

CHILDREN'S PERSONAL INFORMATION ACCESS REQUEST

Mattel, Fisher-Price and American Girl respect your and your child's privacy, and will do our best to process your request as quickly as possible. We must insure that the request comes from a child's parent or legal guardian, so please help us by completing this form. ***To respond to your request you must provide information on the brand website (URL) your child visited.** Please print this form, fill in **all** of the information below and then mail or fax it to us at as follows:

For requests to Mattel or Fisher-Price:

**Personal Information Review Access Request
Mattel, Inc.
International & Regulatory Affairs
333 Continental Boulevard
M1-1202
El Segundo, CA 90245
FAX: 310-252-2922**

For requests to American Girl:

**Personal Information Review Access Request
American Girl
Corporate Service Support
PO Box 620497
Middleton, WI 53562-0497
FAX: 608-836-0761**

After verifying your information, we will send you a response via U.S. mail.

***Website Visited:** _____
(For example: barbie.com or hotwheels.com)

Child's First Name: _____
Child's E-mail Address: _____
Child's Password: _____
Child's Screen Name: _____

Parent/Guardian's
Full Name: _____
Parent/Guardian's
Full Address: _____

Parent/Guardian's
E-mail Address: _____

I am requesting that you:
 Delete my child's personal information from this site's marketing database.
I understand that this will mean that my child will not receive updates or information from this site, and will be eliminated from any sweepstakes or contests he or she may have registered for.

Please provide me with all personal information this site has collected about my child.

Update my child's information as follows:

Child's E-mail Address: _____

Parent/Guardian's

E-mail Address: _____

Parent/Guardian's

Full Address: _____

By signing below I certify that I am the (please check) ___ parent or ___ legal guardian
of the child listed above.

Signature _____ Date _____