



FOR IMMEDIATE RELEASE
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**CLIMATE CENTRAL RECEIVES “FRIEND OF THE PLANET AWARD” FROM
NATIONAL CENTER FOR SCIENCE EDUCATION**

NCSE cites Climate Central’s “uniquely creative” approaches
for communicating climate science

(PRINCETON, N.J.) — In conjunction with the Global Climate Action Summit underway in California this week, the [National Center for Science Education](#) celebrated the designation of Climate Central as a 2018 Friend of the Planet. The award was presented to Climate Central CEO and Chief Scientist Dr. Benjamin Strauss at an event in San Francisco today. Dr. Strauss noted that he and the rest of the Climate Central staff are deeply appreciative of the award.

In a [blog post](#) announcing the award, NSCE Executive Director Ann Reid said:

Climate Central is a one-stop shop for in-depth reporting on climate change and clear explanations of the latest climate science discoveries. That would be reason enough to sing its praises.

But in addition to providing these essential services, Climate Central has taken uniquely creative approaches to ensuring that accurate and compelling climate science resources reach as many people as possible. Its “[Surging Seas](#)” infographic tool allows anyone to explore the predicted impact of climate change on the world’s coastal areas through detailed, fully-interactive maps. The [Climate Matters](#) program provides high quality videos, graphics, and animations for use by local television meteorologists — a group that has wide visibility and public trust, putting them in a uniquely powerful position to educate the public about climate change.

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[Climate Central](#) is a non-profit science and news organization providing authoritative information to help the public and policymakers make sound decisions about climate and energy.