1.15. Post-match press conferences

Both coaches will appear in the press conference with the media after the match, and LaLiga will offer both press conferences live. Clubs will have direct access to this signal, as set forth in section 5.3.7 of these Regulations. It is therefore important that the beginning of said press conferences follow the guidelines below:

- > The first press conference will begin between ten and fifteen minutes after the end of the match.
- > The second press conference must begin a maximum of five minutes after the end of the first press conference.

The first press conference will generally be with the coach of the away team and the second with the coach of the home team. The Match Director, depending on any exceptional circumstances that could exist, may give the appropriate instructions to reverse the order of appearance.

The Match Director may set the exact times of appearances in the press rooms, thereby considering the instructions of the producer, so that the appearances can be included live in the international signal.

It is recommendable that, as a rule of courtesy, the press or media manager of the home Club accompany and present the visiting coach to the media.

Clubs must provide an interpreter to assist at press conferences for those coaches who



cannot express themselves sufficiently well in Spanish.

5.1.16. Mixed zone

It is mandatory for each Club to offer, to the main broadcaster in the flash area, an appearance by all the players who, at the wish of said Club, are subsequently going to appear in the mixed zone.

Said offer must be made within 30 minutes of the end of the match.



5.2 General rules for interviews

5.2.1. Authorized and non-authorized formats

The main operator and rightholders may, after sending a request to LaLiga within the production plan, carry out other pre-match and half-time interviews (at the superflash, flash and pitch-side positions). Coaches, players not chosen for the team, directors and VIPs with authorized access may be interviewed in these positions.

LaLiga, if the interviewee profile and the format are deemed appropriate, will include the request on the Production Needs Sheets to be sent to the Club, which should help in the carrying out thereof.

All requests for interviews in formats that are different from those generally established must be approved by LaLiga, either included on the Production Needs Sheet or previously authorized by the Match Director, if the occasion is previously unexpected.

It is not allowed to make presentations or carry out interviews on or around the pitch while the match is being played; neither can players that have been substituted or sent off be interviewed before the end of the match. Players selected for the team cannot be interviewed from the time of their arrival at the stadium until the end of the match, outside the positions and times set forth in these regulations.

5.2.2. Interviews with players and coaches sent off or suspended

Post-match flash interviews may be held with coaches and players who have been sent off, but superflash interviews with them are only permitted with the consent of LaLiga and the Club's head of press.

If a coach who has been sent off does not wish to be interviewed in the flash position or at the press conference, the assistant coach or another member of the technical staff should take his place.

Suspended players may, if they so wish, be interviewed before the match at the pitchside position.

Suspended coaches may, if they so wish, be interviewed before the match, after the match in the flash position and in press conferences. If the coach does not wish to be interviewed, the assistant coach or another member of the technical staff should take his place. If the flash position is in the dressing room area, another position may be set up for the interview away from this one.



5.3 Official Club Media

5.3.1. Definition and authority

For the purpose of these Regulations, the following are considered official Club media:

- Official television channel
- Web page and official Apps
- Own operations of official social networks
- Official radio
- Official photographers

Clubs must, in their official media, respect the value given to the collective sale of audiovisual rights. Use of the footage from the competition in said media will have certain limitations that guarantee their value, which are detailed in the following sections.

5.3.2. Match footage

For the purpose of these Regulations, match footage include from the moment when players come out onto the playing field before the beginning of each half until after the players enter the dressing room tunnel at the end of each period of the match. This definition excludes filming of the stands, benches and institutional events during this period.

- Use of match footage

LaLiga constantly supervises the correct use of footage by the various rightholders. The incorrect use thereof by Clubs also detracts from the overall value of the audiovisual rights.

Only the match footage provided by LaLiga through its production company may be used, including the official logo of the competition at all times.

These footage may be mixed with others recorded by the Club media, which may never be match footage.

All breaches detected regarding the unauthorized use of competition footage by Clubs

will be informed either in the Checklists of the matches to which the images correspond or in the match immediately following the one in which they were detected, therefore including express reference of the same.

- Recording of match footage

In general, the recording of match footage by official Club media or by producers contracted by the Clubs is not allowed. Exceptionally, said recordings may be requested through audiovisual@LaLiga.es or through the e-mail address designated by LaLiga for such purpose. Reasons must be given for the request, and if it is granted, after a case-by-case study, they will be filmed by the party determined by LaLiga. Said images may be provided to LaLiga as an additional resource.



Likewise, Clubs shall send to **audiovisual@LaLiga.es** or to the e-mail designated by LaLiga for such purpose any request for the recording of footage that they may receive directly from third parties. LaLiga, through the Audiovisual Area, will be responsible for managing these requests. Clubs are hereby informed that if such requests are accepted, Clubs must submit to the conditions of use of said audiovisual content that are provided for in these Regulations.

- Request for match footage

Clubs that would like to have access to certain footage of a match for the exclusive purpose of analysing them in order to submit allegations or appeals to sports disciplinary bodies because of sanctions imposed upon members of their squad may request them through **reglamentotv@LaLiga.es** or through the e-mail that LaLiga designates for such purpose, and they undertake to use them for merely internal purposes and for presenting them, if applicable, to the disciplinary body in question.

Clubs or third parties that, for any other purpose, may require match footage belonging to LaLiga files must likewise request them through **audiovisual@LaLiga.es** or through the e-mail that LaLiga designates for such purpose, therein justifying the reason for their request, which will be studied case by case. If, exceptionally, the use of said images is authorised, the final piece must be reviewed and validated by LaLiga before being publicly broadcast, submitting to the conditions of use of said audiovisual content that are provided for in these Regulations.

5.3.3. Match broadcasting

In compliance with Royal Decree-Law 5/2015 dated 30 April, regarding the matches that are played in their stadium, Clubs will be entitled to the following:

- a) The recorded broadcast of the match as from the end of the match day, as long as they do so directly through a distribution channel of their own that is used thematically for the Club's or a participating entity's sports activities.
- b) Within the facilities where the sports event is taking place, live broadcasting of the television signal corresponding to that event.

A reminder is hereby given that Clubs may not publicly broadcast match footage in public or private locations, unless they are broadcast within an establishment that has specific permission for that purpose. The transmission of matches through giant screens in stadiums other than those where the match is played is not allowed, given that the broadcasting rights of said content are restricted.

5.3.4. Categories

- Official television channels

Official television channels will be considered those that have their own editing and distribution, that are engaged thematically in the Club's sports activities and that have a regular daily broadcast.

They will be provided with 90 seconds of footage from their match, after it has ended, and they may show the images up to 3 times until the end of the match day.

They will be provided with 180 seconds of footage from their match (which will include the 90 seconds stated in the preceding paragraph), as from the end of the last match of that match day, which may be shown any number of times.

- Official web pages and APPs

The footage provided must be used on the official web page and apps of the Club, therefore protecting videos in which they may appear to prevent the footage from being embedded or downloaded by third-party users.

180 seconds of footage of their match will be provided as from the end of the last match of each match day. These images from LaLiga may be used until the end of the current season. By agreement between LaLiga, the Clubs and rightholders (if applicable), pieces may be used for promoting attendance at matches or television viewing of the same.

On these official pages and Apps, images from La Copa del Rey may be used until the end of the seventh day after the date of the match, provided that they are marketed and/or produced by LaLiga.



- Social networks

In no event may the match footage provided by LaLiga be used on the official channels of the Club's or any third party's social networks. Tweets or posts that include the link to the aforementioned match footage that are on the Club's official web page may be uploaded.

Match footage will not be permitted on any social network or applications, Periscope, Instagram Stories, Facebook Live or similar applications, which are not permitted from recording and/or reproducing match footage, whether through their website or apps or in digital environments.

Non-match footage broadcast on Social Networks must be recorded by accredited official Club media, for which they may not take the rebroadcast match feed for such purpose.

The content accessible by Clubs will be updated according to the possibilities permitted by the contracts with broadcasters. If LaLiga markets non-exclusive rights of Clips, the footage referring to a certain Club may also be used by that Club in its official media.

- Club photographers

Club photographers will be located during matches at the positions enabled for this purpose in general. Each Club may allow their photographers to walk around before and after the match and at half-time in those areas where they believe it appropriate to authorise them, excluding the tunnel as players are passing through. They may only be on the playing field before the match, under the

coordination of the LaLiga production company, to take the official photo of the captains and the match officials, and exceptionally at the end of the match to obtain unique resources. In general, Club photographers must avoid interfering with television production and appearing in match feed.

- Club radios

During matches, Club radios may be located in a radio booth, in the press stand or in the positions enabled for commentators on the pitch. In this latter case, they may not change their position during the match or conduct any interviews on the pitch, whether before, during or after the match.

Club radio commentators may not walk around through the dressing room area. Interviews with players must be conducted following the guidelines corresponding the official Club media, as well as to the press conference and mixed zone.

Club radios at away grounds must comply with identical conditions.

5.3.5. Interview positions and formats

The official media of each Club may request a position in the flash area, where everyone will be grouped together.

The position of the Club's official media will be assigned by LaLiga, which will normally occupy the last place, given that these interviews tend to be longer in duration and are only with players of the media's own Club.

Official Club media shall strictly abide by the interview positions and formats established in these Regulations. Any request for exceptional production plans or coverage must be previously approved through reglamentotv@LaLiga.es or through the e-mail that LaLiga designates for such purpose.

5.3.6. Production plans and accreditation

Official Club media may make their own productions while adapting to the positions established in these Regulations, as long as they do not interfere in match feed and they do not record match footage.

Said productions, including the requested positions and required accreditations, must be processed match day to match day through the established procedure.

LaLiga will also accredit the cameras used by Clubs for animation resources in stadiums (Fan TV, etc.).



To facilitate identification at the stadium, all providers of Club media audiovisual services shall have uniform distinguishing signs:

- Yellow accreditation.
- Blue bib with a yellow stripe for those who occupy a position on the playing field.
- Yellow sticker, in the case of television cameras.

5.3.7. Press conference streaming service

LaLiga provides Clubs with a free streaming service for post-match press conferences.

Each Club may broadcast the press conferences of their match live, both that of their own coach and that of the rival coach. These include matches played both home and away.

These streamings may be used on the Club's web page, apps and official social networks.

For Clubs that would like to have the URL to be able to embed the press conference player, LaLiga will provide it upon request from Clubs through the Audiovisual Area.

5.4 Content during the season

LaLiga will, in addition to match feed for each match, produce additional programmes for international rightholders.

These programmes will range from match highlights to build-up shows. There will also be in-depth reports that include interviews and Club profiles, as well as match promotion.



Moreover, for rightholders, LaLiga has created a news agency, where audiovisual material is regularly included (interviews, mixed zones, warm-ups, etc.).

To be able to produce this additional content, Clubs' cooperation is essential in order to be able to provide access to LaLiga, for both recording in stadiums and for recording players.

5.4.1. Club Video Day

Annually, LaLiga will organise the Club Video Day to improve content quality and quantity for the international feed, programmes and digital media, targeted at national and international broadcasters.

In coordination with each Club, the most appropriate date and time will be agreed upon for taking official photographs, video with chroma key and short interviews and messages from all players on the team individually and from the head and assistant coaches.

All players will be required to pose separately with the three official team kits.

Moreover, LaLiga and the Clubs will agree upon short interviews with 3 relevant players from the squad, and all the other football players will state promotional messages on camera, which will be limited to promoting competition and fostering the values of LaLiga.

Club Video Day will take place on a date to be agreed by the Club and LaLiga in the 12 days prior to the beginning of each season, in such a way that the players' images can be incorporated in time for match feed on the first match day. Two extra dates at the close of the summer and winter markets will be enabled for the latest signings.

LaLiga will pay for all production and staff expenses and will share all materials with Clubs at no cost. These materials may be used in their own media and campaigns.



5.4.2. In-depth interview

Moreover, Clubs shall provide an in-depth interview with one of their players every month (nine players per season). The interview will be done by LaLiga with a clear sports orientation in the content.

These interviews will be used for the channel dedicated to the competition in Spain, for use on social networks and for inclusion in programmes dedicated to the international market.

5.4.3. Media Week

“Media Week” are days organized by LaLiga for groups of entitled international rightholders, when they can visit several teams and their stadiums, coinciding with competition match days for the purpose of fostering promotion of the competition.

These days represent a great opportunity for LaLiga and Clubs to promote their visibility internationally and for international broadcasters to personalise their content, and therefore handle the competition first-hand.

Rightholders that have access to these days will be those that are invited by LaLiga according to their relevance and strategic interest. These broadcasters can request LaLiga that influential media from their area accompany them on this tour in order to thereby promote coverage of the competition and projection in their countries.

LaLiga will, in coordination with Clubs, organise visits by these groups of broadcasters from various different countries, normally coming from the same geographical areas, to several teams and cities during the season. LaLiga and the Clubs will agree on the dates and activities that are the most appropriate



for allowing broadcasters to be able to obtain the most attractive content possible.

The activities that will generally be organised during this “Media Week” will be the following: access to training by the first team, visits to stadiums and their museums and attendance at matches where, if they wish, they can carry out match day activities (live narration, interviews in the flash area, etc.).

LaLiga will also coordinate, with each Club, the filming of brief, exclusive interviews (from five to ten minutes' duration) with first team players and the coach. Priority will be given to interviews requested by media with players related to their country. Broadcasters will thus be able to generate LaLiga content (intros, self-promotion messages, etc.) for their channels.

“Media Weeks” may also be organised because of high-profile or “El Clásico” matches.

5.4.4. Additional programming

LaLiga produces additional programmes that it distributes to rightholders, both national and international, which it also broadcasts on its own channels (digital, LaLiga TV and LaLiga1|2|3tv).

The purpose of these programmes is to provide channels with content that they can broadcast between match days, thereby enhancing both Club image and the LaLiga brand awareness.

Within this own programming, there are weekly programmes (match day highlights, reports and current and past interviews), long-format monthly programmes (mono-thematic documentaries and historical reports) and special programmes that are produced every season (prior to the beginning of the season, review of the season after it ends, mono-thematic on the champion, on the teams that have been promoted, etc.).

04

Promotion



06. Promotion

6.1 Competition promotion

Clubs and LaLiga shall collaborate on correctly identifying their brands and on promoting the competition, as well as on increasing awareness thereof, especially for national and international television broadcasters that may have acquired audiovisual rights to the competition.

LaLiga would like to increase, with Clubs' cooperation, the value of the competition, thereby making it more attractive.

06. Promotion

6.1.1. Tickets and parking passes

Each Club in LaLiga Santander will provide LaLiga, for each of the matches which they play in their own stadium, with three Box seats, twenty seats in the VIP area and thirty tickets to the grandstand.

Before the beginning of each season, every Club shall identify these seats assigned to LaLiga by providing a location map. Once LaLiga gives its conformity, said seats shall be maintained throughout the season.

In some exceptional cases, due to the needs of a Club, the tickets may not be contiguous, or the location thereof may vary throughout the season, subject to informing LaLiga.

If the needs of LaLiga varied in some specific cases (i.e. seats for the disabled, greater number of tickets required, etc.), Clubs shall make every effort to accommodate those needs.

In addition to the tickets, LaLiga shall have three VIP parking passes. The tickets and parking passes that may not be used by LaLiga for marketing activation activities with national and international broadcasters will be released three days in advance so that the Club can sell them through its normal channels.



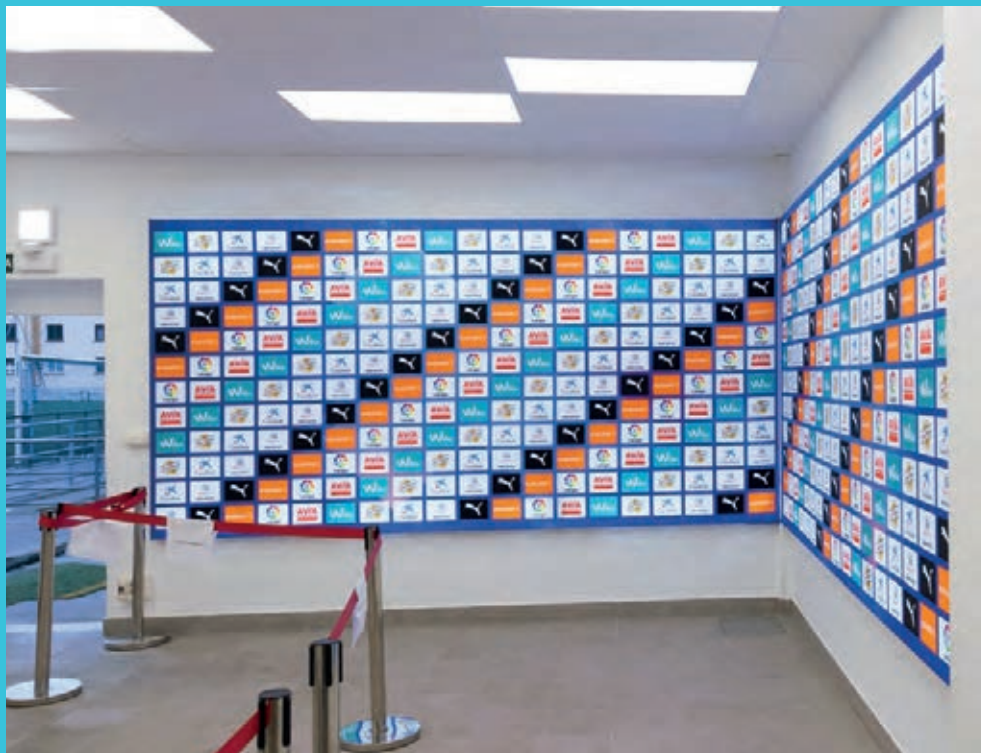
6.1.2. Space on advertising panels

Space for the institutional logo of LaLiga shall be provided on all the Club's advertising panels used for interviews and appearances related to LaLiga, both at their stadiums and at their sports complexes:

- Mixed zone
- Press rooms

LaLiga's institutional logo will be the same size and will appear the same number of times and with the same sequence as the logos of the Club's main sponsors. Likewise, LaLiga's institutional logos may be made up of two continuous lines, at different heights with good visibility in the shot from the television camera. The layout of LaLiga's logos within either of the two formats must be approved by LaLiga at the beginning of the season.

The panels provided for the superflash, flash and Directors box interviews shall include LaLiga's logo, the official name of the competition and the sponsors of each Club.



6.1.3. Other spaces

Space shall be reserved for LaLiga's institutional logo in its institutional messages and in all communication supports of the Club (i.e. website, magazine, press releases, etc.).

6.1.4. Merchandising

Clubs shall provide access for LaLiga to each Club's merchandising material at cost, up to a maximum of 100,000 Euros per Club and season. In no event shall this material be marketed by LaLiga, rather it will be distributed, just as is done by other professional leagues throughout the world, among rightholders to decorate their television studios and to run promotions among their audiences in order

to create loyalty and expand the number of subscribers to the channel.

6.1.5. Use of the stadium

Clubs shall allow the use of and access to the stadiums by rightholders to run promotions of their services and rebroadcasts, up to a maximum of four times per season by each Club. The request must be sent in no less than 4 weeks in advance.



6.1.6. LaLiga Santander Experience

This is a hospitality programme targeted at subscribers of international rightholders, who will be offered the opportunity to experience a LaLiga Santander football match, live and in person, by participating, first-hand and exclusively, as a VIP guest of the various actions pre-match, during the match and post-match.

The group will be offered a tour around the stadium, a meeting with a public figure linked to the Club and attendance at the match. LaLiga will provide tickets to the guests. These tickets are part of the tickets already provided for in these Regulations, grandstand type. Likewise, journalists representing the various

rightholders shall have accreditations and access to the press room and mixed zone.

Clubs shall collaborate with this promotional action by LaLiga, which is designed to gain greater international visibility and coverage for the Clubs and the LaLiga Santander competition on the channels and programmes of participating broadcasters throughout the world.

This action shall be carried out in such a way that it does not affect the regular match day operations. LaLiga will therefore provide Clubs with advance notice of the match selected and the number of attending winners and journalists, their countries of origin and the broadcasters involved.



07



Other match
procedures
and protocols

07. Other match procedures and protocols

7.1 Accreditation procedures in stadiums

All persons who may be on the pitch, in the players' tunnel or in any other areas from which the general public is restricted, except for box seats, must be perfectly identifiable by clearly visible accreditation and by an officially approved bib, if applicable. Said identifying credentials shall correspond to the standards and types indicated in these Regulations.

Professionals who perform their activities within the stadium, whether they belong to or perform their activity for the Clubs, LaLiga, the LaLiga production company, audiovisual service providers or media, etc. must comply with the legal obligations on the prevention of occupational hazards. The local Club may require, at the time of accreditation, justification for such circumstance.

To promote knowledge of the rules by all operations staff (security guards, ticket takers, etc.), it is recommendable that, in access and/or transit areas, Clubs set up identifying signs with the distinctive colours of the various groups and authorised access areas. LaLiga will provide the design of said signs.

Annex VI describes the various distinctive signs (accreditations, bibs and camera identifiers) that must be used by the various groups, as well as the person who is responsible for processing the accreditation requests of these groups.

7.1.1. Accreditations

LaLiga will provide Clubs with a uniform design for the accreditation cards for the various groups. The passes used by these groups will thus be standard at all stadiums.

The colour of the accreditation models corresponds to the following groups:

- **Green:** Rightholders (includes the LaLiga production company, LaLiga official media and pitch perimeter boards staff).

- **Red:** Photographers.

- **Yellow:** Official Club media (includes special action and video scoreboards cameras)

- **Purple:** Radios.

- **Blue:** Press (includes non-rightholders, digital press, match data and data analysis services).

In addition and optionally, grey may be used for Club Staff (including scouts from other Clubs without a camera).

Clubs may implement additional access control measures if necessary, always respecting the types established in these Regulations.

Every week, LaLiga will send a list with the approved accreditations to the Clubs. Clubs will receive the lists of accredited professionals and will distribute passes according to LaLiga's instructions.

In no case shall accreditations be given for the whole season. LaLiga may determine a specific accreditation model for Match Directors.

Accredited staff may pick up their documents at the place provided for such purpose within the periods established by the Clubs. As from the start time of a match, Clubs are not obliged to keep staff waiting to welcome non-rightholders that have not showed up at that time. In such event, Clubs shall appropriately report such circumstance.

No television station may enjoy access to a stadium if it has not been previously notified by LaLiga. In the event of any difficulty or problem when accessing a stadium on match



day, television stations must contact Club staff, who will contact LaLiga by phone to resolve the problem.

All accreditations may, in addition to Spanish, use any other co-official language that the Clubs request from LaLiga.

7.1.2. Bibs

Staff working around the pitch are evidently visible in match feed and form part of the spectators' perception of what is happening on the pitch.

In order to provide a uniform look to said staff located around the perimeter of the pitch, LaLiga will distribute bibs to Clubs, which they must use to identify all the professionals in the various groups. Clubs must provide this staff with said bibs, which will be the same at every stadium. The bibs provided by LaLiga will have different designs for each group to facilitate the identification of staff.

Pursuant to prevailing legislation relating to uniforms for security guards, security

employees and stewards must wear bibs provided by the Club.

In order to facilitate their identification by the public in the various stadiums, especially in case of an emergency, it is recommendable that all the staff in each of these groups wear the same colour, regardless of whether or not some of the members may or may not be on the pitch or be in the camera shot.

- **Blue with a green stripe:** TV staff (the LaLiga production company and rightholders). Any Club may, if they wish, request that LaLiga provide them with different bibs for rightholders and the LaLiga production company. In this latter case, the bibs will be identified by including the term "LaLiga".
- **Blue with a red stripe:** non-rightholders and photographers.
- **Blue with a yellow stripe:** Official Club media (includes special action and video scoreboards cameras).
- **Dark green:** Pitch maintenance staff.
- **Grey:** Ball boys.
- **Yellow:** Security staff.
- **Orange:** Stewards and similar.

Said bibs, except for the last two of the aforementioned categories, will include the logo of LaLiga and the logo of the Club so that they cannot be reused on other stadiums. Clubs may, if they wish, add a correlated number for the appropriate control.



Illustrative examples

Clubs may add the logo of a sponsor to stewards', security staff's, pitch maintenance staff's and ball boys' bibs. These logos must be in a single colour and be a maximum of 25cm wide by 15cm high.

It is mandatory for bibs to be worn while present on the pitch, whether before the match as from the opening of the gates, during the match, at half-time or once the match has ended, for up to 15 minutes after the final whistle.

In cases of adverse weather, the bib must be worn on the outside of a jacket or coat

so that its colour can be distinguished in any circumstance.

Clubs must regularly inventory the number of bibs available for each category, as well as check (prior to each match and after having received the accreditation lists of the next match) that they have the required number of bibs for covering any necessary type on match day.

A reserve bib model is established for exceptional cases in which possible confusion of identity could arise with either team's kit.

7.1.3. Camera Accreditation

LaLiga will produce stickers for the cameras of rightholders, non-rightholders and official Club media in order to facilitate distinction between the various types of cameras in the stadium.

The sticker types will be the following:

- **Green:** Rightholders, the LaLiga production company and LaLiga official media.

Cameras of the LaLiga production company may display a green sticker with a special inscription that identifies it.

- **Red:** non-rightholders

- **Yellow:** Official Club media (includes special action cameras and video scoreboards cameras).

The colour of the sticker for each kind of media shall comply with the aforementioned categories. Likewise, they will be appropriately identified on the corresponding accreditation lists.

Clubs shall be responsible for providing each media, before a match, with the sticker that corresponds to their type, which they must personalise with the data of the match in question to prevent the indiscriminate use thereof in other competition matches. Clubs may establish the penalty measures that they deem appropriate to apply to media that breach the obligation to have the sticker on their camera.



7.2 Pitch

7.2.1. Authorised staff

The determination of staff authorised to remain within the pitch perimeter is the exclusive decision of LaLiga, which will ensure that visual contamination of match feed is prevented. In this regard, there must not permanently be, within the pitch perimeter, persons other than the groups stated in these Regulations, as well as those contemplated by the Laws of the Game or by federation Regulations or members of the various security forces, medical attention or civil protection. Special attention will be paid to the access area and inside of the players' tunnel, and given the exposure thereof in match feed, it will be ensured that this area is kept as clear as possible.

Any other person who would like to be positioned permanently in the surroundings of the pitch during the match will require authorisation from LaLiga, or, in case of emergency or unexpected need, authorisation from the Match Director or Directors assigned to that match.

Between the pitch perimeter boards and the sidelines and goal lines, there must be no person who could interfere with the television image of the match or with the static or LED advertising, except for the camera operators, who in any event will be seated on a platform.

7.2.2. Photographer location

Photographers shall be located behind the pitch perimeter boards, situated at each one of the goal lines, to ensure that there is no interference with the television production.

To avoid visually affecting the television broadcasting, the home Club shall be responsible for ensuring that photographers are located behind the advertising boards, which must be roped off or for which the necessary staff must be used.



In exceptional situations, such as remodelling or stadiums with reduced visibility seats or very limited spaces, LaLiga will establish, in accordance with each Club, the areas that accredited photographers must take up around the pitch, taking into account the unique characteristics in each case. In these special situations, subject to authorisation from LaLiga and at the Club's request, the photographers' area may be extended to the projection of the penalty area lines. Likewise, at the discretion of the Club and LaLiga, photographers may be located in positions different from those enabled for this purpose in general.

In no event may photographers enter the players' tunnel when players are exiting from the same or go onto the pitch at any point pre-match, during the match or post-match, except to set up remote cameras as set forth in the following section.

Likewise, walking around through the stands is not allowed, or through other areas of the stadium, except for the areas specifically marked off around the pitch.

Before the match and for the exclusive purpose of covering the exit by players or taking the photo of captains or the team photo, photographers will be allowed to be present on the bench sideline, which in any event they must leave before the match begins to go to the previously established position. This initial photographers' area will be marked off by ropes or other identifying elements, and must not obstruct the vision of match feed cameras.

At half-time, photographers may change their location from one goal line to another, if they wish and there is sufficient space, always moving at times when the players are not on the pitch to avoid any interference with the camera shot. At the end of the match, photographers must remain in their positions, and walking around the area next to the dressing room tunnel is not allowed.

7.2.3. Remote-controlled cameras

Remote-controlled cameras positioned behind the goal are authorised subject to strict supervision and control, due to the visual impact that they cause in match feed.

Clubs, under the supervision of the Match Director, shall establish a line behind the goals for setting up these cameras. Camera tripods may not exceed a height of 12 centimetres. This area is marked off by considering the distance to the position of match feed microphones to prevent acoustic contamination.



Home Clubs must remove any camera that is set up outside the established area or that exceeds the indicated height.

Access to the cameras to set up and adjust them, before the match and at half-time, is subject to the rules established by the home Club, in accordance with LaLiga.

7.2.4. Ball boys

The home Club must provide an appropriate number of ball boys and replacement balls to optimise effective playing time. Thus, interruptions of play will be as short as possible, and the content of audiovisual production will be improved by increasing spectator interest.

Likewise, the home Club must promote maximum diligence by ball boys when performing their duties, and shall be liable for any deficiency or negligence in complying with this obligation.



7.3 Team kit

7.3.1. Kit Selector

LaLiga has a selection protocol so that the kit of both teams is completely distinguishable during televised broadcasting. LaLiga has therefore established the Kit Selector procedure.

The teams will wear the kit that they have previously sent to LaLiga and which has been included in the Kit Selector, following approval of the same.

Whenever a team is the home team, they must wear the first of the official Club kits. Any modification in this regard must be expressly requested by the home Club and be approved by LaLiga.

The teams, in addition to their first official kit, must also have at least another second kit, which must be clearly distinguished from the first one. This said, it is recommendable that teams have a third official kit that is different from the first two.

The kit colours must be different from and contrast with each other, with one predominantly light coloured and the other predominantly dark coloured.

In cases in which a team plays as the away team and has only two kits, in the event of matching colours or similar contrast of the kit with the home team, which could mean a deficient audiovisual broadcast, the away team could be required to combine its two kits.

07. Other match procedures and protocols

Goalkeepers' kits must be clearly differentiated from that of all other players on the pitch. Goalkeepers must have three kits with different and clearly contrasting colours. This said, and given the possibility of matching colours between the players or goalkeeper of the away team, or referees, it is recommendable that goalkeepers have up to five different kits.

7.3.2. Names and numbers

Moreover, in order for the names and numbers on the players' tops to be easily distinguishable and uniform for all the competition, LaLiga will, before 15 November prior to beginning of every season, determine the size and font that must be used.

Clothing must respect the advertising insertions regulated by LaLiga in its book VII: General Regulations on protocol, advertising and the commercial use of the competition.

LaLiga will ensure that the selected size and font can also be used in European competitions.



7.4 Line-ups and Match Sheets

Clubs shall give priority to providing the Match Director with the line-ups. In any event, line-ups must be provided at least 75 minutes before the beginning of a match to allow the production of television graphics on time and to notify LaLiga's Official Data contractors. Likewise, if there are any sudden change to the line-ups due to the injury or illness of a player, priority must be given to immediately notifying the Match Director.

LaLiga will therefore provide Clubs with a digital application in which the managers identified by the Clubs will be able to fill in a form with the line-ups. This application will be linked to the database of registered players to simplify the process. In addition to the list of players (starting line-up and substitutes), the Club shall use the diagram provided in the application to include the positions of the players.

In any event, this process does not imply a release from the obligation to deliver the line-up sheet to the referees.

Once both Clubs have sent information through the application and this sheet has been verified by the Match Director, the system will automatically generate a Match Sheet (Annex IV) with the information provided (starting eleven, substitutes and diagram with the position of each player). This Match Sheet will allow effective and immediate transmission of the data to rightholders and Official Data contractors, and it may be customised by each home Club with the inclusion of their sponsors in the space provided.

Once this Match Sheet has been received, the home Club manager shall make the necessary copies for distribution to the groups defined at the stadium.



7.5 Countdown protocol

LaLiga will establish a standard Countdown for all matches, thereby defining the schedules for the activities related to a match (see Annex V).

Following this Countdown will allow match feed to include, on time, all the content planned, and it will allow for providing uniformity to perception of the events that occur on the various stadiums.

7.5.1. LaLiga on time

Complying with the exact schedule for beginning each period of the match is essential for the correct configuration of the television programming and for optimising advertising time and live segments by broadcasters.

LaLiga conducts weekly monitoring of the beginning of each half of matches, and it requires that all parties involved make their best effort in this matter. In order to help the participants in the match (referees, teams and officials), LaLiga offers to install GPS-synchronised digital clocks in the dressing rooms of the stadiums of those Clubs that so request in order to ensure an exact time reference.

This resource will facilitate the task of the people who are responsible for ensuring that the match begins at the official scheduled time and that half-time lasts precisely fifteen minutes (from whistle to whistle). Clubs must understand that the obligation to comply with the stipulated schedules is a priority, and they must schedule their activities to scrupulously comply with the Countdown protocol.



7.5.2. Player line-up

The players from both teams will line up, together with the referees, at the halfway line, in the area located between the touchline of the camera axis and the centre circle. Subsequently, both starting eleven players will pose for the photos of their respective teams in their own half of the pitch.

Clubs shall define the enabled space on the touchline for photographers and rightholders by using ropes or other physical elements.

7.5.3. Special protocol actions by Clubs

Clubs must inform LaLiga of any protocol events (e.g. homages, a minute of silence, honorary kick-off, players wearing T-shirts with messages, animation activities, etc.) scheduled to take place in the fifteen minutes prior to kick-off or at half-time, so that they can be included in the match countdown, thereby avoiding any possible delays in the beginning of either half. Such acts will be confirmed with the Match Director in the pre-match meeting.

The notification must mention and include all the representative elements and characteristics of the action that could have a repercussion on or impact the public or television



viewers. This will also enable the television production team to be informed of the event and its reasons, improving coverage.

Scheduled protocol events shall be performed in the section of the pitch encompassed between the area for the initial formation of players and the touchline, in order to improve coverage for photographers and television cameras.

Children accompanying players as they come onto the pitch is a permitted protocol action that does not require prior notification or authorisation, as long as they wear a replica of either of the team kits, including the appearance (while respecting the permitted advertising dimensions) of one of the Club's

sponsors. The Club's main sponsors are understood as those that have a significant presence on the press room backdrop.

If children wear any other advertising or advertising is included on any other support accompanying the action, it must be requested from LaLiga as a special commercial action.

The standardised advertising supports and materials set out in these Regulations that are used in special actions must comply with the characteristics and measurements set down in section 3.2.9.



7.5.4. Attendance figures

The home Club shall, before the beginning of the second half, provide the Match Director with the attendance figure at the match, which information may be included in televised comments and graphics.



7.6 High-profile matches

7.6.1. High-profile matches

There are certain matches that, due to their special impact on league tables, may involve one of the teams winning the Championship, qualifying for promotion or being promoted to or relegated from a category, among other possibilities. These matches are the so-called high-profile matches.

Likewise, other matches could be classified as such due to their major volume of accredited media or because they involve certain security risks.

At such matches, LaLiga may implement special protocols to ensure, together with the Clubs involved and especially with the home Club organising the event, that they take place under normal conditions and that the possible celebrations or behaviour of spectators does not interfere in carrying out the protocol acts or television production set up for such purpose and that no risk is created for



the security of the participants and attendees at the match.

LaLiga may reinforce the preparation of such matches, by designating complementary or specialised Match Directors, who will work with the organising Club on-site from a few days prior to the match. The organising Club must facilitate the planned security team and the number of resources involved.

7.6.2. Pitch invasions by spectators

Invasions of the pitch and the perimeter thereof by spectators generate a negative image for the competition, even though they may be festive in nature. They tarnish the television broadcast and interfere with or prevent the protocol of possible celebrations of titles or promotions and/or of interview protocols.

Clubs are responsible for adopting control measures over spectators who attend the match to avoid pitch invasions and any other public incidents that could harm television broadcasting.

7.6.3. Special conditions for rightholders

Celebrations of titles or promotions represent high-value content for the competition and for the television broadcast. Depending on whether or not the conditions allow for a celebration on the pitch, the Match Director may authorise the main broadcaster, other rightholders and official Club media to use other formats of post-match interviews, such as interviews of players, coaching staff and executives on the pitch, without a backdrop.

Rightholders who are not broadcasting the match and official Club media must, in any event, follow the instructions of the Match Director with respect to their mobility and location on the pitch and especially with respect to not causing interference with match feed. They must always respect the preferences of the main broadcaster and/or LaLiga for conducting interviews of players chosen first.

If there is a risk of invasion of the pitch by fans at the end of the match, and in order to safeguard the superflash interview, the Match Director may give the instruction to use the flash position.

In no event will non-rightholders and radios be allowed to access the pitch at the end of the match until the players enter their dressing rooms. As from that moment, the Club will have the authority to allow them to access the pitch.

The Club will choose between facilitating the footage of the dressing room celebration or allowing access to the same at the end of the match by the LaLiga production company and/or the main broadcaster, while excluding non-rightholders.

The time of other post-match appearances (flash, press conference, etc.) must be safeguarded as rigorously as possible, thereby understanding that the match is one of special media repercussion and that taking care of the media is a priority matter.

Annexes

Annex I Penalty system

The Penalty System scheme applicable to breaches of the regulations

Article 7 of Royal Decree-Law 5/2015 and Article 10 d) of Book XI of the General Regulations of LaLiga attribute, as the material authority of LaLiga's Audiovisual Rights Management Control Body (the "Control Body"), the "establishment of the standard for the audiovisual production and holding of official professional competitions to ensure a common style that fosters the integrity of the competition, compliance with the Regulations in force on the organisation of matches and the value of the product".

Said standard materialises in these Regulations for broadcasts, and it will be implemented through the corresponding modification of Book XI of the General Regulations of LaLiga, which will be submitted to the approval of the Control Body and will subsequently be submitted to the approval of the General Assembly and will ultimately be ratified, if applicable, by the Executive Committee of the Higher Sports Council.

Wherefore, affiliated Clubs/SADs shall effectively comply with the Regulations according to the following procedure, which will be established in by-laws and rules and Regulations:

1. The Match Director of LaLiga will complete the corresponding Checklist after each match, where the Director will, if applicable, record all breaches by each Club/SAD of the broadcast Regulations (Book XI of the General Regulations). A copy of the same will be delivered to the Club/SAD and the Control Body.

2. If breaches of the Regulations are detected, the Club/SAD has a period of 48 hours from receipt of the Checklist to submit the corresponding arguments to the Control Body regarding the content of said checklist. LaLiga will provide the corresponding forms for making such allegations.

3. After receiving the arguments from the Club/SAD, the Control Body will make the appropriate decision, imposing the corresponding penalty, if applicable, according to the corresponding by-law and regulatory adaptations that may have been approved for such purpose in the General Assembly of LaLiga.

4. A Club/SAD may appeal against the decision of the Control Body within 48 hours before the LaLiga Judge of Social Discipline, who will decide on the appropriate appeal, thereby exhausting the sports appeal channel for such purpose.

Exemptions and Transitory Periods

There will be time exemptions due to force majeure or duly justified causes, subject to formal request by the Club to the LaLiga Control Body. LaLiga will provide the corresponding forms for making such requests.

Value of the Penalty Point

To be decided by the Audiovisual Rights Management Control Body of LaLiga. Once approved, it will be notified to all other Clubs and SADS.

1 GENERAL PROCEDURES		
1.1	The Match Director's accreditation provides free access and circulation through all required areas	1
1.2	An institutional box seat is provided for the main Match Director	1
1.3	The Main Contact or Operational Manager is available and attends the pre- and post-match meetings	1
1.4	The Club provides access for the Match Director to the preliminary meetings or those held during the match	1
1.5	The Club heeds the suggestions given by the Match Director	1
		5
2 STADIUM INFRASTRUCTURES		
2.1	The lighting is sufficient and uniform for the television broadcast	2
2.2	The stadium has instantaneous restrike (hot restrike or LED) projectors	2
2.3	The stadium has a second power supply that is operating	2
2.4	The switch-on time to the required level for broadcasting the match is correct	2
2.5	The switch-off time /Installations and dismantling lighting are correct	1
2.6	No incident has occurred with the artificial lighting (full or partial blackout)	2
2.7	No drainage problems are detected on the pitch	1
2.8	The pitch condition report is delivered on time, and its information is accurate	2
2.9	The height of the grass is within the stipulated range	1
2.10	Pitch coverage is complete, and no partial re-plantings not previously notified are detected	1
2.11	The colour is uniform, and there is not a significant number of weeds	1
2.12	The cutting and marking of the pitch complies with what has been determined for this point	1
2.13	The match officials' warm-up area is correctly planned and marked off	1
2.14	The goal nets comply with the rulings set out in this point	1
2.15	The WiFi network complies with the rulings on this point in the indicated areas	1
2.16	LaLiga's auxiliary space has the required characteristics	1
2.17	Any other infrastructure or stadium facility is in serious breach of the requirements	1

3 PERIMETER ASPECTS AND ADVERTISING ELEMENTS		
3.1	The attendance in the stands opposite the main camera is at least 75%	0
3.2	The attendance in the stands opposite the main camera is between 50% and 75%	2
3.3	The attendance in the stands opposite the main camera is less than 50%	4
3.4	The pitch perimeter boards comply with the established requirements	1
3.5	The advertising of the stadium perimeter boards and vomitories comply with the requirements	2
3.6	The blind side pitch perimeter boards and the blind side stadium perimeter boards comply with the requirements	1
3.7	The number and size of the 3D mats behind the goal line is correct	1
3.8	The advertising on the benches has the established characteristics	1
3.9	There is no interior or exterior advertising in the players' tunnels	1
3.10	There are no unauthorised banners on the pitch	1
3.11	The remaining permitted advertising elements comply with the established characteristics	1
3.12	No Non-permitted advertising elements have been detected	1
3.13	The advertising supports in the press room and mixed zone comply with the established requirements	1
3.14	The Club's special commercial actions take place in accordance with the Regulations	1
3.15	LaLiga's special actions take place correctly, as planned	1
		19

4 TELEVISION INFRASTRUCTURES		
4.1	The access, position and withdrawal of non-rightholders is as stipulated	1
4.2	The Club facilitates access to the stadium by rightholders on match day for presentations	1
4.3	The Club provides all positions with the required characteristics for producing the match	4
4.4	The platforms and adaptations allow for the correct and safe usage of the positions	1
4.5	There are no visual obstacles in the camera shots (architectural or spectators)	2
4.6	All the facilities requested for the use of additional camera positions are provided	2
4.7	Access by LaLiga technicians to cameras and microphones during the match is allowed	2
4.8	The positions of rightholders comply with the requirements of the Regulations	4
4.9	Handheld cameras have appropriate mobility for all their positions	4
4.10	The TV Compound has the established characteristics	2
4.11	The PTN has the characteristics defined in the Regulations	2
4.12	The commentary positions enabled comply with the established requirements	1
4.13	The presentation booths enabled comply with the established requirements	2
4.14	The TV studio enabled complies with the established requirements	1
4.15	The pitch side presentation positions comply with the Regulations	1
4.16	The pitch side commentary positions comply with the Regulations	1
4.17	The Directors Box interviews positions comply with the Regulations	1
4.18	The superflash interview positions comply with the Regulations	1
4.19	The flash interview positions comply with the Regulations	2
4.20	The press room complies with the Regulations	1
4.21	The mixed zone complies with the Regulations	1

5 CONTENT		
5.1	The filming of dressing rooms complies with the Regulations	1
5.2	The coverage of team arrival complies with the Regulations	1
5.3	The pre-match interview with the coach complies with the Regulations	1
5.4	The Directors Box interview complies with the Regulations	1
5.5	The filming of the pitch inspection, warm-ups and benches complies with the Regulations	1
5.6	The filming of the players tunnel complies with the Regulations	2
5.7	The superflash interview complies with the Regulations	2
5.8	The flash interview with the coaches (one on one) complies with the Regulations	1
5.9	The flash interview with players complies with the Regulations	2
5.10	The press conference complies with the Regulations	1
5.11	The players appearing in the mixed zone have been previously interviewed by the main broadcaster in the flash area (or they have offered to talk to the main broadcaster)	2
5.12	The official Club media adjust correctly to the authorised positions and formats	2
5.13	The official Club media wear the appropriate accreditations, bibs and stickers	1
5.14	Correct usage of the competition's footage by the Club's official TV	1
5.15	Correct usage of the competition's footage by the Club's official website	1
5.16	Correct usage of the competition's footage by the Club's official App	1
5.17	Correct usage of the competition's footage by the Club's official Social Networks	1
		22

6 PROMOTION		
6.1	The Club complies with the requirements to provide LaLiga with tickets and parking passes	1
6.2	The LaLiga logo is correctly inserted in the mixed zone backdrops	1
6.3	The LaLiga logo is correctly inserted in the press room backdrops	1
6.4	The Club collaborates with the scheduled actions of the LaLiga Santander Experience programme	1
		4
7 OTHER MATCH PROCEDURES AND PROTOCOLS		
7.1	All staff that circulate on the pitch, in the tunnel and in the restricted areas are properly identified	1
7.2	The accreditation models for the match are those officially approved by LaLiga	1
7.3	The bib models for the various groups are those officially approved by LaLiga	1
7.4	All staff in the stadium wear the official bib from the opening of the gates	1
7.5	The TV cameras appropriately show their stickers	1
7.6	There are no unauthorised persons within the pitch perimeter	1
7.7	Photographers are situated correctly in the assigned areas	1
7.8	The teams' kits are those that have been selected by Kit Selector	2
7.9	The size and formats of the advertising on the players' kits are those that have been authorised	1
7.10	The name and number of the player's shirts has the official font and size	1
7.11	The Club provides the line-ups to the Match Director with priority and at least 75 minutes in advance	2
7.12	The Club correctly fills in the approved Match Sheet provided by LaLiga	1
7.13	The team arrives at the facility at least 90 minutes in advance	1
7.14	All other times planned in the match Countdown are respected	1
7.15	The Club's protocol actions take place in accordance with the Regulations	1
7.16	The attendance figure is given before the beginning of the second half of the match	1
7.17	There is a pitch invasion by spectators, which affects the television broadcast	4

AWAY CLUB		
1	The Club heeds the suggestions given by the Match Director	1
2	Advertising elements or actions are not permitted or do not comply with the regulatory characteristics	1
3	The filming of dressing rooms complies with the Regulations	1
4	The pre-match interview of the coach complies with the Regulations	1
5	The Directors Box interview complies with the Regulations	1
6	The superflash interview complies with the Regulations	2
7	The flash interview with the coaches (one on one) complies with the Regulations	1
8	The flash interview with players complies with the Regulations	2
9	The press conference complies with the Regulations	1
10	The players appearing in the mixed zone have been previously interviewed by the main broadcaster in the flash area (or they have offered to talk to the main broadcaster)	2
11	The official Club media adjust correctly to the authorised positions, formats and identifiers	2
12	Correct usage of the competition's footage by the Club's official Television	1
13	Correct usage of the competition's footage by the Club's official website	1
14	Correct usage of the competition's footage by the Club's official App	1
15	Correct usage of the competition's footage by the Club's official Social Networks	1
16	The teams' kits are those that have been selected by Kit Selector	2
17	The size and formats of the advertising on the players' kits are those that have been authorised	1
18	The name and number of the player's shirts has the official font and size	1
19	The Club provides the line-ups to the Match Director with priority and at least 75 minutes in advance	2
20	The Club correctly fills in the approved Match Sheet provided by LaLiga	1
21	The team arrives at the facility at least 90 minutes in advance	1
22	All other times planned in the match Countdown are respected	1

Annex II Pitch condition report

Besides Spanish, the Clubs may draft this document simultaneously in the other official language of their Self-Governing Region.

MATCH INFORMATION			
Match:			
Competition:			
Date:			
Kick-off time:			
Last use of the pitch:			
WEATHER			
Weather in the 24 hours prior to the Match:			
Forecast for the Match:			
PITCH INFORMATION			
Dimensions:		Height of the cut:	
Soil temperature:		Hardeness of the soil:	(Optional)
Type of grass:	(Specify plant variety)		
Hybrid grass:	Yes	No	
If yes. Hybrid system:			
Rotational traction:	(Optional)		
WATERING PROGRAMME			
Before the warm up, from:		to:	
Before the Match, from:		to:	
During half-time, from:		to:	
ADDITIONAL INFORMATION			
VISITING TEAM'S OBSERVATIONS			

Signature of the person responsible for the pitch:

Visiting team signature:



Areas that should be protected during warm-up (optional)

Annex V Countdown to the Match

TIMES	ACTIVITIES
-240'	Meeting between the Match Director, the Main Contact and/or the Operations Manager and the TV director and production managers of the LaLiga production company
-240'	Delivery of the report on the pitch condition by the Pitch Manager
At the end of the pre-match meeting	Measurement of grass height
-150' / -120' approximately	Filming of the home and away team dressing rooms by the LaLiga production company
-90' (the latest allowed)	Team arrival at the stadium (Art. 215 RFEF) Delivery of the report on pitch condition by the Match Director to the delegates of each Club.
Upon the arrival of the teams at the stadium	Pre-match interview with both coaches or technical managers in the flash area
-75' (the latest allowed)	Delivery of the line-ups of both teams to the Match Director
-75' approximately (depending on each stadium and match)	Opening of the stadium gates to the public
-75'	Required lighting for television broadcasting (night match). In case of 4K production, at -90.
-45'	Required lighting for television broadcasting (day match). In case of 4K production, at -60.
-45'	Beginning of the warm-up
-10'	End of the warm-up (Art.215 RFEF)
-7'	Teams leave the dressing rooms
-5'	Pitchside presentation positions must be cleared (at -15' in case of high-profile or "El Clásico" matches)
-5'	The teams come out onto the pitch to start the first half (Art. 215 RFEF)
-3'	Positioning and greeting of the teams
-2'	Coin toss-up

Beginning of the match	Beginning of the match
+30' first half	Evaluation of the attendance of the stand opposite the main camera
Half-time	End of the first half
+13'	Teams leave the dressing rooms
+14'	Teams come out onto the pitch
+15'	Beginning of the second half (half-time shall last exactly 15 minutes after the end of the first half)
End of the match	End of the match
+2'	Superflash interviews with home and visiting players on the pitch
Between +1' / +5'	Post-match flash interviews with both coaches
Between +1' / +20'	Post-match flash interviews with players
Between +10' and +15'	Beginning of press conference with the away coach
+5' (the latest allowed) after the end of the previous press conference	Beginning of press conference with home coach
+15'	Lighting at 100% should be kept at least 15' after the end of the match. This schedule can be increased depending on the needs of the television production
Between +60' and +90', approximately	Final, post-match meeting between Match Director, Main Contact and/or Operations Manager

Annex VI Explanatory table of accreditation colours, stickers and bibs

Group To Be Accredited	Bib Colour (1)	Sticker Colour (2)	Accreditation Colour	Accredited By
Laliga Production Company	Blue with green stripe	Green	Green	Mediapro
Rightholders		No		
LEDs boards Staff		No		
3D mats Staff		Green		
Laliga Photographers and Laliga TV cameras	Blue with yellow stripe	Yellow	Yellow	Laliga - Accreditations
Official Club TV Channels		No		
Special action and giant screens TV cameras				
Official Club Websites		No		
Official Club Apps				
Official Club Social Networks				
Official Club Photographers		No		
Official Club Radios	No	Purple		
Match Directors	Blue with red stripe	No	Red	
Radios	No	Red	Blue	
Photographers				
Non-Rightholders	No	No	Grey recommended	Clubs/SAD
Official Data Compilers	Grey	No		
Match Data Analysis Service				
Written Press (Print and Digital)				
Ball Boys				
Groundsmen				
Security Staff				
Stewards				
Club Staff	(3)			
Occasional Staff (Vips, Special actions, scouts without camera from other clubs, etc.)	(3)			

P/D To be determined

(1) Only in the case of authorised access to the pitch

(2) Only if an authorised TV camera is brought in

(3) Depending on access needs



Calle Torrelaguna 60
28043 Madrid

T +34 912 055 000

LaLiga.es