

50TH ANNUAL PTD CONVENTION

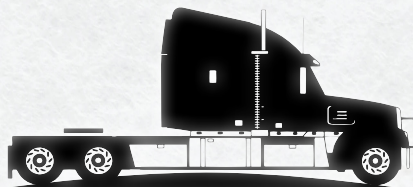


Join Us!

September 10-11, 2024
The Hotel Hershey
Hershey, PA

50
Years!

50
Years!





TUESDAY, SEPTEMBER 10, 2024

11:30 a.m. - 12:30 p.m.

Lunch

12:30 p.m.

Welcome

Mark Novitch, Chairman, PTD

Sherwood Freightliner, Sterling, Western Star, Isuzu Truck

Scott Pearson, ATD Chairman

ATD Outlook

During this session you will hear from ATD Chairman, Scott Pearson, Peterbilt of Atlanta. He will discuss ATD's advocacy goals with a focus on EPA regulations and their impact on the truck market; an update on Right to Repair legislation as it relates to commercial trucks; legislation to create federal penalties to deter catalytic converter theft, and ATD's efforts to repeal the Federal Excise Tax. Also, learn more about ATD's extensive educational and membership support.

Dan Carrano & Peter Latta, A. Duie Pyle

Insights & Perspectives of Your For-Hire Motor Carrier Customers

The presentation will include a perspective on the disruptive transformation of the motor carrier industry since deregulation started with The Motor Carrier Act of 1980. In addition, the presenters will be sharing the value proposition important to some motor carriers procuring rolling stock, current challenges and opportunities relative to advancing technology from a user's view, and some reflections from a 100-year-old 4th generation family business on sustaining the privately-owned family business.

Ray Grapsy, ATD 20 Group

Fixed Operations Metrics and Staffing Practices

Truck Dealers have enjoyed a run of several years unlike any seen in recent memory with each of our operating departments hitting on all cylinders, especially New Truck Sales. The new truck profitability party may be over in 2027 as the emission pre-buy fades and economic and/or industry headwinds strengthen. The presenter will discuss Fixed Operations in dealerships including the best metrics to measure growth, efficiency, and profitability, along with thoughts on best staffing practices for 2025 and beyond.

PAA/PTD Panel - John Devlin, Mark Stine, Chad Marsar, and Don Busey

The PAA/PTD Panel will discuss the current political climate in Harrisburg as well as provide an update on the latest Pennsylvania legal and regulatory issues affecting truck dealers.

5:30 p.m.

Chairman's Reception/Dinner

WEDNESDAY, SEPTEMBER 11, 2024

8:00 a.m.

Golf - Registration on back cover

Dauphin Highlands Golf Course

AGENDA 2024

PENNSYLVANIA TRUCK DEALERS



REGISTRATION FORM

Company Name: _____

Street Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Contact Cell Phone: _____

Email Address: *(must include)* _____

Attendee Name: _____ Badge Name: _____

Spouse/Guest Name: _____ Badge Name: _____

Arrival Date: _____ Departure Date: _____

Room Types: All rooms are non-smoking. If you have a special room type request, please note it below. We will make every effort to accomodate your request, but we are unable to guarantee a room type.

Special Room Requests: _____

PAA MUST RECEIVE THIS FORM NO LATER THAN JULY 26, 2024 in order to ensure room availability and group rate. Notify PAA at 717-255-8311 ext. 3319 of any changes immediately and we will contact the Hotel on your behalf.

ACCOMMODATIONS FEE

Please include payment for all nights.

_____ # of nights at \$325 per night
(includes tax)
TOTAL \$ _____

REGISTRATION FEE

*Includes admission to the general session, lunch,
and Chairman's Dinner.*

Fee per person:		Subtotal
_____ Dealer/Manager(s)	\$175.00	\$ _____
_____ Sponsor	\$175.00	\$ _____
_____ Non-Sponsor	\$1,250.00	\$ _____
_____ Spouse	\$125.00	\$ _____
_____ # Attending	TOTAL	\$ _____

GOLF FEE

_____ Fee per person:	\$25.00	\$ _____
_____ # Attending	TOTAL	\$ _____

PAYMENT

Room Charge	\$ _____
Registration Fee	\$ _____
Golf Fee	\$ _____
TOTAL	\$ _____

_____ CHECK ENCLOSED, payable to PAA

_____ PLEASE CHARGE my *(circle one)*:
VISA Mastercard AMEX Discover

Card #: _____

Exp. Date: _____

Name of Cardholder as it appears on card:

Signature: _____

Mail completed form to: PTD Convention
P.O. Box 2955
Harrisburg, PA 17105-2955

Or FAX/email to: (717) 213-0102
bross@paa.org

GOLF *Outing*

50th Annual PTD Convention
September 11, 2024

Dauphin Highlands Golf Course

8:00 AM Shotgun Start Time
Wednesday, September 11, 2024

Delegates **MUST** Pre-Register for Golf.

YES! I will participate in the Golf Outing.

Name: _____

Company: _____

Please include me with the following foursome*:

Name: _____

Name: _____

Name: _____

*We will make every effort to accommodate your request but cannot guarantee foursome requests.

Please complete and return no later than **July 26, 2024**:

PTD Convention
1925 North Front Street
P.O. Box 2955
Harrisburg, PA 17105-0102

FAX to (717) 213-0102
EMAIL to bross@paa.org
For Questions call:
(717) 255-8311 x3319

The logo for the Pennsylvania Truck Dealers Association (PTD) is displayed in a bold, italicized, sans-serif font. The letters are black with a white outline, giving it a three-dimensional appearance.