

July 22, 2022

The Honorable Amy Klobuchar  
Chairwoman, Subcommittee on  
Competition Policy, Antitrust, and  
Consumer Rights  
United States Senate  
425 Dirksen Senate Building  
Washington, DC 20510

The Honorable Mike Lee  
Ranking Member, Subcommittee on  
Competition Policy, Antitrust, and  
Consumer Rights  
United States Senate  
361A Russell Senate Office Building  
Washington, D.C. 20510

The Honorable David Cicilline  
Chairman, Subcommittee on  
Antitrust, Commercial and  
Administrative Law  
U.S. House of Representatives  
2233 Rayburn House Office Building  
Washington, DC 20515

The Honorable Ken Buck  
Ranking Member, Subcommittee on  
Antitrust, Commercial and  
Administrative Law  
U.S. House of Representatives  
2455 Rayburn House Office Building  
Washington, D.C. 20515

Dear Chairwoman Klobuchar, Chairman Cicilline, Ranking Member Lee, and Ranking Member Buck,

The National Newspaper Association (ANJ), an organization of 100 newspaper companies in Brazil, has been closely following H.R. 1735 / S.673, the Journalism Competition and Preservation Act (JCPA), as well as similar initiatives registered in different countries.

A free and diverse press is the backbone of a healthy and vibrant democracy. However, control of access to reliable news online has become concentrated in the hands of two dominant digital companies, Facebook and Google. These companies leverage their dominance of the digital market to set the rules for news publishers and determine how journalism is displayed, prioritized, and monetized.

In our view, the JCPA would help solve these problems by allowing publishers to band together to negotiate with the platforms for the compensation they deserve, and an enforcement mechanism will ensure fair compensation for all news publishers, large and small, in the United States.

We have seen a similar approach work in Australia. We are seeing the same thing developing in Europe and across America. The time for action in the United States is now. We urge you to stand with news publishers across America and support the Journalism Competition and Preservation Act (JCPA).

  
**Marcelo Rech**  
**Presidente da ANJ**