



**UNITED STATES DEPARTMENT OF COMMERCE**  
**Economics and Statistics Administration**  
**U.S. Census Bureau**  
Washington, DC 20233-0001  
OFFICE OF THE DIRECTOR

**MAY 15 2009**

Ms. Tegan Millspaw  
Judicial Watch  
501 School Street S.W., Suite 500  
Washington, DC 20024

Dear Ms. Millspaw:

This is in response to your Freedom of Information Act (FOIA) request for the following: all records regarding ACORN's possible involvement in the 2010 Census, all communications between the U.S. Census Bureau and ACORN, and all third party communications concerning ACORN. We received your request in this office on March 24, 2009, and are processing it under the FOIA. We have assigned tracking number 09-077 to this request. We consolidated your requests to the U.S. Census Bureau, the Office of Legislative and Intergovernmental Affairs, and the Office of Policy and Strategic Planning into one request, and we are responding for the Department of Commerce.

Enclosed are the responsive documents. We have withheld portions of documents that are exempt from disclosure pursuant to FOIA exemptions (b)(2), (b)(5), and (b)(6). Exemption (b)(2) of the FOIA protects from disclosure documents that are "related solely to the internal personnel rules and practices of an agency." The portions redacted noting high (b)(2) are information regarding security that may permit unauthorized access to Census Bureau computers and reflect the withholding of information under "high 2" Exemption (b)(2) of the FOIA. Exemption (b)(5) of the FOIA allows for the withholding of "inter-agency or intra-agency memorandums or letters which would not be available by law to a party other than an agency in litigation with the agency." These portions are predecisional and deliberative in nature. However, we have discretionarily released portions that qualify for the b(5) exemption but which we determined there is no foreseeable harm in releasing. Exemption (b)(6) of the FOIA protects from disclosure information about individuals, the release of which would constitute a clearly unwarranted invasion of personal privacy. Non-responsive portions are also redacted and noted.

As we have granted you a fee waiver for this request by determining that you meet the requirements set forth in the Department of Commerce's FOIA regulations, Code of Federal Regulations Title 15, Part 4.11, for a fee waiver, there is no charge for this information.

You have the right to appeal this partial denial of the FOIA request. An appeal must be received within 30 calendar days of the date of this letter by the Assistant General Counsel for Administration (Office), Room 5898-C, U.S. Department of Commerce, 14<sup>th</sup> and Constitution Avenue, N.W., Washington, D.C. 20230. Your appeal may also be sent by e-mail to [FOIAAppeals@doc.gov](mailto:FOIAAppeals@doc.gov) or by facsimile (fax) to 202-482-2552. The appeal

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must include a copy of the original request, this response to the request and a statement of the reason why withheld records should be made available and why the denial of records was in error. The submission (including e-mail and fax submissions) is not complete without the required attachments. The appeal letter, the envelope, the e-mail subject line, and the fax cover sheet should be clearly marked "Freedom of Information Act Appeal." The e-mail, fax machine, and office are monitored only on working days during normal business hours (8:30 a.m. to 5:00 p.m., Eastern Time, Monday through Friday). FOIA appeals posted to the e-mail box, fax machine or office after normal business hours will be deemed received on the next normal business day.

Sincerely,

A handwritten signature in cursive script that reads "Mary C. Potter".

Mary C. Potter  
Chief, Freedom of Information Act and Information Branch

Enclosures

03/20/2009 12:30 FAX

002/002

**RICHARD SHELBY**  
ALABAMA

RANKING MEMBER—COMMITTEE ON BANKING, HOUSING,  
& URBAN AFFAIRS

COMMITTEE ON APPROPRIATIONS

RANKING MEMBER—SUBCOMMITTEE ON COMMERCE,  
JUSTICE, SCIENCE, & RELATED AGENCIES

SPECIAL COMMITTEE ON AIRING

304 RUSSELL SENATE OFFICE BUILDING  
WASHINGTON, DC 20510-0103  
(202) 224-5744

<http://shelby.senate.gov>  
E-mail: [senator@shelby.senate.gov](mailto:senator@shelby.senate.gov)

President Barack Obama  
The White House  
1600 Pennsylvania Avenue, NW  
Washington, DC 20500

**United States Senate**

WASHINGTON, DC 20510-0103

March 20, 2009

STATE OFFICES:

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MONTGOMERY, AL 36104  
(334) 223-7503
- 1118 CHICKENWOOD AVENUE, #240  
TUSCALOOSA, AL 35401  
(205) 759-5047

Dear President Obama,

I am writing with great concern regarding the recent announcement that the Association of Community Organizations for Reform Now (ACORN) has signed as a national partner with the U.S. Census Bureau to assist with recruiting temporary census workers.

Past allegations of fraud should raise great concern about the accuracy of data provided by this organization. Washington State filed felony charges in 2007 against several paid ACORN employees and supervisors for falsifying 1,700 fraudulent voter registration cards. An ACORN worker in Pennsylvania was sentenced in 2008 for fabricating 29 falsified voter registration forms. In Ohio in 2004, a worker for one affiliate was given crack cocaine in exchange for fraudulent registrations that included underage, as well as dead, voters. ACORN has been implicated in similar voter registration schemes around the country and its activities were frequently questioned throughout the 2008 presidential election.

To keep the census nonpartisan, we cannot allow a biased, politically-active organization taking any type of official role in the process, let alone recruitment. By over counting here, and under counting there, manipulation could take place solely for political gain. Using ACORN to mobilize hundreds of thousands of temporary workers can surely lead to abuses for those who want to gain political advantage, just as we saw with the voter registration issues in past elections. The laws that govern voter fraud were not enough to dissuade those with the intent to throw an election and it is doubtful that the laws governing fraud in the census will be any more effective against such deceitful intents.

The people of this nation deserve a census that is conducted in a fair and accurate manner, using the best methods to determine the outcome, and that is free from political tampering. Given ACORN's history and political connections, the U.S. Census Bureau should not partner with an organization that has systemic problems with both accuracy and legitimacy. We must not let the census become a blatant political tool.

Sincerely,

*Richard Shelby*

Richard Shelby



Jeri Green/DIR/HQ/BOC  
03/21/2009 05:17 PM

To

cc

hector.x.merced@census.gov, "Jimmie (census) Scott"  
<jimmie.b.scott@census.gov>

b6

sneha.thakor.desai@census.gov

Subject Re: Trusting ACORN? Daily News Articles - Addendum

b6 [redacted]

I'm so surprised. ACORN isn't counting anybody...no more than you or anyone else. Just like any other "partner" organization, they can go to our website and pull down 2010 materials to help educate the public about the importance of the Census. Just like any other organization, they can organize a complete count committee to educate the public. Who said anything about partners counting people??? Can you imagine how completely chaotic this would be? As stipulated by the Constitution, this role is solely the responsibility of the Government (Census Bureau). Let me know if you'd like a follow-up call on this, if it still troubles you.

b6 [redacted]



[redacted] b6

03/20/2009 05:34 PM

To: jeri.green <jeri.green@census.gov>

[redacted]

"Jimmie (census) Scott" <jimmie.b.scott@census.gov>

[redacted]

<hactor.x.merced@census.gov>

[redacted]

<sneha.thakor.desai@census.gov>

[redacted]

cc

Subject: Trusting ACORN? Daily News Articles - Addendum

Jeri,

Thank you for sending this information to us.

Putting aside the political issues the article speaks of, what is the answer to the questions that were posed:

"If the concerns are so "baseless," why won't the people at the Census discuss the issue on

the record?"

"The concern is why the Census should be "partnering" with an organization that has so frequently bribed people to register voters."

Jeri, if this organization has "systemic problems" that could jeopardize our final count (such that the results are not trusted and therefore thrown out), why are we partnering with them? The issue is a matter of trust. Will ACORN's count be trusted?

Thanks!

bb

[Redacted]

> Subject: Fw: Daily News Articles - Addendum  
> T

[Redacted]

jimmie.B.Scott@census.gov

[Redacted]

hector.x.merced@census.gov;

bb

[Redacted]

sneha.thakor.desai@census.gov

[Redacted]

> From: jeri.green@census.gov  
> Date: Fri, 20 Mar 2009 17:21:04 -0400

>  
>  
> Dear Members,

> I think you can read through the lines here.

> THE WASHINGTON TIMES

> EDITORIAL: ACORN to count heads for Census

> First it was President Obama trying to break all precedent and run the 2010  
> census from within the White House. While the administration finally backed  
> down from that politicization of the census, it clearly hasn't learned its  
> lesson. Now it is having ACORN officially "partner" with the Census to help  
> count the number of Americans in the country. It's like Santa trusting a  
> child to tell him how many times he or she has been good in the past year.

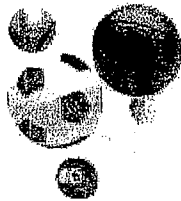
- >
- > We could write a book on the false voter registrations submitted by ACORN.
- > There are bizarre stories, such as one from Cleveland, where ACORN
- > employees reregistered the same individual 77 times, even though the
- > individual kept on telling the ACORN workers that he was already
- > registered. But ACORN's people kept offering to bribe him with cigarettes
- > or money to get him to fill out another form. Similar examples from across
- > the United States are too numerous to count.
- >
- > King County (Seattle) election officials were forced to remove 1,762 voter
- > registrations submitted by one group of ACORN employees. Five employees
- > were sentenced to jail. The Delaware County Times noted that out of 2,000
- > fraudulent voter registration forms in that Pennsylvania county, nearly
- > every single one was filed by ACORN. Chicago had 10,000 false
- > registrations. Criminal indictments and convictions have been leveled in
- > numerous states.
- >
- > Last year alone, voter fraud investigations took place in 12 states:
- > Connecticut, Florida, Louisiana, Michigan, Missouri, Nevada, New Mexico,
- > North Carolina, Ohio, Pennsylvania, Texas, and Wisconsin.
- > ACORN admits (how could it not?) that it has made mistakes in accurately
- > registering people to vote. Brian Ketterring with ACORN told the Times that
- > most of these concerns - and linking them to the census - were "right wing
- > fantasies." He pointed out that he guessed that "fewer than three dozen"
- > ACORN employees have been convicted of fraud, "but that is only a guess."
- > Ketterring also claims that many individuals who said they were paid to
- > register numerous times had "lied."
- >
- > Yet the systematic problems year after year and in state after state make
- > it impossible to blame ACORN's problems on a few rogue employees. There is
- > a much deeper problem here.
- >
- > A news story earlier this week incorrectly reported that the Census would
- > be paying ACORN workers to count people, but the voter registration
- > problems have occurred even without any state secretaries of state paying
- > ACORN. The concern is why the Census should be "partnering" with an
- > organization that has so frequently bribed people to register voters.
- >
- > For a nonpartisan organization such as the Census, ACORN's political
- > connections are also troubling. Last year, the Obama campaign paid ACORN
- > \$800,000 to register voters and do other work. ABC News' Jake Tapper caught
- > Obama campaign officials in numerous attempts to hide Mr. Obama's past
- > connections with ACORN. Mr. Obama also gave ACORN money when he served on
- > the board of the Woods Fund in Chicago. For all the work that he has done
- > for ACORN over the years, Investor's Business Daily called Mr. Obama
- > "ACORN's Senator."
- >
- > ACORN is a "bipartisan" organization in name only. Giving it any type of
- > official role in the process, including making it a so-called "Census
- > Bureau partner," is disturbing. We worry about how ACORN may misuse this
- > affiliation in representing itself to others.
- >
- > What is at stake from an accurate census is huge. The allocation of seats
- > in Congress, and ultimately questions of who controls it, depend on an

- > accurate count. Much of the money Congress spends is allocated based on the
- > census. Requiring that the census be non-partisan is the first requirement
- > that must be met.
- > Disturbingly, the Census Bureau was unwilling to answer any questions on
- > the record, and was only willing to talk off the record to try to dissuade
- > the Times from writing this editorial. We wish that we could share the
- > off-the-record responses with our readers. The only official response was a
- > short one-sentence email that any concerns were "baseless." If the concerns
- > are so "baseless," why won't the people at the Census discuss the issue on
- > the record?
- >

---

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Stephen L  
Buckner/PIO/HQ/BOC  
03/18/2009 12:55 PM

To "Barbara Harris" <barbara.a.harris@census.gov>, "Timothy  
Olson" <Timothy.P.Olson@census.gov>  
cc burton.h.reist@census.gov@BOC,  
kenneth.c.meyer@census.gov  
bcc

Subject Fw: ~~ACORN~~ Follow Up Media Requests

Raul and I can take a stab at this if need be based on the info Barbara gave us yesterday; we will send around what we draft.

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

----- Forwarded by Stephen L Buckner/PIO/HQ/BOC on 03/18/2009 12:53 PM -----



"Callen, Jane A"  
<jcallen@doc.gov>  
03/18/2009 12:52 PM

To "Buckner, Stephen L" <Stephen.L.Buckner@census.gov>  
cc

Subject RE: ACORN ~~Follow~~ Up Media Requests

Stephen:

For our own edification, it would be helpful to have a few basic answers:

How do we define a Census "partner"?  
How are they chosen and by whom? (Are there any groups who wanted to partner but were denied?)  
Do we give them money?

Thank you.

Jane A. Callen  
Office of Economic Affairs  
U.S. Department of Commerce  
202/482-2235

-----Original Message-----

From: stephen.l.buckner@census.gov [mailto:stephen.l.buckner@census.gov]  
Sent: Wednesday, March 18, 2009 12:22 PM  
To: Caldwell, Joanne; Callen, Jane A; Cowles Pullen, Karen; Griffis, Kevin  
Cc: Reist, Burton H; Meyer, Kenneth C; Cisneros, Raul E  
Subject: ACORN Follow ~~Up~~ Media Requests

The below request is from the Washington Times; additionally, the reporter for Fox.com would like to do a follow up story on the testing, training and hiring of Census workers. Please let me know how you would like us to proceed.

Also, we've put together a few talking points below for your review.

Regards,

Stephen

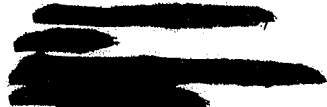
Stephen L. Buckner  
Assistant Division Chief, Decennial Programs Public Information Office U.S.  
Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

Proposed ACORN Talking ~~Points~~

- ACORN is ~~one~~ of thousands of 2010 Census partners we have and the list is growing.
- Our partners help to raise awareness about the 2010 Census in the communities they serve, and encourage participation.
- Our partners span the entire spectrum of society from national, regional, state, tribal and local organizations to the private and nonprofit sectors.
- Our partners are not involved in 2010 Census operations.
- One of the things a partner may do is inform the community that the Census Bureau has jobs.
- The Census Bureau is solely responsible for job recruitment and hiring.
- Every person hired to work on the 2010 Census goes through a background investigation and is fingerprinted.
- The Census Bureau has strict quality assurance procedures to prevent the introduction of errors and/or fraudulent information when the 2010 Census is conducted.

----- Forwarded by Stephen L. Buckner/PIO/HQ/BOC on 03/18/2009 12:13 PM  
-----

bb



03/18/2009 12:01  
PM

Stephen.L.buckner@census.gov

To

cc

Follow up

Subject

Dear Stephen:

Thanks for taking my call a few minutes ago. My cell number is :  
[REDACTED] b6

Questions:

- 1) Why would the Census Department want to hire any organization who workers and supervisors have been convicted and charged with criminal fraud in multiple states?
- 2) Did the ability to hire ACORN for ~~the~~ census result from the Stimulus bill?

I have other questions that I will ask you on the telephone. Thank you.  
[REDACTED] b6

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Kaye L Padgett/DIR/HQ/BOC

03/18/2009 05:40 PM

To ADCOM Managers To List

cc Stephen L Buckner/PIO/HQ/BOC@BOC

bcc

Subject Fw: ~~ACORN~~ Statement for Use with Public

----- Forwarded by Kaye L Padgett/DIR/HQ/BOC on 03/18/2009 05:40 PM -----



Kaye L Padgett/DIR/HQ/BOC

03/18/2009 05:36 PM

To: Thomas L Mesenbourg Jr/ADEP/HQ/BOC, Arnold A Jackson/DMD/HQ/BOC, Marilia A Matos/DIR/HQ/BOC, Brian Monaghan/FLD/HQ/BOC, Daniel H Weinberg/DMD/HQ/BOC, Frank A Vitrano/DMD/HQ/BOC, Kathleen N Ludgate/BORCC/BOC, Lester A Farthing/NYRCC/BOC, Fernando E Armstrong/PHRCC/BOC, Dwight P Dean/DT/BOC, Stanley D Moore/CG/BOC, Dennis Ray Johnson/KCRCC/BOC, Ralph J Lee/SERCC/BOC, William W Hatcher Jr/CL/BOC, George Grandy Jr/ATRCC/BOC, Gabriel A Sanchez/DA/BOC, Cathy Lacy Illian/DN/BOC, James T Christy/LA/BOC, David E Hackbarth/NPC/JV/BOC

cc Burton H Reist/DIR/HQ/BOC@BOC, Stephen L Buckner/PIO/HQ/BOC@BOC

Subject ACORN ~~Statement~~ for Use with Public


From the desk of Burton Reist, Assistant to the Associate Director for Communications...

#### Statement Regarding Concerns About ACORN Being a Partner in the 2010 Census

"Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers.

"Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of errors and/or fraudulent information into the national count.

"The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place."



Debra A  
Spinazzola/CLMSO/HQ/BOC  
03/19/2009 06:46 AM

To CLMSO CSC Staff List  
cc "Barbara Harris" <barbara.a.harris@census.gov>, "Gary  
Chappell" <gary.b.chappell@census.gov>  
bcc

Subject Official Statement on ACORN Issue

Please post this in the phone center at each station. This is the response for John Q. Public inquiries we are getting in response to the FOX.com story on ACORN partnering with the Census Bureau for the 2010 Census.

" Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers. Period.

"Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of errors and/or fraudulent information into the national count.

"The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place."

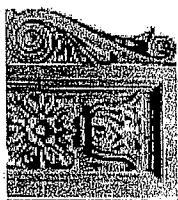
Debra A  
Spinazzola/CLMSO/HQ/BOC  
03/19/2009 10:02 AM

To Gary B Chappell/CLMSO/HQ/BOC@BOC  
cc Barbara A Harris/CLO/HQ/BOC@BOC, Burton H  
Reist/DIR/HQ/BOC@BOC  
bcc  
Subject Re: Statement on Acorn Issue

Thanks for the statement. Yesterday, staff were covering the phones (sometimes 3 per shift) from 8:30-5:30pm.

As of this morning, all staff have the approved language posted at each station in the Call Center. Today, angry callers are not as frequent.

Gary B Chappell/CLMSO/HQ/BOC



Gary B  
Chappell/CLMSO/HQ/BOC  
03/18/2009 05:04 PM

To Burton H Reist/DIR/HQ/BOC@BOC  
cc Barbara A Harris/CLO/HQ/BOC@BOC, Debra A  
Spinazzola/CLMSO/HQ/BOC@BOC  
Subject Re: Statement on Acorn Issue

Spoke with Debbie and she will instruct staff for a.m. shift as the Call Center is just closed.

Burton H Reist/DIR/HQ/BOC



Burton H Reist/DIR/HQ/BOC  
03/18/2009 04:54 PM

To Barbara A Harris/CLO/HQ/BOC@BOC, Gary B  
Chappell/CLMSO/HQ/BOC@BOC, Debra A  
Spinazzola/CLMSO/HQ/BOC@BOC  
cc  
Subject Statement on Acorn Issue

Barbara/Gary/Debbie -- Here's a statement for the phone centers to use.

Burton

" Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers. Period.

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"The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place."

Just to be clear, the response below is for John Q. Public inquiries we're getting in response to the FOX.com story. I tweaked it a little bit, mostly to shorten it.

-----Original Message-----

From: stephen.l.buckner@census.gov [mailto:stephen.l.buckner@census.gov]  
Sent: Wednesday, March 18, 2009 4:08 PM  
To: Reist, Burton H; Caldwell, Joanne; Callen, Jane A; Cowles Pullen, Karen;  
Cisneros, Raul E; Meyer, Kenneth C; Griffis, Kevin  
Cc: Olson, Timothy P; Dinwiddie, James L; Jones, Christa D  
Subject: Statement

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)




Carlette H  
Daye/CLMSO/HQ/BOC  
03/19/2009 04:59 PM

To Debra A Spinazzola/CLMSO/HQ/BOC@BOC  
cc "Barbara Harris" <barbara.a.harris@census.gov>, CLMSO  
CSC Staff List, "Gary Chappell"  
<gary.b.chappell@census.gov>  
bcc  
Subject Re: Official Statement on ACORN Issue

Diana and I put the **ACORN** statement listed below under the HOT TOPICS section located on each of the phone desk this morning.

Carlette Daye  
IT Specialist  
U.S. Census Bureau  
Customer Liaison and Marketing Services Office (CLMSO) Room: 8H590  
Phone: 301-763-1200 /Fax 301-763-3842  
Debra A Spinazzola/CLMSO/HQ/BOC



Debra A  
Spinazzola/CLMSO/HQ/BOC  
03/19/2009 06:46 AM

To CLMSO CSC Staff List  
cc "Barbara Harris" <barbara.a.harris@census.gov>, "Gary  
Chappell" <gary.b.chappell@census.gov>  
Subject Official Statement on ACORN Issue

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"The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place."





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Subject Mass Email: Partner newsletter issue 1

Name bb

Related To

Task

Due Date 3/17/2009

Assigned To CLMSO 2010 National Partnerships

Last Modified Date/Time 3/17/2009 9:31 AM

Comments

Recent Items

Subject Email: 2010 Census Partner Case Study Questionnaire

Name bb

Related To

Task

Due Date 3/11/2009

Assigned To CLMSO 2010 National Partnerships

Last Modified Date/Time 3/11/2009 12:10 PM

Comments

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Additional To: bb

CC:

BCC: clms0.2010.census.partners.list@census.gov

Attachment: Case Study Questionnaire.doc

Subject: 2010 Census Partner Case Study Questionnaire

Body:

Dear bb

As an official 2010 Census partner we would like to recognize your organization at our 2010 Census National Partner Briefing. By filling out the attached 2010 Census Partner Case Study Questionnaire you will help us highlight Association of Community Organizations for Reform Now's innovation and hard work and share best practices so other organizations can learn from your experiences.

Questionnaires received by March 18, 2009, will be featured as case studies at the National Partner Briefing in Washington D.C., on March 30, 2009. Please submit your

high b2

3/30/2009

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answers directly to Weber Shandwick, a vendor that is assisting the Census Bureau with the 2010 Census Partner Briefing, at anelson@webershandwick.com by March 18, 2009.

Case studies may also be used for partner recruitment efforts, may be posted on the Census Bureau Web site and quotes from the case studies may be used in 2010 Census media relations activities.

Thank you again for becoming an official 2010 Census partner and for signing on to promote and endorse the 2010 Census. The support of Association of Community Organizations for Reform Now will help guarantee the success of this monumental event and ensure no one is left uncounted. As a partner, achieving a complete and accurate 2010 Census is in our hands.

If you have any questions concerning the attached questionnaire, please do not hesitate to contact me.

Thank you again for your support. We appreciate your commitment to a complete and accurate 2010 Census.

Sincerely,

William King

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[Recycle Bin](#)

|                         |   |
|-------------------------|---|
| Subject                 | Email: 2010 Census National Partner Briefing - Limited Seating Capacity   |
| Name                    | [Redacted] b6   |
| Related To              |   |
| Task                    | <input checked="" type="checkbox"/>   |
| Due Date                | 3/11/2009   |
| Assigned To             | CLMSO 2010 National Partnerships  |
| Last Modified Date/Time | 3/11/2009 11:09 AM  |
| Comments                | Additional To [Redacted] b6<br>CC:<br>BCC: clmso.2010.census.partners.list@census.gov<br>Attachment: Invitation.pdf |

Subject: 2010 Census National Partner Briefing - Limited Seating Capacity

Body:  
Dear [Redacted] b6

As we approach the date of the 2010 Census National Partnership Briefing on March 30, 2009 at the Willard Intercontinental Hotel in Washington, DC, we are already getting close to full capacity. Due to the limited amount of seating, we strongly encourage you to RSVP to secure your seating.

Attached please find your invitation, which also provides specific RSVP instructions.

We hope to see you on March 30.

high b2

## 2010 Census Partner Case Study Questionnaire

**Purpose:** Partner case studies will provide recognition for your organization's innovation and hard work as a 2010 Census partner and will allow you to share best practices so other organizations can learn from your experiences.

1. **Name of organization:**
  
2. **What is your organization's mission?**
  
3. **Name, title and contact information for organization's representative submitting the case study:**
  
4. **In which years has your organization been a Census Bureau partner? (i.e. 2000 Census, 2010 Census):**
  
5. **Your experience as a Census Bureau partner (please answer all questions below):**
  - Why is being a partner important to your organization and the audience you serve? (100 words or less)
  
  - If you participated in the 2000 Census, what tactics did you implement within your organization to promote the census? What worked best? What did you learn? (100 words or less)
  
  - Please describe the tactics you plan to employ to get the message out about the 2010 Census. (100 words or less)
  
  - What would you say to leaders from other organizations who are skeptical or don't see the value in partnering with the 2010 Census? (100 words or less)

Please submit your answers to [anelson@webershandwick.com](mailto:anelson@webershandwick.com) by March 18, 2009.

Case studies received by March 18, 2009, will be featured at the National Partner Briefing in Washington D.C., on March 30, 2009.

Submitted case studies may also be used for partner recruitment efforts, may be posted on the Census Bureau Web site and quotes from the case studies may be used in 2010 Census media relations activities.

United States  
**Census  
2010**

You are cordially invited to attend the  
**2010 Census National Partner Briefing**

March 30, 2009

9 a.m. to 12 p.m. with networking and lunch to follow  
Willard Intercontinental Hotel, Washington, D.C.



This executive-level briefing will bring together leaders from the public and private sectors for an overview of the 2010 Census strategy and to showcase resources available to support your organization's outreach efforts on behalf of the 2010 Census.

Space is limited to the first 250 organizations. Reserve your seat by March 20, 2009, by sending your name and the name of your organization to [censusRSVP@webershandwick.com](mailto:censusRSVP@webershandwick.com) or by calling 866-342-4551.

## Search

Search All

2010 National Partnerships Branch

 Limit to items I own[Advanced Search...](#)[Shortcut](#)[Recent Items](#)

|                         |                                     |
|-------------------------|-------------------------------------|
| Subject                 | Mass Email:                         |
| Name                    | [REDACTED] b6                       |
| Related To              |                                     |
| Task                    | <input checked="" type="checkbox"/> |
| Due Date                | 2/25/2009                           |
| Assigned To             | CLMSO 2010 National Partnerships    |
| Last Modified Date/Time | 2/25/2009 4:40 PM                   |
| Comments                |                                     |

|                         |   |
|-------------------------|---|
| Subject                 | U.S. Census Bureau: National Partnership              |
| Name                    |   |
| Related To              | Association of Community Organizations for Reform Now |
| Task                    | <input checked="" type="checkbox"/>                   |
| Due Date                | 1/13/2009   |
| Assigned To             | Gabrielle Blue  |
| Last Modified Date/Time | 1/13/2009 3:02 PM                                     |
| Comments                | Dear Sir or Madam:                                    |

My name is Gabrielle Blue and I work for the National Partnership office at the U.S. Census Bureau. I am writing to inform you that on behalf of the 2010 Census Partnership Program we would like to invite you to become a national partner with the Census Bureau for the 2010 Census.

The 2010 Census is fast approaching. As a trusted voice in your community, the Association of Community Organizations for Reform Now can help ensure that this vital count is as complete as possible. I would like to encourage you to partner with the U.S. Census Bureau as we conduct the 2010 Census to help ensure your community is accurately represented in the next census of the United States.

Why is an accurate census count so important? The U.S. census is taken every 10 years to count every resident and defines who we are as a nation. Census data inform critical decisions on the national, state and local levels — from Congressional representation to the allocation of more than \$300 billion annually in federal funds. This means the 2010 Census will directly impact your organization and those you serve.

1. The 2010 Census will create hundreds of thousands of temporary employment opportunities nationwide, bringing some of those jobs to your community.

2. Federal and state funds are allocated based on census

[Create New...](#)[Recycle Bin](#)

high b2

2/20/2009

**Search**

Search All

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**Shortcut**

**Recent Items**

data. An accurate count means your community gets its fair share of these funds.

3. Census data guide local planning decisions, including where to provide additional social services, where to build new roads, hospitals and schools, or where to locate job and training centers.

You will be receiving a call on Wednesday, January 14th, to possibly set up a date to meet each other the following week and discuss in further detail any questions you may have regarding the 2010 Census Partnership Program and how we could help each other. In the meantime, I'm attaching a soft copy of the 2010 Census Partnership Agreement Form and other Census Fact Sheets. Please do not hesitate to call either William King at (301) 763-5404 or myself at (301) 763-5834. Have a great weekend and we'll be in touch soon.

Sincerely,

Gabrielle Blue  
U.S. Census Bureau  
301.763.5834

(Attachment)

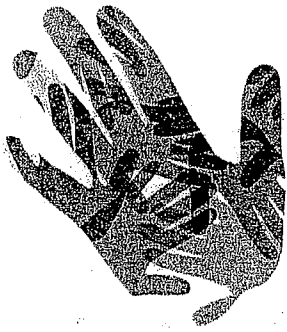
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| <b>Subject</b>                 | Mass Email:                         |
| <b>Name</b>                    | [REDACTED] b6                       |
| <b>Related To</b>              |                                     |
| <b>Task</b>                    | <input checked="" type="checkbox"/> |
| <b>Due Date</b>                | 12/18/2008                          |
| <b>Assigned To</b>             | Phillip Vidal                       |
| <b>Last Modified Date/Time</b> | 12/18/2008 5:49 PM                  |
| <b>Comments</b>                |                                     |



[Home](#) | [Add Partners](#) | [Partner Organizations](#) | [Contacts](#) | [Monthly Activity Reports \(MARs\)](#) | [Reports](#) | [Documents](#) | [Dashboards](#) | [Warning](#) | [All Tabs](#)  
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## IT'S IN OUR HANDS

### 2010 Census Partnership Agreement Form

Thank you for becoming an official 2010 Census partner! The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.

Your support as a 2010 Census partner is important. Here's why:

- Every year, more than \$300 billion in federal funds are awarded to states and communities based on census data. That's more than \$3 trillion distributed over a 10-year period.
- Census data guide local decision-makers in important community planning efforts, including where to build new roads, hospitals and schools.
- Census data affect your voice in Congress. The census determines how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils, and voting districts.

The goal of the Census Bureau's partnership program is to combine the strengths of local governments, community-based organizations, faith-based organizations, schools, media, businesses and others, to ensure a complete and accurate 2010 Census. The Census Bureau will provide promotional materials, regular updates and data assistance to partners to assist in this effort. Together, through this partnership, we can ensure the 2010 Census message is delivered to every corner of the nation. **Achieving a complete and accurate 2010 Census is in our hands.**



**There are many ways your organization can get involved and support the 2010 Census:**

*\*Please check activities in which you are interested in participating.*

- Use 2010 Census drop-in articles, messages and logos in newsletters, mailings, and other in-house communications (e-mail, Web site, etc.)...
- Appoint a liaison to work with the Census Bureau.
- Encourage employees and constituents to complete and mail their questionnaire.
- Display and/or distribute 2010 Census promotional materials.
- Identify job candidates and/or distribute and display recruiting materials.
- Provide space to test job applicants.
- Provide space to train new employees.
- Provide space for Be Counted sites and/or Questionnaire Assistance Centers.
- Provide volunteers for census promotional events.
- Put the 2010 Census on the agenda at meetings and/or allow presentations by Census Bureau staff.
- Organize and/or serve as a member on a Complete Count Committee.
- Sponsor community events to promote participation in the 2010 Census.
- Allow the Census Bureau to post your organization's name on the 2010 Census Web site.
- Link to the 2010 Census Web site from your organization's Web site.
- Use and distribute educational materials.
- Participate in a speakers bureau for the 2010 Census.
- Provide a translator and/or translate 2010 Census materials.
- Issue a public endorsement for the 2010 Census and send an endorsement to members, chapters or affiliates.
- Place 2010 Census articles in your newspapers/newsletters/magazines. Write census editorials, and cover census events/programs. Donate space for census advertisements.
- Air 2010 Census PSAs and B-Roll, and cover census events/programs.
- Engage regional and local chapters of your organization.
- Provide speaking opportunities and exhibit space at conferences or trade shows.
- Participate in 2010 Census partnership kick-off meetings.
- Highlight key 2010 Census operational events in newsletters or other publications.
- Volunteer or participate in Census Bureau-sponsored events.
- Other: \_\_\_\_\_

We would like to acknowledge your organization as a partner for the 2010 Census. Please fill out the information below so we can keep you and your organization updated on what's happening with the 2010 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: U.S. Census Bureau  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

**Congratulations and thank you again for being an official 2010 Census partner! Together, through this partnership, we can ensure a complete and accurate 2010 Census.**



# 2010 CENSUS: IT'S IN OUR HANDS

## *What You Need to Know about the 2010 Census*

In 2010, the U.S. census will define who we are as a nation. Taken every 10 years, the census affects political representation and directs the allocation of billions of dollars in government funding. As a 2010 Census partner, you can educate your community about the importance of participating in this historic event and help ensure no one is left uncounted. You can help your community receive the fiscal and social benefits to which it is entitled. **Achieving a complete and accurate 2010 Census is in our hands.**

### **The Census: A Snapshot**

- ▲ The U.S. Constitution requires a national census once every 10 years.
- ▲ The census is a count of everyone residing in the United States: in all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.
- ▲ The 2010 Census will create hundreds of thousands of temporary jobs across the nation.

### **It's in Our Hands: Your Participation in the 2010 Census Matters**

- ▲ Every year, more than \$300 billion in federal funds is awarded to states and communities based on census data. That's more than \$3 trillion over a 10-year period.
- ▲ Census data guide local decision-makers in important community planning efforts, including where to build new roads, hospitals and schools.
- ▲ Census data affect your voice in Congress by determining how many seats each state will have in the U.S. House of Representatives.

### **Completing the 2010 Census Questionnaire: Simple and Safe**

- ▲ The 2010 Census questionnaire asks only a few simple questions of each person—name, relationship, gender, age and date of birth, race, and whether the respondent owns or rents his or her home. This simple, short questionnaire takes just a few minutes to complete and return by mail.
- ▲ The Census Bureau does not release or share information that identifies individual respondents or their household for 72 years.

[www.census.gov/2010census](http://www.census.gov/2010census)

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page

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March 17, 2009

Subject: 2010 Census News That Counts: Issue One

Welcome to the first issue of 2010 Census: News That Counts, an e-newsletter for 2010 Census partners. The U.S. Census Bureau wants to keep you informed about the 2010 Census, with news and information that relates specifically to you as a partner. We will also provide you with tools and tips you can use to encourage 2010 Census participation within your organization and in your community.

To read this issue, click here: [http://weber10.wsr.com/Census2010/partners\\_nl/09/Issue1/index.html](http://weber10.wsr.com/Census2010/partners_nl/09/Issue1/index.html)

In this issue...

Partner with us: The 2010 Census is roughly a year away. Learn why we need your participation for a complete and accurate count.

Tools you can use: Free, customizable materials are available to 2010 Census partners.

Idea starter: Partner organizations can prepare a letter of support for the 2010 Census. Read how this can help improve local census counts.

2010census.gov

Feedback? Questions? Send an e-mail to [CLMSO.2010.Partnership@census.gov](mailto:CLMSO.2010.Partnership@census.gov).

U.S. Census Bureau  
ACSD HQ-3K415D  
4600 Silver Hill Road  
Washington, D.C. 20233

To unsubscribe, send an e-mail to [CLMSO.2010.Partnership@census.gov](mailto:CLMSO.2010.Partnership@census.gov).

## 2010 Census News that Counts

United States  
**Census  
2010**

E-newsletter for Partners

Issue 1

### Welcome!

The U.S. Census Bureau wants to keep you informed about the 2010 Census, with news and information that relates specifically to you as a partner. We will also provide you with tools and tips you can use to encourage 2010 Census participation within your organization and in your community.

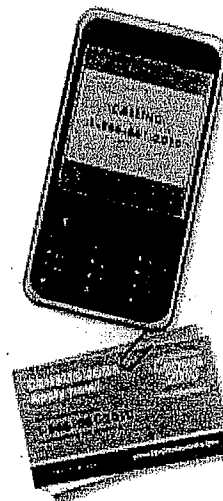


### Partner with us

The 2010 Census may still be a year away, but that's not much time when you consider the enormity of reaching everyone in the United States and encouraging them to be counted. That's why partnering with organizations like yours, along with a broad spectrum of other organizations from the national to the local level, is extremely important. To attain a complete and accurate count of the population, we need your help in contacting and informing your colleagues, members and community. Many people are unfamiliar with the census or the fact one will occur in 2010. And many more are unaware of the benefits a complete count offers. Census data guide critical decisions that affect this nation, from congressional representation to the allocation of federal spending. Every year, the federal government can allocate more than \$300 billion to states and communities based, in part, on census data. A Web site specifically for partners called "Partner with Us," will be available in the coming months. You may also [visit the main 2010 Census Web site](#).

### Census Bureau offers jobs

Census Bureau offices across the country have been hiring workers to support a new and improved technology-based operation to ensure the nation's address mailing list is up-to-date. Census workers will be systematically canvassing communities looking for living quarters and updating address and map information. Data collected from address canvassing will increase the percentage of households receiving the questionnaire by mail and help achieve a higher mail response rate. 2010 Census job centers have begun conducting their first wave of recruitment for these positions. While positions in many areas have been filled at this time due to a surge of qualified applicants, those interested can still apply and there will be a new wave of hiring in the fall of 2009. We urge you to share this information within your organization or community and to contact us with any questions. Those interested in a job can [access the 2010 Census jobs Web site](#) or call our toll-free number, 1-866-861-2010.





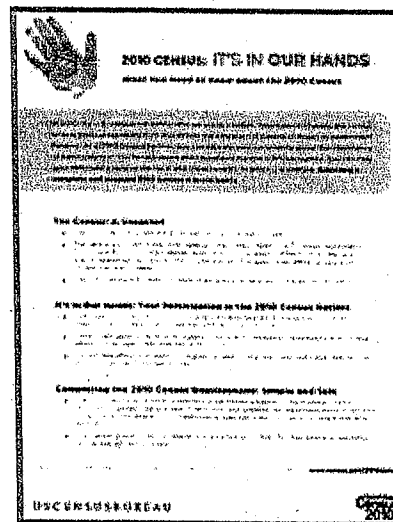
## Tools You Can Use

### Free, customizable materials available

We've made it simple for your organization to partner with us by creating a wide variety of free (and often customizable) materials you can use. Some downloadable materials are currently available from our [2010 Census Web site](#).

Additional downloadable materials will be available on the "Partner with Us" Web site, including:

- **A 2010 Census timeline.** This timeline highlights key 2010 Census operational milestones, as well as important recruitment and outreach/promotional activities.
- **2010 Census fact sheet.** Content includes basic facts about the 2010 Census, the importance of participating, the value of partners and how partners can get involved.
- **Customizable poster and brochure templates.** Partner organizations can drop in 2010 Census-related content into pre-designed poster and brochure formats. Use these templates to promote upcoming events or meetings to promote the 2010 Census.



Printed materials will be available at local Census Bureau offices. Please [contact your local Census Bureau office](#) for information about how to obtain and use these resources.



## Idea Starter

### Prepare a letter of support for the 2010 Census

Every issue of this e-newsletter will feature tips you can use to spread the word about the importance of a complete and accurate census count in 2010. This issue's tip is:

- Help improve your local census counts by preparing a letter of support for the 2010 Census and partnering with us. Census Bureau staff can use copies of these letters to gain access and support from local government agencies and other organizations. To find out more, [contact your local Census Bureau office](#) and ask to speak with a partnership specialist.



## Next Issue

Watch for our next issue. We'll update you on the latest information about the upcoming National Partner Briefing event in Washington, D.C., as well as exciting Census Week 2009 activities that will mark the one-year-out point from the 2010 Census.

[2010census.gov](http://2010census.gov)  
Feedback? Questions? Send an e-mail to  
[CLMSO.Partnership.List@census.gov](mailto:CLMSO.Partnership.List@census.gov).



2010 CENSUS  
IT'S IN OUR HANDS

To unsubscribe, send an e-mail to [CLMSO.Partnership.List@census.gov](mailto:CLMSO.Partnership.List@census.gov).

U.S. Census Bureau  
ACSD HQ-3K415D  
4600 Silver Hill Road  
Washington, D.C. 20233



February 25, 2009

Save The Date

As a valued 2010 Census partner, we would like to invite you to an executive-level National Partner Briefing on March 30, 2009 at the Willard Intercontinental Hotel in Washington, D.C. We will be sending you a print invitation soon, but in the meantime, you may click the link below to view a "save the date" announcement with more information:

<http://weber10.ws-wr.com/Census2010/NatPartner/index.html>

We hope to see you on March 30.

December 18, 2008

## A Message from the Director

### U.S. Census Bureau

The 2010 Census is fast approaching. As a trusted voice in your community, you can help make sure that this vital count is as complete as possible. I would like to encourage you to partner with the U.S. Census Bureau to help ensure your community is accurately represented in the next profile of America.

Why is an accurate census so important? The U.S. Census is taken every 10 years to count every resident and defines who we are as a Nation. Census data inform critical decisions on the national, state, and local levels – from Congressional representation to the allocation of more than \$300 billion annually in federal funds. This means the 2010 Census will directly impact your organization and those you serve. In addition, The 2010 Census will create hundreds of thousands of temporary employment opportunities nationwide, bringing some of those jobs to your community.

#### How can you help? Become a Partner

- Sign the enclosed partnership agreement and join the list of organizations that have already signed up to participate in the 2010 Census National Partnership Program (see attached list).
- Invite Census Bureau staff to speak at your next annual conference.

If you agree that the 2010 Census is important, join us by sending in your signed partnership agreement and/or invitation to speak at your next annual conference by January 15, 2009 by e-mail to [Barbara A. Harris](mailto:Barbara.A.Harris) or by telephone to Ms. Barbara A. Harris, Chief, Customer Liaison and Marketing Services Office at 301-763-6678.

As a partner, you will receive free materials and programming ideas to support your outreach efforts. The success of the 2010 Census...It's In Our Hands!

Sincerely,

Steve H. Murdock

Director

Enclosures

# United States® Census 2010

The U.S. Census Bureau  
is issuing a call to action for  
every resident of our nation:  
**“BE COUNTED IN 2010.”**

2010 CENSUS PARTNERS

## The Census: A Snapshot

- **What:** The census is a count of everyone residing in the United States.
- **Who:** All U.S. residents must be counted—people of all races and ethnic groups, both citizens and non-citizens.
- **When:** Census Day is April 1, 2010. Questionnaire responses should represent the household as it exists on this day. More detailed socioeconomic information will be collected annually from a small percentage of the population through the **American Community Survey**.
- **Why:** The U.S. Constitution requires a national census once every 10 years. The census will show state population counts and determine representation in the U.S. House of Representatives.
- **How:** Census questionnaires will be delivered or mailed to households via U.S. mail in March 2010; many households will receive a replacement questionnaire in early April. Census workers also will visit households that do not return questionnaires.

## A Complete Count: The Importance of Census Data

- Every year, the federal government can allocate more than \$300 billion to states and communities based, in part, on census data.
- Census data guide local decision-makers on where to build new roads, hospitals, child-care and senior citizen centers, schools, and more.
- Businesses use census data to locate supermarkets, new housing and other facilities.
- Census data determine how many seats each state will have in the U.S. House of Representatives.

## 2010 Census Questionnaire: Quick, Easy and Confidential

- With only 10 questions, the 2010 Census questionnaire is one of the shortest questionnaires in history and takes just 10 minutes to complete.
- By law, the Census Bureau cannot share an individual's census questionnaire responses with anyone, including other federal agencies and law enforcement entities.

## THE 2010 CENSUS IS IMPORTANT.

It determines the distribution of more than \$300 billion annually of government funding for critical community services. It generates thousands of jobs across the country. And it impacts your voice in Congress.

## YOU CAN MAKE A DIFFERENCE.

As an influential community, business or organization leader, you can raise awareness of and encourage participation in this historic event. With your help, the Census Bureau will continue to produce accurate data, which will directly affect the quality of life in your community.



2010 CENSUS  
IT'S IN OUR HANDS

**2010 CENSUS: PARTNERSHIP AT A GLANCE**United States<sup>™</sup>  
**Census  
2010**

2010 CENSUS PARTNERS

**Become a 2010 Census Partner**

Your partnership sends a strong message to your community about the importance of the census and the benefits of being counted. By partnering with the Census Bureau, you can help:

- Ensure accurate census data, which guide funding decisions for your community and affect your representation in Congress.
- Spread the word about temporary census jobs in your community.
- Assure people that it is important - and safe - to answer the census.

**Take Action for Your Community and Country**

As a partner, you will play an important role in making the 2010 Census successful by encouraging people in your community to take part in the count. You can:

- Encourage your peers to get involved by joining a Complete Count Committee (CCC), an organized group of other influential leaders in your area who are committed to increasing participation in the census.
- Issue a proclamation or other public endorsement of the 2010 Census.
- Include census information in newsletters, mailings and online.
- Conduct meetings or other events to encourage participation in the census.
- Help recruit census workers.
- Provide space for Be Counted sites and Questionnaire Assistance Centers or for testing and training census employees.

**2010 Census Timeline: Key Dates**

|                              |  |
|------------------------------|--|
| <b>Fall 2008</b>             | Recruitment begins for local census jobs for early census operations.                |
| <b>Spring 2009</b>           | Census employees go door-to-door to update address lists nationwide.                 |
| <b>Fall 2009</b>             | Recruitment begins for census takers to support peak workload.                       |
| <b>February - March 2010</b> | Census questionnaires are mailed or delivered to households.                         |
| <b>April 1, 2010</b>         | Census Day.  |
| <b>May - July 2010</b>       | Census takers visit households that did not return a questionnaire by mail.          |
| <b>December 2010</b>         | By law, Census Bureau delivers population counts to the president for apportionment. |
| <b>March 2011</b>            | By law, Census Bureau completes delivery of redistricting data to states.            |



**A COMPLETE AND ACCURATE COUNT  
IS IN OUR HANDS.**

For more information about the 2010 Census, go to [2010census.gov](http://2010census.gov).

2010 CENSUS  
IT'S IN OUR HANDS



[Redacted] b6  
[Redacted] b6  
01/21/2009 11:38 AM

To <william.t.king@census.gov>  
cc <irma.f.harahush@census.gov>  
bcc  
Subject Re: ACORN & Census

Thanks; I look forward to speaking to you then [Redacted] b6

----- Original Message -----

From: <william.t.king@census.gov>  
To: [Redacted] b6  
Cc: <irma.f.harahush@census.gov>  
Sent: Wednesday, January 21, 2009 9:00 AM  
Subject: Re: ACORN & Census

[Redacted] b6

>  
> I am looking forward to our conference call on Thursday. My supervisor,  
> Ms.  
> Irma Harahush will be the principle speaker.  
>  
> The attached materials are for your review.  
>  
>  
>  
> (See attached file: 2010 Census Awareness.pdf) (See attached  
> file: 2010 Census Partnership Agreement Form.pdf) (See  
> attached file: Recruiting Article.pdf) (See attached file: Sell  
> Sheet.pdf)

[Redacted] b6  
[Redacted] b6  
[Redacted] b6

01/19/2009 02:48  
PM

To  
"Troy King"  
<william.t.king@census.gov>  
cc  
Subject  
ACORN & Census

> Troy (William),

> It was good to speak to you last week. I look forward to speaking this  
> Thursday, January 22nd at 1pm. 218-844-3388, password 33135. You were  
> maybe going to send me some materials prior to the call as well. Thanks,

[REDACTED] bb

>

>

bb

[REDACTED]

> ACORN

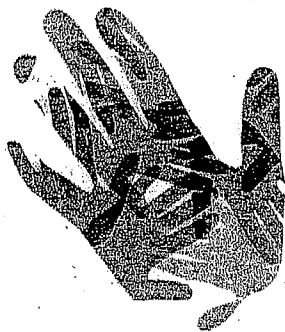
> 739 8th St. SE Washington, DC 20003

> [REDACTED] \* www.acorn.org

>

[REDACTED] bb

[REDACTED] bb



## IT'S IN OUR HANDS

### 2010 Census Partnership Agreement Form

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*\*Please check activities in which you are interested in participating.*

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- Encourage employees and constituents to complete and mail their questionnaire.
- Display and/or distribute 2010 Census promotional materials.
- Identify job candidates and/or distribute and display recruiting materials.
- Provide space to test job applicants.
- Provide space to train new employees.
- Provide space for Be Counted sites and/or Questionnaire Assistance Centers.
- Provide volunteers for census promotional events.
- Put the 2010 Census on the agenda at meetings and/or allow presentations by Census Bureau staff.
- Organize and/or serve as a member on a Complete Count Committee.
- Sponsor community events to promote participation in the 2010 Census.
- Allow the Census Bureau to post your organization's name on the 2010 Census Web site.
- Link to the 2010 Census Web site from your organization's Web site.
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- Participate in a speakers' bureau for the 2010 Census.
- Provide a translator and/or translate 2010 Census materials.
- Issue a public endorsement for the 2010 Census and send an endorsement to members, chapters or affiliates.
- Place 2010 Census articles in your newspapers/newsletters/magazines. Write census editorials, and cover census events/programs. Donate space for census advertisements.
- Air 2010 Census PSAs and B-Roll, and cover census events/programs.
- Engage regional and local chapters of your organization.
- Provide speaking opportunities and exhibit space at conferences or trade shows.
- Participate in 2010 Census partnership kick-off meetings.
- Highlight key 2010 Census operational events in newsletters or other publications.
- Volunteer or participate in Census Bureau-sponsored events.
- Other: \_\_\_\_\_

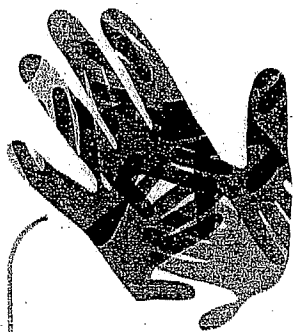
We would like to acknowledge your organization as a partner for the 2010 Census. Please fill out the information below so we can keep you and your organization updated on what's happening with the 2010 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: U.S. Census Bureau  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

**Congratulations and thank you again for being an official 2010 Census partner! Together, through this partnership, we can ensure a complete and accurate 2010 Census.**





# IT'S IN OUR HANDS

*Become a 2010 Census Partner*

In 2010, the U.S. Census Bureau will issue a call to action for every resident of our nation: "Be Counted."

**The 2010 Census is important.** It determines the distribution of \$300 billion annually of government funding for critical community services. It generates thousands of jobs across the country. And it impacts your voice in Congress.

**Your support of the 2010 Census matters.** Your partnership sends a strong message to your community about the importance of the census and the benefits of being counted. A complete and accurate count is in our hands.

## Why should you partner with the 2010 Census?

- ▲ **Bring jobs to your community.** The Census Bureau will hire hundreds of thousands of people nationwide for temporary census jobs. You can recruit applicants in your community and help boost your local economy.
- ▲ **Get the funding your community deserves.** Census data are used to allocate billions of dollars in government funding and guide where to build roads, schools, job training centers and more. An incomplete count could mean your community does not receive its fair share of funding.
- ▲ **Ensure your interests are represented.** Census data will determine how many seats each state will have in Congress and impact redistricting of state and local districts.

## Take action:

As a partner, you will play an important role in making the 2010 Census successful by encouraging people in your community to take part in the count. As a partner, you can:

- ▲ Include census information in newsletters, mailings and online.
- ▲ Sponsor meetings or other events to encourage participation in the census.
- ▲ Help recruit census workers.
- ▲ Provide space for testing and training census employees.
- ▲ Issue a proclamation or other public endorsement for the 2010 Census.

*For more information about becoming a 2010 Census partner, go to [www.census.gov/2010census](http://www.census.gov/2010census).*

## CENSUS PARTNERS

### FAST FACTS ABOUT THE CENSUS

**Safe.** The Census Bureau protects information that identifies respondents or their households for 72 years.

**Easy.** The questionnaire contains only a few simple questions and takes just a few minutes to answer and return by mail.

**Everyone counts.** The census is a count of everyone living in the United States, including all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.

**Coming soon.** Census questionnaires will be mailed in March 2010.



## 2010 CENSUS: IT'S IN OUR HANDS

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### The 2010 Census Offers Short-Term Jobs with Long-Term Results

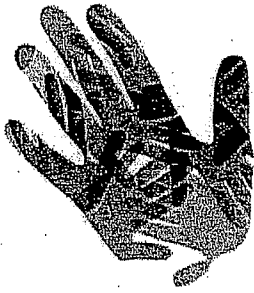
The U.S. Census Bureau is already looking for job applicants to work for the 2010 Census. Peak hiring will be from February 2009 through the end of May 2010 for temporary assignments, most lasting 5 to 10 weeks.

By working on this once-a-decade population headcount, residents have an opportunity to be a part of history. Conducted every decade since 1790, the constitutionally mandated census affects community funding and determines representation in Congress.

“The jobs, which offer competitive wages and flexible schedules, also allow people to work in their neighborhoods and for their neighborhoods,” said Marilia Matos, the Census Bureau’s associate director for field operations. “We hire locally, and an accurate count means a fair distribution of money for schools, roads, neighborhood improvements and elderly care in your community.”

In 2009, the Census Bureau will hire about 100,000 people to help update the Census Bureau’s address list. The workers will use GPS-equipped hand-held computers to verify, add and delete addresses, and they will be paid for training. By the end of the 2010 Census, the Census Bureau will have employed about 750,000 temporary workers in communities across the country. Employees will update the Census Bureau’s address list, interview people who do not respond to the census by mail and perform other assignments vital to the national count.

By 2010, there will be more than 310 million people living in an estimated 130 million households across the country and everyone must be counted in order to ensure seats are



## 2010 CENSUS: IT'S IN OUR HANDS

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apportioned in the U.S. House of Representatives and federal and state funding is distributed fairly.

The U.S. population is more diverse than ever before, with people speaking a record number of languages. As a result, in many areas the Census Bureau will need to hire people who are bilingual.

“If we do not obtain an accurate count in 2010, each person residing in the United States will be affected,” Matos said. “Everyone deserves to have a voice and be counted, and by working for the 2010 Census, you will be directly involved with ensuring that happens.”

Most positions require U.S. citizenship, a driver's license and use of a vehicle, and each applicant will undergo a background check. A short-term job with long-term results, 2010 Census positions offer competitive wages and flexible schedules.

To apply for a census job, call toll free 1-866-861-2010. For more information on the 2010 Census, visit <http://www.census.gov/2010census/>.

**Contact:**

Public Information Office  
301-763-3691/763-3762 (fax)  
301-457-1037 (TDD)  
e-mail: [pio@census.gov](mailto:pio@census.gov)



## 2010 CENSUS: IT'S IN OUR HANDS

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### Now is the Time to Start Planning for the 2010 Census

The countdown to the 2010 Census has begun, and the U.S. Census Bureau is looking to national, tribal, state and local officials and community leaders to ensure an accurate count. With Census Day in just two short years — April 1, 2010 — the Census Bureau has already launched a critical national effort that affects the apportionment of congressional seats, and how the federal government annually allocates \$300 billion in federal assistance to state, local and tribal governments.

The 2010 Census will have one of the shortest census questionnaires in the history of the United States, dating back to the nation's first census in 1790. The 2010 Census will ask for name, gender, age, race, ethnicity, relationship and whether the householder owns or rents their home. The census form will take only about 10 minutes on average to complete, and answers are protected by law and strictly confidential.

“The participation of community leaders, organizations and local governments can help make the 2010 Census the most accurate census in our nation's history,” said Steve Murdock, director of the U.S. Census Bureau.

More than 11,000 state, local and tribal governments have registered for the Local Update of Census Addresses (LUCA) program to update the Census Bureau's address information for their communities. Communities also can begin planning for Complete Count Committees, a team of local government, business and community leaders, who are appointed by a governor for a statewide committee or by a community's highest-elected official for a local committee.



## 2010 CENSUS: IT'S IN OUR HANDS

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Members of the committees work to make sure their communities are counted. During Census 2000, more than 11,800 Complete Count Committees were formed to help develop and implement locally based outreach and recruitment campaigns.

“The 2010 Census is the consummate partnership between local, state, tribal and federal government,” said Keith Hite, president of the National Association of Towns and Townships and executive director of the Pennsylvania State Association of Township Supervisors.

Preparing early for the 2010 Census is a great way for local leaders to learn the makeup of their communities and what they need from local government. Reasons for residents to be aware of the upcoming census and the need to participate are:

- The federal government uses census numbers to allocate more than \$300 billion in federal funds annually for community programs and services, such as education, housing and community development, health care services for the elderly, job training and more.
- State, local and tribal governments use census information for planning and allocating funds for new school construction, libraries and other public buildings, highway safety and public transportation systems, new roads and bridges, location of police and fire departments, and many other projects.
- Community organizations use census information to develop social service programs, community action projects, senior lunch programs and child-care centers.
- The numbers help businesses identify where to locate factories, shopping centers, movie theaters, banks and offices — activities that often lead to new jobs.



## 2010 CENSUS: IT'S IN OUR HANDS

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- The census totals are used to determine how many seats each state will have in the U.S. House of Representatives. In addition, states use the numbers to allocate seats in their state legislatures.

For information about forming a Complete Count Committee, contact a Census Bureau Regional Office at: <http://www.census.gov/field/www>. More information about the

2010 Census can be found at <http://www.census.gov/2010census>.

**Contact:**  
Public Information Office  
301-763-3691/763-3762 (fax)  
301-457-1037 (TDD)  
e-mail: [pic@census.gov](mailto:pic@census.gov)

Barbara A  
Harris/CLMSO/HQ/BOC  
03/17/2009 03:42 PM

To Burton H Reist/DIR/HQ/BOG@BOC  
cc Megan C Kindelan/DIR/HQ/BOC@BOC, Stephen L  
Buckner/PIO/HQ/BOC@BOC, Gary B  
Chappell/CLMSO/HQ/BOC@BOC, David  
bcc

Subject ACORN issue: Criteria for Selecting Who to Partner-With for  
the 2010 Census

Burton,

Our overall goal for the National Partnership Program was to work with national organizations and corporations that could help us reach the hard-to-count populations.

Here is what we did to identify who to partner with:

1. We used the list of national organizations and corporations who partnered with us in Census 2000 as a starting point.
2. We added Advisory Committee members that were national organizations
3. We used the "cluster" segmentation research to try to identify national organizations that served one of the 3 hard to count clusters (The Economically Disadvantaged, The Unattached Mobile Singles, and High Density Areas With Ethnic Enclaves). This was very difficult to do with national organizations, but we tried as best we could to use the research.

Our criteria for NOT partnering with a group:

1. Didn't meet criteria above
2. Hate groups
3. Law enforcement, anti-immigrant groups, any groups that might make people fearful of participating in the Census
4. Do not serve the hard to count population

**There are many ways your organization can get involved and support the 2010 Census:**

*\*Please check activities in which you are interested in participating.*

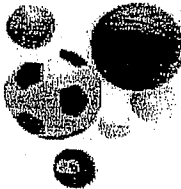
- Use 2010 Census drop-in articles, messages and logos in newsletters, mailings, and other in-house communications (e-mail, Web site, etc).
- Appoint a liaison to work with the Census Bureau.
- Encourage employees and constituents to complete and mail their questionnaire.
- Display and/or distribute 2010 Census promotional materials.
- Identify job candidates and/or distribute and display recruiting materials.
- Provide space to test job applicants.
- Provide space to train new employees.
- Provide space for Be Counted sites and/or Questionnaire Assistance Centers.
- Provide volunteers for census promotional events.
- Put the 2010 Census on the agenda at meetings and/or allow presentations by Census Bureau staff.
- Organize and/or serve as a member on a Complete Count Committee.
- Sponsor community events to promote participation in the 2010 Census.
- Allow the Census Bureau to post your organization's name on the 2010 Census Web site.
- Link to the 2010 Census Web site from your organization's Web site.
- Use and distribute educational materials.
- Participate in a speakers bureau for the 2010 Census.
- Provide a translator and/or translate 2010 Census materials.
- Issue a public endorsement for the 2010 Census and send an endorsement to members, chapters or affiliates.
- Place 2010 Census articles in your newspapers/newsletters/magazines. Write census editorials, and cover census events/programs. Donate space for census advertisements.
- Air 2010 Census PSAs and B-Roll, and cover census events/programs.
- Engage regional and local chapters of your organization.
- Provide speaking opportunities and exhibit space at conferences or trade shows.
- Participate in 2010 Census partnership kick-off meetings.
- Highlight key 2010 Census operational events in newsletters or other publications.
- Volunteer or participate in Census Bureau-sponsored events.
- Other: \_\_\_\_\_

We would like to acknowledge your organization as a partner for the 2010 Census. Please fill out the information below so we can keep you and your organization updated on what's happening with the 2010 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

|                            |   |
|----------------------------|---|
| Name: _____                | Name: <u>Thomas L. Mesenbourg</u>                 |
| Title: _____               | Title: <u>Acting Director</u>                     |
| Organization: <u>ACORW</u> | Organization: <u>U.S. Census Bureau</u>           |
| Phone: _____               | Phone: <u>301-763-2138</u>                        |
| E-mail: _____              | E-mail: <u>thomas.l.mesenbourg.jr.@census.gov</u> |
| Signature: _____           | Signature: <u>Thomas L. Mesenbourg</u>            |
| Date: <u>2/13/09</u>       | Date: <u>2/12/09</u>                              |

**Congratulations and thank you again for being an official 2010 Census partner! Together, through this partnership, we can ensure a complete and accurate 2010 Census.**





Sharon B  
Massie/PIO/HQ/BOC  
03/19/2009 05:05 PM

To PIO Daily Report List, PIO RO Distribution List, FLD PDS  
Media Specialists List

cc

bcc

Subject Census Media Report - 03.19.09

# US CENSUS BUREAU

## NEWS RELEASES

None scheduled for tomorrow.

## MEDIA ACTIVITIES

None scheduled for tomorrow.

MEDIA QUERIES (\* denotes interview request):

*not  
a  
redaction*



| Outlet                                | Contact    | Subject   |
|---------------------------------------|------------|---|
| Ann Arbor News, The                   | [Redacted] | Guided to county/metro area population estimates. (Bernstein)                               |
| Associated Press                      | [Redacted] | Guided to county/metro area population estimates. (Baker)                                   |
| Chicago Sun-Times                     | [Redacted] | Guided to information on household income in the Chicago metro area. (Bernstein)            |
| Community Times Dispatch              | [Redacted] | Thank you for media kit and new e-mail address. (Welborn, CHRCC)                            |
| Dallas Morning News                   | [Redacted] | Guided to the American Community Survey. (Wyvill)   |
| Eau Claire Leader Telegram            | [Redacted] | Guided to county/metro area population estimates. (Wyvill)                                  |
| El Pregonero                          | [Redacted] | Requested photos and information following Disability Summit for publication. (Cody, CHRCC) |
| GQ Magazine                           | [Redacted] | Provided average commute distance for the U.S. (Koerber, HHES)                              |
| Herald-Sun                            | [Redacted] | Guided to county/metro area population estimates. (Baker)                                   |
| KAAL-TV (ABC affiliate in Austin, MN) | [Redacted] | Guided to county/metro area population estimates. (Gimbel)                                  |
| KUBA - IND - Radio                    | [Redacted] | Guided to county/metro area population estimates. (Baker/Harper)                            |

*✓  
66*

|   |   |
|---|---|
| KVUE-TV                                   | Guided to county/metro area population estimates. (Bernstein)                             |
| Las Vegas Review-Journal                  | Guided to county/metro area population estimates. (Baker)                                 |
| News 12 Long Island -<br>News 12 Networks | Guided to county/metro area population estimates. (Bernstein)                             |
| Newsday                                   | Obtained U.S. population estimates for July 1, 2007, and July 1, 2008. (Bernstein, Baker) |
| NHK (Japan Broadcasting Corporation)      | Referred to NCHS for data on marriages. (Bernstein)                                       |
| Pittsburgh Tribune-Review                 | Inquired about Census Bureau's partnership with ACORN. (Buckner/Wyvill/Bernstein)         |
| Pottville Republican Herald               | Provided population counts for Schuylkill County, Pa., in the 1800s. (Katz, PHRO)         |
| Sarasota Herald-Tribune                   | Guided to county/metro area population estimates. (Bernstein)                             |
| Sun Sentinel                              | Guided to county/metro area population estimates. (Bernstein)                             |
| syndicated columnist                      | Obtained current and historical data on the number of never-married adults. (Bernstein)   |
| The Chronicle (WA)                        | Guided to county/metro area population estimates. (Tillery)                               |
| Wall Street Journal                       | Called to verify statistics about grandparents as caregivers. (Edwards)                   |
| Washington Times                          | Obtained data on unmarried opposite sex partners. (Lowe)                                  |
| WIOD-AM                                   | Interviewed Greg Harper on the county/metro area population estimates. (Bernstein)*       |
| WISH-TV                                   | Guided to county/metro area population estimates. (Tillery)                               |
| WNYC - NPR - New York                     | Called for guidance finding the numbers for New York counties. (Edwards)                  |
| WSTV-TV (Orlando)                         | Learned 2007 per pupil spending data will be released in April or May. (Bernstein)        |
| WWAY-TV                                   | Guided to county/metro area population estimates. (Bernstein)                             |



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Michele H Lowe/PIO/HQ/BOC  
03/24/2009 12:35 PM

To Kenneth C Meyer/PIO/HQ/BOC@BOC  
cc  
bcc  
Subject Fw: ACORN Statement for Use with Public

Per the Medford, OR article on ACORN:

Shelly Lowe | U.S. Census Bureau | Public Information Office | 301-763-6420 | 301-763-3691 (main line)

— Forwarded by Michele H Lowe/PIO/HQ/BOC on 03/24/2009 12:35 PM —



Stephen L  
Buckner/PIO/HQ/BOC  
03/19/2009 12:22 PM

To PIO All Staff  
cc  
Subject ACORN Statement for Use with Public

The below statement is for use with public inquiries about a 2010 Census partnership with ACORN; it is not for distribution to the media. Please refer all media calls to either me or Raul. Thanks for your cooperation.

Regards,

Stephen

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

From the desk of Burton Reist, Assistant to the Associate Director for Communications...

Statement Regarding Concerns About ACORN Being a Partner in the 2010 Census

"Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers.

"Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of errors and/or fraudulent information into the national count.

"The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place."



Lisa J Cochrane/PIO/HQ/BOC  
03/18/2009 04:38 PM

To PIO Daily Report List

cc

bcc

Subject Daily Media Report 3/18/09

# USCENSUSBUREAU

*Not a redaction*

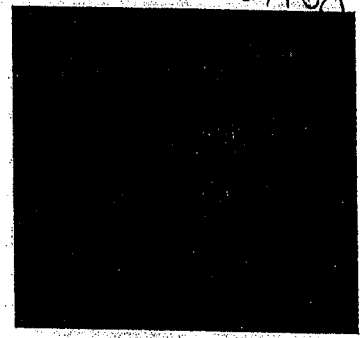
## NEWS RELEASES

Tomorrow: County, Puerto Rico and Metropolitan Statistical Area Population Estimates: July 1, 2008

## MEDIA ACTIVITIES

None scheduled for tomorrow

MEDIA QUERIES (\* denotes interview request)



| Outlet                                     | Contact   | Subject  |
|--|---|--|
| AP-DC                                      |   | Provided data from the news release on the MSAs and counties in the U.S. (Crusan)            |
| Argus Leader                               |   | Guided to embargoed county/metro area population estimates. (Bernstein)                      |
| Associated Press (AP) - New Orleans Bureau |   | Password access to county population release. (Crusan)                                       |
| Athens Banner Herald                       |   | Provided instructions to get to embargo release. (Crusan)                                    |
| Atlanta Journal Constitution               |   | Guided to embargoed county/metro area population estimates. (Bernstein)                      |
| Bloomberg News                             |   | Learned how to rank Greenwich, CT, among cities by median household income. (Bernstein)      |
| Cedar Rapids Gazette                       |   | Guided to metro area definitions. (Bernstein)  |
| Chicago Sun-Times                          |   | Obtained data on median income in the Chicago metro area. (Bernstein)                        |
| Columbian, The                             |   | Guided to embargoed county/metro area population estimates. (Wyvill)                         |
| Crain's New York Business                  |   | Obtained data on the number of New York metro area residents in labor force. (Bernstein)     |
| Daily Labor Report                         |   | Had general questions related to the advance report for the economic census. (Edwards)       |
| El Progreso Hispano Newspaper              |   | Provided guidance on Hispanic/Latino Community in Charlotte in 2010 Census. (Welbom-CHRCC)   |
| Florida Times-Union                        |   | Obtained information about the embargoed county/metro area population estimates. (Bernstein) |
| Fort Worth Star-Telegram                   |   | Guided to embargoed county/metro area population estimates. (Wyvill)                         |
| Fox News Channel-DC Bureau                 |   | Requested statement on Census Bureau partnership with ACORN. (Buckner)                       |
| Fox News Channel                           |   | Request for a mailed hard copy of the informational 2010 Census form. (Wyvill)               |
| Fox News Channel                           | Requested statement on Census Bureau partnership with |  |

bb

Foxnews.com

Gleaner, The

Harper's Magazine - Online

Hartford Courant

Journal News

KCBS-AM

KUER-FM

Lakeland Ledger

Maricopa Monitor

Minnesota Public Radio

Mississippi Press, The

National Public Radio (NPR)

New Orleans Times Picayune

New York Post

New York Times

Newsday

Newton Citizen

Post and Courier, The

Poughkeepsie Journal

Rome News-Tribune

Salt Lake Tribune

Sarasota Herald-Tribune

SitNews

State, The

The Free Lance Star  
(Fredericksburg, VA)

TimesDaily

ACORN. (Wyvill)

Requested statement on Census Bureau partnership with ACORN. (Buckner)

Guided to embargoed county/metro area population estimates. (Tillery)

Provided data assistance on income and poverty (Welniak)

Provided data for families and living arrangements. (Crusan)

Guided to embargoed county/metro area population estimates. (Wyvill)

Guided to embargoed county/metro area population estimates. (Bernstein)

Interview request on Raleigh and Austin as fastest-growing metro areas. (Wyvill)\*

Needed assistance using his embargo username and password. (Wyvill)

Guided to embargoed county/metro area population estimates. (Bernstein)

Requested to be added to media email and provided data for release. (Crusan)

Obtained username/password to access embargoed county/metro area population estimates. (Bernstein)

Lead to embargo news release and tables. (Baker)

Provided links to detailed, county and state to the county population release. (Crusan)

Wanted specifics of the 2010 National Partnership Program. (Baker)

Inquired about the county/metro area population estimates. (Tillery)

Obtained guidance about school enrollment data. (Baker/Davis)

Inquired about embargoed county/metro area population estimates. (Bernstein)

Requested information on 2010 Census address canvassing. (Welborn, CHRCC)

Guided to embargoed county/metro area population estimates. (Tillery)

Called for password assistance with the embargo site. (Edwards)

Provided stats for 2007-2008 fastest-growing counties in the US. (Crusan)

Obtained information about embargoed county/metro area population estimates. (Bernstein)

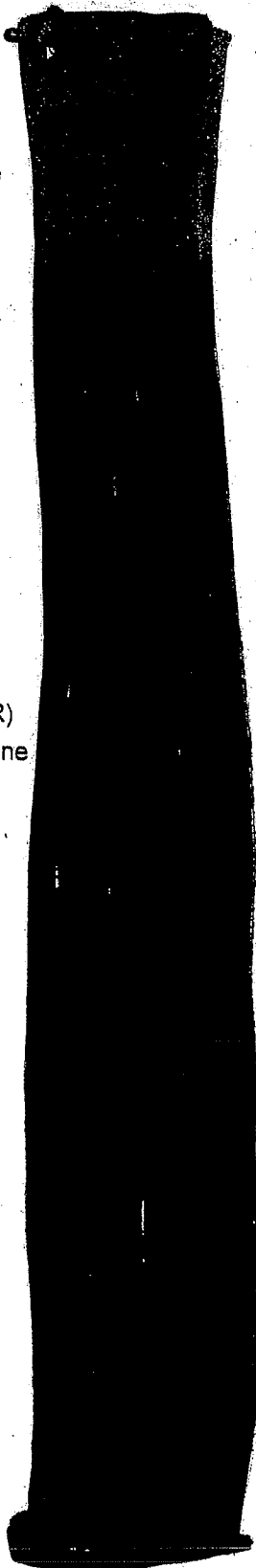
Learned about embargoed county/metro area population estimates. (Bernstein)

Called for a temporary password for accessing county population data. (Edwards)

Obtained information on married couple households with the spouse absent. (Tillery)

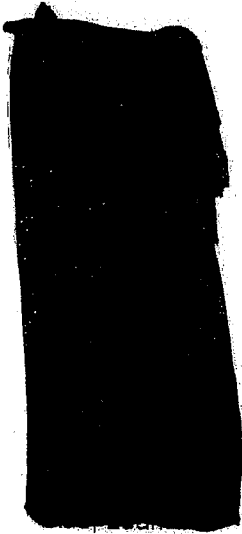
Guided to data on the number of people 65 and older in various Alabama counties. (Wyvill/Bernstein)

Obtained information about embargoed county/metro area



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Toledo Blade  
 Tuscaloosa News, The  
 Washington Examiner  
 Washington Examiner  
 Washington Times  
 Watertown Daily Times  
 WDRB-TV  
 WFLA-AM  
 White Plains Journal News



population estimates. (Crusan/Bernstein)  
 Provided links to press release/detailed tables for county population estimates. (Crusan)  
 Guided to metro area population estimates. (Gimbel)  
 Obtain numbers on District of Columbia, Maryland, and Virginia county/metro population data. (Baker/Harper)  
 Requested statement on Census Bureau partnership with ACORN. (Buckner)  
 Guided to embargoed county/metro area population estimates. (Crusan/Bernstein)  
 Coordinated interview between reporter and partnership specialist at partnership event (Littlejohn, CHRCC)\*  
 Requested interview on embargoed county/metro area population estimates. (Bernstein)\*  
 Obtained information about embargoed county/metro area population estimates. (Bernstein)

V  
 66



"Griffis, Kevin"  
<KGriffis@doc.gov>  
03/18/2009 12:51 PM

To "Buckner, Stephen L" <Stephen.L.Buckner@census.gov>, "Cowles Pullen, Karen" <KCPullen@doc.gov>  
cc "Reist, Burton H" <Burton.H.Reist@census.gov>, "Caldwell, Joanne" <JCaldwell@doc.gov>, "Callen, Jane A" <jcallen@doc.gov>, "Meyer, Kenneth C"

bcc

Subject Re: ACORN Follow Up Media Requests

Almost back from hearing. Will call u

----- Original Message -----

From: stephen.l.buckner@census.gov <stephen.l.buckner@census.gov>  
To: Cowles Pullen, Karen  
Cc: Reist, Burton H; Caldwell, Joanne; Callen, Jane A; Meyer, Kenneth C; Griffis, Kevin; Cisneros, Raul E  
Sent: Wed Mar 18 12:47:12 2009  
Subject: RE: ACORN Follow Up Media Requests

FoxNews deadline is around 2 p.m.; Washington Times is at 3 p.m.

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

"Cowles Pullen,  
Karen"  
<KCPullen@doc.gov  
>

03/18/2009 12:39  
PM

To "Buckner, Stephen L" <Stephen.L.Buckner@census.gov>, "Caldwell, Joanne" <JCaldwell@doc.gov>, "Callen, Jane A" <jcallen@doc.gov>, "Griffis, Kevin" <KGriffis@doc.gov>

cc "Reist, Burton H" <Burton.H.Reist@census.gov>, "Meyer, Kenneth C" <Kenneth.C.Meyer@census.gov>, "Cisneros, Raul E" <Raul.E.Cisneros@census.gov>

Subject RE: ACORN Follow Up Media Requests



I am sure Kevin will want to weigh-in on this, does Fox News and the Washington Times have a deadline for this information? Thanks.

-----Original Message-----

From: stephen.l.buckner@census.gov [mailto:stephen.l.buckner@census.gov]  
Sent: Wednesday, March 18, 2009 12:22 PM  
To: Caldwell, Joanne; Callen, Jane A; Cowles Pullen, Karen; Griffis, Kevin  
Cc: Reist, Burton H; Meyer, Kenneth C; Cisneros, Raul E  
Subject: ACORN Follow Up Media Requests

The below request is from the Washington Times; additionally, the reporter for Fox.com would like to do a follow up story on the testing, training and hiring of Census workers. Please let me know how you would like us to proceed.

Also, we've put together a few talking points below for your review.

Regards,

Stephen

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

Proposed ACORN Talking Points

- ACORN is one of thousands of 2010 Census partners we have and the list is growing.
- Our partners help to raise awareness about the 2010 Census in the communities they serve, and encourage participation.
- Our partners span the entire spectrum of society from national, regional, state, tribal and local organizations to the private and nonprofit sectors.
- Our partners are not involved in 2010 Census operations.
- One of the things a partner may do is inform the community that the Census Bureau has jobs.
- The Census Bureau is solely responsible for job recruitment and hiring.
- Every person hired to work on the 2010 Census goes through a background investigation and is fingerprinted.
- The Census Bureau has strict quality assurance procedures to prevent the introduction of errors and/or fraudulent information when the 2010 Census is conducted.

----- Forwarded by Stephen L Buckner/PIO/HQ/BOC on 03/18/2009 12:13 PM -----

[Redacted] bb  
[Redacted] bb  
[Redacted] bb

Stephen.L.buckner@census.gov

To  
cc

03/18/2009 12:01

PM

Follow up

Subject

Dear Stephen:

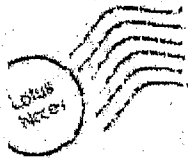
Thanks for taking my call a few minutes ago. My cell number is :  
[REDACTED] bb

Questions:

- 1) Why would the Census Department want to hire any organization who workers and supervisors have been convicted and charged with criminal fraud in multiple states?
- 2) Did the ability to hire ACORN for the census result from the Stimulus bill?

I have other questions that I will ask you on the telephone. Thank you.  
[REDACTED] bb

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Mark Tolbert-III/PIO/HQ/BOC

03/17/2009 06:01 PM

To kgriffis@doc.gov, jcaldwell@doc.gov, kcpullen@doc.gov, jcaldwell@doc.gov, Thomas L Mesenbourg Jr/ADEP/HQ/BOC@BOC, arnold.a.jackson@census.gov

cc "Kcm" &lt;kenneth.c.meyer@census.gov&gt;, stephen.l.buckner@census.gov, Mimi-Lee Born/DIR/HQ/BOC@BOC, Ronald H

bcc

Subject Fox News - "Acorn to Play Role in 2010 Census

## ACORN to Play Role in 2010 Census

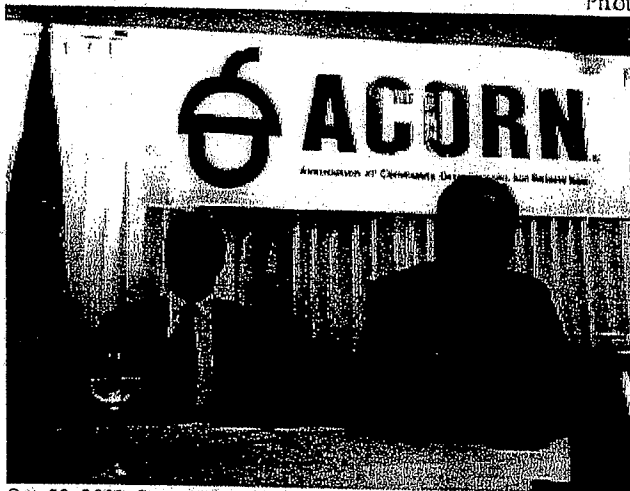
The U.S. Census Bureau is working with several national organizations to help recruit 1.4 million workers to produce the country's 2010 census, including one with a history of voter fraud charges: ACORN.

FOXNews.com

Tuesday, March 17, 2009

ShareThis

Photos



Oct. 29, 2008: Steve Kest, executive director of ACORN, right, and ACORN member Hugh Alleyne listen to a question during a news conference in Washington (AP).

The U.S. Census is supposed to be free of politics, but one group with a history of voter fraud, ACORN, is participating in next year's count, raising concerns about the politicization of the decennial survey.

The Association of Community Organizations for Reform Now signed on as a national partner with the U.S. Census Bureau in February 2009 to assist with the recruitment of the 1.4 million temporary workers needed to go door-to-door to count every person in the United States -- currently believed to be more than 306 million people.

A U.S. Census "sell sheet," an advertisement used to recruit national partners, says partnerships with groups like ACORN "play an important role in making the 2010 Census successful," including by "help[ing] recruit census workers."

The bureau is currently employing help from more than 250 national partners, including TARGET and the National Association for the Advancement of Colored People (NAACP), to assist in the hiring effort.

But ACORN's partnership with the 2010 Census is worrisome to lawmakers who say past allegations of fraud should raise concerns about the organization.

"It's a concern, especially when you look at all the different charges of voter fraud. And it's not just the lawmakers' concern. It should be the concern of every citizen in the country," Rep. Lynn A. Westmoreland, R-Ga., vice ranking member of the subcommittee for the U.S. Census, told FOXNews.com. "We want an enumeration. We don't want to have any false numbers."

ACORN, which claims to be a non-partisan grassroots community organization of low- and moderate-income people, came under fire in 2007 when Washington State filed felony charges against several paid ACORN employees and supervisors for more than 1,700 fraudulent voter registrations. In March 2008, an ACORN worker in Pennsylvania was sentenced for making 29 phony voter registration forms. The group's activities were frequently questioned in the 2008 presidential election.

ACORN spokesman Scott Levenson told FOXNews.com that "ACORN as an organization has not been charged with any crime." He added that fears that the organization will unfairly influence the census are unfounded.

"It will be the Census Bureau that determines the role and scope of its 300 national partners. ACORN is committed to a fair and accurate count," Levenson said.

The census is an official count of the country's population mandated by the U.S. Constitution. It is used to determine distribution of taxpayer money through grants and appropriations and the apportionment of the 435 seats in the House of Representatives. Every U.S. household unit, including those occupied by non-citizens and illegal immigrants, must be counted.

Westmoreland and Rep. Jason Chaffetz, R-Utah, a member of the House census subcommittee, said the panel has held hearings to make sure the penalties for census takers committing fraud are clearly defined.

"I feel fairly confident that the penalties for an individual manipulating the count are pretty severe," Chaffetz said. The penalty for any fraudulent activity can be up to five years in jail.

Westmoreland said he hopes the Census Bureau will maintain its measures to ensure an accurate report.

"I feel comfortable right now with the people at the census department that they're going to put forth their best effort to have a fair count," he said.

The U.S. Census Bureau has refuted any suggestions that ACORN or any other groups will fraudulently and unduly influence the results of the census.

"The Census (Bureau) is a nonpartisan, non-political agency and we're very dedicated to an accurate account," bureau spokesman Stephen Buckner told FOXNews.com. "We have a lot of quality controls in place to keep any kind of systemic error or fraudulent behavior to affect the counts."

Buckner said the bureau received an overwhelming number of qualified applicants -- more than 1 million -- for the 140,000 census taker jobs filled to complete the first phase of the effort. Each applicant, he said, must take a basic skills exam, which includes reading a map and entering data into a handheld computer. Applicants are also subject to an FBI background check, he said.

But Buckner acknowledged that it is difficult to track an applicant's political background.

"I have no way of tracking any of that information," he said. "If somebody comes in to a position with a political agenda and their work exhibits that, there are rules against that," he said.

Buckner stressed the need for organizations like ACORN to assist in the effort, saying that "any group that has a grassroots organization that can help get the word out that we have jobs" is helpful.

In 2000, the U.S. Census Bureau had 140,000 partnerships from "national organizations to local and community organizations to elected officials," he said. "The list is as broad as the phone book."

Mark Tolbert III  
Assistant Division Chief  
Current Programs & Multimedia Services  
Public Information Office  
U.S. Census Bureau  
Room 8H169

Tel: 301.763.8237  
Cell: [REDACTED] b6  
mark.tolbert.iii@census.gov



Michele H Lowe/PIO/HQ/BOC  
03/17/2009 05:04 PM

To PIO Daily Report List, PIO RO Distribution List, Alexandra S  
Barker/BORCC/BOC@BOC, Ana Abin/BORCC/BOC@BOC,  
Ana Maria Garcia/BORCC/BOC@BOC, Angela H

cc

bcc

Subject Census Media Report - March 17, 2009

# USCENSUSBUREAU

*Not a  
redaction*

## NEWS RELEASES

### Today:

- **News Release:** 2007 Economic Census Advance Report (Economic Planning and Coordination Division)
- **News Release:** 2007 Economic Census: Northern Mariana Islands

## MEDIA ACTIVITIES

### Today:

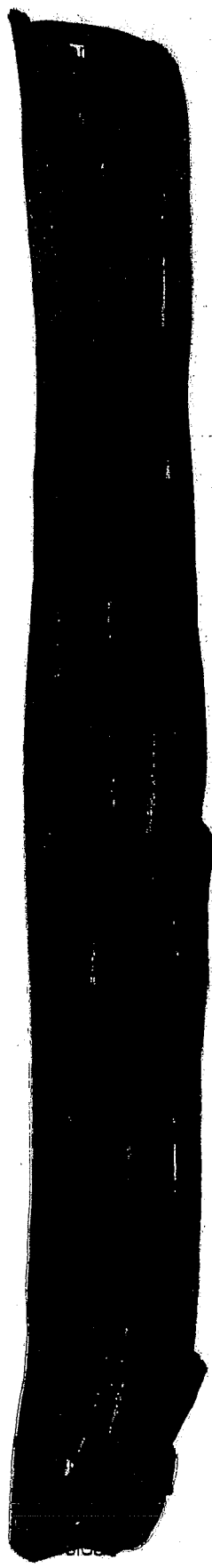
- Media embargo for County, Puerto Rico and Metropolitan Statistical Area Population Estimates: July 1, 2008
- Audio News Conference: The Census Bureau reveals preliminary national industry totals from the 2007 Economic Census

### MEDIA QUERIES (\* denotes interview request):

| Outlet  | Contact | Subject  |
|---|---------|--|
| 20/20 - ABC News Network                          |         | Provided data for average commute time in the US. (Crusan)                             |
| 27 News at 10 PM - WKOW-TV                        |         | Provided data for people 100+ in Wisconsin and the US. (Crusan)                        |
| ABC News Network - World News with Charles Gibson |         | Confirmed the population of King County, Wash. in 1860. (Wyvill)                       |
| Asheville Citizen Times                           |         | Guided to embargoed county/metro area population estimates. (Tillery)                  |
| Associated Press (AP) - Providence Bureau         |         | Guided to current and historical population totals for Central Falls, R.I. (Bernstein) |
| Associated Press (AP) - Washington DC Bureau      |         | Obtained county level population estimates for all states. (Tillery)                   |
| Birmingham News                                   |         | Obtained information on births to unmarried women. (Tillery)                           |
| Black Enterprise Magazine                         |         | Obtained information on housing costs from the American Community Survey. (Tillery)    |
| Bowling Green Daily News                          |         | Guided to embargoed county/metro area population estimates. (Tillery)                  |
| Cable News Network (CNN) - New York Bureau        |         | Received data on the size of single-family houses by location. (Wyvill)                |
| Centre Daily Times                                |         | Guided to embargoed county/metro area population estimates. (Tillery)                  |

66

|                            |  |
|----------------------------|--|
| Charlotte Observer         | Guided to embargoed county/metro area population estimates. (Wyvill)                         |
| Charlotte Observer         | Guided to embargoed county/metro area population estimates. (Bernstein)                      |
| Cincinnati Enquirer        | Obtained information about county population estimates. (Bernstein)                          |
| Courier-Journal (Ky)       | Guided to embargoed county/metro area population estimates. (Wyvill)                         |
| Crain's Chicago Business   | Guided to embargoed county/metro area population estimates. (Tillery)                        |
| Eau Claire Leader Telegram | Guided to embargoed county/metro area population estimates. (Bernstein)                      |
| Fayetteville Observer      | Guided to embargoed county/metro area population estimates. (Tillery)                        |
| Fox News Channel           | Inquired about Census Bureau partnership with ACORN. (Buckner/Cisneros)                      |
| Gainesville Sun, The       | Guided to embargoed county/metro area population estimates. (Bernstein)                      |
| Galion Inquirer            | Provided location of LCOs for Ohio. (Crusan)   |
| Government Product News    | Obtained details on 2007 Economic Census data released today. (Bernstein)                    |
| Hartford Courant           | Found out the percent of children living at home in Connecticut. (Edwards)                   |
| Houston Chronicle          | Obtained background information on 2007 Economic Census data released today. (Bernstein)     |
| Houston Chronicle          | Guided to embargoed county/metro area population estimates. (Tillery)                        |
| KXTC-FM                    | Inquired about whether Census Bureau will run 2010 Census radio recruitment ads. (Bernstein) |
| Longview News Journal      | Provided instructions to retrieving new population estimates. (Crusan)                       |
| Milwaukee Journal Sentinel | Called for assistance finding data on families and living arrangements. (Edwards)            |
| msn.com                    | Provided disability data for the U.S./Michigan. (Crusan)                                     |
| Naples Daily News          | Guided to embargoed county/metro area population estimates. (Bernstein)                      |
| New Orleans Times Picayune | Guided to embargoed county/metro area population estimates. (Tillery)                        |
| Newsday                    | Guided to embargoed county/metro area population estimates. (Bernstein/Tillery)              |
| News-Press                 | Guided to embargoed county/metro area population estimates. (Bernstein)                      |
| Newsweek                   | Provided latest data for poverty rates in the U.S. (Crusan)                                  |



V  
b6

Northwest Herald

PBS Frontline

Pearson Publications

Pittsburgh Post-Gazette

Pittsburgh Post-Gazette

Plain Dealer

Rochester Post-Bulletin -  
Austin Bureau

Rockdale Citizen

Rome Sentinel

San Angelo Standard-Times

San Diego Union-Tribune

San Diego Union-Tribune

Sauk Valley Weekend

Tampa Tribune

Telemundo Internacional -  
Washington, D.C. Bureau

Tulsa World

Univision Network -  
Washington Bureau

Villages Daily Sun

Voice of America

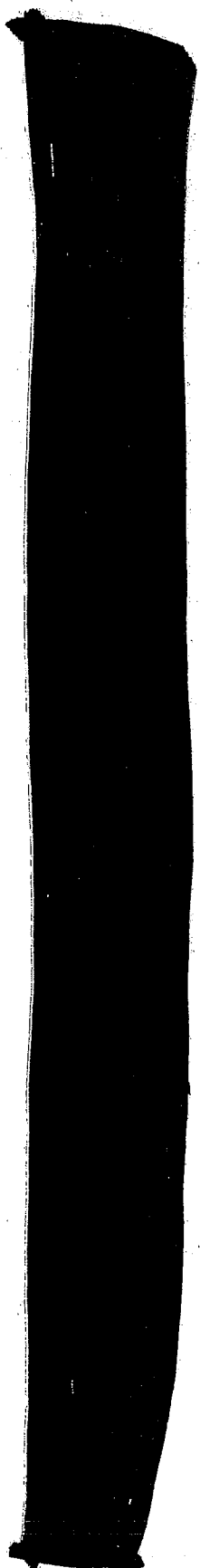
Wall Street Journal

Wall Street Journal

Washington Post  
(Washington, DC)

WBUR-FM

Wilmington Star News



Called with follow-up data questions to today's news conference. (Edwards)

Obtained the New Year's Day population estimate. (Tillery)

Obtained outstanding mortgage debt from the 2009 Statistical Abstract. (Tillery)

Inquired about 2010 Census hiring and operations in the Pittsburgh area. (Tillery)

Referred to the Pittsburgh-area media specialist for address canvassing query. (Swopes, PHRCC)

Provided data on percentage of foreign-born workforce. (Crusan)

Guided to embargoed county/metro area population estimates. (Tillery)

Guided to embargoed county/metro area population estimates. (Bernstein)

Guided to embargoed county/metro area population estimates. (Bernstein)

Guided to embargoed county/metro area population estimates. (Tillery)

Received assistance in using county population estimates tables. (Bernstein)

Guided to embargoed county/metro area population estimates. (Tillery)

Referred to Chicago RO for information on local Census 2010 hiring issues. (Bernstein)

Guided to embargoed county/metro area population estimates. (Bernstein)

Was guided to immigration statistics on the Dept. of Homeland Security Web site. (Edwards)

Obtained information on embargoed county/metro area population estimates. (Bernstein)

Obtained background information on 2007 Economic Census data released today. (Bernstein)

Guided to embargoed county/metro area population estimates. (Bernstein)

Called to confirm participation in today's news conference re: economic census. (Edwards)

Guided to embargoed county/metro area population estimates. (Bernstein)

Inquired about the county and metro area population estimates. (Tillery)

Received median household income data by zip code for Montgomery County, Md. (Wyvill)

Guided to embargoed county/metro area population estimates. (Bernstein)

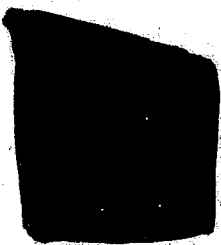
Guided to embargoed county/metro area population estimates. (Bernstein)

✓  
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Winston Salem Journal

WSA Today

York Dispatch



bb

Inquired about the 2007 Economic Census Advance Report. (Tillery)

Obtained assistance in using advance monthly retail sales data tables. (Bernstein)

Guided to embargoed county/metro area population estimates. (Bernstein/Tillery)

powered by  
**VOCUS**





Stephen L  
Buckner/PIO/HQ/BOC  
03/17/2009 02:23 PM

To burton.h.reist@census.gov@BOC  
cc kenneth.c.meyer@census.gov, Mark.tolbert.iii@census.gov,  
raul.e.cisneros@census.gov@BOC, "Barbara Harris"  
<barbara.a.harris@census.gov>, "Timothy Olson"  
bcc

Subject Fw: 2010 Census Partner Docs

This is a request by Fox News for an on camera interview about national partnerships and an agreement that the Census Bureau has with ACORN. A Foxnews.com story will be appearing on line in the next hour. Please advise.

Stephen

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

— Forwarded by Stephen L. Buckner/PIO/HQ/BOC on 03/17/2009 02:20 PM —



[Redacted] bb  
[Redacted] bb  
03/17/2009 02:17 PM

To "stephen.l.buckner@census.gov"  
<stephen.l.buckner@census.gov>  
cc

Subject RE: 2010 Census Partner Docs

Hi Stephen,  
Thank you for all of this information. Can we proceed with the request for an on camera interview sometime tomorrow? You were fantastic today, but I understand if you want to put Mr Jackson up again.  
We will of course go to your offices in Maryland.

[Redacted] bb  
[Redacted] bb

-----Original Message-----

From: stephen.l.buckner@census.gov [mailto:stephen.l.buckner@census.gov]  
Sent: Tuesday, March 17, 2009 12:10 PM

To: [Redacted] bb

Cc: [Redacted]  
Subject: 2010 Census Partner Docs

[Redacted] bb

Below are a few documents that I thought might be useful for general background (not for posting, right?). In terms of the number of national partners, we have about 250 partnership agreements in place to date based on an initial mailing to Fortune 500 companies and civic/community based organizations. Certainly, there are many more local and regional partners than that at the national level. In the 2000 Census, we had about 140,000 partners by the end of our outreach efforts.

Raul E Cisneros/PIO/HQ/BOC

03/19/2009 12:40 PM

To: [REDACTED] bb

cc

bcc

Subject: Statement regarding ACORN

[REDACTED] bb

I understand that you wanted to talk about ACORN?

Here is a statement that we'd like to share with you:

"Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers."

Regards,  
Raul E. Cisneros  
Chief, 2010 Census Media Relations Branch  
U.S. Census Bureau  
Public Information Office, Room 8H059  
Washington, DC 20233-0900  
Office: 301-763-5204  
Cell: 202-680-9776  
raul.e.cisneros@census.gov

Raul E  
Cisneros/PIO/HQ/BOC  
03/18/2009 04:21 PM

To [redacted] bb  
cc  
bcc

Subject Re: 2010 census questions

[redacted] bb

You may attribute the following to me as a Census Bureau spokesperson: "any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless."

We are working on additional language, but I wanted to at least get back to you with something.

Regards,  
Raul E. Cisneros  
Chief, 2010 Census Media Relations Branch  
U.S. Census Bureau  
Public Information Office, Room 8H059  
Washington, DC 20233-0900  
Office: 301-763-5204  
Cell: 202-680-9776  
raul.e.cisneros@census.gov

[redacted] bb



[redacted] bb  
[redacted] bb

03/18/2009 01:16 PM

To <raul.e.cisneros@census.gov>  
cc

Subject 2010 census questions

Hi Raul,

Here's the information I'm looking for. My deadline is 3:30 central time (3/18/09). Thanks for your help.

not  
edactions

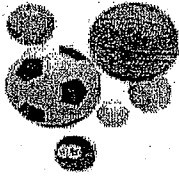
- Can you confirm the US Census Bureau and ACORN will be working together on the 2010 US census?
- What exactly will ACORN's be in the gathering of this information?
- In terms of agreeing to this partnership, has the Census Bureau taken into consideration ACORN's role in the 2008 elections? If so how do you respond to allegations that this cloud of controversy will impede on the 2010 census?
- Given the President's desire to have the census overseen by his administration and the allegations against ACORN, what do you have to say about concerns that efforts are being made in terms of data collection to draw more democratic demographic lines (election precincts) across the country?

[redacted] bb



bb

*[Faint, illegible handwritten or stamped text]*



Stephen L  
Buckner/PIO/HQ/BOC  
03/24/2009 01:36 PM

To "Raul E Cisneros" <raul.e.cisneros@census.gov>  
cc  
bcc

Subject Fw: FW: Daily News Articles for March 24, 2009

Kenneth C Meyer

----- Original Message -----

From: Kenneth C Meyer  
Sent: 03/24/2009 01:20 PM EDT  
To: "Cowles Pullen, Karen" <KCPullen@doc.gov>  
Cc: Stephen Buckner  
Subject: Re: FW: Daily News Articles for March 24, 2009

Joanne and I were referring to the *WorldNetDaily* article below. She was concerned that the reporter never got to ask his question about **ACORN** partnering with the 2010 Census. The issue is in the quote highlighted in pink. (see pink). None of our Census partners are involved in counting Americans. Their role is to educate their constituents about the census; raise awareness that the 2010 Census is coming; encourage them to participate by sending back the form; and respond to an enumerator if they did not mail the form back. They are categorically NOT involved in any Census counting operations.

**No opportunity to obtain clarification about group's influence on census**  
[| View Clip](#)  
**03/24/2009**  
**WorldNetDaily - Medford, OR**

The White House appears to be providing the message that if you've got questions about **ACORN**, just keep them to yourself.

That's after Les Kinsolving, WND's correspondent at the White House and the third-most senior correspondent on that particular beat, came to today's new briefing prepared to ask two questions.

He proposed asking:

The Washington Times reports that the president wants the organization **ACORN** to partner with the Census in counting the number of Americans in the country. Question: Considering the number of **ACORN** members in a number of states accused of wrongdoing, why does the president believe these people should have any connection to the Census, which determines seats in the U.S. House of Representatives?

Could you briefly summarize the extent of the president's past connections with **ACORN**?

However, he was not allowed to ask the questions. White House Press Secretary Robert Gibbs also refused to recognize 45 other reporters at the briefing.

In contrast, Gibbs allowed Bloomberg and Fox News reporters each to ask six questions, CBS Radio to ask five and the Wall Street Journal and American Urban Radio four each.

In the Pittsburgh Tribune-Review, the top Republican Party official in that state accused President Obama of 'trying to inject politics' into the 2010 count.

Party chief Bob Gleason charged Obama with 'enlisting' the Association of Community Organizations for Reform Now to be a 'national partner' in the work.

WND already has reported on allegations of misbehavior on the part of **ACORN** and a U.S. House subcommittee recently heard GOP lawyer Heather Heidelbaugh and a fired **ACORN** employee who alleged the organization falsified voter records and violated federal tax and campaign finance laws.

Gleason warned Obama 'is trying to interject politics into the 2010 U.S. census, hoping to increase the reach of his party throughout the country.'

He said **ACORN**'s results simply won't be trustworthy.

It was the fifth straight news briefing at which Kinsolving has not been allowed to ask a question. A week ago, among 73 reporters present, Gibbs recognized 18 to ask questions. He allowed NBC to ask eight questions, ABC to ask seven, Fox News to ask five, CBS, Wall Street Journal and Mother Jones Magazine to ask four each, and CNN, AP, AP Radio and CBS radio to ask three apiece.

A week before that, Gibbs recognized only 15 of the 75 reporters on hand. At that time an ABC reporter was allowed to ask four questions, and seven others were allowed three each.

Dr. Kenneth C. Meyer  
Chief, Public Information Office  
U.S. Census Bureau  
301-763-3100  
301-763-4493 (fax)

"Cowles Pullen, Karen" <KCPullen@doc.gov>



"Cowles Pullen, Karen"  
<KCPullen@doc.gov>  
03/24/2009 12:33 PM

To "Meyer, Kenneth C" <Kenneth.C.Meyer@census.gov>  
cc "Buckner, Stephen L" <Stephen.L.Buckner@census.gov>  
Subject FW: Daily News Articles for March 24, 2009

Ken -- You mentioned on our call this a.m. a National Journal story on ACORN, I **did** not see it in the clips today. Would you mind sending to me? Many thanks!

Karen

-----Original Message-----

From: bonnita.j.hopper@census.gov [mailto:bonnita.j.hopper@census.gov]

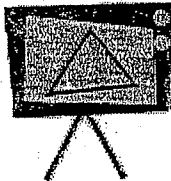
Sent: Tuesday, March 24, 2009 8:44 AM  
To: pio.clips@census.gov; pio.ro.distribution.list@census.gov;  
clmso.all.staff.list@census.gov; fld.pds.media.specialists.list@census.gov  
Subject: Daily News Articles for March 24, 2009

Please click on either link.

Daily News Articles

high b2





Lisa J  
Cochrane/PIO/HQ/BOC  
03/23/2009 01:03 PM

To Raul E Cisneros/PIO/HQ/BOC@BOC, Stephen L  
Buckner/PIO/HQ/BOC@BOC

cc

bcc

Subject Re: Acorn question

I don't think he was, unless he was not forthcoming. He said he was a "regular guy"...

Lisa Cochrane  
Public Affairs Specialist  
U.S. Census Bureau  
301-763-5746  
lisa.j.cochrane@census.gov

Raul E Cisneros/PIO/HQ/BOC

Raul E  
Cisneros/PIO/HQ/BOC  
03/23/2009 12:53 PM

To Lisa J Cochrane/PIO/HQ/BOC@BOC

cc

Subject Re: Acorn

OK. Is he with the press?

R.

Lisa J Cochrane

----- Original Message -----

From: Lisa J Cochrane  
Sent: 03/23/2009 12:50 PM EDT  
To: Stephen Buckner  
Cc: Raul Cisneros  
Subject: Acorn question

Hey-

I just took a call from <sup>bb</sup> He had some questions about Acorn, so I took his number and told him we'd call him back.

He says he just took the Census test, scored an 82, and basically wanted information about the Acorn partnership, plus how much it's going to cost to do the census. He said he felt "Limbaugh and the Republicans are blowing the Acorn issue out of proportion and don't let them get away with it. We're doing a great job."

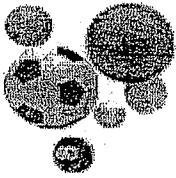
Right....

His number... <sup>bb</sup>

Lisa Cochrane  
Public Affairs Specialist  
U.S. Census Bureau  
301-763-5746



[lisa.j.cochrane@census.gov](mailto:lisa.j.cochrane@census.gov)



Stephen L  
Buckner/PIO/HQ/BOC  
03/18/2009 12:09 PM

To raul.e.cisneros@census.gov@BOC  
cc  
bcc  
Subject Fw: Proposed ~~ACORN~~ Statement

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

----- Forwarded by Stephen L Buckner/PIO/HQ/BOC on 03/18/2009 12:09 PM -----



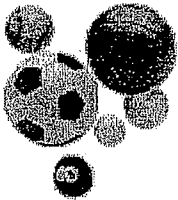
Timothy P  
Olson/FLD/HQ/BOC  
03/18/2009 12:08 PM

To Stephen L Buckner/PIO/HQ/BOC@BOC  
cc James L Dinwiddie@BOC  
Subject Re: Fw: Proposed ACORN ~~Statement~~

maybe add another bullet on field operations that says we have strict quality assurance procedures that prevents the introduction of errors and/or fraudulent information into final data products (or something like that).

-----  
Timothy P. Olson  
Assistant Division Chief, Field Division  
American Community Survey, Partnership and Data Services, and Regional Geographic Programs  
U.S. Census Bureau  
(301) 763-7879 Office  
(202) 375-1818 Mobile  
(301) 763-4066 Fax

Stephen L Buckner/PIO/HQ/BOC



Stephen L  
Buckner/PIO/HQ/BOC  
03/18/2009 12:01 PM

To "Timothy Olson" <Timothy.P.Olson@census.gov>, James L  
Dinwiddie@BOC  
cc  
Subject Fw: Proposed ACORN Statement

I need to send this to DOC for review but wanted to see if you had any edits or suggestions. Thanks for the quick review.

Stephen

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

----- Forwarded by Stephen L. Buckner/PIO/HQ/BOC on 03/18/2009 12:00 PM -----

Raul E  
Cisneros/PIO/HQ/BOC  
03/18/2009 11:53 AM

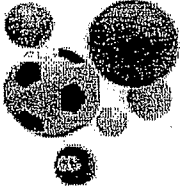
To stephen.l.buckner@census.gov  
cc

Subject Proposed ACORN Statement

### Proposed ACORN Statement

- ACORN is one of thousands of 2010 Census partners we have and the list is growing.
- Our partners help to raise awareness about the 2010 Census in the communities they serve, and encourage participation.
- Our partners span the entire spectrum of society from national, regional, state, tribal and local organizations to the private and nonprofit sectors.
- Our partners are not involved in 2010 Census operations.
- One of the things a partner may do is inform the community that the Census Bureau has jobs.
- The Census Bureau is solely responsible for job recruitment and hiring.
- Every person hired to work on the 2010 Census goes through a background investigation and is fingerprinted.

Raul E. Cisneros  
Chief, 2010 Census Media Relations Branch  
U.S. Census Bureau  
Public Information Office, Room 8H059  
Washington, DC 20233-0900  
Office: 301-763-5204  
Cell: 202-680-9776  
raul.e.cisneros@census.gov



Stephen L  
Buckner/PIO/HQ/BOC  
03/31/2009 03:10 PM

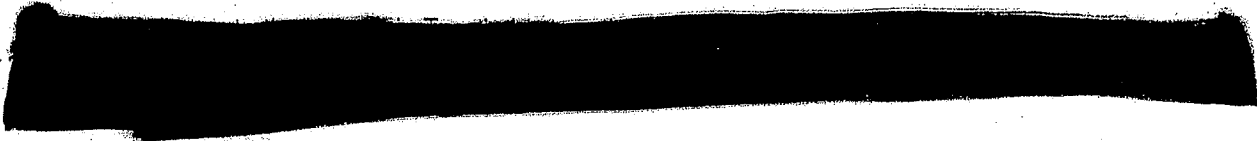
To Burton H Reist/DIR/HQ/BOC@BOC, "Caldwell, Joanne"  
<JCaldwell@doc.gov>  
cc  
bcc Raul E Cisneros/PIO/HQ/BOC  
Subject Re: FW: QFRs on ARRA

See suggested answers below.

Stephen

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
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(301) 792-6587 (cell)

non-responsive



"Caldwell, Joanne" <JCaldwell@doc.gov>



"Caldwell, Joanne"  
<JCaldwell@doc.gov>  
03/31/2009 12:33 PM

To "Reist, Burton H" <Burton.H.Reist@census.gov>  
cc  
Subject FW: QFRs on ARRA

Sorry for this request, but I am swamped. Write the answers to this (or have someone) and get these back to me before 3. Thanks

*Jo Caldwell  
Acting Associate Under Secretary  
for Communications  
Economic Affairs  
Department of Commerce  
202 482 2760 (office)  
202 380 5940 (cell)*

---

**From:** [REDACTED] bb  
**Sent:** Tuesday, March 31, 2009 9:54 AM

To: Caldwell, Joanne  
Subject: QFRs on ARRA

Jo,

At the recent ARRA hearing we had the following line of questions about Census and the use of groups like ACORN as ~~contractors~~. Can you get me answers to the following questions?

Thanks

~~\_\_\_\_\_~~ bb

## QUESTION 2

BILBRAY:

Ms. Herbst, following up on this, just -- just to get down to it, is that one of the critical components of distributing these funds was the census of what's population base (ph). We've got talk of the use of ACORN, one ~~of~~ those nonprofits that are under investigation in California. The criminal investigation is as long as my arm. And to talk about a nonprofit that is under investigation, that is under that kind of cloud, really lends itself to the kind of outrage that we said that private sectors do, you know, being investigated the same way. Are we going to be contracting with nonprofits that have that cloud? And if we are, doesn't that send a whole message that the entire census, if we use those groups, may be suspect down the road when it's critical time to be able to try to use that data?

Our goal for the National Partnership Program is simple. To work with national organizations and corporations that could help us reach the hard-to-count populations.

Partners of the Census Bureau are not contractors. They are state and local governments, business associations, educators and school leaders, disability organizations, rural networks, faith-based and community-based organizations, tribal leaders and others who volunteer their resources. They give their time, without remuneration, to communicate the importance of the census and their work is important and valued.

The Census Bureau's criteria used to identify organizations to partner with are as follows:

We used the list of national organizations and corporations who partnered with us in Census 2000 as a starting point.

We added Advisory Committee members that were national organizations

We used the "cluster" segmentation research to try to identify national organizations that served one of the 3 hard to count clusters (The Economically Disadvantaged, The Unattached Mobile Singles, and High Density Areas With Ethnic Enclaves). This was very difficult to do with national organizations, but we tried as best we could to use the research.

The Census Bureau's criteria for NOT partnering with an organization are as follows:

Didn't meet criteria above

Hate groups

Law enforcement, anti-immigrant groups, any groups that might make people fearful of participating in the Census

Do not serve the hard to count population

### QUESTION 3

BROUN:

Would you assure me that you're not going to give grants to ACORN to [REDACTED] census?

This organization is under criminal investigation -- criminal investigation -- in numerous states across this country. And I highly recommend that the agency absolutely not even begin to consider granting ACORN any [REDACTED] whatsoever to be involved in the census and encourage all of you all's agencies to take diligent efforts to make sure that no contracts are given to anybody, profit or nonprofit, that is under criminal investigation, because it's going to lay a cloud on this administration, on this Congress, on everything that's done.

So I encourage you all to do so. There is a database that you all can search. It's not updated enough, that's a whole other issue. But I encourage you to do that.

The Census Bureau does not pay its partners. They are not paid for their time, resources or for any other activity they commit to as a 2010 Census partner.

HOME CAMPAIGNS ACTION MEMBERS PRESS ABOUT OFFICES DONATE

We Are ACORN The Real ACORN Mission History Milestones Allied Organizations Publication

ACORN >About

Email Address  Zip Code

## Who is ACORN?

ACORN is the nation's largest grassroots community organization of low- and moderate-income people with over 400,000 member families organized into more than 1,200 neighborhood chapters in 110 cities across the country. Since 1970, ACORN has been building community organizations that are committed to social and economic justice, and won victories on thousands of issues of concern to our members, through direct action, negotiation, legislative advocacy and voter participation. ACORN helps those who have historically been locked out become powerful players in our democratic system.

**Community organizing:** Each of the 1,200 local ACORN neighborhood chapters in 110 cities and 40 states brings neighbors together to work for stronger, safer and more just communities.

**Issue campaigns:** Each ACORN office carries out multiple issue campaigns. ACORN members across the country work to raise the minimum wage or enact living wage policies; eliminate predatory financial practices by mortgage lenders, payday lenders, and tax preparation companies; win the development of affordable housing and community benefits agreements; improve the quality of and funding for urban public schools; rebuild New Orleans; and pass a federal and state ACORN Working Families Agenda, including paid sick leave for all full time workers.

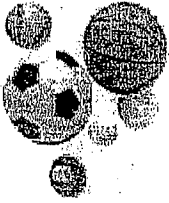
A recent study shows that our issue campaign victories have delivered approximately \$15 billion in direct monetary benefits to our membership and constituency over the past 10 years.

**Service delivery:** ACORN and its allied organizations provide extensive services to our members and constituency. These include free tax preparation focusing on the Earned Income Tax Credit; screening for eligibility for federal and state benefit programs; and, through the ACORN Housing Corporation, first time homeowner mortgage counseling and foreclosure prevention assistance, and low income housing development.

**Ballot initiatives:** ACORN-backed ballot-initiative campaigns in 2006 helped raise the minimum wage in Ohio, Arizona, Missouri and Colorado, working with community-faith-labor coalitions on successful campaigns in each state.

**Voter participation:** Since 2004, ACORN has helped more than 1.7 million low- and moderate-income and minority citizens apply to register to vote.

*ACORN is a non-profit, non-partisan social justice organization with national headquarters in New York, New Orleans and Washington, D.C.*



Stephen L  
Buckner/PIO/HQ/BOC  
03/21/2009 11:37 AM

To "Burton H Reist" <burton.h.reist@census.gov>, "Joanne Caldwell" <JCaldwell@doc.gov>, "Kevin Griffis" <KGriffis@doc.gov>

cc

bcc

Subject Fw: Huntsville Times (Saturday story)

Here's the second story about Shelby from today's Huntsville Times.

From: [REDACTED] bb  
Sent: 03/21/2009 08:42 AM AST  
To: Stephen Buckner  
Subject: Huntsville Times (Saturday story)

## Shelby objects to census partner

Saturday, March 21, 2009

From staff reports

Huntsville Times

Letter to Obama asks that ACORN not be involved

An organization accused of political bias and voter fraud during last year's presidential election has signed up to help find volunteers to conduct the 2010 U.S. census, and U.S. Sen. Richard Shelby says that would politicize a nonpolitical government function.

Shelby, R-Tuscaloosa, wrote a letter Friday to President Barack Obama protesting a recent announcement that the Association of Community Reform Organizations Now, better known as ACORN, has signed on as a Census Bureau partner to find volunteers for the next nationwide census.

But a spokesman for ACORN said Shelby has nothing to worry about because it won't conduct the census.

Shelby said the Democratic-leaning organization can't be trusted to be part of a nonpolitical government count of the people.

"To keep the census nonpartisan, we cannot allow a biased, politically active organization taking any type of official role in the process, let alone recruitment," Shelby said in his letter to the president. "By over counting here, under counting there, manipulation could take place solely for political gain."

"The people of this nation deserve a census that is conducted in a fair and accurate manner, using the best methods to determine the outcome, and that is free from political tampering," Shelby said in a statement. "Given ACORN's history and political connections, the U.S. Census Bureau should not partner with an organization that has systemic problems with both accuracy and legitimacy."



Scott Levenson, national spokesman for ACORN, said Shelby shouldn't be concerned. He said ACORN is one of 300 national partners signed up to help the Census Bureau get the word out about the census and the need for volunteer counters by informing its membership.

"I'm sure no one, not even the senator, would object to us putting information on our Web site, or putting out articles or newsletters to inform our membership," Levenson said. "The entity that's responsible for the count is the United States Census Bureau."



"Griffis, Kevin"  
<KGriffis@doc.gov>  
03/20/2009 05:48 PM

To "Caldwell, Joanne" <JCaldwell@doc.gov>  
.cc "Buckner, Stephen L" <Stephen.L.Buckner@census.gov>, "Callen, Jane A" <jcallen@doc.gov>  
bcc

Subject RE: Two Editorials

Thanks for getting the responses together so quickly. Here's the one for Tom.

The Washington Times in its recent editorial knowingly misrepresented the facts about the decennial census. The Census Bureau, and only the Census Bureau, will count the U.S. population to fulfill its constitutional mandate.

Partners of the Census Bureau are volunteers – state and local governments, business associations, educators and school leaders, disability organizations, rural networks, faith-based and community-based organizations, tribal leaders and others. They give their time, without remuneration, to communicate the importance of the census and their work is important and valued.

But the Census itself is conducted exclusively by the Census Bureau's paid staff. Every worker is trained by Census staff, required to undergo a background investigation and sworn to uphold the confidentiality of census information.

Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of fraudulent information into the national count.

Planning for the 2010 decennial began long ago and has been transparent and closely monitored. Throughout the planning and implementation process, the Census Bureau's staff of professional, career statisticians have welcomed and benefited from input from overseers including the U.S. Department of Commerce, the Office of Management and Budget, Congress, and the General Accounting Office.

Deliberate, baseless allegations of impropriety or undue political influence devalue the work of the Census Bureau's professionals and as well as the thousands of volunteers across the country, from state and local governments, businesses and other unpaid partners who will give their time to get the word out about the importance of being counted: once, only once, and in the right place.

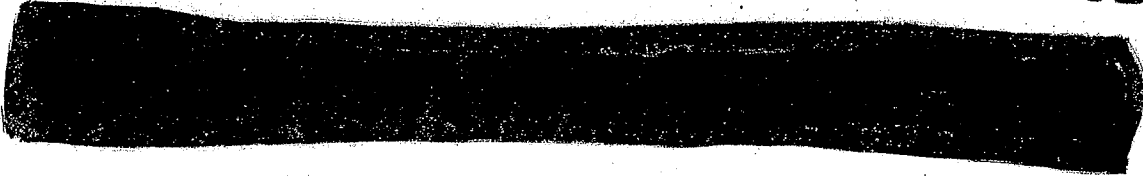
The Washington Times' Friday editorial, premised on a lie, was an attempt to politicize the Census. Its readers deserve better.

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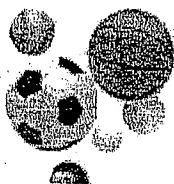
**From:** Caldwell, Joanne  
**Sent:** Friday, March 20, 2009 5:02 PM

**To:** Griffis, Kevin  
**Cc:** Buckner, Stephen L; Callen, Jane A  
**Subject:** Two Editorials

65



*Jo Caldwell*  
*Acting Associate Under Secretary*  
*for Communications*  
*Economic Affairs*  
*202 482 2760 (office)*  
*202 380 5940 (cell)*



Stephen L  
Buckner/PIO/HQ/BOC  
03/20/2009 01:03 PM

To Kimberly B Murphy/DARCC/BOC  
cc  
bcc  
Subject ACORN

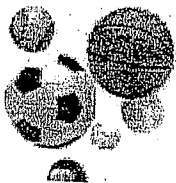
Statement Regarding Concerns About ACORN Being a Partner in the 2010 Census

"Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers.

"Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of errors and/or fraudulent information into the national count.

"The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place."

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)



Stephen L  
Buckner/PIO/HQ/BOC  
03/20/2009 12:29 PM

To "Callen, Jane A" <jcallen@doc.gov>  
cc  
bcc

Subject Re: FW: ACORN

# ACORN spokesman, Fox host get into shoutfest over 'lies'

David Edwards and Stephen C. Webster

Published: Thursday March 19, 2009

[Print This](#) [Email This](#)



Bill O'Reilly has not announced his retirement from Fox News.

However, one could be easily led to think he's considering it, watching *America's Newsroom* anchor Megyn Kelly seemingly audition for the angry host's traditional role as the network's screamer.

Speaking with ACORN spokesman Scott Levenson on Thursday, Kelly began the 'discussion' with Levenson by claiming, "Scott, a lot of people, a lot of our viewers, think your group is corrupt, you've been found guilty of fraud in several states and they don't want you having anything to do with the census. What say you?"

Levenson tries to respond and clearly state his points while Kelly continues to interrupt, and harass him. "The election was four months ago, Megyn, and not one person voted in the election that was not supposed to vote," Levenson said, but the Fox anchor never seemed to listen.

He tried to explain that workers during the election were hired across the country for about \$12 an hour, and that a handful of individuals -- not the ACORN organization -- were prosecuted for crimes "with ACORN cooperating with prosecutors in each case." It's like calling Fox News a bunch of thieves if an employee is picked up for larceny, he tried his best to point out.

Levenson also managed to get in a few details about ACORN's participation in the coming census -- which was the supposed purpose of the 'interview.'

"ACORN is voluntarily participating in the census," he explains, "The census will be hiring workers, not ACORN, and ACORN receives no compensation."

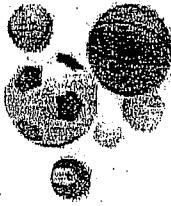
As Kelly continues to shout her insulting remarks, Levenson calls her on her 'lies' and, after being repeatedly berated, Kelly says "You're not gonna talk over me, Scott, you're gonna let me ask the questions or I'm gonna cut your mic," a threat she repeated three times before indeed having Levenson's microphone cut off.

Kelly then angrily listed each of the arrests again, as if that was all the ammunition she needed.

"This was the most predictable trainwreck shoutfest since O'Reilly went toe to toe with Barney Frank," opined Hot Air. "I can only assume that's why Fox booked him; there's no value to this apart from the rubbernecking quotient."

This video is from Fox's *America's Newsroom*, broadcast Mar. 19, 2009.

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)



Stephen L  
Buckner/PIO/HQ/BOC  
03/19/2009 09:29 PM

To "Burton H Reist" <burton.h.reist@census.gov>, "Joanne  
Caldwell" <JCaldwell@doc.gov>, "Kevin Griffis"  
<KGriffis@doc.gov>

cc

bcc

Subject Fw: Washington Times Editorial

This was evidently written by John Mott. Kevin, I'll let you follow up with [redacted] on this one.

bb

From: [redacted]  
Sent: 03/19/2009 09:25 PM AST  
To: Stephen Buckner  
Subject: Washington Times Editorial

bb

Friday, March 20, 2009

### EDITORIAL: ACORN to count heads for Census

First it was President Obama trying to break all precedent and run the 2010 census from within the White House. While the administration finally backed down from that politicization of the census, it clearly hasn't learned its lesson. Now it is having ACORN officially "partner" with the Census to help count the number of Americans in the country. It's like Santa trusting a child to tell him how many times he or she has been good in the past year.

We could write a book on the false voter registrations submitted by ACORN. There are bizarre stories, such as one from Cleveland, where ACORN employees reregistered the same individual 77 times, even though the individual kept on telling the ACORN workers that he was already registered. But ACORN's people kept offering to bribe him with cigarettes or money to get him to fill out another form. Similar examples from across the United States are too numerous to count.

King County (Seattle) election officials were forced to remove 1,762 voter registrations submitted by one group of ACORN employees. Five employees were sentenced to jail. The Delaware County Times noted that out of 2,000 fraudulent voter registration forms in that Pennsylvania county, nearly every single one was filed by ACORN. Chicago had 10,000 false registrations. Criminal indictments and convictions have been leveled in numerous states.

Last year alone, voter fraud investigations took place in 12 states: Connecticut, Florida, Louisiana, Michigan, Missouri, Nevada, New Mexico, North Carolina, Ohio, Pennsylvania, Texas, and Wisconsin.

ACORN admits (how could it not?) that it has made mistakes in accurately registering people to vote. Brian Ketterring with ACORN told the Times that most of these concerns - and linking them to the census - were "right wing fantasies." He pointed out that he guessed that "fewer than three dozen" ACORN employees have been convicted of fraud, "but that is only a guess." Ketterring also claims that many individuals who said they were paid to register numerous times had "lied."

Yet the systematic problems year after year and in state after state make it impossible to blame ACORN's problems on a few rogue employees. There is a much deeper problem here.

A news story earlier this week incorrectly reported that the Census would be paying ACORN

workers to count people, but the voter registration problems have occurred even without any state secretaries of state paying ACORN. The concern is why the Census should be "partnering" with an organization that has so frequently bribed people to register voters:

For a nonpartisan organization such as the Census, ACORN's political connections are also troubling. Last year, the Obama campaign paid ACORN \$800,000 to register voters and do other work. ABC News' Jake Tapper caught Obama campaign officials in numerous attempts to hide Mr. Obama's past connections with ACORN. Mr. Obama also gave ACORN money when he served on the board of the Woods Fund in Chicago. For all the work that he has done for ACORN over the years, Investor's Business Daily called Mr. Obama "ACORN's Senator."

ACORN is a "bipartisan" organization in name only. Giving it any type of official role in the process, including making it a so-called "Census Bureau partner," is disturbing. We worry about how ACORN may misuse this affiliation in representing itself to others.

What is at stake from an accurate census is huge. The allocation of seats in Congress, and ultimately questions of who controls it, depend on an accurate count. Much of the money Congress spends is allocated based on the census. Requiring that the census be non-partisan is the first requirement that must be met.

Disturbingly, the Census Bureau was unwilling to answer any questions on the record, and was only willing to talk off the record to try to dissuade the Times from writing this editorial. We wish that we could share the off-the-record responses with our readers. The only official response was a short one-sentence email that any concerns were "baseless." If the concerns are so "baseless," why won't the people at the Census discuss the issue on the record?





non-responsive

Robin L  
Wyvill/PIO/HQ/BOC

To

03/19/2009 10:44  
AM

Stephen L Buckner/PIO/HQ/BOC@BOC

cc

Raul E Cisneros/PIO/HQ/BOC@BOC

Subject

INTERVIEW REQUEST - [redacted] / ACORN

bb [redacted] bb

[redacted] bb  
[redacted] bb  
[redacted] bb

bb [redacted] is requesting an interview....

Topic: ACORN

- in response to complaints made by their state republican party chairman about ACORN
- is requesting a list of our national partnerships
- wants details about our partnership program
- wants information on why census uses outside sources
- what will they be doing
- etc.



Stephen L  
Buckner/PIO/HQ/BOC  
03/18/2009 05:31 PM

To [redacted] bb

cc  
bcc

Subject Re: Questions

[redacted] bb

Hope this helps.

Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers.

Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of errors and/or fraudulent information into the national count.

The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place.

Sorry for the delay.

Stephen

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

[redacted] bb



[redacted] bb

03/18/2009 01:09 PM

To stephen.l.buckner@census.gov

cc

Subject Questions

1. Is it possible that current/former ACORN workers will be/have been hired by the Census Bureau?

2. What was the agreement signed in Feb 2009 between the Bureau and ACORN?

3. Hasn't recruiting for the 2010 count already ended? Hasn't testing already finished? If so, why was ACORN brought on to be involved with this process so late in the game?

4. Are there any factual inaccuracies in the FoxNews report?

Thank you!

[Redacted] b6

--

[Redacted] b6

USA Mobile: [Redacted] b6



Stephen L  
Buckner/PIO/HQ/BOC  
03/18/2009 02:38 PM

To Kevin Griffis  
cc  
bcc  
Subject Fw: FYI

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

— Forwarded by Stephen L. Buckner/PIO/HQ/BOC on 03/18/2009 02:38 PM —



[Redacted] b6  
[Redacted] b6

To "stephen.l.buckner@census.gov"  
<stephen.l.buckner@census.gov>  
cc

03/18/2009 02:28 PM

Subject FYI

Entered by me into our Urgent queue, which is where we put breaking news, confirmed information, logistical details, etc., for all editorial personnel to see. Best, [Redacted] b6

[Redacted] b6  
[Redacted] b6  
[Redacted] b6  
[Redacted] b6  
[Redacted] b6

A spokesman for the U.S. Census Bureau strongly disputed a foxnews.com story headlined "ACORN to Play Role in 2010 Census," telling Fox News today the controversial community activist group will have no "role," formal or de facto, in the upcoming count of Americans [see link to story below].

The web story stated that ACORN had "signed on...to assist with the recruitment of the 1.4 million temporary workers needed to go door-to-door to count every person in the United States..." However Stephen L. Buckner, Assistant Division Chief of Decennial Programs at the Census Bureau's Public Information Office, told Fox News the extent of ACORN's role will be simply to disseminate word among its membership and others with whom the group is in contact -- at ACORN's own expense -- about the value of participating in the Census and about the fact that the bureau will be looking to hire the temporary workers.

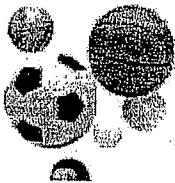
Buckner grew adamant in stating that neither ACORN nor any of the bureau's 300 other "partners" will receive any government funds or play any "role" in the actual execution of the Census. He decried the foxnews.com headline as "misleading" and angrily said he was spending his day denying allegations that somehow the bureau is "merging" with ACORN. Buckner added that he is preparing a statement for wide distribution that will make these very points.

Asked if the various allegations and judgments entered against ACORN for voter fraud did not disqualify the group from being a partner with the Census Bureau, Buckner said they were mostly allegations, and only against a few bad apples as will exist in any large organization. Buckner said ACORN's outreach into communities that are most elusive to census-takers -- low-income and unemployed citizens, immigrants, and other disenfranchised types -- is the very attribute that makes the group an important one with which to partner.

Asked if there were any nationwide network that the Census Bureau would be unwilling to partner with, even if the network were willing to spend its own resources to disseminate word of the Census Bureau's work -- La Cosa Nostra, say -- Buckner replied that the bureau would never partner with "hate groups" or any group "whose mission is to deny the rights of others."

 bb  
DC Bureau

<http://www.foxnews.com/politics/2009/03/17/lawmakers-concerned-role-acorn-census/>



Stephen L  
Buckner/PIO/HQ/BOC  
03/18/2009 12:39 PM

To Heather A Mitzel/NPC/JV/BOC  
cc  
bcc  
Subject Re: Fw: ACORN Call

We're putting talking points together and will be sending something out, but they are only one of thousands of partners we will work with to increase awareness about the 2010 Census.

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)  
Heather A Mitzel/NPC/JV/BOC



Heather A  
Mitzel/NPC/JV/BOC  
03/18/2009 12:33 PM

To Stephen L Buckner/PIO/HQ/BOC@BOC  
cc  
Subject Fw: ACORN Call

Thought you would want to be aware of this...

----- Forwarded by P Andrew Cabiness/JTC/BOC on 03/18/2009 12:28 PM -----

Remona F  
Gilbert/JTC/BOC  
03/18/2009 12:26 PM

To Cynthia M Reas/JTC/BOC@BOC, Dominga G Goodhue/JTC/BOC@BOC, Frances J Gibson/JTC/BOC@BOC, James S Hite/JTC/BOC@BOC, Linda J Collins/JTC/BOC@BOC, Mark A Froedge/JTC/BOC@BOC, Mary E Axson/JTC/BOC@BOC, Melinda R Grove/JTC/BOC@BOC, Pamela A Ellis/JTC/BOC@BOC, Peggy S Harper/JTC/BOC@BOC, Phyllis A Wells/JTC/BOC@BOC, Phyllis G Smith/JTC/BOC@BOC, Remona F Gilbert/JTC/BOC@BOC, Russell Brett Jackson/JTC/BOC@BOC, Sandra K Abbott/JTC/BOC@BOC, Shinda D Farnsley/JTC/BOC@BOC, Susan A Riggle/JTC/BOC@BOC, Tonita M Daugherty/JTC/BOC@BOC, Lena Fraley/JTC/BOC@BOC, Joseph B Haming/JTC/BOC@BOC, Susan Shrout/JTC/BOC@BOC  
cc Claudette S Rudolph/JTC/BOC@BOC, Donella J Jones/JTC/BOC@BOC, Janet Lynn Dailey/JTC/BOC@BOC, P Andrew Cabiness/JTC/BOC@BOC, Christina M Moore/NPC/JV/BOC@BOC  
Subject ACORN Call

JTC received an ACS TQA call and lady wanted to speak with supervisor. She stated Fox Cable

News just had this on TV that ACORN was merging with the Census Bureau. She stated this ACORN is a company out of Chicago, IL who is being investigated for voter fraud. She just completed an ACS form and she's furious if this company is going to be part of Census Bureau. She will never fill out another Census form again. She was calling from GA and didn't want to tell me anything else. I assured her that the information she provided to Census will never be shared on an individual basis to anyone. I went on to explain a little bit about ACS and how we collected data and what it was used for. She calmed down but she says she's still leary. I told her I wasn't aware of any merger but we'd check into her information and appreciated her letting us know. I informed Andy all about this.



Stephen L  
Buckner/PIO/HQ/BOC  
03/18/2009 09:12 AM

To Barbara A Lafleur/CLMSO/HQ/BOC  
cc David Donovan/CLO/HQ/BOC@BOC, Franklin J  
Ambrose/CLO/HQ/BOC@BOC, Mark Tolbert  
III/PIO/HQ/BOC@BOC, Nelson S  
bcc

Subject Re: ACORN and the Census

Barbara,

Come see me later and we can discuss, but you are correct that we need to just explain that we are reaching out to all that can help us reach various populations about the 2010 Census being important, easy and safe.

Thanks,

Stephen

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)  
Barbara A Lafleur/CLMSO/HQ/BOC



Barbara A  
Lafleur/CLMSO/HQ/BOC  
03/18/2009 09:08 AM

To Stephen L Buckner/PIO/HQ/BOC@BOC, Mark Tolbert  
III/PIO/HQ/BOC@BOC  
cc David Donovan/CLO/HQ/BOC@BOC, Franklin J  
Ambrose/CLO/HQ/BOC@BOC, Nelson S  
Colon/CLMSO/HQ/BOC@BOC  
Subject ACORN and the Census

Stephen and Mark

Do we have any official statement on the ACORN Matter. I am going to American Society of Public Administrators this weekend. We have an exhibit booth and I will be giving a presentation on 2010 to a group of about 50.

I read the morning daily's and saw Stephen response. After seeing the byline on Fox last night I figured that was how I would respond. Please let me know if we do come out with an official response.

thanks,

Barb

Barbara.A.Lafleur@census.gov  
301-763-1305





Stephen L  
Buckner/PIO/HQ/BOC  
03/17/2009 06:33 PM

To "Kevin Griffis" <KGriffis@doc.gov>  
cc "Burton H Reist" <burton.h.reist@census.gov>  
bcc  
Subject Re: Fox News - "Acorn to Play Role in 2010 Census"

Kevin,

This is her phone and email address:

[Redacted] bb

----- Original Message -----

From: "Griffis, Kevin" [KGriffis@doc.gov]  
Sent: 03/17/2009 06:19 PM AST  
To: Mark Tolbert III; "Caldwell, Joanne" <JCaldwell@doc.gov>; "Cowles Pullen, Karen" <KCPullen@doc.gov>; "Caldwell, Joanne" <JCaldwell@doc.gov>; Thomas Mesenbourg Jr; Arnold Jackson  
Cc: Kenneth Meyer; Stephen Buckner; Mimi Born; Ronald Lee; Nancy Gordon; Brian Monaghan  
Subject: RE: Fox News - "Acorn to Play Role in 2010 Census"

I need contact info for this reporter asap.

non-responsive

[Redacted]

-----Original Message-----

From: mark.tolbert.iii@census.gov [mailto:mark.tolbert.iii@census.gov]  
Sent: Tuesday, March 17, 2009 6:02 PM  
To: Griffis, Kevin; Caldwell, Joanne; Cowles Pullen, Karen; Caldwell, Joanne; Mesenbourg, Thomas L Jr; Jackson, Arnold A  
Cc: Meyer, Kenneth C; Buckner, Stephen L; Born, Mimi Lee; Lee, Ronald H; Gordon, Nancy M; Monaghan, Brian  
Subject: Fox News - "Acorn to Play Role in 2010 Census"

ACORN to Play Role in 2010 Census  
The U.S. Census Bureau is working with several national organizations to help recruit 1.4 million workers to produce the country's 2010 census, including one with a history of voter fraud charges: ACORN.  
FOXNews.com  
Tuesday, March 17, 2009

ShareThis

(Embedded image moved to file: pic01201.jpg) ACORN

Oct. 29, 2008: Steve Kest, executive director of ACORN, right, and ACORN member Hugh Alleyne listen to a question during a news conference in Washington (AP).

Baynote

powered by

The U.S. Census is supposed to be free of politics, but one group with a history of voter fraud, ACORN, is participating in next year's count, raising concerns about the politicization of the decennial survey.

The Association of Community Organizations for Reform Now signed on as a national partner with the U.S. Census Bureau in February 2009 to assist with the recruitment of the 1.4 million temporary workers needed to go door-to-door to count every person in the United States -- currently believed to be more than 306 million people.

A U.S. Census "sell sheet," an advertisement used to recruit national partners, says partnerships with groups like ACORN "play an important role

in making the 2010 Census successful," including by "help[ing] recruit census workers."

The bureau is currently employing help from more than 250 national partners, including TARGET and the National Association for the Advancement

of Colored People (NAACP), to assist in the hiring effort.

But ACORN's partnership with the 2010 Census is worrisome to lawmakers who

say past allegations of fraud should raise concerns about the organization.

"It's a concern, especially when you look at all the different charges of

voter fraud. And it's not just the lawmakers' concern. It should be the concern of every citizen in the country," Rep. Lynn A. Westmoreland, R-Ga.,

vice ranking member of the subcommittee for the U.S. Census, told FOXNews.com. "We want an enumeration. We don't want to have any false numbers."

ACORN, which claims to be a non-partisan grassroots community organization

of low- and moderate-income people, came under fire in 2007 when Washington

State filed felony charges against several paid ACORN employees and supervisors for more than 1,700 fraudulent voter registrations. In March 2008, an ACORN worker in Pennsylvania was sentenced for making 29 phony voter registration forms. The group's activities were frequently questioned

in the 2008 presidential election.

ACORN spokesman Scott Levenson told FOXNews.com that "ACORN as an organization has not been charged with any crime." He added that fears that

the organization will unfairly influence the census are unfounded.

"It will be the Census Bureau that determines the role and scope of its 300

national partners. ACORN is committed to a fair and accurate count," Levenson said.

The census is an official count of the country's population mandated by the

U.S. Constitution. It is used to determine distribution of taxpayer money

through grants and appropriations and the apportionment of the 435 seats in

the House of Representatives. Every U.S. household unit, including those occupied by non-citizens and illegal immigrants, must be counted. Westmoreland and Rep. Jason Chaffetz, R-Utah, a member of the House census

subcommittee, said the panel has held hearings to make sure the penalties

for census takers committing fraud are clearly defined.

"I feel fairly confident that the penalties for an individual manipulating

the count are pretty severe," Chaffetz said. The penalty for any fraudulent

activity can be up to five years in jail.

Westmoreland said he hopes the Census Bureau will maintain its measures to

ensure an accurate report.

"I feel comfortable right now with the people at the census department that

they're going to put forth their best effort to have a fair count," he said.

The U.S. Census Bureau has refuted any suggestions that ACORN or any other

groups will fraudulently and unduly influence the results of the census.

"The Census (Bureau) is a nonpartisan, non-political agency and we're very

dedicated to an accurate account," bureau spokesman Stephen Buckner told FOXNews.com. "We have a lot of quality controls in place to keep any

kind of systemic error or fraudulent behavior to affect the counts."

Buckner said the bureau received an overwhelming number of qualified applicants -- more than 1 million -- for the 140,000 census taker jobs filled to complete the first phase of the effort. Each applicant, he said,

must take a basic skills exam, which includes reading a map and entering data into a handheld computer. Applicants are also subject to an FBI background check, he said.

But Buckner acknowledged that it is difficult to track an applicant's political background.

"I have no way of tracking any of that information," he said. "If somebody

comes in to a position with a political agenda and their work exhibits that, there are rules against that," he said.

Buckner stressed the need for organizations like ACORN to assist in the effort, saying that "any group that has a grassroots organization that can

help get the word out that we have jobs" is helpful.

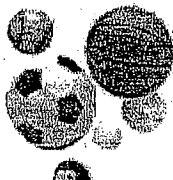
In 2000, the U.S. Census Bureau had 140,000 partnerships from "national organizations to local and community organizations to elected officials,"

he said. "The list is as broad as the phone book."

Mark Tolbert III  
Assistant Division Chief  
Current Programs & Multimedia Services  
Public Information Office  
U.S. Census Bureau  
Room 8H169

Tel: 301.763.8237

Cell [REDACTED] bb  
mark.tolbert.iii@census.gov



Stephen L  
Buckner/PIO/HQ/BOC  
03/17/2009 12:09 PM

To: [redacted] bb  
cc: [redacted] bb  
bcc: raul.e.cisneros@census.gov@BOC  
Subject: 2010 Census Partner Docs




[redacted] bb

Below are a few documents that I thought might be useful for general background (not for posting, right?). In terms of the number of national partners, we have about 250 partnership agreements in place to date based on an initial mailing to Fortune 500 companies and civic/community based organizations. Certainly, there are many more local and regional partners than that at the national level. In the 2000 Census, we had about 140,000 partners by the end of our outreach efforts.

Regards,

Stephen

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

-  - FactSheet\_Gen\_032708.pdf
-  - Sell Sheet-General Audience FINAL.pdf
-  - Agreement Letter-Customized FINAL.pdf

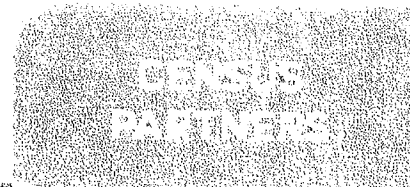
  
National Partner Briefing Invitation.pdf

  
2010 PARTNERSHIPS031 309.doc



# IT'S IN OUR HANDS

*Become a 2010 Census Partner*



**In 2010, the U.S. Census Bureau will issue a call to action for every resident of our nation: "Be Counted."**

**The 2010 Census is important.** It determines the distribution of \$300 billion annually of government funding for critical community services. It generates thousands of jobs across the country. And it impacts your voice in Congress.

**Your support of the 2010 Census matters.** Your partnership sends a strong message to your community about the importance of the census and the benefits of being counted. A complete and accurate count is in our hands.

### Why should you partner with the 2010 Census?

- ▲ **Bring jobs to your community.** The Census Bureau will hire hundreds of thousands of people nationwide for temporary census jobs. You can recruit applicants in your community and help boost your local economy.
- ▲ **Get the funding your community deserves.** Census data are used to allocate billions of dollars in government funding and guide where to build roads, schools, job training centers and more. An incomplete count could mean your community does not receive its fair share of funding.
- ▲ **Ensure your interests are represented.** Census data will determine how many seats each state will have in Congress and impact redistricting of state and local districts.

### Take action:

As a partner, you will play an important role in making the 2010 Census successful by encouraging people in your community to take part in the count. As a partner, you can:

- ▲ Include census information in newsletters, mailings and online.
- ▲ Sponsor meetings or other events to encourage participation in the census.
- ▲ Help recruit census workers.
- ▲ Provide space for testing and training census employees.
- ▲ Issue a proclamation or other public endorsement for the 2010 Census.

### FAST FACTS ABOUT THE CENSUS

**Safe.** The Census Bureau protects information that identifies respondents or their households for 72 years.

**Easy.** The questionnaire contains only a few simple questions and takes just a few minutes to answer and return by mail.

**Everyone counts.** The census is a count of everyone living in the United States, including all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.

**Coming soon.** Census questionnaires will be mailed in March 2010.

**For more information about becoming a 2010 Census partner, go to [www.census.gov/2010census](http://www.census.gov/2010census).**



## 2010 CENSUS: *Frequently Asked Questions*

### Why should everyone participate in the 2010 Census?

Census data shape the future of your community and define your voice in Congress.

- ▲ Census information helps determine locations for schools, roads, hospitals, child-care and senior citizen centers, and more.
- ▲ Businesses use census data to locate supermarkets, shopping centers, new housing and other facilities.
- ▲ The census determines how many seats each state will have in the U.S. House of Representatives as well as the boundaries of legislative districts.

### How will the 2010 Census differ from previous census efforts?

In the last census, one in six households received a long questionnaire asking for detailed socioeconomic information. In 2010, every residence will receive a short questionnaire that is simple and fast to complete and return. More detailed information will be collected annually from a small percentage of the population through the American Community Survey.

### Will the information the Census Bureau collects remain confidential?

Yes. Every Census Bureau worker takes an oath for life to protect the confidentiality of census responses. Violation would result in a jail term of up to five years and/or fine of up to \$250,000. By law, the Census Bureau cannot share an individual's answers with anyone, including welfare and immigration agencies.

### Why are partners so important to the 2010 Census campaign?

More than 140,000 organizations supported Census 2000, including state and local governments, community- and faith-based organizations, schools, media, businesses and others. The Census Bureau relies on partners to help explain the importance of completing the 2010 Census message to people in every corner of the United States. This is particularly important in areas isolated by language or geography. By joining forces with partners, the Census Bureau has a far greater chance to reach every U.S. resident than by attempting this monumental task alone.

### 2010 Census Timeline: Key Dates

|                              |  |
|------------------------------|--|
| <b>Fall 2008</b>             | Recruitment begins for local census jobs for early census operations.            |
| <b>Spring 2009</b>           | Census employees go door-to-door to update address list nationwide.              |
| <b>Fall 2009</b>             | Recruitment begins for census takers needed for peak workload in 2010.           |
| <b>February - March 2010</b> | Census questionnaires are mailed or delivered to households.                     |
| <b>April 1, 2010</b>         | Census Day   |
| <b>April - July 2010</b>     | Census takers visit households that did not return a questionnaire by mail.      |
| <b>December 2010</b>         | By law, Census Bureau delivers population counts to President for apportionment. |
| <b>March 2011</b>            | By law, Census Bureau completes delivery of redistricting data to states.        |

For more information about the 2010 Census, please go to [www.census.gov/2010census](http://www.census.gov/2010census).



# 2010 CENSUS: IT'S IN OUR HANDS

## *What You Need to Know about the 2010 Census*

In 2010, the U.S. census will define who we are as a nation. Taken every 10 years, the census affects political representation and directs the allocation of billions of dollars in government funding. As a 2010 Census partner, you can educate your community about the importance of participating in this historic event and help ensure no one is left uncoun- ted. You can help your community receive the fiscal and social benefits to which it is entitled. **Achieving a complete and accurate 2010 Census is in our hands.**

### **The Census: A Snapshot**

- ▲ The U.S. Constitution requires a national census once every 10 years.
- ▲ The census is a count of everyone residing in the United States: in all 50 states, Washington, D.C., Puerto Rico, U.S. Virgin Islands, Guam, the Commonwealth of the Northern Mariana Islands, and American Samoa. This includes people of all ages, races, ethnic groups, both citizens and non-citizens.
- ▲ The 2010 Census will create hundreds of thousands of temporary jobs across the nation.

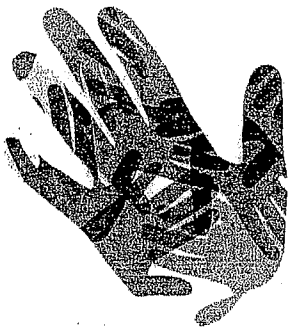
### **It's in Our Hands: Your Participation in the 2010 Census Matters**

- ▲ Every year, more than \$300 billion in federal funds is awarded to states and communities based on census data. That's more than \$3 trillion over a 10-year period.
- ▲ Census data guide local decision-makers in important community planning efforts, including where to build new roads, hospitals and schools.
- ▲ Census data affect your voice in Congress by determining how many seats each state will have in the U.S. House of Representatives.

### **Completing the 2010 Census Questionnaire: Simple and Safe**

- ▲ The 2010 Census questionnaire asks only a few simple questions of each person—name, relationship, gender, age and date of birth, race, and whether the respondent owns or rents his or her home. This simple, short questionnaire takes just a few minutes to complete and return by mail.
- ▲ The Census Bureau does not release or share information that identifies individual respondents or their household for 72 years.

[www.census.gov/2010census](http://www.census.gov/2010census)



# IT'S IN OUR HANDS

## 2010 Census Partnership Agreement Form

Thank you for becoming an official 2010 Census partner! The U.S. Census Bureau appreciates your support in ensuring the success of this monumental effort.

Your support as a 2010 Census partner is important. Here's why:

- ▶ Every year, more than \$300 billion in federal funds are awarded to states and communities based on census data. That's more than \$3 trillion distributed over a 10-year period.
- ▶ Census data guide local decision-makers in important community planning efforts, including where to build new roads, hospitals and schools.
- ▶ Census data affect your voice in Congress. The census determines how many seats each state will have in the U.S. House of Representatives as well as the redistricting of state legislatures, county and city councils, and voting districts.

The goal of the Census Bureau's partnership program is to combine the strengths of local governments, community-based organizations, faith-based organizations, schools, media, businesses and others, to ensure a complete and accurate 2010 Census. The Census Bureau will provide promotional materials, regular updates and data assistance to partners to assist in this effort. Together, through this partnership, we can ensure the 2010 Census message is delivered to every corner of the nation. **Achieving a complete and accurate 2010 Census is in our hands.**



**There are many ways your organization can get involved and support the 2010 Census:**

*\*Please check activities in which you are interested in participating.*

- Use 2010 Census drop-in articles, messages and logos in newsletters, mailings, and other in-house communications (e-mail, Web site, etc.)...
- Appoint a liaison to work with the Census Bureau.
- Encourage employees and constituents to complete and mail their questionnaire.
- Display and/or distribute 2010 Census promotional materials.
- Identify job candidates and/or distribute and display recruiting materials.
- Provide space to test job applicants.
- Provide space to train new employees.
- Provide space for Be Counted sites and/or Questionnaire Assistance Centers.
- Provide volunteers for census promotional events.
- Put the 2010 Census on the agenda at meetings and/or allow presentations by Census Bureau staff.
- Organize and/or serve as a member on a Complete Count Committee.
- Sponsor community events to promote participation in the 2010 Census.
- Allow the Census Bureau to post your organization's name on the 2010 Census Web site.
- Link to the 2010 Census Web site from your organization's Web site.
- Use and distribute educational materials.
- Participate in a speakers bureau for the 2010 Census.
- Provide a translator and/or translate 2010 Census materials.
- Issue a public endorsement for the 2010 Census and send an endorsement to members, chapters or affiliates.
- Place 2010 Census articles in your newspapers/newsletters/magazines. Write census editorials, and cover census events/programs. Donate space for census advertisements.
- Air 2010 Census PSAs and B-Roll, and cover census events/programs.
- Engage regional and local chapters of your organization.
- Provide speaking opportunities and exhibit space at conferences or trade shows.
- Participate in 2010 Census partnership kick-off meetings.
- Highlight key 2010 Census operational events in newsletters or other publications.
- Volunteer or participate in Census Bureau-sponsored events.
- Other: \_\_\_\_\_

We would like to acknowledge your organization as a partner for the 2010 Census. Please fill out the information below so we can keep you and your organization updated on what's happening with the 2010 Census communications campaign, send you updates on relevant events and activities and provide you with outreach materials.

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Organization: U.S. Census Bureau  
 Phone: \_\_\_\_\_  
 E-mail: \_\_\_\_\_  
 Signature: \_\_\_\_\_  
 Date: \_\_\_\_\_

**Congratulations and thank you again for being an official 2010 Census partner! Together, through this partnership, we can ensure a complete and accurate 2010 Census.**

United States  
**Census  
2010**

You are cordially invited to attend the  
**2010 Census National Partner Briefing**

March 30, 2009

9 a.m. to 12 p.m. with networking and lunch to follow  
Willard Intercontinental Hotel, Washington, D.C.



This executive-level briefing will bring together leaders from the public and private sectors for an overview of the 2010 Census strategy and to showcase resources available to support your organization's outreach efforts on behalf of the 2010 Census.

Space is limited to the first 250 organizations. Reserve your seat by March 20, 2009, by sending your name and the name of your organization to [censusRSVP@webershandwick.com](mailto:censusRSVP@webershandwick.com) or by calling **866-342-4551**.



[Redacted] bb

To Stephen.L.buckner@census.gov

cc

bcc

03/18/2009 12:01 PM

Subject Follow up

Dear Stephen:

Thanks for taking my call a few minutes ago. My cell number is :  
[Redacted] bb

Questions:

- 1) Why would the Census Department want to hire any organization who workers and supervisors have been convicted and charged with criminal fraud in multiple states?
- 2) Did the ability to hire ACORN for the census result from the Stimulus bill?

I have other questions that I will ask you on the telephone. Thank you.

[Redacted] bb

The information contained in this electronic transmission is intended for the exclusive use of the individuals to whom it is addressed and may contain information that is privileged and confidential, the disclosure of which is prohibited by law. If the reader of this transmission is not the intended recipient, you are hereby notified that any dissemination, distribution or copying of this communication is strictly prohibited. In addition, any unauthorized copying, disclosure or distribution of the material in this e-mail and any attachments is strictly forbidden.

DON'T HIRE PARTNERS (ORGANIZATIONS)

HELP TO EDUCATE



bb



Kaye L Padgett/DIR/HQ/BOC  
03/18/2009 05:40 PM

To ADCOM Managers To List  
cc Stephen L Buckner/PIO/HQ/BOC@BOC  
bcc

Subject Fw: ACORN Statement for Use with Public

History: This message has been forwarded.

— Forwarded by Kaye L Padgett/DIR/HQ/BOC on 03/18/2009 05:40 PM —



Kaye L Padgett/DIR/HQ/BOC  
03/18/2009 05:36 PM

To Thomas L Mesenbourg Jr/ADEP/HQ/BOC, Arnold A Jackson/DMD/HQ/BOC, Marilia A Matos/DIR/HQ/BOC, Brian Monaghan/FLD/HQ/BOC, Daniel H Weinberg/DMD/HQ/BOC, Frank A Vitrano/DMD/HQ/BOC, Kathleen N Ludgate/BORCC/BOC, Lester A Farthing/NYRCC/BOC, Fernando E Armstrong/PHRCC/BOC, Dwight P Dean/DT/BOC, Stanley D Moore/CG/BOC, Dennis Ray Johnson/KCRCC/BOC, Ralph J Lee/SERCC/BOC, William W Hatcher Jr/CL/BOC, George Grandy Jr/ATRCC/BOC, Gabriel A Sanchez/DA/BOC, Cathy Lacy Illian/DN/BOC, James T Christy/LA/BOC, David E Hackbarth/NPC/JV/BOC  
cc Burton H Reist/DIR/HQ/BOC@BOC, Stephen L Buckner/PIO/HQ/BOC@BOC  
Subject ACORN Statement for Use with Public

From the desk of Burton Reist, Assistant to the Associate Director for Communications...

Statement Regarding Concerns About ACORN Being a Partner in the 2010 Census

"Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers.

"Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of errors and/or fraudulent information into the national count.

"The Census Bureau remains committed to producing an accurate 2010 Census count – counting everyone once, only once, and in the right place."



"Griffis, Kevin"  
<KGriffis@doc.gov>  
03/20/2009 07:22 PM

To "Buckner, Stephen L" <Stephen.L.Buckner@census.gov>, "Reist, Burton H" <Burton.H.Reist@census.gov>, "Caldwell, Joanne" <JCaldwell@doc.gov>

cc

bcc

Subject RE: Huntsville Times

Seems like there needs to be some political outreach to Shelby's office. Who does that?

Also, let's make sure to monitor this paper this weekend.

---

**From:** stephen.l.buckner@census.gov [mailto:stephen.l.buckner@census.gov]  
**Sent:** Friday, March 20, 2009 7:10 PM  
**To:** Reist, Burton H; Caldwell, Joanne; Griffis, Kevin  
**Subject:** Fw: Huntsville Times

Sen. Shelby statement on ACORN reflects the misinformation given by Fox News. A bigger story will run tomorrow according to this piece.

---

**From:** [REDACTED] bb  
**Sent:** 03/20/2009 07:06 PM AST  
**To:** Stephen Buckner  
**Subject:** Huntsville Times

HUNTSVILLE, AL. -- An organization accused of political bias and voter fraud during last year's presidential election has signed up to help find volunteers to conduct the 2010 U.S. census, and U.S. Sen. Richard Shelby says that would politicize a nonpolitical government function.

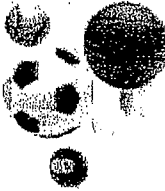
Shelby, R-Tuscaloosa, wrote a letter today to President Barack Obama protesting a recent announcement that the Association of Community Reform Organizations Now, better known as ACORN, has signed on as a Census Bureau partner to find volunteers for the next nationwide census.

Shelby said the Democratic-leaning organization can't be trusted to be part of a nonpolitical government count of the people.

"To keep the census nonpartisan, we cannot allow a biased, politically active organization taking any type of official role in the process, let alone recruitment," Shelby said in his letter to the president. "By over counting here, under counting there, manipulation could take place solely for political gain."

"Scott Levenson, national spokesman for ACORN, said Shelby shouldn't be concerned. He said ACORN is one of 300 national partners signed up to help the Census Bureau get the word out about the census and the need for volunteer counters by informing its membership.

For more on this story, read Saturday's *Huntsville Times*



Stephen L  
Buckner/PIO/HQ/BOC  
03/31/2009 08:49 PM

To "Burton H Reist" <burton.h.reist@census.gov>  
cc  
bcc  
Subject Fw: background summary info before we speak with [REDACTED]

Are you aware of this activity? This is the first I've heard of it.  
Timothy P Olson

----- Original Message -----

From: Timothy P Olson  
Sent: 03/31/2009 07:51 PM EDT  
To: Stephen Buckner  
Subject: Fw: background summary info before we speak with [REDACTED]

Keeping you in the loop, too

-----  
Timothy P Olson  
Assistant Division Chief, Field Division  
U.S. Census Bureau  
Washington, DC  
202-375-1818 (mobile)  
301-763-7879 (office)  
Timothy P Olson

----- Original Message -----

From: Timothy P Olson  
Sent: 03/31/2009 07:49 PM EDT  
To: Marilia Matos; Brian Monaghan; Janet Cummings; Gail Leithauser  
Subject: Fw: background summary info before we speak with [REDACTED]

Fyi - keeping you in the loop on this issue. This is related to accusation that ACORN will falsify census data during enumeration phase since they are a national partner.

-----  
Timothy P Olson  
Assistant Division Chief, Field Division  
U.S. Census Bureau  
Washington, DC  
202-375-1818 (mobile)  
301-763-7879 (office)  
Timothy P Olson

----- Original Message -----

From: Timothy P Olson  
Sent: 03/31/2009 07:06 PM EDT  
To: Philip Freijs; J Heelen; Kathleen Styles  
Cc: Burton Reist; Timothy Olson  
Subject: background summary info before we speak with [REDACTED]

Burton, Janet, Gail - FYI

Phil, Pat, and Kathleen - here are some summary notes to keep us all on the same page regarding this exchange. Hopefully Terri will return your call tomorrow, Phil, and we can have this discussion with her regarding the following information. I'm also including some

basic bullets on how field data collection procedures help mitigate or eliminate data falsification by census staff during the enumeration phase.

Field Data Quality Procedures in 2010

- All enumerators throughout the nation receive the **same training** by their crew leader through a verbatim instructor's guide and classroom exercises and enumerator manual. No derivation is allowed in this training which contributes to a consistent and successful training program for approximately 700,000 temporary hires during peak operations in 2010.
- All temporary field employees go through a **security background check** to prevent convicted felons from being hired. This eliminates individuals from consideration that may pose a threat to the public.
- All enumerators are **observed by their supervisor** (a crew leader) during their first couple of interviews before being allowed to conduct enumeration independently. If the enumerator cannot perform their duties according to established procedures, retraining is provided or they are released.
- The enumerator's Crew Leader has **ongoing communication and frequent meetings** (sometimes daily) with their team to discuss concerns, production, issues, and address questions. This frequent interaction provides a sort of "On the Job" training to a dispersed field staff.
- **Outlier reports** are produced in our automated control system and used by regional managers and Local Census Office management teams to track data items that might indicate data falsification by an enumerator. Data items that are tracked include things like high numbers of households with a population of "1", high numbers of vacant or deleted housing units, etc. When an enumerator's work output is flagged by this control system as "out of bounds", the supervisor meets with the enumerator to determine the cause and provides OJT as necessary. If it is determined that the enumerator has falsified data, they are terminated and the work is redone by a different enumerator.
- Enumerator **hourly production rates and miles per case** are tracked to identify outliers that could indicate a misunderstanding of procedures or intentional data falsification. For example, an enumerator with a higher than usual number of completed interviews per hour would stand out on this report. Conversely, an enumerator who has low miles per case, or high miles per case, would possibly indicate that the enumerator is not following procedures.
- **Reinterview** is conducted on a sample of every enumerator's work by a separate enumeration team.

Original Note I sent to [redacted] on March 26, 2009 regarding his request based on input from Phil and Pat

The Census Bureau through the US Attorney's Office (Department of Justice) did prosecute a few individuals during the 1970 and 1980 censuses for refusing to participate in the decennial census or disclosing Title 13 data, but since then there have been no prosecutions.

The Census Bureau makes strong strides to convince respondents to voluntarily participate in the decennial census and other legally-mandated surveys such as the American Community Survey. We recognize that positive persuasion through paid advertising, partnership efforts, and enumerator interaction is far more effective in achieving high levels of public cooperation, rather than punitive measures such as prosecution for non-compliance with legally-required censuses and surveys.

Response from [redacted] on March 27, 2009

From [redacted]  
Sent: 03/27/2009 08:34 AM AST  
To [redacted]; Timothy Olson  
Subject: Re: information on 2010 Census

Yes, thanks for digging into this, Tim.

With regard to disclosure of Title 13 data, is there anyone in the Census history office we can talk to, to get more details on the prosecutions for these offenses? It would be helpful for us to know exactly what we're talking about here: enumerators who took personal data and used it for criminal purposes? to embarrass someone? Or are we talking about other Census employees (e.g. permanent staff? employees involved in processing the data?)?

We need to be able to counter the chorus of critics trying to allege that there is widespread likelihood that census takers could breach

the public trust.

Thanks,

[Redacted] bb

[Redacted] bb

-----Original Message-----

From: [Redacted] bb  
To: 'timothy.p.olson@census.gov' <timothy.p.olson@census.gov>  
Cc: [Redacted] bb  
Sent: Thu, 26 Mar 2009 10:37 pm  
Subject: Re: information on 2010 Census

Thanks Tim. This is very helpful.  
Sent by GoodLink (  
www.good.com  
)

-----Original Message-----

From:  
[timothy.p.olson@census.gov](mailto:timothy.p.olson@census.gov)  
[  
[mallto:timothy.p.olson@census.gov](mailto:mallto:timothy.p.olson@census.gov)  
]  
Sent: Thursday, March 26, 2009 07:53 PM Eastern Standard Time  
To: [Redacted] bb  
Cc: Barbara Harris  
Subject: Re: information on 2010 Census

bb [Redacted], here's the information you asked for a few days ago. Sorry for delay. It took a bit of digging with our historians to get this info from a few decades ago.

The Census Bureau through the US Attorney's Office (Department of Justice) did prosecute a few individuals during the 1970 and 1980 censuses for refusing to participate in the decennial census or disclosing Title 13 data, but since then there have been no prosecutions.

The Census Bureau makes strong strides to convince respondents to voluntarily participate in the decennial census and other legally-mandated surveys such as the American Community Survey. We recognize that positive persuasion through paid advertising, partnership efforts, and enumerator interaction is far more effective in achieving high levels of public cooperation, rather than punitive measures such as prosecution for non-compliance with legally-required censuses and surveys.





Timothy P  
Olson/FLD/HQ/BOC  
03/26/2009 07:23 PM

To "Burton Reist" <burton.h.reist@census.gov>

cc

bcc

Subject ACORN background info and partnership agreement with them

Burton, I gave this information to Tom before he went to the hearing on Monday, but in case this continues to plague us, here's the background info I provided him with.

---

We signed a national partnership agreement with ACORN in February 2009. They agreed to the following activities in support of the 2010 Census.

- Use census drop-in articles, messages and logos in newsletters, mailings, etc.
- Appoint a liaison to work with the Census Bureau
- Encourage constituents to complete and mail back their questionnaire
- Display or distribute census promotional materials
- Identify job candidates and distribute recruiting materials
- Provide space to train new employees
- Provide space for Be Counted and Questionnaire Assistance Center sites
- Put the 2010 Census on meeting agendas and allow presentations by census staff
- Organize and/or participate in a Complete Count Committee
- Allow the organization's name to appear on the 2010 Census web site
- Link the 2010 Census web site from their own web site
- Use and distribute educational materials
- Issue a public endorsement for the 2010 Census
- Engage regional and local chapters in support of 2010 Census
- Participate in 2010 Census partnership kick-off meetings
- Highlight key 2010 Census operational events in newsletters or other publications
- Volunteer or participate in Census Bureau-sponsored events

Source: ACORN website

### Organization Background

ACORN is the nation's largest grassroots community organization of low-and moderate-income people with over 400,000 member families organized into more than 1,200 neighborhood chapters in 110 cities across the country. Since 1970, ACORN has been building community organizations that are committed to social and economic justice, and won victories on thousands of issues of concern to our members, through direct action, negotiation, legislative advocacy and voter participation. ACORN helps those who have historically been locked out become powerful players in our democratic system.

### Allegations of Voter Fraud

The truth is, no criminal charges related to voter registration have ever been brought against ACORN or partner organizations. Convictions against individual former ACORN workers have been accomplished with our full cooperation and often at our suggestion using the evidence obtained through our quality control and verification processes — evidence which, in most cases ACORN called to the attention of authorities. Press stunts notwithstanding, ACORN's staff and attorneys have not received notification or information indicating the organization itself is under

Investigation by any government entity anywhere in the country



ACORN Partnership Agmt.pdf

Sandra Jeanne  
Patterson/AMSD/HQ/BOC

03/26/2009 12:49 PM

To "Caldwell, Joanne" <JCaldwell@doc.gov>

cc "Monaghan, Brian" <Brian.Monaghan@census.gov>, "Reist,  
Burton H" <Burton.H.Reist@census.gov>, "Tyler, James E"  
<James.E.Tyler@census.gov>, "Dinwiddie, James L"

bcc

Subject RE: Acorn 

Below is a revised summary that provides a more detailed breakdown.

The U.S. Census Bureau's Census Hiring and Employment Check (CHEC) Office conducts pre-appointment name checks on all applicants for temporary Census employment. Applicants' personal identifiers (name, social security number, and date of birth) are submitted to the Federal Bureau of Investigation (FBI), Criminal Justice Information Services (CJIS) Division. These identifiers are compared against the FBI's criminal history index to determine if there is a match. If there is no match, the applicant is cleared through the CHEC system and made available for hire. For Census 2000, 75% of applicants were initially cleared with no record at the FBI. However, 25% of the applicants had a tentative match to a record in the FBI's database. The records of these individuals were reviewed by the CHEC Office to determine if the identifiers on the rap sheet matched the biographical data on the criminal history record and/or if the arrest information was significant enough to indicate that the applicant posed a threat to public safety or the Bureau's integrity. For Census 2000, 64% of the applicants with a tentative match were reviewed and made eligible for hire. The remaining 36% of the applicants were sent a letter requesting either official court documentation or an original set of fingerprints.

The CHEC Office reviewed all applicant who responded to request for information and made suitability determinations accordingly. Of the applicants who were sent a letter, approximately 3% provided documentation and were made available for hire, and approximately 3% provided documentation but were determined a risk for hire. The remaining 93% did not respond, and in the absence of mitigating information, these non-responders were unavailable for hire.

To summarize, 8% of the total applicants were ultimately determined to be a risk as a result of information they provided or failure to respond to our request for information and as a result they were not eligible for hire.

Sandy Patterson  
Administrative and Management Systems Division (AMSD)  
Census Hiring and Employment Check Office, Chief  
301-763-1139 (office)  
202-369-5415 (cell)

"Caldwell, Joanne" <JCaldwell@doc.gov>



"Caldwell, Joanne"  
<JCaldwell@doc.gov>

.03/25/2009 12:46 PM

To "Patterson, Sandra Jeanne"  
<Sandra.Jeanne.Patterson@census.gov>, "Tootle, William"  
<WTootle@doc.gov>, "Monaghan, Brian"  
<Brian.Monaghan@census.gov>

cc "Tyler, James E" <James.E.Tyler@census.gov>, "Dinwiddie,  
James L" <James.L.Dinwiddie@census.gov>, "Lawrence,  
Van R" <Van.R.Lawrence@census.gov>, "Reist, Burton H"  
<Burton.H.Reist@census.gov>, "Buenzli, Joanne"  
<jbuenzli@doc.gov>, "Desai, Sneha Thakor"  
<Sneha.Thakor.Desai@census.gov>, "Lewis Willis, Viola L"



<Viola.L.Lewis.Willis@census.gov>

Subject RE: Acorn

We don't want to unduly alarm anyone. 8% is over 300,000 people. Do we have the information on the number we did not hire because of the review? Or can we say of the 8% of the applicants requiring further review, x% were finally cleared for hire?

*Jo Caldwell*  
*Acting Associate Under Secretary*  
*for Communications*  
*Economic Affairs*  
*Department of Commerce*  
*202 482 2760 (office)*  
*202 380 5940 (cell)*

---

**From:** sandra.jeanne.patterson@census.gov [mailto:sandra.jeanne.patterson@census.gov]  
**Sent:** Wednesday, March 25, 2009 12:28 PM  
**To:** Tootle, William; Monaghan, Brian  
**Cc:** Caldwell, Joanne; Tyler, James E; Dinwiddie, James L; Lawrence, Van R; Reist, Burton H; Buenzli, Joanne; Desai, Sneha Thakor; Lewis Willis, Viola L  
**Subject:** Re: Acorn

The below revision is correct. I'm just not sure the level of detail we want to give but the 8 % risk for hire is a combination of those applicants that did not respond to our initial request for information and those that provided documentation that resulted in their final status.

Sandy Patterson  
Administrative and Management Systems Division (AMSD)  
Census Hiring and Employment Check Office, Chief  
301-763-1139 (office)  
202-369-5415 (cell)

---

Sent from my BlackBerry Wireless Handheld

---

**From:** "Tootle, William" [WTootle@doc.gov]  
**Sent:** 03/25/2009 09:10 AM AST  
**To:** Sandra Patterson; Brian Monaghan  
**Cc:** "Caldwell, Joanne" <JCaldwell@doc.gov>; James Tyler; Sandra Patterson; James Dinwiddie; Van Lawrence; Burton Reist; "Buenzli, Joanne" <jbuenzli@doc.gov>; Sneha Desai; Viola Lewis Willis  
**Subject:** RE: Acorn

Sandy,

I made one edit below (**in bold**) to clarify something. Is it accurate?

Also, the 8% identified as risks to hire, were they all rejected or just required further adjudication? If these were rejected can we reword it to say "Of the 3.7 million applicants for temporary hire, 8% were identified as risks for hire and not granted employment." I'm just trying to make it as clear as possible.

Thanks,

Bill Tootle  
Chief, Trade and Information Programs Division  
202-482-5981

---

**From:** sandra.jeanne.patterson@census.gov [mailto:sandra.jeanne.patterson@census.gov]

**Sent:** Wednesday, March 25, 2009 8:03 AM

**To:** Monaghan, Brian

**Cc:** Caldwell, Joanne; Tyler, James E; Patterson, Sandra Jeanne; Dinwiddie, James L; Lawrence, Van R; Reist, Burton H; Buenzli, Joanne; Tootle, William; Desai, Sneha Thakor; Lewis Willis, Viola L

**Subject:** Re: Acorn

Below is a summary of the suitability/clearance process for temporary decennial hire.

The U.S. Census Bureau's Census Hiring and Employment Check (CHEC) Office conducts pre-appointment namechecks on all applicants for temporary Census employment. Applicants' personal identifiers (name, social security number, and date of birth) are submitted to the Federal Bureau of Investigation (FBI), Criminal Justice Information Services (CJIS) Division. These identifiers are run against the FBI's criminal history index to determine if there is a match.

If there is no match, the applicant is cleared through the CHEC system and made available for hire. Applicants whose identifiers have a "tentative" match to a record in the FBI's database are sent a letter requesting more information. If the applicant does not dispute the identity of the arrest record, they may send official court documentation on all past arrests. Applicants who dispute the identity of the arrest record may send in an original set of fingerprints. The CHEC Office receives and reviews all applicant correspondence and makes suitability determinations accordingly.

Decennial new hires are fingerprinted at their first enumerator training session. Their fingerprints are electronically submitted to the FBI for identification and the results are returned to Census electronically. The turnaround time for this process is approximately 24 hours. As in the namecheck, if there is no match to the submitted identifiers, these employees are cleared for fieldwork. If the submission results in a match, the CHEC Office will determine whether or not the applicant should be made available to work.

During Census 2000, we conducted **only** name checks at application. We did not process fingerprints on new hires **unless the namecheck provided a "tentative" match**. During the peak hiring period for the 2000 Decennial Census, 3.7 million namechecks were

conducted prior to the subsequent hiring of 1 million employees. Of the 3.7 million applicants for temporary hire, 8% were identified as risks for hire.

Sandy Patterson  
Administrative and Management Systems Division (AMSD)  
Census Hiring and Employment Check Office, Chief  
301-763-1139 (office)  
202-369-5415 (cell)

-----Brian Monaghan/FLD/HQ/BOC wrote: -----  
To: "Caldwell, Joanne" <JCaldwell@doc.gov>, James E Tyler/BUD/HQ/BOC@BOC, "Sandra Patterson" <sandra.jeanne.patterson@census.gov>  
From: Brian Monaghan/FLD/HQ/BOC  
Date: 03/23/2009 06:35PM  
cc: James L Dinwiddie/DMD/HQ/BOC@BOC, Van R Lawrence/CAO/HQ/BOC@BOC, Burton H Reist/DIR/HQ/BOC@BOC, "Buenzli, Joanne" <jbuenzli@doc.gov>, "Tootle, William" <WTootle@doc.gov>, "Sneha Desai" <sneha.thakor.desai@census.gov>, "Viola Lewis Willis" <viola.l.lewis.willis@census.gov>  
Subject: Re: Acorn

Sandy Patterson would be better able to respond to Mr. Cutler's question, so I've included her on the distribution. She will probably need to clarify our process... for example, applicants are submitted for name check after they apply and are tested, and I think NCIC only applies to full-time jobs.

Sandy - Can you throw something together for Jo?

----- Original Message -----  
From: "Caldwell, Joanne" [JCaldwell@doc.gov]  
Sent: 03/23/2009 05:46 PM AST  
To: James Tyler; Brian Monaghan  
Cc: James Dinwiddie; Van Lawrence; Burton Reist; "Buenzli, Joanne" <jbuenzli@doc.gov>; "Tootle, William" <WTootle@doc.gov>  
Subject: FW: Acorn

Brian,  
I reached out to Allen Cutler on our Senate appropriations subcommittee to give him better information about ACORN's roll (or lack there of) in the recruitment, hiring and work as a partner. There was an article in a local Alabama paper where Senator Shelby, Allen's boss, spoke in a less than knowledgeable way about ACORN's involvement with us. Allen's request is below. Please let me know how soon this information could be made available to him.

Jo Caldwell  
Acting Associate Under Secretary  
for Communications  
Economic Affairs  
202 482 2760 (office)  
202 380 5940 (cell)

-----Original Message-----  
From: Cutler, Allen (Appropriations) [ <mailto:Allen.Cutler@appro.senate.gov> ]

Barbara/Gary/Debbie -- Here's a statement for the phone centers to use.

Burton

" Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers. Period.

"Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of errors and/or fraudulent information into the national count.

"The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place."

Just to be clear, the response below is for John Q. Public inquiries we're getting in response to the FOX.com story. I tweaked it a little bit, mostly to shorten it.

-----Original Message-----

From: stephen.l.buckner@census.gov [mailto:stephen.l.buckner@census.gov]  
Sent: Wednesday, March 18, 2009 4:08 PM  
To: Reist, Burton H; Caldwell, Joanne; Callen, Jane A; Cowles Pullen, Karen; Cisneros, Raul E; Meyer, Kenneth C; Griffis, Kevin  
Cc: Olson, Timothy P; Dinwiddie, James L; Jones, Christa D  
Subject: Statement

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

Sent: Monday, March 23, 2009 5:23 PM  
To: Caldwell, Joanne  
Subject: RE: Acorn

I would like to have the rejection rate (number of applicants in total, and number rejected) from the 2000 census and the general categories for reason rejected.

Thanks

-----Original Message-----

From: Caldwell, Joanne [ <mailto:JCaldwell@doc.gov> ]  
Sent: Monday, March 23, 2009 3:29 PM  
To: Cutler, Allen (Appropriations)  
Subject: Re: Acorn

Allen

As in 2000 all candidates that have been offered a job has to pass a background check. No check is done until that person is offered a job. The check is conducted by NCIC and fingerprinting check are done by FBI.

----- Original Message -----

From: Cutler, Allen (Appropriations) <[Allen\\_Cutler@appro.senate.gov](mailto:Allen_Cutler@appro.senate.gov)>  
To: Caldwell, Joanne  
Sent: Mon Mar 23 14:41:56 2009  
Subject: RE: Acorn

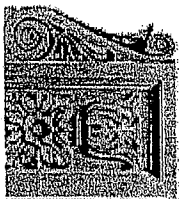
I know that there are 140,000 address canvassing jobs that are being filled (and you had around 1 million applicants for those jobs). What type of background checks are being done on these people prior to hiring/during the hiring process, and who is doing it?

-----Original Message-----

From: Caldwell, Joanne [ <mailto:JCaldwell@doc.gov> ]  
Sent: Monday, March 23, 2009 7:18 AM  
To: Cutler, Allen (Appropriations)  
Subject: Acorn

Hi Allen. Doing Census work at DOC for a while. For your benefit and the Senator's. We do not pay any partners. They do not hire for us. They do not count for Us. They do what the Members do--they tell people the Census is important and they should fill it out. Just like our other partners. Call is you need to talk further about this.





Gary B  
Chappell/CLMSO/HQ/BOC  
03/19/2009 10:51 AM

To Debra A Spinazzola/CLMSO/HQ/BOC@BOC  
cc Barbara A Harris/CLO/HQ/BOC@BOC, Burton H  
Reist/DIR/HQ/BOC@BOC  
bcc  
Subject Re: Statement on Acorn Issue

Thanks. Stephen is still getting calls directly to PIO.

Debra A Spinazzola/CLMSO/HQ/BOC



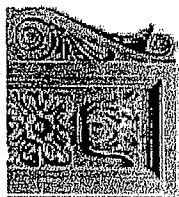
Debra A  
Spinazzola/CLMSO/HQ/BO  
C  
03/19/2009 10:02 AM

To Gary B Chappell/CLMSO/HQ/BOC@BOC  
cc Barbara A Harris/CLO/HQ/BOC@BOC, Burton H  
Reist/DIR/HQ/BOC@BOC  
Subject Re: Statement on Acorn Issue

Thanks for the statement. Yesterday, staff were covering the phones (sometimes 3 per shift) from 8:30-5:30pm.

As of this morning, all staff have the approved language posted at each station in the Call Center. Today, angry callers are not as frequent.

Gary B Chappell/CLMSO/HQ/BOC



Gary B  
Chappell/CLMSO/HQ/BOC  
03/18/2009 05:04 PM

To Burton H Reist/DIR/HQ/BOC@BOC  
cc Barbara A Harris/CLO/HQ/BOC@BOC, Debra A  
Spinazzola/CLMSO/HQ/BOC@BOC  
Subject Re: Statement on Acorn Issue

Spoke with Debbie and she will instruct staff for a.m. shift as the Call Center is just closed.

Burton H Reist/DIR/HQ/BOC



Burton H Reist/DIR/HQ/BOC  
03/18/2009 04:54 PM

To Barbara A Harris/CLO/HQ/BOC@BOC, Gary B  
Chappell/CLMSO/HQ/BOC@BOC, Debra A  
Spinazzola/CLMSO/HQ/BOC@BOC  
cc  
Subject Statement on Acorn Issue

Barbara/Gary/Debbie -- Here's a statement for the phone centers to use.

Burton

" Any charge or claim that a Census Bureau partner could influence or have direct input into census operations is baseless and inaccurate. The sole entity that will conduct the 2010 Census is the U.S. Census Bureau, along with its hundreds of thousands of dedicated workers. Period.

"Further, the Census Bureau has strict quality assurance procedures in every operation to prevent the introduction of errors and/or fraudulent information into the national count.

"The Census Bureau remains committed to producing an accurate 2010 Census count -- counting everyone once, only once, and in the right place."


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Sent: Wednesday, March 18, 2009 4:08 PM  
To: Reist, Burton H; Caldwell, Joanne; Callen, Jane A; Cowles Pullen, Karen; Cisneros, Raul E; Meyer, Kenneth C; Griffis, Kevin  
Cc: Olson, Timothy P; Dinwiddie, James L; Jones, Christa D  
Subject: Statement

Stephen L. Buckner  
Assistant Division Chief, Decennial Programs  
Public Information Office  
U.S. Census Bureau  
(301) 763-3586  
(301) 792-6587 (cell)

Leland E  
AuCoin/CAO/HQ/BOC  
03/17/2009 04:06 PM

To Stuart P Durst Jr/CAO/HQ/BOC@BOC, Burton H  
Reist/DIR/HQ/BOC@BOC  
cc  
bcc  
Subject Re: Acorn 

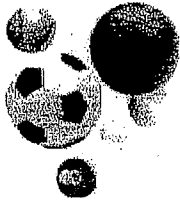
Feb this year.

Stuart P Durst Jr

----- Original Message -----

**From:** Stuart P Durst Jr  
**Sent:** 03/17/2009 03:57 PM EDT  
**To:** Burton Reist; Leland AuCoin  
**Subject:** Acorn

Need the date on which we partnered with them. I'm betting it was under Bush.  
Sent from my blackberry wireless



Sharon B  
Massie/PIO/HQ/BOC  
03/19/2009 05:05 PM

To PIO Daily Report List, PIO RO Distribution List, FLD PDS  
Media Specialists List  
cc  
bcc  
Subject Census Media Report - 03.19.09

# USCENSUSBUREAU

## NEWS RELEASES

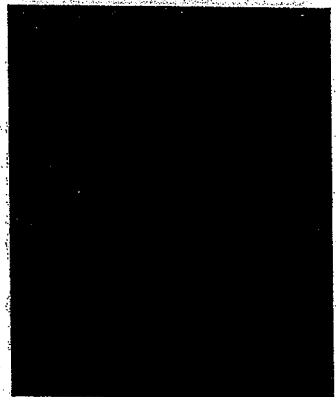
None scheduled for tomorrow.

## MEDIA ACTIVITIES

None scheduled for tomorrow.

## MEDIA QUERIES (\* denotes interview request):

*Not  
a  
redaction*



| Outlet                                | Contact    | Subject   |
|---------------------------------------|------------|---|
| Ann Arbor News, The                   | [Redacted] | Guided to county/metro area population estimates. (Bernstein)                               |
| Associated Press                      | [Redacted] | Guided to county/metro area population estimates. (Baker)                                   |
| Chicago Sun-Times                     | [Redacted] | Guided to information on household income in the Chicago metro area. (Bernstein)            |
| Community Times Dispatch              | [Redacted] | Thank you for media kit and new e-mail address. (Welborn, CHRCC)                            |
| Dallas Morning News                   | [Redacted] | Guided to the American Community Survey. (Wyvill)   |
| Eau Claire Leader Telegram            | [Redacted] | Guided to county/metro area population estimates. (Wyvill)                                  |
| El Pregonero                          | [Redacted] | Requested photos and information following Disability Summit for publication. (Cody, CHRCC) |
| GQ Magazine                           | [Redacted] | Provided average commute distance for the U.S. (Koerber, HHES)                              |
| Herald-Sun                            | [Redacted] | Guided to county/metro area population estimates. (Baker)                                   |
| KAAL-TV (ABC affiliate in Austin, MN) | [Redacted] | Guided to county/metro area population estimates. (Gimbel)                                  |
| KUBA - IND - Radio                    | [Redacted] | Guided to county/metro area population estimates. (Baker/Harper)                            |

66

KVUE-TV

Guided to county/metro area population estimates.  
(Bernstein)

Las Vegas Review-Journal

Guided to county/metro area population estimates. (Baker)

News 12 Long Island -  
News 12 Networks

Guided to county/metro area population estimates.  
(Bernstein)

Newsday

Obtained U.S. population estimates for July 1, 2007, and  
July 1, 2008. (Bernstein, Baker)

NHK (Japan Broadcasting  
Corporation

Referred to NCHS for data on marriages. (Bernstein)

Pittsburgh  
Tribune-Review

Inquired about Census Bureau's partnership with ACORN.  
(Buckner/Wyvill/Bernstein)

Pottville Republican  
Herald

Provided population counts for Schuylkill County,  
Pa., in the 1800s. (Katz, PHRO)

Sarasota Herald-Tribune

Guided to county/metro area population estimates.  
(Bernstein)

Sun Sentinel

Guided to county/metro area population estimates.  
(Bernstein)

syndicated columnist

Obtained current and historical data on the number of  
never-married adults. (Bernstein)

The Chronicle (WA)

Guided to county/metro area population estimates. (Tillery)

Wall Street Journal

Called to verify statistics about grandparents as caregivers.  
(Edwards)

Washington Times

Obtained data on unmarried opposite sex partners. (Lowe)

WIOD-AM

Interviewed Greg Harper on the county/metro area  
population estimates. (Bernstein)\*

WISH-TV

Guided to county/metro area population estimates. (Tillery)

WNYC - NPR - New  
York

Called for guidance finding the numbers for New York  
counties. (Edwards)

WSTV-TV (Orlando)

Learned 2007 per pupil spending data will be released in  
April or May. (Bernstein)

WWAY-TV

Guided to county/metro area population estimates.  
(Bernstein)

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