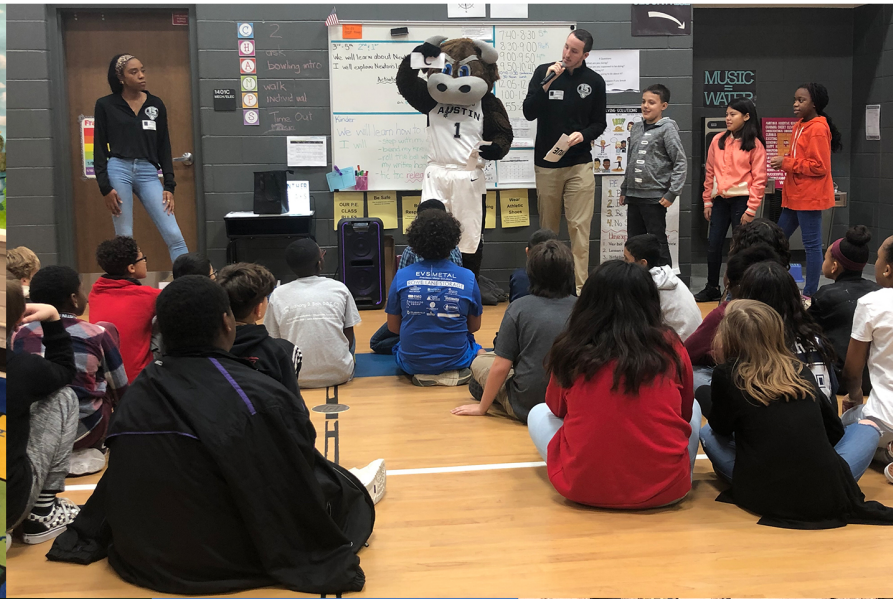




2019 - 20 COMMUNITY ENGAGEMENT

The Austin Spurs strive to make a difference in the community we work and play in. We are very proud of our community efforts during the 2019-20 season, during which we participated in 80+ community events, donated 2,800+ tickets, and raised \$23,063 for local nonprofits and organizations through our specialty jersey auctions.

Through our ongoing commitment to our community, we will continue to help change lives for the better and leave a lasting positive impact on the Greater Austin area.



COMMUNITY REPORT

VOLUNTEER EFFORTS

By the end of the 2019-20 season, the Austin Spurs participated in more than 80 community events, such as the team's Healthy Hoopsters program visits, High School Games of the Week and reading to local elementary schools.



DONATIONS

- 130+ game tickets donated to local fundraisers and auctions
- 1,046 tickets donated to active and retired military through our annual Seats for Soldiers campaign
- 255 tickets donated to local schools for our College and Career Readiness game
- 1,397 tickets donated to local schools for our School House Jam game
- 60+ clothing donations were made on Salvation Army Sundays





SPECIALTY JERSEYS

The Austin Spurs wore five specialty jerseys this season: 15th Anniversary, Season of Giving, The Dream Game, Go Red Night and Hoops N Hounds. All of the jerseys were auctioned off, with a total of \$23,063 in proceeds donated to local nonprofits and organizations.

INCREASING AWARENESS

Pink Night:

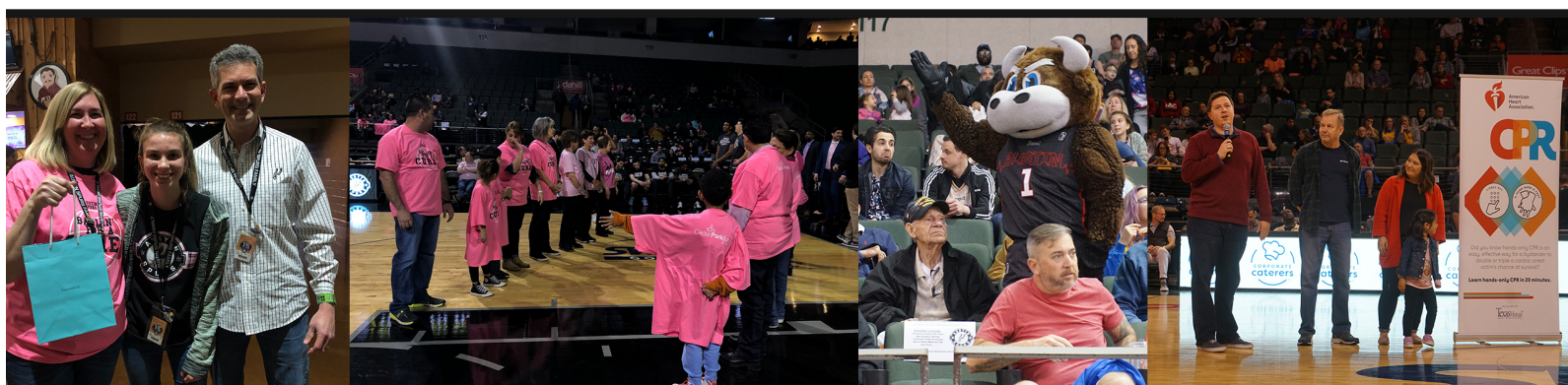
The Austin Spurs hosted their annual Pink Night benefiting Susan G. Komen® Greater Central and East Texas on Feb. 13. For each game ticket purchased at a specific link, \$3 was donated to Komen Greater CETX. Fans could also support Komen Greater CETX by purchasing breast cancer ribbons for \$1 at the main entrance of the arena. The individual ribbons were placed on the wall to form a giant ribbon, and each ribbon purchase also gave fans a raffle entry for a chance to win a necklace from Tiffany & Co. at the Domain. Former Head Coach Blake Ahearn was a Pink Tie Guy to help raise money for life-saving mammograms, testing and more to ensure women across Central and East Texas have the breast health services they need.

Go Red Night:

The Austin Spurs hosted their sixth-annual Go Red Night in partnership with Texas Mutual to raise awareness for heart health on Feb. 9. The team wore special-themed jerseys that were signed and auctioned off with net proceeds benefiting the American Heart Association.

Salvation Army Sundays:

The Austin Spurs hosted Salvation Army Sundays at each Sunday home game during the 2019-20 season. Fans had the opportunity to donate a new or gently used item of clothing in exchange for a ticket to the game that day.



HEALTH AND FITNESS INITIATIVES

During the 2019-20 season, the Austin Spurs hosted and participated in several events to encourage active lifestyles and teach about health and wellness. In addition to the team's season-long Healthy Hoopsters program aimed at teaching kids healthy habits, the team also hosted a basketball clinic at Bastrop Middle School with players and coaches, took over a gym class at Bertha Sadler Means Young Women's Leadership Academy for National Girls and Women in Sports Day, supported high school athletes by attending High School Games of the Week, and joined in on Blanton Elementary's Move-A-Thon, among other events.



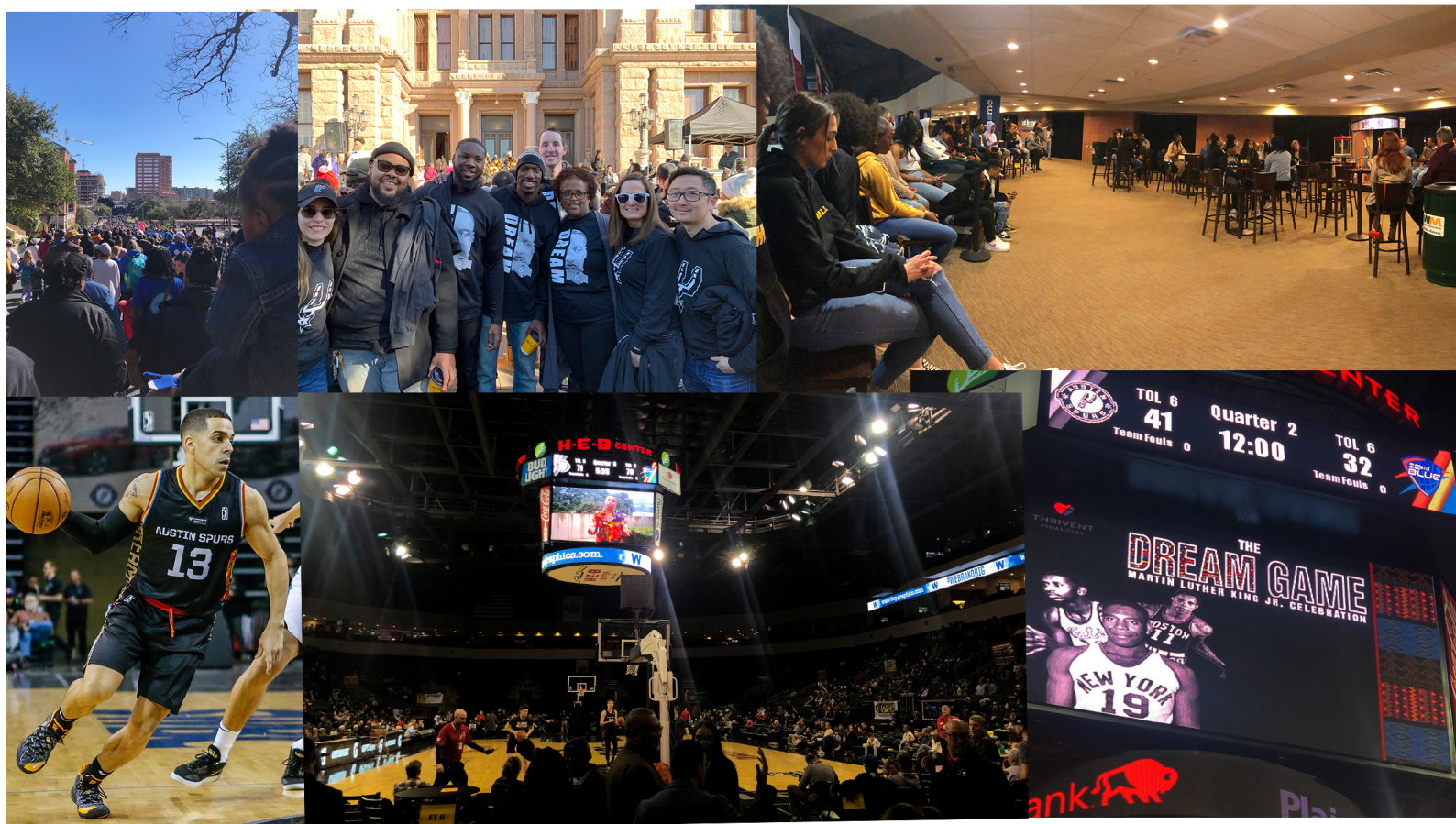
LEAGUE INITIATIVES

MLK Week:

On Jan. 20, Austin Spurs staff members marched from the University of Texas at Austin to Huston-Tillotson University's campus in honor of Dr. King and participated in the school's MLK Day festival.

On Jan. 21, the Austin Spurs hosted the Dream Game in partnership with Thrivent. The team wore special-themed jerseys featuring Dr. King that were signed and auctioned off with net proceeds benefiting Huston-Tillotson University Athletics. The first 500 fans received Dr. King-themed T-shirts courtesy of Thrivent, and the arena was decorated with posters of prominent figures in African American history. Huston-Tillotson students and staff attended the game, where they had the opportunity to participate in an arena tour and pregame mixer with Spurs staff.

On Jan. 22, Austin Spurs staff members, players and coaches joined in on career conversations in select classes at the university before participating in an on-campus networking hour with members of the student body.



LEAGUE INITIATIVES

Season of Giving:

On Dec. 14, the Austin Spurs hosted a Season of Giving Festival at Austin's Park N Pizza. The team invited underprivileged schools in the community out for a day of fun. Each child received an unlimited attractions wristband and got to take photos with Santa and Austin's mascot Da Bull.

On Dec. 11, the Austin Spurs participated in Night of Joy, hosted by Redeemer Austin church, that benefited the families of Wooten Elementary School, which more than 90 percent of live below the poverty line. Four players and Austin's mascot Da Bull helped entertain the kids while parents were able to sneak off and pick up gifts for their children provided by Redeemer.

On Dec. 6, the Austin Spurs hosted Season of Giving Night presented by Toyota of Cedar Park. Players wore holiday-themed jerseys that were signed and auctioned off with net proceeds benefiting United Way of Williamson County. Fans were encouraged to bring a toy donation for the team's toy drive that night, also benefiting United Way of Williamson County. Santa was in attendance to take photos with fans and distribute stuffed animals donated by PetSmart of Cedar Park to children.

On Dec. 12, San Antonio Spurs two-way player Drew Eubanks and Austin Spurs player Jeff Ledbetter went shopping at H-E-B for items needed from the Ronald McDonald House's wish list. The players then delivered 30 care packages to the families.



LEAGUE INITIATIVES

Hoops for Troops:

The Austin Spurs hosted a 15th anniversary celebration in partnership with Deloitte on Nov. 8. The team wore 15th anniversary-themed jerseys that were signed and auctioned off with net proceeds benefiting Trinity Oaks Austin. Their outdoor programs support Purple Heart and combat veterans, families suffering through the terminal illness of one of their members, special needs children, and help mentor youth.



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