



LAS VEGAS HISTORIC TOURISM STATISTICS

(1970-2023)

Year	Visitor Volume	Convention Attendance	Room Inventory	Occupancy Percentage			LVCVA Room Tax Collections *	En/Deplaned Air Passengers	Avg. Daily Auto Traffic (I-15 at NV/CA Border)	Clark County Gaming Revenue
				Midweek	Weekend	Total				
1970	6,787,650	269,129	25,430	N/A	N/A	68.0%	\$3,751,265	4,086,973	N/A	\$369,286,977
1971	7,361,783	312,347	26,044	N/A	N/A	78.3%	\$4,241,630	4,102,285	N/A	\$399,410,972
1972	7,954,748	290,794	26,619	N/A	N/A	81.2%	\$4,770,716	4,608,764	N/A	\$476,126,720
1973	8,474,727	357,248	29,198	N/A	N/A	84.4%	\$5,556,312	5,397,017	8,240	\$588,221,779
1974	8,664,751	311,908	32,826	N/A	N/A	78.7%	\$6,559,315	5,944,433	7,265	\$684,714,502
1975	9,151,427	349,787	35,190	N/A	N/A	79.5%	\$7,616,661	6,500,806	7,995	\$770,336,695
1976	9,769,354	367,322	36,245	N/A	N/A	82.0%	\$8,890,463	7,685,817	7,885	\$845,975,652
1977	10,137,021	417,090	39,350	N/A	N/A	80.8%	\$10,383,259	7,964,687	12,220	\$1,015,463,342
1978	11,178,111	607,318	42,620	N/A	N/A	82.0%	\$13,113,511	9,110,842	13,000	\$1,236,235,456
1979	11,696,073	637,862	45,035	N/A	N/A	80.9%	\$15,847,040	10,574,127	13,130	\$1,423,620,102
1980	11,941,524	656,024	45,815	N/A	N/A	77.2%	\$18,231,548	10,302,106	12,370	\$1,617,194,799
1981	11,820,788	719,988	49,614	N/A	N/A	75.7%	\$18,179,761	9,469,727	14,055	\$1,676,148,606
1982	11,633,728	809,779	50,270	N/A	N/A	70.3%	\$19,070,664	9,438,648	14,320	\$1,751,421,394
1983	12,348,270	943,611	52,529	67.1%	86.9%	72.6%	\$21,731,353	10,312,842	14,610	\$1,887,451,717
1984	12,843,433	1,050,916	54,129	66.4%	88.3%	72.5%	\$23,921,313	10,141,809	15,425	\$2,067,600,000 r
1985	14,194,189	1,072,629	53,067	74.7%	93.0%	79.8%	\$26,956,881	10,924,047	16,600	\$2,276,327,000 r
1986	15,196,284	1,519,421	56,494	76.8%	93.5%	81.4%	\$30,587,141	12,428,748	16,295	\$2,431,237,000 r
1987	16,216,102	1,677,716	58,474	79.2%	94.5%	83.4%	\$34,443,765	15,582,302	18,056	\$2,789,899,000 r
1988	17,199,808	1,702,158	61,394	81.4%	93.5%	85.1%	\$38,175,535	16,231,199	19,471	\$3,137,882,000 r
1989	18,129,684	1,508,842	67,391	81.6%	94.0%	85.2%	\$40,528,245	17,106,948	21,672	\$3,428,366,000 r
1990	20,954,420	1,742,194	73,730	80.9%	93.6%	84.7%	\$49,493,569	19,089,684	23,739	\$4,082,596,000 r
1991	21,315,116	1,794,444	76,879	76.0%	89.8%	80.3%	\$49,396,226	20,171,969	24,495	\$4,156,138,000 r
1992	21,886,865	1,969,435	76,523	80.4%	92.0%	83.9%	\$52,259,477	20,912,585	24,783	\$4,382,746,000 r
1993	23,522,593	2,439,734	86,053	84.6%	94.2%	87.6%	\$56,125,234	22,492,156	26,397	\$4,728,783,000 r
1994	28,214,362	2,684,171	88,560	86.5%	94.4%	89.0%	\$76,876,787	26,850,486	28,404	\$5,431,817,000 r
1995	29,002,122	2,924,879	90,046	85.6%	93.5%	88.0%	\$82,135,745	28,027,239	29,068	\$5,720,410,000 r
1996	29,636,361	3,305,507	99,072	88.7%	94.4%	90.4%	\$91,565,876	30,459,965	29,485	\$5,783,517,000 r
1997	30,464,635	3,519,424	105,347	84.1%	91.6%	86.4%	\$98,186,440	30,315,094	31,024	\$6,152,812,000 r
1998	30,605,128	3,301,705	109,365	83.0%	92.1%	85.8%	\$100,468,931	30,227,287	32,150	\$6,348,022,000 r
1999	33,809,134	3,772,726	120,294	85.6%	93.5%	88.0%	\$118,299,856	33,715,129	34,040	\$7,211,738,000 r
2000	35,849,691	3,853,363	124,270	86.6%	94.5%	89.1%	\$130,550,852	36,865,866	34,857	\$7,669,263,000 r
2001	35,017,317	5,014,240	126,610	81.6%	91.7%	84.7%	\$129,053,244	35,179,960	35,651	\$7,635,490,000 r
2002	35,071,504	5,105,450	126,787	80.9%	91.2%	84.0%	\$127,102,165	35,009,011	37,868	\$7,631,499,000 r
2003	35,540,126	5,657,796	130,482	81.6%	92.8%	85.0%	\$138,941,106	36,265,932	38,074	\$7,831,800,000 r
2004	37,388,781	5,724,864	131,503	85.8%	95.0%	88.6%	\$164,821,755	41,441,531	38,799	\$8,712,231,000 r
2005	38,566,717	6,166,194	133,186	86.6%	95.0%	89.2%	\$193,136,789	44,267,370	39,649	\$9,717,425,000 r
2006	38,914,889	6,307,961	132,605	87.4%	94.6%	89.7%	\$207,289,931	46,304,376	40,383	\$10,643,889,000 r
2007	39,196,761	6,209,253	132,947	88.7%	94.3%	90.4%	\$219,713,911	47,729,527	39,808	\$10,868,439,000 r
2008	37,481,552	5,899,725	140,529	84.3%	89.8%	86.0%	\$207,117,817	44,074,642	37,686	\$9,796,780,000 r
2009	36,351,469	4,492,275	148,941	78.2%	88.8%	81.5%	\$153,150,310	40,469,012	39,199	\$8,838,263,000 r
2010	37,335,436	4,473,134	148,935	76.8%	88.4%	80.4%	\$163,809,985	39,757,359	40,213	\$8,909,116,000 r
2011	38,928,708	4,865,272	150,161	80.7%	90.9%	83.8%	\$194,329,584	41,481,204	40,344	\$9,222,671,000 r
2012	39,727,022	4,944,014	150,481	81.6%	90.8%	84.4%	\$200,384,250	41,667,596	41,706	\$9,399,862,000 r
2013	39,668,221	5,107,416	150,593	81.4%	91.1%	84.3%	\$210,138,974	41,857,059	42,485	\$9,676,415,000 r
2014	41,126,512	5,194,580	150,544	83.9%	93.3%	86.8%	\$232,443,537	42,885,350	42,318	\$9,553,790,000 r
2015	42,312,216	5,891,151	149,213	85.2%	93.7%	87.7%	\$254,438,208	45,318,788	44,419	\$9,617,606,000 r
2016	42,936,100	6,310,600	149,339	86.5%	95.0%	89.1%	\$273,079,478	47,368,219	45,329	\$9,713,932,000 r
2017	42,214,200	6,646,200	148,896	86.2%	94.3%	88.7%	\$282,497,037	48,430,118	44,913	\$9,978,498,000 r
2018	42,116,800	6,501,800	149,158	85.5%	94.5%	88.2%	\$282,596,040	49,646,118	45,402	\$10,250,570,000 r
2019	42,523,700	6,649,100	150,259	86.3%	94.9%	88.9%	\$296,668,894	51,528,524	44,678 e	\$10,356,201,000 r
2020	19,031,100	1,727,200	145,308	37.4%	52.8%	42.1%	\$117,480,364	22,200,595	37,460	\$6,541,258,000 r
2021	32,230,600	2,206,400	150,487	60.5%	81.3%	66.8%	\$224,539,457	39,710,493	48,047 e	\$11,442,235,000 r
2022	38,829,300	4,991,500	151,771	74.7%	89.3%	79.2%	\$329,104,367	52,668,109 r	45,694 e	\$12,787,752,000 r
2023	40,829,900	5,986,700	156,100	80.3%	90.7%	83.5%	\$366,734,513	57,641,891	44,205 e	\$13,487,271,000

Shading = Peak Values

e - estimate
r - revised

* LVCVA Room Tax Collections do not include revenues from SB-1 legislation that are dedicated to the Las Vegas Convention Center expansion.

Sources: Las Vegas Convention and Visitors Authority; Harry Reid International Airport; Nevada Department of Transportation (NDOT); Nevada Gaming Control Board

Compiled by the Las Vegas Convention and Visitors Authority (LVCVA) Research Center