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# Inverse Active Sensing: Modeling and Understanding Timely Decision-Making

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## Abstract

Evidence-based decision-making entails collecting (costly) observations about an underlying phenomenon of interest, and subsequently committing to an (informed) decision on the basis of accumulated evidence. In this setting, *active sensing* is the goal-oriented problem of efficiently selecting which acquisitions to make, and when and what decision to settle on. As its complement, *inverse active sensing* seeks to uncover an agent’s preferences and strategy given their observable decision-making behavior. In this paper, we develop an expressive, unified framework for the general setting of evidence-based decision-making under endogenous, context-dependent time pressure—which requires negotiating (subjective) tradeoffs between accuracy, speediness, and cost of information. Using this language, we demonstrate how it enables *modeling* intuitive notions of surprise, suspense, and optimality in decision strategies (the forward problem). Finally, we illustrate how this formulation enables *understanding* decision-making behavior by quantifying preferences implicit in observed decision strategies (the inverse problem).

## 1. Introduction

Modeling decision-making processes is a central concern in computational and behavioral science, with important applications to medicine (Li et al., 2015), economics (Clithero, 2018), and cognition (Drugowitsch et al., 2014). In evidence-based decision-making, the agent first *collects* a series of observations about an underlying phenomenon of interest, then subsequently *commits* to an informed decision based on the accumulated evidence. As popular examples, consider the problems of hypothesis testing, medical diagnostics, and employee hiring: In each case, the decision-maker first

conducts *acquisitions* for information (i.e. hypothesis tests, diagnostic procedures, and candidate interviews), the results on which the final *decision* is then based (i.e. the selected hypothesis, the declared disease, and the hiring decision).

In this context, *active sensing* is the goal-directed task of selecting which acquisitions to make, when to stop gathering information, and what decision to ultimately settle on. Active sensing strategies have been studied for such applications as multi-hypothesis testing (Naghshvar et al., 2013), sensory inference (Ahmad & Yu, 2013), and visual search (Butko & Movellan, 2010). These are typically formulated simply as sequential identification problems with an infinite horizon—that is, of minimizing inaccuracies against a unit sampling cost. However, for the general task of evidence-based decision-making, two critical shortcomings bear emphasis—a lack of *expressivity*, and a need for *specification*.

First, any sufficiently realistic decision model must account for the presence, endogeneity, and context-dependence of *time pressure*. While deadlines are studied in Frazier et al. (2008) and Dayanik & Yu (2013), they are external variables, and their settings are passive (i.e. sampling from a single exogenous supply of information). This is unrealistic: While lengthy aptitude tests may be more discriminative for recruiting purposes, their grueling nature may also cause more candidates drop out of the pipeline entirely. Similarly, the probability of an adverse medical event that aborts the diagnostic process depends on both the nature of the test chosen (i.e. *endogenous*) and the underlying disease itself (i.e. *context-dependent*). What we desire is a more expressive framework capable of modeling such tradeoffs.

Second, even the simplest decision models suffer from a need for specification. At a minimum, they require explicit knowledge of the relative penalties of decision inaccuracies and costs of acquisition. The need for complete specification

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Problem Setting	Decisions	Acquisitions	Outcomes
Hypothesis Testing	Hypotheses	Hyp. Tests	Observations
Medical Diagnosis	Diseases	Diag. Tests	Results
Cognitive Science	Responses	Perceptions	Evidence
Sensory Inference	Targets	Fixations	Sensations
Marketing & Sales	Demographic	Outreaches	Engagements
Recruiting & Hiring	Hire or Fire	Interviews	Assessments

Table 1. Applications and terminology in timely decision-making.

Table 2. Comparison of models for timely decision-making. Our general framework accounts for the endogeneity (due to  $\lambda$ ) and context-dependence (due to  $\theta$ ) of time pressure, as well as differential costs of acquisition, deadline penalties, and preferences. <sup>1</sup> Ahmad & Yu (2013), <sup>2</sup> Chernoff (1959), <sup>3</sup> Naghshvar et al. (2013), <sup>4</sup> Alaa & van der Schaar (2016), <sup>5</sup> Dayanik & Yu (2013), <sup>6</sup> Frazier et al. (2008). While the second row of models incorporates (external) deadlines, they do not consider *active* sensing—the first only considers sampling from a single stream, and the latter two only consider a *passive* supply of information, whence the problem readily reduces to optimal stopping.

Framework	Accuracy of Decision	Breach of Deadline	Cost of Acquisition	Time Pressure
Ahmad, <sup>1</sup> Chernoff, <sup>2</sup> Naghshvar, <sup>3</sup> etc.	$\sum_{\theta'} \eta_{a,\theta'} \mathbb{1}_{\{\theta=\theta', \theta \neq \hat{\theta}\}}$	-	$\eta_c \tau$	$\mathbb{P}\{\delta = t\} = 0$
Alaa, <sup>4</sup> Dayanik, <sup>5</sup> Frazier, <sup>6</sup> etc.	$\sum_{\theta'} \eta_{a,\theta'} \mathbb{1}_{\{\theta=\theta', \theta \neq \hat{\theta}, \tau < \delta\}}$	$\eta_b \mathbb{1}_{\{\tau=\delta\}}$	$\eta_c \tau$	e.g. <sup>5</sup> $\mathbb{P}\{\delta = t\} = p(1-p)^t$
<b>(Ours)</b>	$\sum_{\theta'} \eta_{a,\theta'} \mathbb{1}_{\{\theta=\theta', \theta \neq \hat{\theta}, \tau < \delta\}}$	$\sum_{\theta'} \eta_{b,\theta'} \mathbb{1}_{\{\theta=\theta', \tau=\delta\}}$	$\sum_{t=0}^{\tau-1} \eta_{c,\lambda_t} c_{\lambda_t}$	$\mathbb{P}\{\delta = t\} = p_{\theta,\lambda_t} \prod_{t'=0}^{t-1} (1 - p_{\theta,\lambda_{t'}})$

of (subjective) *preferences* severely dampens the practical utility of any analysis. For instance, we expect doctors to care much more about correctly diagnosing a lethal disease than another condition that presents with similar symptoms. Do they actually? By how much? Similarly, do recruiters care more about identifying the best candidates, or simply avoiding the worst at all costs? What we desire is a way to perform *inverse active sensing*—that is, to uncover preferences that effectively underlie observed decision behavior.

**Contributions.** We tackle both challenges simultaneously. In this paper, we first develop an expressive, unified framework for decision-making under endogenous and context-dependent time pressure. In this formulation, a decision-maker is required to negotiate the *subjective* tradeoff between accuracy, speediness, and the cost of information. Second, using this language, we demonstrate how it enables modeling intuitive notions of surprise, suspense, and optimality in decision strategies (the *forward* problem). Finally, we illustrate how this formulation enables understanding decision-making behavior by quantifying preferences implicit in observed decision strategies (the *inverse* problem).

**Implications.** Decision-making behavior is heterogeneous, and different agents are driven by different priorities. The implications are clear: An expressive forward model allows *prescribing* (optimal) decision-making in the presence of subjective preferences, while an inverse procedure allows *describing* (observed) decision-making in terms of preferences implicit among agents and institutions. In medicine, some populations may be subject to less rigorous diagnostic scrutiny than others (McKinlay et al., 2007), and test prescriptions often skewed by financial incentive (Song et al., 2010). The potential for detecting biases and quantifying hidden priorities in decision systems offers a first step towards a more methodical understanding of clinical practice.

## 2. Timely Decision-Making

First, we formulate the problem of timely decision-making (Section 2.1), and derive the Bayesian recognition model for an agent (Section 2.2). Next, we characterize optimal active sensing strategies (Section 3.1), on the basis of which we

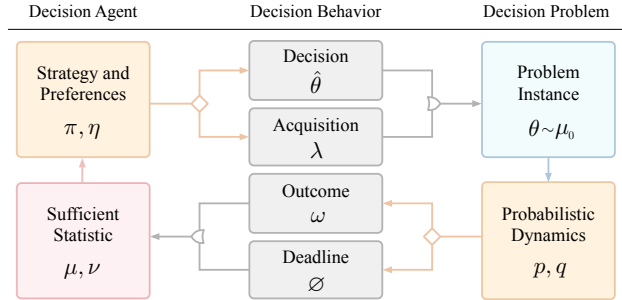


Figure 1. Active sensing and inverse active sensing. Decision problems are characterized by their probabilistic dynamics (right), and each instance is drawn from a known distribution (blue). Decision agents are characterized by their strategy and preferences (left), and maintain an internal representation according to a Bayesian recognition model (red). When an agent is presented with a problem, *active sensing* produces observable behavior (center). Conversely, given an agent’s observed behavior with respect to a problem, *inverse active sensing* seeks to recover their preferences and strategy.

formalize and describe a solution for inverse active sensing (Section 3.2). Figure 1 provides a high-level block-diagram. **NOTE:** As a guide for anchoring our subsequent developments, see Figure 2 (on page 7) for a map of our key results.

### 2.1. Decision Problem

Let  $\Theta$  give the space of decisions (e.g. possible diagnoses),  $\Lambda$  the space of acquisitions (e.g. medical tests), and  $\Omega$  the space of outcomes (e.g. diagnostic results) of acquisitions. We consider the setting where these spaces are finite, but note that our analysis easily extends to continuous outcomes, or distinct spaces of outcomes per test. Briefly, the goal of an agent is to commit to a decision  $\hat{\theta} \in \Theta$  (e.g. issue an official diagnosis) at some decision time  $\sigma \in \mathbb{N}$  before a probabilistic deadline  $\delta \in \mathbb{N}$  (e.g. complication of the underlying disease). The active sensing challenge is in adaptively, sequentially choosing *which* acquisitions to perform, *when* to stop gathering information, and *what* decision to settle on.

The outcome  $\omega \in \Omega$  of each acquisition  $\lambda \in \Lambda$  is a random variable distributed according to the (stationary) generating distribution  $q_{\theta,\lambda}(\omega) \doteq \mathbb{P}\{\omega|\theta,\lambda\}$ , where  $\theta \in \Theta$  is the unknown latent multinoulli variable representing the correct

decision (e.g. the true underlying disease). We assume that  $\{q_{\theta,\lambda}\}_{\theta \in \Theta, \lambda \in \Lambda}$  are known (e.g. the known power of each medical test). Each  $\lambda_t$  conducted at time  $t \in \mathbb{N}$  yields a corresponding outcome  $\omega_{t+1}$  at the next step, and the outcomes are conditionally independent over time. For brevity, let  $\lambda_{0:t}$  denote  $\{\lambda_0, \dots, \lambda_t\}$ , and analogously  $\omega_{1:t}$  for  $\{\omega_1, \dots, \omega_t\}$ .

If the probabilistic deadline  $\delta$  interrupts the trial, further interaction is void. The deadline is a random variable distributed as  $\mathbb{P}\{\delta = t\} = p_{\theta,\lambda_t} \prod_{t'=0}^{t-1} (1 - p_{\theta,\lambda_{t'}})$  where constants  $p_{\theta,\lambda} \in (0, 1)$  are specific to the acquisition  $\lambda$  (i.e. endogenous) and latent variable  $\theta$  (i.e. context-dependent). This is in contrast to typical sequential identification models with either no deadline or external deadlines (see Table 2). We assume that  $\{p_{\theta,\lambda}\}_{\theta \in \Theta, \lambda \in \Lambda}$  are known (e.g. the known risks of complication for various diseases and procedures). The presence of time pressure is important—in general decision-makers are not given an infinite window of opportunity to ponder their options; moreover, more informative acquisitions are often riskier (e.g. more invasive).

**Episodes and Risks.** Each *problem instance* is drawn as  $\theta \sim \mu_0$  for some prior  $\mu_0$ . In the most general case, statistics  $\mu_0$  may be stratified by subpopulation (e.g. as a function of patient demographics), or even as a learned mapping from covariates. Here we simply take it that  $\mu_0$  is known (e.g. from medical experience or literature), and defer further aspects of modeling for later work. A *decision episode* is characterized by the tuple  $(\lambda_{0:\tau-1}, \tau, \hat{\theta})$ , where  $\tau = \min\{\delta, \sigma\}$  denotes the *stopping time* for the episode; note that  $\hat{\theta} = \emptyset$  should the deadline occur before a decision is registered.

Each episode is generated by a *decision strategy*  $\pi$ , which produces—possibly stochastically—for each time  $t$  either a (continuing) acquisition  $\lambda_t \in \Lambda$  or (terminating) decision  $\hat{\theta} \in \Theta$ . Let  $c_\lambda$  denote the immediate fixed cost of performing  $\lambda$  (e.g. the monetary expense of ordering a test), and let coefficient vectors  $\eta_a \in \mathbb{R}_+^{|\Theta|}$ ,  $\eta_b \in \mathbb{R}_+^{|\Theta|}$ , and  $\eta_c \in \mathbb{R}_+^{|\Lambda|}$  respectively denote preference weights assigned to the importance of deciding *accurately* (i.e. on the correct decision), *speedily* (i.e. before the deadline), and *efficiently* (i.e. with minimal cost). Then the loss function is given as follows:

$$\begin{aligned} \ell(\lambda_{0:\tau-1}, \tau, \hat{\theta}; \eta) & \quad (1) \\ & \doteq \sum_{\theta' \in \Theta} \eta_a \theta' \mathbb{1}_{\{\theta = \theta', \theta \neq \hat{\theta}, \tau < \delta\}} \quad \triangleleft \text{Accuracy of Decision} \\ & + \sum_{\theta' \in \Theta} \eta_b \theta' \mathbb{1}_{\{\theta = \theta', \tau = \delta\}} \quad \triangleleft \text{Breach of Deadline} \\ & + \sum_{t=0}^{\tau-1} \eta_c \lambda_t c_{\lambda_t} \quad \triangleleft \text{Cost of Acquisition} \end{aligned}$$

where we explicitly indicate dependence on  $\eta \doteq (\eta_a, \eta_b, \eta_c)$ . Then risk associated with executing strategy  $\pi$  is given by:

$$L(\pi; \eta) \doteq \mathbb{E}_{p,q}[\ell(\lambda_{0:\tau-1}, \tau, \hat{\theta}; \eta) | \mu_0, \pi] \quad (2)$$

where the expectation is taken with respect to problem dynamics  $p$  and  $q$ . Importantly, this gives the most flexible framework: In addition to incorporating differential costs of acquisition  $c \in \mathbb{R}_+^{|\Lambda|}$ , the subjective penalties now depend

on both  $\theta$  and  $\lambda$  (see Table 2). For instance, failing to correctly diagnose a relatively innocuous condition may incur less damage than a lethal disease (viz.  $\eta_a$ ); likewise, scaring away a good candidate with tough interviews may entail a larger sacrifice than losing a bad one to attrition (viz.  $\eta_b$ ).

## 2.2. Beliefs and Information

In order to model and understand decision strategies, we first describe an agent’s Bayesian recognition model for representing information. Note that this is not an assumption: We are *not* effectively assuming that real-world decision-makers indeed perform exact Bayesian inference—they most likely do not; instead, we are simply deriving a compact (internal) representation for use in describing their (external) behavior.

To this end, we highlight two implications of the endogeneity and context-dependence of time pressure. First, since acquisitions are no longer independent from time-to-event (i.e. survival), we cannot use the standard Bayes update as in prior work (Proposition 1). Second, each step now conveys two pieces of information: one from the acquired outcomes, and another from the process survival itself (Proposition 2).

**Proposition 1 (Sufficient Statistic)** Let  $\nu_t \doteq \mathbb{1}_{\{\delta > t\}}$  denote the *survival* process, with initial value  $\nu_0 = 1$ . Then the *posterior* process  $\mu_t \in \Delta(\Theta)$  is given by the following:

$$\begin{aligned} \mu_t = & (1 - \nu_{t-1})\mu_{t-1} + ((1 - \nu_t)\bar{M}(\lambda_{t-1}, \mu_{t-1}) \\ & + \nu_t M(\lambda_{t-1}, \mu_{t-1}, \omega_t))\nu_{t-1} \end{aligned} \quad (3)$$

where the *continual* update  $M : \Lambda \times \Delta(\Theta) \times \Omega \rightarrow \Delta(\Theta)$  returns a distribution assigning to element  $\theta$  the probability:

$$\frac{(1 - p_{\theta, \lambda_{t-1}})q_{\theta, \lambda_{t-1}}(\omega_t)\mu_{t-1}(\theta)}{\sum_{\theta' \in \Theta} (1 - p_{\theta', \lambda_{t-1}})q_{\theta', \lambda_{t-1}}(\omega_t)\mu_{t-1}(\theta')} \quad (4)$$

and where the *terminal* update  $\bar{M} : \Lambda \times \Delta(\Theta) \rightarrow \Delta(\Theta)$  returns a distribution assigning to element  $\theta$  the probability:

$$p_{\theta, \lambda_{t-1}}\mu_{t-1}(\theta) / \sum_{\theta' \in \Theta} p_{\theta', \lambda_{t-1}}\mu_{t-1}(\theta') \quad (5)$$

Moreover, the sequence  $(\mu_t, \nu_t)_{t=0}^{\infty}$  is a *controlled Markov process*, where the control inputs are the acquisitions  $\lambda_t$ .

*Proof.* Appendix C.  $\square$

This allows us to formally define decision strategies  $\pi$  as maps from  $\mu_t, \nu_t$  into  $\Delta(\Lambda \cup \Theta)$ . However, the dynamics of acquisition and survival are *entangled* here. The following result separately identifies the two sources of information:

**Proposition 2 (Active and Passive Information)** The information gleaned from (costly) acquisitions and (costless) observations of survival can be uniquely decomposed as:

$$\mu_t = \tilde{\mu}_t + \alpha_t + \beta_t \quad (6)$$

where  $\tilde{\mu}_t$  is a *martingale* that captures information obtained from the (actively) acquired results, the (continual) compensator  $\alpha_t = A(\mu_{t-1}, \lambda_{t-1}, \nu_{t-1}, \nu_t)$  (passively) incorporates the bias from the ongoing process *survival* (where  $\alpha_0 = 0$ ):

$$\alpha_t(\theta) = \alpha_{t-1}(\theta) - \mu_{t-1}(\theta)\nu_{t-1}\nu_t \cdot (p_{\theta,\lambda_{t-1}} - \bar{p}_{\mu_t,\lambda_{t-1}})/(1 - \bar{p}_{\mu_t,\lambda_{t-1}}) \quad (7)$$

and  $\beta_t = B(\mu_{t-1}, \lambda_{t-1}, \nu_{t-1}, \nu_t)$  is the (terminal) compensator that analogously incorporates the bias from process *stoppage* (where  $\beta_0 = 0$ )—if the deadline were breached:

$$\beta_t(\theta) = \beta_{t-1}(\theta) + \mu_{t-1}(\theta)\nu_{t-1}(1 - \nu_t) \cdot (p_{\theta,\lambda_{t-1}} - \bar{p}_{\mu_t,\lambda_{t-1}})/\bar{p}_{\mu_t,\lambda_{t-1}} \quad (8)$$

where for brevity we denote the weighted average posterior probability of failure  $\bar{p}_{\mu_t,\lambda_{t-1}} \doteq \sum_{\theta' \in \Theta} p_{\theta',\lambda_{t-1}} \mu_{t-1}(\theta')$ .

*Proof.* Appendix C.  $\square$

This is intuitive: Before the deadline, the posterior process for any  $\theta \in \Theta$  behaves like a *supermartingale* whenever the corresponding deadline risk  $p_{\theta,\lambda_{t-1}}$  is greater than the average  $\bar{p}_{\mu_t,\lambda_{t-1}}$ , and behaves like a *submartingale* where it is less risky. Equality holds only if the deadline is exogenous, whence we recover the classic sequential identification setting where the posterior process is (always) a martingale.

### 3. Strategies and Preferences

Having formalized the decision problem and recognition model, we are ready for the forward and inverse problems. First, we consider optimal active sensing strategies (translating preferences *into* behavior). Our results then enable inverse active sensing (inferring preferences *from* behavior).

#### 3.1. Optimal Active Sensing

Two distinguishing characteristics of our timely decision framework is that it requires *active* strategies, and that decisions are made under *time pressure*. This is in contrast to the (passive) settings in Dayanik & Yu (2013) and Frazier et al. (2008) with only a single choice of acquisition, where the decision problem readily reduces to optimal stopping. This is also in contrast to the (infinite) decision horizons in Ahmad & Yu (2013) and Naghshvar & Javidi (2011), where optimal strategies are free from considerations of survival.

First, we characterize the optimal value function, and show that it is unique and computable (Proposition 3). We then describe the optimal choice between continuing and terminating (Proposition 4). Finally, we interpret the risk-benefit tradeoff underlying the optimal acquisition (Proposition 5).

To begin, observe that at each time  $t$ , we wish to minimize the *to-go* component of risk, motivating the value function:

$$V^\pi(\mu_t, \nu_t; \eta) \doteq \mathbb{E}_{p,q}[\ell(\lambda_{0:\tau-1}, \tau, \hat{\theta}; \eta) | \lambda_{0:t-1}, \mu_t, \nu_t, \pi] - \sum_{t'=0}^{t-1} \eta_{c,\lambda_{t'}} c_{\lambda_{t'}} \quad (9)$$

for strategy  $\pi$  and preferences  $\eta$ . Now, it is tempting to immediately identify the optimal value function  $V^*(\mu_t, \nu_t; \eta)$  with the fixed point of a dynamic programming operator. However, similar to even the passive case of Dayanik & Yu (2013), active sensing is *not* a discounted (nor fixed-horizon)

problem; further, the stopping time itself is an endogenous (choice) random variable. Consequently, such an operator is not necessarily contractive (hence the optimal value is not necessarily unique or computable). Fortunately, we can leverage the (almost surely) finite decision deadline, and the following result assures us that these properties still hold:

**Proposition 3 (Optimal Value)** The optimal value function  $V^*(\mu_t, \nu_t; \eta)$  is a fixed point of the operator  $\mathbb{B}$  defined over the space of functions  $V \in \mathbb{R}_+^{\Delta(\Theta) \times \{0,1\}}$  as follows:

$$(\mathbb{B}V)(\mu_t, \nu_t; \eta) = \min\{\inf_{\hat{\theta}' \in \Theta} \bar{Q}_{\hat{\theta}'}(\mu_t, \nu_t; \eta), \inf_{\lambda'_t \in \Lambda} Q_{\lambda'_t}(\mu_t, \nu_t; \eta)\} \quad (10)$$

where the (continual)  $Q$ -factors for *acquisitions* quantify the risk-to-go upon performing acquisition  $\lambda_t$ , given by:

$$Q_{\lambda_t}(\mu_t, \nu_t; \eta) = (1 - \nu_t)V(\mu_t, 0; \eta) + \eta_{c,\lambda_t} c_{\lambda_t} + \nu_t \mathbb{E}_{p,q}[V(\mu_{t+1}, \nu_{t+1}; \eta) | \lambda_t, \mu_t, \nu_t = 1] \quad (11)$$

and the (terminal)  $Q$ -factors for *decisions* quantify the risk upon settling on the final choice of decision  $\hat{\theta}$ , given by:

$$\bar{Q}_{\hat{\theta}}(\mu_t, \nu_t; \eta) = (1 - \nu_t) \sum_{\theta' \in \Theta} \eta_{b,\theta'} \mu_t(\theta') + \nu_t \sum_{\theta' \in \Theta, \theta' \neq \hat{\theta}} \eta_{a,\theta'} \mu_t(\theta') \quad (12)$$

Moreover, the operator  $\mathbb{B}$  is *contractive*, and the optimal value function is therefore the *unique* fixed point admitted.

*Proof.* Appendix C.  $\square$

As a result, we have that  $V^*(\mu_t, \nu_t; \eta)$  is (uniquely) identifiable, and is (iteratively) computable via successive approximations. Now, the natural question becomes *when* to keep collecting information, versus stopping and committing to a decision. The following gives a geometric characterization:

**Proposition 4 (Continuation and Termination)** Denote by  $m_\theta \in \Delta(\Theta)$  each vertex in the simplex, and let the optimal *aggregate*  $Q$ -factor for continuation be given by:

$$Q^*(\mu_t, \nu_t; \eta) \doteq \inf_{\lambda'_t \in \Lambda} Q_{\lambda'_t}^*(\mu_t, \nu_t; \eta) \quad (13)$$

and likewise  $\bar{Q}(\mu_t, \nu_t; \eta) \doteq \inf_{\hat{\theta}' \in \Theta} \bar{Q}_{\hat{\theta}'}(\mu_t, \nu_t; \eta)$ . Then  $Q^*$  is a *concave* function with respect to  $\mu_t$ , and moreover takes on values strictly greater than  $\bar{Q}$  at every vertex  $m_\theta$ :

$$\forall m_\theta : Q^*(m_\theta, \nu_t; \eta) > \bar{Q}(m_\theta, \nu_t; \eta) \quad (14)$$

Hence the *termination set*  $\mathcal{T}$  is the (disjoint) union of  $|\Theta|$  *convex* regions delimited by the intersection of  $Q^*$  and  $\bar{Q}$ :

$$\mathcal{T}(\eta) = \{\mu_t : Q^*(\mu_t, \nu_t; \eta) \geq \bar{Q}(\mu_t, \nu_t; \eta)\} \quad (15)$$

and contains each of the simplex vertices. Finally, the (possibly null) *continuation set* is its complement  $\Delta(\Theta) \setminus \mathcal{T}$ .

*Proof.* Appendix C.  $\square$

In the *passive* setting (i.e. with a single acquisition choice), we are done. For *active* sensing, the key question concerns *which* acquisition to perform. Intuitively, we expect this choice to be made with respect to some notion of maximal information gain. Simultaneously, we also expect this to be

balanced against the deadline risk associated with different acquisitions. Again, this tradeoff is critical: An aggressive, extensive email survey may be maximally informative for marketing outreach, but may also be most likely to cause recipients to unsubscribe from the campaign entirely; also recall our earlier examples on candidate tests and interviews.

**Negotiating Tradeoffs.** The tradeoff between *surprise* (i.e. information gain) and *suspense* (i.e. riskiness of actions) has been explored in prior work on Bayesian reasoning in economics (Ely et al., 2015) and in binary decisions with samples from a single continuous stream (Alaa & van der Schaar, 2016). We first formalize these notions appropriately in the context of active sensing for timely decisions.

Two distinctions warrant attention: First, the informativeness of an acquisition must be *timely* (i.e. arriving *before* the deadline). Now, the classical definition for the informativeness of an acquisition simply measures the difference between the prior and expected posterior values for some appropriate measure of risk or uncertainty (DeGroot et al., 1962). While this notion of surprise readily applies to the infinite-horizon setting (Naghshvar et al., 2013), here we only care about informativeness while the process is still alive: Realizing the correct decision *after* the opportunity has closed carries no value for the original decision problem.

Second, here the riskiness of different choices of acquisitions is *subjective* (i.e. weighted by an agent’s preferences). Now, the notion of suspense is previously simply taken with respect to the the posterior survival probability (Alaa & van der Schaar, 2016). In the presence of preferences, we now care about the *preference-weighted* survival function.

Formally, define Markov operator  $\mathbb{M}_{\lambda_t}$  for any appropriate measure of risk or uncertainty  $U : \Delta(\Theta) \times \{0, 1\} \rightarrow \mathbb{R}_+$ :

$$\begin{aligned} (\mathbb{M}_{\lambda_t} U)(\mu_t, \nu_t) &= (1 - \nu_t)U(\mu_t, \nu_t) + \\ \nu_t \mathbb{E}_{p,q}[U(M(\lambda_t, \mu_t, \omega_{t+1}), \nu_{t+1}) | \lambda_t, \mu_t, \nu_{t+1} = 1] \end{aligned} \quad (16)$$

capturing the expected posterior value of  $U$  should the deadline not intercede, and simply returns the prior if the process were already dead. Then we naturally have the following:

**(Timely) Surprise.** With respect to  $U : \Delta(\Theta) \times \{0, 1\} \rightarrow \mathbb{R}_+$ , the informativeness of any choice of acquisition  $\lambda_t$  in reference to the statistic  $(\mu_t, \nu_t)$  is given by the following:

$$\begin{aligned} I_t(\lambda_t) &\doteq U(\mu_t, \nu_t) \\ &- (1 - \bar{p}_{\mu_t, \lambda_{t-1}})(\mathbb{M}_{\lambda_t} U)(\mu_t, \nu_t) \end{aligned} \quad (17)$$

**(Subjective) Suspense.** With respect the importance parameters  $\eta$ , the preference-weighted posterior probability of survival until after acquisition  $\lambda_t$  is given by the following:

$$S_t(\lambda_t) \doteq 1 - \frac{\sum_{\theta' \in \Theta} \eta_{b, \theta'} p_{\theta', \lambda_t} \mu_t(\theta')}{\sum_{\theta' \in \Theta} \eta_{b, \theta'} \mu_t(\theta')} \quad (18)$$

These generalized notions of surprise and suspense simply inherit existing definitions while accounting for the presence of time pressure and subjective preferences. In particular,

setting  $p_{\theta, \lambda} = 0$  recovers the original (infinite-horizon) definition of information gain (Naghshvar et al., 2013), whence the optimal strategy simply greedily maximizes information. Likewise, setting  $\eta_{b, \theta} = 1$  recovers the original (preference-free) definition of suspense (Alaa & van der Schaar, 2016).

We can now formally characterize the risk-benefit tradeoff, highlighting the expressivity of our framework. It turns out that the optimal acquisition  $\lambda_t^*$  (i.e. per the optimal strategy) naturally strikes a balance between surprise and suspense:

**Proposition 5 (Surprise and Suspense)** When  $\mu_t \notin \mathcal{T}(\eta)$ , the optimal acquisition directly trades off surprise and suspense (in addition to the immediate cost of acquisition):

$$\lambda_t^* = \arg \sup_{\lambda_t \in \Lambda} h(I_t(\lambda_t), S_t(\lambda_t)) - \eta_{c, \lambda_t} c_{\lambda_t} \quad (19)$$

where  $h$  is increasing in  $I_t(\lambda_t)$  and  $S_t(\lambda_t)$ , and the uncertainty function for the information gain is taken as  $U = V^*$ .

*Proof.* Appendix C.  $\square$

Depending on an individual’s preferences, this tradeoff automatically expresses a range of behaviors from “surprise-optimal” to “suspense-optimal”. Note that this is absent in passive settings such as Frazier et al. (2008) and Dayanik & Yu (2013)—i.e. no choice of surprise; it is also absent in settings with no deadline risk, such as Ahmad & Yu (2013) and Naghshvar et al. (2013)—i.e. no element of suspense.

Finally, for completeness we also state the optimal decision  $\hat{\theta}^*$  when  $\mu_t \in \mathcal{T}(\eta)$ . Immediately from Equation 12 for  $\bar{Q}$ :

$$\hat{\theta}^* = \arg \sup_{\hat{\theta} \in \Theta} \eta_{a, \hat{\theta}} \mu_t(\hat{\theta}) \quad (20)$$

Together, this (decision) rule and (acquisition) rule of Proposition 5 fully identify the optimal active sensing strategy.

### 3.2. Inverse Active Sensing

In the opposite direction, the inverse active sensing (“IAS”) problem translates (observed) behavior back to (unobserved) preferences. We should be precise with semantics: Neither are we *assuming* that real-world agents indeed act a certain way, nor are we *prescribing* that they act optimally. Instead, our objective is thoroughly *descriptive*: Based on an agent’s behavior, what do they appear (ceteris paribus) to effectively prioritize? For instance, what diseases are more important to diagnose correctly, and which tests are being over-prescribed? While actual behavior may not be induced (explicitly) by conscious optimization with respect to preferences (e.g. bounded rationality), we wish to understand them in terms of what is—in effect—prioritized (implicitly).

**Inverse Optimization.** We approach IAS from an inverse optimization (“IO”) perspective with multiple observations. Broadly, IO deals with finding an objective function to best explain a set of observations (Bärmann et al., 2017; Dong et al., 2018), and is applicable to a wide variety of underlying problems. Specifically, an objective is determined by a (fixed) *parameter* and a (variable) *signal*. Different sig-

Table 3. Examples of inverse optimization problems with respect to various underlying settings. A generic formulation is shown for each example category. <sup>1</sup>Bärmann et al. (2017), <sup>2</sup>Dempe & Lohse (2006), <sup>3</sup>Dong et al. (2018), <sup>4</sup>Keshavarz et al. (2011), <sup>5</sup>Heuberger (2004), <sup>6</sup>Krumke et al. (1998), <sup>7</sup>Yang & Zhang (1999), <sup>8</sup>Ahmadian et al. (2018), <sup>9</sup>Abbeel & Ng (2004), <sup>10</sup>Ziebart et al. (2008). Notation: dimensions  $m, n, k$  indicate arbitrary, problem-dependent dimensions;  $G, D$  respectively denote graphs and digraphs with vertices  $V$  and edges  $E$ ;  $\mathcal{S}_G$  is the set of spanning trees of  $G$  and  $\mathcal{P}_D$  is the set of paths in  $D$ ;  $\phi$  are known basis features, and  $w$  their respective weights.

Framework	Problem Class	Objective Function	Signal	Parameter	Response
Bärmann, <sup>1</sup> Dempe, <sup>2</sup> etc.	Inverse Linear Optimization	$b_1^\top x, Ax = b_2, x \geq 0$	$A \in \mathbb{R}^{m \times n}$	$b \in \mathbb{R}^{m+n}$	$x \in \mathbb{R}^n$
Dong, <sup>3</sup> Keshavarz, <sup>4</sup> etc.	Inverse Convex Optimization	$f(a, b, x), g(a, b, x) \leq 0$	$a \in \mathbb{R}^m$	$b \in \mathbb{R}^k$	$x \in \mathbb{R}^n$
Heuberger, <sup>5</sup> Krumke, <sup>6</sup> etc.	Inverse Minimum Spanning Tree	$c^\top A_\psi, \psi \in \mathcal{S}_G$	$G = \langle V, E \rangle$	$c \in \mathbb{R}^E$	$\psi \subseteq E$
Yang, <sup>7</sup> Ahmadian, <sup>8</sup> etc.	Inverse Integral Shortest Paths	$c^\top A_\xi, \xi \in \mathcal{P}_D$	$D; s, t \in V$	$c \in \mathbb{R}^E$	$\xi_{(s,t)} \subseteq E$
Abbeel, <sup>9</sup> Ziebart, <sup>10</sup> etc.	Inverse Reinforcement Learning	$\sum_{t=0}^{\infty} \mathbb{E}[\gamma^t w^\top \phi(S_t)]$	$S_{0:T}$	$w \in \mathbb{R}^{ \Phi }$	$A_{0:T}$
<b>(Ours)</b>	<b>Inverse Active Sensing</b>	$\mathbb{E}[\ell(\lambda_{0:T-1}, \tau, \hat{\theta}; \eta)]$	$\langle \omega_{1:T-1}, \mu_0 \rangle$	$\eta, \rho \in \mathcal{H} \times \mathbb{R}$	$\langle \lambda_{0:T-1}, \tau, \hat{\theta} \rangle$

nals induce different instances of the optimization problem, hence different *responses* (i.e. solutions) from an optimizing agent. Given a collection of (observed) signal-response pairs, we seek to infer the (unobserved) parameter. Table 3 sets out classic examples of this paradigm—along with IAS.

Three considerations drive our approach:

- Uncertainty.** Almost always, more than one configuration will accord with observed behavior. In other settings where the focus is typically on the would-be *performance* of acting under the recovered objective, this is hardly an issue. In contrast, our focus is on *understanding* drivers of behavior, so extracting a single configuration is of limited utility. Ideally, we wish to work with a distribution.
- Bounded Rationality.** Instead of conditioning purely on Bayes-optimal strategies, we may additionally consider other well-studied objectives in behavioral literature—such as greedy look-ahead (Najemnik & Geisler, 2005) or information-maximizing (Butko & Movellan, 2010) strategies. We may even wish to compare how well different classes of strategies describe observed behavior.
- Imperfect Response.** Even if we concede a known class of strategies, observed responses are often imperfect due to compliance, measurement noise, implementation error, and model uncertainty (Aswani et al., 2018; Esfahani et al., 2018). We would like to account (probabilistically) for the fact that the observed response to a signal may deviate from the perfect (i.e. objective-maximizing) choice.

**Posterior Inference.** We consider a *Bayesian* approach to IAS; this accommodates [1]. Compacting notation, first let  $\tilde{\lambda}_t \in \Lambda \cup \Omega$  denote either  $\lambda_t$  (prior to stopping) or  $\theta \in \Omega$ . Likewise, let  $\tilde{\omega}_t \in \Omega \cup \{\emptyset\}$  indicate  $\omega_t$  or  $\omega_\tau = \emptyset$ . Then

$$\mathcal{D} \doteq \{(\tilde{\lambda}_{n,t}, \tilde{\omega}_{n,t+1})_{t=0}^{\tau_n-1}\}_{n=1}^N \quad (21)$$

denotes a collection of acquisitions and outcomes, with decision episodes indexed  $n \in \{1, \dots, N\}$ . Let  $\pi$  be drawn from some prior  $\mathbb{P}\{\pi\}$  over the space of strategies  $\mathcal{P}$ . Then

$$\mathbb{P}_{p,q}\{\pi|\mathcal{D}\} = \frac{\mathbb{P}_{p,q}\{\mathcal{D}|\pi\}\mathbb{P}\{\pi\}}{\int_{\mathcal{P}} \mathbb{P}_{p,q}\{\mathcal{D}|\pi\}d\mathbb{P}\{\pi\}} \quad (22)$$

is the posterior over strategies—given the observed decision behavior. Next, we specify what each strategy  $\pi$  consists in.

**Behavioral Strategies.** Most of the time, what we aim to do is inverse *optimal* active sensing (cf. inverse *optimization*)—that is, to locate preferences most consistent with an agent making Bayes-optimal acquisitions. But what if we want to accommodate a different criterion? Humans may act myopically (e.g. greedy lookahead), pursue approximate goals (e.g. infomax), or simply follow rulebooks (e.g. attribute-wise scoring schemes common in hiring and medical settings). For this, we need the notion of *generalized*  $Q$ -factors.

Let a strategy be characterized by its set of (not necessarily Bayes-optimal) factors  $\{Q_\lambda^\kappa: \Delta(\Theta) \times \{0, 1\} \rightarrow \mathbb{R}_+\}_{\lambda \in \Lambda}$ , where  $\kappa$  identifies the sensing criterion; this accommodates [2]. Denote with  $\tilde{Q}_\lambda^\kappa$  either  $Q_\lambda^\kappa$  or  $\bar{Q}_\lambda^\kappa$ ; so  $\tilde{Q}_\lambda^\kappa(\mu_t, \nu_t; \eta)$  encodes the *desirability* of  $\tilde{\lambda}_t$  under  $\mu_t, \nu_t$  given  $\eta$ . For instance, the greedy look-ahead criterion (“GL”) simply corresponds to:

$$Q_{\lambda_t}^{\text{GL}}(\mu_t, \nu_t; \eta) \doteq \eta_{c, \lambda_t} c_{\lambda_t} + g(\eta_d) + \mathbb{E}_{p,q}[\bar{Q}(\mu_{t+1}, \nu_{t+1}; \eta) | \lambda_t, \mu_t, \nu_t] \quad (23)$$

where  $g$  is some function of decision-threshold parameters  $\eta_d \in \mathbb{R}_+^{|\Omega|}$ , and here  $\eta \doteq (\eta_b, \eta_c, \eta_d)$ . As an arbitrary functional of  $\eta$ , we can likewise encode any criteria of choice, such as infomax  $Q_\lambda^{\text{IM}}$  by way of (weighted) entropy, and (of course) the Bayes-optimal case  $Q_\lambda^*$ . Given some  $\tilde{Q}^\kappa \doteq \{\tilde{Q}_\lambda^\kappa\}_{\lambda \in \Lambda \cup \Theta}$ , we consider the *Boltzmann* behavioral strategy with inverse temperature  $\rho$ ; this accommodates [3]:

$$\pi_\rho^\kappa(\tilde{\lambda}_t | \mu_t, \nu_t; \eta) \doteq \frac{\exp(-\rho \tilde{Q}_{\tilde{\lambda}_t}^\kappa(\mu_t, \nu_t; \eta))}{\sum_{\tilde{\lambda}_t' \in \Lambda \cup \Theta} \exp(-\rho \tilde{Q}_{\tilde{\lambda}_t'}^\kappa(\mu_t, \nu_t; \eta))} \quad (24)$$

Formally, then, a strategy  $\pi$  is specified by  $(\kappa, \eta, \rho)$ . If we restrict our attention to known classes  $\kappa \in \{\text{GL}, \text{IM}, *, \dots\}$ , then the prior  $\mathbb{P}\{\pi\}$  is equivalently captured by  $\mathbb{P}\{\kappa, \eta, \rho\} = \mathbb{P}\{\kappa\}\mathbb{P}\{\eta|\kappa\}\mathbb{P}\{\rho\}$ . (The conditioning on  $\kappa$  accommodates a single global space of preference weights for different  $\kappa$ ).

Now,  $\mathcal{D}$  depends on the dynamics of both the decision problem and recognition model. However, the latter involves no uncertainty (we impose a Bayesian recognition model), and the former simply drops out when evaluating the posterior:

**Proposition 6 (Strategy Posterior)** The posterior  $\mathbb{P}\{\pi|\mathcal{D}\}$  over  $\mathcal{P}$  (Equation 22) satisfies the following proportionality:

$$\mathbb{P}\{\pi_\rho^\kappa(\dots; \eta) | \mathcal{D}\} \propto \mathbb{P}\{\kappa\} \mathbb{P}\{\eta | \kappa\} \mathbb{P}\{\rho\} \cdot \prod_{n=1}^N \prod_{t=0}^{\tau_n-1} \pi_\rho^\kappa(\tilde{\lambda}_{n,t} | \mu_{n,t}, \nu_{n,t}; \eta) \quad (25)$$

where  $\mu_{n,t}$  is recursively computed via update  $M$ ,  $\nu_{n,t}=1$  prior to stopping, and  $\pi_\rho^\kappa(\dots; \eta)$  is defined as in Equation 24.

*Proof.* Appendix C.  $\square$

Note that setting  $\mathbb{P}\{\kappa\}$  as the Dirac delta centered on the Bayes-optimal criterion recovers the case of inverse *optimal* active sensing; this is the formulation presented in Table 3.

**Maximum A Posteriori.** Seeking the MAP estimate effectively reduces IAS to a (posterior) optimization problem. Let  $\mathcal{H} = \mathbb{R}^d$  denote the  $d$ -dimensional (global) space of  $\eta$ , and  $\mathcal{K}$  the space of  $\kappa$ . Then the MAP estimate is given as follows, where  $\text{LSE}[\cdot]$  denotes  $\log \sum \exp$  and  $\mathcal{P} \doteq \mathcal{K} \times \mathcal{H} \times \mathbb{R}$ :

$$\begin{aligned} \underset{(\kappa, \eta, \rho) \in \mathcal{P}}{\text{argmax}} \{ & \log \mathbb{P}\{k\} - \log \mathbb{P}\{\eta | \kappa\} - \log \mathbb{P}\{\rho\} \\ & - \sum_{n=1}^N \sum_{t=0}^{\tau_n-1} (\rho \tilde{Q}_{\tilde{\lambda}_{n,t}}^\kappa(\mu_{n,t}, \nu_{n,t}; \eta)) \\ & + \text{LSE}_{\tilde{\lambda}_{n,t} \in \Lambda \cup \Theta} [-\rho \tilde{Q}_{\tilde{\lambda}_{n,t}}^\kappa(\mu_{n,t}, \nu_{n,t}; \eta)] \} \end{aligned} \quad (26)$$

Given some (finite) set of known  $\kappa$ 's, we can simply compute the MAP for each (over  $\mathcal{H} \times \mathbb{R}$ ), then compare over  $\mathcal{K}$  using  $\mathbb{P}\{\kappa\}$ . This can be done via standard gradient methods or numerical optimization. Using Bayes-optimal strategies, it is easy to show differentiability with respect to  $\eta$  and  $\rho$ :

**Proposition 7 (Differentiable Posterior)** Assuming differentiable priors  $\mathbb{P}\{\eta | *\}$ ,  $\mathbb{P}\{\rho\}$ , the posterior  $\mathbb{P}\{\eta, \rho | *, \mathcal{D}\}$  for optimal strategies is differentiable (almost everywhere).

*Proof.* Appendix C.  $\square$

**Sampling from Posterior.** Instead of a point estimate, we can generate samples from the posterior for each  $\kappa$ . MCMC sampling is common in inverse problem settings (Ye et al., 2019; Bardsley & Fox, 2012; Ramachandran & Amir, 2007). We perform geometric random walks over coordinates of a lattice in  $\mathcal{H} \times \mathbb{R}$  (Frieze et al., 1994; Applegate et al., 1990) to yield samples from posterior  $\mathbb{P}\{\eta, \rho | \kappa, \mathcal{D}\}$  (Algorithm 1). Consider a discrete subset  $\mathcal{L}$  of  $\mathbb{R}^{d+1}$  comprising coordinates that are integer multiples of a chosen resolution. The algorithm simply tries to move to one of its neighbors  $\mathcal{N}$  at each step, with acceptance ratios determined by posteriors.

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#### Algorithm 1 Posterior Sampler for IAS

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- 1: **Input:** Decision behavior  $\mathcal{D}$  and priors  $\mathbb{P}\{\eta | \kappa\}$ ,  $\mathbb{P}\{\rho\}$
  - 2: Randomly select  $(\eta, \rho)_0 \in \mathcal{L}$
  - 3:  $\tilde{Q}_0 \leftarrow \text{ActiveSensing}(\kappa, \eta_0)$
  - 4: **for**  $i = 1, \dots$  **do**
  - 5: Randomly select  $(\eta, \rho)' \in \mathcal{N}((\eta, \rho)_{i-1})$   $\triangleright$  neighbor
  - 6:  $\tilde{Q}' \leftarrow \text{ActiveSensing}(\kappa, \eta')$
  - 7:  $R \leftarrow \mathbb{P}\{(\eta, \rho)' | \kappa, \mathcal{D}\} / \mathbb{P}\{(\eta, \rho)_{i-1} | \kappa, \mathcal{D}\}$
  - 8: **w.p.**  $\min\{1, R\}$  **do**  $(\eta, \rho)_i \leftarrow (\eta, \rho)'$   $\triangleright$  accept
  - 9: **otherwise**  $(\eta, \rho)_i \leftarrow (\eta, \rho)_{i-1}$   $\triangleright$  reject
  - 10: **Output:** Estimate of posterior  $\mathbb{P}\{\eta, \rho | \kappa, \mathcal{D}\}$
- 

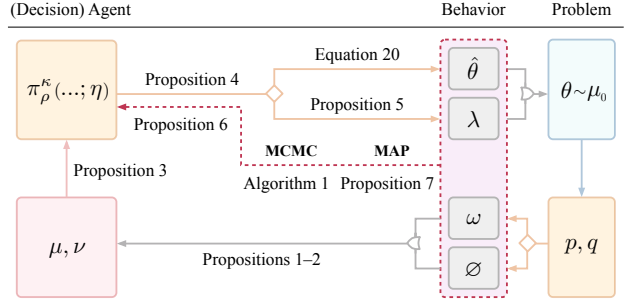


Figure 2. Active sensing and inverse active sensing (redux). Forward direction shown in clockwise solid, and inverse in purple dashed. Using a Bayesian recognition model (Propositions 1–2), the optimal value is computable (Proposition 3) via dynamic programming to obtain the optimal strategy (Propositions 4–5, Equation 20). In IAS, the strategy can be inferred (Proposition 6) via MAP estimation (Proposition 7) or via MCMC sampling (Algorithm 1).

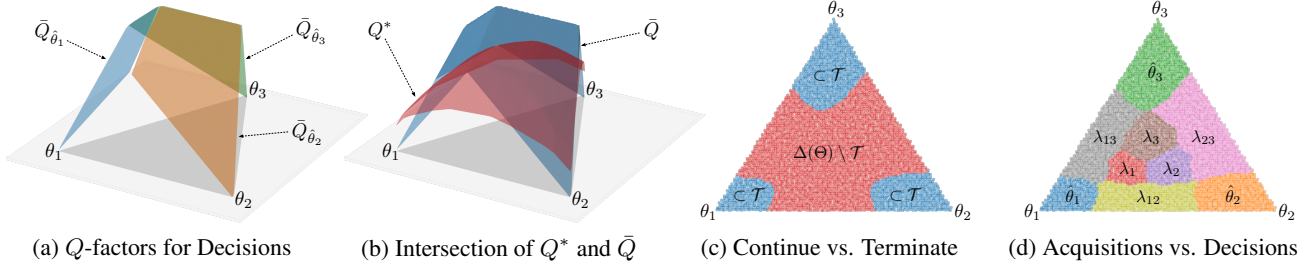
In a nutshell, we summarize the entire framework by harking back to Figure 1. We now have all the tools for IAS: Figure 2 shows a map of our key developments in both the forward (clockwise solid) and inverse (purple dashed) directions.

## 4. Illustrative Examples

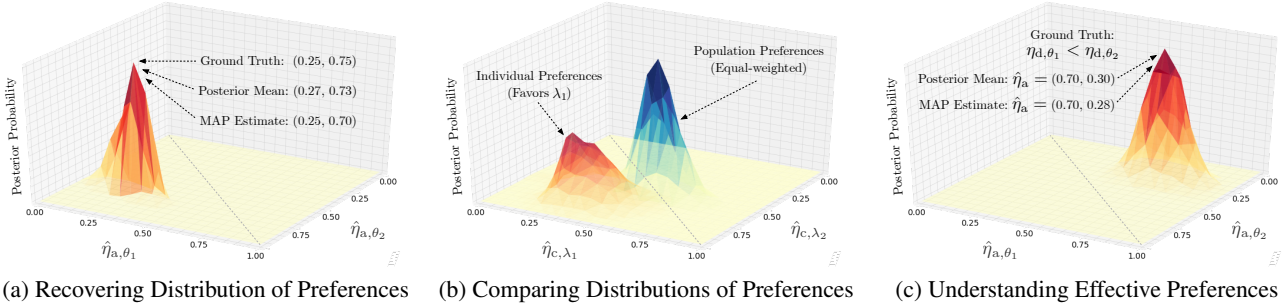
We show archetypical examples that exercise our framework through numerical simulation. Examples 1–2 give intuition for optimal active sensing, and 3–5 exemplify potential applications of IAS. Due to space limitation, commentary is necessarily brief; Appendix A gives more context and detail.

**Example 1 (Ternary Hypothesis)** We first give *geometric* intuition for the forward problem—exercising Propositions 4–5 and Equation 20. Consider the ternary hypothesis space  $\Theta = \{\theta_1, \theta_2, \theta_3\}$ , where the decision-maker is equipped with unary tests  $\lambda_1, \lambda_2, \lambda_3$  (each probabilistically confirming or denying an individual hypothesis) and binary tests  $\lambda_{12}, \lambda_{23}, \lambda_{13}$  (each probabilistically distinguishing between pairs of hypotheses). Figures 3(a)–(d) depict the output of (optimal) active sensing (by dynamic programming, cf. Proposition 3) in the posterior simplex, showing the relationships among  $Q$ -factors and their intersections, acquisitions and decisions, as well as continuation and termination sets.

**Example 2 (Decision Tree)** We illustrate *belief trajectories* for a common class of decision problems. Consider a medical diagnosis setting where the disease space  $\Theta = \{\theta_1, \theta_2, \theta_3, \theta_4\}$  is arranged in a hierarchy, and where the diagnostic agent has access to a (top-level) test  $\lambda_0$  that (probabilistically) distinguishes between the groups  $\{\theta_1, \theta_2\}$  vs.  $\{\theta_3, \theta_4\}$  (and are otherwise uninformative), and (level-2) tests  $\lambda_{12}$  and  $\lambda_{34}$  that respectively (probabilistically) distinguish between  $\theta_1$  vs.  $\theta_2$ , and  $\theta_3$  vs.  $\theta_4$  (and are otherwise uninformative). Figures 3(e)–(g) visualize episodes for different cost-sensitivity preferences  $\eta_c$ , as well as verifying our intuition that the optimal strategy navigates *down* the tree.



**Figure 3. Optimal active sensing.** Posterior simplex (before deadline) for Example 1. (a) Aggregate  $Q$ -factor for decisions, cf. Equation 20. (b) Intersection of aggregate  $Q$ -factors for acquisitions and decisions, cf. Proposition 4. (c) Continuation and termination sets; the latter comprises convex regions around vertices, where  $Q^* \geq \bar{Q}$ ; the former is its complement. (d) Complete strategy map; continuation and termination sets are partitioned into individual acquisition and decision regions, cf. Proposition 5, Equation 20 (*continued on page 9*).



**Figure 4. Inverse active sensing.** (Relevant dimensions of) posteriors  $\mathbb{P}\{\eta, \rho | *, \mathcal{D}\}$  for Examples 3–5 (cf. Proposition 6). Each distribution is generated as 1000 MCMC samples, cf. Algorithm 1; MAP estimates are per Equation 26.  $N = 300$  episodes are simulated for optimal softmax agents in (a) and the (biased) “individual” agent in (b), and  $N = 1000$  for the (unbiased) “population” agent in (b); a greedy lookahead softmax agent ( $N = 300$ ) is used in (c). Uniform priors  $\mathbb{P}\{\eta | *\}$  and  $\mathbb{P}\{\rho\}$  are employed in all instances (*continued on page 9*).

**Example 3 (Differential Importance)** We show an archetypical application of IAS in recovering preferences from behavior—exercising Propositions 6–7 and Algorithm 1. Consider a *preoperative testing* problem, where the aim is to confirm ( $\theta_1$ ) or deny ( $\theta_2$ ) the absence of comorbidities that may complicate surgery. Given the downside risk, we certainly hope to verify that Type I errors are taken more seriously than Type II (i.e. accuracy weights  $\eta_{a,\theta_2} > \eta_{a,\theta_1}$ ). Suppose that (unbeknownst to us) this is true in practice: we simulate a random collection  $\mathcal{D}$  of decision episodes for a Bayes-optimal softmax decision agent driven by  $\eta_a = (0.25, 0.75)$ . Figure 4(a) depicts the output of our MAP and MCMC solutions, showing (relevant dimensions of) recovered estimates for optimal softmax strategies, along with the true weights.

**Example 4 (Differential Treatment)** We highlight the applicability of IAS in comparing preferences *across* different agents or populations. Consider the problem of detecting the phenomenon of *prescription bias* with respect to two different diagnostic tests ( $\lambda_1, \lambda_2$ ) for the same disease. Absent bias, by definition it must be the case that all  $\eta_{c,\lambda}$  take on identical values. Suppose that (unbeknownst to us) one hospital secretly favors  $\lambda_1$  (*ceteris paribus*) more than  $\lambda_2$ , unlike the rest of the hospital network; we simulate episodes for each accordingly. Figure 4(b) shows (relevant dimensions of) the output of Algorithm 1 and Equation 26—for both the institution in question and the population (of other institu-

tions). The former’s bias in favor of  $\lambda_1$  (i.e. with cost-sensitivity weights  $\eta_{c,\lambda_1} < \eta_{c,\lambda_2}$ ) is evident, in contrast with the (apparently) unbiased behavior of the latter ( $\eta_{c,\lambda_1} \approx \eta_{c,\lambda_2}$ ).

**Example 5 (Effective Preferences)** Finally, we give an example that emphasizes the *interpretative* nature of IAS. Consider an agent who (unbeknownst to us) behaves myopically (cf. greedy lookahead), with a higher decision-threshold parameter for one hypothesis (i.e.  $\eta_{d,\theta_1} < \eta_{d,\theta_2}$ ). Now, if we were just interested in the generic question of what best describes their behavior, we would simply run IAS across the entire space  $\mathcal{P}$ —including all classes  $\kappa$  of interest. In this case, for instance, we would—unsurprisingly—recover some configuration (GL,  $\eta, \rho$ ) as MAP estimate. But suppose we are actually interested in *interpreting* their behavior *as if* they were optimal with respect to some preferences (which we wish to identify). We are now asking the question: No matter what your internal decision-making processes are, what are you *effectively* prioritizing? For instance, if the medical consensus is that  $\lambda_1$  is more important to catch than  $\lambda_2$ , then recovering the *effective* values of  $\eta_a$  (via  $\kappa = *$ ) would give an immediate assessment of this. Figure 4(c) shows (relevant dimensions of) our IAS output on the (greedily) simulated decision episodes, where we find (*ceteris paribus*) that thresholds  $\eta_{d,\theta_1} < \eta_{d,\theta_2}$  *effectively* translate into accuracy weights  $\eta_{a,\theta_1} > \eta_{a,\theta_2}$ , which (in this case) accords—at least ordinally—with the medical consensus.



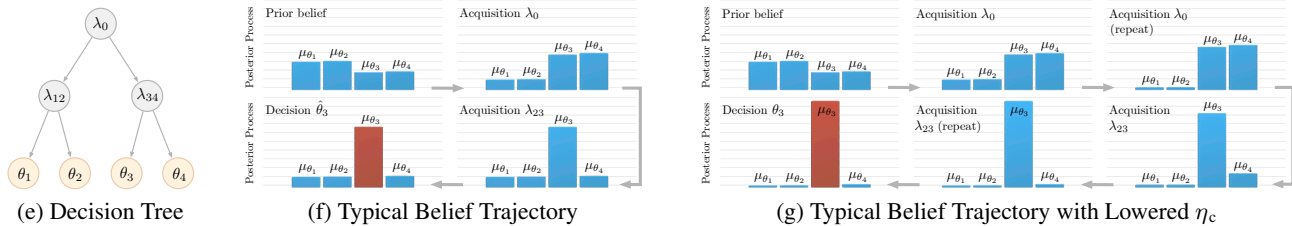


Figure 3. *Optimal active sensing (continued from page 8)*. Example 2 considers a medical diagnosis setting with diseases  $\theta_1, \theta_2, \theta_3, \theta_4$  arranged in a hierarchy (e)—each  $\lambda$  (probabilistically) distinguishes between its child elements. Intuitively, we expect that the optimal strategy navigate *down* the decision-tree, sequentially going from high-level tests to low-level tests before declaring specific diagnoses. Figure (f) shows a typical *belief trajectory* for the optimal strategy computed; observe from its decision-behavior that it indeed successively narrows down the space of hypotheses through the tree. Figure (g) additionally shows the effect of uniformly decreasing the cost-sensitivity parameter  $\eta_c$ —as expected, the optimal strategy can now afford to “double-check” each test result before committing down each branch.

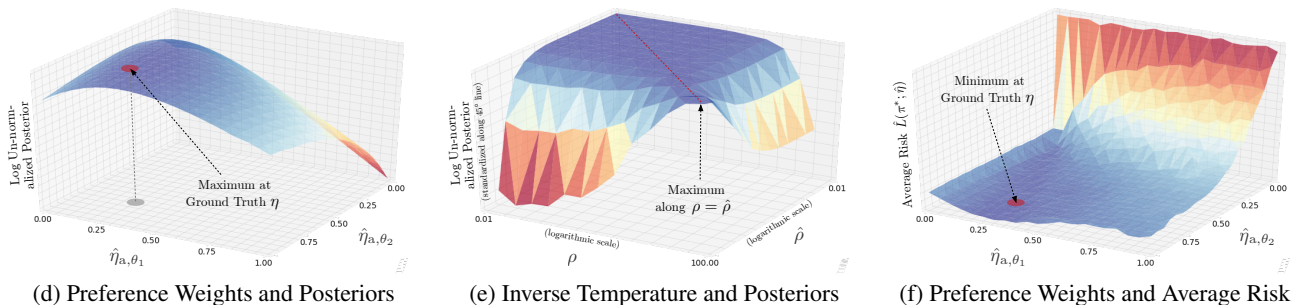


Figure 4. *Inverse active sensing (continued from page 8)*. For additional visual intuition, (d) computes the (log un-normalized) posterior in relation to (relevant dimensions of) the space of preferences  $\eta$  for Example 3; we observe (as expected) that the posterior is maximized at values that coincide with the ground truth. Similarly, (e) shows the (log un-normalized) posterior in relation to the inverse temperature  $\rho$  in the context of Example 3; here we explicitly simulate a range of ground-truth values and observe (as expected) that the posterior is maximal along the  $45^\circ$  line (to make this clearer, we standardize all probabilities along this line). Finally, in (f) we observe (as expected) that the (Bayes-optimal) strategy induced by the true parameters is in fact the strategy that achieves the lowest average (ground-truth) risk.

**Discussion.** In this work, we developed a unified theoretical framework for evidence-based decision-making under time pressure, illustrating how it enables modeling intuitive tradeoffs in decision strategies, and understanding behavior by quantifying preferences implicit in observed strategies.

In modeling the forward problem, our formulation of active sensing inherits several assumptions from prior literature (Ahmad & Yu, 2013; Alaa & van der Schaar, 2016; Chernoff, 1959; Dayanik & Yu, 2013; Frazier et al., 2008; Naghshvar et al., 2013)—that the spaces of decisions, acquisitions, and outcomes are given; that the distributions of deadlines, outcomes, and problem instances are known or must be appropriately estimated beforehand; and that the outcomes of acquisitions are conditionally independent over time—which is not always true depending on the type of acquisition in question, and is a shortcoming of this approach that requires extra care in practical applications. On the other hand, our framework departs from prior work by way of expressivity and specification—in accounting for the presence, endogeneity, and context-dependence of time pressure; in accommodating differential costs of acquisition and penalties for inaccuracies and deadline breaches; and in modeling preference weights directly via behavioral data

without prior specification. Where need be, note that it is possible for future work to generalize the present approach to continuous outcome spaces, or disjoint outcome spaces  $\Omega_\lambda$  per acquisition; to incorporate learnable mappings from instance-specific features  $\mathbf{x}$  to priors  $\mu_0(\mathbf{x})$ ; and to allow unknown environment parameters to be jointly estimated (although complexity may be of concern in high dimensions).

In approaching the inverse problem, we inherit a data-driven formulation of inverse optimization—i.e. where solutions to multiple problem instances are observed (Aswani et al., 2018; Bärmann et al., 2017; Dong et al., 2018; Esfahani et al., 2018). Further, our Bayesian method is similar to prior approaches in inverse problems settings (Bardsley & Fox, 2012; Ramachandran & Amir, 2007; Ye et al., 2019), and the posterior sampler bears resemblance to a Bayesian solution to inverse optimal control (Abbeel & Ng, 2004), which analogously adapts geometric random walks to the underlying parameter space. The complexity of Algorithm 1 is therefore identical; it has been shown that such a Markov chain is rapidly-mixing (i.e. sampling terminates in a polynomially-bounded number of steps) under some assumptions (Ramachandran & Amir, 2007; Applegate et al., 1990). For a more detailed survey of related literature, see Appendix B.

## Acknowledgments

This work was supported by Alzheimer’s Research UK (ARUK), the US Office of Naval Research (ONR), and the National Science Foundation (NSF): grant numbers 1407712, 1462245, 1524417, 1533983, 1722516. We thank all reviewers for their generous comments and suggestions.

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