



Impossible is now possible!





## About Company Profile

EFFE Animation is a creative design firm that helps businesses and companies with services like animated video making, 3D modelling, innovative designs and concepts for marketing and branding. We also develop animated videos and 3D technical representation for all sectors including, automotive and engineering worldwide. We offer 3D solutions that comprise 3D Animation, 3D Rendered Images and 3D Visualization along with 360 degrees AR and VR to all our global customers. Our team of experts serves the animation requirements for clients in both the technical and marketing concept videos



## Vision

- To deliver exceptional visual content that enhances and embraces the clients' business objectives.
- To establish a visual standard and benchmark in the realm of visual communications.



## Mission

To create customized computer-animated visuals with unique 3D models for your business that appeal to audiences of all ages with our world-class creative ability.



## Why? / Importance of our services



- Easily understandable visual illustration in detail
- Animating complex processes, which is challenging on camera shots
- Reusable source files minimize production time
- Best suitable for digital marketing and communication
- Improve training quality and visual learning experience
- Grab audience attention efficiently



## Services offered

- Architectural
- Safety
- Promotional
- Product
- Medical
- Explainer





- **Architectural**

Our architectural animation allows the client to visualize the various sections of the entire structure from multiple angles for customization. We create a visually stunning and appealing 3D architectural walkthrough for your buildings. We serve to deliver the best Architectural Rendering and 3D Architectural Visualization services across the globe. At our 3D Architectural Visualization Studio, we have trained exterior and interior designers who can help you in your Interior 3D Home Rendering, 3D Architectural Exterior Rendering, 3D Architectural Visualization project.



- **Safety**

Animated safety videos improve the training standards to build a safer workplace. Safety videos and EHS training content can be visualized and re-created to reduce the redundancy of these accidents. We create 3D Safety Animated videos to deliver a powerful learning experience among the employees in High Hazard Industries. Our company safety videos include Fire Safety, Electrical Safety, Road Safety, Construction Safety and Work at Height Safety, PPE videos, Machine environment safety, Air and Health Safety, Material Handling Safety, Chemical Safety, Near Miss and Incident Re-creation.







# PRISTINO PURE TOILET CLEANING

## Promotional

Promotional animation is a great tool to showcase ideas in an online sharable format. We create interesting animated promotional videos for your business to achieve the desired business goals. Our business animated video helps our client to promote their business through video platforms (e.g. YouTube, Vimeo), Search Engines (e.g. Google, yahoo) and Social Medias (e.g. Facebook, Instagram & LinkedIn). Our promotional videos engage your business brand to higher standards that increase your conversion rates.

- **Product**

Today, every online business utilizes 3D product animation videos on its e-commerce websites. We achieve photorealistic rendering for your Product Explanation Videos at our animation studio in Chennai. Our product animation videos inspire the customers to purchase products that maximize their business profits. Product videos mainly highlight the product's specifications, thereby the conversion rates increases.







- **Medical**

We create 3D Medical and scientific animation videos based on the client's requirements. In medical animation, we create 3D models of organs and their anatomy. Our realistic animation of all internal organs eases the visualization of complex concepts of medical sciences. Visual effects like liquid animation, air movements, tissue, ligament and much more can be created more realistically by our 3D animation experts. We use all the latest video production techniques to create your medical animation videos easier to understand.

- **Explainer**

2D animation, business explainers and E-Learning videos are significant lookouts in the market today; we deliver successful video-based Learning Content. Our digital learning solutions include K-12 learning solutions creation, Game-based learning, Audiobook, E-book videos and Corporate E-Learning content development. Today, we strive to be the best E-Learning Company by our impressive E-Learning development services provider in Chennai, India.



## Our Clients



Environmental Health and Safety Videos explain how a safety leader guides other workers for safety and enhances them for a clean and safe work environment. Our animated video helps our client to explain the excavation plan for an emergency crisis.



EFFE is committed to 3D Product Animation Videos and its installation of different car parts. 3D animation for Product commercials is so useful to give a premium impression about the product and boost its sales.



EFFE is a creative animation studio that passionately crafts the client's vision into reality using 3D Animation and visualization of architectural design. Our architectural walkthrough of the pier and tunnel creates visually stunning and appealing designs of space.



3D product animation is now a trend and all big companies use it for their product launch videos. Product Animation helps in the visualization of your product's technical specification and features in detail.



Safety Videos can protect your employee against health and safety risks at work. Our general safety animation video helps to train your employee to handle and take precautionary measures in emergency situations.



Our business promotional video helps to promote the products and services to customers. We create the brand PRISTINO PURE and named after it to sell your brand among the target customers.



Our medical video on architectural visualization shows the COVID vaccine manufacturing units and their attributes with powerful rendered images. It eases the communication process with a deep understanding of the units to train the medical professionals efficiently.





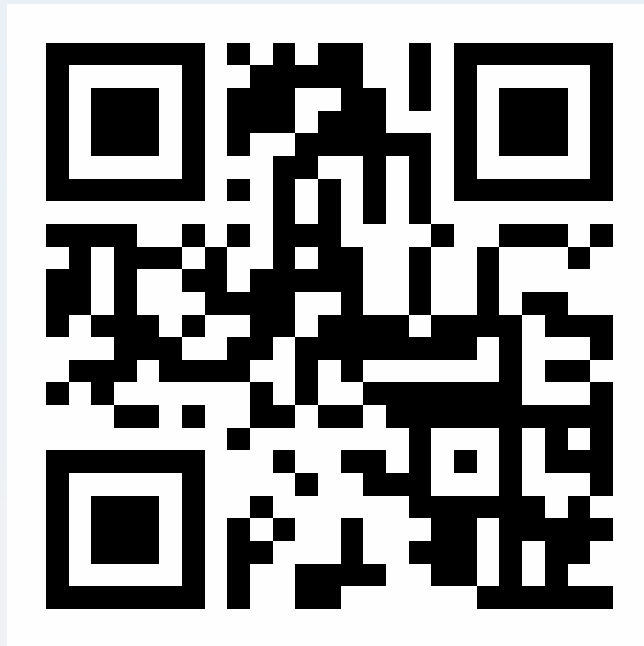
A business explainer video assists the audience to understand the products with an exceptional visual experience. The animated explainer video features the installation of the Solar Panel and its applications among users.



We create explainer and scientific animation videos featuring the service information and company specifications among the audience to gain more loyal customers.



*Animate newness with refreshing thoughts*



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