Data Protection and Management Solutions

Veeam Backup *for Salesforce*

Your data. Your responsibility.

> ## ⚠ Challenge
>
> There's no arguing how business critical Salesforce data and metadata are to an organization, yet most rarely have a backup strategy in place. It's your Salesforce data — you control it — and it is your responsibility to protect it.

Veeam Backup *for Salesforce* eliminates the risk of losing your Salesforce data and metadata due to human error, integration issues, and other Salesforce data loss scenarios. Veeam Backup *for Salesforce* allows you to own your data, avoid storage lock-in and deploy your backup environment anywhere you choose.

How we do it:

- **Complete Control:** Deploy your Salesforce backup anywhere you choose, strategically separating your backup from the source to avoid backup and storage lock-in

- **Flexible recovery:** Recover exactly what you need, when and where you need it, with intelligent recovery options for both bulk and granular restore scenarios

- **Purpose-built backup:** A custom-engineered Salesforce backup solution specifically for Salesforce data and metadata, including granular scheduling, near-continuous backup, and efficient use of Salesforce APIs

Key capabilities

Salesforce-native
Purpose-built to back up and restore Salesforce data and metadata.

Custom scheduling
Set granular backup schedules and retention settings at the object level.

See and compare
See versions of records and metadata and quickly compare it with production.

Fast and flexible recovery
Recover Salesforce records, hierarchies, fields, files, and metadata.

Simplified management
Manage several Salesforce instances from one console.

Simple and easy-to-use UI
Click, click, click, and done. Run backup policies and restore jobs in minutes.

Secure your data
Own your data. Run your backup environment anywhere: On-premises, in AWS, Azure and more.

Incremental changes
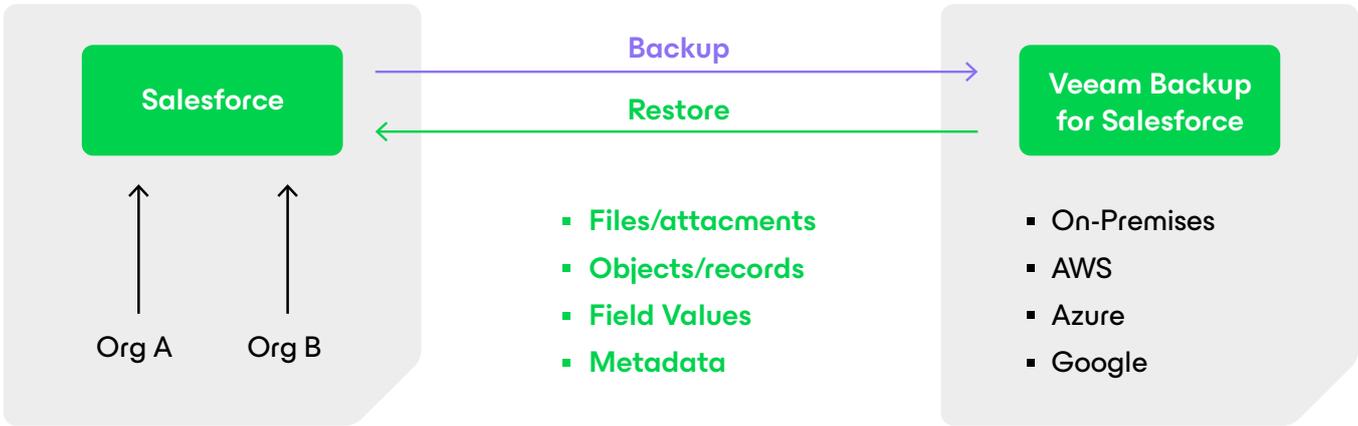With incremental sync and flexible scheduling, you can back up your Salesforce data almost continuously.

Restore hierarchy
Granularly restore linked child objects to any record. You can restore parents' records as well.

Salesforce business applications
Extending support of the Salesforce platform, including Salesforce Government and Education Clouds, Field Service, CPQ, Person Accounts, and managed packages.

Salesforce SSO and MFA
Enable role-based access for backup and restore operators via Salesforce to simplify and improve the security of your operations.

Sandbox Seeding
Restore to your sandbox with data from production or from another sandbox.

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Protected workload

| Salesforce | Backup → | Veeam Backup for Salesforce |

Backup →
← **Restore**

- **Files/attacments**
- **Objects/records**
- **Field Values**
- **Metadata**

- On-Premises
- AWS
- Azure
- Google

Org A   Org B

Deploy On-Premises or Cloud · Salesforce native · Granular Backup and Recovery

78K+
customers with 1000+ employees

450K+
customers worldwide are protected by Veeam

73%
of the Global 2,000 are Veeam customers

82%
of the Fortune 500 are Veeam customers

Gartner.

Named 2022 Magic Quadrant Leader for 6th consecutive year

IDC

Veeam outpaces market growth by 2.25X (8.1% vs 3.6%)