



Helping protect businesses worldwide

# Avast Business Premier Partner Program

**Help take your business to all new heights with our simple yet comprehensive partner program**

The Avast Business Premier Program empowers you to unlock new revenue streams with our award-winning<sup>1</sup> security portfolio. We'll provide all the right tools, assets, and support, so you can help accelerate your business like never before.



## Simple, all-in-one cybersecurity for resellers

Our solutions are easy to install and use, yet still provide that next-gen defense that businesses are looking for. We'll help give them the protection they need and the confidence they deserve to build their operations in the cloud.

### Why partner with Avast?

As a reseller of our cybersecurity solutions, you'll get access to powerful, award-winning<sup>1</sup> technology that will help you expand your revenue and offerings, stay competitive, and grow your business.



#### Stay competitive

Employ our comprehensive security solutions to help you stay competitive and better protect your customers.

- All-in-one protection that's built for small businesses to help stop advanced cyberthreats
- A powerful yet simple security portfolio



#### Grow your business

Help take your business to new heights and expand your portfolio with Avast's premium cybersecurity. And with our Partner Program, you'll receive:

- Attractive partner discounts
- A lead referral program
- Exclusive partner promotions
- Valuable sales and marketing assets

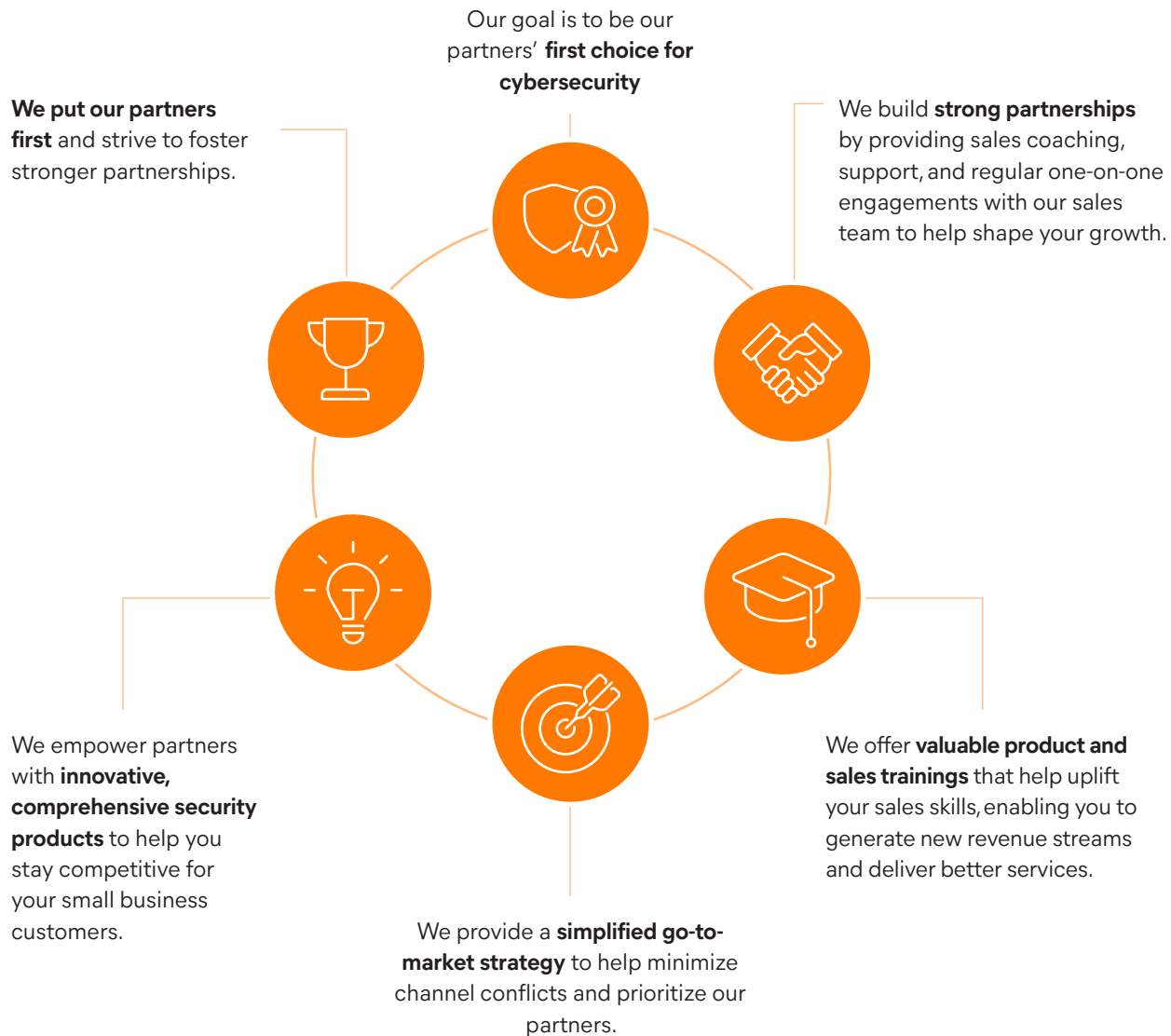


#### Enhance your skills

Leverage product and sales training from a dedicated team to help improve your sales skills so you can uncover new revenue streams.

- Strengthen your knowledge of our portfolio of solutions
- Move from transactional selling to an "As A Service" sales approach to help generate recurring revenue
- Help increase your win rates and obtain more new business

## We're committed to serving you



## Avast Business Partner Program overview

The Avast Business Partner Program helps equip you with the essential skills and knowledge needed to accelerate your business by fully leveraging our award-winning<sup>1</sup> security portfolio, promotions, and resources.

### Key Benefits

Partner discount	✓
Deal Registration Discount	✓
Exclusive partner promotions	✓
NFR Licenses *numbers vary based on products	25
Lead referral	✓
All support levels	✓
Access to our Partner Portal	✓
Technical, Sales, & Marketing tools	✓
Solution selling support from Account Managers & Sales Engineers	✓
Company listing in our Partner Locator Tool	✓

### Program requirements

Completed Partner Registration form	✓
Accepted Avast Business Partner Agreement	✓

## What's in it for you?

As an Avast partner, you'll help ensure that your small business customers can focus on their world instead of the latest cyberthreats – so you can focus on boosting your revenue, portfolio, and operations.



### Exclusive promotions

Our exclusive partner promotions help you expand your revenue, build your brand, and grow your customer base. Plus, they help support your efforts and reward your success.



### Lead referral program

Your growth is a mutual goal. Our lead referral program allows us to pass qualified leads on to our loyal partners, helping promote growth and development.



### Deal Registration

Our Deal Registration Program rewards partners who generate new opportunities for Avast Business. When you submit a new deal for registration, you are immediately entitled to an additional discount that will help you increase your revenue and win more business\*.



### Partner discounts

As an Avast partner, you'll have access to exclusive partner discounts, better positioning you for success and helping keep your customers protected online.

*\*Promotions and Deal Registration may not be available in all regions.*

## Team up with a vendor you can depend on

Our partner community is an extension of our team. Together, we reach new customers, deliver more effective outcomes, and accomplish collective goals. We strive to help you better serve your customers with powerful cybersecurity, enabling you to help drive client acquisition, satisfaction, and growth.

[BECOME A PARTNER](#)

<sup>1</sup> AV-Test, "Product Review and Certification Report: Approved Corporate Endpoint Protection Windows" Ultimate Business Security 23.5 & 23.6, August 2023. AV-Comparatives, "Approved Business Security Product Award" for Avast Ultimate Business Security, June 2023.

## About Avast Business

Avast delivers easy-to-use, affordable cybersecurity solutions for small and growing businesses. Avast provides integrated security services to protect your devices, data, applications, and networks. Backed by 30 years of innovation, we have one of the largest, most globally dispersed threat detection networks in the world. Our cybersecurity solutions are built to provide maximum protection so that you can worry less about cyberthreats and focus more on growing your business. For more information about our products and services, visit [www.avast.com/business](http://www.avast.com/business).