

# Trend Vision One™

# **Zero Trust Secure Access**

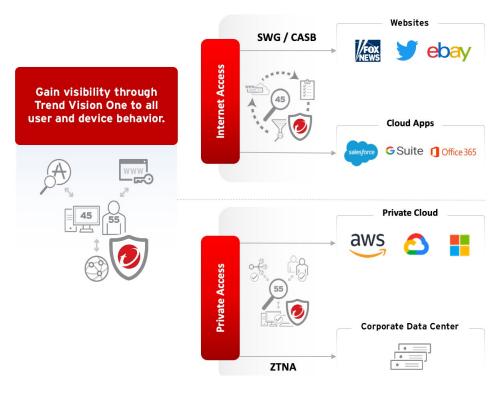
# Centralized management with integrated security policy, response, and visibility

As the recent transition to a remote or hybrid workforce has widened the digital attack surface, increasing cyber risk significantly across many organizations, the old adage of "trust, but verify" is no longer practical. The growing interest and movement toward zero trust architectures in the past few years has shifted this approach to the more accurate "never trust, always verify."

And for good reason. The broad implicit-trust methods and practices haven't kept pace with stealthy, more resourceful threat actors. Organizations need to modernize the methods used to securely connect users, devices, and applications no matter where they are or what they need to access.

# ONE PLATFORM. ONE AGENT. COMPLETE VISIBILITY.

# Introducing Trend Vision One™ - Zero Trust Secure Access:



# What is zero trust?

This new security model drives change in how organizations develop and maintain networks.

The concept centers around the removal of implicit trust for subjects accessing resources from certain parts of the network.

Instead, the assumption is made that there is an intruder within the network, so all connections between subjects, devices, and assets will be checked to verify authorization and authentication, and to evaluate the risk/security posture of the device before the connection is established.

Secure Access is part of Trend Vision One™. The modern cloud-native platform integrates attack surface risk management (ASRM), extended detection and response (XDR), and Secure Access.

Through Trend Vision One, organizations can enrich continuous adaptive risk and trust assessment to drive zero-trust architectures that support their business objectives. With Secure Access, no user or device should be inherently trusted.

In relation to SSE, Secure Access provides secure web gateway (SWG), cloud access security broker (CASB) and zero trust network access to secure access of users and devices across network, web, cloud, and private apps—all in one platform.

This strengthens your overall security posture by enforcing strong access control permissions from multiple identity services across the organization.



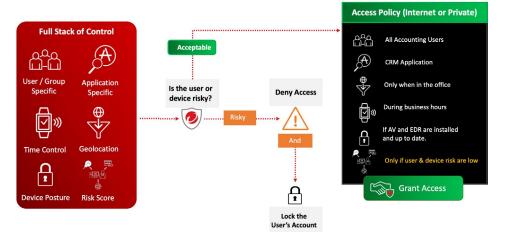
# GAIN INSIGHT. ENFORCE CONTROL. REDUCE RISK.

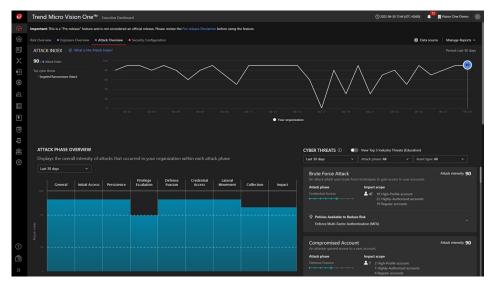
#### Continuous risk assessment

As we continue to measure cybersecurity risk more closely to business risks, we can see that it is not a "one and done" concept.

Indeed, risk is always changing and must be continuously assessed to be useful as a mechanism to improve security posture. Trend Micro $^{\text{TM}}$  Operations Dashboard provides that function of continuous risk assessment for Secure Access. It gathers telemetry and data to automate decisions by leveraging the Trend Micro endpoint agent and network solutions.

At regular intervals and dynamically in real-time, risk rating data from the Operations Dashboard is used to evaluate current connections between users, devices, and applications. If, at any point, the risk rating exceeds customizable thresholds, the connection is blocked, and the network is protected against exposure. When the risk returns to within tolerance, the connection can be reestablished, and operations can continue securely.





Powered by Trend Vision One™ ASRM

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There is an 'inherent trust' organizations have in their architecture, and zero trust is prohibiting attackers from piggybacking on that trust.



**Eric Skinner**Vice President of Market Strategy, Trend Micro



# Rethinking trust in your organization

In most organizations, implicit trust is the standard. This exposes the business to considerable risk, where a single compromised identity can begin to wreak havoc in the environment and move throughout the network largely unabated.

Much like digital transformation, the path toward zero trust is a journey, not a solution. There are several "initial steps" that can be taken depending on the highest priority risk in your organization and your current security posture. While more use cases exist, which can be implemented over time as your organization moves towards zero trust architecture, the initial steps include:

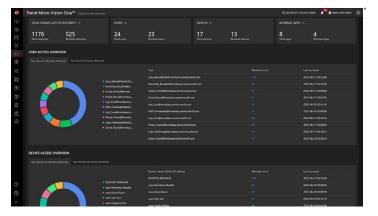
- 1. SWG: Securing access to the internet with real-time insights
- 2. CASB: Secure access to cloud applications with control
- 3. ZTNA: Secure access to business-critical resources with a modern approach

# 1. SWG: Securing access to the internet with real-time insights

- Provides agent and agentless protection for secure web browsing and unsanctioned app access
- · Presents highly contextualized data to Trend Vision One for greater visibility
- · Offers visibility into internet access and browsing to return security and policy control
- Protects both corporate and bring-your-own (BYO) devices
- · A native part of Trend Vision One
- Powered by Trend Micro™ Web Reputation Service, Trend Research, and our Operations Dashboard.

# 2. CASB: Secure access to cloud applications with control

- · Features agent and agentless protection to sanctioned software as a service (SaaS) apps
- · Delivers secure access to SaaS apps, checking for policy violations and security risks
- Reduce the risk of unauthorized access to data and critical information
- Monitor application activity through granular cloud-app action control
- · Provides continuous risk assessment powered by our Operations Dashboard
- · Provides a simple-to-manage interface within Trend Vision One



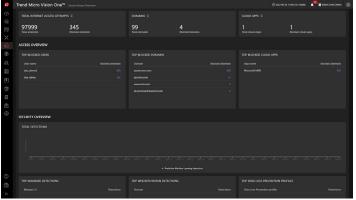
Secure Access overview in the Trend Vision One platform



A streamlined, integrated offering with a single agent for XDR, CASB, and ZTSA, along with straightforward pricing.

451 Research

S&P Global Market Intelligence



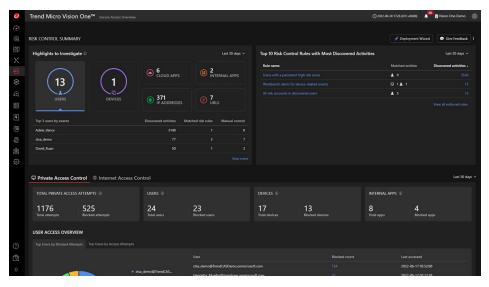
Secure Access Internet Access Control, part of the modern Trend Vision One platform Includes SWG and CASB solutions.



# 3. ZTNA: Secure access to business-critical resources with a modern approach

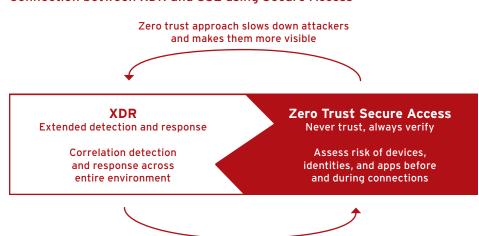
- Provides agent and agentless access with detailed control options for easy end-user access to corporate apps and resources
- · Reduces the implicit trust of VPNs for greater risk assessment
- Delivers authenticated and secure just-in-time access to apps and resources for greater protection
- Reduces the blast area if there is a threat by limiting access to only specific parts of the network
- · Provides continuous risk assessment powered by our Operations Dashboard
- Controls connections to apps and resources with continuous risk assessment dynamically allowing and revoking access as risk profiles change

Instead of granting access to the entire network, as a VPN does, Secure Access provides a gateway to specific applications and resources, restricting access to everything within the network that is not being employed. If valid user credentials are stolen, the level of access they will grant to the organization can be contained, effectively reducing the blast area of any attack.



ZTSA Private Access Control, part of the modern Trend Vision One platform Includes ZTNA

# Connection between XDR and SSE using Secure Access



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Threat detections are a key input to risk assessment