

Trend Vision One[™] - Mobile Security

Manage Android[™], Chromebook[™], and iOS devices. Deploy next-generation security to safeguard against malware, malicious apps, and credential attacks

Even the savviest user can mistakenly click on a malicious link or download a malicious app, exposing your enterprise to threats. Trend Vision OneTM - Mobile SecurityTM gives you advanced mobile threat detection and prevention, centralized visibility and management, advanced risk telemetry, and corporate data protection.

With Mobile Security, you get more

Advanced threat detection and prevention

- Protect mobile devices and detect threats faster with techniques from the MITRE ATT&CK[®] Matrices for Mobile
- Identify ransomware and other types of zero-day malware with pre-execution machine learning
- Share threat information with other security layers to guard against persistent and targeted attacks
- Block access to malicious and phishing websites, preventing access to malicious code and potential data leaks
- Allow IT to assess the use of risky mobile apps based on up-to-the-minute data from the MARS database
- Provide flexible management options for easy removal of apps identified as malicious or potentially risky

Reduced cost and complexity

- Manage mobile security, applications, and data protection in a single solution
- Deploy with just one click
- Unlock centralized visibility and control of all endpoint security

Improved visibility and control

- Enable IT teams to track, monitor, and manage mobile devices, apps, and data through a single console
- Gain visibility on the number, types, and configuration of devices accessing corporate resources, whether they are enrolled or not
- Determine risk level of devices and users by correlating mobile telemetry with endpoint, network, email, and directory services in the same console

Mobile Device Director

- Gain easy deployment and control without the need for a third-party MDM solution
- Improve mobile device control, visibility, and security via access permissions and security policies management, monitoring, and enforcement
- Combine deployment, enforcement, and security solution for mobile devices

Key features

- Centralized management and policy enforcement: Reduce silos and streamline administration with a single view for enterprise users, device location tracking, inventory management, and deployment of data protection policies in just one click.
- Greater visibility: Get instant summary views of compliance, inventory protection, and the health of all devices. Mobile Security also provides visibility into the number, types, and configuration of devices that are accessing corporate resources.
- Threat prevention and detection: Add leading malware and phishing protection, powered by the Trend Micro[™] Smart Protection Network[™], to identify access to malicious codes and websites.
- Mobile Application Reputation Service (MARS): Identify and block apps that pose security, privacy, and vulnerability risks by correlating installed app data with the MARS database.
- Integration with mobile device management (MDM) solutions: Mobile Security provides flexible and centralized unified endpoint management options. Integrate with your third-party MDM solution or use our MDD for easy deployment and control without the need for a third-party MDM.
- Advanced risk telemetry: Automatically pull risk data from mobile devices for threat detection and response, as well as continuous risk assessment of devices and users. Correlate risk data across email, endpoint, network, cloud, and identity.



Part of our unified cybersecurity platform

Mobile Security is part of Trend Vision One[™], giving your organization the ability to holistically manage security with comprehensive prevention, detection, and response capabilities–powered by AI and leading threat research and intelligence.

- Attack surface risk management (ASRM): Mobile Security sends mobile device posture, application rating, and user behavior to Trend Vision One™ Risk Insights. Get a centralized view of your organization's attack surface. View your inventory, check detections, take risk mitigation actions, and manage policies for your endpoints all in one place.
- Extended detection and response (XDR): Extend XDR to mobile, including Android, iOS, and ChromeOS devices. Mobile device information feeds into Trend Vision One XDR to dramatically improve your ability to detect, investigate, and respond to threats across your environment. One consolidated and centralized view to uncover events and the attack path across endpoints, servers, cloud workloads, and other security layers enables your organization to respond faster and limit the impact of events.
- Zero trust: Introduce trust-based access for sanctioned and unsanctioned apps. Trend Micro[™] Zero Trust Secure Access uses device posture from Mobile Security to continuously assess risk and automatically block risky users.

Trend is the only vendor that natively integrates XDR, ASRM, and security for endpoint, email, mobile, cloud, network, and OT in one platform–managed through a single console.

Feature Summary - Trend Vision One[™] - Mobile Security[™]

Centralized Management	Via Trend Vision One console
Advanced Protection	 Known threats Phishing attempts
	• Malware
	• Wi-fi vulnerabilities
	Malicious apps and websites
Operating System Posture and Support	Support for Android, ChromeOS, iOS
	Out-of-date OS notifications
	OS vulnerability mapping
Integration with Mobile Device Management	• Microsoft Intune
Solutions	VMWare Workspace One
	Google Workspace Endpoint Management
	And more
Advanced Security and Management Capabilities	• XDR
	• ASRM
	Zero Trust Secure Access
	Mobile Device Director

Proven leadership

- <u>AV-Test Awards.</u> First place in Android protection for the fifth consecutive year (2023)
- <u>A Leader in The Forrester Wave[™]: Endpoint Security,</u> <u>Q4 2023.</u> Five times in a row
- <u>A Leader in Gartner[®] Magic Quadrant[™] for EPP</u> since 2002, 18 times in a row
- <u>A Leader in The Forrester New Wave[™]: XDR, Q4 2021</u> with the highest score in Current Offering category

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