

**Schellman**  
**APEC Accountability Agent PRP**  
**Re-Certification Application**

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## **Introduction**

1. Schellman & Company, Inc. (Schellman), headquartered in the United States, Tampa, Florida, is a licensed CPA firm, PCI QSA, ISO certification body, FedRAMP 3rd Party Assessment Organization (3PAO) and current APEC Accountability Agent. Schellman provides compliance and certification services to a variety of companies, including PCI-DSS and PA-DSS assessments, FedRAMP assessments, HITRUST assessments, AICPA examinations (SOC 1, SOC 2, SOC 3), Penetration Testing services, ISO 27001, 27701, 9001, 20000, and 22301 certifications, GDPR, CCPA and MS DPR examinations, and several other types of compliance assessments.

## **Conflicts of Interest**

2. Schellman decisions, as an Accountability Agent, are based on objective evidence of conformity, or non-conformity, obtained by Schellman; decisions are not influenced by other interests or by other parties. Management is committed to impartiality in every manner of the certification services.
3. Schellman is aware that threats to impartiality may include, but not be limited to, any of the following.
  - 3.1. Self-interest threats: threats that arise from a person or body acting in their own interest. A concern related to certification, as a threat to impartiality, is financial self-interest.
  - 3.2. Self-review threats: threats that arise from a person or body reviewing the work done by themselves. Auditing the program requirements of an Applicant organization or Participant organization to whom Schellman provided consultancy would be a self-review threat.
  - 3.3. Familiarity (or trust) threats: threats that arise from a person or body being too familiar with or trusting of another person instead of seeking audit evidence.
  - 3.4. Intimidation threats: threats that arise from a person or body having a perception of being coerced openly or secretively, such as a threat to be replaced or reported to a supervisor.
4. Schellman performs an annual Independence Review which helps to identify, analyze and document the possibilities for conflict of interests arising from provision of certification, including any conflicts arising from its relationships. Having relationships does not necessarily present Schellman with a conflict of interest; however, if any relationship creates a threat to impartiality, Schellman shall document and be able to demonstrate how it eliminates or minimizes such threats as a result of the annual Independence Review.
5. As part of the Independence Review, each employee is required to disclose personal relationships with the management or owners of any Applicant organization or Participant organization on an annual basis. Additionally, Schellman shall

evaluate its finances and sources of income and demonstrate that on an ongoing basis, commercial, financial or other pressures do not compromise its impartiality. The results of the review are reviewed by human resources and management and potential conflicts are analyzed at that time. Threats identified as a result of the Independence Review that could impact the impartiality of the services provided by Schellman will be handled on a per-incident basis and where appropriate, Schellman will withdraw from the engagement.

6. Note that a relationship that threatens the impartiality of Schellman can be based on ownership, governance, management, personnel, shared resources, finances, contracts, marketing and payment of a sales commission or other inducement for the referral of new clients, etc.

### Outsourcing

7. Schellman does not outsource any activities related to the certification services that it provides. All related certification services activities are performed by Schellman employees.
8. The decision for granting, refusing, maintaining of certification, expanding or reducing the scope of certification, renewing, suspending or restoring, or withdrawing certification is not outsourced and is the sole responsibility of Schellman. Schellman is responsible for, and retains authority for, its decisions relating to certification services.

### Key Elements of Independence for Certification Clients

9. Schellman will not offer or provide consulting or technical services related to the development or implementation of Participant organization's or Applicant organization's data privacy practices and procedures.
10. Schellman will not offer or provide internal audits to its certified clients.
11. Personnel handling sales for Schellman that may collect a sales commission will not be part of the certification audit team for an Applicant organization or Participant organization.
12. Schellman will not offer consulting or technical services related to the development of its privacy policy or statement or to its security safeguards.
13. Schellman will require personnel to reveal any situation known to them that may present them or Schellman with a conflict of interest. Schellman will use this information as input to identifying threats to impartiality raised by the activities of such personnel or by the organizations that employ them, and shall not use such personnel, internal or external, unless they can demonstrate that there is no conflict of interest. If a conflict of interest arises that can be cured by the existence of a safeguard, the existence of the affiliation between an Applicant organization or

Participant organization and audit personnel will be disclosed to the Joint Oversight Panel. The communication will include the safeguards explanation and how these safeguards do not compromise the ability to render a fair decision to the Applicant organization or Participant organization. Such affiliations include, but are not limited to, the following:

- 13.1. Officers of the Applicant organization or Participant organization serving on the Accountability Agent's board of directors in a voting capacity, and vice versa;
- 13.2. Significant monetary arrangements or commercial relationship between the Accountability Agent and the Applicant organization or Participant organization, outside of the fee charged for certification and participation in the APEC PRP System; or
- 13.3. All other affiliations which might allow the Applicant organization or Participant organization to exert undue influence on the Accountability Agent regarding the Applicant organization's certification and participation in the PRP System.

*See Appendix A: Conflicts of Interest*

## **Program Requirements**

14. Schellman utilized the assessment criteria outlined in the template documentation developed by APEC to map the PRP Certification Program Requirements. Please see the attached Appendix B for the APEC assessment criteria and Schellman's PRP Program Requirements outlined in a separate document submitted with the application.

*See Appendix B: PRP Framework Requirements*

## **Certification Process**

### Client Assessment

15. During the initial assessment of a new client or a reassessment of an existing client, Schellman will perform a formal review to help ensure that engaging the client does not create a conflict of interest. The following requirements are considered during the assessment phase:
- 15.1. Certification shall not be considered or provided when a relationship poses an unacceptable threat to impartiality, such as a wholly owned subsidiary of Schellman requesting certification from its parent, and
  - 15.2. Certification shall not be considered or provided for another Accountability Agent.

Scope and Planning

- 16. Based on information received from the organization, Schellman will determine the timing of the audit, assign the audit team members, and communicate to the organization the certification process, subsequent audits required to maintain certification, the dispute process, and any standard business terms applicable.
- 17. Upon agreement of the audit scope and timing between the client and Schellman, a job arrangement letter (JAL) or master services agreement (MSA) with a statement of work (SOW) will be documented to address the contractual agreements between the client and Schellman pertaining to the certification services. Upon execution of the JAL or MSA/SOW, Schellman will provide the client with preliminary planning documents, which include, but are not limited to, the following:
  - 17.1. Project Calendar outlining the testing areas to be performed by audit team members during the dates of fieldwork and dates and deadlines subsequent to the on-site assessment;
  - 17.2. Information Request List (IRL) that documents each piece of evidence that the audit will need to determine compliance with the framework; and
  - 17.3. The PRP System Intake Questionnaire.

See Appendix C: PRP System Intake Questionnaire

Fieldwork Process

The fieldwork process includes the following activities:

- 18. Information gathering and analysis
  - 18.1. Schellman will review the completed Intake Questionnaire provided by the client. Schellman will draft an IRL outlining the documentation to be provided by the client based on the responses from the completed Intake Questionnaire.
  - 18.2. Schellman will review the documents provided by the client in response to the IRL provided to the client following the assessment criteria outlined within the Framework Requirements. Schellman will perform one or more testing procedures that includes inquiry, observation and inspection of documentation. The below table defines these testing procedures:

Test Approach	Description
Inquiry	Inquired of relevant personnel with the requisite knowledge and experience regarding the performance and application of the related requirement. This included in-person interviews, telephone calls, e-mails, web-based conferences, or a combination of the preceding.

Test Approach	Description
Observation	Observed the relevant processes or procedures during fieldwork. This included, but was not limited to, witnessing the performance of controls or evidence of control performance with relevant personnel, systems, or locations relevant to the performance of control policies and procedures.
Inspection	Inspected the relevant audit records. This included, but was not limited to, policies, documents, system configurations and settings, or the existence of sampling attributes, such as signatures, approvals, or logged events. In some cases, inspection testing may involve tracing events forward to consequent system documentation or processes (e.g. resolution, detailed documentation, alarms, etc.) or backwards for prerequisite events (e.g. approvals, authorizations, etc.).

Sampling Guidelines

- 19. Schellman has established a standard sampling methodology. Non-statistical samples are used and each client environment is evaluated to determine the impact of multi-site locations on the population and suggested sample sizes.
- 20. For any clients with multi-site locations, the audit team must determine the sample sizes required by location. Explanations must be documented in the client project files for any deviations from the standard sampling guidelines.

Identification of Non-Compliant Requirements

- 21. The audit team is responsible for communicating inconsistencies and requirements that are not compliant to appropriate client personnel in a timely manner. Information related to the non-compliant requirements must be included within internal memorandums and supporting audit documentation.
- 22. Upon notification of non-compliant requirements, the client must analyze, document, and take corrective actions to remedy the identified issues within the timeframe provided by Schellman. Details regarding the corrective actions must be submitted to Schellman for review. The audit team will review the corrective actions and perform subsequent or additional testing as applicable. The minimum program requirements must be compliant prior to granting certification.

Report Deliverables

- 23. Schellman will issue a written audit report upon completion of the fieldwork to the Applicant organization noting the organization’s level of compliance with the program requirements. Where non-fulfillment or non-compliance of any of the program requirements is found, the report must include a list of changes the Applicant organization needs to complete for purposes of obtaining certification for participation in the PRP System as well as the required timeframe for completion. The report will also outline the corrective actions, if those were communicated to Schellman by the Applicant organization.

24. If all requirements are compliant, the audit report will confirm compliance with the program requirements.

#### Certification Seal Policy

25. The Schellman certification seal is a service mark of Schellman. The Schellman certification seal may not be used in connection with any product or service that was not within the scope of the PRP certification review, or in any manner that is likely to cause confusion among customers, or in any manner that disparages or discredits Schellman. The certification seal should be used only upon the granting or extending of a PRP certification.

26. Schellman provides public access to information about its certification process on the Schellman website. Information about the certification status that includes: the granting, extending, maintaining, enforcing, renewing, suspending, reducing the scope of, or withdrawing of certification of any organization will be publicly provided through the website.

27. Schellman maintains a directory of valid certifications (<https://www.schellman.com/apec-certificate-directory>) that at a minimum show the name of the certified organization, a website for the certified organization and a link to the organization's privacy policy, contact information, the scope of the certification, the organization's original certification date, and the date that the current certification expires.

### **Ongoing Monitoring and Compliance Review Process**

28. Participants are monitored throughout the certification period to ensure compliance with the program. The monitoring process may include periodic reviews of the Participant's privacy policy for updates or modifications. It may also include a review of any matters disclosed on the Participant's website, other than the privacy policy. Where changes or modifications occur that are not compliant with the program requirements, or result in significant changes, the re-certification process will be immediately implemented as described below, which may include short-notice or unannounced audits.

29. Where there are reasonable grounds to believe that a Participant has engaged in a practice that may constitute a breach of the program requirements, an immediate review process will be triggered whereby verification of compliance will be carried out. In these situations, the Compliant process, as outlined below, will be followed

30. The complaint process provides another method of on-going monitoring and compliance review during the certification period. Where non-compliance with any of the program requirements is found, Schellman will notify the Participant as outlined in the Complaint process outlined below. As the Complaint process outlines, Schellman will verify that the required changes have been properly



completed by the Participant within the stated timeframe. At such time, the certification will be suspended until Schellman can verify that the Participant is in compliance with the requirements.

## Re-Certification and Annual Attestation

31. In order for Participants to maintain their certification, recertification must take place at least every year following the date of initial certification.
32. There are occasions when Schellman must conduct audits of certified clients at short notice or unannounced to investigate complaints, or in response to changes, or as follow-up on suspended clients.
33. When Schellman determines that an unannounced or short-notice audit is required, Schellman describes and makes known in advance to the certified client the conditions under which these short-notice visits are to be conducted.
34. Prior to recertification, Schellman will determine adjustments to audit time and resources based on modifications to the client scope. Client personnel are required to disclose significant changes within their organization to Schellman.
35. The recertification process will include:
  - 35.1. An updated and completed PRP Intake Questionnaire provided by the client. Schellman will review the completed form looking for any changes since the initial certification.
  - 35.2. If there has been a material change, reasonably determined by the Accountability Agent, Schellman will perform a review process that will be similar to the initial certification fieldwork process as outlined above.
  - 35.3. An audit report will be provided to the Participant outlining the Accountability Agent's findings regarding the Participant's level of compliance with the program requirements. The report will include any areas of non-compliance and corrections the Participant needs to make to correct areas and the timeframe within which the corrections must be completed for purposes of obtaining re-certification.
  - 35.4. If non-compliance areas were found during the re-certification process, Schellman will review documentation provided by the Participant to verify that correction has been completed and is compliant, prior to obtaining re-certification.
  - 35.5. Upon verification that the requirements are in compliance, a final report will be provided to the Participant as notice of compliance with the program requirements and that the Participant has been re-certified.

## Complaint Process

36. Schellman utilizes its current dispute process to receive, investigate and resolve complaints about Participants. The complaint process is handled by Schellman and is not outsourced. Additionally, the complaint process is available via the Schellman website and is outlined below.

### Receiving Complaints and Consent

37. Any complaint is required to be formally submitted using the form at <https://www.schellman.com/apec/stats>, whether the complaint is filed by the individual or the personal information controller. The complaint should include the reason for complaint, the date of the complaint, and any evidence supporting the complaint. The form will include a consent to share any personal information with the relevant enforcement authority in connection with a request for assistance. Submission, investigation, and decision on complaints do not result in any discriminatory actions against the complainant.

38. Each complaint is logged and recorded including the date the complaint was received and by whom it was received.

39. Each complaint will be investigated to determine whether it concerns the Participant's obligations under the program and if the complaint falls within the scope of the certification and requirements. The nature and duration of the investigation will vary depending on the complaint that was submitted, and the complainant will receive an update, at a minimum, once per month on the status of their complaint.

40. Where the complaint is from an individual and concerns the processing of his/her personal information and the Participant's obligations under the program, the complaint will be forwarded to the Participant within five business days. Schellman will require confirmation from the Participant that the complaint was forwarded to the personal information controller, if the controller can be identified and whose contact information is available.

### Complaint Notification

41. Once the complaint is received, the individual that submitted the complaint will be notified to confirm the complaint and the determination made based on the review outlined above. A confirmation of receipt of the complaint is required to be provided to the individual submitting the complaint within five business days. The confirmation will include verification that the complaint was forwarded to the Participant, if the complaint was filed by an individual.

### Complaint Resolution

42. If noncompliance was found with any of the program requirements, Schellman will contact the Participant outlining the details of the noncompliance that require remediation and the required timeframe for completion. At such time, the certificate will be suspended.
43. The Participant is required to provide evidence of remediation within the required timeframe for the certification to be re-instated. If the Participant fails to provide sufficient evidence, during the required timeframe, or is not responsive, the certification will remain suspended. The timeframe shall not exceed a period of six (6) months or upon the due date of the annual recertification.
44. If Schellman receives sufficient evidence of the remediation within the required timeframe, the suspension will be removed and the certificate will be re-instated.
45. Schellman will provide written notice of complaint resolution and closure to the complainant and the Participant.

#### Publicly Available Statistics

46. Schellman will include statistics on the types of complaints received by Schellman and the outcomes of such complaints on the company website, that is publicly available. This information will be provided to the FTC and the Joint Oversight Panel during recertification or as required to be reported.

*See Appendix D: Complaint Statistics Template*

### **Mechanism for Enforcing Program Requirements**

47. Schellman has the authority to enforce its program requirements against clients, or Participants, through the JAL or MSA/SOW. Schellman has the authority to suspend, withdraw, or reduce the scope of a certification under just cause and as a result of reasonable evidence.
48. Certification shall be suspended in cases when, for example:
  - 48.1. The client was found to be in noncompliance within the scope of the program's requirements throughout the certification period, including identification during the initial certification; re-certification; ongoing monitoring; or the complaint process, and the findings have not been resolved within the required timeframes, which shall not exceed a period of six (6) months or upon the due date of the annual recertification;
  - 48.2. The certified client does not allow recertification audits to be conducted at the required frequencies;
  - 48.3. Where there are reasonable grounds to believe that a Participant has engaged in a practice that may constitute a breach of the program requirements; or

- 48.4. The certified client has voluntarily requested a suspension.
49. As previously noted, if noncompliance was found with any of the program requirements, Schellman will contact the Participant outlining the details of the noncompliance that require remediation and the required timeframe for completion.
50. The certificate is suspended until the Participant has provided sufficient evidence of the remediation within the required timeframe, which shall not exceed a period of six (6) months or upon the due date of the annual recertification. Upon receipt of sufficient evidence of remediation within the required timeframe, Schellman will perform a review of the evidence to determine if the certificate should be reinstated. The results are communicated to the client via an audit report. Failure to resolve the issues that have resulted in the suspension in the time established by Schellman will result in withdrawal or reduction of the scope of certification, if applicable.
- A reduction in the scope of the certification may be applicable and would exclude the parts not meeting the requirements, when the client has persistently or seriously failed to meet the program requirements for those parts of the scope of certification.
51. Under suspension, the client's certification is temporarily invalid. Included within the JAL or MSA/SOW are the enforceable arrangements regarding the suspension of the certification to help ensure, that in case of suspension, the client refrains from further promotion of its certification and use of the Schellman certification seal. Schellman will make publicly accessible the suspended status of the certification.
52. Schellman is required to refer the violation to the Federal Trade Commission, where a reasonable belief is pursuant to its established review process that a client's failure to comply with the APEC PRP System has not been remedied within a reasonable time, so long as such failure to comply can be reasonably believed to be a violation of applicable law. Schellman will respond to requests from enforcement entities in APEC Economies that reasonably relate to that Economy and to the PRP related activities of Schellman.
53. If the determination is to withdraw the certification, Schellman, as included in the JAL or MSA/SOW, has enforceable arrangements with the Participant concerning conditions of withdrawal, ensuring upon notice of withdrawal of certification that the client discontinues its use of all advertising matter that contains any reference to a certified status.
54. Upon request by any party, Schellman will correctly state the status of certification of the participant, or client, as being suspended, withdrawn, or reduced.

## **PRP Framework: Appendices**

## Appendix A: Conflicts of Interest Policy

### CONFLICTS OF INTEREST

All employees have a duty to further the Company's aims and goals, and to work on behalf of its best interest. Employees should not place themselves in a position where the employee's actions or personal interests may be in conflict with those of the Company.

Examples include, but are not limited to, the following:

- Self-interest threats: threats that arise from a person or body acting in their own interest. A concern related to certification, as a threat to impartiality, is financial self-interest.
- Self-review threats: threats that arise from a person or body reviewing the work done by themselves. Auditing the program requirements of an Applicant organization or Participant organization to whom Schellman provided consultancy would be a self-review threat.
- Familiarity (or trust) threats: threats that arise from a person or body being too familiar with or trusting of another person instead of seeking audit evidence.
- Intimidation threats: threats that arise from a person or body having a perception of being coerced openly or secretly, such as a threat to be replaced or reported to a supervisor.
- Officers of the Applicant organization or Participant organization serving on the Accountability Agent's board of directors in a voting capacity, and vice versa.
- Significant monetary arrangements or commercial relationship between the Accountability Agent and the Applicant organization or Participant organization, outside of the fee charged for certification and participation in the APEC CBPR or PRP System.
- All other affiliations which might allow the Applicant organization or Participant organization to exert undue influence on the Accountability Agent regarding the Applicant organization's certification and participation in the CBPR or PRP System.

Employees should report to their manager any situation or position (including outside employment by the employee or any member of the employee's immediate household) which may create a conflict of interest with the Company. Additionally, employees are required to complete an annual independence review and disclose any potential conflict of interest. Human resources and management review the results from the annual independence review. Having relationships does not necessarily present the Company with a conflict of interest; however, if any relationship creates a threat to impartiality, the Company is required to document and be able to demonstrate how it eliminates or minimizes such threats. Threats identified as a result of the Independence Review that could impact the impartiality of the services provided by Schellman will be handled on a per-incident basis and where appropriate, Schellman will withdraw from the engagement. If a conflict of interest arises that can be cured by the existence of a safeguard, the existence of the affiliation between an Applicant organization or Participant organization and audit personnel will be disclosed to the Joint Oversight Panel. The communication will include the safeguards explanation and how these safeguards do not compromise the ability to render a fair decision to the Applicant organization or Participant organization.

Schellman is solely responsible for the decisions for granting, refusing, maintaining of certification, expanding or reducing the scope of certification, renewing, suspending or restoring, or withdrawing certification. Schellman does not outsource any activities related to the certification services that it provides. Schellman also does not offer or provide consulting or technical services to any client includes those services related to the development or implementation of Participant organization's or Applicant organization's data privacy practices and procedures. Schellman does not perform internal audits for any client. Personnel handling sales for Schellman that may collect a sales commission will not be part of the certification audit team for an Applicant organization or Participant organization.

## Appendix B: PRP Framework Requirements

### SECURITY SAFEGUARDS

Please note the additional column to the far right for mapping of Schellman’s Certification Requirements to these APEC CBPR Framework Requirements. The yellow highlight serves to provide easy reference to the mapped areas.

Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
1. Has your organization implemented an information security policy that covers personal information processed on behalf of a controller?	Where the Applicant answers <b>YES</b> , the Accountability Agent must verify the existence of this written policy. Where the Applicant answers <b>NO</b> , the Accountability Agent must inform the Applicant that the implementation of a written information security policy is required for compliance with this principle.	<i>Security Safeguards</i> 1. Implement an information security policy that covers personal information processed on behalf of a controller.

Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
<p>2. Describe the physical, technical and administrative safeguards that implement your organization's information security policy.</p>	<p>Where the Applicant provides a description of the physical, technical and administrative safeguards used to protect personal information, the Accountability Agent must verify the existence of such safeguards, which may include:</p> <ul style="list-style-type: none"> <li>• Authentication and access control (e.g. password protections)</li> <li>• Encryption</li> <li>• Boundary protection (e.g. firewalls, intrusion detection)</li> <li>• Audit logging</li> <li>• Monitoring (e.g. external and internal audits, vulnerability scans)</li> <li>• Other (specify)</li> </ul> <p>The Applicant must periodically review and reassess these measures to evaluate their relevance and effectiveness. Where the Applicant indicates that it has <b>NO</b> physical, technical and administrative safeguards, or inadequate safeguards, to protect personal information, the Accountability Agent must inform the Applicant that the implementation of such safeguards is required for compliance with this principle</p>	<p><i>Security Safeguards</i></p> <p>2. Implement physical, technical and administrative safeguards that may include the following and periodically review and reassess the implemented measures to evaluate their relevance and effectiveness:</p> <ul style="list-style-type: none"> <li>• Authentication and access control (e.g. password protections)</li> <li>• Encryption</li> <li>• Boundary protection (e.g. firewalls, intrusion detection)</li> <li>• Audit logging</li> <li>• Monitoring (e.g. external and internal audits, vulnerability scans)</li> </ul>



Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
<p>3. Describe how your organization makes employees aware of the importance of maintaining the security of personal information.</p>	<p>The Accountability Agent must verify that the Applicant's employees are aware of the importance of, and obligations respecting, maintaining the security of personal information through regular training and oversight as demonstrated by procedures, which may include:</p> <ul style="list-style-type: none"> <li>• Training program for employees</li> <li>• Regular staff meetings or other communications</li> <li>• Security policy signed by employees</li> <li>• Other (specify)</li> </ul> <p>Where the Applicant answers that it does not make employees aware of the importance of, and obligations respecting, maintaining the security of personal information through regular training and oversight, the Accountability Agent has to inform the Applicant that the existence of such procedures are required for compliance with this principle.</p>	<p><i>Security Safeguards</i></p> <p>3. Implement regular training and oversight of employees to ensure they are aware of the importance of, and obligations for, respecting and maintaining the security of personal information. Procedures may include the following:</p> <ul style="list-style-type: none"> <li>• Documented training program for employees</li> <li>• Regular staff meetings or other documented communications</li> <li>• Security policy signed by employees</li> </ul>
<p>4. Has your organization implemented measures to detect, prevent, and respond to attacks, intrusions, or other security failures related to personal information?</p>	<p>Where the Applicant answers <b>YES</b>, the Accountability Agent must verify the existence of measures to detect, prevent, and respond to attacks, intrusions, or other security failures related to personal information. Where the Applicant answers <b>NO</b>, the Accountability Agent must inform the Applicant that the existence of such measures is required for compliance with this principle.</p>	<p><i>Security Safeguards</i></p> <p>4. Implement measures to detect, prevent, and respond to attacks, intrusions, or other security failures related to personal information. The measures implemented should be tested on a periodic basis and measures should be adjusted to reflect the results of the tests.</p>

Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
<p>5. Does your organization have processes in place to test the effectiveness of the safeguards referred to in the question above? Please describe.</p>	<p>The Accountability Agent must verify that such tests are undertaken at appropriate intervals, and that the Applicant adjusts their security safeguards to reflect the results of these tests.</p>	<p><i>Security Safeguards</i></p> <p>4. Implement measures to detect, prevent, and respond to attacks, intrusions, or other security failures related to personal information. The measures implemented should be tested on a periodic basis and measures should be adjusted to reflect the results of the tests.</p>
<p>6. Do you have a process in place to notify the controller of occurrences of a breach of the privacy or security of their organization's personal information?</p>	<p>The Accountability Agent must verify that the Applicant has in place appropriate processes to notify the controller of occurrences of a breach of the privacy or security of their organization's personal information.</p>	<p><i>Security Safeguards</i></p> <p>5. Implement a notification process to notify the controller of occurrences of a breach of the privacy or security of their organization's personal information.</p>
<p>7. Has your organization implemented procedures for the secure disposal or return of personal information when instructed by the controller or upon termination of the relationship with the controller?</p>	<p>Where the Applicant answers <b>YES</b>, the Accountability Agent must verify the existence of procedures for the secure disposal or return of personal information.</p> <p>Where the Applicant answers <b>NO</b>, the Accountability Agent must inform the Applicant that the existence of such procedures is required for compliance with this principle.</p>	<p><i>Security Safeguards</i></p> <p>6. Implement procedures for the secure disposal or return of personal information when instructed by the controller or upon termination of the relationship with the controller.</p>

Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
<p>8. Does your organization use third-party certifications or other risk assessments? Please describe.</p>	<p>The Accountability Agent must verify that such risk assessments or certifications are undertaken at appropriate intervals, and that the Applicant adjusts their security safeguards to reflect the results of these certifications or risk assessments. One example is whether privacy compliance audits are carried out by the Applicant and if audits are carried out, the Accountability Agent must verify whether recommendations made in the audits are implemented.</p>	<p><i>Security Safeguards</i></p> <p>7. Perform periodic third-party certifications or other risk assessments and adjust the security safeguards to reflect the results of these certifications or risk assessments.</p>

**ACCOUNTABILITY MEASURES**

Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
9. Does your organization limit its processing of personal information to the purposes specified by the controller?	The Accountability Agent must verify that the Applicant has policies in place to limit its processing to the purposes specified by the controller.	<p><i>Accountability Measures</i></p> <ol style="list-style-type: none"> <li>1. Implement policies to ensure that processing of personal information is limited to the purposes specified by the controller.</li> </ol>
10. Does your organization have procedures in place to delete, update, and correct information upon request from the controller?	The Accountability Agent must verify that the Applicant has measures in place to delete, update, and correct information upon request from the controller where necessary and appropriate.	<p><i>Accountability Measures</i></p> <ol style="list-style-type: none"> <li>2. Implement procedures to delete, update, and correct information upon request from the controller where necessary and appropriate.</li> </ol>
11. What measures does your organization take to ensure compliance with the controller's instructions related to the activities of personal information processing? Please describe.	The Accountability Agent must verify that the Applicant indicates the measures it takes to ensure compliance with the controller's instructions.	<p><i>Accountability Measures</i></p> <ol style="list-style-type: none"> <li>3. Implement measures to ensure compliance with the controller's instructions related to the activities of personal information processing.</li> </ol>
12. Have you appointed an individual(s) to be responsible for your overall compliance with the requirements of the PRP?	<p>Where the Applicant answers <b>YES</b>, the Accountability Agent must verify that the Applicant has designated an employee(s) who is responsible for the Applicant's overall compliance with the PRP.</p> <p>Where the Applicant answers <b>NO</b>, the Accountability Agent must inform the Applicant that designation of such an employee(s) is required for compliance with the PRP.</p>	<p><i>Accountability Measures</i></p> <ol style="list-style-type: none"> <li>4. Appoint an individual(s) to be responsible for the overall compliance with the requirements of the PRP.</li> </ol>

Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
<p>13. Does your organization have procedures in place to forward privacy-related individual requests or complaints to the controller or to handle them when instructed by the controller?</p>	<p>Where the Applicant answers <b>YES</b>, the Accountability Agent must verify that the Applicant has procedures in place to handle, or forward to the controller as appropriate, privacy-related complaints or requests.</p> <p>Where the Applicant answers <b>NO</b>, the Accountability Agent must inform the Applicant that implementation of such procedures is required for compliance with this principle.</p>	<p><i>Accountability Measures</i></p> <p>5. Implement procedures to forward privacy-related individual requests or complaints to the controller or to handle them when instructed by the controller.</p>
<p>14. Does your organization notify controllers, except where prohibited by law, of judicial or other government subpoenas, warrants or orders that require the disclosure of personal information?</p>	<p>Where the Applicant answers <b>YES</b>, the Accountability Agent must verify that the Applicant has procedures in place for notifying the controller, except where prohibited by law, of judicial or other government subpoenas, warrants or orders that require the disclosure of personal information, as well as provide the necessary training to employees regarding this subject.</p> <p>Where the Applicant answers <b>NO</b>, the Accountability Agent must inform the Applicant that such procedures are required for compliance with this principle.</p>	<p><i>Accountability Measures</i></p> <p>6. Implement procedures to notify controllers, except where prohibited by law, of judicial or other government subpoenas, warrants or orders that require the disclosure of personal information.</p> <p>9.. Regularly train employees on the organization’s privacy policies and procedures and related client instructions.</p>
<p>15. Does your organization have a procedure in place to notify the controller of your engagement of subprocessors?</p>	<p>The Accountability Agent must verify that the Applicant has in place a procedure to notify controllers that the Applicant is engaging subprocessors.</p>	<p><i>Accountability Measures</i></p> <p>7. Notify the controller of your engagement of subprocessors.</p>
<p>16. Does your organization have mechanisms in place with subprocessors to ensure that personal information is processed in accordance with your obligations under the PRP? Please describe.</p>	<p>Where the Applicant answers <b>YES</b>, the Accountability Agent must verify the existence of each type of mechanism described.</p> <p>Where the Applicant answers <b>NO</b>, the Accountability Agent must inform the Applicant that implementation of such mechanisms is required for compliance with this principle.</p>	<p><i>Accountability Measures</i></p> <p>8. Implement mechanisms with subprocessors to ensure that personal information is processed in accordance with your obligations under the PRP.</p>

Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
<p>17. Do the mechanisms referred to above generally require that subprocessors:</p> <ul style="list-style-type: none"> <li>a) Follow-instructions provided by your organization relating to the manner in which personal information must be handled?</li> <li>b) Impose restrictions on further subprocessing</li> <li>c) Have their PRP recognized by an APEC Accountability Agent in their jurisdiction?</li> <li>d) Provide your organization with selfassessments or other evidence of compliance with your instructions and/or agreements/contracts? If <b>YES</b>, describe.</li> <li>e) Allow your organization to carry out regular spot checking or other monitoring activities? If <b>YES</b>, describe.</li> <li>f) Other (describe)</li> </ul>	<p>The Accountability Agent must verify that the Applicant makes use of appropriate methods to ensure their obligations are met.</p>	<p><i>Accountability Measures</i></p> <p>8. Implement mechanisms with subprocessors to ensure that personal information is processed in accordance with your obligations under the PRP. Mechanisms should require subprocessors to perform the following:</p> <ul style="list-style-type: none"> <li>• Follow-instructions provided by your organization relating to the manner in which personal information must be handled</li> <li>• Impose restrictions on further subprocessing</li> <li>• Have their PRP recognized by an APEC Accountability Agent in their jurisdiction</li> <li>• Provide your organization with self-assessments or other evidence of compliance with your instructions and/or agreements/contracts</li> <li>• Allow your organization to carry out regular spot checking or other monitoring activities</li> </ul>

Question (to be answered by the Applicant Organization)	Assessment Criteria (to be verified by the Accountability Agent)	Relevant Program Requirement
<p>18. Do you have procedures in place for training employees pertaining to your privacy policies and procedures and related client instructions? Please describe.</p>	<p>Where the Applicant answers <b>YES</b>, the Accountability Agent must verify that the Applicant has procedures in place for training employees relating to personal information management and the controller's instructions.</p> <p>Where the Applicant answers <b>NO</b>, the Accountability Agent must inform the Applicant that the existence of such procedures is required for compliance with this requirement.</p>	<p><i>Accountability Measures</i></p> <p>9. Regularly train employees on the organization's privacy policies and procedures and related client instructions.</p>

.

### Appendix C: PRP System Intake Questionnaire

1) Name of the Organization that is seeking certification:

\_\_\_\_\_

2) List of subsidiaries and/or affiliates to be covered by this recognition, their location, and the relationship of each to you:

\_\_\_\_\_

Name of subsidiary and/or affiliate	Location of subsidiary and/or affiliate	Relationship of affiliate and/or subsidiary to you

3) Organization's Contact Point for PRP

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

4) For what offering(s) or type(s) of processing service(s) are you applying for recognition?

\_\_\_\_\_

**SECURITY SAFEGUARDS (QUESTIONS 1-8)**

*The questions in this section are directed towards ensuring that when individuals entrust their information to an organization, their information will be protected with reasonable security safeguards to prevent loss or unauthorized access to personal information or unauthorized destruction, use, modification or disclosure of information or other misuses.*

1. Has your organization implemented an information security policy that covers personal information processed on behalf of a controller?

Y                       N

2. Describe the physical, technical and administrative safeguards that implement your organization's information security policy.

3. Describe how your organization makes employees aware of the importance of maintaining the security of personal information.

4. Has your organization implemented measures to detect, prevent, and respond to attacks, intrusions, or other security failures related to personal information?

Y                       N

5. Does your organization have processes in place to test the effectiveness of the safeguards referred to in the question above? Please describe.

Y                       N



6. Do you have a process in place to notify the controller of occurrences of a breach of the privacy or security of their organization's personal information?

Y  N

7. Has your organization implemented procedures for the secure disposal or return of personal information when instructed by the controller or upon termination of the relationship with the controller?

Y  N

8. Does your organization use third-party certifications or other risk assessments? Please describe.

Y  N

**ACCOUNTABILITY (QUESTIONS 9-18)**

*The questions in this section are directed towards ensuring that you are accountable for complying with measures that give effect to the Principles stated above. Additionally, when transferring information, you should be accountable for ensuring that the recipient will protect the information consistently with these Principles when not obtaining consent. Thus, you should take reasonable steps to ensure the information is protected, in accordance with these Principles, after it is transferred. However, there are certain situations where such due diligence may be impractical or impossible, for example, when there is no ongoing relationship between you and the third party to whom the information is disclosed. In these types of circumstances, you may choose to use other means, such as obtaining consent, to assure that the information is being protected consistently with these Principles. However, in cases where disclosures are required by domestic law, you would be relieved of any due diligence or consent obligations.*

9. Does your organization limit its processing of personal information to the purposes specified by the controller?

Y  N

10. Does your organization have procedures in place to delete, update, and correct information upon request from the controller?

Y  N

11. What measures does your organization take to ensure compliance with the controller's instructions related to the activities of personal information processing? Please describe.

Y  N

12. Have you appointed an individual(s) to be responsible for your overall compliance with the requirements of the PRP?

Y  N

13. Does your organization have procedures in place to forward privacy-related individual requests or complaints to the controller or to handle them when instructed by the controller?

Y  N

14. Does your organization notify controllers, except where prohibited by law, of judicial or other government subpoenas, warrants or orders that require the disclosure of personal information?

Y N

15. Does your organization have a procedure in place to notify the controller of your engagement of subprocessors?

 Y N

16. Does your organization have mechanisms in place with subprocessors to ensure that personal information is processed in accordance with your obligations under the PRP? Please describe.

 Y N

17. Do the mechanisms referred to above generally require that subprocessors:

- Follow-instructions provided by your organization relating to the manner in which personal information must be handled? \_\_\_\_\_
- Impose restrictions on further subprocessing? \_\_\_\_\_
- Have their PRP recognized by an APEC Accountability Agent in their jurisdiction? \_\_\_\_\_
- Provide your organization with self-assessments or other evidence of compliance with your instructions and/or agreements/contracts? If **YES**, describe. \_\_\_\_\_
- Allow your organization to carry out regular spot checking or other monitoring activities? If **YES**, describe. \_\_\_\_\_
- Other (describe) \_\_\_\_\_

18. Do you have procedures in place for training employees pertaining to your privacy policies and procedures and related client instructions? Please describe.

 Y N

## Appendix D: Complaint Statistics Template

### *Complaint Numbers*

The total number of complaints will be reported. Where no complaints are received, the complaint statistics template will indicate “none” to ensure it is clear that no complaints were received that year. The number of complaints will be listed by year so that its clear regarding the number of new complaints received as well as older complaints carried over from the previous reporting period.

To assist readers to understand the reported figures and to aid in comparability there will be a note that the number reflects and actual and confirmed complaint rather than an inquiry.

### *Complaint Processing and Outcomes*

A description of the process will be outlined.

A listing of the number of the outcomes of each complaint by the following types will be included:

- Complaints received that were outside of the scope of the program requirements or were not covered by the PRP program
- Complaints that were forwarded to the Participant
- Complaints transferred to another Accountability Agent, Privacy Enforcement Authority or other enforcement authority
- Complaints received that were incomplete or the complainant was unresponsive to additional information requirements

### *Complaints Type*

This section will include informative breakdowns of the complaints by type to provide a statistical picture of who is complaining and why.

The complaint types will be listed in the following categories:

- Complaint subject matter broken down by APEC information privacy principle (security safeguards and accountability);
- Information about complainants, when known, including the economy from which complaints have been made and industry;
- Information about the type of respondents to complaints, including industry classification (e.g. financial service activities, insurance) and size of company (e.g., small, mid-market, or large).

While some complaints will raise several different issues, the report will provide the basis upon which Schellman is reporting, for example, the principal aspect of the complaint.

### *Complaints Process Quality Measures*

This section will outline how well the complaints resolution system is working. The timeliness of the processing will be reported, including the number or complaints that took longer than the target date to resolve.

### *General*

Schellman will provide a comment on the various figures reported at the end of the reporting period as compared to previous periods to set the statistics in context.



**Asia-Pacific  
Economic Cooperation**

**ACCOUNTABILITY AGENT APEC RECOGNITION APPLICATION  
FOR THE PRP SYSTEM**

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## OVERVIEW

*The purpose of this document is to guide the application process for Accountability Agents seeking APEC recognition under the APEC Privacy Recognition for Processors (PRP) System. This document explains the necessary recognition criteria and provides the baseline program requirements of the PRP System. Only APEC-recognized Accountability Agents may participate in the PRP System. Once recognized, Accountability Agents may publicize this recognition and certify organizations as PRP-compliant.*

## APPLICATION PROCESS

In order to be considered eligible for recognition by APEC Economies, an Applicant Accountability Agent must:

- Explain how it is subject to the jurisdiction of the relevant enforcement authority in a PRP participating Economy<sup>1</sup>; *AND*
- Describe how each of the Accountability Agent Recognition Criteria (Annex A) have been met using the Accountability Agent Recognition Criteria Checklist (Annex B); *AND*
- Agree to make use of the template documentation developed and endorsed by APEC Economies (the PRP Intake Questionnaire, which includes questions to be answered by the applicant organization and baseline program requirements) against which the Accountability Agent would assess the applicant organization<sup>2</sup> when certifying organizations as PRP-compliant; *OR* demonstrate how their existing intake and review processes meet the baseline established using the PRP Program Requirements Map (Annex C) and publish their program requirements; *AND*
- Complete the signature and contact information sheet (Annex F).

The completed signature and contact information sheet and all necessary supporting documentation should be submitted to the relevant government agencies or public authorities in any Economy in which the Applicant Accountability Agent intends to operate for an initial review to ensure the necessary documentation is included in the application, or other review as appropriate. The agency or authority may consult with other government agencies or authorities where necessary and will forward all information received to the Chair of the Electronic Commerce Steering Group, the Chair of the Data Privacy Subgroup and the Chair of the Joint Oversight Panel (JOP) where appropriate. The JOP will review the submitted information (and request any additional information that may be needed) when considering recommending the Applicant Accountability Agent for recognition by APEC Economies as an APEC PRP System Accountability Agent.

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<sup>1</sup> An Economy is considered a participant in the Privacy Recognition for Processors System pursuant to the terms established in Paragraph 3.1 of the "Charter of the APEC Cross-Border Privacy Rules and Privacy Recognition for Processors Systems Joint Oversight Panel"

<sup>2</sup> Available at <https://cbprs.blob.core.windows.net/files/PRP%20-%20Intake%20Questionnaire.pdf>

*Annex A*

**ACCOUNTABILITY AGENT RECOGNITION CRITERIA**

**CRITERIA**

***Conflicts of Interest***

1) General Requirements:

- a. An Accountability Agent must be free of actual or potential conflicts of interest in order to participate in the APEC Privacy Recognition for Processors (PRP) System. For the purposes of participation as an Accountability Agent in the PRP System, this means the ability of the Accountability Agent to perform all tasks related to an Applicant organization's certification and ongoing participation in the PRP System free from influences that would compromise the Accountability Agent's professional judgment, objectivity and integrity.
- b. An Accountability Agent must satisfy the APEC member economies with evidence that internal structural and procedural safeguards are in place to address potential and actual conflicts of interest. Such safeguards should include but not be limited to:
  - i. Written policies for disclosure of potential conflicts of interest and, where appropriate, withdrawal of the Accountability Agent from particular engagements. Such withdrawal will be required in cases where the Accountability Agent is related to the Applicant organization or Participant to the extent that it would give rise to a risk that the Accountability Agent's professional judgment, integrity, or objectivity could be influenced by the relationship.
  - ii. Written policies governing the separation of personnel handling privacy certification functions from personnel handling sales and consulting functions.
  - iii. Written policies for internal review of potential conflicts of interest with Applicant organizations and Participating organizations.
  - iv. Published certification standards for Applicant organizations and Participating organizations (see paragraph 4 'Program Requirements').
  - v. Mechanisms for regular reporting to the relevant government agency or public authority on certification of new Applicant organizations, audits of existing Participant organizations, and complaint processing.
  - vi. Mechanisms for mandatory publication of case reports in certain circumstances.

- 2) Requirements with respect to particular Applicant organizations and/or Participant organizations
- a. At no time may an Accountability Agent have a direct or indirect affiliation with any Applicant organization or Participant organization that would prejudice the ability of the Accountability agent to render a fair decision with respect to their certification and ongoing participation in the PRP System, including but not limited to during the application review and initial certification process; during ongoing monitoring and compliance review; during re-certification and annual attestation; and during complaint processing and enforcement of the Program Requirements against a Participant. Such affiliations, which include but are not limited to the Applicant organization or Participant organization and the Accountability Agent being under common control such that the Applicant organization or Participant organization can exert undue influence in the Accountability Agent, constitute relationships that require withdrawal under 1(b)(i).
  - b. For other types of affiliations that may be cured by the existence of structural safeguards or other procedures undertaken by the Accountability Agent, the existence of any such affiliations between the Accountability Agent and the Applicant organization or Participant organization must be disclosed promptly to the Joint Oversight Panel, together with an explanation of the safeguards in place to ensure that such affiliations do not compromise the Accountability Agent's ability to render a fair decision with respect to such an Applicant organization or Participant organization. Such affiliations include but are not limited to:
    - i. officers of the Applicant organization or Participant organization serving on the Accountability Agent's board of directors in a voting capacity, and vice versa;
    - ii. significant monetary arrangements or commercial relationship between the Accountability Agent and the Applicant organization or Participant organization, outside of the fee charged for certification and participation in the CBPR or PRP System; or
    - iii. all other affiliations which might allow the Applicant organization or Participant organization to exert undue influence on the Accountability Agent regarding the Applicant organization's certification and participation in the PRP System.
  - c. Outside of the functions described in paragraphs 5-14 of this document or those related to the CBPR certification of an Applicant or Participant, an Accountability Agent will refrain from performing for its Participants or Applicants services for a fee or any interest or benefit such as the following categories:
    - i. consulting or technical services related to the development or implementation of Participant organization's or Applicant organization's data privacy practices and procedures;

- ii. consulting or technical services related to the development of its privacy policy or statement; or
  - iii. consulting or technical services related to its security safeguards.
- d. An Accountability Agent may be engaged to perform consulting or technical services for an Applicant organization or Participant organization other than services relating to their PRP and/or CBPR certification and on-going participation in the PRP and/or CBPR Systems. Where this occurs, the Accountability Agent will disclose to the Joint Oversight Panel:
- i. the existence of the engagement; and
  - ii. an explanation of the safeguards in place to ensure that the Accountability Agent remains free of actual or potential conflicts of interest arising from the engagement [*such safeguards may include segregating the personnel providing the consulting or technical services from the personnel performing the functions described in paragraphs 5 -14 of this document and those related to the CBPR certification of an Applicant or Participant*].
- e. Provision of services as required in Sections 3 through 6 shall not be considered performing consulting services which might trigger a prohibition contained in this document.
- 3) In addition to disclosing to the Joint Oversight Panel all withdrawals described above in Section 1(b)(i), an Accountability Agent also shall disclose to the Joint Oversight Panel those activities or business ventures identified in subsection 1(b) above that might on their face have been considered a conflict of interest but did not result in withdrawal. Such disclosures should include a description of the reasons for non- withdrawal and the measures the Accountability Agent took to avoid or cure any potential prejudicial results stemming from the actual or potential conflict of interest.

### ***Program Requirements***

- 4) An Accountability Agent evaluates Applicant organizations against a set of program requirements that encompass applicable principles of the APEC Privacy Framework with respect to processors and that meet the PRP System requirements developed and endorsed by APEC member economies (to be submitted along with this form, see Annex C). (*NOTE: an Accountability Agent may charge a fee to a Participant for provision of these services without triggering the prohibitions contained in paragraph 1 or 2.*)



### ***Certification Process***

- 5) An Accountability Agent has a comprehensive process to review an Applicant organization's policies and practices with respect to the Applicant organization's participation in the PRP System and to verify its compliance with the Accountability Agent's program requirements. The certification process includes:
- a) An initial assessment of compliance, which will include verifying the contents of the self-assessment forms completed by the Applicant organization against the program requirements for Accountability Agents, and which may also include in-person or phone interviews, inspection of the personal data system, Web site scans, or automated security tools.
  - b) A comprehensive report to the Applicant organization outlining the Accountability Agent's findings regarding the Applicant organization's level of compliance with the program requirements. Where non-fulfillment of any of the program requirements is found, the report must include a list of changes the Applicant organization needs to complete for purposes of obtaining certification for participation in the PRP System.
  - c) Verification that any changes required under subsection (b) have been properly completed by the Applicant organization.
  - d) Certification that the Applicant organization is in compliance with the Accountability Agent's program requirements. An Applicant organization that has received such a certification will be referred to herein as a "Participant" in the PRP System.
  - e) Provision of the relevant details of the Participant's certification for the Compliance Directory.<sup>1</sup> The relevant details should include at least the following: the name of the certified organization, a website for the certified organization and a link to the organization's privacy policy, contact information, the Accountability Agent that certified the Participant and can process consumer complaints, the relevant Privacy Enforcement Authority, the scope of the certification, the organization's original certification date, and the date that the current certification expires.

### ***On-going Monitoring and Compliance Review Processes***

- 6) Accountability Agent has comprehensive written procedures designed to ensure the integrity of the Certification process and to monitor the Participant throughout the certification period to ensure compliance with the Accountability Agent's program.
- 7) In addition, where there are reasonable grounds for the Accountability Agent to believe that a Participant has engaged in a practice that may constitute a breach of

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<sup>1</sup> See "APEC Privacy Recognition for Processors Policies, Rules and Guidelines," paragraph 9 (*available at* <https://cbprs.blob.core.windows.net/files/Accountability%20Agent%20Application%20for%20PRP.PDF>).

the program requirements, an immediate review process will be triggered whereby verification of compliance will be carried out. Where non-compliance with any of the program requirements is found, the Accountability Agent will notify the Participant outlining the corrections the Participant needs to make and a reasonable timeframe within which the corrections must be completed. The Accountability Agent must verify that the required changes have been properly completed by the Participant within the stated timeframe.

### ***Re-Certification and Annual Attestation***

- 8) Accountability Agent will require Participants to attest on an annual basis to the continuing adherence to the PRP program requirements. Regular comprehensive reviews will be carried out to ensure the integrity of the re-Certification. Where there has been a material change to the Participant's privacy policy (as reasonably determined by the Accountability Agent in good faith), an immediate review process will be carried out. This re-certification review process includes:
  - a) An assessment of compliance, which will include verification of the contents of the self-assessment forms updated by the Participant, and which may also include in-person or phone interviews, inspection of the personal data system, Web site scans, or automated security tools.
  - b) A report to the Participant outlining the Accountability Agent's findings regarding the Participant's level of compliance with the program requirements. The report must also list any corrections the Participant needs to make to correct areas of non-compliance and the timeframe within which the corrections must be completed for purposes of obtaining re-certification.
  - c) Verification that required changes have been properly completed by Participant.
  - d) Notice to the Participant that the Participant is in compliance with the Accountability Agent's program requirements and has been re-certified.

### ***Complaint Processing Procedures***

9) An Accountability Agent must have a mechanism to receive and process complaints about Participants in relation to non-compliance with its program requirements, as well as a mechanism for cooperation on complaint processing with other Accountability Agents recognized by APEC economies when appropriate and where possible. Such mechanism must be publicized on the Participant's website. An Accountability Agent may choose not to directly supply the complaint processing mechanism. The complaint processing mechanism may be contracted out by an Accountability Agent to a third party. Where the complaint processing mechanism is contracted out by an Accountability Agent the relationship must be in place at the time the Accountability Agent is recognized under the APEC PRP System. An Accountability Agent's website must include the contact point information for the relevant Privacy Enforcement Authority. Publicizing such contact point information allows consumers or other interested parties to direct questions and complaints to the relevant Accountability Agent, or if necessary, to

contact the relevant Privacy Enforcement Authority.

10) Complaint processing, whether supplied directly or by a third party under contract, includes the following elements:

- a) A process for receiving complaints both from individuals and personal information controllers and determining whether a complaint concerns the Participant's obligations under the program and that the complaint falls within the scope of the program's requirements.
- b) A process for notifying the complainant of the determination made under subpart (a), above.
- c) Where the complaint is from an individual and concerns the processing of his/her personal information and the Participant's obligations under the program:
  - i. A timely process for forwarding the complaint either (i) to the Participant and verifying that the Participant has forwarded it to the controller where the applicable controller can be identified or, where obligated by the controller, handled it directly; or (ii) to the applicable controller for handling.
  - ii. Written notice by the Accountability Agent or contracted third party supplier of the complaint processing service to the complainant and the Participant when the complaint has been forwarded.
  - iii. A process for obtaining an individual's consent before sharing that individual's personal information with the relevant enforcement authority in connection with a request for assistance.
- d) A process for making publicly available statistics on the types of complaints received by the Accountability Agent or its third party contractor and how such complaints were processed, and for communicating that information to the relevant government agency and privacy enforcement authority (see Annex D).

### ***Mechanism for Enforcing Program Requirements***

- 11) Accountability Agent has the authority to enforce its program requirements against Participants, either through contract or by law.
- 12) Accountability Agent has a process in place for notifying Participant immediately of non-compliance with Accountability Agent's program requirements and for requiring Participant to remedy the non-compliance within a specified time period.
- 13) Accountability Agent has processes in place to impose the following penalties, which are proportional to the harm or potential harm resulting from the violation, in cases where a Participant has not complied with the program requirements and has failed to remedy the non-compliance within a specified time period. [NOTE: In addition to the penalties listed below, Accountability Agent may execute contracts related to legal rights and, where applicable, those related intellectual

property rights enforceable in a court of law.]

- a) Requiring Participant to remedy the non-compliance within a specified time period, failing which the Accountability Agent shall remove the Participant from its program.
  - b) Temporarily suspending the Participant's right to display the Accountability Agent's seal.
  - c) Naming the Participant and publicizing the non-compliance.
  - d) Referring the violation to the relevant public authority or privacy enforcement authority. [*NOTE*: this should be reserved for circumstances where a violation raises to the level of a violation of applicable law.]
  - e) Other penalties – including monetary penalties – as deemed appropriate by the Accountability Agent.
- 14) Accountability Agent will refer a matter to the appropriate public authority or enforcement agency for review and possible law enforcement action, where applicable, where the Accountability Agent has a reasonable belief pursuant to its established review process that a Participant's failure to comply with the APEC PRP System requirements has not been remedied within a reasonable time under the procedures established by the Accountability Agent pursuant to paragraph 7 so long as such failure to comply can be reasonably believed to be a violation of applicable law.
- 15) Where possible, Accountability Agent will respond to requests from enforcement entities in APEC Economies that reasonably relate to that Economy and to the PPR-related activities of the Accountability Agent.

*Annex B*

**ACCOUNTABILITY AGENT RECOGNITION CRITERIA CHECKLIST**

**Conflicts of Interest**

1. Applicant Accountability Agent should describe how requirements 1(a) and (b) in Annex A have been met and submit all applicable written policies and documentation.
2. Applicant Accountability Agent should submit an overview of the internal structural and procedural safeguards to address any of the potential or actual conflicts of interest identified in 2(b) of Annex A.
3. Applicant Accountability Agent should describe the disclosure/withdrawal mechanisms to be used in the event of any actual conflict of interest identified.

**Program Requirements**

4. Applicant Accountability Agent should indicate whether it intends to use the relevant template documentation developed by APEC or make use of Annex C to map its existing intake procedures program requirements.

**Certification Process**

5. Applicant Accountability Agent should submit a description of how the requirements as identified in 5 (a) – (d) of Annex A have been met.

**On-going Monitoring and Compliance Review Processes**

6. Applicant Accountability Agent should submit a description of the written procedures to ensure the integrity of the certification process and to monitor the participant's compliance with the program requirements described in 5 (a)-(d).
7. Applicant Accountability Agent should describe the review process to be used in the event of a suspected breach of the program requirements described in 5(a)-(d) of Annex A.

**Re-Certification and Annual Attestation**

8. Applicant Accountability Agent should describe their re-certification and review process as identified in 8 (a)-(d) of Annex A.

**Complaint Processing**

9. Applicant Accountability Agent should describe the mechanism to receive and process complaints and describe the mechanism for cooperation with other APEC recognized Accountability Agents that may be used when appropriate.
10. Applicant Accountability Agent should describe how the complaint processing meets the requirements identified in 10 (a) – (d) of Annex A, whether supplied directly by itself or by a third party under contract (and identify the third party

supplier of such services if applicable and how it meets the conflict of interest requirements identified in sections 1-3 of Annex A) as well as its process to submit the required information in Annexes D and E.

### **Mechanism for Enforcing Program Requirements**

11. Applicant Accountability Agent should provide an explanation of its authority to enforce its program requirements against participants.
12. Applicant Accountability Agent should describe the policies and procedures for notifying a participant of non-compliance with Applicant's program requirements and provide a description of the processes in place to ensure the participant remedy the non-compliance.
13. Applicant Accountability Agent should describe the policies and procedures to impose any of the penalties identified in 13 (a) – (e) of Annex A.
14. Applicant Accountability Agent should describe its policies and procedures for referring matters to the appropriate public authority or enforcement agency for review and possible law enforcement action. [NOTE: immediate notification of violations may be appropriate in some instances].
15. Applicant Accountability Agent should describe its policies and procedures to respond to requests from enforcement entities in APEC Economies where possible.

## COMPLAINT STATISTICS FREQUENTLY ASKED QUESTIONS

Q. *Why does APEC require complaint statistics to be released?*

A. Complaints statistics are part of a transparent and accountable complaints processing system. The statistics will help paint a picture of how the PRP program is operating. A number of stakeholders have an interest in seeing such a picture. For example, companies within a PRP program, consumer advocates and regulators all have interest in knowing what happens in relation to the processing of complaints through an Accountability Agent. Transparency will promote understanding and confidence in the system.

Q. *Why do I need to release statistics on all the topics in the template?*

A. The template lists a minimum set of statistics that should be reported. To get a complete picture, all the categories of statistics are needed. Furthermore, since these are standard requirements across all APEC economies, the resultant statistics should be reasonably comparable. Over time, a picture should emerge as to how well PRP programs are working and whether change is desirable.

Q. *How should these statistics be presented?*

A. The template provides the statistics that should be reported and requires that the Accountability Agent comment upon the significance of the figures. It is recommended that the statistics reported for a particular period should be published alongside the equivalent statistics for previous recent periods. Where available, three or four years' worth of figures should be reported. Accountability Agents are encouraged to put some effort into clearly displaying and explaining the statistics so that stakeholders can better appreciate their significance. For example, clear tables of figures with accompanying graphs are helpful.

Q. *Are there steps that can be taken to facilitate comparison across APEC jurisdictions?*

A. Accountability Agents are to include a classification in their reported statistics based on the APEC information privacy principles. This will aid comparison. In classifying respondents to complaints by industry type, it is recommended that the International Standard Industrial Classification of All Economic Activities (revised by the United Nations in 2008) be used or national or regional standards on industry classification that are aligned with that international standard. (See <http://unstats.un.org/unsd/cr/registry/regcst.asp?Cl=27&Lg=1>)

Annex E

## SIGNATURE AND CONTACT INFORMATION

By signing this document, the signing party attests to the truth of the answers given.

DocuSigned by:  
 \_\_\_\_\_ 4/8/2020  
7A37D238001A43F...

**[Signature of person who has authority [Date]**

**to commit party to the agreement]**

**[Typed name]**

Avani Desai

**[Typed title]**

President

**[Typed name of organization]**

Schellman & Company, LLC

**[Address of organization]**

4010 W. Boy Scout Blvd Suite 600 Tampa, FL 33607

**[Email address]**

avani.desai@schellman.com

**[Telephone number]**

866-254-0000

The first APEC recognition for an Accountability Agent is limited to one year from the date of recognition. Recognition for the same Accountability Agent will be for two years thereafter. One month prior to the end of the recognition period, the Accountability Agent must resubmit this form and any associated documentation to the appropriate government agency or public authority or as soon as practicable in the event of a material change (e.g. ownership, structure, policies).

**NOTE: Failure to comply with any of the requirements outlined in this document may result in appropriate sanctions under applicable domestic law.**