

Ready to upgrade your client's rewards this end of financial year?

Make it their new financial year resolution to say goodbye to disappointing perks. Instead, say hello to better-value fares that won't alarm their CFO, faster Points earn and redemption opportunities, and flexible booking options.

Bring your Status. Leave the quo.

If your clients are Gold or Platinum on a non-partner airline, we'll match their Velocity Status to **Pilot Gold** for 3 months, when they apply by 30 June 2024*, so they can enjoy perks like free Lounge access, Priority Boarding and Fly Ahead^.

Learn more



Velocity Points that stack up fast

Business travellers can earn 500 bonus Velocity Points for every eligible Virgin Australia flight they take when they activate, book and fly between 15 May and 30 June 2024[~].

You're invited to our live business update

Join us for a live webinar with Virgin Australia CEO Jayne Hrdlicka, held exclusively for our valued partners. Event details: 4.00pm AEST on Tuesday 21st May 2024.

Register now

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Please add trade.release@e.virginaustralia.com to your address book.

You are receiving this message because you are a travel industry partner registered with Virgin Australia and you have agreed to receive trade releases or have otherwise told us you would like to receive trade releases. If you no longer wish to receive these messages from Virgin Australia, please <u>click here to unsubscribe</u>. Please do not reply to this message.

This message is being sent to you by Virgin Australia Airlines Pty Ltd (ABN 36 090 670 965) of 275 Grey Street, South Brisbane, Queensland 4101 Australia.

Terms and Conditions: *Status Match offer:

Frequent Flyer members of airlines which are not <u>partners</u> of Velocity Frequent Flyer (**Velocity**), that currently hold the equivalent of Velocity Gold Status and above with those non-partner airlines (and that have not held Silver, Gold or Platinum Status with Velocity since May 2022) (**Eligible Velocity Members**) are eligible to receive a Velocity Pilot Gold trial (full details below) and opportunity to maintain Gold. If an Eligible Velocity Member currently holds the equivalent of Velocity Platinum status or above, after the 3-month Pilot Gold trial they will also have the option to fast-track to Platinum Status with Velocity for a period of 12 months by meeting the eligibility criteria outlined below. Eligible Velocity Members must hold a valid Velocity membership to participate in this promotion.

In order to receive the 'Business Status Match' Pilot Gold trial, Eligible Velocity members must apply by sending an email to <u>vastatusmatch@virginaustralia.com</u> between 15 May 2024 – 30 June 2024, that contains their name, Velocity membership number and photographic evidence of the membership card of the frequent flyer program that they have the equivalent of Velocity Gold Status or above with (**Application**). Eligible Velocity Members must submit this Application from the email address currently linked to their Velocity membership account. Please note that the <u>vastatusmatch@virginaustralia.com</u> is only to be used for applications for this promotion and cannot be used for general enquiries or escalations, which should be directed through usual channels. Velocity reserves the right to end this promotion at their discretion, based on the number of Applications received. It may take up to 2 weeks to receive the upgrade into Pilot Gold trial status.

The Pilot Gold trial is a 3-month Gold Status trial in which Eligible Velocity Members receive some member benefits connected with Gold Status which include priority check-in, priority boarding, priority baggage & additional baggage allowance (not available when traveling on a Lite fare), access to Virgin Australia domestic Lounges (subject to space availability and the Lounge Terms and Conditions) and the ability to request to Fly Ahead (when travelling on a Business or Flex fare, subject to availability).

Eligible Velocity members on a Pilot Gold trial will continue to earn Status Credits, Points and Eligible

Sectors in the same way as other members. Benefits that are not available in the Pilot Gold trial include Gold member baggage tags, a physical membership card, complimentary partner memberships, guaranteed economy Reward Seats and membership pause for parental leave.

At the conclusion of the 3-month Pilot Gold trial, we'll assess an Eligible Velocity Member's eligibility to retain the Gold Status or upgrade to Platinum Status.

- If the Eligible Velocity Member is a Gold member of an eligible Frequent Flyer program and, during the 3-month Pilot Gold trial period, earned **80 Status Credits** and flew at least <u>1 Eligible Sector</u>, the Eligible Velocity Member will maintain Gold Status with Velocity for a further 12 months.
- If the Eligible Velocity Member is a Platinum member (or above) with an eligible Frequent Flyer program and, during the 3-month Pilot Gold trial period, earned **200 Status Credits** on flights with a VA flight number operated by Virgin Australia, the Eligible Velocity Member will receive Platinum Status for a period of 12 months. Please allow for up to 8 weeks after the Pilot Gold trial period for the Platinum Status upgrade to be processed and applied.

If, at the conclusion of the 3-month Pilot Gold trial, the Eligible Velocity Member is not eligible for either Gold or Platinum Status due to the above requirements not being met, the Eligible Member's Status level will be assessed in accordance with the standard <u>Velocity membership Terms and Conditions</u> and the Eligible Velocity Member will be downgraded to Velocity Silver Status for a period of 12 months.

Eligible Velocity Members who participate in this promotion are still able to maintain or upgrade their Status to the next Status level in accordance with the <u>Velocity membership Terms and Conditions</u>.

<u>Find out more</u> about how to maintain or upgrade your Status level. This offer is not transferable. Any Status Credits and Eligible Sectors earned in a member's Velocity account are subject to expiry after 12 months from earn.

^Lounge access: Complimentary Lounge entry is subject to the Lounge Terms and Conditions, as amended from time to time available online at https://www.virginaustralia.com/au/en/travel-info/at-the-airport/lounge/terms-and-conditions/.

Gold Priority Service: Priority boarding and priority check-in is available for Gold and Platinum Velocity members flying on flights operated by Virgin Australia from selected domestic and international airports. Priority security screening is available for Gold and Platinum Velocity members flying on flights operated by Virgin Australia from Sydney, Melbourne and Brisbane domestic airports. Priority boarding, check-in and security screening is subject to availability.

Fly Ahead service: For Fly Ahead Terms and Conditions visit https://www.velocityfrequentflyer.com/member-support/terms-conditions#clause-8.

*Receive 500 bonus Velocity Points per booking offer:

Promotion is valid for Velocity Frequent Flyer members between 12:01am AEST 15 May to 11:59pm AEST 30 June 2024 (inclusive) (**Promotion Period**).

To be eligible to receive the 500 bonus Velocity Points promotion per Eligible Flight (see the definition of an Eligible Flight below) you must be a Velocity Frequent Flyer member and, during the Promotion Period:

- 1. Activate this offer through the activation link contained on this webpage;
- 2. After offer activation, book and ticket an Eligible Flights in your name during the Promotion Period and enter your valid Velocity membership number at the time of making the booking or at any other time before flying; and
- 3. Complete travel on the Eligible Flight.

An Eligible Flight is:

- A. A one-way domestic or short haul international flight marketed and operated by Virgin Australia, with a VA flight number, booked through virginaustralia.com, the Virgin Australia Business Flyer booking portal, over the phone with the Member Contact Centre or the Guest Contact Centre or via the member's nominated Travel Management Company; and
- B. Ticketed and flown during the Promotion Period in a fare class that normally accrues Velocity Points under the Velocity Frequent Flyer program.

Reward Seat bookings, and codeshare services marketed or operated by partner airlines are not Eligible Flights for this offer.

Bonus Velocity Points will be earned in addition to base Velocity Points earned. There is no limit on the amount of times this offer can be redeemed during the Promotion Period. This Velocity Points offer cannot be used in conjunction with any other offer or promotion, other than base Velocity Points earn. You should allow up to 4 weeks after completion of travel for the bonus Velocity Points to be allocated to your Velocity Frequent Flyer account.

<u>Virgin Australia Business Flyer and Velocity Membership Terms and Conditions apply.</u>