

Blog Post Template

Blog Post Title

01. Introduction

- Hook (quote, anecdote, interesting stat): _____
- Identify the problem: _____
- Offer your solution: _____
- Summarize what the blog post is about (1 sentence): _____

02. Main Idea #1

Header

- Start with a transition sentence:

- Add supporting details:

- Clearly define and explain key concepts

- Use actionable tips whenever possible

- Include numbered and bulleted lists (optional)

- End with a summary statement:

03. Main Idea #2

Header

- Start with a transition sentence:

- Add supporting details:

- Clearly define and explain key concepts

Blog Post Template

- Use actionable tips whenever possible

- Include numbered and bulleted lists (optional)

- End with a summary statement:

04. Main Idea #3

Header

- Start with a transition sentence:

- Add supporting details:

- Clearly define and explain key concepts

- Use actionable tips whenever possible

- Include numbered and bulleted lists (optional)

- End with a summary statement:

05. Conclusion

- Wrap up the main points of the article:

- Push your readers to take action: