



## Building a Weather-Ready Nation



### 1 What is a Weather-Ready Nation Ambassador?

### 2 Why participate?

Weather-Ready Nation Ambassadors work alongside NOAA’s National Weather Service (NWS) as we build a Weather-Ready Nation (WRN)! Together we can ensure that our communities are **ready, responsive, and resilient** against the threats of extreme weather, water, and climate events.

As a WRN Ambassador, you to serve as a “force multiplier” of safety information by engaging your employees on preparedness while on the job and at home; taking advantage of WRN content available on our websites and social media platforms, and looking for opportunities to organize and participate in preparedness events and safety campaigns.

**Know your Risk** by discovering the weather risks where you live and closely following NWS forecasts and warnings.

**Take Action** by creating a family emergency plan and kit, and making sure you can receive emergency.

**Be an Example** by using social media to share important hazard information and safety resources.

For more information, go to:  
[weather.gov/wrn/ambassadors](http://weather.gov/wrn/ambassadors)

- *Preparedness and Safety Campaigns*
- *Education Resources and Opportunities*
- *Seasonal Newsletters*
- *And Much More!*

### 3 Becoming a Weather-Ready Nation Ambassador

Fill out either a printed application form (on the back) or apply to become a WRN Ambassador online by scanning the provided QR code or using the website address below.

#### Weather-Ready Nation Ambassador Commitment

- Promote Weather-Ready Nation Messages and Themes
- Collaborate with the NWS and NOAA
- Share Success Stories of Preparedness and Resiliency
- Serve as an Example on Workplace and Personal Preparedness



#### Becoming a Weather-Ready Nation Ambassador

[weather.gov/wrn/amb-tou](http://weather.gov/wrn/amb-tou)



After you complete the application to become an ambassador, our office will review and validate your application. This will be followed by a recognition email with the WRN Ambassador logo for your use.

Call: 417-863-8028 | Text: 417-830-7659 | Email: [contact.sgf@noaa.gov](mailto:contact.sgf@noaa.gov)





### Becoming a Weather-Ready Nation Ambassador - Paper Application

#### Organization Contact Information



Organization Title: \_\_\_\_\_

Phone Number: \_\_\_\_\_

First Name: \_\_\_\_\_

Email Address: \_\_\_\_\_

Last Name: \_\_\_\_\_

Website: \_\_\_\_\_

Contacts Position Title: \_\_\_\_\_

#### Organization Relationship



Do you currently have a relationship with NOAA/NWS?

If yes, please provide NOAA/NWS contact name and office and nature of partnership. If so, is your organization at the national, regional, state, or local scale?

Yes: \_\_\_\_\_

No: \_\_\_\_\_

#### Organization Zip Code

This information is being used to determine the appropriate NOAA office for your organization.

Zip Code: \_\_\_\_\_

#### Type of Organization

Please check all the options that best applies to your organization.

- Government Agency
- Academia
- Weather, Water, Climate, Environmental Info. Provider
- Media

- Corporate and Small Business
- Non-Profit, Association or NGO
- Education/Outreach
- Other:

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