

Trend Vision One[™] for Service Providers (xSP)

Manage customer's cyber risk, increase business efficiency, and deliver business growth

Partner with a leading cybersecurity platform and leverage proven solutions designed for MSPs

Join our MSP program to boost your revenue by offering customers a comprehensive Al-powered cybersecurity platform that optimizes efficiencies with a reduced toolset and increased telemetry at **trendmicro/become-a-partner**.

Utilize our Trend Vision One™ platform to proactively uncover, evaluate, and prioritize attack surface risks. Safeguard your customers' environments by detecting and isolating potential threats like malware and ransomware. Protect against phishing, malicious emails, and unusual identity behaviors while providing guided mitigation.

Manage the full security lifecycle before, during, and after a breach with:

- · Endpoint and email protection
- Detection and response (EDR / XDR)
- Asset discovery/management (supply chain visibility)
- · Risk assessment and management
- · Vulnerability management and patch prioritization
- · Security posture management
- Compliance, reporting, and communicating security effectiveness and business impact
- One platform to identify and remediate incidents, vulnerabilities and other security issues

Monetize the security market with a foundation to efficiently operate your business

- · Centralize and automate licensing and billing
- · Gain multi-tenant management across solutions
- · Utilize third-party integration with RMM and PSA tools
- Leverage dedicated 24/7 MSP technical support
- Acquire channel account management and a technical channel account manager
- Enjoy flexibility with pay-as-you-go, usage-based, aggregate licensing and billing
- · Go stress-free with no upfront capital or commitments
- Benefit from up-sell and cross-sell opportunities



Attack surface risk management is a game-changer, allowing us to assess domains, prioritize vulnerabilities, and chart a focused plan of attack. This helps us pinpoint our vulnerable areas and allocate resources effectively.

Luke Mason



Senior Security Analyst, City of Columbia

Trust your business's security to the industry leader in cloud security—Trend Micro. With over 500,000 enterprise customers worldwide, we blocked more than 160 billion threats and processed over 6.5 trillion threat queries in 2023 alone. Our unparalleled expertise and cutting-edge technology ensure that your business stays protected against even the most sophisticated cyber threats. Don't leave your security to chance.

Discover how Trend can safeguard your enterprise at trendmicro.com/
proven-leader



With Trend Vision One for xSP, MSPs like you can now provide comprehensive security services, strategies, and oversight across the entire threat lifecycle–from proactive cyber risk management to detection, response, and even remediation–all from a single platform.

Endpoint protection (EPP). Protect customer endpoint devices against threats like malware, ransomware, file exfiltration, and zero-day vulnerabilities.

Endpoint detection and response (EDR). Build on EPP and offer real-time detection and response to security incidents.

Extended detection and response (XDR). Empower clients to correlate data across multiple security layers for a deeper understanding of incidents and their impact.

Email security and collaboration. Enable organizations to combine advanced email security with a cloud-native security operations platform, allowing them to withstand and rapidly recover from threats.

Attack surface risk management (ASRM): Allow customers to continuously discover and prioritize vulnerabilities in all assets. This provides guided mitigation actions with asset discovery as well as vulnerability and risk management capabilities. Clients can optimize compliance with cloud security posture management that scans their cloud assets against dozens of compliance frameworks.

Managed detection and response (MDR). Leverage our expertise to manage your customers' cybersecurity, ensuring they are always protected against the latest threats.

Identity security. Helps clients block ransomware, phishing, and supply chain attacks by giving them the tools to monitor unusual identity behaviors and access patterns.

Third-party validation: vision, technology, and execution

It's one thing to claim to be a leader in cybersecurity but another when this claim has been consistently validated by third-party firms.



Named a Leader in the OMDIA vulneral

Forrester Wave[™]:
Endpoint Security, Q4 2023



OMDIA vulnerability market share report

Named the Leader in Global Vulnerability Research and Discovery since 2007



Named a Leader

once again with the 2023 Gartner Magic Quadrant for Endpoint Protection Platform



Canalys

Named a Global Cybersecurity Channel "Champion" by Canalys in 2023



CRN

5 Star Award in the CRN Partner Program Guide for 2024



CRN

The 20 Coolest Endpoint and Managed Security Companies of 2024



Trend helps level the playing field for organizations that don't staff large security teams. Our team is looking forward to this next evolution in Trend's offering for managed services providers and customers.

James Rocker

CEO, Nerds That Care

Learn more about our cybersecurity platform modules and our unique SMB experience to service your customers at trendmicro.com/smallbusiness

Phishing insights and security awareness

Just one client can cause severe financial and reputational damage to an organization. Trend Phish Insight helps customers conduct a simulation to evaluate the risk level across their client base and training to empower your customers to protect their business.

Learn more at

phishinsight.trendmicro.com

Become an MSP Partner at trendmicro.com/become-a-partner

Learn more at **trendmicro.com**

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