

Invitation to Fun and Interactive Activity Improve your Communication Style &

Learn how to unlock the power of diversity.

Everybody is Welcome to Join! More the Merrier!

Do you want to gain deeper insight into your own communication style?

How do the communication styles of Americans, Chinese and Japanese compare.

What can we learn from other culture's communication styles?

Friday, July 26, 2019

3:30 PM to 6:00 PM

Entrance Gallery of The Environmental Studies Bldg.

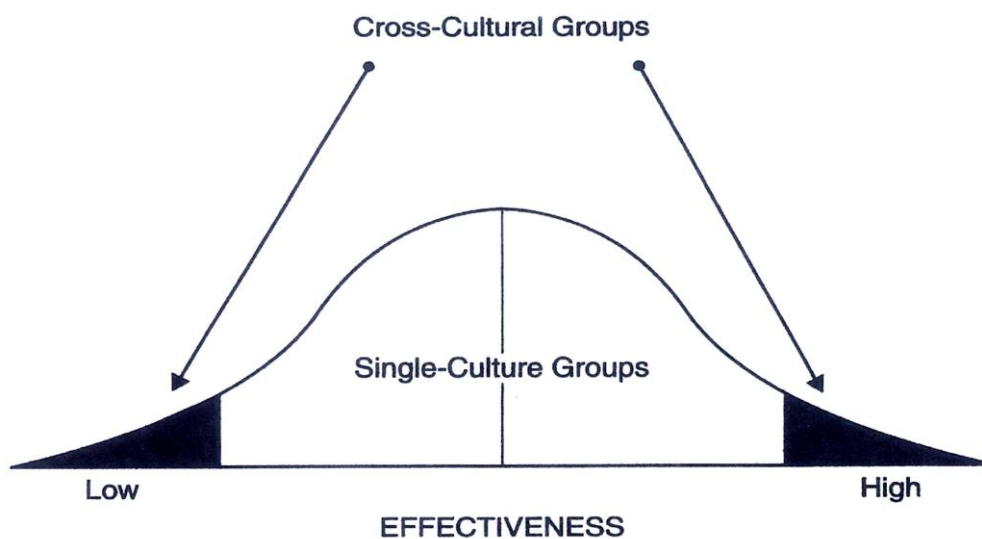
Price: Free

Our **objective** is:

- to make the participants **aware of the potential of diversity** to increase team effectiveness.
- to help the participants to **identify the factors** in their cross-cultural interactions and communication that can either **facilitate** or **hinder** the effectiveness of their team.
- to agree on a **way to work together** in order to optimize the team results.

According to research done by Carol Kovach of UCLA:

Cross-Cultural Teams are almost NEVER average. Diversity increases creativity and decreases 'groupthink' BUT Poor Communication often leads to failure



The figure provides some important insights:

- Teams comprised of all members from a **single culture** tend to be of **average effectiveness**.
- There is a **wide disparity** in the effectiveness of multicultural teams: **multicultural teams** have the **potential to be the most effective** teams in organizations, but they **also can be the least effective**. This is the paradox of multicultural team effectiveness.