

# Summing up

Mark Sanderson

## Summing up?

What did we talk about?

Where to next?



### Content

- EVIA
- Main conference

## EVIA – highlights

- First Mongolian test collection
- New patent collection
  - CLEF

- Examination of evaluation orthodoxies
  - Sakai and Robertson
  - Sholer et al
  - Karlgren

### NTCIR Clusters

- Advance CLIA
  - CCLQA
  - IR4QA
- Focused domain
  - Patent translation
  - Patent mining
- MOAT
- MUST

### IR4QA and CCLQA

Great collaboration

- Not the first
  - TREC SDR, Blog
- Not the last
  - GRID CLEF

### Patent

Mining and translation

Patent processing long worked on

CLIR finally important?

## CLIR – finally

- Yahoo image search
- Google

- Domains
  - Patent
  - Legal



### Knowledge management9

- MOAT
  - Novel text analysis
- MUST
  - Good to include other types of researchers at an IR forum

 Is there a way to integrate more research groups?



## Why have campaigns?

- Research together
- Build community
- Learn how to evaluate
- Build collections

### Where to next?

- Diversity
- Diversify use
- Users
- Look out for plateaus

Cross campaign evaluation?

## Diversity

Different people want different relevant documents



### SIGIR

#### ACM SIGIR Special Interest Group on Information Retrieval Home Page

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#### SIGIR

SIGIR 2003: Proceedings of the 26th Annual International ACM SIGIR Conference on



## Diversity collections

- CLEF
  - imageCLEF
- New TREC web track

• NTCIR?



## Diversify use

Hundreds of test collections

- Very few used in big conferences.
  - Problem with reviewing?
  - Problem with researchers?

### Smith & Kantor 2008

- Show some users
  - Google 1-10
  - Google 301-310

Users equally effective

• 301-310 more searches



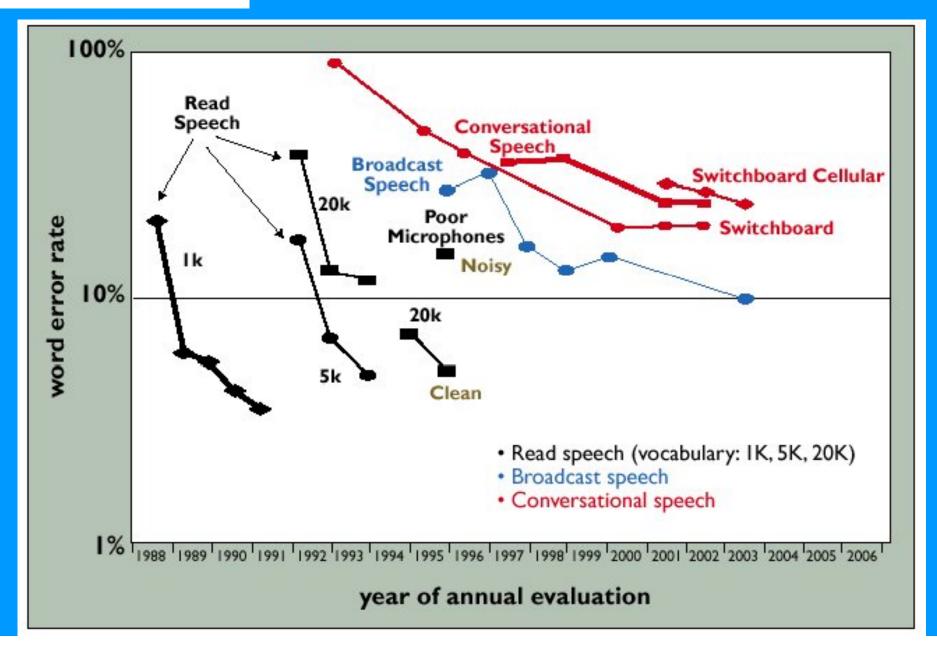
### Lessons?

What are test collections predicting?

Consider interaction more



### Plateaus





## Crazy idea

- Cross campaign evaluation?
  - Cooperation within NTCIR, TREC

 How about across NTCIR, CLEF and TREC?



## Thank you

- Noriko Kando
- Tetsuya Saki

• NII